GLOBAL FEMALE LEADERS 2015
THE ECONOMIC SUMMIT FOR FEMALE EXECUTIVES
APRIL 21ST AND 22ND, 2015 | THE HOTEL ADLON KEMPINSKI | BERLIN

Keynote Presentations include:

- Anka Wittenberg
  Chief Diversity & Inclusion Officer, SAP, Germany

- Simone Menne
  CFO and Member of the Executive Board, Deutsche Lufthansa AG, Germany

- Simonetta di Pippo
  Director, United Nations Office for Outer Space Affairs, Italy

- Dr. Amy Jadesimi
  Managing Director, LADOL, Nigeria

- Ozlem Denizmen
  Women Economic Empowerment Development Leader, Turkey

- Helena Morrissey
  CEO, Newton Investment Management and 30% Club Founder, UK

- Xiao Xue
  Chief Editor, Elle China, China

- Mike Huang
  CoFounder and CEO, Glow, Inc., USA

Premium Partners

Promoters

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Cooperation Partners

Media Partners

www.globalfemaleleaders.com
CONNECT

It is our pleasure to invite you to join us in Berlin for our annual Global Female Leaders Summit. For the second time we are gathering female industry and thought leaders for two days of inspiring summit programme complemented by exclusive networking. During our time together, you will have the unique opportunity to discuss economic challenges and issues, and explore current trends and innovations shaping tomorrow’s business realities.

EXPLORE

In today’s competitive and dynamic environment the role of senior level executives has advanced considerably and leaders need to adapt, change, and become more efficient and effective. Join other top level executives, be part of a truly global community and benefit from a cross sector environment. Enjoy refreshing summit sessions and an international agenda, featuring over 50 speakers from all continents. As a pre-event highlight, join us for a museum tour in Berlin and an exclusive cocktail reception at the China Club Berlin!

CO-CREATE

The Global Female Leaders Summit 2015 will feature visionary keynote presentations, interactive panel discussions and think tanks delivered by business leaders including speakers from corporate, politics, science and society. The agenda will cover a wide range of topics from the vital questions of leadership to change- and innovation management. We will focus on the global economy while at the same time direct our attention to emerging markets, such as Africa. We will discuss the role of female leaders in successfully promoting sustainability and take a look at new technologies shaping our future.

Don’t miss this exclusive opportunity for information sharing and networking! Join other leading executives from all over the world at the Global Female Leaders Summit 2015!
WHY YOU SHOULD ATTEND

The unique format offered by the Global Female Leaders Summit is the best way for senior level executives to discuss current economic challenges and explore trends shaping tomorrow’s business world. Benefit from the remarkable expertise of the presenters and become part of this exclusive community of decision makers. Strengthen business connections and form lasting relationships with other leaders from around the world. The Summit is strictly limited to 300 attendees.

- Senior level attendance
- High-class venue, providing for an intimate and private setting
- Insight into the success factors of female executives
- Access to a truly global and exclusive community of leaders
- Essential role that leadership, HR, consumer behavior, new technologies, innovation, sustainability and emerging markets have on the future of women in the global economy
- Think Tank Academy to sharpen business and soft skills and further elaborate key issues
- Enhance your capacity to inspire and to lead

WHO WILL YOU MEET?

The Global Female Leaders Summit 2015 is a valuable source of knowledge, insights and networking opportunities that is specifically designed for leaders, visionaries and decision makers across all industries and functions, including:

- Chief executives and chairs
- Women and men in senior leadership roles
- Entrepreneurs
- High-potential professionals looking to advance their careers
- Leaders interested in broadening their horizon

Impressions from

GLOBAL FEMALE LEADERS 2014

»Amazing, inspiring, and high-caliber speakers! I wish the sessions could be shared with the world!«
Magnet Media Group

»Fantastic opportunity to meet female leaders from different industries – technology, finance and entrepreneurs! This is a platform that offers a global network of women who are making a difference!«
Nokia UK

»Very inspiring, high quality international participants, great networking, I learned a lot.«
Julius Baer Investment Services Sarl.

