Turn your strengths into a career you can be passionate about

Do you have a strong interest in quantitative reasoning, logic and problem solving? Does your passion move beyond spreadsheets and balance sheets? Do you have an appetite for understanding how a business is run, how the financial information is developed and what it means? Do you want to discover, research and investigate the analytics that support and drive today’s critical business decisions? A career in accounting provides a wealth of opportunities and applied applications across major business sectors, especially with increased accountabilities, globalization and changing regulations. DeVry University and its Keller Graduate School of Management offer a rich portfolio of accounting degree programs that can align with your career aspirations and can feed your passion for accounting beyond just the numbers.

Let nothing stand in your way of pursuing a career in accounting

An accounting degree can position you to take advantage of the wide range of opportunities emerging in this field. Consider these facts from respected sources:

• Employment of accountants and auditors is expected to grow 16 percent from 2010 to 2020, according to the Bureau of Labor Statistics. Demand for thorough financial documentation is expected to increase focus on accounting in response to corporate scandals and recent financial crises.¹

• Stricter laws and regulations, particularly in the financial sector, will likely increase the demand for accounting services as organizations seek to comply with new standards.²

• The 2012 research forecasts an average starting salary increase of 3.5 percent for accounting and finance positions. Companies are hiring professionals who can identify and support growth opportunities, such as financial analysts and business systems analysts. Tax accountants who can help firms navigate complex corporate tax laws also are in demand.²

Find a career in accounting that’s right for you

Accounting is the language of business and is invaluable to developing, understanding and communicating critical financial information, such as an entity’s financial position, results of business operations and cash flow. When you understand accounting, you can be at the front lines of understanding how businesses work and how they perform. And with the right education, you can be prepared for a career in the accounting profession. The opportunities are numerous, including public accounting, corporate accounting, government and not-for-profit organizations, financial planners, and teachers. As a student, you can focus your studies in challenging functional areas such as:

- Asset Management
- Auditing
- Compliance
- Environmental (Green) Accounting
- Financial Reporting and Planning
- Forensics and Fraud Examination
- International Accounting
- Managerial Accounting
- Mergers and Acquisitions
- Risk Management
- Strategic Planning
- Tax Requirements

Pathways of employment for accounting graduates, especially for those who earn a CPA credential, can include public accounting firms, corporate entities, the FBI and professional sports teams. Accountants can also be financial advisors to the rich and famous, or they can choose an accounting career pathway that can lead to being a forensic accounting professional who can help to uncover white-collar crime and bring perpetrators to justice.

Accountants can rise to be CEOs. Phillip Knight is the founder and former chairman of Nike. Arthur Blank is the founder of Home Depot and owner of the Atlanta Falcons professional football team.
Accounting Careers

The accounting field can provide opportunities, from entry-level to senior level, across a wide range of accounting functions that impact critical business decisions every day.

Public accountants hold many of the accounting jobs available in the United States. According to the American Institute of CPAs, there are over 46,000 public accounting firms in the United States, ranging in size from small local accounting practices to large international CPA firms.¹ Public accountants provide services to a wide variety of clients that include individual taxpayers, large businesses, government agencies, non-profits and educational institutions. The services performed by public accountants generally fall within three categories:

- **Accounting and auditing services** that involve maintaining financial records and preparing and auditing financial statements for use by outside investors and banks.
- **Tax services** that involve the preparation of tax returns as well as advising clients on tax deductions, tax planning, and other tax-related issues.
- **Consulting services** that can involve financial planning services for individuals as well as business consultation services to help management design, develop and implement accounting systems and employee compensation packages.

Intrigued by the possibilities? Learn as much as you can, and make an informed decision about your career path.

**Accounting Educators** – demonstrate subject matter expertise, as well as practitioner knowledge, and teach accounting in high schools and colleges. For faculty consideration, these educators are required to earn a specialized master’s degree or 18 credit hours in a given discipline.

**Chief Compliance Officers** – implement and manage compliance for the company by developing and maintaining compliance manuals, interacting with risk management, monitoring various departments’ activities, and addressing compliance regulations.

