A Blockchain Technology Company

Corporate Presentation

BTCS Inc. (OTCQB: BTCS)

February 2016
Safe Harbor

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Summaries of documents contained herein and in our filings with the SEC may not be complete and are qualified in their entirety by reference to the complete text of such document. In making an investment decision, you must rely on your own examination of these documents and such additional due diligence as you deem appropriate. We have not authorized any other person to provide you with information that is different from the information contained in our filings with the SEC. If anyone provides you with different or inconsistent information, you should not rely on it.

Our filings with the SEC are available to the public on, and may be reviewed at, the SEC’s website http://www.sec.gov and on BTCS’ web site (www.btcs.com).

You may also read and copy any document that BTCS files with the SEC at the SEC's Public Reference Room, 100 F Street, N.E., Washington, D.C. 20549.
<table>
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<th>Section</th>
<th>Page</th>
</tr>
</thead>
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<td>Industry Overview</td>
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<td>Corporate Overview</td>
<td>13</td>
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<tr>
<td>Summary</td>
<td>25</td>
</tr>
</tbody>
</table>
BTCS Inc. ("BTCS") is an early mover in the blockchain and digital currency ecosystems and the first "Pure Play" U.S. public company focused on blockchain technologies.

The blockchain is a distributed public ledger that has the ability to fundamentally impact all industries globally that require trust and rely on or utilize record keeping.

Tremendous long term opportunity as disruptive Blockchain applications emerge.

We secure the blockchain through our transaction verification services business and plan to build a broader ecosystem to capitalize on opportunities in this fast-growing multi-billion dollar industry.

We are rapidly scaling our low cost transaction verification services business and believe this will provide revenue growth as we evaluate and build additional solutions that leverage blockchain technology.

Our management team offers the right combination of capital markets experience, industry expertise, business leadership, and dedication.

Approximately $4.25 million in 2015 financings led by prominent investors, institutions, and management.
Industry Overview
The Blockchain Explained

What is it?  “The blockchain is a distributed public ledger”

Why it matters?  “More than just the foundational basis for digital currency, the blockchain has the ability to impact all industries on a global basis that require trust and rely on or utilize record keeping”

DISTRIBUTED
The blockchain is secured and maintained by a network of specialized servers (nodes) around the world

PUBLIC
All transactions are publically available on the blockchain

TRUSTED
Transactions are verified and confirmed by nodes around the world before being added to the blockchain

How it fits?

The PC Era
Semiconductor Technology

The Internet Era
TCP/IP Protocol

The Blockchain Era
Bitcoin Protocol
Blockchain Potential Applications & Disruption

The blockchain is radically changing the future of transaction based industries
Discerning the Blockchain Hype and Buzz

**Centralized Models**

- Single point of failure
- Requires trusted party
- No fault-tolerance
- Susceptible to manipulation and corruption

**Distributed Models**

**Private Blockchains**

- Closed source model
- Progressive innovation
- Private blockchains are closed loop systems where only invited participants have access and provide control and trust

**Public Blockchain (Bitcoin)**

- Open source model
- Revolutionary technology shift
- Bitcoin’s blockchain provides an open source layer to build distributed applications on

**Historical Parallel:**

- Resembles the closed source environment of AOL in 1995

**Industry Initiatives:**

- Digital Asset Holdings
- Blockstream
- RSK

*The views above reflect solely the opinions of BTCS and its management.*
# Bitcoin - Most Prominent Blockchain Use Case

The Traditional *Traits* of Money*

<table>
<thead>
<tr>
<th>Traits</th>
<th>Barter (Before 600BC)</th>
<th>Gold/Silver (600BC - present)</th>
<th>Fiat (C. 806 - present)</th>
<th>Bitcoin (C. 2009 - present)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highly Divisible</td>
<td>Poor</td>
<td>Good</td>
<td>Excellent</td>
<td>Excellent</td>
</tr>
<tr>
<td>Globally Transferable</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
<td>Excellent</td>
</tr>
<tr>
<td>Durable</td>
<td>Poor</td>
<td>Good</td>
<td>Excellent</td>
<td>Excellent</td>
</tr>
<tr>
<td>Secure (counterfeiting)</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
<td>Excellent</td>
</tr>
<tr>
<td>Acceptable</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
</tr>
<tr>
<td>Scarce (Predictable Supply)</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
</tr>
<tr>
<td>Not Sovereign (Government Issued)</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
</tr>
<tr>
<td>Distributed**</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
</tr>
<tr>
<td>Smart (Programmable)**</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
<td>Poor</td>
</tr>
</tbody>
</table>

* The above data was prepared by BTCS and reflects solely the opinion of BTCS and its management.

