Join over 100,000 Leaders for the largest one-day leadership event in the world.
Who is Leadercast?

Leadercast was built on a belief that the world needs better leaders in business, organizations, communities and homes — Leaders Worth Following.

Leadercast provides cost efficient, high quality leadership development solutions for time-starved people and organizations. Our products include epic leadership events - rich in leadership content - and a digital, leadership development platform that delivers highly impactful, short leadership videos available on any device, anytime and anywhere.

We desire for people to become Leaders Worth Following, guided by a core set of values, and acting with a set of leadership behaviors that set them apart in the marketplace. It is this combination that produces actions that lead to longstanding results and relationships.
Architects of Tomorrow
At Leadercast Live 2016, we’ll explore what it means to be a visionary leader by looking at three unique perspectives that an “Architect of Tomorrow” must explore. Visionary leaders have the ability to see a preferred future, operate in the present, and utilize the resources around them to architect a clear path to a new destination. They work tirelessly to empower those around them to bring a vision to life.

Architects of Tomorrow imagine a future that is rich and full of hope. A future where problems are solved, questions are answered, confusion gives way to clarity.

In its simplest form, leadership looks like creating and casting a compelling vision and mobilizing individuals to fulfill that vision. That is the role of the Architect... they design the path, they communicate the directions clearly, and they lead their team towards that preferred future with little deviation.

Today is better because of the visionary leaders of yesterday, and the future will be brighter because of the Architects of Tomorrow.

Join us in 2016 as we hear from world reknown leaders and build a community that is architecting a new tomorrow.
Our 2016 Speakers Include:

Kat Cole
*Group President at FOCUS Brands*
Kat is responsible for building FOCUS Brands revenues and profits through global licensing, manufacturing, and ecommerce. Previously, she was President of Cinnabon, Inc, accountable for leading and growing the multichannel brand team that drove record comp sales growth, brand expansion and franchise evolution during her tenure.

Nick Saban
*Head Football Coach at The University of Alabama*
University of Alabama head football coach, Nick Saban, is in his ninth season with the Crimson Tide. Saban has compiled an 86-17 record at Alabama while leading the Tide to five SEC Western Division championships, three conference titles and three national championships. Saban’s leadership and vision over the years has generated six conference championship teams (1990 Mid-American, 2001, 2003, 2009, 2012 and 2014 SEC) and 16 of his 19 teams have played in postseason bowl games.

Dr. Henry Cloud
*Acclaimed Leadership Expert, Clinical Psychologist, and Best-Selling Author*
Dr. Cloud is an acclaimed leadership expert, psychologist, and best-selling author. He draws on his extensive experience in business, leadership consulting, and clinical psychology, to impart practical and effective advice for improving leadership skills and business performance. Dr. Cloud is a New York Times bestselling author, and his over 45 books have sold over 11 million copies. Success Magazine named Dr. Cloud in the top 25 of 2014’s most influential leaders in personal growth and development. He is a frequent contributor to CNN, Fox News Channel, and other national media outlets.

Andy Stanley
*Leadership Author & Communicator*
Andy Stanley literally wrote the book on “Making Vision Stick” and is skilled at equipping people to be visionary leaders. As host of Your Move with Andy Stanley, with 5 million messages consumed each month through television and podcast, and author of 20-plus books including Ask It, How to Be Rich, Deep & Wide, Visioneering, and Next Generation Leader, he is considered one of the most influential living pastors in America.

Chris Baréz-Brown
*Author & Creativity Guru*
Best selling author, speaker and creativity guru, Chris Barez-Brown, has been unleashing the creative potential of worldwide organizations including Unilever, Nike, and Diageo for years. He is a master of metamorphosis, challenging and transforming businesses through embedding Creative Leadership as part of the DNA of the culture.

James Brown
*Network Broadcaster Company: CBS Sports & News*
James Brown is a three-time Emmy award winning network broadcaster and in 2010 was named SI.com’s “Best Studio Host of the Decade”. He is the host of “The NFL Today” on CBS and Super Bowl 50, host of “Thursday Night Football” on CBS and Special Correspondent for CBS News, contributing to various programs including “60 Minutes”. For many years, James has been recognized as a leader in his field, both in front of and behind the camera.

Steve Wozniak
*Co-Founder of Apple*
A Silicon Valley icon and philanthropist for more than 30 years, Steve Wozniak has helped shape the computing industry with his design of Apple’s first line of products, the Apple I and II, and influenced the popular Macintosh. In 1976, Wozniak and Steve Jobs founded Apple Computer, Inc. with Wozniak’s Apple I personal computer. For his achievements at Apple Computer, Wozniak was awarded the National Medal of Technology by the President of the United States in 1985, the highest honor bestowed on America’s leading innovators.

Rorke Denver
*U.S. Navy SEAL & Author*
Commander Rorke T. Denver has run every phase of training for the U.S. Navy SEALs and led special-forces missions in the Middle East, Africa, Latin America and other international hot spots. He starred in the hit film Act of Valor, which is based on true SEAL adventures. His NY Times Bestseller, Damn Few: Making the Modern SEAL Warrior, takes you inside his personal story and the fascinating, demanding SEAL training program he oversaw.

Tripp Crosby
*Comedian & Director*
Tripp Crosby is widely known as the taller half of Tripp and Tyler, a world famous YouTube sketch comedy duo with over 50 million views. Tripp is a film director and was recently selected as part of the Saatchi & Saatchi New Director Showcase at the Cannes International Film Festival. Tripp also directs broadcast commercials and other forms of branded content.
What to Expect

Interactive Experience
Gain insights from leaders on stage, engage in activities around the arena and on your mobile device.

Practical Guidance
Gain a diverse perspective on how to cast a vision, clearly communicate it and deliver it to completion.

Useful Tools
Obtain key actions and tools for you to use following the event to enhance your leadership.

Personal Growth
Dedicate a full day to focus on your personal and professional growth without any other distractions.

Networking Opportunities
Network with other leaders on site in Atlanta and virtually through the event app.

Continuing Education (CEUs)
Earn continuing education credits in the fields of nursing and HR. General CEU credits are also available.

Who Attends Leadercast?

Ages Present
- Under 18: 2%
- 18-25: 4%
- 26-35: 23%
- 36-45: 29%
- 46-55: 29%
- 56-65: 11%
- 66-75: 5%
- Over 75: 2%

Position
- Team Member/ Professional/ Consultant: 37%
- Middle Manager: 14%
- Director/ Vice President: 7%
- Owner/Principal: 7%
- Senior Executive: 8%
- CEO/ President: 3%
- Student: 2%

Industries Present
- Healthcare
- Manufacturing
- Retail
- Education
- Government/ Public Service
- Insurance/ Finance/ Accounting
- Religious Organization
- Technology

Companies Attended
- Delta Airlines
- Motorola
- Chick-fil-A
- Coca-Cola
- TOMS

Statistics
- 1,000+ livesite attendees
- 120,000 viewers worldwide

Largest one-day leadership event in the world
Select Your Experience

Executive Experience
With a pre-event breakfast and an executive lounge available all day, the executive experience assures all your needs are taken care of so you can focus on your leadership development

- Upgraded Seating on the Floor
- Entry at 7:30 and Pre-Event Breakfast in the Executive Lounge
- All Day Access to Private Executive Lounge and Restrooms
- Lunch with Speaker
- Premium Parking

Ultimate Group Experience
Bring a group of 10 or more and receive priority designated seating, preferred lunch seating and an opportunity to continue the development of your team after the event.

For large groups or suite purchases, contact us at (877) 225-3311.

Executive Experience

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