STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

SCHEV Offices
101 N. 14th Street
Richmond, Virginia
January 12, 2016
9th floor main conference room
8:30 a.m. – 9:30 a.m.

Executive Committee

1. Call to Order

2. Discussion of Agenda Book Format and Distribution Method

3. Discussion of April visit to UVA-Wise

4. Update on The Virginia Plan Initiatives

5. Adjournment

Committee members:
Gil Minor, Chair
Heywood Fralin Vice Chair
Marge Connelly, Secretary
Gil Bland
Gene Lockhart
Academic Affairs Committee

1. Call to Order

2. Approval of Minutes (October 26, 2015)  
   Page A1

3. Action on Policy for Implementing HB 1336  
   Page A4

4. Action on Programs at Public Institutions  
   Page A7

5. Action on Private and Out-of-State Post-secondary  
   Education Institutional Certifications  
   Page A16

6. Update on Security University  
   Page A19

7. Update on The Virginia Plan Initiatives  
   Page A21

8. Liaison Report  
   Page A23

9. Adjournment

Committee members:

Gene Lockhart, Chair
Carlyle Ramsey, Vice Chair
Martin Briley
Heywood Fralin
Bill Murray
Katie Webb
Resources and Planning Committee

1. Call to Order
2. Approval of Minutes (October 26, 2015)       Page RP1
3. Discussion of Governor’s Introduced Budget     Page RP6
4. Discussion of Fall 2015 Enrollment               Page RP26
5. Discussion of 2014-15 Degree Completions       Page RP32
6. Update on The Virginia Plan Initiatives         Page RP44
7. Liaison Report
8. Adjournment

Committee members:

Marge Connelly, Chair
Gary Nakamoto, Vice Chair
  Gil Bland
  Henry Light
  Pam Moran
  Minnis Ridenour
Joint Committee

1. Call to Order

2. Update on The Virginia Plan Initiatives

3. Adjournment/Break for Lunch
Meeting Agenda
(Note: Some items from the Council meeting agenda may be addressed before adjournment of the committee meetings)

1. Call to Order and Announcements 12:30 p.m.

2. Public Comment Period

3. Approval of Minutes (October 27, 2015) Page 1

4. Remarks by Ronald Crutcher, President, University of Richmond 12:35 p.m.

5. Director’s Report 12:55 p.m. Page 10

6. Preview of 2016 General Assembly Session 1:15 p.m. Page 14

BREAK

7. Annual Report on The Virginia Plan 1:45 p.m. Page 15

8. Committee reports: 2:05 p.m.

Action Items from Academic Affairs Committee:

a. Action on Policy for Implementing HB 1336 Page A4
b. Action on Programs at Public Institutions Page A7
c. Action on Private and Out-of-State Post-secondary Education Institutional Certifications Page A16

Report from Resources and Planning Committee

9. Items Delegated to Staff 2:20 p.m. Page 17

10. New Business 2:25 p.m.

11. Adjournment 2:30 p.m.

NEXT MEETING:
March 21-22, 2016
Committee meetings on March 21 at Virginia Institute of Marine Science (VIMS)
March 22 Council meeting at The College of William & Mary
All meeting times are approximate and may vary slightly.

NOTE:
Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council’s website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu.
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

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Executive Committee

1. Call to Order

2. Discussion of Agenda Book Format and Distribution Method      Page E1

3. Discussion of April visit to UVA-Wise                        Page E4

4. Update on The Virginia Plan Initiatives                     Page E5

5. Adjournment

Committee members:
Gil Minor, Chair
Heywood Fralin Vice Chair
Marge Connelly, Secretary
Gil Bland
Gene Lockhart
Item: Item #E2 – Discussion of Agenda Book Format and Distribution Method

Date of Meeting: January 12, 2016

Presenters: Peter Blake, Director
peterblake@schev.edu

Lee Rung, Director, Executive and Board Affairs
leeannrung@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action

Background Information/Summary of Major Elements:
The purpose of this item is to discuss with the Executive Committee its preferences for the organization, presentation and distribution of Council agenda materials. Potential topics of interest include level of detail desired by members, decisions delegated to staff, and appearance and readability of agenda materials. Council members also may wish to discuss the potential of making agenda materials “paperless” or in using technology in other ways to make agenda materials more meaningful and useful.

Materials Provided:

• List of likely agenda topics for calendar year 2016

Financial Impact:
Some changes to the agenda materials (converting to all-digital access, for example) would require agency funds.