**Chief Financial Officers (CFO)** – supervise the entire finance unit and are the chief financial spokespersons for an organization. The CFO reports directly to the President/Chief Executive Officer (CEO) and directly assists the Chief Operating Officer (COO) on strategic and tactical matters as they relate to budget management, cost benefit analysis, forecasting needs and securing new funding.

**Controllers** – provide the leadership of the company’s financial planning, debt financing, and budget management functions. A controller makes sure that the accounting processes of the company adhere to acceptable accounting principles. The controller is responsible for the company’s accounting operations, including its production and assurance of accuracy of financial reports, proper upkeep of a sufficient accounting records systems, and controls that lessen risk.

**Environmental (Green) Accountants** – help businesses save money by incorporating green and eco-friendly technologies, and complying with environmental regulations. Environmental accountants working for large corporations may help budget for the costs of pollution management and other ecological issues. Those professionals choosing to work for government agencies, such as the EPA, investigate and report on how environmental resources are being managed on a national scale.

**Financial Analysts** – analyze financial statements of individuals or firms to determine the degree of risk involved, including, preparing and reviewing accounting reports for completeness, accuracy, and conformance with procedures and regulations.

**Financial Managers** – plan, direct, or coordinate activities such as, accounting, budgeting, investing, and banking, along with managing insurance, securities and other financial transactions for an establishment or individuals.

**Forensic Accountants/Fraud Investigators** – perform fraud and forensic investigations by conducting discovery research and analyses of electronic data. They provide assessments and advise senior management and legal counsel on risks that may involve further financial, fraud and forensic investigations.

**Internal Auditors** – verify the effectiveness of their organizations, internal controls and check for mismanagement, waste, or fraud; examine and evaluate their firms’ financial and information systems, management procedures, and internal controls to ensure that records are accurate and controls are adequate. Responsibilities can include reviewing company operations and evaluating operational efficiencies, effectiveness, and compliance with corporate policies and government regulations.

**International Accounting Specialists** – assist with multi-national operations, analysis, in respect to compliance of foreign accounting principles (IFRS) and financial regulations, foreign currency exchange rates and other important global considerations.

**IT Asset Managers** – oversee the daily and long-term strategic management of software and technology-related hardware within an organization, including planning, monitoring and recording software licenses and/or hardware. They ensure compliant vendor contracts and form procurement strategies to optimize technology spending across an organization. In addition, they can help develop and implement procedures for tracking company assets and help to oversee quality control throughout product life cycles.

**Management Accountants** – record and analyze the financial information of the companies for which they work and participate in executive teams involved in strategic planning and/or the development of new products. These professionals work in various areas, including financial analysis, planning and budgeting, and cost accounting.

**Mergers and Acquisitions Analysts** – aid in the process of buying and selling companies, subsidiaries and divisions. The dynamic corporate life cycle utilizes researchers, analysts and corporate attorneys. These professionals review the financial data, analyze the data, and present their findings to senior management for financial acquisition decisions.
Public Accountants – prepare various financial documents, such as profit and loss statements and annual stockholders’ reports in compliance with local, state and federal tax laws. They provide consultative financial and tax advice, prepare tax returns and ensure all required tax records are maintained.

Risk Managers – safeguard an organization, its customers, reputation, assets and the interests of stakeholders by identifying and managing all threats to the achievement of its business objectives. They oversee, and in some areas implement, the plan for risk control actions, such as the purchase of insurance or other risk financing options, develop health and safety measures and act as liaison with regulators.

Strategic Planning Directors – Guide the company through financial obstacles and formulating feasible recommendations to the management on how to maintain profitability and optimize near-term growth. This includes, assessing the company’s environment and resources, defining the mission and vision of the company, and identifying priorities and objectives.

Tax Managers and Revenue Agents – determine tax liability or collect taxes from individuals or business firms according to laws and regulations. They also help determine an enterprise’s tax strategy.

Intrigued by the possibilities? Learn as much as you can, and make an informed decision about your career path.
ASSOCIATE DEGREE PROGRAMS

Accounting
Earning an associate degree in accounting can help you launch a successful career in a range of industries and organizations. As a student, you can address real business issues taken from the boardrooms and offices of Fortune 500 companies. We can also help you develop critical communication and interpersonal skills, as well as key business concepts and tactics.

