Dear APEX Entrant:

Thank you for participating in APEX 2002, the fourteenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,900 entries, competition was exceptionally intense. 98 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,527 Awards of Excellence recognizing exceptional entries in most of 100 subcategories.

The panel of judges for APEX 2002 included John De Lellis, Concepts Editor and Publisher, Nancy Rathbun Scott, Contributing Editor of Writing That Works, and Dr. Paul Fisher, Concepts Senior Evaluator and formerly Professor of Journalism with the University of Missouri School of Journalism.

The APEX 2002 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2002 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
5,863 entries were received, in the following distribution:
Newsletters: 894; Magazines & Journals: 819; Magapapers & Newspapers: 187; Annual Reports: 372; Brochures, Manuals & Reports: 656; Video & Electronic Publications: 204; Web & Intranet Sites: 611; Campaigns, Programs & Plans: 305; Writing: 938; Design & Illustration: 642; Special Publications: 235.

A total of 98 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,527 APEX Awards of Excellence recognize excellence in 100 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2002 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Dr. Paul Fisher, Concepts Senior Evaluator and formerly Professor of Journalism with the University of Missouri School of Journalism, and Nancy Rathbun Scott, Contributing Editor of Writing That Works: The Business Communications Report.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:


■ Concepts also sponsors PEP, the Publication Evaluation Program and publishes www.writingthatworks, a Web site for business writers and communicators. In addition, Concepts publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
GRAND AWARDS

Newsletters

For Profit

Donna Patanè
Costco Wholesale Today - November 2001 - Keep the Torch Burning
Costco Wholesale
Issaquah, WA

For Profit Small Office

Wanda Ragland
Inside ENSCO
ENSCO, Inc.
Springfield, VA

Scott Shaw
Fishbowl eNewsletter - Launch Issue
Fishbowl, Inc.
Alexandria, VA

Nonprofit

Mark W. Estes, ABC
Learning Circuit
Salt River Project
Phoenix, AZ

Communications Division
@StatCan Electronic Magazine
Statistics Canada
Ottawa, ON

Nonprofit Small Office

Arlene McCrehan
GoodwillTODAY
Goodwill Industries International, Inc.
Bethesda, MD

Cecelia Hughes
The NRMC Pulse
Navapache Regional Medical Center
Show Low, AZ

Clifton Barnes
Ebar
North Carolina Bar Association
Cary, NC

Magazines & Journals

For Profit

Carl E. Crider
insync - November/December 2001
Crider Associates
Encinitas, CA

Sarah Lawley
Imperial Oil Review - Autumn 2001
Imperial Oil Limited
Toronto, ON

Kate Grip
Healthy Living - Winter 2002
McMurry Publishing, Inc.
Phoenix, AZ

The Staff of VARBusiness
VARBusiness - Craig Barrett & You
VARBusiness
Manhasset, NY

Janet Sutter and Janice Gordon
Copley Press Magazine
Copley News Service
San Diego, CA

Danial Kim
ABA Journal
Chicago, IL

Jan Umphrey
Principal Leadership - March 2002
National Association of Secondary School Principals
Reston, VA

Ginni Linn, Jill M. Ercolino, Abbey J. Porter and Amy K. Harding
9/11 - The Aftermath - Pennsylvania Township News
Pennsylvania State Association of Township Supervisors
Camp Hill, PA

Bruce Gipe, MD
Real Healthcare
Real Healthcare Magazine - NHCQA Publisher
North Hollywood, CA

Magpapers & Newspapers

For Profit

Richard A. Matteson
Weekly, September 17, 2001: Shockwaves Hit Home
Consumers Energy
Jackson, MI

Orthopedics Today Staff
Orthopedics Today
SLACK Incorporated
Thorofare, NJ

Debbie Frazier
Spotlight on Safety
Mine Safety Appliances
Pittsburgh, PA

Will Henderson, Jr.
Rounds
Cardinal Health System, Inc.
Muncie, IN

Publications Staff
UMDNJ Research
University of Medicine and Dentistry of New Jersey
Newark, NJ

Cynthia Sax
City Savvy
City of Houston, Human Resources Communications Division
Houston, TX

X-38 Team
NASA Dryden Flight Research Center
Edwards, CA

Nancy Cann
Inside TVA - January 15, 2002
Tennessee Valley Authority
Knoxville, TN

Annnual Reports

For Profit

Bechtel Hanford, Inc.
Annual Report
Esprit Graphic Communications, Inc.
Kennewick, WA

Rita D. Saunders
Energy East Annual Report 2000
New York State Electric & Gas Corp.
Binghamton, NY

For Profit Small Office

Margaret Yasuda
Infonet Annual Report 2001
Mimio Design, Inc.
Pasadena, CA

Amy Johnson
Stearns Bank N.A.
St. Cloud, MN

Nonprofit

Catherine Zaharko
2000 Annual Report
Catholic Healthcare West
San Francisco, CA

Mark Beach and Julie Kauffman
MCC Annual Report 2000/2001
Mennonite Central Committee
Akron, PA

Joan P. Huwiler
Water In My Community
Regional Water Authority
New Haven, CT

Nonprofit Small Office

Léann P. Callihan
AAPL 2001 Annual Report
American Association of Professional Landmen
Fort Worth, TX

Wes Pedersen
Public Affairs Review
Public Affairs Council
Washington, DC

continued, over
For Profit

Jill Staszak  
Club Drugs Educational Brochure Series  
Abbott Diagnostics Division  
Abbott Park, IL  

RH Ventures Brochure  
WilliamsRandall Marketing Communications  
Terre Haute, IN  

For Profit Small Office

Jacqueline Barrett  
MerekWorld Special Report - Merck People at Ground Zero  
Jacqueline Barrett Design, Inc.  
Oceanport, NJ  

Nonprofit

Melanie Alden-Roberts  
Beyond 50: A Report to the Nation on Economic Security  
AARP  
Washington, DC  

Drue Deberry  
Stream Steward Restoration Guide  
American Forest Foundation  
Washington, DC  

Marlie Grilli  
Facing Fear: Lesson Plans and Workbooks for K-12  
American Red Cross  
Washington, DC  

Nonprofit Small Office

Marketing Department  
Baltimore Jewish Community Study Brochure  
The ASSOCIATED: Jewish Community Federation of Baltimore  
Baltimore, MD  

Video & Electronic Publications

For Profit

Susan Merrell  
Bush Brothers' History Video  
Bush Brothers & Company  
Knoxville, TN  

Sarah Chambers, Frank Roche, Beth Briggs  
Bcom3 Pre-IPO Stock Options ToolKit  
William M. Mercer, Inc.  
New York, NY  

For Profit Small Office

Rick Sapir  
Business Designer 2.0 Demo  
WebGain, Inc.  
Raleigh, NC  

Nonprofit

Office of Public Affairs  
PolyCentric  
Cal Poly Pomona  
Pomona, CA  

Tamra McKinney  
Public Information Video Brochure  
Henrico County Public Information Office  
Richmond, VA  

Nonprofit Small Office

Team Resources  
Slips and Falls  
BayCare Health System  
Clearwater, FL  

Web & Intranet Sites

For Profit

Jack Lyne  
Site Selection Magazine on the Web  
www.siteselection.com  
Conway Data, Inc.  
Norcross, GA  

Bruce M. Waldack  
HostingTech Web Site  
www.hostingtech.com  
HostingTech Magazine  
Alexandria, VA  

Imagination Publishing Web Site  
www.imaginepub.com  
Imagination Publishing  
Chicago, IL  

For Profit Small Office

PositiveWords.com  
Dallabrida & Associates  
San Francisco, CA  

Joe Altobelli, Dan Baraona, John Fish  
The Jones Day Web Site Home Page  
www.jonesday.com  
Jones, Day, Reavis & Pogue  
Cleveland, OH  

Nonprofit

City of Virginia Beach Web Site  
www.vbgov.com  
City of Virginia Beach  
Virginia Beach, VA  

Rush Publications Staff  
Rush Web Site Home Page  
www.rush.edu  
Rush-Presbyterian-St. Luke's Medical Center  
Chicago, IL  

Nonprofit Small Office

Shands.org Redesign  
Shands HealthCare  
Gainesville, FL  

Campaigns, Programs & Plans

For Profit

Richard Cash  
AT&T Fall Enrollment - Benefit Decisions 2002  
Aon Communication Consulting  
New York, NY  

Human Resource Development  
Welcome to Our World - New Hire Orientation Materials  
FedEx Express  
Memphis, TN  

Gregory Spears  
Budget and Debt Management Program  
The Vanguard Group  
Valley Forge, PA  

Shana Harris  
Medicine - On-Time Plus Campaign  
Warschawski Public Relations  
Baltimore, MD  

For Profit Small Office

Steve Johnson  
Overnight Lite - Digital Color Survey  
Copresco  
Carol Stream, IL  

Nonprofit Small Office

Celia Luxmoore  
Washington International School Web Site  
www.wis.edu  
Washington International School  
Washington, DC  

Linda Farmer  
City of Tacoma Environmental Services Site  
City of Tacoma  
Tacoma, WA  

Nonprofit Small Office

City of Virginia Beach Web Site  
www.vbgov.com  
City of Virginia Beach  
Virginia Beach, VA  

Rush Publications Staff  
Rush Web Site Home Page  
www.rush.edu  
Rush-Presbyterian-St. Luke’s Medical Center  
Chicago, IL  

Shands.org Redesign  
Shands HealthCare  
Gainesville, FL
Nonprofit

CalPERS, Office of Public Affairs
Your Future, Your Choice - Retirement Planning Month
California Public Employees' Retirement System
Sacramento, CA

J. Robert Johnson, PEM, CEM
Community / Family Preparedness Workbook and Employee Emergency Planning Practices
City of Sterling Heights, Office of Emergency Management
Sterling Heights, MI

Communications Team
Administration Manual HOOPP
Toronto, ON

LCRA Employee Services Department
LCRA Retirement Choice Project
Lower Colorado River Authority
Austin, TX

Sandia Lab News Staff
Response to Terror: Sandia Emergency Responses to the September 11 Attacks
Sandia National Laboratories Media Relations and Communications Department
Albuquerque, NM

Nonprofit Small Office

Nancy L. Rodibaugh
Medical Budget Dilemma Campaign
Human Resource Services - Purdue University West Lafayette, IN

Sylvia Link
September 11 Communication Peel District School Board Mississauga, ON

Writing

For Profit

Margaret A. Carter-Ward
How to Write an Affirmative Action Plan
Business & Legal Reports, Inc. Old Saybrook, CT

Three Perfect Days
Hemispheres
Greensboro, NC

Elisa A. Liehr
Toyota Tech Magazine - Fourth Quarter 2001
Liehr Marketing & Communications
Rolling Hills Estates, CA

Caroline Taylor
Publishing the Nonprofit Annual Report
Washington, DC

Diane Geiman
Juvenile Careworker
American Correctional Association
Lanham, MD

AD DVantage Magazine
You're the Coach
United States Professional Tennis Association
Houston, TX

Larry Elveru
Good Samaritan Exemplifies Christiana Caring
Christiana Care Health System Wilmington, DE

Nonprofit

Kai-Ping Chao
Discovering My Roots
Guideposts
New York, NY

Julie Fournier
10 Eye-Catching REALTOR® Web Sites
National Association of REALTORS®
Chicago, IL

Nonprofit Small Office

Barbara Morrow
Nebraska Traveler
Midwest Living Des Moines, IA

Estoril Sol
Egoista - New York Tribute
Egoista Lisbon, Portugal

Ken Terrell
One Year. One Day. One Verizon
Arlington, VA

Nonprofit

Bill Brier
Grassroots Handbook: Educating & Mobilizing Shareholders
Edison Electric Institute
Washington, DC

Richard K. Kolb and Robert Widener
COMBAT: America at War in the 20th Century
Veterans of Foreign Wars
Kansas City, MO

Nonprofit Small Office

Barbara D. Kiernan
Friends Remember Friends
Fairfield University
Fairfield, CT

Damon F. Bradley
The Landon Boy
Landon School Bethesda, MD

Karen Black, Esq.
Flight or Fight: Metropolitan Philadelphia and its Future
Metropolitan Philadelphia Policy Center
Philadelphia, PA

Nonprofit Small Office

Ronald Mabon
IUP Ad - Pittsburgh Magazine City Guide
Indiana University of Pennsylvania
Indiana, PA

Design & Illustration

For Profit

Ellen Cannon
On Investing: Tending a Legacy - Winter 2001
Bloomberg L.P. Princeton, NJ

CAWOOD Open House Invitation
CAWOOD Eugene, OR

David Nicastro
Computer Reseller News: September 11th
CMP Media LLC Manhasset, NY

Beverly Bach and Richard McCabe
Pathways of Malignancy, 2002-2003 Calendar
Meniscus Limited West Conshohocken, PA

Gerald Turgeon
DaimlerChrysler 2002 Concept Cars Kit
The Turgeon Group Madison Heights, MI

Kathleen Duprey
North Middlesex Savings Bank - 2002 Ad Campaign
Cornerstone Visual Communications Ayer, MA

Special Publications

For Profit

Barbara Morrow Nebraska Traveler
Midwest Living Des Moines, IA

For Profit Small Office

Estoril Sol Egoista - New York Tribute
Egoista Lisbon, Portugal

Ken Terrell One Year. One Day. One Verizon
Verizon Arlington, VA

Nonprofit

Bill Brier Grassroots Handbook: Educating & Mobilizing Shareholders
Edison Electric Institute Washington, DC

Richard K. Kolb and Robert Widener COMBAT: America at War in the 20th Century
Veterans of Foreign Wars Kansas City, MO

Nonprofit Small Office

Barbara D. Kiernan Friends Remember Friends
Fairfield University Fairfield, CT

Damon F. Bradley The Landon Boy
Landon School Bethesda, MD

Karen Black, Esq. Flight or Fight: Metropolitan Philadelphia and its Future
Metropolitan Philadelphia Policy Center
Philadelphia, PA

Nonprofit Small Office

Ronald Mabon IUP Ad - Pittsburgh Magazine City Guide
Indiana University of Pennsylvania Indiana, PA
AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Printed

Shirley Williams
AARP Foundation's Legal Counsel for the Elderly
Washington, DC

Vicki Cleveland
AFLAC Incorporated
Columbus, GA

Ann Sammon
AICPA
New York, NY

Lisa M. Flaherty-Liggett
American Greetings
Cleveland, OH

Cynthia K. Buccini,
Wendy Garbarino
Boston University,
Office of Development and
Alumni Relations
Boston, MA

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Will Henderson, Jr.
Cardinal Health System, Inc.
Muncie, IN

Cataleno & Company
Moorestown, NJ

Amber Bagstad
Century 21 Real Estate
Corporation
Parsippany, NJ

Jenny Kratz
City of North Richland Hills
North Richland Hills, TX

Rosemary Halun
The Cleveland Clinic
Cleveland, OH

Brenda Lightner
Cleveland Metroparks
Cleveland, OH

R. Craig Sautter
College Bound
Publications, Inc.
Evanston, IL

Carolyn Maciejewski,
Dawn Eaglin
Daimler Chrysler Services
North America
Southfield, MI

