Sponsorship Prospectus

Advancing Ig Nursing and Pharmacy Practice
Dear Corporate Partners,

Since 2012, IgNS has been building the momentum to enact changes in our current practice. We have studied the gaps in our fields via our National Registry surveys, professional analysis studies, and advisory board meetings, and have undertaken our major initiatives in response to those needs. We have developed an annual, accredited, and formalized educational forum; the Standards of Practice; and launched the only professional credentialing in Ig therapy to establish Ig nursing as a specialty. As a result, many organizations have already adopted and incorporated the IgNS educational platform and certification. Advancements in our field must come in form of a concerted effort and collaboration among professional organizations, industry partners, employers, and healthcare professionals.

We want to take this opportunity to thank you for your strong partnership! None of our initiatives would be possible without your support.

IgNS is committed to supporting your strategy in healthcare professional education and awareness. We share the passion and recognition of the importance of nurses and pharmacists to the success of our patients. Our objective is supporting our industry, by fulfilling the education, standards, and certification needs in the field of Ig therapy practice.

We are pleased to provide you with an outlook of our 2016 initiatives, and request your kind consideration of support. Thank you in advance for your partnership!

The IgNS Leadership Team
September 15-18, 2016 • Intercontinental Miami Hotel • Miami, Florida

### Premier Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Platinum $85,000</th>
<th>Gold $50,000</th>
<th>Silver $25,000</th>
<th>Bronze $12,500</th>
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<tbody>
<tr>
<td>Complimentary Exhibit Space</td>
<td>20' x 20'</td>
<td>20' x 10'</td>
<td>10' x 10'</td>
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<tr>
<td>Complimentary Full Registrations for IgNS 2016</td>
<td>6</td>
<td>5</td>
<td>4</td>
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<tr>
<td>Complimentary Ad Space in Final Program</td>
<td>2 Page</td>
<td>1 Page</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
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<td>Promotional e-Blasts</td>
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<td>Mini-Symposium Opportunity</td>
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<td>Corporate Symposium Opportunity</td>
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### Exhibit Space

Promote your company, engage in dynamic discussion with the audience, and inform the key stakeholders in the Ig business about your products and services! Includes the exhibit space, 1 table, 1 chair, wastebasket, carpeting, and pipe/drape. Fee also includes automatic enrollment (unless otherwise specified) into the IgNS Exhibit Raffle, our very successful audience prize tool that ensures booth traffic and visibility. All meal functions are held within the exhibit hall. Provision of the physical parts of the booth and all assembly, dismantling, badge scanners and any extras are the responsibility of the exhibitor.

**10x10 Exhibit Space: $5,500**  
**10x20 Exhibit Space: $7,250**

### Exhibit Cancellation Policy

Due to the current policies of hotels and convention centers, IgNS bears financial responsibility for the expenses of those attendees who cancel without adequate notice. Our refund policy realistically reflects these additional expenses to the organization.

- **Cancellation Received In Writing By:**  
  - July 30, 2016  
  - After July 30, 2016 or “no show”
- **Refund Due:**  
  - Full Refund (less $150 processing fee)  
  - No Refund
Corporate Symposium
We are pleased to offer our Platinum and Gold sponsors the opportunity to host a 60-90 minute educational symposium. This is the most impactful way to engage and educate the audience. Topics, speakers and presentations are the sponsor’s choice, and are not CE accredited by IgNS. Promotional content is permitted. The corporate symposium fee includes the space for these events, standard audiovisual equipment, and meal catering for all attendees.

Dinner Symposium Fee: $55,000
Friday Evening 1 Opportunity
(does not include alcoholic beverages)

Breakfast Symposium Fee: $45,000
Saturday Morning 1 Opportunity

Mini-Symposium
IgNS is also pleased to offer our Platinum, Gold, Silver and Bronze sponsors the opportunity to host a Mini-Symposium program. Set in the general session room for the entire audience, this 30-minute program provides a valuable platform for active audience engagement, high visibility and promotion. The fee includes the space for these events and standard audiovisual equipment.

