EXECUTIVE MBA

hult.edu
To apply, please visit hult.edu/apply-now
Contact us hult.edu/contactus
Email us at emba@hult.edu

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Tel: +1 415 869 2900
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Tel: +55 11 2122 9066

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Tel: +41 41 417 4575

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South Asia
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Tel: +971 4 427 5800
Mumbai
Regus–Office 1027
Level 1, Trade Centre
Bandra Kurla Complex
Bandra (East)
Mumbai, 400 051, India
Tel: +91 22 616 23424

Accreditations & Rankings
Hult International Business School is ranked 1st for International Exchange Opportunities, as well as 32nd Best Business School in North America and 55th Best Business School in the World by The Economist (2014).
Hult International Business School's worldwide operations are accredited by the New England Association of Schools and Colleges (NEASC).
Hult International Business School's MBA program is accredited by the Association of MBAs (AMBA). The school's MBA program is the winner of AMBA's 2014 MBA Innovation Award.
Hult International Business School is accredited by the British Accreditation Council for Independent Further and Higher Education as a U.K. Higher Education Institution.
HULT INTERNATIONAL BUSINESS SCHOOL PROVIDES A TRANSFORMATIVE EDUCATIONAL EXPERIENCE BY BRINGING TOGETHER PEOPLE, CULTURES, AND INNOVATIVE IDEAS FROM AROUND THE WORLD.
WHAT MAKES A HULT STUDENT

We are spirited citizens of the world, and inside each and every one of us is an unwavering desire to learn, explore, and discover how we can make an impact: not just in the business world, but the world we all live in. Through determination, courage, and our innate ability to connect with others, we will push the boundaries of what the past has told us was possible. We will not wait for the future to come to us, but carve, craft, and create it ourselves. It’s in our DNA, it’s what Hult students do.
A long history of practical business education

Hult’s history began in 1964, with the establishment of the Arthur D. Little School of Management (ADL). Created to provide a practical business education for managers, ADL was America’s first corporate university. Starting from its early days, the school emphasized “Action Learning”—applying classroom theory in the real world. This methodology was honed over 50 years and is central to Hult’s pioneering approach to practical business education.

The world’s largest ranked graduate business school

Today, Hult is the world’s largest ranked graduate business school, proof that the school’s vision of practical and relevant business education resonates with students. Attracting students from around the world, the school’s growth demonstrates the tremendous demand for an innovative approach to international business education.

The world’s largest ranked postgraduate business schools

Starting from its early days, the school’s Action Learning curriculum as “highly distinctive,” ranking it in the top five MBA programs in the U.S. Hult’s one-year MBA program earns the accreditation of the Association of MBAs (AMBA), making Hult the first business school in the U.S. to be recognized by this prestigious international accrediting body.

Established in 1964

1964 Arthur D. Little Inc., the world’s oldest management consulting firm, establishes the Management Education Institute, developing an innovative, accelerated one-year Master degree program to train business leaders.

1976 The business school is officially accredited by the New England Association of Schools and Colleges (NEASC), the regional accrediting body for all academic institutions in the northeastern U.S.

1998 Forbes identifies the school’s Action Learning curriculum as “highly distinctive,” ranking it in the top five MBA programs in the U.S.

2002 The Economist ranks the school as the third best business school in Massachusetts, after Harvard Business School and the Massachusetts Institute of Technology (MIT).

2003 The school is renamed Hult International Business School, honoring benefactor Bertil Hult’s personal vision and commitment to educating global business leaders.

2005 Hult’s one-year MBA program earns the accreditation of the Association of MBAs (AMBA), making Hult the first business school in the U.S. to be recognized by this prestigious international accrediting body.

2008 Hult welcomes its first class of students to the MBA in Dubai. Hult is the first U.S. academic institution to be licensed in the UAE.

2009 The Financial Times adds Hult International Business School to its prestigious Top 101 Global MBA Ranking. Hult’s London campus welcomes undergraduates and graduates. Hult’s Dubai campus welcomes first class of Executive MBAs. Hult launches a one-year Master degree in International Business.

2010 Hult is ranked #1 in International Experience by the Financial Times. Hult adds a one-year Master of International Marketing degree. The school opens its second U.S. campus in downtown San Francisco. The first Hult Global Case Challenge is launched in partnership with One Laptop per Child to crowdsource student ideas and revolutionize the business of giving.

2011 Hult launches a Master of Social Entrepreneurship degree and a Master of Finance degree. The school is ranked #3 in International Business by the Financial Times. Hult’s campus in China opens in the heart of Shanghai. Former U.S. President Bill Clinton presents a USD1 million prize to Worldguru at the Hult Global Case Challenge Final.

2012 Hult becomes the world’s largest ranked graduate business school. Hult’s campus in Dubai is named after benefactor Bertil Hult.

2013 The Hult Prize Final is held at Clinton Global Initiative’s annual meeting in New York, after Finalists are trained through the Hult Prize Accelerator Program. Hult Labs releases groundbreaking research on the future of the MBA. Hult welcomes the first Executive MBA class to its Shanghai campus.

2014 Hult opens its first U.S. undergraduate campus in San Francisco. The school unveils its game-changing MBA curriculum designed with input from business leaders. Hult’s MBA program wins AMBAs MBA Innovation Award.

Our legacy of providing a globally relevant and practical education has made us the world’s largest ranked graduate business school.

“Today, success in business is as much about understanding cultures and globalization as it is about understanding finance and marketing. With our exceptional faculty, rigorous curriculum, and unique campus network, Hult International Business School is committed to educating not just leaders of business, but leaders of the world.”

Bertil Hult
Chairman Emeritus of Hult International Business School
Philanthropist and Founder of EF Education First – the world’s leading private education organization.
Hult’s pioneering approach to a practical, hands-on business education has made our Executive MBA program very attractive to professionals who want to become global business leaders. Hult’s employer-driven curriculum was named “Most Innovative MBA” by the Association of MBAs.

Why Hult

Hult is ranked in the top one percent of business schools worldwide by The Economist and Bloomberg Businessweek (2014). The Economist places Hult 22nd in North America and 55th in the world. Hult is also ranked 21st Best International Business School by Bloomberg Businessweek. Hult’s MBA program has won AMBA’s 2014 Bloomberg Businessweek MBA Innovation Award.

Flexible part-time MBA for working professionals

Hult’s Executive MBA program is a monthly part-time MBA designed for busy professionals who want to continue working while earning an advanced degree. The format of delivery differs from a full-time MBA by offering an unusually high degree of flexibility, taking into account our students’ needs and constraints, from time and location to financing and program length. The Executive MBA program is offered in London, Dubai, and Shanghai. Most executives joining our program finish in two years, while some take advantage of the fact that you can always pause and complete our program in up to four years. (See p. 28.)

Faculty who possess hands-on business experience

Unlike more research-oriented business schools, most of Hult’s faculty have significant real-world business experience. Many have worked for companies like McKinsey, Coca-Cola, and Credit Suisse, while others have run their own businesses or developed their own patents.

Hult’s Executive MBA pays immediate and long-term dividends to your career

Hult’s Executive MBA lets you remain in full-time employment while you simultaneously improve your performance at work. Not only will you be able to specialize in a business area of your interest, but you will also get into the spirit of entrepreneurship that allows you to take risks in a safe learning environment. On top of this, you’ll gain invaluable global business contacts.

Support every step of the way

From the moment that you apply to well past your graduation, Hult is with you every step of the way. An experienced and dedicated team of professionals from Hult Recruiting, Admissions, Immigration, Student Services, and Career Services will make sure your experience is seamless and hassle-free.

U.S.-accredited degree

American-style graduate programs have long been the premier standard in business education. Hult International Business School is accredited by the New England Association of Schools and Colleges (NEASC) and Association of MBAs (AMBA). This means that no matter where you decide to pursue your Executive MBA with Hult, you will graduate with a U.S.-accredited degree.

