METPACK 2014 SETS STANDARDS

METPACK is the largest and most important international trade fair for manufacturers of metal packaging. At its 8th event, METPACK impressively confirmed its position as the undisputed No. 1 in the industry worldwide: 243 exhibitors from 27 countries and 7,100 trade visitors from 100 countries came to Essen in May 2014. One in three visitors placed orders at the fair - mostly high six-figure sums. The investment volume of more than one billion euro underlined METPACK’s position as the most important business platform for the global metal packaging industry.

THE SUCCESS STORY CONTINUES:
FACTS AND FIGURES ON THE 8TH METPACK TRADE FAIR

80 percent of the exhibitors came from abroad, about one in three from Asia and overseas.

Three out of four visitors came from abroad, a total of 94 percent gave the exhibition high marks.

88 percent of the visitors were decision-makers from the food, beverage and chemical industries.

Over 91 per cent of exhibitors were satisfied with their trade show business.

96 per cent of exhibitors were expecting good follow-up business.

95 per cent of exhibitors intend to participate at METPACK future.

ORIGIN OF FOREIGN VISITORS TO METPACK 2014

- EU: 43%
- Other European countries: 14%
- South, East, Central Asia: 22%
- North America: 3%
- South and Central America: 7%
- Near / Middle East: 7%
- Africa: 4%

OCCUPATIONAL STATUS OF VISITORS TO METPACK 2014

- Entrepreneur / Co-owner: 16%
- Managing Director / Board Member: 14%
- Divisional, Operations, Plant Manager: 23%
- Department Head: 20%
- Skilled worker / other employees: 20%
- Other: 7%

Around 80 percent of all visitors to METPACK 2014 came from abroad. The five countries with the largest numbers of visitors to Germany were: Netherlands, Spain, Great Britain, France, India.
“METPACK is the absolutely most important fair for the metal packaging industry.”
Rolf H. Geide, General Manager, Cantec GmbH & Co. Kg, Soudronic Group, Germany / Switzerland

OUTLOOK

MEET YOUR CUSTOMERS AT METPACK 2017

It’s already clear: The 9th METPACK event from 2 to 6 May 2017 will be the international meeting place for top decision-makers and experts in the industry - more than 92 percent of the visitors to METPACK 2014 want to come again to the next edition of the world’s leading trade fair in Essen. The main reason: METPACK presents the metal packaging industry in its full range and thus meets the expectations of the international expert community. Whether you are a market leader, global player or niche professional - you as an exhibitor have the unique opportunity to present your innovations and services to existing and potential customers. In 2017 the focus is also on finding sustainable and cost-effective solutions for the production, refining and recycling of metal packages. Thus METPACK forms, in an incomparable way, the entire value chain of the metal packaging industry. Once again, METPACK will overlap for three days (4 to 6 May) with the Düsseldorf interpack and will thus provide visitors from around the world with valuable synergy effects.

METPACK CONFERENCE

It promotes the transfer of knowledge, provides impetus for innovation in the metal package industry and is an important networking forum: The METPACK conference on the second day. At the traditional international, top-class event, numerous renowned experts inform visitors on the latest research results and new production technologies in the field of metal packages. Manufacturers, users and developers use the METPACK conference to come together to discuss these market-relevant findings.

Registration deadline / Start of stand allocation: 31 May 2016

“METPACK is of priority significance for us. Here, we meet precisely our target group: high-ranking decision takers from the steel packaging sector.”
Dipl. Oec. Christian Pürschel, General Manager Market Communication + PR, ThyssenKrupp Kasselstein, Germany
FROM THE EXHIBITORS' RANGES:

» Machines and equipment for the manufacture of cans, can ends, caps, tubes and containers, drums and drum closures
» Equipment for surface treatment, painting and printing equipment, drying ovens
» Can filling and closing equipment, additional equipment for can and cap production lines
» Pollution control and cleaning appliances, recycling, noise protection
» Packaging production
» Secondary packaging equipment and materials
» Secondary transport equipment
» Storage equipment
» Raw materials and consumables
» Services

METPACK INNOVATION AWARD

The renowned METPACK Innovation Award demonstrates what great innovation can be found in the metal packaging industry - since the award is given to particularly future-oriented developments presented at the fair. A multi-member international expert jury evaluates the submissions. Its focus is on all solutions which contribute significantly to cost reduction or quality improvement in the production of metal packages. In 2014, 16 exhibitors with 20 new products competed for the METPACK Innovation Award, which is awarded in gold, silver and bronze.

“METPACK 2014 has surpassed our expectations by far - with regard not only to the visitor frequency but also to the business at the fair.”

Mike Jevons, Project Manager Fairs, Crabtree of Gateshead Ltd, Great Britain
“An appearance at the METPACK fair is always a rewarding investment but, this year, we are really enthusiastic about the volume and quality of the visitors.”
Andrew Truelove, General Manager, CarnaudMetalbox Engineering Ltd, Great Britain

AT THE CENTRE OF THE ACTION

The Ruhr metropolitan region is one of the leading economic regions in Europe and, after London and Paris, the third largest metropolitan area of the continent. At the heart of this innovative and traditionally successful economic region lies Essen, a city that, with MESSE ESSEN offers a business platform that is used annually by 14,000 exhibitors, 30% from abroad, and has up to 1.4 million visitors from over 140 nations. The program of MESSE ESSEN, which is among the top ten exhibition centres in Germany, includes approximately 50 events over more than 110 exhibition days a year - including a number of international trade fairs.
OPEnIng HOUrs
2 – 5 May 2017 9.00 – 17.00
6 May 2017 9.00 – 15.00

METPACK 2017 will take place in halls 3 and 1.

INCOMING sErVICE
EMG
Essen Tourist Office
touristikzentrale@essen.de
www.essen.de

HRS Hotel Reservation Service
http://partner.hrs.com/messe-essen

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OPENING HOUrs
2 – 5 May 2017 9.00 – 17.00
6 May 2017 9.00 – 15.00

METPACK 2017 will take place in halls 3 and 1.

www.metpack.de