»Perfect. To attend the next Global Female Leaders Summit is a MUST!«
Abt Media Group

»A great opportunity to get to know women from different countries and businesses and to exchange perspectives on up-to-date subjects – very inspiring! Thank you for creating this great opportunity.«
BASF Personal Care and Nutrition GmbH

»Amazing women from all over the world!«
Coty Germany GmbH – Division Coty Prestige

»Great attendees, lots to learn and very inspiring.«
RWE AG
The Summit’s Advisory Board is a uniquely diverse and international source of support and advice to the Summit. The member’s combined excellence in their individual field helped shaping this conference into a truly Global Summit on Female Leadership.

Moreover they are ambassadors on various topics, industries, and regions and will guide you through the Summit. We all look forward to meeting you in Berlin, exchanging ideas and shaping new business realities together.

- Ellen Comberg
  Chairwoman Advisory Board,
  Global Female Leaders Summit, Germany

- Maria Elena Cappello
  Board Member, A2A S.p.A.,
  Prysmian Cables & Systems and
  Sace S.p.A., Italy

- Martina Hund-Mejean
  CFO, MasterCard Worldwide,
  USA

- Dr. Florence Eid-Oakden
  Chief Economist, Founder & CEO,
  Arabia Monitor, UK

- Cindy Li
  Managing Director, China Chair,
  Covalis Capital LLP, UK

- Viola Klein
  CEO, Saxonia Systems Holding GmbH,
  Germany

- Marika Lulay
  COO, GFT Group,
  Germany

- Ming Ming Liu
  President and CEO, Voith Paper Asia, China

- Dr. Claudia Nagel
  Managing Partner, Nagel & Company GmbH, Germany

- Eric Pedruzzi
  Partner,
  C4B Compliance for Business, Argentina

- Karina Robinson
  Principal, Robinson Hambro Ltd.,
  UK

- Brigitte Wolff
  ME International Director,
  PwC Strategy&, China
Monday, April 20\textsuperscript{th} 2015

PRE-SUMMIT PROGRAMME

14:00 - 18:00

Museum & Sightseeing Tour Berlin

Berlin isn’t just a big city - it is a very special place! The capital of Germany combines tradition with a modern spirit, has over 200 museums, while at the same time being the most vibrant and dynamic city and continent’s start-up hub.

19:00

Pre-event Cocktail Reception at the China Club Berlin

Join us for a private cocktail reception at one of Germany’s most exclusive clubs.

Pre-event Keynote

Roula Khalaf, Foreign Editor and Associate Editor, Financial Times

Hosted by: GFT
Tuesday, April 21st 2015

SUMMIT PROGRAMME – DAY ONE

Moderators:
Melinda Crane, Chief Correspondent, Deutsche Welle TV, USA & Germany
Nina Trentmann, UK Business Correspondent, Die Welt, Germany & UK

7:00 - 8:00
Summit Registration, Welcome Coffee and Tea

8:00
Welcome Remarks

8:15 - 8:45
Keynote Presentation
The 30% Club Experience: Men and Women Working Together to Make Real Change
Helena Morrissey, CEO, Newton Investment Management and 30% Club Founder, UK

8.45 - 9:15
Keynote Presentation
Give Women Credit
Ozlem Denizmen, Women Economic Empowerment Development Leader, Turkey

9:15 - 9:45
Impulse Presentation
Empowering Teams: Performance and Recognition Built on Trust
Christine Graeff, Director General Communications and Language Services, European Central Bank, Germany

9:45 - 10:30
Executive Discussion
The Leadership Challenge: The Role of Female Leaders in Restoring Credibility
Moderator: Angelika Huber-Strasser, Managing Partner and Head of Corporates, KPMG, Germany
Tracey Joubert, CFO, MillerCoors, USA
Helena Morrissey, CEO, Newton Investment Management and 30% Club Founder, UK
Karina Robinson, Principal, Robinson Hambro Ltd., UK
Edith Weymayr, President, Commerzbank Asia Pacific, China