Thought-leading education

Hult is on the cutting edge of business education in several key areas: emerging markets, digital marketing, social entrepreneurship, and crowdsourcing. The school organizes the largest business school competition in the world—the Hult Prize—which crowdsources ideas from students all over the world to help tackle a major social challenge. Recently named one of the top social entrepreneurs.

Reach your goals—across borders and across functions

Whether you’re looking to advance in your current company, work internationally, or switch your job function or industry, an Executive MBA from Hult empowers you with the knowledge and confidence you need to achieve your goals. Hult’s Executive MBA will give you insights into subjects such as Quantitative Analysis, International Accounting, Global Strategy, and Corporate Finance. Gain the concrete skills and experience to live and work anywhere in the world in a variety of industries.

Develop a valuable international network of students, alumni, and faculty from diverse countries and industries to help you propel your career in whichever direction you choose. 
**YOUR NETWORK JUST WENT GLOBAL**

Hult gives you an astoundingly diverse network of connections and contacts. [hult.edu/embaStudents](http://hult.edu/embaStudents)

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### Professional experience*

<table>
<thead>
<tr>
<th>Years</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>3-4</td>
<td>21%</td>
</tr>
<tr>
<td>5-8</td>
<td>13%</td>
</tr>
<tr>
<td>9-11</td>
<td>33%</td>
</tr>
<tr>
<td>&gt;11</td>
<td>13%</td>
</tr>
</tbody>
</table>

Average professional experience: 11 years

### Age of Hult Executive MBA students*

<table>
<thead>
<tr>
<th>Age</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>25-29</td>
<td>15%</td>
</tr>
<tr>
<td>30-34</td>
<td>24%</td>
</tr>
<tr>
<td>35-39</td>
<td>34%</td>
</tr>
<tr>
<td>&gt;40</td>
<td>27%</td>
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</tbody>
</table>

Average age of Hult Executive MBA students: 37 years

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### Pre-EMBA Industry

- High-Tech/Telecom: 22%
- Financial Services: 15%
- Manufacturing: 15%
- Consumer Products: 8%
- Healthcare/Pharmaceutical: 8%
- Government/Non-Profit: 6%
- Energy/Petroleum: 7%
- Professional Services: 7%
- Consulting: 6%
- Education: 3%
- Media/Entertainment: 3%

### Pre-EMBA Function

- General Management: 48%
- Marketing/Sales: 20%
- Finance/Accounting: 15%
- Consulting: 10%
- Administration: 3%
- Operations/Logistics: 3%
- Information Technology: 1%

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### Snapshot of Executive MBA class starting in 2014

- Languages: 105
- Nationalities: 140

*Snapshot of Executive MBA class starting 2014.*
ONE GLOBAL ECONOMY. ONE GLOBAL EXECUTIVE MBA.

hult.edu/campusvideos
GLOBAL CAMPUS ROTATION

Hult’s Global Rotation Program has a high degree of flexibility that allows you to adjust your location according to your needs. Choose to rotate to other Hult campuses for electives or complete your entire Executive MBA at your home campus.

Immerse yourself in the world’s most influential cities
Hult’s Global Rotation Program gives you the chance to study at any of our six rotation locations. This provides you with a unique opportunity to experience firsthand a few of the world’s most powerful and influential economies. Discover the Middle East’s and Asia’s emerging markets in Dubai or Shanghai. Be at the heart of London, the world’s trendsetting cultural hub. Take electives at our rotation center in the heart of New York City or on our modern campuses in Boston or San Francisco. No matter which campus or combination of campuses you choose, you will gain insight into international business and develop a broad network of contacts across multiple continents.

You can choose to stay on your home campus for the full program or study electives at one of our rotation locations. It’s a truly life-changing experience that only Hult can deliver.

Seamless experience from Hult to Hult
Hult’s Global Rotation Program is fully integrated into our Executive MBA curriculum. Unlike most business schools that offer their students study-abroad opportunities through exchange programs with other institutions, Hult prides itself on being the full provider of its Global Rotation Program.

No matter which Hult campus you are on, you will use the same electronic library and the same Course Management System, and will be familiar with the way our Career Services and Student Services work. Hult’s most popular professors also rotate to teach electives on different campuses, so you have access to the finest faculty wherever you study.

As you study alongside new faces and learn from different faculty, you’ll mingle with Hult classmates from other campuses and build valuable contacts. Our global network ensures that your Executive MBA experience is hassle-free.

An up-close look at international business
By learning international business in a global setting, you will be able to put complex issues into context and gain new market insights. Study finance at our New York rotation center and feel what life is like on Wall Street. Discuss a case study about the manufacturing industry in China and then go on a tour of a major manufacturing plant. Network with up-and-coming entrepreneurs in San Francisco and feel the energy of the world’s innovation capital. Nothing can replace the experience of getting an on-the-ground understanding of what is happening in different parts of the world – international business cannot just be taught in a classroom.

Hult’s Global Rotation Program allows you to make the world your own campus.

How Hult’s Executive MBA Global Rotation Program works:

<table>
<thead>
<tr>
<th>Home Campus</th>
<th>Global Rotation Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>September to April</td>
<td>May to August</td>
</tr>
<tr>
<td>Home campus options: London, Dubai, and Shanghai</td>
<td>Option 1: Remain at your home campus in London, Dubai, or Shanghai</td>
</tr>
<tr>
<td>Year 1: Core courses at your home campus</td>
<td>Year 1: Two electives at your home campus or another Hult campus or rotation center</td>
</tr>
<tr>
<td>Year 2: Core courses at your home campus</td>
<td>Year 2: One elective and one Action Project at your home campus or another Hult campus or rotation center</td>
</tr>
</tbody>
</table>

1 The Global Rotation Program is subject to availability.
2 Action Projects are taken at London, Dubai, and Shanghai campuses.
LONDON CAMPUS

Hult’s central London campus puts you in the very heart of a city known as the “Knowledge Capital of the World.” At your doorstep are literally thousands of things to see and do.

Hult London (Hult House West)
37-38 John Street
London WC1N 2AT
UK
Tel: +44 207 341 8555

Programs offered
- Executive MBA
- MBA
- Master of International Business
- Master of Finance
- Master of International Marketing
- Bachelor of Business Administration
- Project Management Specialization Option

Top employers at Hult London
Dentac
Morgan
Bloomberg
Amazon

hult.edu/embaLondon

The world’s most international city
Live and study in the world’s undisputed economic hub—London. Britain’s capital is home to more headquarters than any other European city, with one of the most diverse populations of any city on the planet. With so many leading companies headquartered here, our centrally located campus is the perfect launchpad. As a Hult student, you will benefit from what economists call the “cluster effect”: unparalleled opportunities for learning and networking created by the close concentration of so many top academic institutions. You will also be within striking distance of world-class museums and parks, Oxford Street’s shops, the West End’s theaters, Marylebone’s boutiques, and Soho’s exciting nightlife—all at your doorstep.

Thrive at our Central London campus
Hult’s campus in the very heart of Central London is located in Holborn—close to many major U.K. universities. Our landmark building overlooking Gray’s Inn Gardens has been updated with the very latest in learning technology. Lectures in Hult House’s ground floor classroom can be simultaneously streamed to the other classrooms. Social events and speakers are held in the school’s stunning atrium, and the roof deck and courtyard provide ample outdoor space to relax with your classmates. Student-led organizations like the Global Women in Business Club, Consulting Club, Marketing Club, Football Club, Finance Club, and more keep the campus buzzing with activity. And get ready for world-class guest speakers from companies such as Google, McKinsey, EY, and Henkel.

The City of London is one of the leading centers of global finance.

