WELCOME TO FROMM!

VALUE-ADDED SERVICES

- Daily Delivery
- 24-Hour Emergency Service
- Energy Saving Solutions
- Product Training & Application Assistance
- Commercial & Residential Design-Build
- Job-Site & Storeroom Inventory Management
- Logistics & Product Sourcing
- Safety Products & Training

PRODUCTS

- Electrical Supplies
- Automation
- Power Distribution
- Lighting & Controls
- Appliances
- Data-Communications
- Energy Efficient Technologies
- Safety

FROMM OPERATES 9 SUPPLY BRANCHES IN PA

- Allentown
- Bloomsburg
- Honesdale
- Lebanon
- Pottstown
- Reading
- Schuylkill Haven
- Scranton
- Souderton

GOVERNMENT SALES OFFICE

- Saxton

RESIDENTIAL DESIGN CENTERS

- Allentown
- Harrisburg

EXPORT SALES OFFICE

- Concord, NH

HISTORY

Founded in 1958 by Louis D. Fromm with four employees, Fromm’s first headquarters was a converted row home in downtown Reading, PA with a garage serving as a warehouse. In 1961, the company moved into a four-story building to accommodate its rapid growth. In 1974, a 40,000 sq. ft. facility was constructed at 2101 Centre Ave. in Reading, PA; Fromm’s present-day headquarters.

Fromm Electric Supply is a family owned and operated company with roots in Pennsylvania. Principal owners are descendants of the founders, proud of their heritage as well as the professional management team’s continued emphasis on high integrity, customer service, and fiscal accountability.

Fromm is one of the largest privately-owned electrical supply distributors in the United States.

MARKET SEGMENTS SERVED

Commercial
Institutions
Utilities
Municipalities
Hospitality/Retail
National Accounts/Multi-Location Chains
Contractors-Electrical, Mechanical, HVAC
Architects/Lighting Designers

Industrial
Manufacturing Plants
Panelbuilders
OEM
Integrators
Industrial Contractors
Processing Industries

Residential
Builders
Electrical Contractors
Kitchen/Bath Remodelers
Property Management
Lighting Designers
Interior Designers
Home Theater/A-V Contractors

Fromm’s mission is to be the most valued supplier of products and services to our customers.
Appliances
Amana
Bosch Appliances
Broan
Brown
Danby
Electrolux
Frigidaire
GE Appliances
Hotpoint
KitchenAid
Maytag
Monogram
NuTone
Samsung
Sharp
Summit
Thermador
U-Line
Whirlpool
Zephyr

Ballasts
Advance Trans. (Philips)
Bodine
Keystone
Lutron
Osram-Sylvania

Batteries
Rayovac

Boxes & Enclosures
Austin Enclosures
Carlon (T&B)
Crouse-Hinds (Eaton)
Hoffman
Hubbell
K & S Metals
Pass & Seymour (Legrand)
Quazite (Hubbell)
Red Dot (T&B)
Steel City (T&B)
Thomas & Betts
Wiremold (Legrand)

Bus Duct
Eaton
GE Industrial & Commercial
Siemens

Cable Connections
3M
Blackburn (T&B)
Catamount (T&B)
Elastimold (T&B)
IDEAL Industries
NSI
Panduit
Raychem
Sta-Kon (T&B)
Thomas & Betts

Cable Splicing & Termination
3M
Blackburn (T&B)
Buchanan (IDEAL Industries)
Bumdy

Cable Ties
Catamount (T&B)
Panduit
Thomas & Betts
Ty-Rap (T&B)

Cable Tray
B-Line (Eaton)
Cablofil (Legrand)
Cope Cable Tray
Hubbell Wiring Device-Kellems
Thomas & Betts

Cable Trunking

Capacitors
Eaton
GE Industrial & Commercial
Sprague

Central Vacuum
Broan
NuTone

Channel (Mech. Framing)
B-Line (Eaton)
Kindorf (T&B)
Unistrut
Superstrut (T&B)

