Leave the ground behind

July 25 - August 2, 2014 • Indianola, IA
nationalballoonclassic.com

Presenting sponsor

COMMUNITY BANK
ESTABLISHED 1883
Welcome TO THE NATIONAL BALLOON CLASSIC!

“Leave the Ground Behind!” is the central theme for the 2014 National Balloon Classic. For nine action-filled days, Iowa skies come alive with the magical beauty of hot air balloons flying gracefully through the air and wowing spectators below.

Enjoy spectacular sights, sounds, and tastes at the National Balloon Classic Memorial Balloon Field. Live music, unique food vendors, and Kids Land activities are just the start. The stars of the show are the nearly 100 hot air balloons from across the country that come to Indianola to compete for points, prizes, and Championship titles.

Nothing compares to the excitement of Mass Ascension as dozens of balloons including Special Shapes, secure their place on the launch field and ready themselves to take flight. After dark, these colossal beauties re-inflate and light up the night during the much-anticipated Nite Glow Extravaganza.

The National Balloon Classic has been a cherished event in Central Iowa for over 40 years. Join us July 25-August 2.

Sit back, relax, enjoy… and Leave the Ground Behind!
GENERAL Information

LOCATION
Balloon Field
15335 Jewell Street (East of Indianola)

ADMISSION
Morning Competition Flights
FREE

Evening Flights/Entertainment
Adults: $5
Kids 12 and under: FREE

Groups Welcome
Contact 1-800-FLY-IOWA or (515) 961-8415

ENTERTAINMENT
- Wacky Classic Parade
- Nite Glow Extravaganza
- Fantastic Firework Display
- Live Music
- Food Vendors
- Kids Land (Inflatables, Carnival Games and more)
- Balloon Challenge 5k Cross Country Race

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SCHEDULE OF Events

FRIDAY, JULY 25
6:00 p.m.
LIVE on the Classic Stage!
Tony Bohnenkamp Band

6:30 p.m.
Balloon Flight – Tip the Outhouse sponsored by Jim’s Johns

SATURDAY, JULY 26
6:30 a.m.
Balloon Flight

9:00 a.m. – 4:00 p.m.
Indianola Chamber of Commerce Open Air Market
(Indianola City Square)

11:00 a.m.
Wacky Classic Parade
(Indianola City Square)

1:00 p.m.
Balloon Queen Crowning
(Indianola City Square)

5:30 p.m.
Opening Ceremonies

6:00 p.m.
LIVE on the Classic Stage!
The Nadas

6:30 p.m.
OPEN THE SKIES Mass Ascension Balloon Flight

SUNDAY, JULY 27

National Balloon Museum Hall of Fame Day

6:30 a.m.
Balloon Flight/Competition

1:00 p.m. – 3:00 p.m.
Hall of Fame Induction,
National Balloon Museum

6:00 p.m.
LIVE on the Classic Stage!
Final Mix

6:30 p.m.
Balloon Flight

Dusk
Nite Glow Extravaganza

MONDAY, JULY 28
6:30 a.m.
Balloon Flight/Competition

6:00 p.m.
LIVE on the Classic Stage!
Gimikk

6:30 p.m.
Balloon Flight

TUESDAY, JULY 29
6:30 a.m.
Balloon Flight/Competition

6:00 p.m.
LIVE on the Classic Stage!
Monday Mourners

6:30 p.m.
Balloon Flight

WEDNESDAY, JULY 30
Warren County Night
sponsored by Warren County Economic Development

6:30 a.m.
Balloon Flight/Competition

6:00 p.m.
LIVE on the Classic Stage!
Past Vertical

6:30 p.m.
Balloon Flight

Dusk
Fire in the Sky – Midwest’s Largest Nite Glow Extravaganza
THURSDAY, JULY 31
Throw-back Thursday sponsored by Gib’s A&W All-American Food