Timetable for Further Review/Action: To be determined.
Likely agenda topics for Council meetings, 2016

January (Richmond one-day meeting):

1. Annual report of The Virginia Plan
2. Briefing on Governor’s introduced budget
3. Preview of General Assembly session (timeline, committees, legislation)
4. Briefing on previous Fall headcount enrollment
5. Briefing on previous year degree completions
6. Policy on course credit for granting undergraduate course credit to students who have taken certain standardized tests
7. Action on enrollment projection and degree estimate process (in odd years)
8. Program approvals
9. Private and out-of-state college certifications
10. Virginia Plan updates

March (The College of William and Mary):

1. Briefing on student transfer
2. Update on General Assembly legislation, budget and SCHEV-related studies
3. Preview of six-year planning process (in odd years)
4. Program approvals
5. Private and out-of-state college certifications
6. Virginia Plan updates

May (Washington and Lee University):

1. Private College Advisory Board meeting
2. Council of Independent Colleges in Virginia reception, dinner and presentation
3. Appointment of nominating committee
4. Preliminary discussion of next calendar year’s meeting schedule and locations
5. Performance review of Council director
6. Program approvals
7. Private and out-of-state college certifications
8. Virginia Plan updates

April (University of Virginia’s College at Wise):

1. Campus visit

June (Richmond):

1. Annual policy conference

July (Blue Ridge Community College – one-day meeting):

1. Election of officers
2. Approval of next calendar year’s meeting schedule and locations
3. Preliminary briefing on tuition and fee rates
4. Preliminary briefing on enrollment projections and degree estimates (in odd years)
5. Preliminary discussion of budget and legislative recommendations for next General Assembly session
6. Affirmation that out-of-state students are paying full cost of education
7. Briefing on six-year planning process (in odd years)
8. Briefing on institutional and systemwide performance standards (in even years)
9. Program approvals
10. Private and out-of-state college certifications
11. Virginia Plan updates

August (TBD):

1. Optional Council retreat
2. Orientation of new Council members

September (Virginia Commonwealth University):

1. Joint meeting with public college presidents
2. Discussion of operating and capital budget recommendations
3. Briefing on enrollment projections and degree estimates (in odd years)
4. Approval of assessment and certification of institutional performance (in even years)
5. Program approvals
6. Private and out-of-state college certifications
7. Virginia Plan updates

October (Richmond):

1. Action on enrollment projections and degree estimates (in odd years)
2. Action on systemwide operating and capital budget recommendations
3. Briefing on financial feasibility of 9(d) capital outlay projects
4. Program approvals

October (Richmond):
1. Board of visitors orientation program
State Council of Higher Education for Virginia
Agenda Item

**Item:** Item #E3 – Discussion of April Visit to University of Virginia’s College at Wise

**Date of Meeting:** January 12, 2016

**Presenters:**
- Peter Blake, Director  
  peterblake@schev.edu
- Lee Rung, Director, Executive and Board Affairs  
  leeannrung@schev.edu

**Most Recent Review/Action:**
- ☒ No previous Council review/action
- □ Previous review/action

**Background Information/Summary of Major Elements:**
The Council chose to hold a special meeting on April 20 at the University of Virginia’s College at Wise. SCHEV and college staffs propose that the meeting mostly take the form of a tour of the campus and an opportunity for the college to present matters of importance to the college and the community. We are looking into the possibility of reserving the state airplane to facilitate travel for the day.

**Materials Provided:**
- Map of the campus of the University of Virginia’s College at Wise

**Financial Impact:**
The meeting will involve travel costs. To minimize costs, staff participation will be limited.

**Timetable for Further Review/Action:**
None.
Knowing where you’re headed is WISE

1. Cavalier House
2. David J. Prior Convocation Center
3. Humphreys-Thomas Field House
4. Carl Smith Stadium
5. Ramseyer Press Box
6. Baptist Collegiate Ministries
7. Culbertson Hall
8. College Relations/Napoleon Hill Foundation
9. Commonwealth Hall
10. Lila Vicars Smith House
11. McCrarry Hall
12. Gilliam Center for the Arts
13. Hunter J. Smith Dining Commons
14. Thompson Hall
15. Ashby Hall
16. Martha Randolph Hall
17. Crockett Hall (Admissions Office)
18. Cantrell Hall
19. Chapel of all Faiths
20. Henson Hall
21. Smiddy Hall
22. C. Bascom Slencp Student Center
23. John Cook Wyllie Library
24. New Library (opening 2016)
25. Zehner Hall
26. Darden Hall
27. Leonard W. Sandridge Science Center
28. Betty J. Gilliam Sculpture Garden
29. Physical Plant
30. Winston Ely Health and Wellness Center
31. Bowers-Sturgill Hall
32. Stallard Field (Baseball)
33. Fred B. Greear Gym and Swimming Pool
34. Humphreys Tennis Complex
35. Women’s Softball Field
36. Intramural Sports
37. Observatory
38. Townhouses
39. Resource Center
40. Center for Teaching Excellence
41. Wesley Foundation
42. Alumni Hall

The University of Virginia’s College at Wise
Office of Admissions, 1 College Avenue, Wise VA 24293
admissions@uvawise.edu
(888) 282-9324 (toll free) or (276) 328-0102 (local)
www.uvawise.edu
State Council of Higher Education for Virginia
Agenda Item

Item: Executive Committee Item #4 – Update on the Virginia Plan Initiatives

Date of Meeting: January 12, 2016

Presenter: Assigned SCHEV staff (see table below)

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action
  Date: October 27, 2015, Council meeting
  Action: Council discussed options for advancing its priority initiatives.

