Rollex is a specialist, seamlessly integrated, international logistics provider with its core expertise in the air and road freight of perishable produce. Developed over 20 years, we bring our customers peace of mind with unsurpassed service levels, maintaining cold chain integrity and providing a cost effective service in air and road freight. We control an entire logistics chain, using our own custom built and dedicated infrastructure. We cherish our customer relationships and personally commit to achieve guaranteed superior service levels.

Our airport-based facilities in Johannesburg, Cape Town and Harare, provide the hubs from which we serve an ever growing international client base.

We enjoy excellent relationships with all major airlines operating in the South African market, as is evidenced by the loyalty and performance rewards we consistently receive. This makes Rollex a dominant player in the market and our customers benefit by being assured of air cargo space during peak times and critical seasonal periods.

Our scale of operation and expertise enable us to provide the appropriate solutions, ranging from individual shipments for large consignments, to consolidation services in both air and road freight.

Cost effectiveness is achieved through our buying power and experience in formulating the right solutions.

We offer specialist packing, production and processing facilities for quality cut fruit salad to the local retail and international retail food industry.
Location & infrastructure

Rollex is managed from its offices bordering the OR Tambo airport in Johannesburg. It provides all the support to group operations and is strategically positioned to monitor performance and direct growth.

The operations centre is a 3 hectare site, strategically positioned with direct access to the OR Tambo Airport in Johannesburg, the busiest airport in Africa. It provides 3000 m² of refrigerated warehouse and cold room facilities for perishable produce and some 1500 m² for general cargo storage, warehousing and consolidation purposes.

Rollex uses its own tractors and equipment to ensure express pull back and delivery from all the cargo handling terminals of all airlines.

As a fully bonded facility it provides seamless, quick handling. The facility is operational 365 days a year and operates around the clock.

Cold chain integrity is the facility’s emphasis and is achieved via a state-of-the-art refrigeration plant controlled through a sophisticated Danfoss computerised temperature management and logging system.

Continuous power supply is guaranteed via a dedicated 550 KvA standby generator, capable of generating the electricity supply required to power the entire site.

Duty operations and maintenance staff are available 24 hours, ensuring the best possible continuity and operational control.

The facility is custom designed to maintain the cold chain integrity of air and road freight during receiving and dispatching. The 38 blast chilling bays enable rapid, yet controlled cooling. Our skill lies in managing the cooling rate without causing product damage. The system also allows for steady temperature maintenance via system probes that regulate any adjustments that may be required.

All entry and exit to the refrigerated facility take place via sealed loading bays and aircurtains stabilise airflow regulating the proper temperature of the facility.

The site is approved by all the South African regulatory authorities, which include the Perishable Produce Export Control Board (PPECB) and National Department of Agriculture for Fruit, Vegetables and Flowers. The South African Bureau of Standards (SABS) has an on-site inspection facility for fish.

This, in conjunction with our team of qualified QC inspectors, provide expert and reliable service during the entire process, from receiving right through to dispatch.

Cape Town

Local sales and marketing offices, situated centrally in the retail precinct of Cape Town, are positioned close to the customer base head offices. It boasts fine presentation and kitchen facilities, where the very best product, distribution and price tiering proposals can be made.

Cape Town International Airport is the address from which the fish export division ensures that only the freshest products are micro managed, from order receipt and dispatch, all the way to its final destination, therefore ensuring the finest, freshest product at arrival.

Zimbabwe

Harare International Airport

The Rollex facility is securely located inside the Harare Airport perimeter and very close to all airline cargo handling facilities.

This 2400 m² refrigerated warehouse is a state-of-the-art facility for the handling and storage of flowers, vegetables, salads, fruit and organic produce.

Blast and vacuum chilling services are offered from the facility by an experienced team of perishable handling specialists. An automated Danfoss temperature management system ensures that temperature is perfectly maintained at settings ranging from 2°C up to 16°C.