Publication Services
Dallas Independent School
District
Dallas, TX

Due South
Communications, Inc.
Macon, GA

Nancy Maline,
Erin Dabrawsky, Phil Poole
Eckerd Corporation
Largo, FL

Janet A. Levy
Educational Testing Service
Princeton, NJ

Dawn Martin
Edward Lowe Foundation
Chicago, IL

Becky Toney
FedEx Express
Memphis, TN

FedEx Human Resources
Memphis, TN

Vince Fiorello
FLM Graphics Corporation
Fairfield, NJ

Fox Strategic
Communications (PTY) Ltd.
Johannesburg, South Africa

Freeman Marketing
Freeman Health System
Joplin, MO

Sarah White
Harley-Davidson, Inc.
Milwaukee, WI

Kim Ernst
Health Care Service
Corporation
Richardson, TX

Health Newsletter Direct
Evanston, IL

John Sandy
High Real Estate Group
Lancaster, PA

Jane Whaley
Holstein Canada
Brantford, ON

Paula Jaworski
The Humane Society
of the United States
Gaithersburg, MD

International Foundation
of Employee Benefit Plans
Brookfield, WI

Anthony B. Page
International Truck
and Engine Corporation
Indianapolis, IN

Jeff Mickler
Jacob White Construction Co.
Houston, TX

Elisa A. Liehr
Liehr Marketing & Communications
Rolling Hills Estates, CA

Clarissa Felts
Lowe's Home Improvement Warehouse
Wilkesboro, NC

Greg Moraes
Moraes, Inc.
Valley Village, CA

Stephanie McMinn,
Shanna Squires
Morgan Stanley Investment Management
West Conshohocken, PA

Grant E. Cole
National Association of Manufacturers
Washington, DC

Lois D. McBean, M.S., R.D.
National Dairy Council
Rosemont, IL

Paul Montgomery
National Fruit Product Company, Inc.
Winchester, VA

Kathy Gatens
National Security Division of the Idaho National Engineering and Environmental Laboratory
Idaho Falls, ID

Neil Thorne, Susan Laszlo
NYMAN INK
Toronto, ON

OPTUM® Communications Department
McLean, VA

Ruth Taylor
Pacific Northwest National Lab
Richland, WA

Tara Altilio
Paragon Computer Professionals, Inc.
Cranford, NJ

Holly E. Cass
The PMA Insurance Group
Blue Bell, PA

Ann Haver-Allen
Princeton University
Princeton, NJ
2. Newsletters - Online & Electronic

Diane Cole, Doug Tolf
Arizona Association of REALTORS®
Phoenix, AZ

Terry Treadwell, CPA
Credit Union Executives Society
Madison, WI

Kathy Bernard
Enterprise Rent-A-Car
St. Louis, MO

Paul H. Green
The Green Sheet, Inc.
Rohrert Park, CA

Steven M. Haywood
Hughston Sports Medicine Foundation
Columbus, GA

The IBM Enterprise Web Content Team
IBM Corporation
New York, NY

Jessica Kearney Heidgerken
Institutional Real Estate, Inc.
Walnut Creek, CA

3. Newsletters - E-Mail

Kate Marquess, Jada Mardis
ABA Journal
Chicago, IL

Margaret A. Carter-Ward
Business & Legal Reports, Inc.
Old Saybrook, CT

Warren Pickett
Connected Home Magazine
Loveland, CO

Brad Holt
Document Management Industries Association
Alexandria, VA

Anna Fryda
Good Samaritan Health Systems
Kearney, NE

RoadKing.com Team
Hammock Publishing, Inc.
Nashville, TN

Jim Sexton
Home & Garden Television
Knoxville, TN

Kara Sheh
McMurry Publishing, Inc.
Phoenix, AZ

Meredith H. Braselman
NetSchools Corporation
Atlanta, GA

Gerry Hartung, Scott Weber
Physicians Practice, Inc.
Glen Burnie, MD

Lisa Jacob
R&R Partners
Las Vegas, NV

Betty Dann, Anne Kay
St. Joseph's Health Care
London

Andre Christopher
U.S. Tennis Association
White Plains, NY
4. Custom-Published Newsletters

Caroline J. Saucer
Bestweek
Oldwick, NJ

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Jackie Ross
Hammock Publishing
Nashville, TN

John Lavey
Hammock Publishing
Nashville, TN

Health Newsletter Direct
Evanston, IL

Julie Wiernik
Lexicom Publishing
Ann Arbor, MI

Rosalie Kirkman
McMurry Publishing, Inc.
Phoenix, AZ

Sathya Achia
SLACK Incorporated
Thorofare, NJ

Angela Alexander
Sumner Regional Health Systems, Inc.
Gallatin, TN

Lisa Greathouse
Travers/Collins/Partners
Chino Hills, CA

Stephen V. Smith
WordSouth Public Relations, Inc.
Rainsville, AL

5. Newsletter Writing

Vicky Hendley
AAHE Bulletin
Washington, DC

Vicki Cleveland
AFLAC Incorporated
Columbus, GA

Steve Janack
Albany-Colonie Regional Chamber of Commerce
Albany, NY

William Moran
American Institute of CPAs
Jersey City, NJ

Brad Pokorny
Bahá’í International Community
New York, NY

Nancy Waite
Bayfront Medical Center
St. Petersburg, FL

Kay Fahlstrom
Charles Schwab
San Francisco, CA

Judith Trojan
The Christopher Awards
New York, NY

Cynthia Sax
City of Houston, Human Resources Communications Division
Houston, TX

Nancy Maline, Erin
Dabrawsky, Phil Poole
Eckerd Corporation
Largo, FL

Dan Quinn, Mike Humes,
Mike Soltys
ESPN
Bristol, CT

Chi-Chi Kern
First Presbyterian Church, Winchester, Virginia - Shenandoah Presbytery,
Synod of the Mid-Atlantic Presbyterian Church (U.S.A.)
Winchester, VA

Bill Hudgins
Hammock Publishing, Inc.
Nashville, TN

Sharon Ash
ITW Ramset/Red Head
Wood Dale, IL

CSAT Knowledge Application Program
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Tom Stanton
The McGraw-Hill Companies
New York, NY

Marie Zhuikov
Minnesota Sea Grant
Duluth, MN

Pat Cleary
National Association of Manufacturers
Washington, DC

Kristin Bojanowski
Praxair, Inc.
Tonawanda, NY

Internal Communications Department
Putnam Investments
Andover, MA

Cindy Abram
Reliant Energy East Region
Johnstown, PA

Sue Horner
Sunoco, Inc.
North York, ON

Britt Kinder, Lisa Leeman
TDS TELECOM
Madison, WI

Joyce Watson
Tileon New Jersey
Millington, NJ

Heidi Woodard
Blue Cross and Blue Shield of Nebraska
Omaha, NE

Valarie M. Webster
The Flanders Group
Pittsford, NY

Kerri Davis
Hammock Publishing, Inc.
Nashville, TN

Health Newsletter Direct
Evanston, IL

Paula Jaworski
The Humane Society of the United States
Gaithersburg, MD

Sharon Ash
ITW Ramset/Red Head
Wood Dale, IL

Bobbi McMurry
McMurry Publishing, Inc.
Phoenix, AZ

Irina Stepanova
National Association of Manufacturers
Washington, DC

Jennifer Hibdon,
Betsy McIlvain
Pier 1 Imports
Fort Worth, TX

Yvonne Pover
Skardon Pover, Inc.
Arlington, VA

Wax & Company
Miami Beach, FL

6. Newsletter Design & Layout

Sharon Williams
AD Workshop
Lake Placid, NY

Publishing Department
Arthritis Foundation
Atlanta, GA

Rich Ecke
Berry Associates
Public Relations, Inc.
Cedar Knolls, NJ

7. One to Two Person-Produced Newsletters

Daniel Schaffer
The Abdus Salam ICTP and TWAS
Trieste, Italy

Budd Rude
American Society for Training & Development - Los Angeles Chapter
Whittier, CA
Sheila Murray  
Argosy Casino & Hotel  
Lawrenceburg, IN

Stephen W. Campbell  
Association for the  
Advancement of Medical  
Instrumentation  
Arlington, VA

Lyndell Hastings,  
Patricia Wickson  
Atomic Energy of Canada Limited  
Mississauga, ON

Michelle Lamouree  
Baron Companies  
Albany, NY

Chuck Norman  
Cary Chamber of Commerce  
Cary, NC

Michael J. LaCosta  
Cendant Corporation  
Parsippany, NJ

Constance C. Knight  
Clariant Corporation  
Charlotte, NC

Gail C. Gray  
CLEVELAND UTILITIES  
Cleveland, TN

Ian L. Cordes  
Corecare Associates, Inc.  
West Palm Beach, FL

Francine Sadowski  
Einhorn Yaffee Prescott, Architecture & Engineering, P.C.  
Albany, NY

Cindy Schmieg  
Entergis, Inc.  
Chaska, MN

Beth Graser  
Epson Portland, Inc.  
Hillsboro, OR

Barbara Schaaf-Petty  
Fortis Benefits Insurance Company  
Kansas City, MO

Sue Horner  
Get It Write  
Oakville, ON

Pamela Terenzi  
HIP Health Plan of New York  
New York, NY

Kristine M. Condon,  
Richard W. Condon  
Homewood Historical Society  
Newsletter  
Homewood, IL

Judy Everett Ramos  
Hurst-Euless-Bedford Independent School District  
Bedford, TX

Communications Department  
Idaho Housing and Finance Association  
Boise, ID

Jennifer Ruf, Nora Wood  
Incentive Magazine  
New York, NY

Michelle L. Federico  
JHU/CTY  
Baltimore, MD

Patricia M. Burgio  
Lancaster Central School District  
Lancaster, NY

Julie Wiernik  
Lexicom Publishing  
Ann Arbor, MI

Susan L. Marion  
Longview Housing Authority  
Longview, WA

Jennifer K. Bialobok  
Lyons Township High School  
LaGrange, IL

Kathryn Forsyth  
The Marcus Group  
Secaucus, NJ

Jo Heather C. Layton  
Moses Cone Health System  
Greensboro, NC

Doreen Zudell, S. Jenise Veris  
NASA Glenn Research Center  
Cleveland, OH

David A. Sluter  
New England Construction  
Rumford, RI

Debra L. Wentz, Ph.D.  
New Jersey Association of Mental Health Agencies, Inc.  
Manasquan, NJ

Gerry deSimas, Jr.  
Northeast Utilities  
Berlin, CT

Jill M. Ercolino, Donna Miller  
Pennsylvania State Association of Township Supervisors  
Camp Hill, PA

Gail Cuomo  
Regional Water Authority  
New Haven, CT

Jerry Lee Ballard  
San Joaquin Valley College Computer Club  
Visalia, CA

Alan Shirk, Mike Shirk  
Shirk Communications  
Wymissing, PA

Kelly Charon  
Shriners Burns Hospital - Galveston  
Galveston, TX

Ginger Garnett  
The TopSail Sheet  
Tujunga, CA

Tina Miller-Steinke  
Universal Technical Institute, Inc.  
Phoenix, AZ

Sally Saepa  
University of Pennsylvania Health System  
Philadelphia, PA

Jennifer Fagnani, Lane Igoedin  
USC University Hospital  
Los Angeles, CA

Amy Campbell, Vanessa Sidwell  
Wal-Mart Stores, Inc.  
Bentonville, AR

Celia Luxmoore  
Washington International School  
Washington, DC

Connie Malko  
The Weather Channel  
Atlanta, GA

David W. Wood  
Words From Woody  
Deering, NH

8. New Newsletters

Allan Bachmann  
Bachmann Construction Company, Inc.  
Madison, WI

Caridad Vera-Garcia  
Bynotes Publishing, Inc.  
Coral Springs, FL

Dolores Wesson  
California Sea Grant  
La Jolla, CA

Benjamin Allen, Sr.  
FedEx Services  
Collierville, TN

Fox Strategic Communications (PTY) Ltd.  
Johannesburg, South Africa

Laura Gilbert  
Georgetown University Hospital  
Washington, DC

Publishing Program  
Legal Services Society  
Vancouver, BC

Sandra Hanak-Vujovnic, Bonnie Jackson  
NYMAN INK  
Toronto, ON

Gail Crantz  
Oak Park Elementary School District 97  
Oak Park, IL

Bill See  
Perdue Farms, Inc.  
Salisbury, MD

Internal Communications Department  
Putnam Investments  
Andover, MA

Laurie Harrison  
RADCom, Inc.  
Hudson, OH

Joyce Watson  
Tilton New Jersey Millington, NJ
**9. Most Improved Newsletters**

Crystal Prater  
America’s Promise - The Alliance for Youth  
Alexandria, VA

Catherine deG. Vanderpool  
American School of Classical Studies at Athens  
Princeton, NJ

Diane Cole, Doug Tolf  
Arizona Association of REALTORS®  
Phoenix, AZ

Jenny Michael  
The Berry Company  
Dayton, OH

Barbara Keryluk, Olga Lopata  
Blue Shield of California  
San Francisco, CA

Jennifer Burke, Wendy Garbarino  
Boston University, Office of Development and Alumni Relations  
Boston, MA

Patrick Breitzenen  
Bowling Headquarters  
Greendale, WI

Cindi Guthrie  
Cablevision Systems Corporation  
Bethpage, NY

Holly Spence Sasso  
Center for Educational Networking  
Charlotte, MI

Kay Fahlstrom  
Charles Schwab  
San Francisco, CA

Michael Krikorian, Jeffrey Kinney  
Denver Botanic Gardens  
Denver, CO

The Jewish Community Day School  
Newton, MA

Anne O’Connell  
Lake Forest Hospital  
Lake Forest, IL

Julie Wiernik  
Lexicom Publishing  
Ann Arbor, MI

Cindy Ohlmann Stairs  
LG&E Energy  
Louisville, KY

Elisa A. Liehr  
Liehr Marketing & Communications  
Rolling Hills Estates, CA

Lisa Murphy  
Massachusetts Society of CPAs  
Boston, MA

Carey Jones, Marc Oxborrow  
McMurry Publishing, Inc.  
Phoenix, AZ

John Marzano  
MedStar Health  
Columbia, MD

Cathy Palmer  
Memorial Healthcare System  
Hollywood, FL

Peter Magnuson  
National Association of Elementary School Principals  
Alexandria, VA

Claudia Clemens  
 Nationwide Insurance Independent Contractors Association  
Baltimore, MD

John Cappelletti, ABC  
Ontario Teachers’ Pension Plan Board  
Toronto, ON

Ray Atkinson  
Pilgrim’s Pride Corporation, Eastern Division  
Broadway, VA

Barry A. Goldblatt  
Plano Amateur Radio Club  
Plano, TX

Lori Young, Kristy Westphal, Anthony Lucia  
Principal Financial Group  
Des Moines, IA