Background Information/Summary of Major Elements:
At the October 2015 Council meeting, staff briefed members on the process for providing updates on each initiative at the meetings. Based on the input of the members, the proposed is as follows:

- **Detailed initiative discussion and updates occur in assigned committee meetings**: Initiatives are assigned to a committee and will be discussed as a standing agenda item. This allows an opportunity for members to provide input on the proposed activities and milestones for the initiative in a more detailed discussion.

- **Briefing of initiative discussion occurs in Joint Committee**: Upon completion of the discussion in committee meetings, the Council will convene to brief members regarding the initiatives and any additional discussions held in the committee meeting. This provides an opportunity for council members to be aware of the status on all of the initiatives.

Initiatives and Assigned Committees

| 1. Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state. | Academic Affairs  
Staff: Joe DeFilippo |
|---|---|
2. Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.  
   Resource and Planning Staff: Peter Blake/Dan Hix

3. Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.  
   Resource and Planning Staff: Dan Hix

4. Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.  
   Academic Affairs Staff: Joe DeFilippo/ Wendy Kang

5. Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.  
   Executive Committee Staff: Peter Blake/Wendy Kang

6. Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.  
   Resource and Planning Staff: Alan Edwards

**Materials Provided:**

- Initiatives Update Report (please refer to this report during individual committee and joint committee discussions)

**Financial Impact:** No financial impact at this time.

**Timetable for Further Review/Action:** No further action at this time.

**Resolution:** No resolution at this time.
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

SCHEV Offices
101 N. 14th Street
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9:45 a.m. – 11:15 a.m.

Academic Affairs Committee

1. Call to Order

2. Approval of Minutes (October 26, 2015) Page A1

3. Action on Policy for Implementing HB 1336 Page A4

4. Action on Programs at Public Institutions Page A7


6. Update on Security University Page A19

7. Update on The Virginia Plan Initiatives Page A21

8. Liaison Report Page A23

9. Adjournment

Committee members:

Gene Lockhart, Chair
Carlyle Ramsey, Vice Chair
Martin Briley
Heywood Fralin
Bill Murray
Katie Webb
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
OCTOBER 26, 2015
MINUTES

Dr. Carlyle Ramsey (Vice Chair) called the meeting to order at 3:30 p.m. in SCHEV Offices, 10th Floor Main Conference Room, in Richmond, Virginia. Committee members present: Martin Briley, Heywood Fralin, Bill Murray, and Carlyle Ramsey. Katie Webb joined the meeting at 3:32 p.m.

Committee member absent: Gene Lockhart (Chair).

Staff members present: Joseph G. DeFilippo, Darlene Derricott and Monica Osei.

APPROVAL OF MINUTES

On motion by Dr. Murray and seconded by Mr. Fralin, minutes from the September 21, 2015, meeting were approved unanimously.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Master of Arts (M.A.) in Data Analysis and Applied Statistics

In attendance from the Virginia Polytechnic Institute and State University (Virginia Tech)
Dr. J.P. Morgan, Associate Dean for Strategic Initiatives, College of Science
Dr. Eric Smith, Professor, Department of Statistics
Dr. Rosemary Blieszner, Assistant Vice Provost, Enrollment & Degree Management (SCHEV liaison)

Dr. DeFilippo directed members to the program information located on page A4 of the agenda book. He provided an overview of the program including the required credit hours, the well documented need for competent education, and the distinctiveness of duplicative programs at Virginia institutions.

Institutional staff responded to Dr. Murray's question that this is not a terminal or pre-doctoral program because an existing Master of Science in Statistics serves this purpose. Members also discussed briefly the submission of future applications for data analytic programs, the opportunities for research institutions, and the program's applicability. It was also mentioned that in the future, it is possible that every institution will have to have a degree program of this type.

On motion by Dr. Murray and seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:
BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Arts (M.A.) degree program in Data Analysis and Applied Statistics (CIP: 27.0304), effective fall 2016.

DISCUSSION OF DRAFT POLICY FOR IMPLEMENTING HB 1336

Dr. DeFilippo explained this is a discussion item only and staff is seeking council’s feedback. He provided contextual information on House Bill 1336 and Code of Virginia § 23-9.2:3.10 requirements, which includes SCHEV’s statutory charge to work with governing boards of institutions and the major elements for awarding course credit for the four pre-collegiate examinations. He explained that the bill requires a greater degree of consistency across institutions.