The facility has 20 blast chilling portals capable of comfortably accommodating the facility’s capacity.

Electricity is generated on site, ensuring complete self sufficiency for a continuous operation.

Management

Rollex is operated and managed by a strong, vibrant management team with proven specialist skills in the services that we provide. They lead the company to

- Superior delivery of the service levels we commit to
- Engage all our value chain partners in a respectful, personalised way as part of an integrated team
- Provide you with integrated, cost effective logistical solutions locally, regionally and internationally
- Continually seek improved solutions to improve our clients’ competitiveness

Our culture

The words clients use to describe us are passionate, committed to deliver, practical, specialists and knowledgeable in what we do. We are energetic and persevering and aim to offer the fastest reaction times. Individuals are driven and committed and accountable for specific objectives. The golden strand throughout is a commitment to innovation, quality and service.

Duty operations and maintenance staff are available 24 hours, ensuring the best possible continuity and operational control.
Rollex provides dedicated, integrated, express road freight services for both perishable and general cargo.

solutions

International freight forwarding

To bridge the complex, competitive divide between the delivery of products, from source to end-destination, for quick sale thereof, requires extensive experience and specialist knowledge that ensure that logistics and all commercial and statutory documentation satisfy international trade requirements.

As a freight forwarder, Rollex is an expert and experienced “know-how” partner in commercial matters, modes of transport, import and export processes and regulations, as well as the most effective route planner from supplier to delivery destination.

This service is provided from a single service point and executed and supported by specialised and dedicated teams and staff that ensure your peace of mind.

Air freight

Airfreight remains the premium form of transport when the requirement is for rapid international delivery, exact arrival times for order fulfillment and product availability, just-in-time inventory (JIT) management, and products with limited life.

With vast experience in the entire air cargo industry, Rollex ensures space availability when you need it most. We are a reputable, credit worthy company with accounts at all airlines.

Freight chartering is another area of expertise that we are well experienced in.

Our specialist air freight team satisfies clients who require the transport of perishable products as well as general cargo. We have specialist experience in live stock and horticultural products under CITES regulation.

Road freight

Road freight provides flexible regional transport, with expert skills in crossing border procedures, type of product and priority shipment handled.

This is for individual or consolidation loads in perishable produce as well as general cargo. Our own fleet enables us to control schedules and delivery priorities that we commit to.

Leading international partners enable us to provide similar service levels in the northern hemisphere if required. Our local dedicated fleet of vehicles is all equipped and designed for specialist application, therefore ensuring that we provide superior service levels and quick, accurate delivery.
Perishables processing

The international consumer market is seeing rapid growth in both market size and consumer selectivity. The resulting consumer requirement is a rapidly increasing requirement for a greater variety of value-added products.

Consumer demand is for produce of superior quality, promoting and enabling a healthy lifestyle, convenience, exotic mixes and recipes and year round availability. Retailers' requirements for points of difference to capture this client base, requires innovative packaging and merchandising of these ranges of value-added fruit, salads, vegetables, fish and meat.

Rollex has proven experience to provide all expert market analysis procurement, new product development and processing skills to achieve this. The dedicated processing facilities are internationally accredited and of global standard.

Marketing, sales and procurement

Sustainable businesses ensure that they have a specific product at an apt price, presented to the buyer in a way that differentiates it from others, and packaged in a way that supports its inherent value.

Built on more than 20 years of in-depth international experience of procurement from all parts of the globe, suitable for the finest and most distinguished clients in the retail, wholesale and catering markets, Rollex presents clients with a professional, market driven service that guarantees the most sustainable business.

Customs clearance & freight administration

To prevent costly delay and possible embargo of products and shipments, perfect handling of all shipment, commercial and fiscal documentation needs to be performed to support the physical product movement.

We pride ourselves in providing a cost effective, integrated documentation service performed by specialists to ensure flawless execution.