Kori Reed  
Quaker Foods & Beverages  
Chicago, IL

San Leandro High School  
San Leandro, CA

Doug Andrews  
Southern Nuclear Operating Company  
Birmingham, AL

Chantel Dombecky  
St. Clair Hospital  
Pittsburgh, PA

Keith Porter, Amy Bakke  
The Stanley Foundation  
Muscate, IA

**Magazines & Journals**

**10. Magazines & Journals - Printed**

Jessica Washington  
American Bar Association  
Chicago, IL

Brigitte Johnson  
American Forest Foundation  
Washington, DC

Annette Theuring  
American Podiatric Medical Association  
Bethesda, MD

Sherri Kimmel  
Dickinson College  
Carlisle, PA

Art Dykstra  
High Tide Press  
Homewood, IL

David O. Herce  
Humane Society of Sonoma County  
Santa Rosa, CA

Dennis Ambrose  
Institute of Electrical & Electronics Engineers  
Chevy Chase, MD

Elizabeth Platt  
Jones and Bartlett Publishers  
Sudbury, MA

Richard Shader, MD  
Journal of Clinical Psychopharmacology  
Boston, MA

**11. Magazines & Journals - Printed Four Color**

Stephen M. Rosa  
Advertising Ventures, Inc.  
Providence, RI

Donna J. Born  
The Aerospace Corporation  
El Segundo, CA

Ellen P. Horton  
American Association of Airport Executives  
Alexandria, VA

Jodi Lipson, Sabrina Meyers, Julie Hamilton  
American Association of University Women  
Washington, DC

Deneen Stambone  
American Corporate Counsel Association  
Washington, DC

Stacey L. Bell  
American Gas Association  
Tampa, FL
12. Magazines & Journals - Online & Electronic

Michael D. O’Neill, Mark Springer
Applied Biosystems
Foster City, CA

Julie Sims
The Creative Group
Menlo Park, CA

George F. Hayhoe
George Hayhoe Associates
Aiken, SC

Sheila Kelly Vertino
National Association of Industrial and Office Properties
Herndon, VA

13. Custom-Published Magazines & Journals

Christine Miles
Bloomberg Custom Publishing
Princeton, NJ

Michael Siggins
CXO Media, Inc.
Framingham, MA

Douglas Kloth
Cygnum Business Media, Inc.
Fort Atkinson, WI

Joshua A. Zimman
H.O. Zimman, Inc.
Lynn, MA

Imagination Publishing
Chicago, IL

Marilyn Barnett
MARS Advertising
Southfield, MI

Kay Morrow
McMurtry Publishing, Inc.
Phoenix, AZ

Peter Francesconi
Miller Sports Group Custom Publishing
Fairfield, CT

Lisa Waddle
MyBusiness Magazine
Nashville, TN

Pohly & Partners, Inc.
Boston, MA

Bill Hudgins
Road King Magazine
Nashville, TN

Duncan Christy
The Shuttle Sheet
Greensboro, NC

Paul Libassi
Time Inc.
New York, NY

14. Magazine & Journal Writing

Robert Black
American Society for Engineering Education
Washington, DC

Stephen W. Campbell
Association for the Advancement of Medical Instrumentation
Arlington, VA

Christine Miles
Bloomberg Custom Publishing
Princeton, NJ

Shahin Shojai
Capco
New York, NY

Brandon Stahl, Chris Enstrom
Career Recruitment Media
Evanston, IL

Mark Arend
Conway Data, Inc.
Norcross, GA

Richard M. Cole
Department of the Navy
Washington Navy Yard, DC

Kathy Bernard
Enterprise Rent-A-Car
St. Louis, MO

Donna Koller
Federal Reserve Bank of Philadelphia
Philadelphia, PA

Jeffrey Levin
The Getty Conservation Institute
Los Angeles, CA

Justine Brown
Government Technology Magazine
Folsom, CA

Hemispheres
Greensboro, NC

Bill Geibler
HostingTech Magazine
Alexandria, VA

IBM Systems Journal Staff
IBM Corporation
Yorktown Heights, NY

Judy Giannetto-Adams
Illinois CPA Society
Chicago, IL

Sarah Lawley
Imperial Oil Limited
Toronto, ON

Kathy Williams
Institute of Management Accountants
Montvale, NJ

Michael Lester
Institutional Real Estate, Inc.
Walnut Creek, CA

Elisa A. Liehr
Liehr Marketing & Communications
Rolling Hills Estates, CA

Resource Staff
LOMA Resource
Atlanta, GA

Karen Black, Esq.
Metropolitan Philadelphia Policy Center
Philadelphia, PA

John Lypen
MOTOR Magazine
Troy, MI

Julie Konieczny
National Head Start Association
Alexandria, VA

Linda M. Rancourt
National Parks Conservation Association
Washington, DC
16. One to Two Person–Produced Magazines & Journals

Julie K. Fix
Civil War Preservation Trust
Washington, DC

Alexia E. Retallack
Department of Fish & Game
Sacramento, CA

Lorraine Vogel
Design Digest
St. Petersburg, FL

Katherine Martinez
Faculty Association of California Community Colleges
Sacramento, CA

Dawn Ronco
First Citizens Bank
Raleigh, NC

Laura Wayland-Smith Hatch
Gravure Association of America, Inc.
Rochester, NY

Shelley Fulton, Laura Lewis
Hawken School
Gates Mills, OH

Tim M. Strickland
Hayes Green Beach Memorial Hospital
Charlotte, MI

Gail D. McVicker
Henkels & McCoy, Inc.
Blue Bell, PA

Tony Spataro, Tom Schuman
Indiana Chamber of Commerce
Indianapolis, IN

Dustin R. Jones
Loma Linda University & Medical Center
Loma Linda, CA

Eleanor Shaw
The McClatchy Company
Sacramento, CA

Valerie Hunt, Brian Hawkins
National Athletic Trainers’ Association
Dallas, TX

17. New Magazines & Journals

Debra Hinkle
AARP
Washington, DC

Shahin Shojai
Capco
New York, NY

Bruce M. Waldack
HostingTech Magazine
Alexandria, VA

Janet Hughes
Janet Hughes and Associates
Wilmington, DE

Marilyn Barnett
MARS Advertising
Southfield, MI

Branded Publications
Pace Communications
Greensboro, NC

Editorial Staff
Public Utilities Fortnightly
Vienna, VA
18. Most Improved 
Magazines & Journals

Alberto Pacheco  
Advisor Today  
Falls Church, VA

Lisa Kinney  
The Alban Institute  
Bethesda, MD

Melissa Clague  
American Association of Motor  
Vehicle Administrators  
Arlington, VA

Lisa Gough  
American Orthotic and  
Prosthetic Association  
Alexandria, VA

Patricia L. Harman  
Attention! Magazine  
Cockeysville, MD

John Johanek  
Ayers/Johanek Publication Design, Inc.  
Bozeman, MT

Jay Wampler  
California State University, San Bernardino  
San Bernardino, CA

Richard M. Cole  
Department of the Navy  
Washington Navy Yard, DC

Sue Porter, Tom Russell  
E.W. Scripps  
Cincinnati, OH

Zintle Filtane  
Eskom  
Johannesburg, South Africa

Michelle McRae,  
Blair Robertson  
Institute of Chartered Accountants of British Columbia  
Vancouver, BC

Jennifer Woolson,  
Randi Karabin  
McMurry Publishing, Inc.  
Phoenix, AZ

Medical Group Management Association  
Englewood, CO

Dawn Blair  
Missouri Society of CPAs  
St. Louis, MO

Amy Ciliberto  
National Association of Secondary School Principals  
Reston, VA

Ronald T. O’Connor, APR  
O’Connor & Partners, Inc.  
St. Louis, MO

Laura J. Kloberg  
Phi Kappa Phi Forum  
Auburn University, AL

John Elsasser  
The Public Relations Society of America  
New York, NY

Lesley Frey  
Registered Nurses Association of Ontario  
Toronto, ON

Alicia Klosowski  
Rosenbluth International  
Philadelphia, PA

Julie Ann Miller  
Science Service  
Washington, DC

Tim Eigo  
State Bar of Arizona  
Phoenix, AZ

Stephanie McGhee  
State Bar of Nevada  
Las Vegas, NV

Angela M. Angerosa  
Stratton Publishing & Marketing, Inc.  
Springfield, VA

Joey Mechelle Stenner  
Sweet Adelines International  
Tulsa, OK

Gregory B. Jones  
Unfinished Furniture Association  
Mount Laurel, NJ

Nancy Karabatsos  
Washington Mutual, Inc.  
Seattle, WA

Woman’s Hospital  
Baton Rouge, LA

Magapapers  
& Newspapers

19. Magapapers & Newspapers - Printed

Jay P. Goldman  
American Association of School Administrators  
Arlington, VA

Rhonda Goldberg  
American Public Transport Association  
Washington, DC

Joanne Kitsos  
The Blue Cross and Blue Shield Association  
Chicago, IL

Wendy Johnson, ABC, APR  
The Credit Valley Hospital  
Mississauga, ON

Alison Carrara, Barbara Wiedemann  
FMI Corporation  
Raleigh, NC

Diane Dorney  
Kentlands Citizens Assembly  
Gaithersburg, MD

Public Affairs, Commercialization and Education  
NASA Dryden Flight Research Center  
Edwards, CA

Lesley Robin  
Padre Dam Municipal Water District  
Santee, CA

Ken Terrell  
Verizon  
Arlington, VA

20. Magapapers & Newspapers - Printed Four Color

Stephen Graddy  
AIM Management Group, Inc.  
Houston, TX

Communications Department Association Forum  
Chicago, IL

Office of Public Affairs  
Cal Poly Pomona  
Pomona, CA

Robin Hulko  
Fidelity Investments  
Boston, MA

Mary Bernard  
Imperial Oil Limited  
Toronto, ON

Jacqueline Barrett  
Jacqueline Barrett Design, Inc.  
Oceanport, NJ

Susan Namest  
Loyola University Chicago  
Chicago, IL

Jessica Vanase  
National Association for Humane and Environmental Education  
East Haddam, CT

Jonathan Kersting  
Pittsburgh Technology Council  
Pittsburgh, PA

John Elsasser  
The Public Relations Society of America  
New York, NY

Corporate Communications  
Publix Super Markets  
Lakeland, FL

Shell Exploration & Production Company and Kirkpatrick International, Inc.  
Port Arthur, TX

Pat Badtke  
University of Iowa Health Care  
Iowa City, IA
21. Custom-Published Magapapers & Newspapers

Marilyn Barnett
MARS Advertising
Southfield, MI

Laura Shangraw, Kara Sheh
McMurry Publishing, Inc.
Phoenix, AZ

NTI News Staff
SLACK Incorporated - Periodicals Project Group
Thorofare, NJ

22. Magapaper & Newspaper Writing

Kelley Damore
CMP Media LLC/CRN
Manhasset, NY

Editorial
Construction Equipment Guide
Fort Washington, PA

Stephen A. Madarasz
CSEA, Inc.
Albany, NY

Media Group of the Public Affairs Team
Duquesne University
Pittsburgh, PA

John Micklos, Jr., Matt Freeman
International Reading Association
Newark, DE

Paul W. Jackson
Michigan Farm Bureau
Lansing, MI

Public Affairs, Commercialization and Education
NASA Dryden Flight Research Center
Edwards, CA

Sandia Lab News Staff
Sandia National Laboratories, Media Relations and Communications Department
Albuquerque, NM

Todd Callaway
Shaw Industries, Inc.
Dalton, GA

Marie Rosenthal
SLACK Incorporated
Thorofare, NJ

Diane Dorney
The Town Paper
Gaithersburg, MD

23. Magapaper & Newspaper Design & Layout

David Nicastro
CMP Media LLC/CRN
Manhasset, NY

Jeff Donahue
IntelliRisk Management Corporation
Columbus, OH

Mark Kalan
Motomag Corporation
Nyack, NY

Gary Halpern
Photomedia
Seattle, WA

Shari Kinghan
Willamette Falls Hospital
Oregon City, OR

24. One to Two Person–Produced Magapapers & Newspapers

John McWilliams
MCM Communications, Inc.
Pittsburgh, PA

Lynda Jordan
Mesa Public Schools
Mesa, AZ

Diane Babcock, Sharon Wilcox
Mother & Child Reunion, LLC
Blue Springs, MO

Tracy Alford
Oklahoma Department of Commerce
Oklahoma City, OK

25. New Magapapers & Newspapers

Lola Butcher, David Faulkner
Midwest Research Institute
Kansas City, MO

26. Most Improved Magapapers & Newspapers

No awards presented.