** New traits made possible by the invention of the blockchain.
# Bitcoin Ranking/Acceptance

<table>
<thead>
<tr>
<th>M1 Rank</th>
<th>Country</th>
<th>Money Supply (billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>European Union</td>
<td>$6,736</td>
</tr>
<tr>
<td>2</td>
<td>China</td>
<td>$5,667</td>
</tr>
<tr>
<td>3</td>
<td>Japan</td>
<td>$4,896</td>
</tr>
<tr>
<td>4</td>
<td>United States</td>
<td>$2,807</td>
</tr>
<tr>
<td>5</td>
<td>Germany</td>
<td>$1,841</td>
</tr>
<tr>
<td>6</td>
<td>Italy</td>
<td>$999</td>
</tr>
<tr>
<td>≈</td>
<td>≈</td>
<td>≈</td>
</tr>
<tr>
<td>90</td>
<td>Trinidad and Tobago</td>
<td>$6.91</td>
</tr>
<tr>
<td>91</td>
<td>Afghanistan</td>
<td>$6.64</td>
</tr>
<tr>
<td>92</td>
<td>Bitcoin</td>
<td>$6.52</td>
</tr>
<tr>
<td>93</td>
<td>Ghana</td>
<td>$5.64</td>
</tr>
<tr>
<td>94</td>
<td>Syria</td>
<td>$5.53</td>
</tr>
</tbody>
</table>

## Notable Companies Accepting Bitcoin

<table>
<thead>
<tr>
<th>Company</th>
<th>Revenue (billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft</td>
<td>$88</td>
</tr>
<tr>
<td>Dell</td>
<td>$58</td>
</tr>
<tr>
<td>DISH</td>
<td>$14</td>
</tr>
<tr>
<td>Expedia</td>
<td>$5.9</td>
</tr>
<tr>
<td>Time Inc.</td>
<td>$3.1</td>
</tr>
<tr>
<td>Systemax Inc. (Tiger Direct)</td>
<td>$3.3</td>
</tr>
<tr>
<td>Overstock</td>
<td>$1.5</td>
</tr>
<tr>
<td>1-800-FLOWERS</td>
<td>$1.1</td>
</tr>
<tr>
<td>Zynga</td>
<td>$0.7</td>
</tr>
</tbody>
</table>

**Total**                                     **$181**

*Source: Yahoo Finance, as of 6/25/2015.*

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<table>
<thead>
<tr>
<th>M1 Rank</th>
<th>Country</th>
<th>Money Supply (billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>90</td>
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<tr>
<td>94</td>
<td>Syria</td>
<td>$5.53</td>
</tr>
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</table>

*Source: U.S. Central Intelligence Agency, Blockchain.info, as of 12/31/2015.*
Bitcoin Adoption is Rapidly Accelerating

**User Wallets**

- **706% CAGR**

**Cumulative Trading Volume**

**Est. Merchants Accepting Bitcoins**

- **408% CAGR**

**# of Transactions on Blockchain**

- **253% CAGR**

Venture Capital Landscape

- Over $210 million of venture capital funds invested to secure the blockchain, bitcoin’s key innovation
- BTCS is the first U.S. public company focused on securing the blockchain with a fully integrated solution

Active Investors

![List of active investors logos]

Source: CoinDesk.com, as of 2/2/2016.
Corporate Overview
Securing and Building on the Blockchain

- BTCS secures the blockchain through transaction verification and touches every transaction
- Initial and early focus areas centered on digital currencies
- Refine focus over time to reduce risk and capitalize on disruptive potential of blockchain across all industries
**Transaction Details**

**Bitcoin Transaction**

- Bob sends Kate 3 bitcoins
- Kate receives 3 bitcoins

Miner verifies the transaction and receives a fee from Bob and newly issued bitcoins from the network.