Our customs clearance and documentation service is linked online with the South African Revenue Services Department of Customs and Excise via a specialised clearing system. We can assist with the payment of duties, surcharges and VAT. Expert review of tariff and product codes ensures slick customs documentation handling and advice that could truly be valuable to your business.

Both the road and airfreight storage facilities are bonded. Rollex also has customs bonds in place, providing rapid payment of the required duties, surcharges and taxes.

The compilation and checking of PPECB, SABS and Phyto sanitary certificates are handled from dedicated facilities on the premises.

Operational every day of the year, each of the respective services are performed by specialist staff in all divisions that operate in the same service culture.
Ensuring that all the solutions are executed rapidly, accurately and to perfection, specific coordinated operations guarantee that the service levels that we boast of are achieved.

**Imports & exports**

Whether it is importing or exporting, Rollex provides the experience and “know-how” in imports and exports to our air freight and express road logistics services. These are for both perishable and general cargo.

Dedicated and specialised teams produce and process all the import or export documents and administration in-house. This enables quick and crisp clearance for our integrated services to and from destinations.

We can collect and deliver your airfreight consignments directly at all airlines operating to and from South Africa and Zimbabwe. Our scale of operation enables us to procure the best space availability and rate when you need it most.

**Airfreight handling**

From our hubs at Johannesburg and Harare we collect all imports and deliver exports. Dedicated vehicles and tractors ensure rapid collection and dispatch from all the cargo handling facilities at the airports. Twenty four hour staff availability ensures that all administration, product pull back and express delivery is done. The infrastructure is specially designed to aid effective flow through the facility.

**Road freight handling**

Rollex provides dedicated express road freight services for both perishable and general cargo, by means of a company-owned custom fleet.

This service includes full, part and consolidation loads.

This fleet of superlink, triaxle and refrigerated trucks are managed from our central operations centre in Johannesburg, South Africa. We excel at transport to and from the SADC countries i.e. Zimbabwe, Zambia, Mozambique and Botswana.

To achieve our superior service, the entire fleet is fitted with GPS satellite tracking and satellite phones. These are all linked to the Operations Room in Johannesburg. The location of each vehicle is tracked in real time.

Rollex’s service emphasis is further supported by satellite phones in each of the trucks, enabling 24 hour communication with the Operations Centre by the drivers, to alert the Operations Centre of any unforeseen circumstances so that we can act proactively in case the need arises.

Rollex owns and operates a dedicated fleet of refrigerated reefer trucks, specifically designed for a range of produce, food and soft cargo. As with the rest of the fleet these reefer trucks are internationally tracked, 24 hours a day and equipped with satellite phones to enable uninterrupted contact with the vehicles while traveling in Africa. This enables immediate communication in case of unexpected events en-route.

Our fleet of triaxle and superlink trucks is equipped to handle a large spectrum of general cargo as full, part or consolidation loads. We are certified and proficient in the transport of dangerous goods and hazardous materials.

**South African procurement sales & distribution**

Our sister company, Peninsula Horticulture, supplies procurement solutions of exotic vegetables and fruits exclusively to Woolworths, South Africa’s leading supermarket group. These specialised services ensure that we are one of the largest suppliers of fruit, vegetables, salads, organic produce and horticulture to this retailer. This is achieved by consistently supplying excellent quality products that show innovation, points of difference and value.

Peninsula Horticulture represents a total of 13 suppliers situated in South, Central and Eastern Africa, as well as Peru and Thailand. We pride ourselves in our dedicated suppliers, who are positioned in different geographic and climatic locations around the world, thus ensuring continuity of supply. Our growers are able to meet the stringent safety requirements involved in both the production and packaging of our products. These farms are all HACCP and BRC accredited, ensuring the highest standards.

Our company is committed to developing agriculture through various environmentally friendly and sustainable initiatives. These include; bio farming, organic production and we are currently working towards carbon neutral farming units. We also support various social programmes to help uplift the various communities that we trade in.