London business glimpse
- Home to 100 of Europe’s top 500 companies
- Top of the Global Financial Centers Index
- Most-visited city in the world
- Biggest urban economy in Europe, generating more than USD400 billion a year
- Global leader in wealth management, private banking, hedge funds, and financial planning
- 588 foreign companies listed in London, representing 20% of the global foreign equity listings

Top employers at Hult London
- Dentac
- Morgan
- Bloomberg
- Amazon
- Coca-Cola’s General Manager (Poland/Baltics)
- Procter & Gamble, Havas, Apple, and JP Morgan
- Company visits to the London Stock Exchange and Bloomberg
- Innotech Summit with London’s Mayor, Boris Johnson
- “How to get recruited for your dream marketing job” workshop with BCG branding manager and recruiting consultants
- Distinguished speakers such as Paul Polman, Unilever CEO
- “How to become a CEO” master class with leadership speaker Marshall Goldsmith
- “Lost in London” social, “Hult’s Got Talent” show, and student ski trips

“Professors engage you in compelling discussions about what drives the global economy and makes businesses succeed.”

Tsvetelina Todorova
Business Development & Marketing Manager, Wolf Theiss Bulgaria, Executive MBA Class of 2011

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Snapshots of past events
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**DUBAI CAMPUS**

Dubai is breaking new ground and records. Once a small pearl-diving center, it has since become one of the fastest-growing cities on earth. Dubai has developed at incredible speed to become one of the most economically successful and livable places in the world.

**Dubai business glimpse**
- The Middle East's leading city for international business, founded on a reputation for cultural tolerance
- Winning bid for EXPO 2020 strengthens Dubai's brand positioning as "the global talent magnet"
- Major retail center with the largest mall in the world, ranked by CBRE as the second most important destination for international retailers
- Home to over 20,000 international companies, with close to 90% of the population made up of expatriates
- Foreign direct investment has tripled since 2009
- An estimated 277,000 jobs will be created in the coming years
- One of the world’s busiest international airports

**Dynamic city, dynamic campus**
Hult Dubai’s new campus is conveniently located in Dubai Internet City, a business environment that attracts innovative companies such as Microsoft, Google, Yahoo, HP, Dell, Intel, and Cisco. You’ll benefit from rich networking opportunities, industry-building programs, and unparalleled study facilities. Designed by internationally renowned architects, Hult’s futuristic campus is bathed in natural light and boasts state-of-the-art study facilities. Nestled between Dubai Media City and Dubai Knowledge Village, you’re within walking distance of the ultra modern Dubai Metro, and only minutes by taxi from beautiful sandy beaches and the vibrant nightlife of Dubai Marina.

**East meets West in Dubai**
Our impressive contact list means Hult students get to meet experts in industries from technology to oil and gas to consumer goods year round—between 2013 and 2014, Hult Dubai hosted over 65 guest speakers on campus. Today, Dubai is a center for oil, gas and energy, luxury goods and retail, and construction. It’s home to more than 200 nationalities—close to 90 percent of its population hail from outside the United Arab Emirates—and it has become the preferred regional headquarters for many multinational corporations operating in the Middle East. Hult Dubai is now known as a gathering point for international talent.

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**The ultra modern city of Dubai is the gateway to the Middle East.**

**Hult Dubai brings top faculty, speakers, and executives to campus to strengthen your knowledge of international business.**

**“The combination of classroom theory with hands-on practice was truly appealing to me. I was happy to have found a method that would maximize my learning but also help me to hit the road running during and after the program. I believe my Executive MBA will help my transition from director roles to COO/CEO roles—especially as I am looking to move from the Middle East/North Africa region back to Europe.”**

Magnus Simons
Senior Director of Business Development, YahLive Sweden, Executive MBA Class of 2015

hult.edu
Beijing fingertips. Whether it’s on-campus an array of professional opportunities at your transformative cities on Earth. You will find puts you at the very center of one of the most new trends and ideas in China. Hult Shanghai an unrivaled cultural status as the birthplace of the “Pearl of the Orient,” Shanghai also boasts part to Shanghai’s vibrant economy. Known as ascendancy as a superpower is due in large emerge out of open-air markets. China’s architecture, and sophisticated boutiques spring up next to ancient streets and transformations—where towering skyscrapers Shanghai is a place of breathtaking fastest-growing economy Live in the world’s heart of one of the world’s leading economies. For any aspiring business leader to truly understand China, you must experience Shanghai—the country’s sophisticated and trendsetting megacity. Hult Shanghai puts you at the heart of one of the world’s leading economies.

SHANGHAI CAMPUS

For any aspiring business leader to truly understand China, you must experience Shanghai—the country’s sophisticated and trendsetting megacity. Hult Shanghai puts you at the heart of one of the world’s leading economies.

Amazing downtown location
Hult’s People’s Square campus is located in the heart of the city’s commercial, financial, retail, and social scene. Shanghai’s most famous shopping street, Nanjing Road, and the extraordinary Shanghai Museum, are within easy walking distance. Our school won first place in an architectural interior design competition for its state-of-the-art classrooms, computer laboratories, and student lounges.

Tap into a wealth of contacts in China
Strengthen your network and establish vital professional ties during your studies. Not only will your classmates be like-minded professionals, but you’ll also have access to Hult’s active campus life. Hult Shanghai welcomed more than 150 corporate executives, researchers, and recruiters to the campus this past year, with guest speaker events, workshops, recruiting events, and more than 80 extracurricular student activities.

Shanghai business glimpse
q Biggest city (23 million residents) in the world’s largest emerging economy
q Considered China’s most cosmopolitan metropolis, Shanghai is the center of China’s growing, affluent middle class
q Highest average wage and disposable income levels in China
q Flourishing start-up and creative scenes
q Home to China’s largest stock exchange
q World’s busiest container port
q Growing pharmaceutical hot spot
q Capital of China’s fashion scene
q Host of 2010 Shanghai World Expo, the best-attended trade fair in world history

Live in the world’s fastest-growing economy
Shanghai is a place of breathtaking transformations—where towering skyscrapers spring up next to ancient streets and architecture, and sophisticated boutiques emerge out of open-air markets. China’s ascendancy as a superpower is due in large part to Shanghai’s vibrant economy. Known as the “Pearl of the Orient,” Shanghai also boasts an unrivaled cultural status as the birthplace of China’s growing, affluent middle class.

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Boston is America’s premier student city, home to several of the world’s most renowned universities. Its history, culture, and charm make it an ideal place to live and study.

Strong school spirit
Hult Boston’s location is unbeatable. Our campus is right on the banks of the Charles River and boasts amazing views of downtown Boston. We’re just down the street from universities such as MIT and Harvard, and within walking distance of the historic Beacon Hill and Fanueil Hall. Our newly renovated internationally acclaimed campus, designed by renowned Swedish architect Thomas Sandell, features a sun-drenched atrium, an on-site restaurant and bar, and an outdoor patio. Birthplace of the management consulting culture, and home to top companies and start-ups, San Francisco is an incredible place for learning and living.

Boston business glimpse
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New York City offers a high-octane introduction to the world of international business. At Hult’s centrally located campus in Manhattan, get ready to work hard and play hard.

New York business glimpse
- Headquarters of 45 Fortune 500 companies including IBM and Citigroup
- Best of Fortune 500 companies including IBM and Citigroup
- Major financial center—home of Wall Street and the world’s largest stock exchange
- World leader in international business, commerce, media, and entertainment
- Center for international diplomacy, with the United Nations headquartered here

Hult’s rotation center is based in Manhattan’s East Village, thanks to an arrangement with Cooper Union.

The world’s media and financial capital
Boost your career with experiences in the world’s most influential city. From the fortunes made on Wall Street to the trends set on Madison Avenue, New York is the global epicenter of culture and commerce. It’s also one of the most competitive cities on the planet—in the words of Frank Sinatra, “if you can make it here, you can make it anywhere.” Multinational powerhouses such as Goldman Sachs, Morgan Stanley, American Express, and Time Warner are all based in Manhattan, alongside tech start-ups like Foursquare. New York boasts the headquarters of 45 Fortune 500 companies. It’s also a major hub for foreign corporations, which supply 10 percent of the city’s private-sector jobs. Hult New York allows you to hear directly from leading executives and academics about what really makes American business tick.