6:30 a.m.
Balloon Flight/Competition

6:00 p.m.
LIVE on the Classic Stage!
The Rumley Brothers

6:30 p.m.
Balloon Flight

FRIDAY, AUGUST 1
Pilot Appreciation Night sponsored by Sports Page Grill

6:30 a.m.
Balloon Flight/Competition

6:00 p.m.
LIVE on the Classic Stage!
James Biehn Band

6:30 p.m.
Balloon Flight

SATURDAY, AUGUST 2
Balloon Challenge Race / Iowa Wine Night

6:30 a.m.
Balloon Flight/Competition

8:30 a.m.
Balloon Challenge 5k Race

6:00 p.m.
LIVE on the Classic Stage!
Bob Pace & The Dangerous Band

6:30 p.m.
Balloon Flight

Dark
Fantastic Fireworks sponsored by Gib’s A&W All-American Food
FRIDAY, JULY 25
5:00 p.m.
Experience “Breathtakingly Beautiful Ballets” as the Royal Ballet of Iowa performs one of their most popular shows, Stars and Stripes Forever. www.royalballetofiowa.com

SUNDAY, JULY 27
6:00 p.m.
As if there isn’t enough excitement in the sky! Come witness an incredible show by the Des Moines Skydivers. Des Moines Metro’s Closest Skydiving Club will take to the skies at the National Balloon Classic prior to the evening balloon flight (weather permitting). Come early to enjoy the band (Final Mix LIVE on the Classic stage) and stay late for Nite Glow Extravaganza.
www.desmoinesskydivers.com

WEDNESDAY, JULY 30
5:30 p.m.
A beloved tradition of the National Balloon Classic, enjoy a special show by The Dance Factory of Indianola.
www.beckysdancefactory.com

It’s a Dawn of a New Day and the first ever for the National Balloon Classic! July 27, July 30, and August 2 (weather permitting) rise and shine extra early and be at the balloon field before Dawn Patrol launches at 5:15am. Several balloons will launch in the dark. When they fly, these graceful beauties look like giant colorful lanterns floating through the air. This has never been seen in the Midwest and we’re very excited about bringing it to the National Balloon Classic this year. After Dawn Patrol, stick around for our regularly scheduled morning competition flight. TWO incredible shows. Come see why we say that mornings at the balloon field are our best kept secret. Don’t forget, admission to the field is FREE for morning flights!
**Event INFORMATION**

**Nite Glow Extravaganza** is a wonderful opportunity for an up close and personal, one-of-a-kind view. Watch the excitement build as hot air balloons light up the night and dazzle spectators with their gorgeous glow.

*Nite Glow Extravaganza*: Sunday, July 27 and Wednesday, July 30.

**A Wacky Classic Parade** is a cherished tradition of the National Balloon Classic. Clap, tap, or sing along to the wacky sights and sounds as the parade makes its way through the streets of Indianola including the town square. Back by popular demand: Iowa’s famed Drill and Drum Corp.—The Isiserettes!

*Join the fun, call (515) 961-8415 to enter your group, float, or service club.*

**Balloon Challenge 5k Cross Country Race** benefits Simpson College Cross Country and the National Balloon Classic. Located at the National Balloon Classic Memorial Balloon Field, each registration receives a race t-shirt and a free admission ticket to Iowa Wine Night at the National Balloon Classic. Amazing views are also included!

*Balloon Challenge Race*: Saturday, August 2, 8:30 a.m. online registration at GetMeRegistered.com (Event ID 10677)

**Balloon Rides** are a truly unique and unforgettable way to experience the National Balloon Classic. Balloon rides can be taken every morning or evening (weather permitting) during the event. Spots fill quickly so schedule your reservation in advance.

*Contact On The Fly, Inc., the official balloon ride operator for the National Balloon Classic. 1-800-690-1287 or andy@buyaballoonride.com.*

**The National Balloon Museum** celebrates 200 years of ballooning history including the U.S. Ballooning Hall of Fame. Special features include: Children’s Learning Center, Library, Documentary Theater, Jill Rubin Memorial Window, and hundreds of displays. Don’t miss the 2014 Hall of Fame induction on Sunday, July 27. Public welcome, admission is free.

*Public welcome, admission is free. For more information visit nationalballoonmuseum.com.*

**Other Information**
- Visit the Warren County Fair July 23-28
- Crew Wanted! Volunteer for a day or for the whole week; you’ll have the time of your life. To crew for a hot air balloon team, call (515) 961-8415 or email assist@nationalballoonclassic.com.
- Morning balloon flights are our best kept secret! The competition heats up but the weather is calm and cool. Come experience the serenity with awe-inspiring views. Did we mention it’s FREE admission?