Dr. DeFilippo apprised members of staff visits to the institutions and community colleges and the efforts undertaken by Ms. Ashley Lockhart to compile the spreadsheet on page A14. He explained the data and variability of four-year public institutions’ application of scores and indicated that the draft policy assumes a minimum score of 3 as the default threshold but allows institutions to have higher thresholds for considerations of student success and possibly other qualitative factors. The higher thresholds would include the submission of documentation to SCHEV as indicated in section IIC3 on page A12. In other words, an institution does not have to give 3 but can make the case if it should be something else. Staff is suggesting the use of a systemic tiering approach which would be communicated with the Provosts to make it easier for the institutions and SCHEV.

Members expressed concerns about setting a specified norm. Mr. Fralin indicated that standardizing the quality may be good if students can perform in quality courses and graduate in 3 years but cautioned not to move too fast. Ms. Webb emphasized that working with the institutions is essential to ensure that we do not have a one size fit all policy. Dr. Ramsey suggested that staff might want to meet with the patron. Dr. DeFilippo responded that flexibility incorporated into the policy would be related to student success, and staff would seek to utilize an advisory committee to review institutional implementation.

Several members expressed an interest in obtaining information on the general distribution at high schools across the states and by districts, a comparison of competitors and other state mandates. Dr. DeFilippo indicated that that he will seek the assistance of the College Board in compiling relevant information, and that he will express council concerns when he meets with the Provosts in November. Dr. DeFilippo thanked the committee for its feedback.

BRIEFING ON GEORGE MASON UNIVERSITY PLANS FOR A SCHOOL OF PUBLIC HEALTH
In attendance from George Mason University (GMU)
Dr. Robert M. Weiler, Professor and Chair, Department of Global and Community Health
Dr. Thomas R. Prohaska, Dean, College of Health and Human Services

Dr. Weiler thanked the committee for the opportunity to share the institution’s plans for a school of public health and extended a special thank you to Drs. DeFilippo and Osei for their encouragement to brief members on the progress. He distributed a Powerpoint handout, A School of Public Health at George Mason University, to committee members and explained public health and its impact on the population. Dr. Weiler’s presentation included information on the history of public health at GMU, the accrediting process and requirements, and the investments, benefits and costs of establishing a school of public health in the Commonwealth. In response to a question about the likelihood of General Assembly funding, Dr. Weiler explained that most of its funding has been done through their own resources and can be attributed to the growth of the institution. Dr. DeFilippo explained that other institutions had seriously considered establishing a school but gave up the effort because of the substantial costs. Dr. Weiler explained the next steps, including the submission of a PhD proposal to SCHEV.

The committee thanked Drs. Weiler and Prohaska for their presentation and suggested a follow up briefing in the future.

LIAISON REPORT

Dr. DeFilippo reported on items I-IV and added that he and other state leaders will be attending a SREB State Education Forum on October 29 and 30, 2015 in Jacksonville, Florida. The forum will focus on student transitions from K-12 to higher education.

ADJOURNMENT

Dr. Ramsey adjourned the meeting at 4:50 p.m.

__________________________________
Carlyle Ramsey
Vice Chair, Academic Affairs Committee

__________________________________
Darlene Derricott
Staff, Academic Affairs
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee Item #3 – Action on Policy for Implementing HB 1336

Date of Meeting: January 12, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action

Date: 
Action: 

Background Information/Summary of Major Elements: HB 1336 was passed by the 2015 General Assembly and subsequently signed into law by Governor McAuliffe. HB 1336 creates § 23-9.2:3.10 of the Code of Virginia, and establishes the following main provisions:

- SCHEV shall work with institutional boards to “establish a policy for granting undergraduate course credit to entering freshman students who have taken one or more Advanced Placement, Cambridge Advanced (A/AS), College-Level Examination Program (CLEP), or International Baccalaureate examinations.”
- Grants of credit shall be consistent across institutions “to the extent possible.”
- SCHEV and institutional policies shall be made available on the web.

At its October 2015 meeting, staff presented the Academic Affairs Committee with a preliminary draft policy for discussion, and received input from the Committee to guide further deliberations with institutions. The draft policy was subsequently discussed at the November meeting of the Instructional Programs Advisory Committee (IPAC) and is scheduled to receive a final vetting at the January 8, 2016, meeting of IPAC. Staff also met with the patron of the legislation, Delegate Steve Landes. The current draft policy is included here. Also included is a summary of select policies from other states, as requested by committee members at the October meeting.

Materials Provided:

- Features of Select State Statutes/Policies
Draft *Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB*.

**Financial Impact:** N/A

**Timetable for Further Review/Action:** SCHEV staff will work with institutions to implement the provisions of the policy as expeditiously as feasible.

