Make Better Decisions Today

Your organization depends on Oracle because it offers the most comprehensive set of technology and enterprise applications to help run your business. Your marketing department runs on Siebel CRM, while finance uses Oracle e-Business Suite Financials with the Oracle Portal—all utilizing the Oracle 10g database and application server. With a plethora of different data sources, platforms, and legacy systems, how can you give business users the information they need to make decisions without costing your organization extensive time and resources—all the while leveraging your investment in Oracle?

As a certified Oracle partner, Business Objects offers a wide range of business intelligence (BI) products that fit seamlessly into your Oracle environment. So if you are looking to empower your users to make better decisions today, you can feel confident we have the BI products to work closely with any of your enterprise applications—whether it’s Oracle e-business Suite, PeopleSoft Enterprise, or JD Edwards EnterpriseOne or World. Oracle customers using Business Objects can expect:

- An open and integrated solution stack delivering a seamless user experience
- Innovative BI end-user capabilities to meet all Oracle user needs
- A flexible platform that works with all data sources

Open and Integrated Solution Stack

By choosing tightly integrated solutions from Business Objects and Oracle, our joint customers are now able to better monitor corporate performance and make better decisions.

Through our partnership, Crystal Reports® has been embedded into PeopleSoft applications for more than 13 years, and beginning with PeopleTools 8.46, EnterpriseOne Tools 8.94, and World A7.3/8.1, the PeopleSoft solutions include our entire platform. Crystal Enterprise™ provides an out-of-the-box enterprise reporting solution across all these transactional systems. Our BusinessObjects™ Web Intelligence™ XI solution delivers embedded query and analysis. And in addition to our partnership-based solutions for PeopleSoft and JD Edwards, we offer the following comprehensive set of products for Oracle customers:

Integration Kits for PeopleSoft, JD Edwards, and Siebel

BusinessObjects XI Integration Kits enable seamless connectivity between the applications and the BusinessObjects Enterprise XI platform. Users can use their application credentials to log into BusinessObjects Enterprise, and access their data through dashboards, reports, Excel, and PowerPoint (BusinessObjects Live Office™ XI)—or even write their own ad hoc queries. By providing your users with easy-to-use tools to access their data, your company is able to monitor business performance—and make better decisions today.
Enterprise Information Management for Oracle

Business Objects provides the technology, tools, and packaged applications required to rapidly and successfully integrate data from the Oracle family of enterprise applications with other systems, while enhancing the quality of the data to ensure cleanliness, accuracy, and reliability. BusinessObjects Data Integrator XI is the industry’s first real-time and batch data integration tool designed to simplify and speed data movement and data sharing across the enterprise. BusinessObjects Data Quality XI solutions for Siebel, PeopleSoft, and Oracle provide data cleansing capabilities that are directly integrated into the applications themselves, so data quality is built-in. Enterprise information management (EIM) solutions from Business Objects also support data cleansing when performing data migration between systems.

If you are looking to accelerate your BI deployment with a predefined data mart, metadata (Business Objects universes), sample reports, and built-in best practices data integration techniques designed for a JD Edwards, PeopleSoft, Oracle, or Siebel application, look to BusinessObjects Rapid Marts™. With BusinessObjects Rapid Marts, your organization gains immediate trusted insight into business operations, without waiting for a long data warehouse deployment or relying on IT. Our Oracle customers can access their data sooner, answering key business questions such as:

- How successful was my marketing campaign?
- Who are my most profitable customers?
- What were last quarter sales for our newest product line?

In addition to our solutions for Oracle e-Business, PeopleSoft Enterprise, JD Edwards, and Siebel, Business Objects also offers a comprehensive set of products for Oracle technology customers.
A key technology partner with Oracle, Business Objects supports the Oracle database and Oracle Fusion Middleware as strategic technology platforms. Below is a summary of some additional key technology solutions we provide for Oracle technology products.

**BusinessObjects Portal Integration**
Oracle 10g customers can take advantage of the BusinessObjects Enterprise XI JSR 168 Portal Integration Kit included with BusinessObjects Enterprise. This solution provides support for single sign-on by integrating Netegrity Siteminder with the BusinessObjects XI platform. Our Portal Integration Kit enables development of interoperable portlets so users can access Crystal Reports, Web Intelligence, BusinessObjects OLAP Intelligence™ XI, performance management analytics, and any Microsoft Office document (stored in the BusinessObjects Central Management Server) in their Oracle portal.

**OLAP Connectivity**
Through the Business Objects semantic layer, Oracle customers can use our query and analysis products to access and exploit Oracle OLAP. The business trend toward more sophisticated and collaborative planning and analysis—and the need to distribute these applications broadly within and outside the organization—accentuates the necessity for both an enterprise BI platform and BI applications. Using Business Objects query and analysis products with Oracle OLAP provides you with the ideal combination of relational and multidimensional analysis in a single, integrated environment—allowing your organization to maximize the potential of both BI solutions. This combination of products enables business users to benefit from access to a broader range of information faster, more easily, and more consistently.

**Flexible Platform**
With BusinessObjects XI Release 2, we continue to deliver a market-leading BI platform (BusinessObjects Enterprise) with insightful end-user capabilities to Oracle customers. Whether you are accustomed to using Crystal Enterprise™ with PeopleSoft applications, or are looking to standardize on a BI environment, Business Objects offers the right tools and solutions to help answer your critical business questions.
The Business Objects products for Oracle—our Integration Kits and Rapid Marts—are built on top of the industry’s leading BI platform. BusinessObjects Enterprise empowers the management and secure deployment of specialized end-user tools for performance management, reporting, and query and analysis on a scalable and open service-oriented architecture. Regardless of which application your organization relies on, our products help bring the data together and simplify business intelligence for your IT and business users. Putting information in the hands of your end-users—sooner rather than later—encourages them to make better business decisions, positively impacting the bottom line.

Innovative and Insightful End-User Capabilities
Business Objects provides the industry’s leading suite of integrated BI products. Our products unlock the data stored in all of your operational and enterprise applications, delivering it to a variety of user interfaces—including reports, dashboards, Microsoft Office documents, and portals. Enterprise performance management products from Business Objects provide users with dashboards and scorecards to align execution with strategy, while our planning applications offer strategic planning, budgeting, forecasting, and consolidations. Our award-winning reporting tools deliver meaningful information to internal and external users, and our query and analysis tools enable end-users to interact with business information—all without needing to consult with IT or write SQL statements.

Designed with the business user in mind, Business Objects continues to innovate with products such as BusinessObjects Intelligent Question™. This product delivers a structured questioning environment—helping users access the information they need to answer their most relevant business questions.

Why Wait? Take the Next Step Today
You can’t afford to wait to make better business decisions—so don’t wait to unlock the information stored in your Oracle family of applications and databases. Find out what industry-leading BI products can do for your users and your business today. At Business Objects, we offer the products and solutions to further extend the value of your Oracle investment—providing the extreme insight you need to better track, understand, and manage your business, while improving enterprise performance. So why wait? Discover what Business Objects and the power of BI can do for your Oracle solutions today.

To inquire about evaluation opportunities, visit us at our website http://www.businessobjects.com.