10:30
International Networking and Coffee Break

11:00 - 11:30
Executive Discussion
Emerging Markets: Operating in a VUCA Environment
Caroline Fattal, SVP Corporate Functions and Board Member, Fattal Group, Lebanon
Alessandra Franca, Director, Banque de Microcredit Perola, Brazil
Burcu Geris, CFO, TAV Airports Holding, Turkey
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<tr>
<th>Time</th>
<th>Activity</th>
<th>Speakers</th>
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<tr>
<td>11:30 - 12:00</td>
<td>Keynote Presentation</td>
<td><strong>Region on the Rise: An Outlook of South and South East Asia</strong>&lt;br&gt;Chitra Narayanan, Former Ambassador, Associate Fellow, The Geneva Centre of Security Policy (GCSP), India</td>
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<td>12:00 – 12:45</td>
<td>Executive Discussion</td>
<td><strong>Africa: Challenges and Opportunities and the Important Role of African Female Leadership</strong>&lt;br&gt;Sharmila Chetty, Regional Managing Director, Member of the Board, Duke Corporate Education Africa, South Africa&lt;br&gt;Giselle Courtney, Founder and Owner, Get to the Point Corporate Training CC, South Africa&lt;br&gt;Dr. Amy Jadesimi, Managing Director, LADOL, Nigeria&lt;br&gt;Mariéme Jamme, CEO, Spot One Global Solutions, UK&lt;br&gt;Angellah Kairuki, Deputy Minister for Constitutional and Legal Affairs, Republic of Tanzania</td>
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<td>12:45</td>
<td>International Networking and Business Lunch</td>
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<td>14:00 – 14:30</td>
<td>Keynote Presentation</td>
<td><strong>The Changing Face of Energy: The Case for International Trade and Cooperation</strong>&lt;br&gt;Mayor Fiona Woolf, CBE, 686th Lord Mayor of the City of London (2013-14), UK</td>
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<td>14:30 – 15.00</td>
<td>Inspiration</td>
<td><strong>Driving Energy Efficiency in the “World’s Factory”: China</strong>&lt;br&gt;Taryn Sullivan, Founder &amp; CEO, Efficiency Exchange (EEX), USA</td>
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<td>15:00</td>
<td>International Networking and Coffee Break</td>
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<td>15:15 – 16:00</td>
<td>Think Tank Academy – Sharpen Your Business and Soft Skills</td>
<td><strong>Digital Detoxing: How to Unplug in a World Full of Digital Distraction</strong>&lt;br&gt;Lucy Pearson, Co-founder, Unplugged Weekend, UK&lt;br&gt;<strong>How Coffee Fosters Innovation</strong>&lt;br&gt;Carlos Lozano, Director of Innovation &amp; Technology, GFT Group, Spain&lt;br&gt;<strong>Attracting, Sourcing and Retaining: How to Successfully Manage Diversity</strong>&lt;br&gt;Susanna Nezmeskal, Vice President Corporate Culture/Diversity, Deutsche Post DHL, Germany&lt;br&gt;<strong>Acceptance, Promotion, Influence – Corporate Culture AND Women in Management Positions</strong>&lt;br&gt;Gabriele Stahl, Partner, Odgers Berndtson, Germany&lt;br&gt;<strong>What Leads Good People to do Bad Things? Business Ethics – Practical Cases</strong>&lt;br&gt;Erica Pedruzzi, Member of the Board of Directors, C4B Compliance for Business, Argentina</td>
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## SUMMIT PROGRAMME – DAY ONE