**MORE FUN TO COME!**
Stay up-to-date on the latest entertainment and Classic schedule by visiting us often at nationalballoonclassic.com.

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BALLOONS & Tunes

Live music nightly! Come early to listen to the band and stay late for an encore performance after balloon flights.

**Friday, July 25th**
Tony Bohnenkamp Band

**Saturday, July 26th**
The Nadas

**Sunday, July 27th**
Final Mix

**Monday, July 28th**
Gimikkk

**Tuesday, July 29th**
Monday Mourners

**Wednesday, July 30th**
Past Vertical

**Thursday, July 31st**
The Rumley Brothers

**Friday, August 1st**
James Biehn Band

**Saturday, August 2nd**
Bob Pace & The Dangerous Band
Ahoy Mates!

Don’t miss all the fun...plus these special shapes and more at the 2014 National Balloon Classic!

2013 National Balloon Classic Champion
Branden Bloom

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Explore
WARREN COUNTY

You’ll find all this and more in Warren County, home of the National Balloon Classic. Since balloons flights are scheduled for approximately 6:30 a.m. and 6:30 p.m., you will have plenty of time to explore, shop, dine, and play.

- Learn great ballooning history and enjoy interactive displays at the National Balloon Museum. www.nationalballoonmuseum.com
- Order a frosty mug of root beer from your car at the iconic Gib’s A & W All-American Restaurant.
- Predict the winners, eat a corndog, and then hit the carnival at the Warren County Fair. www.warrencofair.com
- Have a seat, rest your feet, and contemplate Indianola history portrayed in the mural in Salem Alley nestled on the Indianola city square.
- Down your daily java at Uncommon Grounds Coffee Shop.
- Grab a straw and slurp an old-fashioned phosphate at the Corner Sundry.
- Step into George Washington Carver’s shack at the Warren County Historical Museum. www.warrencountyhistory.org
- Savor a slice of homemade cherry pie at Crouse Cafe… listed as one of the top things to eat before you die in the Des Moines Register.
- Enjoy a made-to-order piled high sandwich at Funaro’s Deli & Bakery. Save room for a homemade cookie or gooey homemade cinnamon roll.
- Order some lip-smacking hot wings and watch the game at the Sports Page Grill.
- Peer through a telescope, spot an osprey, take a hike, and enjoy the wildlife displays at the Annette Nature Center. www.warrenccb.org
- Pack a picnic, drink some wine, and chill out at Sunday Tunes at Summerset Winery.
- Nibble popcorn or Junior Mints while you escape to a movie at Paramount 7 Theater.
- Attend the US Ballooning Hall of Fame Induction and Open House at the National Balloon Museum.
- Eat pizza on the deck at The Brick House Tavern.
- Catch the game and a burger at Cal’s Fine Food and Spirits.
- Bring your bike or mountain bike and enjoy the trails.
- Drive your disc to the goal at our champion-caliber disc golf course at Pickard Park.
- Let your dog romp at the dog park at Downey Memorial Park.
- Splash, paddle, swim, hike, or catch a big one at Lake Ahquabi State Park. www.iowadnr.gov
- Soothe your spirit on the tour of trees at the Arboretum at Buxton Park.
- Ride the half-pipe or grind the rails at the Indianola Skate Park.
- Listen to the Audio Cell Phone Tour while you stroll the half-mile path at DeNelsky Park.
- Ride the super sidewinder slide at the Indianola Memorial Aquatic Center.
- Aim and fire at targets at the shooting range at Summerset State Park – Banner Lakes.
- Rent a batting cage and practice your swing at The Yard.
- Experience the magic of books on the Indianola Story Walk.
- Pick some berries or book a catered picnic at Edge of the Woods Raspberry Farm. www.edgeofthewoodsberryfarm.com
- Contemplate the Tree of Life sculpture at Sesquicentennial Park.
- Get your heart pumping at the state-of-the-art Wellness Center at the YMCA.
- Liven up your look with the latest trends at J. Rene Fashions.
- Chomp through a Dirty Rogalla at Pete’s Pizza.

