EARLY CHILDHOOD LEADERSHIP SUMMIT 2015

BUILDING
21st CENTURY PRESCHOOLS

PRE-SUMMIT 24 JUNE 2015 | SUMMIT 25-26 JUNE 2015 | SINGAPORE

PROF. PETER GRAY, USA
World-claimed Evolutionary Psychologist On Play In Early Childhood

ANN LEWIN-BENHAM, USA
World Expert In Teaching And Learning By Reggio Approach

Laura Henry, UK
Leading, Award-Winning Expert In Early Childhood Development

Bob Siegel, USA
President Of Leadership Reigns

Arja-Sisko Holappa, Finland
Specialist In Early Education & Curriculum Theory And Design
ABOUT INTASE

International Association for Scholastic Excellence (INTASE) is inaugurated by a group of education professionals with a strong passion of amalgamating the best international experts, researchers, policy makers, practitioners, academics, thought-leaders and industry partners in the area of education around the world.

Our mission is to shape today’s educational institutes into exceptional and well-equipped schools ready to face the sophisticated demands of the 21st century. INTASE aspires to achieve this by creating a global platform for professionals to network, collaborate and learn from the most brilliant systems and experts in the industry.

WHO ARE THE AUDIENCE

INTASE Early Childhood Leadership Summit (ECLS) 2015 is expected to attract over 200 delegates from preschools. They include senior decision makers, government officials, policy makers, directors, principals, vice-principals and heads of departments from international private and public preschools from Singapore, Australia, Philippines and more than 4 other different countries.

WHY YOU SHOULD PARTICIPATE

Sponsors and exhibitors at ECLS 2015 will have the opportunity to:
• Strengthen relationships with key decision makers in education
• Develop partnerships & associations with education institutions, industry and government bodies
• Build awareness and maximise exposure of their organisations, products and services
• Network with key institutional staff who represent schools of all levels
• Find out about market trends, latest research findings and industry directions

WHO SHOULD ATTEND

Early Childhood Leaders
Principals, Mentor Principals, Supervisors, Mentor Teachers, Specialists, Trainers, Lecturers, Consultants, Operators, Management Board Members, HQ Staff

Early Childhood Professionals
Senior Teachers, Lead Teachers, Preschool Teachers, Mother Tongue Teachers, Educarers, Assistant Teachers, Para-Educators, Para-Educarers

Decision Makers
Policy Makers, Directors, Deputy Directors, Senior Assistant Directors, Assistant Directors, Senior Managers, Managers, Assistant Managers

Researchers
Professors, Assistant Professors, Associate Professors, Research Fellows

WHY YOU MUST ATTEND

Forefront, cutting-edge research in a wide variety of topics in early childhood education

10 Inspiring Congress Speeches and Panel Discussions delivered by world-renowned speakers

Excellent Networking Opportunities with like-minded early childhood professionals

1-Day Pre-summit Empowering Masterclass delivered by 2 world-class speakers

SUMMIT TOPICS

21st Century Competencies
Learning Through Play
Evolutionary Psychology
Infant/Toddler Intelligence
Technology & Young Children
Intelligent Classroom Design
Intentional and Reflective Teaching
Internal and External Quality Standards
Finnish Early Childhood Pedagogy
Curriculum Reform
Effective Staff Management
Early Childhood Inclusion
Advertising & Exhibition Opportunities

Advertising Opportunities from $250

Every registered delegate will receive an official conference programme booklet. This is referred to extensively by delegates during and after the conference and is a valuable reference tool providing excellent exposure for your business.

The programme booklet provides detailed information on:
- Conference program
- Conference program abstracts
- Exhibition directory
- Other conference and venue related information

Advertising rates:
- B5 Full page (colour) $450
- B5 Full page (black & white) $350

Booking deadline: 2 June 2015
Material deadline: 5 June 2015
All prices stated are net and GST is not required.

Exhibition Booth from $250

The ECLS Exhibition is an event where exhibitors showcase their products and services, develop new leads and increase brand awareness. Lunch and tea break receptions will be located near the exhibition area, providing exhibitors with maximum delegate attendance.

Booths will be allocated on a first-in first-served basis. Vendors are to provide their own table cloth and banners.

