Becoming a Company Admired by Society

Under its philosophy of “Cycle of Goodness,” the YKK Group proactively engages in various social contribution activities with the aim of remaining a company that is trusted by regional communities and admired by society over the long-term.

Support for Education and Sports

Since 1977, the All Japan Junior Soccer Tournament has been held with the aim of having young boys who will forge the future of Japan strengthen themselves and develop a spirit of fair play through soccer, hoping that they will become adults with a strong will, a fair mind and an active imagination. YKK has been the sponsor of the All Japan Junior Soccer Tournament since 1980.

The final game held at the Nishigaoka Soccer Stadium in Tokyo (August 7, 2010)

Monetary sponsorship of 60,000 pesos to the Ecological Park of Irapuato, and the T-shirts given to children who participated in the environmental class (Mexico)

For women from families living in poverty, we offer educational support, encompassing various professional courses such as sewing, language and IT; the programs are free of charge for six months. (India)

We held an Environmental Recycling Contest among students of 28 local elementary schools. Students submitted artwork made from waste materials generated at school, and excellent pieces received a prize at the venue of the YKK Family Day event. (Philippines)

JUST FOR KICKS YKK Kids Football Clinic 2010 was held. (Bangladesh; May 6–8, 2010)

Regional Contribution Activities in Suzhou, China

YKK AP (SUZHOU) CO., LTD. extends educational support to local schools and schools for handicapped people.

In our environmental education support program at Weiting School (Suzhou), which has been offered since 2006, we conduct various activities encompassing tree-planting, environmental classes, sports events, and environmental facility tours, along with requesting submissions for essays with environment-related themes. We have also participated in a local bazaar nine times since 2006, at which the cumulative number of items donated by employees totaled 1,733.

In 2010, we made several voluntary visits and held a Christmas party at Suzhou Industrial Park Boai School. We also donated electric water heaters, while providing our products (windows) to the facility’s hydrotherapy room together with a partial contribution to refurbishment expenditures.

Planting fragrant olives

Environmental class for elementary school students

Donation of electric water heaters

Providing YKK AP (SUZHOU)’s windows to a hydrotherapy room
With the aim of offering aid to help the survivors of a flood in Pakistan and to provide reconstruction aid to disaster areas, the YKK Group donated US$30,000 to the International Red Cross through YKK HOLDING ASIA PTE. LTD.

After the Great East Japan Earthquake struck on March 11, 2011, the YKK Group provided monetary donations of ¥100 million through the Japan Red Cross for the purpose of supporting survivors and reconstruction activities in disaster areas. In addition, the Group donated relief supplies to disaster areas and evacuation centers where people were experiencing a shortage of such items as water, food and hygiene products. The Group will continue to offer support by strengthening its coordination with local disaster headquarters.

The YKK Group held a workshop for children in disaster areas to paint the QS72 emergency units in tandem with artists in the Artists’ Action for JAPAN, a volunteer activity by artists to support disaster survivors with their artwork. Two of the painted QS72 were set up in front of the pediatrics department of the Ishinomaki Red Cross Hospital to use as a library and art room with the aim of offering psychological assistance to children in disaster areas.

We participated in the riverside cleanup campaign held in October 2010. (Macon, U.S.A.)

One-hundred employees participated in the riverside cleanup campaign held in October 2010. (Macon, U.S.A.)

Thirty employees, including the Plant Manager, participated in the riverside cleanup campaign. (South Korea)

We participated in the 17th Annual Entertainment Industry Foundation Revlon Run/Walk for Women, a charity walking event to contribute to the fight against breast cancer. (Anaheim, U.S.A.; May 8, 2010)

We offer medical exams to local residents. (Indonesia)

We participated in a blood donation campaign at the Seethawaka Export Processing Zone (SEPZ) together with employees of neighboring plants as well as the managers and employees of SEPZ. (Sri Lanka)

Emergency units for disaster QS72 (made by Daiichi Kensetsu): A total of 100 units were offered to Ishinomaki Red Cross Hospital, Ishinomaki City, Miyagi Prefecture on March 23 and 29, 2011.

OS72 painted by children in disaster areas at the workshop (June 15, 2011)