We at the Liberty Group will strive to look beyond the boundaries of competition by being quality centric in our manufacturing practices and offer India’s esteemed consumers with premium, innovative and quality products for a diversified market.

We will continually create consumer-centric and innovative branded products that demand the highest level of equity and have high penetration in favorable markets. We will also strive to maintain relations with our vendors, both in India as well as overseas. Additionally, we ensure the procurement of quality raw materials from vendors who maintain high standards of quality control.
The Liberty Group

Standing tall in the sprawling locales of South Mumbai is the six-decade-old Liberty Group. Where more than half a century ago, four brothers shared a common dream to achieve a premium export house rating from the Government of India. Starting as a tiny factory in 1953, with an initial investment of just Rs.8,000 (Indian equivalent of $177), today Liberty Group is an over Rs. 30 billion conglomerate.

Liberty Group’s core business is Oils Seeds, Edible Oils and Fats. However, the Group has also forayed into other areas such as marine foods, animal feed, eco-friendly green energy systems (like wind power generation), infrastructure development and exports of high-quality agricultural products.
About 70% of Liberty Group’s core business includes oil seed expelling, extraction, refining of edible oils & fats and agricultural products. Liberty Oil Mills Ltd. (LOML) is ISO 9001:2008 certified and also has the prestigious 22000:2005 certification for Food Safety & Quality Management. It is one of the largest importers and processors of edible oils & fats in the country. The company’s remarkable success is attributed to the integrated nature of its key operations that compliment one another, state of the art processing plants, ultramodern packing facilities and strategically located packing units. A large fleet of dedicated logistics, storage facilities and nation wide sales depots, wide distribution networks of consignment agents, whole sellers & dealers are all Liberty Oil Mills Ltd.’s added strengths.
Shahapur Factory:
The manufacturing unit at Shahapur, Maharashtra is one of the largest vegetable oil processing unit in India with a capacity of 2100 MT per day. The facility is spread over 65 acres and has six fully computerized vegetable oil processing plants, with state-of-the-art technology.

Various edible oils, refined oils, vanaspati, interesterified vegetable oils, Refined fats and specialty fats are procured & processed under the supervision of qualified and trained personnel. The strict quality control and assurance is managed in a laboratory equipped with modern equipments such as NMR, Rancimat, Infrared and GLC.

Various qualitative tests are carried out on the products in a hygienic environment.

The final products are packed under the supervision of trained personnel in an in-house packaging facility with computer controlled filling and packing lines. The food safety standards and general manufacturing practices are maintained at all stages. LOML is certified for Quality Management System – ISO 9001:2008 and Food Safety Management System – ISO 22000:2005.
Liberty Oil Mills Ltd, a diversified conglomerate has extensive distribution networks supported by multiple installations and a large number of sales depots. In addition to Shahapur mills, LOML also has state of the art factories for packing and filling of their flagship brands at South Mumbai, Pune and Nashik.

Pune & Nashik

Pune and Nashik (Maharashtra State) installations are ideally located to storage, filling, packing, transportation and distribution of edible vegetable oils. The processed edible oils are transported by dedicated logistics system to these factories. At the South Mumbai and Pune plants various types of oils are packed in different pack sizes with the help of automated filling and packaging machines under string quality control systems. The final products are then delivered across various places in Maharashtra and nearby states.

Kandla & Chennai

Installations at Kandla, with a large storage capacity and an ideal location to cater the need of edible oils in the west, northwest and some of the central states of India. Large volumes of edible oils are consumed by these states and Kandla is the gateway to cater such markets. Taking into consideration the strategic importance as a distribution hub for central and south Indian states, LOML also plans the process of setting up facilities similar to Pune and Nashik at Kandla and Chennai.
Liberty Oil Mills Ltd is mainly in the manufacturing of vegetable oils and fats. Expelling with mechanical attrition or extraction with solvents from edible oil seeds obtains vegetable oils. These carefully expelled edible oils are blended to further refined. LOML processes various edible oils like Sunflower Oil, Soybean Oil, Palm Oil and Palm Fats, Groundnut Oil, Cotton Seed Oil, Palm Kernel Oil and Coconut Oil. Some of the blended edible oils are packed so as to retain their natural fragrance, taste, anti-oxidants and vitamins, whereas some of the vegetable oils are refined to improve their shelf life and stability. Depending on their nature, the oils are further fortified with anti-oxidants and vitamins.

