Call for Contributions for a Special Section in:

International Entrepreneurship and Management Journal

Entrepreneurship and Innovation Challenges in Latin America

New business creation is undoubtedly one of the most critical drivers of economic growth, social development and competitiveness of countries (Wennekers & Thurik, 1999; Wennekers et al., 2005; Audretsch & Keilbach, 2004; van Stel et al., 2005). As a result, there is special interest on the role of entrepreneurs and the process that leads to the establishment and development of new enterprises (Khoury & Prasad, 2015). Entrepreneurship in emerging economies has been the subject of scholarly inquiry in recent decades. However, there continues to exist research gaps and relevant questions continue to go unanswered (Acs & Virgill, 2010; West et al., 2008).

The specific case of Latin America presents scholars with a vast field of opportunities for research as the region is home to some of the largest consumer markets in the developing world like Brazil and Mexico, and provide illuminating cases of the causes and consequences of rapid development (e.g., Chile, Panama or Colombia). While Latin America has recently shown significant progress in the creation of new companies, which has been catalyzed in part by government sponsored pro-entrepreneurship policies (Acs & Amorós, 2008; Alvarez & Urbano, 2011; Capelleras et al., 2011; Amorós & Bosma, 2014; Alvarez et al., 2014), differences in relation to more advanced economies persist (Kelley et al., 2011) along the lines of such things as levels and types of innovation and intrapreneurship (Bosma et al., 2013).

In the frame of the 9th Iberoamerican Academy of Management Conference “The Future of Entrepreneurship and Innovation in Iberoamerica” December 2-5, Santiago Chile, we would like to invite researchers interested in the area of entrepreneurship to submit their contributions for publication consideration. Full papers submitted to the special tracks of the conference can be consider for this special section in IEMJ that will consist in 4-5 high quality papers, which is scheduled to be published early 2017. Prospective manuscripts can be empirical (using quantitative, qualitative, or mixed methods) or conceptual, which would aid in the development of new insights in the entrepreneurial phenomenon in emerging economy contexts. However, we place special emphasis on approaches to entrepreneurship from the perspective of Latin America and the Caribbean. Notwithstanding the primary focus of the special section, we would welcome interesting works that deal with other emerging or developing regions (for example Asia, Africa, etc.) and their relationship with Latin America, or relationships between developed economies and the region (for example, the recent “diaspora” of Iberian [Spaniard and Portuguese] entrepreneurs to Latin America).

Without limiting the scope of potential contributions, the topics of particular interest are alienated with the special tracks of the conference:

- The figure of the entrepreneur in the creation of new businesses (attitudes, motivations, activity and future expectations) in the Latin America context.
- The relationship between entrepreneurial activity and economic development.
- The role of management education in the formation of new entrepreneurs.
- The role of institutions in the development of new enterprises.
- Social entrepreneurship in Latin America
- Comparison of conditions for entrepreneurial activities among countries or regions (including comparisons between countries of Latin America or countries of the region with countries of other regions –China, India, Africa, etc.).
- Innovation within the firms and intrapreneurship.
- Diversity in enterprises, based on gender, ethnicity, age, class, etc.
- Financing of new companies (informal investors, angel investors, bootstrapping, etc.).

Manuscripts submitted to the special section should not have been previously published or be under consideration at another journal. Submissions will follow the time line of the conference.
**Planned timeframe**: 

- **Beginning of the on-line submissions system for IAM**: April 1, 2015.
- **Deadline for submissions**: June 1, 2015.
- **Acceptance communications for selected manuscripts**: July 15, 2015.
- **9th Iberoamerican Academy of Management Conference**: December 2-5, 2015.
- **Submission of articles reviewed by authors**: March 30, 2016.
- **Notification of final acceptance**: October 30, 2016.
- **Publication scheduled**: Early 2017.

Please contact the editors for any concern or doubt.

**Guest Editors:**

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**References:**


**1** The authors of the postulated articles will be notified of any modification to this timeframe.