27. Annual Reports - Printed

Michael Weaver
American Red Cross
Washington, DC

Lori Sand, Kristi Mc Nerlin
Blue Valley Schools
Overland Park, KS

Lesli Callahan
CMRI
San Francisco, CA

Jennifer Snyder
Little Brothers - Friends of the Elderly
Chicago, IL

Environmental Molecular Sciences Laboratory
Pacific Northwest National Laboratory
Richland, WA

28. Annual Reports - Printed Four Color

Karen Deans
AARP
Washington, DC

Sabrina Meyers, Tina Coplan, Sue Dyer
American Association of University Women
Washington, DC

Elizabeth Brown
BNA, Inc.
Washington, DC

Will Henderson, Jr.
Cardinal Health System, Inc.
Muncie, IN

The Children’s Hospital of Philadelphia
Philadelphia, PA

Brian White
Chilton Memorial Hospital
Pompton Plains, NJ

Glenn M. Bieler
The Cleveland Clinic
Cleveland, OH

Steve Salhaney
Eisbrenner Public Relations
Troy, MI

Diane Dunn
Fannie Mae Foundation
Washington, DC

Annette Hacker, Ann Foster, Robin Wasteney
Hanser & Associates
West Des Moines, IA

Communications Department
Heartland Alliance for Human Needs & Human Rights
Chicago, IL

Kathy Shepard
Hilton Hotels Corporation
Beverly Hills, CA

Carole M. Cufone
Holy Name Hospital
Teaneck, NJ

Paula Jaworski
The Humane Society of the United States
Gaithersburg, MD

Department of Marketing and Aloysius Butler & Clark
Loyola University Health System
Maywood, IL

Irina Stepanova, Darlene Megahan
National Association of Manufacturers
Washington, DC

Michelle P. Spring
National Food Processors Association
Washington, DC
Susan La Rosa  
New York Methodist Hospital  
Brooklyn, NY

Carole Todd  
Newport News Public Schools  
Newport News, VA

Jeffrey A. Warsh  
NJ Transit  
Newark, NJ

Sarah Smarrelli, Becky Whitelock  
Northern Virginia Electric Cooperative  
Manassas, VA

Public Affairs Department  
Orange County Water District  
Fountain Valley, CA

Bill Hanf, Launa Morasch, Kathy Neiderhiser  
Pacific Northwest National Laboratory  
Richland, WA

Pines of Carolina Girl Scout Council, Inc.  
Raleigh, NC

Cynthia J. Myers  
Purdue University  
West Lafayette, IN

Gregory B. Jones  
Receptive Services Association  
Mount Laurel, NJ

Matthew Bowdy  
Research!America  
Alexandria, VA

Rush Communications Staff  
Rush-Presbyterian-St. Luke’s Medical Center  
Chicago, IL

Denise Mosgrove  
San Diego Convention Center Corporation  
San Diego, CA

Linda Whitmore  
St. Joseph’s Health Care, London  
London, ON

State Universities Retirement System  
Champaign, IL

Julie Harrison Blissert  
State University of New York at Oswego  
Oswego, NY

Nancy Entz  
Tinker Federal Credit Union  
Tinker AFB, OK

Tim Robinson  
TVA, Communications and Government Relations  
Knoxville, TN

Congressional & Public Affairs  
U.S. Postal Inspection Service  
Washington, DC

May Myers  
Weirton Medical Center  
Weirton, WV

Jane Kelley, Robert Zagarrella  
Wentworth Institute of Technology  
Boston, MA

Franklin Hoke, Marion Wyce  
The Wistar Institute  
Philadelphia, PA

Woman’s Hospital  
Baton Rouge, LA

29. Annual Reports - Online & Electronic

Laurel A. DiBrog  
Roswell Park Cancer Institute  
Buffalo, NY

Shelli Rene Leon  
Vision Council of America  
Alexandria, VA

30. Annual Report Writing

Brigitte Johnson  
Asthma & Allergy Foundation of America  
Washington, DC

Office of Public Affairs  
California Highway Patrol  
Sacramento, CA

Jean Compton  
Cangene Corporation  
Mississauga, ON

Communicateurs du Fauve  
Montreal, QC

Marji Kennedy  
Fiserv, Inc.  
Brookfield, WI

Holly P. Glass  
Glass Public Affairs, Inc.  
Gainesville, VA

Elizabeth Fordham  
Quill & Ink  
Houston, TX

Kimberly J. Daniels  
The Scoular Company  
Omaha, NE

Melissa Campbell  
The Seeing Eye  
Morristown, NJ

31. Annual Report Design & Layout

Design Department  
Advertising Specialty Institute  
Trevose, PA

Jules Bélanger  
Bélanger Rheault Communications Design ltée  
Montreal, QC

David Morrell  
Delmarva Foundation for Medical Care  
Easton, MD

Cindy Schniege  
Entegris, Inc.  
Chaska, MN

Marji Kennedy  
Fiserv, Inc.  
Brookfield, WI

Scott Schwab  
IPRO  
Lake Success, NY

Linda M. Rancourt  
National Parks Conservation Association  
Washington, DC

Joan Rutledge, Robyn Bilfert, Geni Coultier  
R.J. Reynolds Tobacco Company  
Winston-Salem, NC

Anne C. Madison  
The Ryland Group, Inc.  
Columbia, MD

Cathy Brockmeier and David & Associates  
Saint Francis Medical Center  
Grand Island, NE

Tina M. Cardosi  
TM Design, Inc.  
Adamstown, MD

32. One to Two Person-Produced Annual Reports

Len Keso  
Clerk Of The Superior Court’s Office  
Phoenix, AZ

Pamela Geisel, Peter Gialloreto  
Eden Family of Services  
Altadena, CA

Kathy Webster, Mary Moore  
ENSCO, Inc.  
Springfield, VA

Lisa Y. Johnson  
Girl Scouts of Palm Glades Council, Inc.  
Lake Worth, FL

Tim M. Strickland  
Hayes Green Beach Memorial Hospital  
Charlotte, MI

Tamra McKinney  
Henrico County Public Information Office  
Richmond, VA

Member, Provider & Marketing Communications  
Horizon Blue Cross Blue Shield of New Jersey  
Newark, NJ

Maria Greninger, Tony Campbell  
Indiana State University  
Terre Haute, IN

Chris Gent  
Kissimmee Utility Authority  
Kissimmee, FL
Aimee Libke  
Life Skills Foundation  
St. Louis, MO

Ellen Bank  
Medical University of South Carolina  
Charleston, SC

Ray Hull  
NYSERDA  
Albany, NY

Diane Blaszka  
Recording for the Blind and Dyslexic  
Princeton, NJ

Scott Warne  
Warne Marketing & Communications  
Toronto, ON

Jennifer Graham  
Gwynedd Valley, PA

33. Most Improved Annual Reports

Darlene Dickinson  
ATB Financial  
Edmonton, AB

Patricia Wickson  
Atomic Energy of Canada Limited  
Mississauga, ON

Kimberly McLelland  
AVAC Ltd.  
Calgary, AB

Beth Thomas  
Beth Thomas Graphics  
West Chester, OH

Nicole Roegner  
Goodwill Industries of Central Arizona  
Phoenix, AZ

Dallas Gresham  
Missouri Division of Tourism  
Jefferson City, MO

Emmanuelle Rondeau  
The Montreal Children’s Hospital Foundation  
Montreal, QC

National Council on Alcoholism and Drug Dependence of Middlesex County, Inc.  
East Brunswick, NJ

34. Training & Information Brochures, Manuals & Reports

Ranger Kidwell-Ross  
American Proofreading Company  
Bow, WA

Nirmal A. Kumar  
AST Stockplan/Salomon Smith Barney  
New York, NY

Florida Medical Quality Assurance, Inc.  
Tampa, FL

David Price  
Global Knowledge  
Cary, NC

Amy Kellogg  
Institute for Business & Home Safety  
Tampa, FL

Alzheimer’s Disease Education and Referral Center  
Johnson, Bassin & Shaw, Inc.  
Silver Spring, MD

Publishing Program  
Legal Services Society  
Vancouver, BC

NASFAA Training & Technical Assistance Department  
National Association of Student Financial Aid Administrators  
Washington, DC

Carol Adams, Adjoa Burrowes, Anne Mattison  
National Center for Education in Maternal and Child Health  
Arlington, VA

Shannon Burgert, William Gillies, Kristin Tromly  
National Renewable Energy Lab  
Golden, CO

Mary Lou Read-Dreyer  
Northern Illinois University  
DeKalb, IL

Julie A. Buckner  
Northrop Grumman Information Technology  
McLean, VA

Arlene Etchen  
Ontario Real Estate Association  
Toronto, ON

Lindsay Dudeck  
Park District of Highland Park  
Highland Park, IL

Ann Q. Paulson  
Paulson Communications  
Kalamazoo, MI

Linda Crockett, Rebecca Ayers, Helen Young  
Professional Ski Instructors of America  
Lakewood, CO

Brian P. Hawkinson  
Public Affairs Council  
Washington, DC

Writing and Graphic Design Departments  
Waterford Institute  
Provo, UT

35. Marketing & Public Relations Brochures, Manuals & Reports

Liz Sullivan, Megan Milenkovic  
ABA Journal  
Chicago, IL

Strategic Promotion Team  
Agriculture Canada  
Ottawa, ON

Steve Janack  
Albany-Colonie Regional Chamber of Commerce  
Albany, NY

Liz Greco-Rocks  
American Foundation for the Blind  
New York, NY

Angela Dansby  
American Seed Trade Association  
Alexandria, VA

Mary Lou Read-Dreyer  
Northern Illinois University  
DeKalb, IL

Julie A. Buckner  
Northrop Grumman Information Technology  
McLean, VA

Arlene Etchen  
Ontario Real Estate Association  
Toronto, ON

Lindsay Dudeck  
Park District of Highland Park  
Highland Park, IL

Ann Q. Paulson  
Paulson Communications  
Kalamazoo, MI

Linda Crockett, Rebecca Ayers, Helen Young  
Professional Ski Instructors of America  
Lakewood, CO

Brian P. Hawkinson  
Public Affairs Council  
Washington, DC

Writing and Graphic Design Departments  
Waterford Institute  
Provo, UT

Liz Sullivan, Megan Milenkovic  
ABA Journal  
Chicago, IL

Strategic Promotion Team  
Agriculture Canada  
Ottawa, ON

Steve Janack  
Albany-Colonie Regional Chamber of Commerce  
Albany, NY

Liz Greco-Rocks  
American Foundation for the Blind  
New York, NY

Angela Dansby  
American Seed Trade Association  
Alexandria, VA

Mary Lou Read-Dreyer  
Northern Illinois University  
DeKalb, IL

Julie A. Buckner  
Northrop Grumman Information Technology  
McLean, VA

Arlene Etchen  
Ontario Real Estate Association  
Toronto, ON

Lindsay Dudeck  
Park District of Highland Park  
Highland Park, IL

Ann Q. Paulson  
Paulson Communications  
Kalamazoo, MI

Linda Crockett, Rebecca Ayers, Helen Young  
Professional Ski Instructors of America  
Lakewood, CO

Brian P. Hawkinson  
Public Affairs Council  
Washington, DC

Writing and Graphic Design Departments  
Waterford Institute  
Provo, UT

Liz Sullivan, Megan Milenkovic  
ABA Journal  
Chicago, IL

Strategic Promotion Team  
Agriculture Canada  
Ottawa, ON

Steve Janack  
Albany-Colonie Regional Chamber of Commerce  
Albany, NY

Liz Greco-Rocks  
American Foundation for the Blind  
New York, NY

Angela Dansby  
American Seed Trade Association  
Alexandria, VA
36. Corporate Capability Brochures, Manuals & Reports

Ray Cauchi
BayCare Health System
Clearwater, FL

Due South
Communications, Inc.
Macon, GA

Nathan Rowe, Lori Eldridge, Steve Salhaney
Eisbrenner Public Relations
Troy, MI

Roy Bishop
Graphex Advertising Production, Inc.
Vancouver, BC

Janet Riessman
NCB Development Corporation
Washington, DC

Michael J. Stock
Sermatech International
Limerick, PA

Louis Morra
TIAA-CREF
New York, NY

Suzanne Rashkin,
Brad Lewellyn,
Charlene Cheuvrant
TRW
Reston, VA

WilliamsRandall Marketing Communications
Terre Haute, IN

37. Hardware & Software Manuals

Marla Lineberry
BindView Corporation
Houston, TX

Bonni Graham
Manual Labour
San Diego, CA

Richard B. Adams
R.M.S. Business Services
Minneapolis, MN

Pamela Wesley
Tom McLeod Software Corporation
Birmingham, AL

Mariellen Sheridan, Stanley Ingerston, Charlie McLain
Top Layer Networks
Westboro, MA

38. Employee & Customer Relations Materials

Susan Lawson Cann
Aon Communication Consulting
New York, NY

George I. Ferris
The Ashforth Company
Stamford, CT

Compensation and Benefits Special Projects
BB&T
Winston-Salem, NC

Pauline R. Drewry
City of Keller
Keller, TX

Due South
Communications, Inc.
Macon, GA

Human Resource Development
FedEx Express
Memphis, TN

39. Investment & Financial Materials

AIDES A Corporation
Indianapolis, IN

Publication Services
Dallas Independent School District
Dallas, TX

Kyla M. Doyle
Fidelity Investments
Smithfield, RI

LOMA
Atlanta, GA

40. Conference & Meeting Materials

Tom Quash
American Society of Association Executives
Washington, DC

Cate Feeser
ASTA
Alexandria, VA

Gail Sullivan
Audit Bureau of Circulations
Schuamburg, IL

Joan Satchell, Michelle Lewin
Chartered Property Casualty Underwriters Society
Malvern, PA
41. Catalogs, Directories & Buyers’ Guides

Gabriella M. Daley
American Correctional Association
Lanham, MD

Communications Department
Association Forum
Chicago, IL

CAWOOD
Eugene, OR

Debbie Calnon, Denise Bonaventura, Sharon Boone
Elsevier Health Science
Philadelphia, PA

Indiana Higher Education Telecommunication System
Indianapolis, IN

Matt Swenson
Matt Swenson Design & Marketing
West Bend, WI

Randi Karabin
McMurry Publishing, Inc.
Phoenix, AZ

Tom Sprtel
Northbrook Park District
Northbrook, IL

42. Books & Book Chapters

Gabriella M. Daley
American Correctional Association
Lanham, MD

Publishing Department
Arthritis Foundation
Atlanta, GA

Chris Hubbard, Jeff Foxx, Ralph James
FMI Corporation
Raleigh, NC

LOMA
Atlanta, GA

MJSA/AJM Press
Providence, RI

Randy White
National Council of Teachers of Mathematics
Reston, VA

Rob Hutchinson
Peel District School Board
Mississauga, ON

43. Special Purpose Brochures, Manuals & Reports

Daniel Schaffer
The Abdus Salam ICTP and TWAS
Trieste, Italy

Aon Consulting
Tampa, FL

Nancy Waite
Bayfront Medical Center
St. Petersburg, FL

Dawn Vande Kolk
Bowling Headquarters
Greendale, WI

Sean Madden
California State University, Monterey Bay
Seaside, CA

Chuck Norman
Cary Chamber of Commerce
Cary, NC

CDE Press
California Department of Education
Sacramento, CA

Cynthia Sell
City of Las Vegas
Las Vegas, NV

Ric Katz
Communikatz, Inc.
Miami, FL

Richard A. Matteson
Consumers Energy
Jackson, MI

Billy Lyons, Juliet Richardson, Chris deFelice
Convergys
Lake Mary, FL

Megan McGravey
Craven Regional Medical Center
New Bern, NC

Educational Services Program/Florida State University & Florida Department of Health
Tallahassee, FL

Food Marketing Institute
Washington, DC

Dot Kent
Fort Worth Environmental Management
Fort Worth, TX

Michelle Bechman
Great-West
Greenwood Village, CO

Craig Fitzsimmons,
Blair Robertson
Institute of Chartered Accountants of British Columbia
Vancouver, BC

Gigi Korzenowski
Korzenowski Design, Inc.
Elmhurst, IL

Harry G. Samuels
Learning Services Company
Manchester, NJ

Publishing Program
Legal Services Society
Vancouver, BC

Elisa A. Liehr
Liehr Marketing & Communications
Rolling Hills Estates, CA

Kathryn Forsyth
The Marcus Group
Secaucus, NJ

Barbara Hensley, Frank Lenk
Mid-America Regional Council
Kansas City, MO

Millennium Communications/Sandbox Creative
St. Louis, MO

Rhonda Miller
Missouri Department of Mental Health
Jefferson City, MO

Lee Greene
National Association of Elementary School Principals
Alexandria, VA

Carol Adams, Oliver Green, Megan O’Reilly, Beth Rosenfeld
National Center for Education in Maternal and Child Health
Arlington, VA

National League of Cities
Washington, DC

National Heart, Lung, and Blood Institute
Silver Spring, MD

National Renewable Energy Lab
Golden, CO
The Nature Conservancy
Altamonte Springs, FL