New York City is an action-packed city that is beyond compare. Take advantage of the Cooper Union’s fantastic student facilities at 41 Cooper Square.

Take advantage of the Cooper Union’s fantastic student facilities at 41 Cooper Square.
A FLEXIBLE EXECUTIVE MBA

“At Hult, high-quality students are a prerequisite—you will learn just as much from your colleagues as you do from the Executive MBA program. And you are extending not only your professional network, but also adding value to your social network through great friendships.”

Imad El Ghazal
General Manager (Northern Africa Region), adidas Group
Lebanon, Class of 2013
Hult’s Executive MBA is designed for working professionals and offers scheduling, duration, location, and financing flexibility to cater to your individual needs.

Study monthly
Hult’s Executive MBA program is delivered monthly over two years, allowing you to work full-time while pursuing your degree. For professionals looking for minimal time away from work, our monthly format offers classes taught on campus over a four-day weekend, with several hours of work done by students offsite over the two weeks before and after the on-campus session. This typically covers a course per month and is ideal for professionals who routinely need to travel for business, have commitments during the week, or live abroad.

Flexible financing
An Executive MBA is a significant investment in time and money, and the reality of your professional situation may change during the period of your studies. Understanding this, we offer students the option of an installment payment plan. Also, should you lose your job during the course of the program, we have a special-situation clause allowing you to suspend your studies and program fee payment until your employment situation improves. We work with each student to figure out the most realistic and affordable way to earn your degree.

Complete your studies in two to four years
Normally, Hult Executive MBA students graduate in two years. However, some students may need to take longer to complete their degree, in which case they have up to four years to finish their program.

Hult’s Global Rotation
Take advantage of Hult’s unique Global Rotation and get an extraordinary opportunity to study in the world’s fastest-growing economies. Start at a home campus in London, Dubai, or Shanghai, to complete your core courses. You can then rotate for four-day on-campus (plus pre- and post-session work) electives at any one of our campuses.

Gain support from your employer

Win-win for you and your company
Whether in terms of financial support or flexibility, you will need your employer’s support for your studies. Investing in you will in turn be an investment in the company’s future, and your company will benefit from the knowledge, skills, and network you acquire. The Executive MBA’s monthly schedule—which amounts to two days off work a month—minimizes your time away from the office and allows you to immediately apply the new strategies, tools, and innovations to your company’s benefit.

Your employer, your partner
Acquire new knowledge and gain inspiration to share with your company. At first it might seem daunting to request the time and flexibility needed for an Executive MBA program. However, your studies will yield concrete solutions to real issues you face at work. With students hailing from all over the world, our Executive MBA program emphasizes working in groups across cultures and backgrounds. As a result, Hult graduates are able to easily negotiate, integrate, and work in both emerging and developed economies and help with a company’s growth plans.

Company-sponsored candidates
Hult Executive MBAs can be either company-sponsored or self-sponsored. We work closely with partner companies to ensure the highest level of service and customized offerings suitable for company-sponsored candidates. There are several ways to support a candidate, ranging from full to partial sponsorship. By sponsoring a student, a company can further develop and strengthen their leadership talent’s skills and network, while the company retains its high-caliber and high-potential staff.

Curriculum overview

Hult Dubai’s futuristic campus is conducive to modern learning.
**OUR LEAP METHOD**

Employers want professionals who are versatile leaders. We’ve designed our curriculum so that you don’t just study abstract theory—you also get hands-on experience. Our innovative curriculum is based on three components, “Learn, Experience, Action Project”—LEAP.

1. **Learn**

Hult’s LEAP method is an integrated approach to learning that enables you to put classroom theory into practice.

Start your Executive MBA by learning theory and business fundamentals in the classroom. Like most top business schools, Hult faculty employ the case study method to illustrate how business principles are applied in practice.

Hult also enriches the case study method by fostering interactive learning through thought-provoking discussions with students from around the world and instant polling to facilitate timely, data-driven exchanges of ideas.

Hult provides you with the theory, tools, terminology, and trends to give you a broad perspective on business. However, unlike other top business schools, Hult goes beyond the theoretical to the practical.

2. **Experience**

Experience is a crucial component of our LEAP method. At Hult, you will translate theory into practice with insights from faculty with real-world experience, panel discussions with industry experts, exclusive networking opportunities, and company visits.

Dialogues with prominent business leaders offer valuable insights into how executives make decisions in a fast-moving, competitive environment with imperfect information. Listen to executive speakers like Steve Forbes on the choices they’ve made, the lessons they’ve learned from their mistakes, and tips on securing your dream job. Other speakers have included senior executives from Real Madrid Football Club on the economics of running one of the world’s largest sports franchises, and the former CTO of Hewlett-Packard and “Innovation Guru” Phil McKinney on game-changing innovation.

Finally, Hult’s Global Rotation Program gives you the opportunity to experience the international value chain in person, meeting venture capitalists in London, manufacturers in Shanghai, and retailers in Dubai.

3. **Action Project**

As an Executive MBA student, you can participate in a real-world project for a major company or an Action Project created in partnership with your current employer—meaning a “win-win” situation for you and your company. Advised by a mentor (typically an experienced management consultant), small teams of students compete with one another to develop a business strategy for a leading company.

No other business school offers such access to key decision-makers of the world’s leading companies. Over a period of eight to ten weeks, each team will consult with company managers to make a business case for the development of a novel idea. Each team will present its recommendations to a senior company leader (typically a C-level executive or board member).

Hult’s Action Projects are designed to emphasize innovation and growth. Though the scope of Action Projects varies, most projects focus on a paramount challenge facing a company: identifying new pathways for growth.

“I found Hult’s Action Project particularly rewarding, as we could put all the theory we had studied into practice in just one hands-on project. The Executive MBA gives you the skills and knowledge needed to understand the why, how, when, and what-if of the business world. That knowledge is what is helping me excel in the workplace and advance my career at a quick pace.”

Raed N. Bakhrji
Wireline Services Director, Middle East & Asia Pacific, Baker Hughes
Saudi Arabia, Executive MBA Class of 2011

Hult’s hands-on approach to learning helps you become job-ready from day one.
A glimpse inside Hult London’s international classrooms.

Who is this program for?
Busy executives who prefer to remain in the workforce while completing their MBA

Start date
September

Program length
Two to four years

Campus locations
London • Dubai • Shanghai*

How to apply
hult.edu/apply-now

*Programs offered at Hult’s Shanghai campus are not available for China nationals.

Two-Year Executive MBA Curriculum

Year One
September—December
Toolbox
International Marketing
Quantitative Analysis
Financial Management
Global Management
Corporate Responsibility
International Accounting

January—April
Business Simulation
Global Strategy
Managerial Economics
Corporate Finance

May—August
Electives 1
Electives 2
Global Operations
Consulting Methods for Action Projects
IT Management

8 credits
9 credits
8 credits
7 credits
6 credits
6 credits

Year Two
September—December
Business Simulation
Global Strategy
Managerial Economics
Corporate Finance

January—April
Electives 1
Electives 2
Global Operations
Consulting Methods for Action Projects
IT Management

May—August
Action Project
Sample Electives:
q: STS [1 Y]
q: IT Management
q: Global Strategy
q: Strategy and Business
q: IT Management
q: Leadership and Business

9 credits
7 credits
7 credits
7 credits
6 credits
6 credits

Executive MBA Program Schedule
Monthly schedule
For professionals looking for minimal time away from work, our monthly format offers classes taught on campus over a four-day weekend, with several hours of work done by students offsite over the two weeks before and after the on-campus session.