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<th>Time</th>
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<tr>
<td>16:00 – 16:30</td>
<td>Presentation</td>
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<td><strong>Disintermediation in Higher Education: Preparing Students of the Future for Jobs</strong></td>
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<td>Deborah Lorenzen, COO for Global Product &amp; Marketing, State Street Corporation, USA</td>
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<td>16:30 – 17:30</td>
<td>Impulse and Discussion</td>
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<td><strong>The Diversity and Inclusion Strategy to Optimize Tomorrow’s Workforce</strong></td>
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<td>Anka Wittenberg, Chief Diversity &amp; Inclusion Officer, SAP, Germany</td>
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<td>Defining and Managing Diversity – Benefits, Challenges and Solutions</td>
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<td>Moderator: Dr. Isabelle Kürschner, Consultant, Catalyst Europe, Germany</td>
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<td>Stephanie Bschorr, President, Association of German Women Entrepreneurs, Germany</td>
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<td>Tish Clyde, SVP Corporate HR International, Deutsche Post DHL, Germany</td>
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<td>Baroness Virginia Bottomley, Odgers Berndtson, UK</td>
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<td>Aniela Unguresan, CoFounder, EDGE Certified Foundation, Switzerland</td>
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<td></td>
<td>Anka Wittenberg, Chief Diversity &amp; Inclusion Officer, SAP, Germany</td>
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<td>17:30 – 18:00</td>
<td>Keynote Presentation</td>
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<td><strong>Lean, Medium-Sized and Global – How to be Successful in a World Market Dominated by Giants</strong></td>
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<td>Marika Lulay, COO, GFT Group, Germany</td>
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<td>18:00 – 18:30</td>
<td>Inspiration</td>
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<td><strong>Glowing: The Fertility App That Could Change Health Care</strong></td>
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<td>Mike Huang, CoFounder and CEO, Glow, Inc., USA</td>
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<td>18:30 – 19:00</td>
<td>Keynote Presentation</td>
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<td><strong>The Conductor – 19th Century Autocrat in the Egalitarian 21st Century</strong></td>
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<td>Simone Margaret Young, Conductor, Hamburg State Opera and Professor, Music and Theatre at the University of Hamburg, Germany &amp; Australia</td>
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<td>19:00</td>
<td>Closing Remarks</td>
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<td>19:30</td>
<td>Cocktail Reception - Join us for International Networking</td>
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<td>20:00</td>
<td>International Networking and Festive Gala Dinner</td>
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<td><strong>Dinner Keynote: Women Co-Creating the Future</strong></td>
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<td>Dr. Rama Mani, Co-Founder, Rising Women, Rising World, France/ India</td>
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<td>A Voice of Witness and Awakening</td>
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**Evening Special**

The ESCADA Fashion Show
Wednesday, April 22\textsuperscript{nd} 2015

SUMMIT PROGRAMME – DAY TWO

Moderators:
Melinda Crane, Chief Correspondent, Deutsche Welle TV, USA & Germany  
Nina Trentmann, UK Business Correspondent, Die Welt, Germany & UK

7:00 - 7:30
Sight Running

7:00 – 8:30
International Networking Breakfast and Sight Running  
For the sporty type and parallel to the breakfast we offer Mike's SightRunning, which combines running with sightseeing to help you discover the secret spots of Berlin.

Networking Breakfast hosted by: KPMG

Opening
8:30 – 9:00
Impulse
China – A Fast Growing Economy  
Jie Jane Sun, COO, Ctrip.com International Ltd., China

9:00 – 9:30
Keynote Presentation
Modern Chinese Women – The New Thought and Desire  
Xiao Xue, Chief Editor, Elle China

9:30 – 10:15
Impulse and Discussion
Marketing Desires – Orchestrating Prestige Brands in the Online Offline Connected World  
Beate Rosenthal, Marketing & Commercial Director Prestige DACH, Procter & Gamble, Germany

Trends Shaping the Future of Consumer Behaviour: The Psychology of Marketing
Sabine Eckhardt, CEO, SevenOne Media GmbH, Germany  
Muza Monams, COO, Bauer Media Group, Russia  
Beate Rosenthal, Marketing & Commercial Director Prestige DACH, Procter & Gamble, Germany  
Petra Winter, Chief Editor, Madame, Germany

10:15
International Networking and Coffee Break
SUMMIT PROGRAMME – DAY TWO

10:45 – 11:15 Inspiration
Women, Business and the New Pathway to Profit
Belinda Parmar, Founder of Little Miss Geek and CEO, Lady Geek, UK

11:15 – 11:45 Dual Presentation
The Future is Now: Human Spaceflight
Simonetta di Pippo, Director, United Nations Office for Outer Space Affairs, Italy
Claudia Kessler, CEO, HE Space Operations GmbH, Germany

11:45 – 12:15 Keynote Presentation
Digital Transformation – IT Creates and Destroys, your Choice
Dr. Joseph Reger, Chief Technology Officer, Fujitsu, Germany

12:15 – 13:00 Think Tank Academy – Sharpen Your Business and Soft Skills

Work Life Balance
Caroline Fattal, SVP Corporate Functions and Board Member, Fattal Group, Lebanon

Managing Valuable Brands
Dr. Marie-Theres Thiell, Member of the Board of Directors, RWE EAST, Hungary

Open Innovation
Alexandra Reich, EVP Mobility Enterprise Customers, Swisscom AG, Switzerland