**Resolution:**

BE IT RESOLVED that, in accord with its responsibilities under § 23-9.2:3.10 and § 23-9.6:1:15 of the Code of Virginia, the State Council of Higher Education for Virginia adopts the *Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB*, effective immediately, and directs staff to work with institutions to fulfill its provisions as expeditiously as possible.
## Features of Select State Statutes/Policies

<table>
<thead>
<tr>
<th>State</th>
<th>Statute/Policy</th>
<th>Exams Covered</th>
<th>Parameters</th>
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</table>
| Florida                | Both           | AP /Cambridge/ CLEP/IB | • Credit must be granted for the default minimum threshold (e.g., 3 on AP)  
  • Credit must be granted for a specific course  
  • FL DOE maintains roster of course credit equivalencies at all public institutions |
| Oregon                 | Both           | AP/IB             | • Credit must be granted for minimum scores recommended by a state committee.  
  • No single minimum threshold—i.e., some AP exams have minimum of 3, others 4.  
  • Amount of credit per exam score, but not course equivalencies, is established centrally. |
| Wisconsin (U. of WI System) | Policy        | AP                | • Credit must be granted for the default minimum threshold (3 on AP).  
  • All other details left to campuses; no centralized listing. |
| New York (SUNY System) | Policy         | AP/CLEP           | • Credit must be granted for the default minimum threshold (e.g., 3 on AP).  
  • All other details left to campuses; no centralized listing. |

### New State Laws in 2015

<table>
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<tr>
<th>State</th>
<th>Statute/Policy</th>
<th>Exams Covered</th>
<th>Parameters</th>
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| Virginia               | Both           | AP /Cambridge/ CLEP/IB | • Credit granting to be ‘consistent to the extent possible.’  
  • Default minimum threshold assumed as a starting point; institutions may justify higher thresholds subject to SCHEV approval.  
  • All other details left to institutions. |
| Texas                  | Statute        | AP                | • “an institution of higher education may not require a score of more than three unless the institution's chief academic officer determines, based on evidence, that a higher score on the examination is necessary to indicate a student is sufficiently prepared to be successful in a related, more advanced course for which the lower-division course is a prerequisite.” |
| Illinois               | Statute        | AP                | • “Beginning with the 2016-2017 academic year, scores of 3, 4, and 5 on the College Board Advanced Placement examinations shall be accepted for credit to satisfy degree requirements by all institutions of higher education. Each institution of higher education shall determine for each test whether credit will be granted for electives, general education requirements, or major requirements and the Advanced Placement scores required to grant credit for those purposes.” |
Virginia Code § 23-9.2:3.10, enacted by the 2015 General Assembly, states:

A. The State Council of Higher Education for Virginia (Council), in consultation with the governing board of each public institution of higher education, shall establish a policy for granting undergraduate course credit to entering freshman students who have taken one or more Advanced Placement, Cambridge Advanced (A/AS), College-Level Examination Program (CLEP), or International Baccalaureate examinations. The policy shall:

1. Outline the conditions necessary for each public institution of higher education to grant course credit, including the minimum required scores on such examinations;
2. Identify each public institution of higher education’s course credit or other academic requirements that the student satisfies by achieving the minimum required scores on such examinations; and
3. Ensure, to the extent possible, that the grant of course credit is consistent across each public institution of higher education and each such examination.

B. The Council and each public institution of higher education shall make the policy available to the public on its website.

The State Council of Higher Education for Virginia (SCHEV) promulgates the policy guidelines below in fulfillment of the duty described by § 23-9.2:3.10, and in accord with its general responsibility to establish policies for public higher education in the commonwealth, as per § 23-9.6:1:15.¹

**Prologue**

The purpose of the Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB (the Policy) is to facilitate consistency, to the extent possible, across institutions in credit granting policies related to the referenced assessments. The Policy focuses on minimum thresholds for granting course credit while affording institutions the flexibility to specify curricular equivalencies, and to establish exceptions to minimum standards where necessary to support student success and academic quality. In keeping with priorities of the General Assembly, Governor, and Council, this Policy intends to

- maximize students’ ability to earn college credit consistent with institutions’ academic standards;
- enhance transparency for Virginia students seeking course credit for prior learning;

¹ “The State Council of Higher Education shall . . . adopt such rules and regulations as the Council believes necessary to implement all of the Council’s duties and responsibilities as set forth in this Code. The various public institutions of higher education shall comply with such rules and regulations.”
• contribute to lower costs for Virginia families by enhancing students’ ability to complete a degree in a timely manner;
• improve the college transfer environment; and
• support quality of undergraduate education at Virginia public institutions.

Guidelines
I. Each public institution of higher education shall approve a policy or policies governing the granting of course credit to entering first year students according to their performance on the following assessments:
• Advanced Placement
• Cambridge Advanced (A/AS)
• College-Level Examination Program (CLEP)
• International Baccalaureate

Institutional policies shall conform to considerations and processes delineated below.