A good fit for:
- High school graduates
- Those seeking entry-level jobs in accounting-related professions

Credit hours required for graduation: 65
Average time to complete: As little as 1 year
BACHELOR'S DEGREE PROGRAMS

Accounting
DeVry’s Accounting degree program was developed for students aspiring to work in the accounting field. Our Bachelor’s in Accounting degree program provides the business knowledge, accounting skill set and hands-on experience necessary to pursue an accounting position in a variety of business environments and/or fulfill requirements that could lead to CPA licensure.†

A good fit for:
- High school graduates
- Students transferring qualified credit - hours from an accounting degree program to expedite earning a bachelor’s degree
- Adult learners who want to earn a bachelor’s degree in accounting to enter the field
- Adult learners interested in advancing within their career field or beginning a career path to CPA licensure†

Credit hours required for graduation: 125
Average time to complete: As few as 3–4 years

Business Administration with a specialization in Accounting
DeVry’s Business Administration degree program is designed to accommodate students with a wide range of experiences, including those with little or no prior college education or work experience. While earning your bachelor’s degree, you can benefit from selecting a specialization in accounting; which can further prepare you for a career in accounting.

A good fit for:
- High school graduates
- Students with a wide range of experiences, including those with little or no prior college education or workplace experience
- Students interested in earning a bachelor's degree with an accounting focus

Credit hours required for graduation: 124
Average time to complete: As few as 3–4 years

Management with a specialization in Accounting and Technical Management with a specialization in Accounting
For students with prior college education or professional experience, the bachelor’s degree program in Management or Technical Management at DeVry University can help you to advance your accounting career in a variety of businesses and industries including financial management, fraud investigation, payroll administration, auditing and more. As a student, you can build upon your existing knowledge and experiences by using our curriculum and classroom education to address real business issues.

A good fit for:
- Adult learners
- Students transferring qualified credit hours from an existing degree to expedite earning a bachelor’s degree
- Students interested in advancing within their career field or adding a new skill set

Credit hours required for graduation: 122
Average time to complete: As few as 3–4 years

did you know? The movie industry has accountants assigned to each movie to project and track gross receipts and costs.
MASTER'S DEGREE PROGRAMS

Accounting
DeVry University’s Keller Graduate School of Management offers an accelerated degree program for those who have earned a bachelor’s degree in accounting or a bachelor’s degree in business with an accounting or finance specialization. Our master’s degree program helps you to prepare for the CPA exam while earning a Master’s degree in Accounting. Our curriculum includes Keller’s CPA Exam Preparation Courses†, from our sister company and partner, Becker Professional Education®.

A good fit for:
- Students who have earned a bachelor’s degree in accounting or a bachelor’s degree in business with an accounting or finance specialization
- Students with an accounting background seeking CPA licensure†
- Students who are CPA certified and would like to further advance their accounting career or become an accounting educator

Credit hours required for graduation: 30
Average time to complete: As few as 2 years¥

Business Administration (MBA) with a concentration in Accounting
The master’s degree program in Business Administration with a concentration in Accounting, offered through DeVry University’s Keller Graduate School of Management, was developed for students who have already started a career in accounting and are seeking a way to expedite earning their Master’s degree with a concentration in Accounting.

Our curriculum helps prepare you for your career goals, with a thorough background in the theory and application of budgets, audits and taxes in a business environment. You can also gain practical experience in corporate-level communication and presentation skills, collaboration and team-building exercises, business analysis training and other business administration skills.

Credit hours required for graduation: 48
Average time to complete: As few as 2–3 years

Accounting and Financial Management (MAFM) with an emphasis in Certified Public Accountant (CPA) exam preparation†
The MAFM degree program with Keller’s CPA Exam Preparation Courses is designed for students wanting a solid foundation in the fundamentals of accounting and financial management. Our MAFM degree program can provide a real-world blend of theory and application that can be applied in the workplace. This is a career-oriented master’s degree program that can be customized to your professional needs and interests.

Students can choose to integrate Keller’s CPA Exam Preparation Courses for credit offered by our sister company and partner, Becker Professional Education®. Keller’s CPA Exam Preparation Courses uses Becker’s learning approach and materials with the MAFM degree program to maximize coursework.