**Distributed Applications Secured by the Blockchain**

**Transaction Fees Over Time**

- The network is currently programmed to only issue 21 million bitcoins
- Over time the reward for securing the blockchain will be 100% comprised of transaction fees paid by users and fees paid by services that utilize the blockchain (distributed applications)
Breakout Growth Across Key Metrics

**BTCS Bitcoins Earned***

* Bitcoins earned are a non-GAAP financial measure, as of 12/31/2015.

**Key Facts:**

- BTCS cost to earn a bitcoin $135*
- BTCS currently operating at 0.95mw (of 3mw capacity)
  - 3mw should power an estimated 20,000 Th/s of 3rd generation ASIC servers
- 83,000 square foot – repurposed manufacturing building with option to buy for $705,000 (less up to $66,750 of future rent payments)

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* Based on 9 months ended September 30, 2015
Revenue and Gross Profit Example

### Revenue Formula*

Monthly Revenue = \( \frac{H \times B \times N \times S \times X}{D \times 2^{32}} \) = \$957,529

**Definitions:**
- \( H \): Hashrate (Gh/s)
- \( D \): Network difficulty (units)
- \( B \): Reward per block (bitcoins)
- \( N \): Average number of days per month
- \( S \): Number of seconds per day
- \( X \): Bitcoin exchange rate (USD/bitcoin)

**Assumptions:**
- \( H = 20,900,000 \)
- \( D = 120 \)
- \( B = 25 \)
- \( N = 30.41 \)
- \( S = 84,600 \)
- \( X = 367 \)

### Power and Mining Expense Formula

Monthly Power Usage Cost = \( P \times E \times H \) = \$125,870

**Definitions:**
- \( P \): Server power usage (kw)
- \( E \): Facility electric cost ($/kwh)
- \( H \): Average hours in a month (hr)

**Assumptions:**
- \( P = 3,135 \)
- \( E = 0.055 \)
- \( H = 730 \)

### Gross Profit Example Per Month = Revenue - Power and Mining Expense

- Monthly revenue = \$957,529
- Power and mining expense = \$125,870
- Gross profit = \$831,658
- Profit margin = 87%
- Cost to earn 1 bitcoin = \$48.26

**Key Assumptions:**
- Server power usage is based on SP50 target specifications and 3mw NC facility capacity
- Bitcoin exchange rate and network difficulty are as of 1/31/2016 and are subject to change
- Network difficulty adjusts on a bi-weekly basis

**Notes:**
Example is for illustrative purposes only. BTCS is currently running 1.8Ph/s and using approximately 950kw of electricity. There are substantial uncertainties inherent in this example. You must make your own evaluation of the adequacy and accuracy of all projections and forecasts.

* Source: Bitcoin Wikipedia https://en.bitcoin.it/wiki/Controlled_supply
Pending Merger with spondooliestech

Spondoolies Highlights
- Spondoolies founded in August 2013 develops, builds and sells world class ASIC servers
- $28.1 million in revenue for 2014
- Received $10m in funding from prominent Israeli VC’s
- Well respected technology team with proven track record of innovation and execution

Merger Highlights
- Shared vision of building leading blockchain company; complementary teams with no overlap in roles
- BTCS has invested $2.25m in Spondoolies for a 9.6% equity interest
- Definitive merger agreement signed September 21, 2015, working on satisfying closing conditions

Vertical Integration
Vertical integration should provide continued revenue during server development cycle

Competitive Advantage
- Low Cost Operations: 3mw North Carolina facility expandable up to 10mw. First pure-play U.S. public company with the experience to execute in a rapidly evolving industry.
- Intellectual Property: Proven track record of designing cutting edge servers. Spondoolies has successfully designed and built what are generally recognized as some of the best products on the market.

Click on image above to view the most recent facility video tour
**BTCS Facility Margin Expansion & Growth Strategy**

Experienced team capable of expanding current operations and evaluating and deploying in other low cost regions to diversify operations

**Competitiveness Determined by Two Factors**

- **North Carolina Strategically Selected:**
  - North Carolina is the only state who’s Money Transmitter Act specifically excludes regulation of Transaction Verification Services (i.e. mining) \(^{(1)}\)
  - The NC Datacenter Corridor serves Facebook, Apple, Google, Disney, AT&T, and others \(^{(2)}\)
  - In 2015, NC was the 10th largest state for electricity production \(^{(3)}\)

- **Evaluate Solar Installation to Increase Margin:**
  - NC facility purchase option includes 10 acres of suitable land adjacent to the building
  - 30% Federal Tax Credit recently extended until 2019 \(^{(4)}\)
  - Solar Renewable Energy Credits (“SRECs”) may partially offset installation costs

