2015 LeadingAge
Slate of Board of Directors
Nominees
Class of 2018
September, 2015

Dear LeadingAge Member:

The 2015 Nominations and Awards Committee is pleased to present to you the LeadingAge Nominations Booklet which contains the slate of candidates for the LeadingAge Board of Directors (Class of 2018). We believe you will agree that these individuals are uniquely qualified to lead LeadingAge now and into the future. Five of the candidates are nominated for a second three-year term.

We are delighted that members and state associations provided us with a large number of candidates for the board positions. We thank those who submitted names and supporting information.

Based on the LeadingAge bylaws (Article V; Section 3), we elect directors through a single slate. A ballot is attached along with this booklet; please cast your vote at the earliest possible date, but no later than October 23, 2015. The results of the election will be announced at the Annual Business Meeting on Monday, November 2, in Boston, MA at the Boston Convention and Exhibition Center.

If you have any questions please do not hesitate contacting me or any member of the Nominations and Awards Committee.

Sincerely,

Audrey Weiner
Chair, 2015 Nominations and Awards Committee

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Audrey Weiner – Chair
Jewish Home Lifecare
New York, NY

Ms. Renee Anderson
St. John’s Communities, Inc.
Milwaukee, WI

Mr. James Bernardo
Presbyterian Senior Living
Dillsburg, PA

Ms. Barbara D’Agostino
The Army Distaff Foundation and Knollwood
Washington, DC

Ms. Judy Day
Mary E. Bivins Foundation
Amarillo, TX

Ms. Angela Dohrman
Lutheran Social Services of South Central
Pennsylvania
York, PA

Mr. Mike Ewalt
Bethesda Home, Inc.
Webster, SD

Mr. Tony Fountain
Westminster Towers
Rock Hill, SC

Ms. Stephanie Igoe
Mount St. Rita Health Centre
Cumberland, RI

Mr. Kirkland Mason
Stones River Manor, Inc.
Murfreesboro, TN

Mr. Terry Rogers
St. Martin’s In-the-Pines
Birmingham, AL

Ms. Dena Smith
Pacific Retirement Services
Medford, OR

Mr. Douglas Struyk
Christian Health Care Center
Wyckoff, NJ

Ms. Holly Argent Tariq
St. Mary’s Episcopal Center, Inc.
New York, NY
**Carol Silver Elliott is President and CEO of The Jewish Home Family**, the parent corporation of the Jewish Home at Rockleigh, Jewish Home Assisted Living, the Jewish Home Foundation and Jewish Home at Home, all located in Bergen County, New Jersey. Ms. Silver Elliott joined The Jewish Home Family in November 2014.

Prior to that, Ms. Silver Elliott served for eight years as the President and CEO of Cedar Village Retirement Community, a continuing care retirement community located just outside of Cincinnati, Ohio.

Ms. Silver Elliott has spent most of her career in healthcare, primarily hospitals, including Rockford Memorial Hospital, Stamford Health System and Unity Health System. She also served as president and CEO of Career Development Services in Rochester, New York prior to making the transition to the long term care arena. Ms. Silver Elliott is a member of the board of LeadingAge, the Visiting Nurse Association (VNA), LeadingAge NJ, and is the immediate past chair of the Association of Jewish Aging Services.
Danny L. Sanford is the President and Chief Executive Officer of Still Hopes Episcopal Retirement Community. Still Hopes is a single site, full service, wellness impassioned, CCRC, serving more than 350 campus residents, as well as hundreds of community citizens. Services provided by Still Hopes include all the traditional CCRC components of care and services, along with Adult Day programs, Home Care, an array of Physical Fitness Programs that include, in addition to the norm, Infant/Child Swim Lessons, Award Winning Over-55 Triathlon Training, Personal Trainers, and full service Fitness Memberships to more than 150 individuals. Still Hopes is successful at Capital Fund Drives, having most recently funded a $7 million common area re-positioning through such effort.