Chemicals & Spray
3M
CRC
IDEAL Industries
Metallics

Circuit Breakers
Eaton
GE Industrial & Commercial
Rockwell Automation (Allen Bradley)
Siemens
Square D

Communications Cable
Belden
Coleman
Commscope
Dekoron
General
Genesis (Honeywell)
Olflex (Lapp)
Omni
Southwire
TPC Wire & Cable
West Penn Wire

Conduit & Raceway
Allied Tube & Conduit
Anamet Electrical

Conduit Fittings & Accessories
Arlington
Blackburn (T&B)
B-Line (Eaton)
Caddy
Carlon (T&B)
Crouse-Hinds (Eaton)
Dundas
Gibson Stainless
IDEAL Industries
Lambrillo
Madison Electric Products
NSI
Ocal (T&B)
Panduit
Porcelain Products Co.
Steel City (T&B)
Thomas & Betts

Datacomm Products
3M
Arlington
Belden
Caddy
Carlon (T&B)
Coleman Cable
Commscope
Dekoron
General Cable
Genesis (Honeywell)
Grace Engineered Products
Greenlee
Hoffman
Hubbell Wiring Device-Kellems
IDEAL Industries
Klein Tools
Leviton
Olflex (Lapp)
Omni Cable
On-Q (Legrand)
Panduit
Pass & Seymour (Legrand)
Signamax
Southwire
Thomas & Betts
TPC Wire & Cable
West Penn Wire

Some authorized manufacturers may not be listed, call for info.
Ground Fault Devices
- Daniel Woodhead (Molex)
- Hubbell Wiring Device-Kellems
- Pass & Seymour (Legrand)
- TRC (Coleman Cable)

Grounding & Bonding
- Arlington
- Blackburn (T&B)
- Cadweld (Erico)
- Erico
- Harger
- Madison Electric Products

Heat Shrink Products
- 3M
- IDEAL Industries
- Panduit
- Thomas & Betts

Heat Tapes
- Chromalox
- Easy Heat (Emerson)
- Raychem

Heating Equipment
- Berko (Marley Engineered Products)
- Broan
- Chromalox
- Easy Heat (Emerson)
- GE Zoneline
- NuTone
- TPI

Industrial Computers
- Rockwell Automation (Allen Bradley)

Industrial Connection Solutions
- Crouse-Hinds (Eaton)
- Daniel Woodhead (Molex)
- Harting
- Hubbell Wiring Device-Kellems
- Meltic
- Panduit
- Pass & Seymour (Legrand)
- Pos-E-Kon (T&B)
- Rockwell Automation (Allen Bradley)
- Russellstoll (T&B)

Networking Solutions
- Daniel Woodhead (Molex)
- Grace Engineered Products
- Hirschmann (Belden)
- Hubbell Wiring Device-Kellems
- Panduit
- Pass & Seymour (Legrand)
- Rockwell Automation (Allen Bradley)