A good fit for:
- Students who have earned a bachelor’s degree and want to enter the accounting field

Credit hours required for graduation: 45
Average time to complete: As few as 2–3 years

The master's degree program in Business Administration with a concentration in Accounting, offered through DeVry University's Keller Graduate School of Management, was developed for students who have already started a career in accounting and are seeking a way to expedite earning their Master's degree with a concentration in Accounting.

Our curriculum helps prepare you for your career goals, with a thorough background in the theory and application of budgets, audits and taxes in a business environment. You can also gain practical experience in corporate-level communication and presentation skills, collaboration and team-building exercises, business analysis training and other business administration skills.

Credit hours required for graduation: 48
Average time to complete: As few as 2–3 years

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Students can choose to integrate Keller’s CPA Exam Preparation Courses for credit offered by our sister company and partner, Becker Professional Education®. Keller’s CPA Exam Preparation Courses uses Becker’s learning approach and materials with the MAFM degree program to maximize coursework.

A good fit for:
- Students who have earned a bachelor’s degree and want to enter the accounting field

Credit hours required for graduation: 45
Average time to complete: As few as 2–3 years
CPA Preparation

If you've earned your bachelor's degree in accounting or your bachelor's degree in business administration with an accounting specialization, you can further your education by earning a Graduate Certificate in CPA Preparation from DeVry University's Keller Graduate School of Management. A graduate certificate is an option that can build on your previous accounting coursework, while helping you to reach the next level in your professional career. You can earn a graduate certificate, prepare for the CPA exam and meet the licensed CPA requirements, all at the same time.

Our curriculum includes 30 credit hours of Keller's CPA Exam Preparation coursework that addresses "in-demand" advanced accounting competencies and specialties such as International Accounting, Ethics and Forensic Accounting, Taxation, and Accounting and Information Systems. An advantage of earning our Graduate Certificate in CPA Preparation is that Keller's CPA Exam Preparation Courses utilize our partner and sister company, Becker Professional Education's® learning approach and materials.

A good fit for:

Students wanting to earn CPA exam preparation hours
Students that have earned a bachelor's in accounting or a bachelor's in business administration with an accounting focus

Our Graduate Certificate in CPA Preparation offers students two tracks of study:

Advanced Accounting Track: Developed for students who want to further develop their accounting skills and be introduced to other fields in which a CPA Graduate Certificate can start or advance their career, such as international business, fraud criminology and forensic accounting

Professional Leadership Track: Designed for students who are already working in accounting firms and want to advance in their career to management positions. Students can gain knowledge in accounting information systems, change management and project management to help prepare them to advance to the next level within their current occupations.

Credit hours required for graduation: 30
Average time to complete: As few as 2–3 years

Accounting

DeVry University's Keller Graduate School of Management Graduate Certificate in Accounting can help you increase your practical knowledge and abilities in the field of accounting. With our graduate certificate: you can position yourself to advance in your career and increase your marketability. Our curriculum is designed to provide coursework that addresses audits, taxes and budgets from a business perspective. You can earn our Accounting graduate certificate as a standalone credential or you may be eligible to transfer your qualifying credits toward earning a master's degree.

A good fit for:

Students who want to expand their knowledge and skill set by participating in the same core accounting courses as master's students, without the additional commitment required of a master's degree program.

Credit hours required for graduation: 21
Average time to complete: As few as 1–2 years

† Credits and certificates earned do not automatically qualify the holder to participate in professional licensing exams to practice certain professions. Persons interested in practicing a regulated profession should contact the appropriate state regulatory agency for their field of interest.

¥ DeVry University's academic catalogs, available via www.devry.edu/uscatalog and www.keller.edu, contain the most current and detailed program information, including graduation requirements.
We can help you find the right degree program for your career choice. Use this quick-reference chart to find which DeVry University degree program and/or specialization is right for your career choice in accounting.