II. Provisions for Exam-Credit Equivalencies
A. The following nationally normed minimum scores shall be considered for course credit:
   1. (3) or higher on an Advanced Placement examination
   2. (4) or higher on a higher level International Baccalaureate examination
   3. (5) or higher on a lower level International Baccalaureate examination
   4. (50) or higher on a CLEP examination
   5. (C) or higher on a Cambridge Advanced examination (A/AS)

B. Each institution shall, subject to SCHEV approval, identify and justify its minimum credit-granting threshold for the above referenced examinations. In each case, the approved minimum threshold shall be equivalent to at least three (3) semester credit hours.

C. Qualifications
   1. Each institution shall have responsibility for specifying all curricular equivalencies for a given score on any given exam, to include (but not necessarily limited to) such considerations:
      a. precise number of course credits beyond the minimum specified under B. above;
      b. course designation(s) for which credit is granted;
      c. general education, program, or other degree requirements satisfied.
   2. An institution is not required to award course credit for performance on an exam whose subject matter is not offered in its curriculum.
   3. Higher minimum thresholds than those referenced under A. above must be justified in terms of (i) student success and (ii) relevant quantitative and/or qualitative data.

III. Procedures and Implementation
A. This Policy takes effect immediately. SCHEV staff and institutional staff and faculty shall cooperate to facilitate approval of institutional policies as expeditiously as possible.
B. The Director of SCHEV may establish a committee to advise SCHEV staff on the parameters of justifications to be submitted in support of the provision under II.C.3 above, and to assist, if necessary, in the review of institutional submissions.
C. The Director of SCHEV is authorized to provide further guidance to institutions and establish whatever processes he judges necessary to facilitate institutions’ conformance with this Policy.
D. Each institution shall make its final policy or policies available on its web site in a format that is easily understood by the general public. SCHEV shall maintain a web resource that includes links to institutional policies.
E. Future changes to institutional policies shall conform to this Policy.
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee Item #4 – Action on Programs at Public Institutions

Date of Meeting: January 12, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
    Date:
    Action:

Background Information/Summary of Major Elements:

Old Dominion University
• Doctor of Philosophy (Ph.D.) degree program in Kinesiology and Rehabilitation (CIP: 31.0505)

University of Virginia
• Master of Arts (M.A.) degree program in European Studies (CIP: 05.0106)

Financial Impact: The ODU PhD will be funded primarily through departmental reallocations with support from the institution. The UVA MA will be funded through tuition revenue. Both institutions assert they will not seek new general funds to initiate or sustain the new program.

Timetable for Further Review/Action: N/A

Resolutions:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Doctor of Philosophy
(Ph.D.) degree program in Kinesiology and Rehabilitation (CIP: 31.0505), effective summer 2016.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia (UVA) to initiate a Master of Arts (M.A.) degree program in European Studies (CIP: 05.0106), effective fall 2016, for a period of six (6) academic years, i.e., through 2021-22.

BE IT FURTHER RESOLVED that UVA will, by December 1, 2021, submit to Council a report on program outcomes relative to benchmarks in placement rate and type for the first four cohorts of graduates. Following reception of the report, Council will take action to approve either the continuation or the phasing out of the program.
Program Description
Old Dominion University (ODU) is proposing the creation of a Doctor of Philosophy (PhD) degree program in Kinesiology and Rehabilitation to be initiated summer 2016. Located in the College of Health and Sciences, School of Physical Therapy and Athletic Training, the proposed unique, inter-professional program is designed to prepare students who have an educational background in kinesiology, exercise science, biology, speech/language pathology, or a clinical health profession (e.g., athletic training and occupational therapy) to pursue research to advance the body of knowledge of their respective professions. The program would provide an opportunity for students to retain their professional/clinical identities while learning to conduct research in kinesiology that contributes to their professions’ bodies of knowledge.

The program will focus on studying rehabilitation after illness, injury or congenital disorder and on movement problems and understanding and rehabilitating functional movements. The curriculum will provide students with coursework in theoretical models in kinesiology and rehabilitation, motor control, motor performance, neuroscience of motor control, and motor learning in rehabilitation. Students will be required to complete an estimated 120 hours of lab/research-based endeavors and a structured teaching experience course. Students will be prepared to assume the role of educator and mentor in an academic, clinical, or industrial setting. Graduates will possess the knowledge, skills, and ability to teach graduate and undergraduate courses and to design and conduct research in their respective disciplines. ODU developed 11 new courses for the proposed program, including all six core courses.

The program would require 51 credit hours beyond the Master's degree: 18 credit hours of core coursework; nine credit hours of coursework in research methodology; three credit hours of coursework in supervised research; a three credit hour course for structured teaching; six credit hours of elective coursework; and 12 credit hours of dissertation coursework.