London
Friday – Monday
Shanghai
Friday – Monday
Dubai
Thursday – Sunday

Who is this program for?
Busy executives who prefer to remain in the workforce while completing their MBA

Start date
September

Program length
Two to four years

Note: Curriculum is subject to change and varies by campus and program type. Courses may be offered out of sequence. Total number of credits: 48.

hult.edu/mba/courses
Applying classroom learning to a real business—your Action Project—gives you a powerful platform from which to develop strategic thinking about innovation and growth.

How your Action Project works
We place you in small teams and assign each team to a global company, non-profit, or fast-growing enterprise to help solve a real business problem they face. Every team is coached by a mentor. At each of Hult’s international campuses, we have created partnerships with major corporations and leading business executives. Within each of these companies, student teams work intimately with a senior executive in charge of the company’s growth and development. Student teams are further motivated to work at high standards by competing with other teams.

Over a period of eight to ten weeks, student teams meet with the company executive(s) several times while coming up with a fully-fledged plan for growth. Simultaneously, they are aided through the process by one of Hult’s world-class consulting coaches. At the end, each team presents their proposal to a group of executives from the corporation. During this distinctive project, teams will develop insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and build an implementation plan to present to senior executives.

Innovation and Growth
Recognizing that innovation is key to sustaining a competitive advantage and driving growth, Hult’s Action Projects are based on the theme of “Innovation and Growth.” These projects target the most important and difficult problem facing most companies: identifying new pathways for growth. Students work toward solving this problem by drawing from a curriculum that emphasizes both theory and practical application and taking advantage of some of Hult’s distinct strengths: global presence, a diverse student body, and an innovative approach to learning.

Gain exposure to senior business leaders
Presenting to the senior management of a major corporation is an exciting conclusion to a life-changing year. The Action Project gives students the opportunity to develop solutions to the pressing challenges of major corporations and to receive feedback from senior business leaders. Companies benefit from the ability to crowdsource new ideas and insights from diverse international teams with students from over 140 countries.

Selection of participating companies (2008 to 2013)

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WORLD-CLASS FACULTY

Our professors and lecturers are noted for their academic credentials, talent for teaching, and real-world experience. Students have commented on Hult’s “great classroom atmospheres” and “energy in class,” as well as professors who are “able to change mindsets and make you think strategically.”

Viktoria Dalko
Global Professor of Finance
Finance PhD and MA, University of Pennsylvania

Dr. Dalko has served as an advisor to the National Bank of Hungary and the Hungarian Parliament Committee and worked around the world as a financial management consultant. Her academic career has seen her win numerous teaching awards for her work at universities such as Harvard, Baruch College (CUNY), the University of Munich, the Hong Kong University of Science and Technology, and the University of Illinois. Dr. Dalko’s latest book, Regulating Competition, was co-authored with Nobel Laureate Professor Lawrence Klein. Our professors and lecturers are noted for their academic credentials, talent for teaching, and real-world experience. Students have commented on Hult’s “great classroom atmospheres” and “energy in class,” as well as professors who are “able to change mindsets and make you think strategically.”

Joanne Lawrence
Professor of Corporate Responsibility and Social Innovation
MBA, New York University; MA in Corporate and Political Communication, Fairfield University.

Professor Lawrence has worked with global organizations such as BP, IBM, and the World Bank, and is an academic advisor to the UN Global compact. As adjunct professor at INSEAD she was involved in Project RESPONSE, an extensive study of global corporate social responsibility (CSR) and has written several acclaimed publications. A strong believer in the power of business to bring about lasting, positive change, students praise her engaging teaching style and describe her classes as truly inspirational.

“Professor Lawrence’s course has had a profound impact on how I see myself as a future manager. I now have tools to bring about the change in the world that I want to see happen.”

Mike Grandinetti
Global Professor of Entrepreneurship and Marketing—Professor of Management and Marketing
MBA, Yale School of Management

Professor Grandinetti taught entrepreneurship at MIT for ten years and has worked at McKinsey & Company, among many other companies. He now serves as senior advisor to businesses, universities, and governments, and is on the board of several U.S. tech start-ups and social ventures. A favorite among students and peers alike, Professor Grandinetti is famed for being highly active and engaged with students outside the classroom. He was named Professor of the Week by the Financial Times, Professor of the Year 2012-13 by Hult San Francisco students, and has received four Global Teaching Excellence Awards at Hult.

“Professor Grandinetti energized and inspired the class every day. He is the perfect blend of expertise and passion.”

Gonzalo Chavez
Professor of Finance
PhD Finance, University of Houston; MBA, INSEAD

Dr. Chavez has worked around the globe, consulting in firm valuation and advising on risk hedging. He is a pioneer of financial simulation and its application in investment and risk hedging, using these tools to train executives and stock exchange management teams in emerging markets. Students often cite his unique teaching methods as the reason they are able to grasp such complex subjects. He has taught finance around the world, including at Babson College (U.S.), the European School of Management and Technology (Germany), and the Instituto de Empresa Business School (Spain), and has received multiple recognitions for teaching excellence.

“Professor Chavez is a charismatic, energetic professor. My deep understanding of the subject is purely owing to the teaching approach the professor adopted.”

Olaf Groth
Professor of Global Strategy, Economics, Management, and Innovation
PhD, MAIPS, Monterey Institute of International Studies

Dr. Groth has 20 years of experience in executive and advisory roles with the likes of Monitor Group, Qualcomm, Boeing, and Vodafone. He is the founder and CEO of Emergent Frontiers Group LLC, which advises senior executives on global strategy and trends. Dr. Groth is an incredibly active faculty member whose passion extends beyond his subject to teaching itself. His approach makes him extremely popular with students, who often describe him as a “coach.” He was voted Professor of the Year 2012-13 by San Francisco’s Master of International Business students.

“Professor Groth is a great person, professor, and mentor. He really shows his commitment to the topic, course, and class. The best part is that he exhibits a passion for teaching.”

Hiendra Patel
Professor of Innovation
PhD, Materials Science and Engineering, Iowa State University; MBA, Kellogg School of Management, Northwestern University.

Dr. Patel owns six patents, has founded several start-ups, worked at Motorola in the portable energy space, founded and led the Monitor Group’s Innovation Practice, and is the author of several publications including 101 Innovation Breakthroughs. He now heads up our Innovation and Growth Program. The passion and energy he delivers in the classroom bring this exciting subject to life, with students often crediting his classes as having opened their eyes and their minds.

“Professor Patel has complete control over his subject matter. The class was very engaging, and contributed greatly to my learning and possible future career choices.”

Consistently high student ratings for Hult’s faculty*

<table>
<thead>
<tr>
<th>Campus</th>
<th>Evaluation average</th>
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<tbody>
<tr>
<td>London</td>
<td>★★★★☆</td>
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<tr>
<td>Dubai</td>
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<td>Boston</td>
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<tr>
<td>San Francisco</td>
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*Based on student evaluations from 2012-2013

Rob Anthony
Professor of Global Management
MBA, Harvard Business School

Professor Anthony has pursued a dual career as a general management consultant and an educator. As a consultant, he has a practice assisting global corporate clients with change management, strategy innovation, and leadership development. At Hult, Professor Anthony has taught Organizational Behavior, Leadership, Strategic Management, and Strategic Innovation.

“Professor Anthony is engaging, motivating, and highly insightful. He allowed us to learn from the experience of our peers, in addition to his own.”

Tom Porter
Global Associate Dean, Professor of Accounting
PhD, University of Washington

Dr. Porter brings over 30 years of professional accounting experience into the Hult classroom. After receiving his PhD from the University of Washington, he taught at Boston College, then worked at the Financial Accounting Standards Board. Most recently, he was vice president at NERA Economic Consulting, where he provided expert witness services on accounting-related matters in commercial litigation.

“I would like to thank Professor Porter for his clarity, his availability outside working hours, his ability to invoke people and create interesting discussions, and his sharing of knowledge. His class was one of the best classes I have ever attended in my life.”