---

**1 North Carolina Electric Cost \(^{(1)}\)**

<table>
<thead>
<tr>
<th></th>
<th>Current</th>
<th>Solar Est.</th>
<th>Preliminary Comparison</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-Peak Energy Charge per month, per kwh</td>
<td>$0.0631</td>
<td>$0.0631</td>
<td></td>
</tr>
<tr>
<td>Off-Peak Energy Charge per month, per kwh</td>
<td>$0.0340</td>
<td>$0.0340</td>
<td></td>
</tr>
<tr>
<td>On-Peak Hours per Month</td>
<td>160</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td>Off-Peak Hours per Month</td>
<td>512</td>
<td>457</td>
<td></td>
</tr>
<tr>
<td>Sun Hours per Month</td>
<td>0</td>
<td>165</td>
<td></td>
</tr>
<tr>
<td>Total Hours per Month</td>
<td>672</td>
<td>672</td>
<td></td>
</tr>
<tr>
<td>Weighted Average Energy Charge</td>
<td>$0.0409</td>
<td>$0.0368</td>
<td></td>
</tr>
<tr>
<td>Estimated Demand Charge per kwh (^{(2)})</td>
<td>$0.0141</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Estimated Total Electric Charge per kwh</td>
<td>$0.0550</td>
<td>$0.0368</td>
<td></td>
</tr>
</tbody>
</table>

1. Electric Cost table excludes tax and is a simplification of a complex rate schedule and may not be indicative of the actual price of electricity paid by BTCS. There are substantial uncertainties inherent in both the current and solar estimates. You must make your own evaluation of the adequacy and accuracy of all projections, forecasts and estimates.

2. Demand Charges in practice are based on peak usage per kw per month not per kwh. This representation serves to simplify a best estimate on a per kwh basis.

---

**2 Build-Out Cost per Megawatt**

<table>
<thead>
<tr>
<th></th>
<th>Industry Average (^{(1)})</th>
<th>BTCS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parts (PDUs, wiring, racks etc.)</td>
<td>Details Not Provided</td>
<td>$55,000</td>
</tr>
<tr>
<td>Contractor Labor</td>
<td>Details Not Provided</td>
<td>$40,000</td>
</tr>
<tr>
<td>Building Cost (^{(2)})</td>
<td>Details Not Provided</td>
<td>$255,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$ 6,000,000</strong></td>
<td>$350,000</td>
</tr>
</tbody>
</table>

1. Microsoft Cloud Global Foundation Services

2. $765,000 NC facility purchase option allocated across 3mw capacity.

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**Technology Roadmap**

- Replaceable modular circuit boards (similar to blade servers) for quick upgrades and repairs
- Reoccurring revenue potential through selling upgraded boards
- High customer switching cost
- Easily replaceable built-in power supply units
- Design foundation for future generation chips

**Retail Customers:**
- Well suited for home use
- High customer service cost resulting from larger customer base
- Retail customers typically have high cost electricity and may be unable to compete

**Well Financed Industrial Operators:**
- Containerized data center solution
- Smaller customer base due to high price point
- Likely efficient and cost effective

**Target Market**

**Large Addressable Market**

**Experienced Operators:**
- Traditional data center deployments
- Cost effective solution
- Manageable customer service model

**Small**
## Competition to Secure the Blockchain

<table>
<thead>
<tr>
<th>Company</th>
<th>Strategy</th>
<th>Country</th>
<th>Cumulative Capital Raised</th>
<th>Technology and Deployment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bitmain Tech Ltd</td>
<td>Develop Build Deploy</td>
<td>China</td>
<td>unknown</td>
<td>• Tech: 28nm (TSMC)  • Efficiency: 0.25 J/Gh</td>
</tr>
<tr>
<td>Bitfury Holding B.V.</td>
<td>Develop Build Deploy</td>
<td>Netherlands</td>
<td>$60m</td>
<td>• Tech: 16nm  • Efficiency: 0.10 J/Gh</td>
</tr>
<tr>
<td>21 Inc</td>
<td>Develop Build Deploy</td>
<td>US</td>
<td>$121m</td>
<td>• Tech: 22nm (Intel)  • Efficiency: 0.22 J/Gh (estimated)</td>
</tr>
<tr>
<td>KnCMiner AB</td>
<td>Develop Build Deploy</td>
<td>Sweden</td>
<td>$29m</td>
<td>• Tech: 16nm  • Efficiency: Unknown</td>
</tr>
<tr>
<td>Spondoolies-Tech LTD</td>
<td>Develop Build</td>
<td>Israel</td>
<td>$16m</td>
<td>• Tech: 16nm (roadmap in development)  • Efficiency: 0.09 J/Gh (target)</td>
</tr>
<tr>
<td>BTCS Inc.</td>
<td>Deploy</td>
<td>US</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Blockchain Investment and Acquisition Potential

