TOM STROUP APPOINTED PRESIDENT OF THE SATELLITE INDUSTRY ASSOCIATION

Former Commercial Telecom Exec and Trade Association Head Selected to Lead SIA

Washington, D.C., December 9, 2014 – The Satellite Industry Association (SIA) today announced that SIA’s Board of Directors has appointed Tom Stroup to the position of President, effective December 15th. Mr. Stroup’s appointment follows an extensive search to replace the former President, Patricia Cooper, who departed SIA earlier this year for private industry.

“The Board of Directors is very pleased to announce that Tom is joining SIA,” said Bill Weller, SIA Chairman and Vice President, Marketing and Sales, SSL. “With his telecommunications, commercial business, and trade association expertise, Tom is ideally suited to position SIA at the forefront of the policy, regulatory and legislative environment in Washington. SIA will continue to focus on the key issues that affect the satellite industry such as spectrum management, government smart buying initiatives, export controls and safe space operations. SIA’s Board and Membership look forward to Tom’s leadership in advancing SIA’s goals and initiatives.”

Mr. Stroup joins SIA from Shared Spectrum Company (SSC), a leading developer of spectrum intelligence technologies, where he served as CEO. For more than a decade, he served as the President of the Personal Communications Industry Association (PCIA). Previous to his position at SSC, he founded and ran several companies in the technology industry, including Columbia Spectrum Management, P-Com Network Services, CSM Wireless, and SquareLoop. Mr. Stroup holds a BS, summa cum laude, in Public Administration from the University of North Dakota. He is also a graduate of Georgetown University Law Center where he served as Editor of the Georgetown Law Journal.

“I am extremely excited to join SIA at this pivotal stage of the satellite industry’s growth and evolution,” said Tom Stroup. “Far too many take for granted, or don’t even realize, the benefits that satellites provide to government, defense, businesses and consumers - every single day. Today however, many new technology companies, including some in Silicon Valley, are starting to more fully recognize those benefits plus the potential only satellites can deliver. On many levels, what is happening in the satellite industry reminds me of the revolution in personal
communications that eventually led to the vibrant mobile marketplace that exits today.”

As President of SIA, Mr. Stroup becomes the trade association’s lead advocate for regulatory and policy issues of critical importance to SIA’s membership, including spectrum and licensing issues, defense and public safety matters, and export control and international trade issues. He also takes over the day-to-day management and operations of SIA, including member communications, staff leadership and organization of SIA sponsored events.

**About The Satellite Industry Association**

SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. Since its creation almost twenty years ago, SIA has advocated for the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite business. For more information, visit [www.sia.org](http://www.sia.org).

**SIA Executive Members include:** The Boeing Company; The DIRECTV Group; EchoStar Corporation; Harris CapRock Communications; Intelsat S.A.; Iridium Communications Inc.; Kratos Defense & Security Solutions; LightSquared; Lockheed Martin Corporation; Northrop Grumman Corporation; SES Americom, Inc.; SSL, and ViaSat, Inc. **SIA Associate Members include:** Airbus DS SatCom Government, Inc.; Artel, LLC; ATK Inc.; Cisco; Cobham SATCOM Land Systems; Comtech EF Data Corp.; DRS Technologies, Inc.; Encompass Government Solutions; Eutelsat America Corp.; Globecomm Systems, Inc.; Glowlink Communications Technology, Inc.; iDirect Government Technologies; Inmarsat, Inc.; Exelis, Inc.; Marshall Communications Corporation.; MTN Government; NewSat America, Inc.; O3b Limited; Orbital Sciences Corporation; Panasonic Avionics Corporation; Raytheon Space and Airborne Systems; Row 44, Inc.; TeleCommunication Systems, Inc.; Telesat Canada; TrustComm, Inc.; Ultisat, Inc.; Vencore Inc., and XTAR, LLC.