Creative Leadership – Unleash your Potential
Dr. Rama Mani, Co-Founder, Rising Women, Rising World, France/ India
A Voice of Witness and Awakening

Space as a Driver for Socio-Economic Sustainable Development
Simonetta di Pippo, Director, United Nations Office for Outer Space Affairs, Italy
Claudia Kessler, CEO, HE Space Operations GmbH, Germany
SUMMIT PROGRAMME – DAY TWO

13:00 – 14:00 International Networking and Business Lunch

14:00 – 14:45 Impulse and Discussion

**Innovation & Entrepreneurship**
Corinne Vigreux, Founder and COO, TomTom N.V., Netherlands

**Excellence in Innovation Management: How Leaders can Foster Innovation**
Doris Albiez, General Manager and Vice President, Dell Germany, Germany
Carlos Lozano, Director of Innovation & Technology, GFT Group, Spain
Alison Rowe, Global Executive Director Sustainability, Fujitsu, Australia
Corinne Vigreux, Founder and COO, TomTom N.V., Netherlands

14:45 – 15:15 Keynote Presentation

**The New Board Agenda: Preparing for the World in 2015 and Beyond**
Isabelle Allen, Global Head of Clients and Markets, KPMG International

15:15 – 15:45 Presentation

**Shale Gas – Global Game Changer?**
Chris Faulkner, Founder, President and CEO, Breitling Energy Corporation, USA

15:45 – 16:15 Keynote Presentation

**Case Study: Aviation Group – How does the Lufthansa Group Address the Key Topics of the Summit?**
Simone Menne, CFO and Member of the Executive Board, Deutsche Lufthansa AG, Germany

16:15 – 16:45 Dual Presentation

**Meet the ,,Mittelstand“ – The Backbone of the German Economy**
Lutz Goebel, Managing Partner, Henkelhausen Gruppe, Germany,
President ‘Die Familienunternehmer’ - The German Family Business Association
Ricarda Kusch, CEO, Kusch+Co GmbH & Co. KG, Germany

16:45 – 17:15 Keynote Presentation

**When the Power shifts – What is key to become a successful female leader**
Doris Albiez, General Manager and Vice President, Dell Germany, Germany

17:15 Closing Remarks, End of Summit and Farewell
Fujitsu is the leading Japanese information and communication technology (ICT) company offering a full range of technology products, solutions and services. Approximately 162,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE: 6702) reported consolidated revenues of 4.8 trillion yen (US$46 billion) for the fiscal year ended March 31\textsuperscript{st}, 2014. For more information, please see http://www.fujitsu.com.

www.fujitsu.com

The GFT Group is a global technology partner for future digital issues – covering everything from discovering innovation to developing and implementing sustainable business models. Within the GFT Group, GFT stands for competent consulting and reliable development, implementation and maintenance of customised IT solutions. The company is one of the world’s leading IT solution providers in the banking sector. CODE\_n, the GFT Group’s innovation platform, offers international startups, technology pioneers and established companies access to a global network. It’s where ideas become business. Headquartered in Germany, the GFT Group stands for technological expertise, innovative strength and outstanding quality for over 25 years. Founded in 1987, the GFT Group is represented in eleven countries with a global team spanning more than 3,000 employees. The GFT Group is listed on the Frankfurt Stock Exchange (Prime Standard).

www.gft.com

KPMG is a global network of legally independent professional firms with more than 155,000 employees in 155 countries. KPMG is also a leading auditing and advisory firm in Germany, with around 8,700 employees at over 20 locations. Our services are structured in the service areas Audit, Tax and Advisory. Our Audit services focus on the auditing of consolidated and annual financial statements. Tax advisory services provided by KPMG are incorporated in the Tax division. The Advisory division pools our high level of professional expertise in business, regulatory and transaction-related issues. We have established teams of interdisciplinary specialists for key industries of the economy. These consolidate the experience of our experts around the world to further enhance the quality of our advisory services.

www.kpmg.com
**Deutsche Post DHL**

Deutsche Post DHL is the world’s leading mail and logistics services Group. The Deutsche Post and DHL corporate brands represent a one-of-a-kind portfolio of logistics (DHL) and communications (Deutsche Post) services. The Group provides its customers with easy to use standardized products as well as innovative and tailored solutions ranging from dialog marketing and e-commerce related logistics to industrial supply chains. Around 480,000 employees in more than 220 countries and territories form a global network focused on service, quality and sustainability. With programs in the areas of environmental protection, disaster management and education, the Group is committed to social responsibility. In 2013, Deutsche Post DHL generated revenues of more than 55 billion euros.