Exhibition rates:
- Single Booth (1 table* and 2 chairs) $250 (one day)
  $400 (two days)
  $450 (three days)

- Additional table* (limit to only 1 extra table per booth) $50 per piece per day
- Additional chair $20 per piece per day

Exhibition timings:
- Wednesday 24 June 2015 | 830am to 5pm
- Thursday 25 June 2015 | 830am to 5pm
- Friday 26 June 2015 | 830am to 5pm

Booking deadline: 5 June 2015
All prices stated are net and GST is not required.

*Table dimensions to be advised at a later date.
Tiered Sponsorship Packages

**PLATINUM SPONSOR:**

**$10,000**
- Recognition as Platinum Sponsor
- Logo on Conference Program
- Logo on front page of Conference website with link to your website
- Logo on Conference directional sign
- Verbal acknowledgement as Sponsor at the Opening Address
- Advertisement in Conference Program – Full page Colour
- Recognition as Sponsor in relevant marketing activities leading up to the event (including emails, marketing advertisements, press releases)
- Two Complimentary full delegate registrations
- Two Complimentary Exhibition Booth (Booth size to be advised)

**GOLD SPONSOR:**

**$8,000**
- Recognition as Gold Sponsor
- Logo on Conference Program
- Logo on front page of Conference website with link to your website
- Logo on Conference directional sign
- Verbal acknowledgement as Sponsor at the Opening Address
- Advertisement in Conference Program – Full page Black and White
- Recognition as Sponsor in relevant marketing activities leading up to the event (including emails, marketing advertisements, press releases)
- One Complimentary full delegate registration
- One Complimentary Exhibition Booth (Booth size to be advised)

**SILVER SPONSOR:**

**$5,000**
- Recognition as Silver Sponsor
- Logo on Conference Program
- Logo on front page of Conference website with link to your website
- Logo on Conference directional sign
- Verbal acknowledgement as Sponsor at the Opening Address
- Recognition as Sponsor in relevant marketing activities leading up to the event (including emails, marketing advertisements, press releases)
- One Complimentary Exhibition Booth (Booth size to be advised)
Sponsorship Opportunities

(Note: Platinum and Gold sponsors have priority for adding the following items to their platinum and gold packages. All prices do not require GST.)

**Lunch Reception $4,000**
This sponsorship opportunity of lunch reception (one hour duration) provides great opportunity for the Sponsor to promote their organisation and offer hospitality to all Conference delegates. Packages are available on any day of the conference. Package includes:
• Table signs acknowledging you as sponsor
• Sponsor’s signage near the catering tables (supplied by sponsor)
• Acknowledgement in the Conference Program
• Acknowledgement in the Conference Website

**Tea Break Receptions $3,000**
This sponsorship opportunity of tea break receptions (morning and afternoon, half hour duration each) provides great opportunity for the Sponsor to promote their organisation and offer hospitality to all Conference delegates. Packages are available on any day of the conference. Package includes:
• Table signs acknowledging you as sponsor
• Sponsor’s signage near the catering tables (supplied by sponsor)
• Acknowledgement in the Conference Program
• Acknowledgement in the Conference Website

**Stage Backdrop and Lighting $3,000**
Package includes:
• Logo on the backdrop (supplied by sponsor)
• Acknowledgement in the Conference Program
• Acknowledgement in the Conference Website

**Conference Programme Booklet $2,500**
Package includes:
• Logo on the back cover of booklet (supplied by sponsor)
• Acknowledgement in the Conference Program
• Acknowledgement in the Conference Website

**Conference Bags $1,500**
Package includes:
• Logo on the conference bags (supplied by sponsor)
• Acknowledgement in the Conference Program
• Acknowledgement in the Conference Website

**Lanyard and Badges $1,500**
Package includes:
• Logo on the back of badges (supplied by sponsor)
• Acknowledgement in the Conference Program
• Acknowledgement in the Conference Website

**Mineral Water Bottles $1,500**
Package includes:
• Logo on the mineral water bottle labels (supplied by sponsor)
• Acknowledgement in the Conference Program
• Acknowledgement in the Conference Website
Payment Terms & Conditions

(Note: Platinum and Gold sponsors have priority for adding the following items to their platinum and gold packages. All prices do not require GST.)

Payment Terms

Payment Terms
For all sponsorship and exhibition packages, the following payment terms will apply:
• A 30% deposit is required at the point of booking.
• Balance payment to be settled before 5 June 2015.