Our services include:

- Fresh-to-go retail
- Fresh-to-go direct
- Fresh-to-go export
- Marketing and branding

For South African distribution of perishable produce, we perform a comprehensive spectrum of services that include everything from warehousing, stock pick and order make-up, quality control and palletising to retailer customer standard and delivery services with our own transport. We pride ourselves in the service levels we are able to attain.
Dedicated customised infrastructure ensures that product quality and freshness are maintained.

Perishable product handling

Southern Africa is an internationally recognised production and supply base of quality horticultural, exotic and fish products. Rollex procures, transports, stores and ships a wide range of exotic fruit, vegetables, salads, organic produce and fish both locally and abroad. Our experience in botanic produce is unique.

The integrated service we provide in inspection services includes on-site Phyto sanitary and health standards compliance which is backed by in-house horticulture skills in each product category.

Fruit
Over the years Rollex has become a specialist procurer and handler of fruits such as litchis, kumquats, grapes, granadillas, stone fruit, pineapples, berries, mangoes, papaya, plums, watermelons, spanspek, all apples, bananas, coconut, pineapples, oranges and cherries.

Vegetables and salads
A wide range of core and processed vegetables, predominantly from Africa and exported to the Northern hemisphere. Specific produce includes peas, petit pois, sugar snaps, carrots, beans, Brussels sprouts, broccoli, spinach and leaf products, chilies, peppers, red and green salad onions and asparagus.

Fish and shellfish
Export products include fresh and live fish and shellfish from our Cape Town office.

Flowers
Some of the most prominent international cut flower and horticulture suppliers entrust us with the delivery of their products to the demanding European and American markets.

A wide range of cut flowers are shipped daily to the northern hemisphere from Zambia, Zimbabwe, Kenya and South Africa.

Value-added perishable services

In addition to the dedicated and customised infrastructure, a range of specialist services ensures that product quality and freshness are maintained.

Temperature recordings and record keeping
Temperature recordings of the facility’s temperature are computer logged and available upon request.

Product temperature is taken by our Quality Control staff with calibrated thermometers and records stored on-site or forwarded to parties requiring such information. Should it be required, temperature data loggers can be supplied.

The Reefer Refrigerated trucks have computer couplings for immediate down loading of goods upon arrival.

Blast air cooling
Trained staff ensures that product temperature is achieved and maintained when stored during the time that we are responsible for it.
We offer specialist packing, production and processing facilities for quality cut fruit, vegetables and salads to the local and international retail food industry.

Heat blanketing and dry ice
Once cooled, sensitive produce may require special care to maintain required temperature. In cases requiring such care, the pallet or container will be covered with a thermal blanket for insulation purposes. Further cooling can be done by placing dry air in the container.

Control and quality management
Our specialist team of Quality Control staff can perform a comprehensive range of quality control routines if required. In addition to a range of temperature controls, it further extends to product weight, colour, sugar, shelf life, length and appearance.

Frozen goods handling
To accommodate customers with a requirement for the storage and services of frozen product we have facilities to store products up to -20°C.

Product ripening
To enable optimal ripeness and flavour for different markets we provide ripening room facilities for subtropical produce such as avocado, mango, papaya and bananas.

Fruit & vegetable processing
With an international market movement towards more fresh and healthy products, we have a dedicated facility that produces a quality range of fruit, vegetable and salad products.

Clients include top European and local high street retailers.

We offer specialist packing, production and processing facilities for quality cut fruit, vegetables and salads to the local and international retail food industry.

A dedicated product development team provides our clients with the exclusive products around these food groups, as well as dessert and salsa ranges.

It has its pillars in product innovation, delivering to international product standards and service levels. The superior quality produce supplied by a EUREP GAP approved raw material supply base, ensures the very best in freshness, quality and presentation.

The facility is HACCP approved and all operations are BRC (British Retail Consortium) compliant.
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