Strong pipeline of investment opportunities and acquisition targets in both Israeli and the U.S.

Experienced team with a proven track record of negotiating and closing favorable deals

Ability to identify investment themes in complex and emerging blockchain industry

Select Investments

Only Strategic Investor in Series A Financing (September 2014)

• Gem enables companies that might not otherwise have an advanced understanding of blockchain technology to easily deploy it with a modular platform that scales
• In January 2016, Gem completed a $7m Series B investment led by Pelion Venture Partners, KEC Ventures, Blockchain Capital, Digital Currency Group, RRE Ventures, and others

Lead Investor in Series A Financing (March 2014)

• GoCoin provides online merchants with a suite of software to better engage their consumers and to accept not only credit cards, but also bitcoin and other digital currencies
• December 2015, GoCoin successfully processed its one millionth transaction on the platform and, completed a merger with Ziftr LLC
• Notable brands using GoCoin platform:

![Lionsgate](image1)
![PayPal](image2)
![movie tickets.com](image3)
![Virgin Galactic](image4)
![Champlife](image5)
![RE/MIX](image6)
BTCS Management

Charles Allen
Chief Executive Officer, Chief Financial Officer, and Chairman of the Board
• Responsible for overall corporate strategy and direction as well as managing corporate finances
• Extensive experience in business strategy, investment banking, investing and capital markets transactions
• Strong engineering background with experience in the compound semiconductor field
• B.S. in Mechanical Engineering, Lehigh University, M.B.A. Mason School of Business at the College of William & Mary

Michal Handerhan
Chief Operating Officer, Co-Founder and Director
• Supports business and R&D strategy across the management team
• Team leader for the National Aeronautics and Space Administration (“NASA”) in their Peer Review Services group and web 2.0 developer at NASA’s Goddard Space Flight Center
• President and CEO of Meesha Media Group, LLC, delivering high-definition video services, web development, and database management

Guy Corem
Chief Executive Officer & Founder
• Expert in leading open source development teams in the areas of ASIC, drivers and firmware
• Previously software architect at Intel and Voltaire

Yuval Rosen
Chief Financial Officer
• 20 years of experience in leading finance for international technology companies
• Previously CFO at Cheetah Medical and Discretix

Kobi Levin
Chief Operating Officer & Founder
• 20 years of experience in leading hardware and system design
• Previously VP R&D at Voltaire and COO at Solaredge
Growth Strategy and Path Forward

• Vertically integrate through merger with Spondoolies

• Drive revenue growth through expansion in North Carolina facility

• Evaluate other low-cost data centers to expand and diversify our transaction verification services business

• Evaluate and build additional consumer solutions that leverage blockchain technology

• Identify additional acquisition opportunities in the blockchain space

• Pursue uplisting to NASDAQ or NYSE MKT in 2016
Summary

• Early mover in the blockchain and digital currency ecosystems and the first “Pure Play” U.S. public company focused on blockchain technologies

• The blockchain is a distributed public ledger that has the ability to fundamentally impact all industries globally that require trust and rely on or utilize record keeping

• Tremendous long term opportunity as disruptive Blockchain applications emerge

• We secure the blockchain through our transaction verification services business and plan to build a broader ecosystem to capitalize on opportunities in this fast-growing multi-billion dollar industry

• We are rapidly scaling our low cost transaction verification services business and believe this will provide revenue growth as we evaluate and build additional solutions that leverage blockchain technology

• Our management team offers the right combination of capital markets experience, industry expertise, business leadership, and dedication

• Approximately $4.25 million in 2015 financings led by prominent investors, institutions, and management
Contact Info

Charles Allen
Chief Executive Officer

Investor Contact Info
ir@btcs.com
(202) 430-6576