Organisations may be omitted from the Conference Program and other material without notice if payment is not received by the due dates.

Terms & Conditions

Terms and Conditions
1. All sponsorship and exhibition prices are in Singapore Dollars and does not require include GST.
2. All sponsors and exhibitors will be invoiced by International Association of Scholastic Excellence (INTASE).
3. INTASE reserves the right to reject a sponsorship, exhibition or advertising application at its sole discretion.
4. Sponsorship bookings and Exhibition booths will be allocated only on receipt of a signed application form and in the order of receipt by INTASE of the application.
5. An email will be sent to you to confirm your booking along with a invoice issued by INTASE. A 30% deposit is required to secure your booking within 30 days of invoice and the balance payment to be settled before the stated date.
6. All cancellations must be made in writing to INTASE. In the event of cancellation of an exhibition booth, a fee of $250 will apply on each booth cancelled before or on 5 June 2015. After this date, no refunds of money already paid will be made. Cancellation of sponsorship packages will incur a 50% fee if cancelled before or on 5 June 2015 and 100% if cancelled after this date.
7. INTASE reserve the right to rearrange the exhibition floor plan and relocate any exhibitor within the Exhibition.
8. All monies payable must be received (and cleared) by the due dates. Failure to do so may result in your organisation being deemed to have cancelled its booking, not being included in publications and your exhibition booths may be resold. INTASE reserve the right to refuse access to the venue for set-up until payment in full has been made and cleared.
9. Sponsors & Exhibitors are responsible to take up insurance coverage for their own protection and indemnity.
10. Sponsors & Exhibitors must not paint or otherwise alter the floor, ceiling, pillars or walls of venue, including the area where an Exhibitor’s exhibition booth is located.
11. Sponsors & Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitees, to other exhibitors or any common property or property of any third party within the Exhibition.
12. Sponsors and Exhibitors are responsible for the transport of their own exhibits to and from the Exhibition, including all related expenses.
13. INTASE will not be responsible for any loss or theft of Sponsors’ or Exhibitors’ exhibits or other property at the Conference at any time or any exhibits or property of any of their respective employees, contractors, agents and invitees.
14. INTASE will not be responsible for any damage arising out of, and shall not be in breach of the agreement arising out of an application for sponsorship or exhibition, if the Conference is cancelled, suspended, or reduced due to failure of services or other force majeure events outside of INTASE’s reasonable control.
15. Where applicable, sponsors & exhibitors will provide and make available to INTASE their logo with full permission for use of logo, for use in relevant conference marketing, promotional material and any other opportunities that may arise during the planning of the conference.
Sponsorship, Exhibition & Advertising Booking Form

**Sponsorship, Exhibition & Advertising Items Requested:**
Please list the sponsorship and exhibition items required

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example: Exhibition Booth (2 tables &amp; 2 chairs for 2 days)</td>
<td>$500</td>
</tr>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
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<tr>
<td>3.</td>
<td></td>
</tr>
</tbody>
</table>

**Total Amount (including GST):** $

**Booking Contact**

Organisation Name: ____________________________
Contact Person: ____________________________
Position: ____________________________
Address: ____________________________
City: ____________________________ State: ____________________________
Country: ____________________________ Postal Code: ____________________________
Telephone: ____________________________ Mobile: ____________________________
Email Address: ____________________________

**Exhibitor Directory Listing**

Please show the organisation name and details as it is to appear in the Exhibition Directory and on the exhibition booth name board.

Organisation Name: ____________________________
Contact Person: ____________________________
Position: ____________________________
Address: ____________________________
City: ____________________________ State: ____________________________
Country: ____________________________ Postal Code: ____________________________
Telephone: ____________________________ Mobile: ____________________________
Email Address: ____________________________
Web Link: ____________________________

By signing and forwarding this Booking Form to INTASE, you are deemed to have accepted the Terms & Conditions set out on page 5 of this document, and these terms and conditions shall apply to the sponsorship, exhibition and/or advertisement arrangement.

Email the booking form(s) to ecls@intase.org

For enquiries, please email ecls@intase.org or call +65 6894 9567

Signature: ____________________________
Company Stamp (if any): ____________________________
Date: ____________________________