[www.dpdhl.com](http://www.dpdhl.com)

**ESCADA**

As one of the world’s leading luxury womenswear brands, ESCADA stands for modern elegance, cool glamour, and sensual femininity. The brand, founded in 1978 by Margaretha and Wolfgang Ley, provides a distinct sense of refined quality, workmanship, and excellent fit and is characterized by colour, print, and the love for detail. Under the two product lines ESCADA and ESCADA SPORT the brand offers its customers a lifestyle concept for dressing, filled with everything from must-have daywear for business and leisure to glamorous eveningwear. Apart from ready-to-wear, shoes and bags, the product range offers ESCADA fragrances, eyewear, home textiles, watches and jewelry. The ESCADA Group operates throughout North America, Europe, and Asia. With around 1,000 points of sale, ESCADA is present in 80 countries worldwide.

[www.escada.com](http://www.escada.com)

**ODGERS BERNDTSON**

The Odgers Berndtson Group is one of the most successful global executive search entities in the world. The Group dates from 1965 and has over 180 partners supported by more than 400 consultants and researchers in 52 offices in 29 countries worldwide. Odgers Berndtson is organized in 13 industry and 8 functional practices. Our Industry Practices employ experienced professionals from specific markets areas who are deeply immersed in the target business community - often with a successful industry career behind them. Our Functional Practice experts understand the nuances of successful senior appointments, and provide discrete access to industry leaders. The combination of both disciplines is key for delivering successful candidates for top jobs.

[www.odgersberndtson.com](http://www.odgersberndtson.com)

**BE VISIBLE – BE A PARTNER**

Use the exclusive summit to present your company!

**Swisscom**

Swisscom is Switzerland’s leading telecommunications company who has generated revenue of CHF 5.7 billion and EBITDA of CHF 2.15 billion in the first half of 2014. Swisscom is one of the most sustainable companies in Switzerland and Europe. We provide corporate and residential customers with mobile and fixed-line telephony, Internet and digital TV. Furthermore, we are one of Switzerland’s largest providers of IT services. We build and maintain infrastructure for mobile and fixed-line telephony, transmit broadcasting signals and invest in media companies. Swisscom employs more than 17,000 people at locations across the whole of Switzerland; a further 3,000 employees work at the company’s subsidiary, Fastweb, which has a market share of around 20% in Italy.

[www.swisscom.com](http://www.swisscom.com)

**SUPPORTERS**

**BABOR**

BABOR has been setting standards for innovative professional skincare Made in Germany. Until today, our inhouse laboratories develop pioneering precision formulas based on the finest active ingredients. Combined with the expert knowledge of the BABOR estheticians they deliver outstanding individual results you can see and feel. Find out about BABOR at one of over 10,000 beauty professionals in 60 countries worldwide or online at www.babor.com. Experience outperforming products such as the legendary beauty ampoules. BABOR. THE ART OF PRECISION SKINCARE.

[www.babor.com](http://www.babor.com)

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[www.odgersberndtson.com](http://www.odgersberndtson.com)

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**Michael Vlajic**

Head of Sales
Management Circle AG
Phone: +49 6196 4722-601
Email: michael.vlajic@managementcircle.de

**Swisscom**

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[www.swisscom.com](http://www.swisscom.com)

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[www.babor.com](http://www.babor.com)

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[www.odgersberndtson.com](http://www.odgersberndtson.com)

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**Michael Vlajic**

Head of Sales
Management Circle AG
Phone: +49 6196 4722-601
Email: michael.vlajic@managementcircle.de
The League of Leading Ladies (LLL) is more than a business club or a social network. It’s a mindset. The members of LLL are all women in a leading position (member of the board) or business owners. And all of our LLL members want to be „One Voice for Women with a Vision.“ Members inspire and mentor each other and mutually support their business careers. New members can join the LLL by invitation only. The president and CEO of LLL is Swiss business owner Sandra-Stella Triebl.