*Based on student evaluations from 2012-2013
THE ULTIMATE LAUNCHPAD FOR YOUR CAREER

“Finding a balance between my MBA and my professional and personal life was a big challenge. Hult’s flexible schedule and consideration for each student’s unique situation made the experience a total success.”

Yazad Patel
Group Director, VAMM International Group
India, Executive MBA Class of 2012
A Hult Executive MBA immediately expands your international career horizons. Well before you arrive on campus up until well after you graduate, you will have access to unparalleled career support to ensure that you are empowered and marketable.

**Pre-arrival**
- Get a head start through our program, which includes:
  - Skills assessment
  - CV review and editing
  - Webinars on career planning & global employment trends

**During your Executive MBA program**
- Receive ongoing dedicated career support via:
  - One-on-one advising for mid-career executives
  - Global webinars on leadership, mid-career transitions, and global employment options
  - Webinars on global employment and industry trends
  - On-campus career insight panels and senior guest speakers from Fortune 500s, SMEs, and start-ups
  - On-campus career open houses and corporate networking events

**Post-graduation**
- Continue to get postgraduate career support from:
  - Free electives
  - Alumni chapter events
  - Global Alumni Summit

**Talent Solutions**—Hult’s exclusive talent matching service
- Access career resources and job listings from myHult student portal and LinkedIn groups

**Highly personalized attention**
Our Professional Career Development program is designed to equip students with the necessary skills to define, set, and achieve their life and career goals. We recognize that our Executive MBA students have unique career development needs based on their prior extensive professional experience.

Accordingly, we offer Executive MBA students career and life balance workshops based on the needs of mid-career executives and senior leaders. Core to our program is a series of seven global webinars offered mid-week and available for digital viewing on myHult. Taught by global leadership development experts, the seven session webinar series includes the following topics:

- Q (Q Warner) L (Y. Ede) Z (J. Yang) V (S. G. M. Alme) W (S. V. M.)
- S (Y. Motivation, values, motivational and aspiration)
- Networking, competency-based interviewing

Students can also take advantage of one-on-one executive coaching and dedicated career advising from campus-based employment experts.

**Global Career Services**
Hult maintains a dedicated network of Global Career Services staff in each country to help prepare you for your international job search. We take your career as seriously as you do.

Hult’s multi-campus network helps you source overseas opportunities remotely from your home campus or in person during your Global Rotation Program. It’s no wonder Hult is ranked #1 for diversity of industries that employ our graduates, or that 58% of our students find employment outside of their home country.

**Connecting with Corporates**
Hult’s Global Corporate Relations team works closely with Fortune 500 companies, SMEs, and start-ups in 60+ markets to increase and accelerate the number of touch points our students have with employers via corporate on-campus network events, global career open houses, and the Hult Impact Challenge.

Our team works closely with both students and companies to match the right candidate to the right opportunities. Hult Talent Solutions leverages our corporate partnerships with over 2,200 companies to provide you with a targeted approach to your job search. Hult organizes on average more than 2,500 job opportunities via our in-house Talent Solutions Services each year. Our corporate network includes companies such as Henkel, Accenture, GE, BNP Paribas, Deloitte, Coca-Cola, IBM, Proctor & Gamble, Ernst & Young, and Microsoft.

“Hult is a trusted corporate partner. Graduates bring with them a wealth of cutting-edge business knowledge, but most importantly, the practical business know-how. Thanks to Hult’s hands-on curriculum, Hult graduates are job-ready from day one.”

Ania Jakubowski
General Manager
Coca-Cola

**Hult graduates thrive in these companies**

- Google
- IBM
- KPMG
- JP Morgan
- Amazon
- Accenture
- Ernst & Young
- Deloitte Consulting
- Hilti
- EF Education First
- Bloomberg
- HSBC
- Philips
- Accenture
- Amazon
- Toyota
- Huawei
- P&G
- Dell
- Deloitte
- Coca-Cola

**2,500+ Job opportunities**
via our in-house Talent Solutions Services each year

Hult’s corporate network is in more than 60 markets and includes:

**2,200 companies**

**Top 10 Employers**

- Google
- IBM
- KPMG
- JP Morgan
- Amazon
- Accenture
- Ernst & Young
- Deloitte Consulting
- Hilti
- EF Education First

**Ranking for Diversity of Industries Recruiting Graduates**
— The Economist (2014)

**Percentage Increase on Pre-MBA Salary**
— Bloomberg Businessweek (2014)

**10th**
Employer Satisfaction
— Bloomberg Businessweek (2014)

**6th**

**1st**

**2,500+ Job opportunities**
via our in-house Talent Solutions Services each year
“The Executive MBA allowed me to extend my international network, hone my skills, and enabled me to be up-to-date on the latest frameworks and tools in business today. We can immediately put into practice the ideals that we learn in the classroom. It is vital that we have faculty that understand this and cultivate an environment in the classroom to stimulate this kind of learning. Hult certainly lived up to expectations here, and I really appreciated the invited guest speakers, who seamlessly complemented an already very stimulating curriculum. Plus, I had the opportunity to rotate to Shanghai, where I met Hult students from all over the world.”

Kevina Kenny
Director Online, Liberty Global
Ireland, Executive MBA Class of 2013

“Hult’s Executive MBA is providing me with knowledge and interaction with great people—students, professors, invited guests, and faculty. The spirit in the classroom is great, and you quickly get to know your fellow students and work together. My most memorable experiences were doing group work, focusing on a common goal, incorporating our own experiences with what we learn, and challenging each other and ourselves to bring out the best. The most rewarding course so far has been the Corporate Finance class. Not having a financial background, I was able to learn how to evaluate companies and projects. I have already been able to apply this in my job.”

Janet Hoogstraate
Chairman of the Board, Stockholm Brain Institute
Netherlands, Executive MBA Class of 2013

“The opportunity to study in a truly international environment, with students from across the globe, along with the possibility to rotate to multiple campuses, creates a one-of-a-kind experience. Hult provides the flexibility to attend classes over one of two long weekends each month, the chance to fly to another location to do the course in the same month should both weekends in the primary location not be feasible, and the possibility to complete the MBA over four years if one’s work situation is not amenable to a shorter timeframe. My most memorable moments at Hult are the ones spent in the classroom. The professors are amazing personalities with a deadly combination of academic knowledge, real-world experience, and all the excellent capabilities needed to keep the classes interested.”

Jaison Abey Sabu
IT Service Management Consultant, Alstom Power
India, Executive MBA Class of 2015

“Hult has, without a doubt, given a unique identity to my professional career. Graduating from the Executive MBA program, I have certainly learned what it really means to apply time management, and this will continue to help me manage my work-life balance. The learning from marketing, finance, and entrepreneurship subjects has really helped in tackling any issues related to these subjects in my working life. The positive environment, both outside and inside the classroom was one of the best things about Hult. Inside the classroom, thanks to my amazing fellow students and the world-class professors, the discussions were always inspiring and really helpful.”

Naresh Khanchandani
Trade Category Manager, Unilever
India, Executive MBA Class of 2011

“Hult’s culture and the way it operates fascinates me, and I can definitely see why other more traditional and established institutions are looking over their shoulders. The campus is open-plan, the faculty offices are accessible, and the focus is always on “how can we get better.” It feels like a fast-moving business in itself. Listening, responding, innovating, and learning—all with a razor sharp sense of humor, too. Hult, and the team that runs it, are great to be around.”

Kate Wolfenden
Venture Catalyst & Network Fundraising Advisor, World Wildlife Fund
U.K., Executive MBA Class of 2014

“At Hult, there is always the impetus to think beyond the existing boundaries, and challenge the current ways of doing things. You are invited to adopt a curious mentality and want to know more about people, cultures, business, and the world. As soon as we joined our Executive MBA class, the environment awakened the entrepreneurial leader inside each one of us, and students quickly developed a sense of urgency to do better, make a difference, think outside of the box, and “think potential” rather than just “meet expectations.”