Mr. Sanford is on the board of LeadingAge, is a past Chair of LeadingAge South Carolina, past Chair of Camp Discovery, a recreational therapy camp for people with special needs, has served as an item writer for the National Administrator’s Board, is a frequent speaker at regional and national conferences, instructs in the LeadingAge SC Leadership Academy, and enjoys mentoring people who want a career in the senior living field.

Mr. Sanford, a native of Asheville, NC, is a graduate of UNC-Charlotte and Chapel Hill. He has done extensive construction project management during his career and enjoys work that includes the need for vision. Long range planning and plan implementation are areas of expertise. Mr. Sanford resides in Columbia, SC with his wife Janice. They have two daughters (Erin and Halie).
**Karyne Jones is President and Chief Executive Officer of the National Caucus and Center on Black Aging, Inc. (NCBA) and NCBA Housing Management and Development Corporation.** During its forty-three year history, NCBA has been the only national organization devoted solely to providing effective leadership in making minority participation in aging services a national issue and priority.

Prior to becoming NCBA’s chief executive officer, Karyne was Executive Director of Federal Relations with SBC Telecommunications, Inc., (now ATT) based in Washington, D.C. She also represented the company’s corporate political action committee with national political organizations.

Karyne’s previous Capitol Hill experience includes Legislative Aide to Congressman Andrew Young. During his tenure as U.S. Ambassador to the United Nations, she became his Public Affairs Officer and White House Liaison.

Karyne served for eight years in the Texas Legislature representing District 120 in San Antonio.

Karyne is a graduate of Clark Atlanta University where she received her Bachelor’s Degree in Political Science and Northern Illinois University where she earned a Master’s Degree in Public Affairs. She earned a second Master’s Degree in Public Administration from Harvard University. She currently serves on the national Board of Directors of the American Society on Aging (ASA), Washington Government Relations Group (WGRG), LeadingAge DC and National Senior Corps Association Advisory Committee. Karyne was honored with a 2014 Washington Brava! Award by SmartCEO Magazine as a top Female CEO.
Marvin Mashner, is the former President and Chief Executive Officer of ACTS Retirement-Life Communities, Inc. (“ACTS”) and affiliates, having retired in 2014. He joined ACTS in 1990 and has been a member of the ACTS Board since 1991. Mr. Mashner has more than 40 years of progressive financial and managerial experience in both private and not-for-profit health care organizations.

Before joining ACTS, Mr. Mashner served as chief executive officer of an acute care hospital, and held numerous financial positions for an organization that owned and managed 40 hospitals nationwide.

In addition to serving on the Boards of ACTS and several of its affiliates, Mr. Mashner presently serves on the Boards of Directors of LeadingAge; CARF, an international accrediting body; and Thomas Jefferson University (“TJU”), and serves as Vice-Chair of TJU’s Audit, Compliance and Risk Committee and Chair of the Audit and Compliance Committee of Abington Hospital (which recently merged with TJU). He was a delegate to the 2005 White House Conference on Aging, and has served on various state and national health care boards and committees, as well as in various capacities with community organizations and social service agencies, including several adult rehabilitation facilities.

Mr. Mashner is a CPA and holds a Bachelor of Science degree and an MBA degree from The Pennsylvania State University, and has received numerous awards in recognition of his service to the health care field.
Mike Rambarose is President and CEO of the Whitney Center, a Hamden, Connecticut not-for-profit senior living community founded in 1979 comprising independent living, assisted living and skilled nursing amenities and services with annual budgeted revenues of approximately $20 million and a workforce of 270 people. Mike has been with the Whitney Center since 2005 and before assuming his current role in 2012, he was Whitney Center’s Senior Vice President for Administration.

Throughout his 16 years in the aging services field, Mike has served senior living and healthcare communities of New York and Connecticut in myriad capacities, including community education & outreach, marketing & public relations, business development, operations management and executive leadership.