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• Enjoy lunch and a margarita on the patio at La Casa Mexican restaurant.
• Drink Jalapeno Wine during Wacky Winery Wednesday at La Vida Loca Winery.
• Lick the drip on a homemade ice cream cone from The Outside Scoop.
• Hungry for pizza or authentic gyros? Take a table at Winn’s Pizza and Steakhouse.
• Buy local art, make a stained glass piece or fused glass jewelry at Indianola Glass Creations.
• Escape to the great outdoors at Wesley Woods for horse rides, wagon tours, ropes courses, fishing, and archery. www.wesleywoodsiowa.org
• Soak in the cozy atmosphere at Welcome Home while you shop for country furnishings, tea sets, pumpkin people, CDs, and fun stuff.
• Book a bamboo massage at Professional Body Works.
• Book a facial and a body scrub at Tranquility Spa or One Eighty Salon and Day Spa.
• Select organic produce and local honey at Busy Bee Garden Center.
• Try new flavors or shop for kitchen specialty favorites, home designs, clothing and much more at Adorn.
• Watch the sunset and relax for the weekend at Garden and Galley Bed and Breakfast.
• Meet for lunch at Monterrey Mexican Restaurant.
• Add some bling to your life at Treasures Fine Jewelry.
• Start your collection of Trail of Painted Ponies figurines and jewelry at Painted Pony Gallery.
• Explore quaint Carlisle with a city backdrop of rolling hills, pristine woodlands and the valleys of two rivers.
• Stroll through the lovely parks and understand why it’s referred to as, Noticeably Norwalk.
• Shop for one-of-a-kind natural arrangements and treasures housed in the turn of the century Garden Barn.
• Let your heart decide for you at Taylor’s Floral and Gifts.
• Find the perfect decorative piece for your home, or the just-right gift at Kerry’s Flowers and Creative Touches.
• Explore Banner Lakes at Summerset State Park. Fishing, shoreline picnicking with fire grills and picnic tables. Walk, bike, or skate the two-mile, paved scenic bike loop or the 12-mile Summerset bike trail, which connects Indianola and Carlisle.
• Witness and experience artwork of professionally working artists at Farnham Galleries at Simpson College. www.simpson.edu
• Find the perfect gown or party dress (with accessories) at Affinity Bridal.
• Enjoy the flavors of a Fried Crab Stick at China Star Restaurant.
• Browse the collection of clothing at Route 65 Harley Davidson Shop.
• "Bike Down to I-Town" on the 3rd Friday of the month. Midwest’s Largest celebrating the 10th anniversary season. www.bikedowntoitown.com
• Take a lesson, join a jam, or ogle the new guitars and amps at Ground Zero Music.
• Leap on over to Flying Frog Farms and see hundreds of specialty hostas and shade companion plants.
• Passport not required to experience a bit of English countryside at Miss Spenser’s Special-Teas. www.missspensersspecialteas.com
• Be inspired and choose a pattern and lovely fabric at The Stitching Place.
• Take the little ladies to tea and shop for fashions and accessories for dolls at Sassy Stitches.
• Cool off by taking a plunge in the 7400 sq. ft. barrier free heated outside pool at Veterans Memorial Aquatic Center.
• Hit the links at an area golf course.
• Experience a once in a lifetime thrill and enjoy Warren County from the air… buy a balloon ride. 1-800-FLY-IOWA.
Consider
SIMPSON COLLEGE

When planning your next special event for groups of 5 to 500, consider Simpson College—offering outstanding facilities in Indianola, West Des Moines and Ankeny, featuring the new Kent Campus Center on the Indianola campus.

- Meetings
- Office Retreats
- Banquets
- Wedding Receptions
- Business Receptions
- Training Meetings including
  - Computer Labs
- Conferences
- Special Events

For information on any of our beautiful and functional venues, visit us online at simpson.edu/conferences or contact Marilyn Johnson at marilyn.johnson@simpson.edu or 515-961-1428.

Make your next event a successful one by booking with Simpson College—where you can expect excellent facilities, dining and service.

_The National Balloon Classic thanks Simpson College for providing the housing for our pilots._
Thank you TO OUR 2014 SPONSORS

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