Label Systems
- 3M
- Brady Worldwide
- E-Z Code (T&B)
- Panduit

Ladders & Scaffolding
- Louisville Ladder
Alkco
American-Derosa
American fluorescent
American Lantern
American Lighting
Angelo Bros. (Westinghouse)
ANP
Arctel
Arroyo Craftsman
Arctaf
Artemide
Bega
Columbia Lighting
Contrast Lighting
Corbett Lighting
Country Traditions Lighting
Cristal
CSL Lighting
Currey & Co. Lighting
Dolan Design
Effetre
Elk Lighting
Emerson
Escort
ET2
Eurofase Lighting
Fanimation
Fiberstars
Fire Farm Lighting
Focal Point
Forecast (Philips)
Forte
Guth Lighting
H.E. Williams Lighting
Hadco
Halo
Hampstead
Hanover Lantern Co. (Philips)
House of Troy Lighting
Hubbardton Forge Lighting
Hudson Valley Lighting
Hunter Lighting
Illuminating Experiences
Intematic
International Lighting
Kalco Lighting
Kenall Lighting
Kenroy
Kichler
Landmark
LBL Lighting
Lightolier Inc. (Philips)
Lite-Source
Lithonia
Livex Lighting
Lt. Moses Willard Lighting
Maxim Lighting
Metropolitan
Meyda Tiffany Lighting
Minka Lavery
Murray Feiss Lighting
Nora Lighting
North Star Lighting
Northeast Lantern
Nulco
Optiled
Osram Sylvania
Period Arts Fans
Prima Lighting
Progress Lighting (Hubbell Lighting)
Quoizel Lighting
R.A.M.
Remcraft
Satco
Schonbek
Scott Lighting
Sea Gull Lighting
Sillites
Solavanti
Starfire
Stoneware
Sunset Lighting & Fans
Tech Element Lighting
Tech Lighting
Translite-Sonoma (Philips)
Troy Lighting
Ultralights
Ushio
Vista Lighting
Vista Landscape Lighting
Volume
WAC Lighting
Westek
Westinghouse
Wilshire Lighting
World Imports

Alkco
American-Derosa
American fluorescent
American Lantern
American Lighting
Angelo Bros. (Westinghouse)
ANP
Arctel
Arroyo Craftsman
Arctaf
Artemide
Bega
Columbia Lighting
Contrast Lighting
Corbett Lighting
Country Traditions Lighting
Cristal
CSL Lighting
Currey & Co. Lighting
Dolan Design
Effetre
Elk Lighting
Emerson
Escort
ET2
Eurofase Lighting
Fanimation
Fiberstars
Fire Farm Lighting
Focal Point
Forecast (Philips)
Forte
Guth Lighting
H.E. Williams Lighting
Hadco
Halo
Hampstead
Hanover Lantern Co. (Philips)
House of Troy Lighting
Hubbardton Forge Lighting
Hudson Valley Lighting
Hunter Lighting
Illuminating Experiences
Intematic
International Lighting
Kalco Lighting
Kenall Lighting
Kenroy
Kichler
Landmark
LBL Lighting
Lightolier Inc. (Philips)
Lite-Source
Lithonia
Livex Lighting
Lt. Moses Willard Lighting
Maxim Lighting
Metropolitan
Meyda Tiffany Lighting
Minka Lavery
Murray Feiss Lighting
Nora Lighting
North Star Lighting
Northeast Lantern
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Remcraft
Satco
Schonbek
Scott Lighting
Sea Gull Lighting
Sillites
Solavanti
Starfire
Stoneware
Sunset Lighting & Fans
Tech Element Lighting
Tech Lighting
Translite-Sonoma (Philips)
Troy Lighting
Ultralights
Ushio
Vista Lighting
Vista Landscape Lighting
Volume
WAC Lighting
Westek
Westinghouse
Wilshire Lighting
World Imports

Lumark Lighting
Lumax Lighting
Lumini
Lum-Tech
Manning
McGraw-Edison
McPhiben
Metalux Corp.
Moldcast
NCI (Eaton)
Neo-Ray Products
North Star Lighting
Omega Lighting
Peerless Lighting
Philips
Phoenix Products
Prescolite
Progress Lighting
RAB Lighting
Red Dot
Simkar Lighting
SLV Lighting
Spaulding
Sterner Lighting
Stonco
Sure Lites
Swiveller Co.
Visa Lighting
Voigt
WAC Lighting
Wide-Lite Corp.
Zumtobel

Lighting Controls & Dimming Systems
Hubbell Building Automation
Hubbell Wiring
Intematic
Lightolier Inc. (Philips)
Lutron
Pass & Seymour (Legrand)
Sensor Switch
TE Connectivity (Tyco)
Tork

Lighting-Exit & Emergency
Bodine
Chloride Systems (Philips)
Dual-Lite Inc. (Hubbell Lighting)
Emergi-Lite (T&B)
Hubbell Lighting
Lithonia
Sure Lites