Katie Mosher, Ann Green, Cynthia Henderson, Pam Smith, Linda Noble
North Carolina Sea Grant
Raleigh, NC

Branded Publications
Pace Communications
Greensboro, NC

Janet Tarantino, Lila Andor, Darrell Fisher, Joan Slavens
Pacific Northwest National Laboratory
Richland, WA

Maria Kalligeros
Patrice Tanaka & Company, Inc.
New York, NY

Sylvia Link
Peel District School Board
Mississauga, ON

Patricia Dych
Pennsylvania Hospital
Philadelphia, PA

Joe Forsthoffer
Perdue Farms
Salisbury, MD

Brian P. Hawkinson
Public Affairs Council
Washington, DC

Kelli Matthews
Public Relations Services
Eugene, OR

Elizabeth Fordham
Quill & Ink
Houston, TX

Noreen Braman
Recording for the Blind and Dyslexic
Princeton, NJ

Irmgard M. Ryan
San Diego Yacht Club
San Diego, CA

Terence Winch
Smithsonian’s National Museum of the American Indian
Washington, DC

Tiffany Enderson, Brody Price
Texas Tech University
Marketing and Promotions for Student Affairs
Lubbock, TX

Venetia L. Miles
Township High School District 214
Arlington Heights, IL

Amy Dodds
Tradeshow Week
Los Angeles, CA

Carolyn Quatrano
Washington Hospital Center
Washington, DC

Celia Luxmoore
Washington International School
Washington, DC

Valerie Lorimer
Wheaton Park District
Wheaton, IL

44. Most Improved Brochures, Manuals & Reports

Tara Heimburger
Abbott Diagnostics
San Jose, CA

Camco Creative Services
Camco Manufacturing, Inc.
Greensboro, NC

Michael J. LaCosta
Cendant Corporation
Parsippany, NJ

Public Affairs
Clark County
Department of Aviation
Las Vegas, NV

GEMS Training and Publications Team
Government e-Management Solutions
St. Louis, MO

Les Troyer
Hartville Tool
Hartville, OH

Tina M. Visalli
JT Callahan
Bridgewater, MA

Gregory B. Jones
Juvenile Products Manufacturers Association
Mount Laurel, NJ

Anita K. Parran
KK Charles Communications
Kansas City, MO

Bonnie Lowth, Noelle Taras, Tom Hayward
MEDEC Dental Communications
Northfield, IL

Terry R. Copley
Mercury MerCruiser
Stillwater, OK

Anita K. Howard
National Wood Flooring Association
Ellisville, MO

Diana Vansickle
River’s Edge Studio, Inc.
North Kansas City, MO

Elizabeth Reed
Skeeter Boats
Scottsdale, AZ

Robert A. Moore
Summa Cum Laude Communications
Lincoln, NE

45. Training & Information

Video & Electronic Publications

Diane Geiman
American Correctional Association
Lanham, MD

BayCare Creative Services
BayCare Health System
Clearwater, FL

Mike Crimmins
City of Sterling Heights, Sterling Heights Television
Sterling Heights, MI

Ed Beemer
CorpComm Solutions, LLC
Arlington, VA

Human Resource Development
FedEx Express
Memphis, TN

Katrina Harris, Alan Brown
GP Corporation/U.S. EPA
Edgewood, MD

Public Relations & Marketing Department
Little Company of Mary Hospital & HealthCare Centers
Evergreen Park, IL

PCI Communications
Alexandria, VA

Allison Collinger
St. Louis Rams
St. Louis, MO

Mike Doyle, Carl Klompus
University of California, HR/Benefits
Oakland, CA

Larry Bryant
WellPoint
Thousand Oaks, CA
46. Marketing & Public Relations
Video & Electronic Publications

Nancy Chamberlain
Arlington Heights
Park District
Arlington Heights, IL

Walt Rice, Larry Salazar, Lloyd Nagle
The Boeing Company
Huntington Beach, CA

Elizabeth Gillan
Compaq Computer Corporation
Houston, TX

Richard A. Matteson
Consumers Energy
Jackson, MI

Laura Wayland-Smith Hatch
Gravure Association of America, Inc.
Rochester, NY

Linda Young-Miller
LindenMark Productions
Horseheads, NY

Tom Hottman
Merle West Medical Center
Klamath Falls, OR

Todd Fuller
Missouri State Teachers Association
Columbia, MO

Montage Media Corporation
Mahwah, NJ

Becky Whitelock, Mike Curtis
Northern Virginia Electric Cooperative
Manassas, VA

Alicia Klosowski
Rosenbluth International
Philadelphia, PA

Saphar & Associates, Inc.
Rochester, NY

Dean Askin, Darrell Spinks
Snap-On Tools of Canada Ltd.
Mississauga, ON

Todd Moser
St. Joseph Hospital & Health Center
Kokomo, IN

Michelle Magat
Weber Shandwick-Chicago
Chicago, IL

Christine K. Schroeder
Wyeth - Marietta Site
Marietta, PA

47. Multimedia & Interactive Publications

Economic Development - Edmonton
Edmonton, AB

SC2001 Design Team
Environmental Molecular Sciences Laboratory, Pacific Northwest National Laboratory
Richland, WA

Cristina Tsui
Handstand Media, Inc.
Chicago, IL

Stephanie M. Bateman
Jefferson County Public Schools
Louisville, KY

Todd Abrams, Ph.D., Sharon D’Andrea, PharmD
Meniscus Limited
West Conshohocken, PA

Brian Greminger, John Guerllich, Tracie Voss, Devra Polack
The OmniMedia Group
Ann Arbor, MI

Richard Dikeman
The Vanguard Group
Malvern, PA

48. Special Purpose Video & Electronic Publications

Will Henderson, Jr.
Cardinal Health System, Inc.
Muncie, IN

City of Gaithersburg
Gaithersburg, MD

Stephen A. Madaras
CSEA, Inc.
Albany, NY

Kristen Kelly
Erbach Communications Group
Jersey City, NJ

Christine Nyirjesy Bragale
Goodwill Industries International, Inc.
Bethesda, MD

Lisa Arledge Powell
Media Source
Dublin, OH

Chris Giersch, Bill Bensen
NASA Langley Research Center
Hampton, VA

Leslie Kirshaw, David Spence
Outlooksoft Corporation
Stamford, CT

Public Relations Department
Shriners Hospitals for Children
Tampa, FL

Cletus Mitchell
Tennessee Valley Authority
Knoxville, TN

Claudio X. González Guajardo
UNETE A.C.
Mexico City, Mexico

Division of Media and Technology
University of Saskatchewan
Saskatoon, SK

Sarah Chambers, Laura Schlachtmeyer
William M. Mercer, Inc.
New York, NY

Corporate Communications
Yankee Gas Services Company
Berlin, CT

49. Web Sites

Steve Janack
Albany-Colonie Regional Chamber of Commerce
Albany, NY

Jesper Engman
American Corporate Counsel Association
Washington, DC

Interactive Communication Department
Arthritis Foundation
Atlanta, GA

Debbie Hart, CAE, APR
Association Associates, Inc.
Trenton, NJ

Eric Rehl
Bowling Headquarters
Greendale, WI

Campbell-Ewald Advertising
Warren, MI

CAWOOD
Eugene, OR

City of Gaithersburg
Gaithersburg, MD

Helen Galasso
Coldwell Banker Real Estate Corporation
Parsippany, NJ

Steve Johnson
Copresco
Carol Stream, IL

Piotr Uzarowicz
Edelman Public Relations
Chicago, IL

Amy Tharpe
Fannie Mae Foundation
Washington, DC

Arlene Gallego
The Federal Consumer Information Center
Washington, DC
Mark Hendricks
Federal Reserve Bank
of San Francisco
San Francisco, CA

Joyce Watkins King,
Chad Maynor, Erda Soto
FMI Corporation/
The Nix Group
Raleigh, NC

Jody Curtis
Foundation News
& Commentary
Washington, DC

Hobby Industry Association
Elmwood Park, NJ

Carole M. Cufone
Holy Name Hospital
Teaneck, NJ

Patrick Cunningham
HSR Business to Business
Cincinnati, OH

Sheila E. Allen
IBM Corporation
Yorktown Heights, NY

Mary Sampey
John C. Lincoln Health Network
Phoenix, AZ

Kim West
KETC
St. Louis, MO

Chris Gent
Kissimmee Utility Authority
Kissimmee, FL

Kellie Hines
Mammoth Mountain Mammoth Lakes, CA

Web Content/Development Team
Medical Group
Management Association
Englewood, CO

Chris Hoffman
Medical Mutual Cleveland, OH

Glenn Platt
Miami University Oxford, OH

Christine Garner,
Karen Alexander
Midwest Research Institute
Kansas City, MO

Montage Media Corporation
Mahwah, NJ

Gina Sedaghatkis
Mothers At Home
Fairfax, VA

Jeffrey Sheppard, Roland Zizer, Ermelinda Carvajal
National Association of Student Financial Aid Administrators
Washington, DC

Jeffrey Sheppard, Roland Zizer, Ermelinda Carvajal
National Association of Student Financial Aid Administrators
Washington, DC

Robert Clonch
U.S. Department of Energy National Energy Technology Laboratory
Morgantown, WV

Sherry L. Freda
United States Postal Service
Arlington, VA

Shana Harris
Warschawski Public Relations
Baltimore, MD

Tim Harris
Washington Hospital Center
Washington, DC

Williams Randall Marketing Communications
Terre Haute, IN

Mitch Lebovic, Carey Donnelly
Woodworking Machinery Industry Association
Baltimore, MD

Shelley Santora Jones
World Wildlife Fund
Washington, DC

Christine Garner,
Karen Alexander
Midwest Research Institute
Kansas City, MO

Eric Gordon / Lightspeed
Sky
Greensboro, NC

Sony Digital
Authoring Services
Springfield, OR

Michael Gellman
Spire Media
Denver, CO

Robert Clonch
U.S. Department of Energy National Energy Technology Laboratory
Morgantown, WV

Sherry L. Freda
United States Postal Service
Arlington, VA

Shana Harris
Warschawski Public Relations
Baltimore, MD

Tim Harris
Washington Hospital Center
Washington, DC

Williams Randall Marketing Communications
Terre Haute, IN

Mitch Lebovic, Carey Donnelly
Woodworking Machinery Industry Association
Baltimore, MD

Shelley Santora Jones
World Wildlife Fund
Washington, DC

Human Resource Development
FedEx Express
Memphis, TN

Gregory S. Marsh
GEICO Communications
Washington, DC

Christina Hoffmann
National Association of REALTORS®
Chicago, IL

John Cochran
Nationwide Insurance Systems
Columbus, OH

Laura Quinn
Newport News Public Schools
Newport News, VA

Tina M. Cavaliere
Somerset Medical Center
Somerville, NJ

The State of New York Department of Civil Service
Albany, NY

Feride Erku
West Group
Eagan, MN

51. Home Pages

RoadKing.com Team
Hammock Publishing, Inc.
Nashville, TN

Indiana Higher Education Telecommunication System
Indianapolis, IN

Amy Madden, Christa Knudson
Pacific Northwest National Laboratory
Richland, WA

Dorothy A. Terry
Potomac Electric Power Company
Washington, DC

The State of New York Department of Civil Service
Albany, NY

50. Intranet Sites

Gilbert C. Monge
Century 21 Real Estate Corporation
 Parsippany, NJ

Lana Walker-Helmuth
DesignPro
Temecula, CA

Kathy Bernard
Enterprise Rent-A-Car
St. Louis, MO

Human Resource Development
FedEx Express
Memphis, TN

Gregory S. Marsh
GEICO Communications
Washington, DC

Christina Hoffmann
National Association of REALTORS®
Chicago, IL

John Cochran
Nationwide Insurance Systems
Columbus, OH

Laura Quinn
Newport News Public Schools
Newport News, VA

Tina M. Cavaliere
Somerset Medical Center
Somerville, NJ

The State of New York Department of Civil Service
Albany, NY

Feride Erku
West Group
Eagan, MN

51. Home Pages

RoadKing.com Team
Hammock Publishing, Inc.
Nashville, TN

Indiana Higher Education Telecommunication System
Indianapolis, IN

Amy Madden, Christa Knudson
Pacific Northwest National Laboratory
Richland, WA

Dorothy A. Terry
Potomac Electric Power Company
Washington, DC

The State of New York Department of Civil Service
Albany, NY
52. E-Commerce
Lauren L. Darr
Harris Corporation Broadcast Communications Division
Mason, OH

53. Web & Intranet Site Content & Writing
Susan Warner
Allied Domecq Spirits & Wine
Westport, CT

George B. Linzer
American Association for Clinical Chemistry
Washington, DC

Online Media Unit
American Red Cross
Washington, DC

Michael D. O’Neill, Mark Springer
Applied Biosystems
Foster City, CA

E-Transformation/E-Medicine Center
The Children’s Hospital of Philadelphia
Philadelphia, PA

Leslie Hilbert
Colorado State University
Fort Collins, CO

David M. Freedman
D.M. Freedman Co.
Highland Park, IL

CSAT National Leadership Institute
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Tara Komar
Knockout Communications
San Jose, CA

Mapping Your Future
Austin, TX

Christina Hoffmann
National Association of REALTORS®
Chicago, IL

Corporate Internet Department
New York Life
New York, NY

Lynne Roeder-Smith, Robert E. Boy, Mary Ann Showalter
Pacific Northwest National Laboratory
Richland, WA

Larry R. O’Reilly
PPG Industries, Inc.
Pittsburgh, PA

Elizabeth Fordham
Quill & Ink
Houston, TX

Guy Groleau
William M. Mercer
Montreal, QC

Antonio Poglianich, David Young
William M. Mercer, Inc.
New York, NY

54. Web & Intranet Site Design
Sonja Black, Mel Quan
ADP
San Dimas, CA

Cataleno & Company
Moorestown, NJ

Jim Rigg
Educational Communications Center, Kansas State University
Manhattan, KS

John C. Rotondo
GetawayWeddings.com
Teaneck, NJ

Paul H. Green
The Green Sheet, Inc.
Rohnert Park, CA

Erik Spooner
Hammock Publishing, Inc.
Nashville, TN

Michael W. Hensley
HSR Business to Business
Cincinnati, OH

Ann Farmer
HSR Business to Business
Cincinnati, OH

Melissa Rech
MCM Communications, Inc.
Pittsburgh, PA

Rob Valero
National Association of Real Estate Investment Trusts
Washington, DC

Martin Keeler
Paychex, Inc.
Rochester, NY

Brian Woodland
Peel District School Board
Mississauga, ON

Jennifer A. Smith
Vicam
Watertown, MA

Aralola Akinmade, Scott Catran
Woolpert LLP
Dayton, OH

55. Site Content & Marketing Plans
Guy Silver
Costco Wholesale
Issaquah, WA

Lauren L. Darr
Harris Corporation Broadcast Communications Division
Mason, OH

Communications Team
HOOPP
Toronto, ON

Heather Clark
Hotwire Interactive, Inc.
Scottsdale, AZ

Jacqueline LaSota
Loyola University Health System
Maywood, IL

Dennis Wallikainen, Chad Arney, Diane Kerenan
Michigan Technological University
Houghton, MI