Chadi Asaad
Managing Director, Diamond Decision
Syria, Executive MBA Class of 2013

“Hult’s Executive MBA is providing me with knowledge and interaction with great people—students, professors, invited guests, and faculty. The spirit in the classroom is great, and you quickly get to know your fellow students and work together. My most memorable experiences were doing group work, focusing on a common goal, incorporating our own experiences with what we learn, and challenging each other and ourselves to bring out the best. The most rewarding course so far has been the Corporate Finance class. Not having a financial background, I was able to learn how to evaluate companies and projects. I have already been able to apply this in my job.”

Janet Hoogstraate
Chairman of the Board, Stockholm Brain Institute
Netherlands, Executive MBA Class of 2013

“Jaisen Abey Sabu
© Service Management Consultant, Alstom Power
India, Executive MBA Class of 2015

Kate Wolfenden
Venture Catalyst & Network Fundraising Advisor, World Wildlife Fund
U.K., Executive MBA Class of 2014

Chadi Asaad
Managing Director, Diamond Decision
Syria, Executive MBA Class of 2013

Janet Hoogstraate
Chairman of the Board, Stockholm Brain Institute
Netherlands, Executive MBA Class of 2013
“A number of things attracted me in Hult and the Executive MBA: the Hult Prize; Global Rotation; and Hult’s specific locations (particularly in the U.S.); the international programs with large student diversity; and the American teaching foundations for the program which also incorporated European flair. For me the flexibility afforded by the course schedules was important: allowing executives to work intensively as usual alongside their studies. I was excited by the prospect of a new program that offered a lot of potential for future growth but that was already ranking highly in business magazine rankings and the media.”

Eleni Magklis
Director Global PMO, Givaudan
Greece, Executive MBA Class of 2013

“While at Hult, I made sure to network with other cohorts, rotated to almost all campuses to ensure that I maximized all potential international contacts, and learned about cultures that I was previously unfamiliar with. The Executive MBA prepared me to lead and manage a bigger team, and to handle complex projects with ambitious targets and objectives. As such, I hold my current post, as General Manager for Business Information Solutions Europe at Sony, with complete confidence.”

Carla Viray
Global Manager, Sony
UK, Executive MBA Class of 2013

“I have very clear long term visions for my career which include an entrepreneurial journey and global travel. These two criteria were very prominent when I was choosing my MBA school. Additionally, networking opportunities were very important for me and Hult was outstanding in offering me that in Dubai, especially compared to other business schools based there. The Executive MBA program was the best fit for me as I was already in the process of developing my international career through my current job.”

Ludmilla Figueiredo
Senior Marketing Manager, OMIS Global
Brazil, Executive MBA Class of 2014

“I was attracted to Hult as it has a modern and innovative approach to teaching with a real emphasis on entrepreneurship and a genuine international mix of students and locations. Having a campus in London meant I could keep my home base and didn’t have to move. Hult’s Executive MBA schedule of four days of classes a month over a weekend was ideal for professionals that have to manage a demanding work schedule alongside their studies.”

Gush Riat
Lead Consultant and Solutions Architect, African Petroleum Corporation Limited
U.K., Executive MBA Class of 2014

“Hult’s Executive MBA program stands out from others thanks to its focus on practical education. The diversity of the Hult community, the time flexibility of the program, the action-learning style in which it is delivered, and the faculty’s real-life experience provide a unique vibrant atmosphere that helps me accelerate my development. Another very compelling reason for me to choose this program over others is the Hult Prize, an initiative that greatly impressed me—I appreciate the nature and the scope of its social impact. Being member of a socially engaged society is essential for me and it is my privilege to have the opportunity to participate in such an initiative.”

Milena Tsytchova Ivanova
Executive Recruiter, Hewlett Packard
Bulgaria, Executive MBA Class of 2015

“Hult International Business School is one of the most reputable, leading, and recognized business schools worldwide. In addition, its curriculum is tailored to provide hands-on experience through Action Projects and group assignments. The Executive MBA program offers a flexible schedule that is intended to fit with a demanding career and personal life. The structure of the program mirrors the best way to develop a global business mindset.”

Christophe Maurice Iskander Beshay
Telecom Engineer, Alcatel-Lucent
Egypt, Executive MBA Class of 2015
YOUR GLOBAL ALUMNI NETWORK

Your Hult journey continues long after you graduate. As a member of Hult’s Alumni Association, you will have access to a global network, continuous educational opportunities, and multiple ways to connect with fellow alumni. Ranked 6th in Internationalism of Alumni by The Economist (2014), your Hult journey continues long after you graduate.

Ongoing education. For life.

Hult is the only school on earth where the learning does not stop at graduation. To ensure your knowledge always stays current, we offer Electives for Life—over USD60,000 worth* of electives for the rest of your life that allows you to stay current in your business knowledge and further develop your professional skills. In addition, the electives offer a great opportunity to network with current students and alumni. Alumni can choose from over 100 electives including entrepreneurship, leadership, and management at no extra cost, other than a small administrative and course-material fee.

Exclusive benefits—executive speakers and master classes

Alumni are welcomed back to campus for our exclusive guest speaker and networking events, which feature some of the world’s leading entrepreneurs and executives. For those who can’t make it to campus, we also bring master classes taught by top Hult professors to alumni in locations across the world.

Global Alumni Summit

The highlight of the alumni calendar is the annual Global Alumni Summit, which invites alumni from around the world to come together to reconnect with former classmates, meet new alumni members, and refresh their business knowledge. Previous summits have been held in Bali, Indonesia, Cartagena, Colombia, and London, U.K. They’ve featured keynote speakers such as Mbaranga Gasarabwe, the UN Assistant Secretary-General for Safety and Security and Dr. Rogério Studart, former Executive Director of the World Bank Latin America.

Stay connected for life

Keeping in touch with your former classmates and connecting with fellow alumni have never been easier thanks to an innovative range of outreach initiatives:

Alumni Chapters Worldwide

Reach out to 11,000 alumni worldwide through over 60 regional Hult alumni chapters and clubs. While chapters are more formal arrangements, clubs are a great way to expand your professional and personal network in an informal setting. Join a chapter in your city, or team up with other active alumni to get one started.

Hult Connect App

Locate and connect with fellow alumni members on the go with our exclusive iPhone/iPad and Android app.

Hult Email Newsletter

Our monthly newsletter keeps you informed of all the latest news from the Hult community.

Hult Magazine

Check out our quarterly magazine for features on Hult alumni and faculty, plus campus updates.

Quick facts

11,000+ Over 11,000 entrepreneurs and business professionals count themselves as Hult alumni

156 Alumni in over 156 countries working in a wide range of industries

60+ Alumni chapters and clubs run in over 60 cities providing networking and business opportunities

*Based on average cost of USD3,000 for similar professional course for a graduate of 32 years taking the course for 20 years.
HULT DEGREE PROGRAMS

Which degree program is right for you?

Hult Programs

Bachelor of Business Administration
Master of International Business
Master of International Marketing
Master of Finance
Master of Social Entrepreneurship
Master of Business Administration
Executive MBA

Typical age range

Full-time (FT) or Part-time (PT) study

Home campus locations

Recommended rotation options

Executive MBA Home Campus / Center

Executive MBA Rotation Locations

HULT DEGREE PROGRAMS

HIGHLY RANKED ONE-YEAR MBA

Named “The Most Innovative MBA Program” by the Association of MBAs, Hult provides you with a cutting-edge, relevant curriculum. Hult also ranks 1st in The Economist for International Exchange Opportunities.