### Associate Degree Program

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<th>Accounting Educator</th>
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### Bachelor's Degree Programs

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<th>Accounting</th>
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<td>with Specialization in Accounting</td>
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### Career Opportunities

#### PUBLIC ACCOUNTING

- Advisory Services Specialist
- Auditor
- Tax Specialist

#### CORPORATE ACCOUNTING

- Accounting Manager
- Accounts Payable
- Accounts Receivable
- Budget Analyst
- Budget Director
- Chief Compliance Officer
- Chief Financial Officer
- Chief Strategy Officer
- Controller
- Director of Corporate Strategy
- Director of Financial Planning
- Director of Financial Reporting
- Director of Taxation
- Financial Planner
- Financial Reporting Analyst
- General Ledger Accountant
- Internal Auditor
- Internal Control
- International Accounting Specialist
- IT Accounting Manager
- Mergers and Acquisitions Accountant
- Payroll Manager
- Payroll Staff
- Risk Manager
- Strategic Planner
- Tax Manager

#### GOVERNMENT & NOT-FOR-PROFIT ORGANIZATIONS

- Auditor
- General Accountant
- Tax Specialist

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### Career Opportunities

#### PUBLIC ACCOUNTING

- Advisory Services Specialist
- Auditor
- Tax Specialist

#### CORPORATE ACCOUNTING

- Accounting Manager
- Accounts Payable
- Accounts Receivable
- Budget Analyst
- Budget Director
- Chief Compliance Officer
- Chief Financial Officer
- Chief Strategy Officer
- Controller
- Director of Corporate Strategy
- Director of Financial Planning
- Director of Financial Reporting
- Director of Taxation
- Financial Planner
- Financial Reporting Analyst
- General Ledger Accountant
- Internal Auditor
- Internal Control
- International Accounting Specialist
- IT Accounting Manager
- Mergers and Acquisitions Accountant
- Payroll Manager
- Payroll Staff
- Risk Manager
- Strategic Planner
- Tax Manager

#### GOVERNMENT & NOT-FOR-PROFIT ORGANIZATIONS

- Auditor
- General Accountant
- Tax Specialist

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# Find the right degree program for your career choice

We can help you find the right degree program for your career choice in accounting. Use this quick-reference chart to find which DeVry University degree program and/or specialization is right for your career choice in accounting.

## Master’s Degree Programs

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<th>Accounting &amp; Financial Management (MAFM)</th>
<th>Accounting</th>
<th>CPA Preparation</th>
<th>Accounting</th>
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<tr>
<td>with CPA Prep Courses</td>
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## Graduate Certificates

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### Discover the DeVry – Keller – Becker Advantage

You can take advantage of Keller’s CPA Exam Preparation Courses while you are pursuing a graduate degree or graduate certificate at DeVry University and its Keller Graduate School of Management. We have partnered with our sister company, Becker Professional Education to provide you CPA exam preparation courses that can you prepare for the CPA exam.

You can earn up to 9 graduate-level semester credit hours towards a MBA, MAFM, or Graduate Certificate in CPA Preparation. This can save you time and tuition dollars by integrating Keller’s CPA Exam Preparation Courses while earning graduate credit hours.

Becker Professional Education has a proven track record of success:

- Students who prepare with Becker’s learning approach and materials pass at double the rate of non-Becker candidates.
- Over 400,000 candidates have passed the CPA exam using Becker Professional Education, more than any other review provider.
- The Big Four and 98 of the top 100 accounting firms partner with Becker.

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Credits and certificates earned do not automatically qualify the holder to participate in professional licensing exams to practice certain professions. Persons interested in practicing a regulated profession should contact the appropriate state regulatory agency for their field of interest.


Ready to work towards a career in accounting? Visit devry.edu or call 888.DEVRy.04 to learn how you can make it happen.
How we can help support you on your path to career success

Whether you’re starting college as a high school graduate, making a career change or considering graduate school, we can help you each step of the way to achieving your career goals. DeVry University and its Keller Graduate School of Management can offer you:

- Practical, career-focused curricula and professional faculty that can help prepare you with the knowledge and skills needed in the workplace.
- Semester-based, year-round schedules that can make it possible to complete a bachelor’s degree program in as few as three years, or you could choose to earn a bachelor’s degree and a master’s degree in as few as five years.*
- An opportunity to help save you time and tuition dollars when you earn a bachelor’s degree, a master’s degree and enroll in CPA Exam Preparation Courses all from DeVry University and it’s Keller Graduate School of Management.◊
- An opportunity to earn a diploma from an accredited university. DeVry University is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools, www.ncahlc.org. Keller Graduate School of Management is included in this accreditation.
- Financial aid that may be available for qualified applicants.