Lighting-Portable
Bergen
Daniel Woodhead (Molex)
McGill Mfg. (Emerson)
NCI (Eaton)

Lighting-Residential
2nd Ave Design
A-19 Lighting
Adjusta-post
Aladdin (Fixture Lifts)
Alico

Some authorized manufacturers may not be listed, call for info.
PIN/Sleeve Connectors
Brad Harrison (Molex)
Crouse-Hinds (Eaton)
Harting
Hubbell Wiring Device-Kellems
Meltric
Pass & Seymour (Legrand)
Russellstoll (T&B)

Pole Line Equipment
Bashlin
Tiffin Insulators (Porcelain Products)

Power Conditioning
Acme Electric
Best Power (Eaton)
MTE
Sola/Hevi-Duty (EGS)
Transtector

Power Supplies/UPS
Acme Electric
APC
Best Power (Eaton)
Rockwell Automation (Allen Bradley)
Sola/Hevi-Duty (EGS)

Programmable Logic Controllers (PLC)
Rockwell Automation (Allen Bradley)

Push Buttons & Pilot Lights
Hubbell Wiring Device-Kellems
IDEAL Industries
McGill (Emerson)
NSi
Rockwell Automation (Allen Bradley)
Selecta Switch

Safety/PPE
3M
Brady Worldwide
IDEAL Industries
Kidde
OEL
Rockwell Automation (Allen Bradley)

Safety Switches
Eaton
GE Industrial & Commercial
Rockwell Automation (Allen Bradley)
Siemens

Sensors-Photoelectric, Proximity, Limit
Rockwell Automation (Allen Bradley)
Schmersal

Signal Conditioners
Extech
Rockwell Automation (Allen Bradley)

Signaling
Edwards Signaling
Federal Signal

Smoke Detectors, CO, Fire Safety
Kidde

Software
Pro Soft
Rockwell Automation (Allen Bradley)
Rockwell Software

Starters & Contactors
Eaton
GE Industrial & Commercial
Rockwell Automation (Allen Bradley)

Surge/Lighting Protection
Bussmann
Erico
Harger
Hubbell
Intermatic
Pass & Seymour (Legrand)
R-K Electronics
Transtector

Switchgear
Eaton
GE
Penn Panel

Terminal Blocks
Rockwell Automation (Allen Bradley)

Test Instruments
Amprobe
Fluke
Greenlee
IDEAL Industries
Klein Tools
Milwaukee Tools

Timers
Eaton
Grasslin (Intermatic)
Intermatic
Rockwell Automation (Allen Bradley)
Tork

Tools
Amprobe
Fluke
Greenlee
IDEAL Industries
Klein Tools
Milwaukee Tools
Panduit
Rack-a-Tiers
Thomas & Betts

Transformers & Voltage Regulators
Acme Electric
Dongan Electric Mfg.
Eaton
Edwards Signaling
Federal Pacific
GE Industrial & Commercial
Hammond Power Solutions
Rockwell Automation (Allen Bradley)

Warning Tape
Brady Worldwide
IDEAL Industries
Panduit
Thomas & Betts

Water Heaters (Hybrid)
GE Appliances

Wire & Cable
AFC
Alcan
Alflex (Southwire)
Belden
Carol Cable Co. (General)
Coleman Cable
Commscope
Dekoron
Encore
Essex Wire & Cable
General Cable
Genesis (Honeywell)
Houston Wire & Cable
King Wire
Nexans
Olflex (Lapp)
Omni Cable
Prysmian Cable
Southwire
TPC Wire & Cable
West Penn Wire

Wire Markers
3M
Brady Worldwide
IDEAL Industries
Panduit
Thomas & Betts

Wiring Devices & Wallplates
Daniel Woodhead (Molex)
Hubbell Wiring Device-Kellems
Leviton
Lutron
McGill (Emerson)
Mulberry
Pass & Seymour
Selecta Switch

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