Mike is an alumnum of the Leading Age Leadership Academy, and currently serves as an ex-officio member of the Leading Age Board, a co-facilitator in the Leading Age Connecticut Leadership Academy, and an active CARF-CCAC aging services surveyor.

Mike has a Bachelor’s of Science degree from Embry-Riddle Aeronautical University and an Executive MBA degree from Pace University. He is a U.S. Navy veteran and currently resides in Portland, CT with his wife (Anita) and four sons (Mason, Austin, Ashton & Michael).
**Stephen McPherson is President and CEO of Masonicare**, Connecticut’s largest provider of healthcare services to seniors. Masonicare’s continuum of care includes skilled nursing, long-term and dementia care, assisted living, home health and hospice care, as well as physician practices and retirement communities.

Steve received his BA degree from New England College and MBA from the University of New Haven. He is the 2014 recipient of the Distinguished Service Award from LeadingAge Connecticut.

Among his professional affiliations, Steve is treasurer of the LeadingAge Board of Directors, a board member and past president of LeadingAge Connecticut, past president of the Masonic Communities and Services Association, board member of The RiverWoods Group, a diplomat of the American College of Healthcare Executives, and an advanced member of the Healthcare Financial Management Association of which he is a past president of the Connecticut chapter. Steve has served on a number of statewide committees addressing healthcare issues, most recently participating in the State Rightsizing Strategic Plan for Long Term Care. Steve is also a former adjunct faculty member in the Masters of Public Health program at University of New Haven.

A life-long Connecticut resident, Steve has two grown daughters and resides in Rocky Hill with his wife, Nancy.
Steven J. Horowitz, is President and CEO of Saint Elizabeth Community (SEC) in Rhode Island. With over 35 years working in long term care, Steven has spent the last 30 years at the helm at Saint Elizabeth Community. He has lead the organizations’ growth from a single skilled nursing community, to an organization with six members.

Saint Elizabeth Community has over 600 employees and about 500 volunteers and provides care and services to over 1200 elders a year. Saint Elizabeth Home, the founding member of the organization which dates back to 1882, will be building Green House Homes and is to break ground in Fall 2015.

Additionally, Steven introduced Saint Elizabeth Haven, the first safe haven program for frail elderly victims of abuse in RI in 2009, following the Weinberg Center’s model and partnering with many organizations that work with victims of abuse. This program has helped nearly 20 elderly victims of abuse since its inception.

A graduate of the State University of New York in Stony Brook with a degree in economics, Steven earned his MBA from Long Island University in healthcare administration. In 2011, he completed a course in Post Graduate Studies at Harvard University- John F. Kennedy School of Government in Governance as Leadership.

Steven currently serves on the LeadingAge Board of Directors.
Terri Cunliffe serves as Chief Executive Officer of Covenant Retirement Communities, the nation’s fifth largest not-for-profit senior services provider according to the LeadingAge Ziegler 150 report. Ms. Cunliffe, who has nearly 30 years of senior living experience, has served in a variety of executive leadership roles at CRC for the past 27 years.

As CRC’s Vice President of Health & Wellness, she created and executed the company’s LifeConnect® approach to whole-person wellness; where CRC staff connects residents with resources and opportunities to help them achieve wellness in every dimension of life, including spiritual, emotional, social, community, vocational, physical, intellectual and residents/staff involvement.

Ms. Cunliffe’s roots with CRC are deep, dating back to January 1988, she moved to Covenant of Florida where she opened the community’s assisted living community; in 1991 she became the Healthcare Administrator and five years later was named Executive Director.

Ms. Cunliffe was chair of LeadingAge Florida, formerly known as Florida Association of Homes and Services for the Aging, from 2009-2011. She was named FAHSA Executive of the Year in 1999 and received its chairman’s award in 2005.

Ms. Cunliffe holds a Bachelor of Science degree in Long-Term Care Administration from the University of Minnesota, Minneapolis, Minn. and a master’s degree in health services administration from Nova Southeastern University, Fort Lauderdale, Fla. She is a licensed nursing home administrator in the state of Florida.