Liberty Oil Mills Ltd has a wide portfolio of refined edible oil brands like Sunday, Amber, Amber Gold, Amber Plus, Anchor, Friday, Tower, Sensus and Libco in varied and convenient pack sizes. All these brands are suitable for cooking, frying and salad dressings in millions of Indian homes, over the past 50 years.

LOML also processes and packs various blended vegetable oils and specialty frying oils. These oils are designed to retain the quality of the end product for a longer period, so as to give a longer shelf life.
In addition to Oils, Fats are also essential for the human body directly or indirectly. Mostly vegetable fats are used to make good and stable food preparations to provide structure, flavour and nutritional values. LOML also manufactures and processes Vanaspati, Interesterified (IE) Vegetable Oils and Fats, Bakery Shortenings and Margarine products.

Hydrogenating edible vegetable oils individually or a blend of various oils to the required solid fat makes vanaspati. Vanaspati gives very good shelf life. IE fat is specially processed as an alternative fat. It is low in trans-fat content. Low trans-fat products are healthier fats and can be used in place of hydrogenated fats.
Special fats are made out of palm products & edible vegetable fats, Vanapsati and special blends of interesterified edible vegetable oils. It also has need-based solid fat content and a crystalline structure to cater to various customers. LOML produces a range of specialty fats which are tailored to meet stringent and demanding confectionery applications. These specialty fats are produced under most selective process conditions and hygienic food safety conditions. Products like shortenings, animal shortenings, margarines and confectionary fats are basically supplied to major institutions and bakeries for manufacturing biscuits, buns and breads, cookies, puffs, pastries, cakes and a wide variety of confectionaries.
Marine Food Division

Liberty Group’s marine food division is one of the largest divisions within the group. It comprises 6 companies (viz. Premier Marine Products, Devi Marine Food Exports Pvt. Ltd., Kader Exports Pvt. Ltd., Universal Cold Storage Pvt. Ltd., Kader Investment & Trading Co. Pvt. Ltd., and Liberty Frozen Foods Pvt. Ltd.) specializing in processing, exports, storage and trading of marine food products. This division, pioneered by the parent company – Liberty Oil Mills Limited, was started in the year 1982 and shared the group’s managerial expertise. Our marine division is one of the top exporters of seafood in the country, delivering a turnover of more than 100 Million Dollars.

The division has plants situated at Bhimavaram, Vizag and Tuticorin, which specialize in the processing and export of seafood like shrimps (especially aquacultured, freshwater and sea caught shrimps), cuttlefish, squids, crabs and lobsters, all as per HACCP principles. The products are exported to countries like Japan, United States of America, United Kingdom, Italy, Germany, Australia, United Arab Emirates, Thailand, China, France, Spain and Canada.

The seafood processing factories boast of ultra modern equipments, laboratory facilities, cold storage facilities, skilled workers – all HACCP certified, compliant with EU and FDA norms. Special care is taken to maintain a clean and hygienic environment.
The products are packed and delivered according to the tastes of customers ranging from packets in blocks and IQF packs both raw and cooked. The entire facility has state-of-the-art machinery, employs skilled labour and conforms to international food safety and hygiene standards.

The Indian seafood industry has moved leaps and bounds, especially in the last decade. The Liberty Group has ensured keeping pace with the change through extensive Research & Development and backward & forward integration.