Daniel Dumas, Louise Leboeuf
William M. Mercer Limitée
Montreal, QC

56. One to Two Person-Produced Web & Intranet Sites
James Wood
Advizers LLC
Port Charlotte, FL

Shari L. Meadows
AFLAC Incorporated
Columbus, GA

Kim Lovering
American Mensa, Ltd.
Arlington, TX

David Kahn, Amy Gowen
Blue Valley Schools
Overland Park, KS

Jason Beers
California State University, San Bernardino
San Bernardino, CA

James Quiggle
Coalition Against Insurance Fraud
Washington, DC

Steve Johnson
Copresco
Carol Stream, IL

Shayne Miller, Anna Fryda
Good Samaritan Health Systems
Kearney, NE

Judy Everett Ramos
Hurst-Euless-Bedford Independent School District
Bedford, TX

Jill Dunbar, Ryan Spaulding
NASA Advanced Supercomputing Division
Moffett Field, CA

Michele Late
The Nation’s Health
Washington, DC
57. New Web & Intranet Sites

Megan Brownell
The Arizona Republic
Phoenix, AZ

AspenCreative
Aspen Systems
Rockville, MD

Geraldine Adamic Laufer
Atlanta Botanical Garden
Atlanta, GA

Sandra Cannon, Debbie Schulz, Donna Austin-Workman
Battelle - Pacific Northwest National Laboratory
Richland, WA

Tiffany Collins
Best Western International
Phoenix, AZ

John Drago, Dave Sneed
California Credit Union League
Rancho Cucamonga, CA

Dell Rae Moellenberg
Colorado State University
Fort Collins, CO

Warren Pickett
Connected Home Magazine
Loveland, CO

Lisa F. Regan
Neumann Rosssel
Public Relations
Houston, TX

Michael Stern
Star Technical Consulting
Corona, CA

Substance Abuse & Mental Health Services Administration
and the Center for Substance Abuse Prevention
Rockville, MD

Kathleen Duprey
Cornerstone Visual Communications
Ayer, MA

CSAP’s Marketing Support Team
Rockville, MD

Kelly Konrad, Carol Neumann
Delta Dental Plan of Michigan
Lansing, MI

Goodwill Industries of Central Arizona
Phoenix, AZ

MyBusinessmag.com Team
Hammock Publishing, Inc.
Nashville, TN

Lauren L. Darr
Harris Corporation Broadcast Communications Division
Mason, OH

Jane Campbell, Jennifer Chess
Illinois Municipal Retirement Fund
Oak Brook, IL

Regan Houser
Indiana University of Pennsylvania
Indiana, PA

Mitch Lebovic, Carey Donnelly
International Association of Special Investigation Units
Baltimore, MD

Ellen Lerner
Kaiser Permanente
Oakland, CA

National Council on Alcoholism and Drug Dependence of Middlesex County, Inc.
East Brunswick, NJ

Liz Solares
Net Scope, Inc
Irvine, CA

Carla Belcher
Pacific Northwest National Laboratory
Richland, WA

David Brazeau, George Gauthier
Rainbow District School Board
Sudbury, ON

Dan Eckart
River’s Edge Studio, Inc.
North Kansas City, MO

Shan Osborn, Val Hamilton, Mike Perkins
Scientific & Technical Information Department
Richland, WA

Thomas H. Kercheval, Craig E. Moore
SkillsUSA-VICA
Leesburg, VA

Kristen H. Indahl
Somerset Medical Center
Somerville, NJ

Kelly Kirchoff
Sweet Adelines International
Tulsa, OK

Franklin Hoke
The Wistar Institute
Philadelphia, PA

Corporate Communications
Yankee Gas Services Company
Berlin, CT

58. Most Improved Web & Intranet Sites

Online Media Unit
American Red Cross
Washington, DC

Cortney Riese
Asthma and Allergy Foundation of America
Washington, DC

Diane Decoste Johnston
Canadian Blood Services
Ottawa, ON

Michael Malden
Center for Mental Health Services
Rockville, MD

Gilbert C. Monge
Century 21 Real Estate Corporation
Parsippany, NJ

Pat Lehman
City of Sterling Heights
Sterling Heights, MI

59. Training & Information Campaigns & Programs

Jillian Medoff
Aon Communication Consulting
New York, NY

Stephen E. Sandherr
The Associated General Contractors of America
Alexandria, VA

Patricia G. Gibney
Buck Consultants
New York, NY

Cindy Stewart
City of Troy
Troy, MI
Communicateurs du Fauve Montreal, QC
John Robak, Erika Johnson, Dave Barnett
Golin/Harris International Chicago, IL
National Heart, Lung, and Blood Institute Silver Spring, MD
Damiana Fomalont Northrop Grumman IT McLean, VA

60. Marketing & Public Relations Campaigns
Communications Department Akron Public Schools Akron, OH
Malissa Bodmann Antares Management Solutions Cleveland, OH
Cataleno & Company Moorestown, NJ
Celerity Learning Solutions, Inc. Markham, ON
Roslyn Dawson Thompson, Scott Roush Dawson/Duncan Dallas, TX
Natalie Ness DeLyon-Hunt & Associates Redondo Beach, CA
Denise Bonaventura, Moss Stern, Laura Rose Elsevier Health Science Philadelphia, PA
Jeannine Howatt EPRI Palo Alto, CA
Mitch Lebovic, Carey Donnelly Fire Suppression Systems Association Baltimore, MD
Michael L. Bruening George S. May International Company Park Ridge, IL
Ann Farmer HSR Business to Business Cincinnati, OH
Anthony E. Snyder JOIN HANDS DAY Naperville, IL
Marketing Team Landata Systems, Inc. Houston, TX
Julia Brannan Magnet Communications New York, NY
MOMENTUM National Catholic Education Association Washington, DC
Marsha Camera New York Power Authority White Plains, NY
Branded Publications Pace Communications Greensboro, NC
Susan S. Beschler Penn State Alumni Association University Park, PA
Doug Borchert, Tom Cavallaro SLACK Incorporated Thorofare, NJ
Ken Mills, Kristin McHugh, Amy Bakke The Stanley Foundation Muscatine, IA
Wendy Aupers Town of Okotoks Okotoks, AB
Kyle Storjohann Turnaround Management Association Chicago, IL
Mike Walker Walker Agency Scottsdale, AZ
Angela T. Wilson Washington Hospital Center Washington, DC

61. Employee, Benefit & Membership Communications
Tammy A. De Hart AFLAC Incorporated Columbus, GA
Martha Murphy Aon Consulting Winston-Salem, NC
Allyson Zoellner BenefitsCorp, Inc. Greenwood Village, CO
Mark Viviano California Public Employees’ Retirement System Sacramento, CA
Cataleno & Company Moorestown, NJ
Richard A. Matteson Consumers Energy Jackson, MI
Karen Pfitzinger Enterprise Rent-A-Car St. Louis, MO
Karen J. Smith FedEx Express Memphis, TN
Fringe Benefits Management Company, Communications Team Tallahassee, FL
Margery E. Huge, APR MedStar Health Columbia, MD
Dana Novak Morton Plant Mease Health Care Clearwater, FL
HR Communications Pier 1 Imports Fort Worth, TX
Lori McDonough Prudential Financial Newark, NJ
Marie Pavlick, Stephen Waskdick Prudential Financial, Inc. Newark, NJ
Karen Perrino SkillsUSA - VICA Leesburg, VA
Cyndi Souder Sodexho Gaithersburg, MD
Anne Marie Ligas Trustmark Insurance Company Lake Forest, IL
Kristen Max Unifi Network Teaneck, NJ
Paulette Patterson The Vanguard Group Valley Forge, PA
Sandra Hitchin Watson Wyatt Worldwide Minneapolis, MN
Matthew Pavelich William M. Mercer Limited Ottawa, ON
Paule De Blois William M. Mercer Limitée Montreal, QC

62. Customer Communications
Ray Cauchi BayCare Health System Clearwater, FL
Dan Voelpel City of Tacoma Tacoma, WA
Ruth Swain Columbia Basin College Pasco, WA
Scott Shaw Fishbowl, Inc. Alexandria, VA
Information Center The Maryland National Capital Park & Planning Commission Upper Marlboro, MD
63. Crisis & Emergency Communications

Laurie Henrichsen, Stacie O’Kane, David Walker, Ron Bierut
American Greetings Corporation
Cleveland, OH

Ken David
Matthews/Mark
San Diego, CA

64. Conference & Meeting Campaigns & Programs

Chris Gleason
City of Tacoma
Tacoma, WA

Lauren L. Darr
Harris Corporation Broadcast Communications Division
Mason, OH

Alaska Sea Grant
Communications Staff
University of Alaska Sea Grant
Fairbanks, AK

Candace Mueller
Weber Shandwick
Chicago, IL

65. Investment & Financial Campaigns & Programs

John Barrett
Aon Consulting
Winston-Salem, NC

Sarah Thorpe
Ariad Custom Communications
Toronto, ON

66. Total Publication Programs

Office of Public Affairs
Cal Poly Pomona
Pomona, CA

Jane Christyson
Cleveland Metroparks
Cleveland, OH

Christina Genest, Denise Gill
Corporate Communications
Institute at Fairleigh Dickinson University
Madison, NJ

Office of Public Relations
Elmira College
Elmira, NY

Branded Publications
Pace Communications
Greensboro, NC

Rhoda McKnight
UC Davis - College of Agricultural and Environmental Sciences
Davis, CA

Celia Luxmoore
Washington International School
Washington, DC

67. Training & Information Writing

Suzanne M. Holl, CPA
CAMICO Mutual Insurance Company
Redwood City, CA

CSAT Knowledge
Application Program
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Deborah Lerner
Lerner Duane
Communication, Inc.
Millburn, NJ

Elisa A. Liehr
Liehr Marketing & Communications
Rolling Hills Estates, CA

Elizabeth Fordham
Quill & Ink
Houston, TX

68. Marketing & Public Relations Writing

Michael J. LaCosta
Cendant Corporation
 Parsippany, NJ

The IBM Interactive Marketing Team
IBM Corporation
Oak Brook, IL

Karen R. Kramer,
Jennifer E. Larner
The Louis Berger Group, Inc.
East Orange, NJ

69. Media Kit & News Release Writing

Brian Pace
American Medical Association
Chicago, IL

Cindy Sarko
Busch Gardens Williamsburg and Water Country USA
Williamsburg, VA

Judi Mahaney
The Federal Consumer Information Center
Washington, DC

Bonnie Lowth, Noelle Taras
MEDEC Dental Communications
Northfield, IL

Gay McFarland
Mental Health Association of Greater Houston
Houston, TX

Michael S. Kornfeld
Nassau County Comptroller’s Office
Mineola, NY

Christie Phillips
National 4-H Council
Chevy Chase, MD

Stacey Kaskey
NDW Communications
Horsham, PA

Gayle Falkenthal
San Diego Convention Center Corporation
San Diego, CA

Michelle Kaumeyer Hoffman
Six Flags Great America
Gurnee, IL

Joyce Watson
Tilcon New Jersey
Millington, NJ

Dennis Phillips
Walker Agency
Scottsdale, AZ

70. Online Writing

Jessica Bernstein
American Red Cross
Falls Church, VA

Christina Ward
American Red Cross
Washington, DC

Mark A. Springer
Applied Biosystems
Foster City, CA

Michael D. O’Neill
Applied Biosystems
Foster City, CA

Kelley Damore
CMP Media LLC/CRN
Manhasset, NY

71. FAQs

Richard A. Matteson
Consumers Energy
Jackson, MI
72. Feature Writing

Tonia Cook Kimbrough
Advertising Specialty Institute
Trevose, PA

Maggie Leyes
Advisor Today
Falls Church, VA

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Maria C. Thiry
American Association of Textile Chemists and Colorists
Research Triangle Park, NC

Jenny B. Davis
American Bar Association
Chicago, IL

Gabriella M. Daley
American Correctional Association
Lanham, MD

Lisa Junker
American Industrial Hygiene Association
Fairfax, VA

Craig Barner
American Nurseryman
Evanston, IL

Mayu Mishina, Allison K. McLean
American Printer Magazine
Chicago, IL

Elizabeth Hessman
American Red Cross
Washington, DC

Robert Black
American Society for Engineering Education
Washington, DC

March Laree Jacques
American Society for Quality
Milwaukee, WI

Nancy Carroll
Amputee Coalition of America
Knoxville, TN

Tom Andrews
Andrews Media Ventures
Milwaukee, WI

Douglas R. Kelly
APICS
Alexandria, VA

Robert K. Ackerman
Armed Forces Communications and Electronics Association
Fairfax, VA

Ellen Cannon
Bloomberg L.P.
Princeton, NJ

Jordan K. Speer
Bobbin - VNU Business Publications USA
Columbia, SC

Michael R. Graham
Canadian Association of Insurance and Financial Advisors
Toronto, ON

Lois A. Bowers, Kimberly Bonvissuto
Case Western Reserve University School of Medicine
Cleveland, OH

Katherine L. George
Catalina Communications
Fredericksburg, VA

Sara Drummond
CCIM Institute
Chicago, IL

Patrick Ritchie
Christiania Care Health System
Wilmington, DE

Emma C. Guerrero
Cintermex
Monterrey, Mexico

James Quiggle
Coalition Against Insurance Fraud
Washington, DC

Richard A. Matteson
Consumers Energy
Jackson, MI

Catherine M. Streiner
The Corporate Pen
Cave Creek, AZ

Stephen Smith
Costco Wholesale
Issaquah, WA

Rita Tiefert
Document Management Industries Association
Alexandria, VA

Pamela Petro
Endless Vacation Magazine
Carmel, IN

Angelo Carfagna
Fairleigh Dickinson University
Teaneck, NJ

Jody Curtis
Foundation News & Commentary
Washington, DC

Jodie Gilmore
Fulcrum Communications
Washougal, WA

Anna Fryda
Good Samaritan Health Systems
Kearney, NE

Jonathan Lerner
Hemispheres
Greensboro, NC

Randy Johnson, Norman Sklarewitz, John DeMers
Hemispheres
Greensboro, NC

Tom Mueller
Hemispheres
Greensboro, NC

Linda Longo
HL&A Contract Lighting
Clifton, NJ

Sarah Lawley
Imperial Oil Limited
Toronto, ON

Martin R. Blank
Indiana State University
Terre Haute, IN

Nancy Gordon
Institutional Real Estate, Inc.
Walnut Creek, CA

G. Alex Lee
Kalamazoo Public Schools
Kalamazoo, MI

Stephen J. Mraz
Machine Design Magazine
Cleveland, OH

Kristen Wolfe
McMurry Publishing, Inc.
Phoenix, AZ

Joyce Daniels
Michigan Sea Grant
Ann Arbor, MI

Paul V. Arnold
MRO Today Magazine
Fort Atkinson, WI

Shannon Scully
MyBusiness Magazine
Nashville, TN

Stacey Moncrieff
National Association of REALTORS®
Chicago, IL

Valerie Hunt & Brian Hawkins
National Athletic Trainers’ Association
Dallas, TX

Rebecca Ayers
National Ski Patrol
Lakewood, CO

Elaine Laramee
New York Life Insurance Company
New York, NY

Liz Elvin
New York State Chapter, Inc.
Associated General Contractors
Albany, NY

Kathy Febraio
New York State Credit Union League, Inc.
Albany, NY

Clifton Barnes
North Carolina Bar Association
Cary, NC
73. Feature Series Writing