Finding a career that fits your personality, your lifestyle and your interests isn't always easy, unless you know where to look. At DeVry University and its Keller Graduate School of Management we understand that today’s interests can be tomorrow’s career, and we can help you on your path to career success.

* DeVry University’s academic catalogs, available via www.devry.edu/uscatalog and www.keller.edu contain the most current and detailed program information, including graduation requirements.

Inspiring stories of those who chose DeVry University and its Keller Graduate School of Management as their path to career success.

Stacey L. Craig – Chief Financial Officer, Tucson Division, D.R. Horton, Inc.
1991 Bachelor’s Degree in Accounting, cum laude

Stacey Craig began her career in the homebuilding industry while still in high school, participating in DeVry University’s co-op program through the Career Services Office. With the help of the Career Services staff she got a job as an accounting assistant for a homebuilder while still working on her bachelor’s degree. Today she is division CFO for a nationwide homebuilder.

“I believe I got much more out of my education by working in my field while still working toward my degree,” says Craig. “I had the opportunity to apply many of the concepts I was learning...it helped that my professors took a personal interest in my success.”

Leslie Rezgui – Financial Reporting Manager, Spectranetics Corporation
2008, Master’s degree in Accounting and Financial Management (MAFM)
2009, Master’s degree in Business Administration (MBA)
2009 Elijah Watt Sells Award Winner – One of the Top 15 scores on the CPA Examination

Leslie’s personal and professional success story is truly remarkable, especially given her unconventional educational path with a Bachelor’s of the Arts from Yale. After starting a graphic design company, Leslie decided to advance her educational pursuits and her career in accounting within Keller’s MAFM program. As a full-time mom, Leslie needed online availability and flexibility as well as Becker’s CPA Exam Preparation Courses integrated within her accounting coursework. “I felt a very close connection with many of my professors – and could go with questions whenever I needed.”

Leslie’s successful learning outcomes were fully recognized and achieved as a 2009 Elijah Watt Sells Award winner. This AICPA award recognizes outstanding performance on the uniform CPA Examination. Each year, the award is given to the top candidates with the highest scores on all four of the test’s sections.

Leslie was so impressed with her MAFM learning experience that she returned and earned her MBA degree the following year. Leslie confirmed Keller’s educational value: “I would not have been considered for the position I have today without my degrees from Keller.”

Anna Njoroge – Controller, CBS Radio, Las Vegas
2004 Bachelor’s Degree in Business Administration, summa cum laude
2008 Master’s Degree in Business Administration (MBA)

When Anna Njoroge came to the United States from Kenya she was determined to make a successful life for herself. By all standards she has done exactly that.

Anna started her education at DeVry University with a major in computer information systems, but changed her major after discovering she loved accounting while taking it as a general studies class. After landing a job as an account manager with CBS Radio, she decided to continue her education and enrolled in Devry University’s Keller Graduate School of Management.

“I had a wonderful experience at Keller. I fell in love with accounting and changed my major,” says Anna.

Anna enrolled in Keller Graduate School of Management at the Henderson, Nevada, campus and earned her master’s degree in Business Administration in 2008. She then enrolled in Becker Professional Education® Exam Preparation Courses, which led her to excel on the CPA exam. Today Anna is controller for CBS Radio in Las Vegas and credits her experience at Keller with helping her reach her goals.
Resources

Make an educated decision about your career. You can learn more about the careers we’ve featured by visiting these websites.

American Institute of Certified Public Accountants
www.aicpa.org
American Society of Women Accountants
www.aswa.org
American Woman’s Society of Certified Public Accountants
www.awscpa.org
Association of Accountants and Financial Professionals in Business
www.imanet.org
Association of Latino Professionals in Finance and Accounting
www.alpfa.org
Bureau of Labor Statistics
www.bls.gov
CareerBuilder
www.careerbuilder.com

Career One Stop
www.careerinonet.org
Federation of Schools of Accountancy
www.thefsa.org
National Association of Black Accountants, Inc.
www.nabainc.org
National Association of State Boards of Accountancy
www.nasba.org
Salary Information
www.salary.com
This Way to CPA
www.ThisWaytoCPA.com

Websites current at time of publication.