leagueofleadingladies.com

UN Women National Committee Germany is a non-profit association and one of 15 National Committees that support the work of UN Women on gender equality and the empowerment of women by public relations and fundraising. UN Women National Committee Germany focuses its work on the five priority areas of UN Women: increasing women’s leadership and participation; ending violence against women; engaging women in all aspects of peace and security processes; enhancing women’s economic empowerment; and making gender equality central to national development planning and budgeting.

www.unwomen.de

The VdU is the only trade association specifically for women entrepreneurs in Germany. Founded in 1954 by 31 women entrepreneurs, today 1,600 women are organized in 15 state and 16 regional groups in Germany. The women entrepreneurs within the VdU generate an annual turnover of about 85 billion euros and employ round about 500,000 people. In its role as a critical observer of politics on both local and federal level, the important aims of the association are to influence the opinions and resolutions of the political decision makers and to act as a lobbying instrument representing the interests of women entrepreneurs.

www.vdu.de

-founded in 2007 LADIES DRIVE is the first and largest business magazine for women in Switzerland. Supported by all major women’s business clubs and through its conception as an author magazine, it’s authentic and credible. It offers a sensual, female perspective on career, economy and entrepreneurial visions and tells stories its readers can relate to and be inspired by. Additionally LADIES DRIVE offers a blog (www.ladiesdrive.tv) and a famous event series called LADIES DRIVE BARGESPRÄCHE, taking place annually in different Swiss Cities hosting 150-300 guests each.

www.ladiesdrive.tv

MADAME is the fashion and luxury magazine for sophisticated women who, irrespective of their age, attach great importance to style, quality and intelligent entertainment. MADAME’s repertoire of topics mirrors its readers’ lives: Fashion & Jewellery, Beauty & Wellness, Art & Culture, Travel & Design, Lifestyle & Food. All the topics in MADAME are written in a meaningful and elegant style and illustrated with outstanding, opulent photography. MADAME is luxury “Made in Germany”. Ever since modern Germany was founded MADAME has inspired its readers with fashion spreads and editorial content produced specifically for their world but also at the highest international level.

www.madame.de

PSYCHOLOGIES - The new women’s magazine to stimulate talk, thought and wellbeing. PSYCHOLOGIES invites the reader to join the conversation about personalities and celebrities, as well as about news and trends on style, design, cinema, art, literature and travel. Every new issue of PSYCHOLOGIES comes with a very private interview with the international PSYCHOLOGIES cover star. The big issues in life, such as partnership, family, job, sex, friendship and society, get lots of space in PSYCHOLOGIES. Beauty on the inside and out, nutrition, indulgence, care and health - PSYCHOLOGIES creates harmony for mind and body!

www.psychologies.de

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The Summit will be limited to 300 carefully selected high profile participants. Please note that acceptance of your application is prerequisite to your participation. Applications will be considered on a first come first served basis - to ensure your participation in the event we recommend registering early! The fee for attending this two and a half day event is € 2,995,-. We offer a discounted rate of € 2,495,- to NGOs. All prices named do not include statutory VAT. Cancellation Policy: A cancellation free of charge is possible up to four weeks prior to the event. If the registration is cancelled at a later date or should the participant fail to appear, we will charge the entire registration fee.

The participation fee includes:

April 20th, 2015, The Hotel Adlon Kempinski, Berlin
- Pre-event museum & sightseeing tour Berlin
- Pre-event cocktail reception at the China Club Berlin

April 21st and 22nd, 2015, The Hotel Adlon Kempinski, Berlin
- Access to all presentations and executive discussions
- Exclusive Festive Gala Dinner in the Adlon’s ballroom
- Think Tank Academy
- All summit meals
- Summit documentation
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A limited number of rooms at a discounted rate are available for the participants of the Global Female Leaders Summit at the Hotel Adlon. Our recommendation is to contact the hotel at your earliest convenience. To receive your special room rate, please quote “Management Circle” when making your reservation. Staying at the Hotel Adlon Kempinski is not mandatory and the Management Circle team is happy to help with equally nice and convenient hotels, please contact registration@globalfemaleleaders.com for further assistance.

Hotel Adlon Kempinski
Unter den Linden 77
10117 Berlin | Germany
Telephone: + 49 30 2261 1111
www.kempinski.com/adlon