Ranger Kidwell-Ross
American Proofreading Company
Bow, WA

Stephanie Kriner
American Red Cross
Washington, DC

Publishing Department
Arthritis Foundation
Atlanta, GA

JoAnn Blake
Blue Shield of California
San Francisco, CA

Gerald L. Mummey, C.L.U.
Diabetes Self-Management
New York, NY

IDEA Health & Fitness Association
San Diego, CA

Candice Johnson
National Association of Elementary School Principals
Alexandria, VA

Becky Whitelock
Northern Virginia Electric Cooperative
Manassas, VA

Elizabeth Lear,
Frances Richards
Penton Media, Inc.
Cleveland, OH

Bill Polick
San Diego County Department of Public Works
San Diego, CA

The Staff of Docolabs
Manassas, NY

Publications Staff
University of Medicine and Dentistry of New Jersey
Newark, NJ

Richard K. Kolb
Veterans of Foreign Wars
Kansas City, MO

Disney Newsreel
The Walt Disney Company
Burbank, CA

74. How-to Writing

Richard Kern
Advertising Specialty Institute
Trevose, PA

Chuck Jones
Advisor Today
Falls Church, VA

Alexandria Brown
AKB & Associates
Marina del Rey, CA

Nancy Callinan, M.A.,
O.T.R., CHT
Arthritis Self-Management
New York, NY

Steve Johnson
Copresco
Carol Stream, IL

Sean Kavanaugh
Element K Journals
Rochester, NY

Sarah Lawley
Imperial Oil Limited
Toronto, ON

Rod Downey
Spaeth Communications
Dallas, TX

Rich Cirillo, Joy Russell,
Rob Wright
VARBusiness
Manassas, NY

Don Baker
Windows & .NET Magazine
Loveland, CO

75. Personality Profiles

Steven Keeva
ABA Journal
Chicago, IL

Michele Bell
Advertising Specialty Institute
Trevose, PA

Becky Orfinger
American Red Cross
Washington, DC

Robert Black
American Society for Engineering Education
Washington, DC

Publishing Department
Arthritis Foundation
Atlanta, GA

Will Henderson, Jr.
Cardinal Health System, Inc.
Muncie, IN

Roger Smith
City of Houston,
Human Resources Department
Houston, TX

Richard A. Matteson
Consumers Energy
Jackson, MI

Susan D. Karmovsky
Converge Magazine
Folsom, CA

Darin Painter
Document Management Industries Association
Alexandria, VA

Wanda Fast
Towson University
Towson, MD

Mark Preston
U.S. Tennis Association
White Plains, NY

Dr. Randy Weckman
University of Kentucky
Lexington, KY

Karen Franse, Joy D. Russell
VARBusiness
Manassas, NY

Laurie E. Steen
The Village Family Magazine
Fargo, ND

Disney Newsreel
The Walt Disney Company
Burbank, CA

Annamarie G. DeCarlo
Washington Hospital Center
Washington, DC

Becky Whitelock
Northern Virginia Electric Cooperative
Manassas, VA

Elizabeth Lear,
Frances Richards
Penton Media, Inc.
Cleveland, OH

Bill Polick
San Diego County Department of Public Works
San Diego, CA

The Staff of Docolabs
Manassas, NY

Publications Staff
University of Medicine and Dentistry of New Jersey
Newark, NJ

Richard K. Kolb
Veterans of Foreign Wars
Kansas City, MO

Disney Newsreel
The Walt Disney Company
Burbank, CA
William Eggers
Government Technology Magazine
Folsom, CA

Lisa Dowling
The Green Sheet, Inc.
Rohnert Park, CA

Bill Garvey, Elizabeth McCall
Hemispheres
Greensboro, NC

Chip Cheek
New York Life Insurance Company
New York, NY

Russell Rawlings
North Carolina Bar Association
Cary, NC

Joe Forsthofer
Perdue Farms
Salisbury, MD

T.C. Doyle
VARBusiness
Manhasset, NY

**76. Columns & Editorials**

Kelly Saxton, Norman Pappas
American Bankers Association
Washington, DC

Ellen Cannon
Bloomberg L.P.
Princeton, NJ

CAWOOD
Eugene, OR

Jason Wawrzeniak
Duquesne University
Pittsburgh, PA

Carolyn D. Gause
FedEx Express
Memphis, TN

Ron Piechota
Flow Control Magazine
Flemington, NJ

Jody Curtis
Foundation News & Commentary
Washington, DC

George F. Hayhoe
George Hayhoe Associates
Aiken, SC

Juliette Weiland
Juliette Weiland & Co.
Wilton, CT

Ronald Khol
Machine Design Magazine
Cleveland, OH

Scott McGaugh
Matthews/Mark
San Diego, CA

Kara Sheh
McMurry Publishing, Inc.
Phoenix, AZ

Marketing and Corporate Communications
Navigant International
Englewood, CO

Tom Gillespie
Navy Federal Credit Union
Vienna, VA

HR Communications
Pier 1 Imports
Fort Worth, TX

Kelly Johnson
PM Engineer Magazine
Bensenville, IL

Michael D. DePaolis, OD
Primary Care Optometry News
Thorofare, NJ

Bruce Gipe, MD
Real Healthcare Magazine - NHCA Publisher
North Hollywood, CA

Kathy Holliman
SLACK Incorporated
Thorofare, NJ

Karen Pruente
Spaeth Communications
Dallas, TX

Robert C. DeMarzo
VARBusiness
Manhasset, NY

Shana Harris
Warschawski Public Relations
Baltimore, MD

**77. Print Ads & Advertorials**

Ellen Michele Miller
ASTA
Alexandria, VA

CAWOOD
Eugene, OR

Greg Kealey
Good Samaritan Health Systems
Kearney, NE

Christina French
MARC PR
Pittsburgh, PA

Walker Agency Team
Walker Agency
Scottsdale, AZ

**78. News Writing**

Margaret Graham Tebo,
Siobhan Morrissey
ABA Journal - American Bar Association
Chicago, IL

Michael D. O’Neill
Applied Biosystems
Foster City, CA

Jennifer L. Reichert
Association of Trial Lawyers of America
Washington, DC

Brad Pokorny
Baha’i International Community
New York, NY

Katherine L. George
Catalina Communications
Fredericksburg, VA

Kara S. Carpenter
Document Management Industries Association
Alexandria, VA

X-38 Team
NASA Dryden Flight Research Center
Edwards, CA

Stacey Moncrieff
National Association of REALTORS®
Chicago, IL

Colleen Kenny
New York Life Insurance Company
New York, NY

Abbey J. Porter
Pennsylvania State Association of Township Supervisors
Camp Hill, PA

Nancy Hemphill, ELS
Primary Care Optometry News
Thorofare, NJ

Ann Haver-Allen
Princeton University
Princeton, NJ

Wes Pedersen
Public Affairs Council
Washington, DC

Tom Berg
Road King Magazine
Nashville, TN

Ann Cony
Sacramento Municipal Utility District
Sacramento, CA

Nancy Garcia
Sandia National Laboratories, Media Relations and Communications Department
Albuquerque, NM

Colleen Owens
SLACK Incorporated
Thorofare, NJ

Bryan Bechtel
SLACK Incorporated
Thorofare, NJ

Jeremy Moore
SLACK Incorporated
Thorofare, NJ

Jim Andrews
Tennessee Valley Authority
Knoxville, TN

Heidi Genoist
Tradeshow Week
Los Angeles, CA

Annamarie G. DeCarlo
Washington Hospital Center
Washington, DC
79. Technical Writing

Michael D. O’Neill
Applied Biosystems
Foster City, CA

Char Reed-Passineau
CASI-RUSCO, Inc.
Boca Raton, FL

Joseph A. Domino, Zev Freidus
CASI-RUSCO, Inc.
Boca Raton, FL

Richard A. Matteson
Consumers Energy
Jackson, MI

Steve Johnson
Copresco
Carol Stream, IL

Technical Documentation
Department
DataCore Software Corporation
Ft. Lauderdale, FL

Mike D. Jones
Element K Journals
Rochester, NY

IBM Journal of Research
and Development Staff
IBM Corporation
Yorktown Heights, NY

Warren Ettinger, Donna Dodd,
Vickie Strauss
iMet Technologies, Inc. / Toshiba America Information Systems, Inc.
Costa Mesa, CA

Matthew Hale, Elissa Bordner
iMet Technologies, Inc. / Universal Electronics
Costa Mesa, CA

Debra Helwig
LOMA Resource
Atlanta, GA

Paul Dvorak
Machine Design Magazine
Cleveland, OH

Wendy Littman, Theresa Waggoner, Mark Swisher
National Renewable Energy Lab
Golden, CO

Michael J. Walsh
Ocular Surgery News /
SLACK Incorporated
Thorofare, NJ

Branded Publications
PACE Communications
Greensboro, NC

Kathy J. Wolf, Dawn R. Light
Porter International
Sunrise, FL

Frederick Zosel, APR
PR Associates, Inc.
Detroit, MI

Jennifer Byrne
Primary Care Optometry News
Thorofare, NJ

Rebecca M. O’Dell
Roche Diagnostics Corporation
Indianapolis, IN

Laurel M. Sheppard
Society of Women Engineers
Cleveland Heights, OH

Mariellen Sheridan, Stanley Ingerston, Charlie McLain
Top Layer Networks
Westboro, MA

Leland S. Ferguson
KLA-Tencor, Worldwide Service Organization
Milpitas, CA

Bonni Graham
Manual Labour
San Diego, CA

HR Communications
Pier 1 Imports
Fort Worth, TX

Provider Communications
and Education
Wellmark Blue Cross
and Blue Shield
Des Moines, IA

80. Manual & Report Writing

Richard A. Matteson
Consumers Energy
Jackson, MI

Communication Support Team
Denso Manufacturing
Michigan, Inc.
Battlecreek, MI

Patricia R. Jackson
Jackson PR
Manuels, NF

Office of National Drug Control Policy
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

81. Tutorials & Help Files

Kevin Macduff
DataChannel, Inc.
Mountlake Terrace, WA

GEMS Training and Publications Team
Government e-Management Solutions
St. Louis, MO

Wes Pedersen
Public Affairs Council
Washington, DC

Maria M. Hlas
RADCom, Inc.
Hudson, OH

Rick Sapir
WebGain, Inc.
Raleigh, NC

82. Speech & Script Writing

Barbara Goldberg
AARP
Washington, DC

Rich Hansen
AARP
Washington, DC

Alexander P. Tsigdinos
Autodaq Corporation
Los Gatos, CA

83. Best Rewrites

Vicky Hendley
AAHE Bulletin
Washington, DC

James Podgers
ABA Journal - American Bar Association
Chicago, IL

Arlene P. Burd
American Academy of Hospice & Palliative Medicine
Glenview, IL

Baxter Associates
Hilversum, The Netherlands

Gretchen Barta
CCIM Institute
Chicago, IL

Robin Kim, Kira Storch
Cohn & Wolfe
San Francisco, CA

Richard A. Matteson
Consumers Energy
Jackson, MI

Sean Madden
California State University, Monterey Bay
Seaside, CA

Barbara Crystal
Compaq Computer Corporation
Houston, TX

Ira L. Morrison
Health Net of the Northeast, Inc.
Shelton, CT

Deborah Lerner
Lerner Duane Communication, Inc.
Millburn, NJ

Michele M. Patrick
Merck Institute of Aging & Health
Washington, DC

Cecilia Green, APR, CAE
Turnaround Management Association
Chicago, IL
Howard Liebman  
Buck Consultants  
New York, NY

William A. Latocki  
Communication Arts Agency  
Grass Lake, MI

Richard A. Matteson  
Consumers Energy  
Jackson, MI

Nicola Tuseo  
Cushman & Wakefield, Inc.  
New York, NY

Kai-Ping Chao  
Guideposts  
New York, NY

Joshua A. Zimman  
H.O. Zimman, Inc.  
Lynn, MA

Tavis Coburn  
Hemispheres  
Greensboro, NC

Sarah Lawley  
Imperial Oil Limited  
Toronto, ON

John Marzano, Jean F. Reuter  
MedStar Health  
Columbia, MD

Mark Dorsey  
National Ski Patrol  
Lakewood, CO

Yvette Watson  
Navy Federal Credit Union  
Vienna, VA

Debra L. Wentz, Ph.D.  
New Jersey Association of Mental Health Agencies, Inc.  
Manasquan, NJ

Diane De Candio  
Payment Systems, Inc.  
St. Petersburg, FL

Daniel Hobin  
Precision Dynamics Corporation  
San Fernando, CA

Tim Meyers  
RCI  
Carmel, IN

Bill Murphy  
Sandia National Laboratories, Media Relations and Communications Department  
Albuquerque, NM

Ann L. Harvey  
Sky  
Greensboro, NC

Erika Mangan  
SLACK Incorporated  
Thorofare, NJ

Connie Conklin  
Society of Women Engineers  
Cleveland Heights, OH

Tina M. Cardosi  
TM Design, Inc.  
Adamstown, MD

Mark Preston  
U.S. Tennis Association  
White Plains, NY

The Art and Production Staff of VARBusiness  
VARBusiness  
Manhasset, NY

Vanessa Sidwell  
Wal-Mart Stores, Inc.  
Bentonville, AR

Communications Division  
West Virginia Development Office  
Charleston, WV

Kate Rein  
Wolf Creek Publications  
Cleveland, OH

Michele Smith  
WordSouth  
Public Relations, Inc.  
Rainsville, AL

IDEA Health & Fitness Association  
San Diego, CA

Paul Eckstein  
MOTOR Magazine  
Troy, MI

Peter Magnuson  
National Association of Elementary School Principals  
Alexandria, VA