4 Mini-Symposium Opportunities

Mini-Symposium Fee: $16,500

Keynote Speaker Breakfast Symposium
Intended to inspire and empower the audience, the keynote speaker session will be held as a breakfast symposium in the general session room, open to all IgNS attendees. A promotional campaign and invitations will include recognition of the sponsor’s name and logo.

Breakfast Symposium $22,500
Keynote speaker honorarium and travel $ 7,000

Keynote Session Total $29,500*

*Full Support: $29,500 / Partial Support: $14,750
Exposition Opening Reception
Held on Thursday, September 15, 2016, 5 pm - 7 pm, this reception will mark the start of our 5th National Conference, and provide an opportunity for attendees and exhibitors to interact and network in an informal atmosphere. Hors d’oeuvres, wine and soft drinks will be provided.

The Exhibit Hall Opening Reception will bear the name of the sponsor (i.e. Company XYZ Exposition Opening Reception). The sponsor will receive additional recognition before the event via our our email blasts, on the IgNS website, in print in the Final Program and Abstract Book, and onsite signage.

Exposition Opening Reception Fee: $31,000
Full Support: $31,000
Partial Support: $15,500

Poster Reception
Held on Friday afternoon, the poster reception will feature the newest research in the field of Ig therapy. A fantastic opportunity to interact with the brightest minds in our field, while showcasing your leadership and support of clinical innovations and scientific progress. Poster reception sponsorship fee includes poster board rental fees, hors d’oeuvres, wine and soft drinks for all attendees. Sponsor’s name will receive recognition ahead of the conference, and onsite.

Poster Reception Fee: $12,800

IgNS 2016 National Conference Program Book
The conference program book provides an enduring supplement to our conference. The program book contains presented abstracts/posters; full final agenda, speaker biographies, exhibit details, and more. Each delegate will receive a program book at registration. The sponsor’s name will be displayed prominently on the cover page.

Program Book Fee: $12,500
IgNS 2016 Session Video Recording and Hosting for 1 Year
The IgNS general sessions will be video-recorded, edited, produced and available on our website for members to view after the conference. The sponsor’s name and complementary ad will be displayed prominently online. Email marketing campaigns promoting the online recording of IgNS 2016 will include the sponsor’s name and links.

IgNS Video Recording Fee: $14,500
Full Support: $14,500
Partial Support: $7,250

Conference Meterboards
Large vertical stands bearing the agenda, session information, etc. Located centrally, in front of the plenary hall and exhibit hall. Sponsor’s name will be printed prominently at the top center of each leaderboard.

Conference Meterboards (2) Fee: $6,750

Delegate Bag Sponsorship
Availability: 1 opportunity available
Your company logo/graphics will appear on one side of the bag, with the IgNS 2016 conference logo, dates and location on the other side. IgNS will purchase the delegate bags and manage distribution.

Delegate Bag Fee: $6,900

Badge Sponsorship
Availability: 1 opportunity available
Your company logo displayed on the badge holder beneath each attendee’s name badge provides great visibility throughout the conference.

Badge Sponsorship Fee: $4,000
Lanyard Sponsorship
Availability: 1 opportunity available
Your company logo displayed on the lanyard holding each attendee’s name badge. Provides great visibility throughout the conference.

**Lanyard Sponsorship Fee: $3,500**

Room Drop Sponsorship
Availability: Unlimited
Catch the attention of attendees by having your information delivered directly to the attendees' guest rooms. All room drop items will be placed into guest rooms the night of attendees' arrivals.

**Room Drop Sponsorship Fee: $3,000**

Delegate Bag Insert
Availability: Unlimited
This is a great and affordable way to spread information about your company, products, or services. All inserts will be placed into the delegate bags that attendees receive upon checking in onsite.

**Delegate Bag Insert Fee: $1,750**

Private Meeting Rooms/Offices
Availability: Limited based on date and hotel meeting space availability
Rent a meeting room at the IgNS 2016 host hotel for private meetings with your staff, to conduct focus.

**Meeting Room/Offices Fee: $2,000**