Justification for the Proposed Program
ODU contends that the proposed program addresses a need for degree programs that “begin to break down silos” in kinesiology and the rehabilitation professions. “Across health professions, there is a pressing need to find efficient and effective treatments and to enhance the evidence base…. Concepts and theories in kinesiology – as well as each of the clinical professions – need to be shared and developed to provide new approaches to movement problems.” The program would address the need for faculty in disciplines that work with movement in rehabilitation. In 2007, the Association of Academic Health Centers reported that according to the chief executives of academic health centers nationwide, “worsening faculty shortages in academic health centers are threatening the nation’s health profession educational infrastructure… A crisis looms: without enough faculty members to teach the next
generation of health professionals, the nation’s health infrastructure is in jeopardy.” Further, “allied health ranked second to nursing in intensity of faculty shortages.” (http://www.aahcdc.org/policy/reddot/AAHC_Faculty_Shortages.pdf).

The external reviewers’ reports note a need for doctoral-level education programs to address the shortage of PhDs in the health professions, specifically physical therapy, athletic training, and speech-language pathology. One reviewer wrote, “the state and nation urgently need doctoral education programs for individuals who are licensed health professionals such as physical therapists, speech-language pathologists, and athletic trainers.” The reviewer also noted that “the unique feature of this program is the way in which it is planning to bring together students from various clinical professions and educate them as a cohort.” Another reviewer wrote that the proposed program “is needed to address the shortage of inter-professional PhD programs. “This inter-professional program will address rehabilitation problems and clinical practices as well as develop new, cutting edge rehabilitative approaches not only in, but between rehabilitation professions.” The third reviewer indicated that “the national need for PhD level scientists who are clinically trained and/or prepared to address applied research questions regarding the prevention, assessment, treatment, outcomes, and social and economic implications of injury and disease is rapidly increasing.”

The reviewers noted a concern about faculty breadth and depth to sustain the proposed program, specifically the availability of faculty to address each of the professional areas in the program. ODU addressed the concerns and indicated that existing faculty will be appropriately reallocated to ensure adequate and qualified faculty will be available to sustain the program. No new faculty hires are noted to initiate or sustain the program in the first five years. ODU also increased the stipend for the six graduate assistantships and changed its plan so that all assistantships would be the same amount. The external-reviewers endorsed a revised program proposal.

**Student Demand**

In April 2014, ODU surveyed the following groups: second and third year students in the physical therapy program, students enrolled in the Master’s in Athletic Training degree program and the Masters in Speech/Language Pathology degree program, and graduates of the programs. Of the 43 respondents, eight (approximately 19%) indicated they would be “extremely interested” in enrolling in the proposed program; 10 (approximately 23%) indicated they would “very interested” in enrolling in the proposed program.

In October 2014, ODU surveyed alumni who had graduated from the programs in athletic training, physical therapy, and speech/language pathology. Of the 62 respondents, 17 (approximately 27%) were “very interested” in enrolling in the proposed program and 26 (approximately 42%) were “somewhat interested” in enrolling the proposed program. ODU did not include responses from graduates who had responded to the first survey.
The summary of projected enrollments for the proposed program shows a headcount (HDCT) of six in the program’s first year, rising to a HDCT of 22 by the target year. Enrollment projections show a full-time equated student enrollment (FTES) of 5.0 in the program’s first year (2015-16). The projections continue as follows: FTES 2016-17, 10.0; 2017-18, 15.0; and 2018-19, 18.0. ODU anticipates four graduates per year beginning in 2019-20. If projections are met, then this program will meet Council’s productivity/viability standards within five years, as required.

Market/Employer Demand
ODU asserts that the proposed program will help prepare qualified individuals to meet demand for faculty positions in physical therapy, occupational therapy, and communication sciences and disorders. ODU noted that in 2015, data from Burning Glass International showed “Virginia ranked 4th nationally in available jobs for those with a graduate or professional degree in Kinesiology and Exercise Science and a previously earned clinical or kinesiology degree.” Letters of support from institutions of higher education (in Virginia and nationally) indicate demand for graduates of the proposed program. Employment announcements for faculty indicate demand for doctoral-level trained personnel. The Bureau of Labor Statistics (BLS) projects that between 2012 and 2022 employment of postsecondary teachers is expected to grow 19%. http://www.bls.gov/ooh/education-training-and-library/postsecondary-teachers.htm#tab-6. The Virginia Employment Commission (VEC) projects that between 2012 and 2022 employment of postsecondary teachers is expected to increase 22.39% or 2.04% annually (available at: http://www.vawc.virginia.gov/).

Issues of Duplication
Two public institutions (GMU and VCU) offer similar or related degree programs. GMU offers a PhD in Rehabilitation Science. GMU’s program is similar to the proposed program in that it requires core coursework in rehabilitation, motor control, and foundations and theoretical models of rehabilitation. The proposed program differs from GMU’s in that it will require nine credit hours of research design; GMU’s program requires six credit hours. Further, the proposed program will require 18 credits of coursework with emphasis in motor performance, motor learning, and models of kinesiology and rehabilitation. GMU’s program has a track in Human Motion, Function and Performance. ODU notes that the focus of the track is similar to the proposed program, however the requirements “are far less comprehensive in exploring rehabilitation through the lens of kinesiology or movement sciences.”