These seafood processing factories are strategically located around major raw material centers so as to reduce transport time of raw material from farm to factory. Considering these factors, combined with a strong Quality Assurance team, Liberty Group is poised to become a global seafood powerhouse.
From consuming power to enabling nature to replenish them, The Liberty Group sure understands its role as a socially responsible corporate entity. Which is why the company ventured into the world of eco-friendly power generation using the might of windmills.

In 2002, Liberty Group harnessed German Technology Wind Turbine Generators at Vankernadi, Maharashtra (WTG - better known as windmills to a layman), which are known to generate eco-friendly electric power. These windmills are fully automated and maintenance free. The sole purpose of these windmills was to empower the state electric board with 25 MW of additional power while the power is still being supplied to the MSEDC (Mumbai Electric Supply Distributing Corporation). The company is in the process of evaluating new locations in states like Rajasthan and Karnataka too!
Apart from edible oil, Liberty Group’s strength has been in commodity trading and is acknowledged as one of India’s largest Trading Houses. It is also one of India’s largest importers and processors of edible oils, importing more than half a million tons per annum. The Group has also strengthened its presence in the fields of Indian agricultural markets by trading in products like rice, pulses, oil seeds/nuts and premium oils.

Logistics: The Liberty Group also has a well laid out logistic arrangement to ensure the supplies of raw materials to manufacturing facilities and finished goods to distributors. All liquid cargo from the ports, storage terminals to manufacturing facilities & processing units are transported by a large fleet of Liberty Group’s exclusively dedicated tankers. This ensures that no raw material or finished goods are tampered with or contaminated. Further the fleet of trucks also ensures timely deliveries of goods to various distributors.
The Liberty Group has a sizable presence in the exports of Oil Meals and other Agri commodities. Its added advantage is having its manufacturing facilities being located close to the major ports of JNPT & Mundra in the West and Chennai & Tuticorin in the South of India. Cattle Feed Mills and Poultry Feed Mills throughout the world have acknowledged the Sesame, Sunflower and Soya Deoiled Cake (Soybean Meals) exported by the company. The Liberty Group has been acknowledged with several awards by Indian Trade Associations. The Premium quality Sesame and HPS nuts are well accepted by confectionary institutions of many countries. Liberty Group is one of the largest exporters of marine foods and recognized as an export house for its impressive contribution to the country’s exports.
A W A R D S  A N D
A C C O L A D E S

• MCX Globoil International Star Award - Dubai 2006
• Cigna Man Of The Decade Award 2006
• MCX Globoil Silver Award For Edible Oil 2006
• Highest Exporter Of Edible Oil 2004
• MCX Gold For Outstanding Performance In Import Of Edible Oil 2004
• Business Excellence Award 2004
• Globoil Silver For Highest Import Of Edible Oil 2005
• Highest Processor of Sunflowerseed Oil Cake 1990-1991
• Globoil Gold For Outstanding Performance For Import Of Edible Oil 1999
• Highest Processor Of Sunflowerseed Oil Cake 1991-1992
• Highest Exporter of Sunflowerseed Extraction 1990-1991
• Highest Importer Of Edible Oil 2005
• MCX Globoil Silver Highest Importer Of Edible Oil 2006
• Globoil Man Of The Decade Award 2006
• Globoil Silver For Highest Import Of Edible Oil 2000
• Highest Exporter of Sunflowerseed Extraction 1991-1992
• Globoil Silver For Highest Importer Of Edible Oil 2001
• Highest Processor of Sunflowerseed Oil Cake 1991-1992
• Globoil Gold For Outstanding Performance For Import Of Edible Oil 1999
• Highest Processor Of Sunflowerseed Oil Cake 1990-1991
• Global India Oil Man Of The Year 1999
• Globoil Silver For Highest Import Of Edible Oil 2003
• Global India Oil Man Of The Year 1999
• Globoil Silver For Highest Importer Of Edible Oil 2000
• Highest Exporter Of Sunflowerseed Extraction 1990-1991
• Globoil Silver For Highest Importer Of Edible Oil 1999