The first MBA curriculum designed with input from business leaders

Proprietary research conducted by Hult Labs shows that traditional MBA programs aren’t providing students with the skills that elite employers want. Senior executives at companies like Accenture, IBM, and Unilever have told us that today’s MBA graduates lack both soft skills and practical experience. Hult has completely redesigned its MBA curriculum in conjunction with top CEOs and HR executives to ensure that all our MBA students graduate with these essential capabilities, as well as knowledge of the core business areas of finance, marketing, and strategy. The prestigious accrediting body, AMBAs, has awarded Hult’s MBA program with their MBA Innovation Award (2014).

The only MBA to fully integrate soft skills into its curriculum

Through a unique blend of classroom instruction, targeted practice, and constructive feedback, Hult MBA students acquire the essential soft skills they need—such as the ability to communicate clearly, motivate a team, and resolve conflicts—to transform them into genuine leaders.

Mastering the keys to business success through real-world practice

The Hult MBA takes its students out of the classroom and into the real world of business. This is achieved through two key pillars of our curriculum: competitive simulations across the core disciplines of finance, marketing, and strategy, as well as the Hult Impact Challenge, a year-long course in which student teams compete to develop a game-changing enterprise.

Faster Return on Investment*

Our 12-month intensive degree program has the second fastest return on investment compared to other MBA programs. Equipping yourself with a Hult degree in 12 months results in lower costs, less time away from work, and a quicker reentry—with an MBA salary. Hult comes 1st in Return on Investment against a sample of key schools and is ranked 6th for Percentage Increase on Pre-MBA Salary by The Economist (2014). On average, our students are able to recoup their investment in a little over three years.

*Based on The Economist Which MBA? 2014 data accounting for cost of program, earnings, and opportunity cost.
MASTER DEGREE PROGRAMS

Hult's Global Rotation Program
Hult's Global Rotation Program allows students to gain critical insights into the world’s key economies and firsthand international business experience. You can pursue your MIB degree at our Boston, San Francisco, London, Dubai, or Shanghai campuses. During Modules D and E, you can choose to remain at your home campus or study at a different Hult campus or our rotation center in New York.

Hult’s curriculum combines hard skills with lessons in decision-making and strategy. Hult’s MIB curriculum delivers an understanding of today’s global marketplace. Initially, students focus on learning hard skills in international finance, marketing, operations, and strategy. Subsequently, through hands-on projects, they also gain the analytical, problem-solving, and critical-thinking skills necessary to make decisions in a rapidly evolving, cross-cultural world.

Action Projects give you great exposure
Recognising that innovation is key to sustaining a competitive advantage and driving growth, Hult’s Action Projects ensure that you have the chance to apply what you have learned in a true business setting, preparing you fully for your future careers. Under the guidance of a faculty advisor, student teams will help a business develop a bold and bankable idea for future growth. The team will aim to develop insights about the particular industry and business, identify breakthrough ideas, develop a business concept, and build an implementation plan to present to senior executives.

Career opportunities
Hult’s Career Services team works closely with students to develop the skills to define, set, and achieve their professional career goals. Students take an intensive set of classes on career decision-making, résumé writing, networking, interviewing, and personal branding. Choose from a range of workshops, group sessions, and events focusing on industry insights, employability development, and job search strategies.

Meet the challenges of the global marketplace
A strong understanding of how the world is interconnected through finance, marketing, operations, economics, and strategy gives students an immediate head start to launch their careers. Hult’s Master of International Business (MIB) degree helps students acquire practical business knowledge with a focus on international and cross-cultural understanding of the marketplace. This degree is particularly well-suited to recent university graduates (both business and non-business majors) who do not have work experience.

Master of Social Entrepreneurship
Hult’s Master of Social Entrepreneurship (MSE) equips you with valuable general skills in management and strategy, along with specialized skills in market research, branding, consumer behavior, sales, and new product development. These combined business and marketing skills prepare graduates for a wide array of careers that go beyond functional marketing.

Make change happen
As one of the only business schools to offer a Master degree in this important field, Hult’s Master of Social Entrepreneurship provides you with equal measures of business skills, knowledge of how to navigate social and political issues, and a full understanding of how to make change happen.

Pay your Executive MBA with a quarterly installment plan
There is an alternative quarterly payment plan for students who require more flexibility and do not wish to pay in full before start of the course.

Merit-based scholarships
Hult offers a range of merit-based scholarships to reduce the program cost burden. These are available to all students regardless of citizenship. Alumni-sponsored scholarships are offered as well. To be considered for these scholarships, we encourage you to apply early. Decisions on scholarships are made only after an offer of admission has been communicated. Merit-based scholarships may be awarded to applicants whose profile matches our scholarship themes. Candidates are required to write a 400-500 word essay. Please go to www.hult.edu/emba-scholarships for more details.

Financial aid
The financial aid committee looks at the situation of each accepted student and, depending on each candidate’s financial circumstances, decides if financial aid will be awarded and at what level.

FINANCING YOUR EXECUTIVE MBA

An Executive MBA is a significant investment. We help you find the most beneficial funding options to cover your education-related expenses.

Make it easier to afford your Executive MBA
At Hult, we support students financially through a variety of ways:

Financial aid
The financial aid committee looks at the situation of each accepted student and, depending on each candidate’s financial circumstances, decides if financial aid will be awarded and at what level.

Type of Scholarships Scholarship amount (of program fees)

Academic Excellence GMAT 650-699
10 to 15%
GMAT 700+
15 to 20%

Social Impact
7%

Global Professional
7%

Consulting Professional
7%

Finance Professional
7%

Women in Business
7%

Entrepreneurial Impact
7%

Entrepreneurial Pivot
7%

Education loans
The majority of our students utilize some form of education loan, even if they receive a scholarship or fellowship. Students requiring financing for their program fees have two main loan options:

Gold Student Financing
Hult has established an exclusive partnership with GoEd Student Financing to offer loans to international students at very competitive interest rates. Loans are typically offered over five years, with repayment starting at the beginning of the program. Hult and GoEd work with students through each step of a straightforward process so that students will know promptly if their loan application has been accepted.

Bank loans
Financial institutions in many countries offer MBA education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary. We are happy to work with our students to help them identify suitable financial institutions where they can apply for these loans.
Estimated program fees and living expenses

<table>
<thead>
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<th>Campus</th>
<th>Executive MBA (2 years)</th>
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The Total Program Fees are split between Core Courses Program Fee (due to Hult International Business School Ltd. U.K.) and Electives and Other Fees (due to Hult International Business School AG, Switzerland).

The non-refundable Confirmation Deposit counts toward the Total Program Fee.

Hult International Business School, Inc. is a non-profit corporation organized in the Commonwealth of Massachusetts and accredited by the New England Association of Schools and Colleges.

Hult Global Journeys App

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twitter.com/hult Biz
instagram.com/hultbusinessschool
youtube.com/hult
MEET HULT

Hult events
You can learn more about Hult at one of the hundreds of events we hold across the globe every year. Visit one of our open houses or let us help book an individual campus visit for you. Interact with one of Hult's distinguished faculty members by joining a master class in a city near you. Be inspired by thought leaders at one of our on-campus events. Meet a Hult representative at an educational fair and learn more about our unique educational offerings. We look forward to meeting you in person. Find out more about our events around the world at hult.edu/events

Contact us
With recruiting offices across every time zone, we are ready to speak with you at any time. Contact us at hult.edu/contactus or Email us at embal@hult.edu For a full list of recruiting office contacts, see the back cover of this brochure.

Hult Prize Competition
Attend or join the Hult Prize—the world’s largest crowdsourcing social platform for social good. Compete for USD1 million to help solve one of the world’s most pressing social issues. Visit hultprize.org

Hult Executive MBA Home Campus / Center
Hult Executive MBA Rotation Locations
Hult Undergraduate Campus
Hult Recruiting Office
Fair or event location attended by Hult
Accreditations & Rankings


Bloomberg Businessweek

Hult International Business School is ranked 1st for International Exchange Opportunities, as well as 32nd Best Business School in North America and 55th Best Business School in the World by The Economist (2014).

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