Tania Sanchez  
New York Life Insurance Company  
New York, NY

Peel District School Board  
Mississauga, ON

Rosalinda Psolka  
The Richard Stockton College of New Jersey  
Pomona, NJ

Kathie Beans  
RMA-The Risk Management Association  
Philadelphia, PA

Merrie Spaeth  
Spaeth Communications  
Dallas, TX

Caroline Taylor  
Washington, DC

Design & Illustration

84. Design & Layout

Pierre Schnogg  
Advertising Specialty Institute  
Trevose, PA

Kai-Ping Chao  
Angels On Earth Magazine  
New York, NY

Martha Murphy  
Aon Consulting  
Winston-Salem, NC

Daphne Yarbrough-Jones  
Atlantic Telephone Membership Corp.  
Shallotte, NC
86. Covers
Tamara Nowak
American Bar Association
Chicago, IL

David Jendras
American Bar Association
Chicago, IL

Gabriella M. Daley
American Correctional Association
Lanham, MD

Robert Black
American Society for Engineering Education
Washington, DC

Kai-Ping Chao
Angels On Earth Magazine
New York, NY

Amy Dowden
Dowden Health Media
Montvale, NJ

Robert D. Brevard
Duquesne University
Pittsburgh, PA

Don Rist
Eastern Kentucky University
Richmond, KY

Estoril Sol
Egoista
Lisbon, Portugal

Flow Control Staff
Flow Control Magazine
Flemington, NJ

Jody Curtis
Foundation News & Commentary
Washington, DC

Kelly Andrews
Government Technology Magazine
Folsom, CA

Kai-Ping Chao
Guideposts
New York, NY

C. Radebaugh
Hemispheres
Greensboro, NC

Suzanne Lopezisa
Hispanic Outlook in Higher Education
Paramus, NJ

Jo Payton and the IBJ Corp.
Production Team
IBJ Corporation
Indianapolis, IN

Tracy McCaffney
Incentive Magazine
New York, NY

Karen Gresh
Indiana University of Pennsylvania
Indiana, PA

Jay Levine
NASA Dryden Flight Research Center
Edwards, CA

Mark W. Jordan
National Association of Secondary School Principals
Reston, VA

Lisa Johnson
Reading Eagle Company
Reading, PA

Paul Rogers
The Shuttle Sheet
Greensboro, NC

Elisa Geneser
Stamats Communications
Cedar Rapids, IA

Kimberly Forrester
United States Professional Tennis Association
Houston, TX

Directory Staff
University of Chicago
Chicago, IL

The Art and Production Staff of VARBusiness
VARBusiness
Manhasset, NY

88. Spreads
Jill Brabant
American Bankers Association
Washington, DC

Ed J. Felker
American Indian Report
Fairfax, VA

Robert Black
American Society for Engineering Education
Washington, DC

Kai-Ping Chao
Angels On Earth Magazine
New York, NY

Gerardo Perez, Kerrie Cassidy, Tom McKeith
Converge Magazine
Folsom, CA

Marie Shively-Highfield
Franciscan University of Steubenville
Steubenville, OH

Molly Plottner
Goodwill Industries International, Inc.
Bethesda, MD

Kai-Ping Chao
Guideposts
New York, NY

Imagination Publishing
Chicago, IL

Heidi Easudes, Randi Karabin, Jackie Besteman
McMurtry Publishing, Inc.
Phoenix, AZ

Michael Nott
MyBusiness Magazine
Nashville, TN

HR Communications
Pier 1 Imports
Fort Worth, TX

Mark Dorsey
Professional Ski Instructors of America
Lakewood, CO

Alisha McCauley
RCI
Carmel, IN

89. Photographs
Mark Dorsey
American Association of Snowboard Instructors
Lakewood, CO

Marketing Department
The ASSOCIATED:
Jewish Community Federation of Baltimore
Baltimore, MD

Carol Layton
Bloomberg Custom Publishing
Princeton, NJ

Will Henderson, Jr.
Cardinal Health System, Inc.
Muncie, IN

David Nicastro
CMP Media LLC/CRN
Manhasset, NY

Kai-Ping Chao
Guideposts
New York, NY

Joshua A. Zimman
H.O. Zimman, Inc.
Lynn, MA

X-38 Team
NASA Dryden Flight Research Center
Edwards, CA

Randy Montoya, Lynda Hadley, Bill Doty
Sandia National Laboratories
Albuquerque, NM

87. Contents Pages
No awards presented.
91. Media Kits
Jo Payton and the IBJ Corp. Production Team
IBJ Corporation
Indianapolis, IN

Bonnie Lowth,
Noelle Taras, Tom Barg
MEDEC Dental Communications
Northfield, IL

Elisa Geneser
Stamats Communications
Cedar Rapids, IA

Susan Dyer
Valve Manufacturers Association
Washington, DC

92. Print Ads
Stephen M. Rosa
Advertising Ventures, Inc.
Providence, RI

Mark Dorsey
American Association of Snowboard Instructors
Lakewood, CO

Daphne Yarbrough-Jones,
Pat Olsen
Atlantic Telephone Membership Corp.
Shallotte, NC

Brian White
Chilton Memorial Hospital
Pompton Plains, NJ

Anissa Paitz
Good Samaritan Health Systems
Kearney, NE

Lauren L. Darr
Harris Corporation Broadcast Communications Division
Mason, OH

93. Displays, Signage & Packaging
Anoka County Human Services
Anoka County
Anoka, MN

Forest Preserve District of DuPage County
Glen Ellyn, IL

Elizabeth Strughold
Fortis Benefits Insurance Company
Kansas City, MO

Nicole Roegner
Goodwill Industries of Central Arizona
Phoenix, AZ

Jennifer Grimes
Washington Hospital Center
Washington, DC

94. Calendars, Posters & Certificates
American Institute for Cancer Research
Washington, DC

Public Information Office
City of Commerce
Commerce, CA

Florida Medical Quality Assurance, Inc.
Tampa, FL

Lauren L. Darr
Harris Corporation Broadcast Communications Division
Mason, OH

Kathy Knowles Chapeskie
Institute for Work & Health
Toronto, ON

Publications and Materials Production Departments
Jefferson County Public Schools
Louisville, KY

Patricia M. Burgio
Lancaster Central School District
Lancaster, NY

Information Center
The Maryland National Capital Park & Planning Commission
Upper Marlboro, MD

Larry Bohlin
Moody Bible Institute
Chicago, IL

Creative Communications and Offic of Research and Graduate Studies
Northern Arizona University
Flagstaff, AZ
Amy Madden, Sue Chin, Gordon Dudder Pacific Northwest National Laboratory Richland, WA

Rob Hutchinson Peel District School Board Mississauga, ON

Jennifer Hood Saskatchewan Government Insurance Regina, SK

E. Thomas Hall SkillsUSA-VICA Leesburg, VA

Laura Schlachtmeyer, Rhonda Pfaltzgraff-Carlson, Don Dia William M. Mercer, Inc. New York, NY

95. Best Redesigns

Kelly Saxton American Bankers Association Washington, DC

Sandra R. Sabo Association Publishing Mendota Heights, MN

John Johanek Ayers/Johanek Publication Design, Inc. Bozeman, MT

Ellen Cannon Bloomberg L.P. Princeton, NJ

Leslie Denton-Roach City of Houston, Human Resources Communications Division Houston, TX

Mary Arnold Credit Union Executives Society Madison, WI

Roxanne Rash Document Management Industries Association Alexandria, VA

Anne M. DiTeodoro Eaton Corporation Cleveland, OH

Amy Courtright, Melissa Ribaudo Element K Journals Rochester, NY

FedEx Human Resources Memphis, TN

Jody Curtis Foundation News & Commentary Washington, DC

Imagination Publishing Chicago, IL

Image Partners Institute of Management Accountants Montvale, NJ

Gustavo E. Osorio John Snow, Inc./Deliver Arlington, VA

Thomas D. Hayward MEDEC Dental Communications Northfield, IL

Liz Solares Net Scope, Inc. Irvine, CA

Jacqueline Hilgert NRF Communications, Inc. Minneapolis, MN

Peel District School Board Mississauga, ON

Julie S. Shuford Printing & Graphics, Inc. Statesville, NC

Lachelle Via O’Connor The Shuttle Sheet Greensboro, NC

Gretchen S. Blackburn Texas Medical Association Austin, TX

Venetia L. Miles Township High School District 214 Arlington Heights, IL

William A. Martin, CED Tri-City Industrial Development Council Kennewick, WA

Manni Nievera, Megan Summers VIA Marketing Merrillville, IN

Special Publications

96. One-of-a-Kind Publications - Printed

Leah Mercer Akron Public Schools Akron, OH

B.J. Adler Alliance for Young Artists & Writers, Inc. New York, NY

Nancy Carroll Amutee Coalition of America Knoxville, TN

Kai-Ping Chao Angels On Earth Magazine New York, NY

Cheryl Deal, Dorothea Stierhoff Aon Consulting, Inc. Baltimore, MD

Lisa Nardone Associated Builders and Contractors Roswell, VA

Atlantic Telephone Membership Corp. Shallotte, NC

Mindy Strong Battelle Richland, WA

Barbara F. Orwig Career Communications, Inc. Overland Park, KS

June Greist, Matt Gustafson, Melissa Kutrubes Colorado State University Ft. Collins, CO

Nicholas A. Veronico, Holly A. Amundson Computer Sciences Corporation Moffett Field, CA

Esprit Graphic Communications, Inc. Kennewick, WA

Kristen Pickford, Krysti Manalo Great-West Greenwood Village, CO

Grolier Online®, Grolier Educational Bethel, CT

The Hong Kong and China Gas Company Limited Hong Kong

Elaine Schmidt Midwest Construction Magazine Shorewood, WI

Mary Beth Takacs, Dean Kette, Gene Hite Ohio Wesleyan University Delaware, OH

Andrea Turner OhioHealth Columbus, OH

Judith W. Graybeal Pacific Northwest National Laboratory Richland, WA

Mark A. Tarasiewicz Philadelphia Bar Association Philadelphia, PA

Jane Wolf Brown, Mindy Jasmund Purdue University West Lafayette, IN

William S. Bike University of Illinois at Chicago College of Dentistry Chicago, IL
Disney Newsreel
The Walt Disney Company
Burbank, CA

Educational Programming and Outreach
WGBH Boston
Boston, MA

Wisconsin Donor Network
Milwaukee, WI

Ron Zahuranec
Zeeeworks
Corona, CA

97. One-of-a-Kind Publications - Electronic

Amber Bezahler
Aon Communication Consulting
New York, NY

Bailey Gardiner, Inc.
San Diego, CA

Patricia Susoeff,
Larry P. Salazar
The Boeing Company
Huntington Beach, CA

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

Monica Nicosia, Ph.D.
Meniscus Limited
West Conshohocken, PA

Branded Publications
Pace Communications
Greensboro, NC

Judy Goldwasser
Wordwatch
Bloomfield Hills, MI

98. One-of-a-Kind Publications - Custom-Published

Larry P. Salazar
The Boeing Company
Huntington Beach, CA

CDE Press
California Department of Education
Sacramento, CA

Marina Leight
Converge Magazine
Folsom, CA

Brenda Hawkes
Council on Foundations
Washington, DC

Jeff Sterner
High Construction, Inc.
Lancaster, PA

Debra L. Salem
Louisiana-Pacific Specialty Products
West Bloomfield, MI

Marilyn Barnett
MARS Advertising
Southfield, MI

Branded Publications
Pace Communications
Greensboro, NC

Amanda Chamberlin,
Tracy Dierkes
Elsevier Science
St. Louis, MO

Member, Provider & Marketing Communications
Horizon Blue Cross Blue Shield of New Jersey
Newark, NJ

Michele Martin
The Lawson Health Research Institute
London, ON

Robert Heft
The Little Blue Book Companies
Avon, CT

Bill Rowe
Loyola University Health System
Maywood, IL

Richard McCabe, Ph.D.
Meniscus Limited
West Conshohocken, PA

Ann E. M. Schenck,
Scott A. Schenck,
Annette Wiggins
Apex, NC

99. One-of-a-Kind Publications - Medical

Melanie Alden-Roberts
AARP
Washington, DC

Will Henderson, Jr.
Cardinal Health System, Inc.
Muncie, IN

Lesli Callahan
CMRI
San Francisco, CA

Amanda Chamberlin,
Tracy Dierkes
Elsevier Science
St. Louis, MO

Member, Provider & Marketing Communications
Horizon Blue Cross Blue Shield of New Jersey
Newark, NJ

Michele Martin
The Lawson Health Research Institute
London, ON

Robert Heft
The Little Blue Book Companies
Avon, CT

Bill Rowe
Loyola University Health System
Maywood, IL

Richard McCabe, Ph.D.
Meniscus Limited
West Conshohocken, PA

Ann E. M. Schenck,
Scott A. Schenck,
Annette Wiggins
Apex, NC

100. One-of-a-Kind Publications - Crisis & Emergency Communications

Barbara Hickman,
Carolyn Rashby
BLR Employer Advisor, LLC
Old Saybrook, CT

Rev. Aloysius P. Kelley, S.J.
Fairfield University
Fairfield, CT

Gayle Watson
Freberg Environmental, Inc.
Denver, CO

A note on format:
- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed at the end of each individual category.
- Organization names appear in the format used by entrants.

To order additional award certificates for co-workers and contributing vendors, see the order form on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from http://www.apexawards.com.
Order Form: APEX 2002
ADDITIONAL Certificates

Your chance to give a “pat on the back” to deserving staff, freelancers and vendors.

If you won an APEX 2002 Award (or Awards), you may want to order additional award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. Make sure to type or print clearly.

1. Clearly type or print the EXACT copy you want for the additional certificates you order.

   *Best method: Attach photocopies of your original certificate(s) with changes marked.*

2. Here is the copy for my additional certificates order:

   ______________________________________________________
   ______________________________________________________
   ______________________________________________________
   ______________________________________________________
   ______________________________________________________
   ______________________________________________________

Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

   Qty: _____APEX 2002 Grand Award certificates.
   Qty: _____APEX 2002 Award of Excellence certificates.
   ________Total # of certificates @ $_____each = $_____

   (total enclosed)

   Cost: $15 each (Until October 1, 2002)
   $18 each (From October 2 on)
   (includes shipping via 1st Class Mail)

4. Payment must accompany order.

   ☐ Check enclosed (in U.S. funds, drawn on a U.S. bank)
   Charge my ☐ Visa ☐ MasterCard ☐ American Express
   Card #_________________________________________
   Name on card:_________________________________
   Expiration date:___________________________
   Signature:_________________________________

5. Mail my certificate(s) to:

   (Please write your mailing address, or attach your business card. We'll mail your certificates to the address you provide.)

   Name:_______________________________________
   Org:_______________________________________
   Address:____________________________________
   City/State-Prov./Zip:_________________________
   Phone:_____________________________________
   Fax:_______________________________________
   E-mail:_____________________________________

6. Mail this order form, with payment, to:

   APEX 2002 Additional Certificates
   Communications Concepts, Inc.
   7481 Huntsman Blvd., #720
   Springfield, VA 22153–1648

   Or fax this order form with your credit card order to:
   703/643–2329 (secure fax machine)

   Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

   Note: All APEX 2002 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order additional certificates.