VCU offers a PhD in Rehabilitation and Movement Sciences. VCU’s program is similar to the proposed program in that it requires nine credits in statistical methods and research design. VCU’s program has two tracks: exercise physiology and neuromusculoskeletal dynamics. ODU states that the neuromusculoskeletal dynamics track requires 18 credit hours and focuses on the mechanics of movement; the curriculum is similar to engineering principles applied to the human body. However, there appears to be little focus on rehabilitation. ODU’s program differs in that it “focuses on how the brain works to produce movement and how rehabilitation professionals can develop more effective treatments to affect the way a person
moves.” Further, ODU’s program requires coursework in the neuroscience of motor control.

**Resource Needs**
The proposed program will be funded primarily through departmental reallocations with funding support from the institution. ODU affirms that support for the proposed degree program will not negatively affect existing programs in the Department. ODU will not seek additional state resources to initiate and sustain the program.

**Board Approval**
The ODU Board of Visitors approved the proposed program on December 4, 2014.

**Staff Recommendation**
Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Doctor of Philosophy (Ph.D.) degree program in Kinesiology and Rehabilitation (CIP: 31.0505), effective summer 2016.
Program Description
The University of Virginia (UVA) is proposing the creation of a Master of Arts (MA) degree program in European Studies to be initiated in fall 2016. Located in the Graduate School of Arts & Sciences, the program is described both as a “liberal arts graduate degree,” and as providing “professional credentials to those whose interests encompass business, government, non-governmental- and international organizations, policy-oriented research institutes, journalism, [and] cultural institutions.” The program is designed as a two-year, full-time program of 48 credits, with the following main requirements: equivalent of fourth year undergraduate proficiency in a European language; completion of a nominal 18 credit core; nine credits taken at a European university during the student’s third semester; nine credits of restricted electives; 12 credits in one of three “clusters;” and a thesis. The three “clusters” are denominated as follows: (A) European Union: Centers and Peripheries; (B) Europe in the World; and (C) Socio-Cultural and Historical Perspectives.

Justification for the Proposed Program
UVA cites the scale of economic interdependence between the US and Europe as evidence of need for a program such as the one proposed: “The European and American economies together account for half of the world’s gross domestic product (GDP) and one-third of all world trade flows. In 2012, U.S. firms exported approx. $370 billion to EU Europe, while in 2010 U.S. firms had a total of $1.2 trillion invested in EU Europe. In terms of world regions, the European Union (EU) is by far the largest trading and investment partner of the United States, far eclipsing China and India.” The program is intended to produce graduates who will be able to staff firms and “not only [be] proficient in their chosen profession and/or discipline but . . . able to speak to both sides of the European-American ‘divide’.” The proposal also cites the scale of US government employment in and related to Europe, in the Foreign Service as well as other agencies. In defense of the continuing importance of European Studies, the proposal cites a 2003 article that contends that such studies are not just about the “study of a region, but [are] always complexly interwoven with ideas about modernity, the West, Christendom, democracy and civilization itself” (Craig Calhoun, “European Studies: Always Already There and Still in Formation,” Comparative European Politics, vol. 1, no. 1 (2003), p.6: http://franke.uchicago.edu/mellon/European_Studies_short.htm).

Student Demand
In October 2014, 1,186 third- and fourth-year students majoring in disciplines with relevance to Europe were randomly selected and surveyed. 249 responded, of whom 37 indicated they would be interested in enrolling in a master’s program in European Studies, and 22 indicated they would be very interested. With a semester abroad included in the program, the expression of interest numbers increased, to 57
(interested) and 55 (very interested). Six letters/emails of interest from students were included with the proposal.

The summary of projected enrollments for the proposed program shows a headcount (HDCT) of 12 in the program’s first year, rising to a HDCT of 24 in the second year and remaining at that level through the fifth, target, year. Enrollment projections show a full-time equated student enrollment (FTES) of 12 in the program’s first year (2016-17). The projections continue as follows: FTES 2017-18, 24; 2018-19, 24; 2019-20, 24. UVA anticipates ten graduates per year beginning in 2017-18. If projections are met, then this program will meet Council’s productivity/viability standards within five years, as required.

**Market/Employer Demand**

UVA asserts that the proposed MA in European Studies will provide a professional credential “to those whose interests encompass business, government, non-governmental- and international organizations, policy-oriented research institutes, journalism, cultural institutions.” Labor market data to support a connection between the proposed program and purported employment opportunities is lacking in comparison to the usual standard for SCHEV approval of a new degree program. One consideration is that the standard databases (BLS/VEC) do not have categories for European-focused employment. Moreover, UVA cites the Foreign Service as a major potential source of employment for program graduates, but the Foreign Service does not advertise positions based on geographic area. In terms of illustrative job advertisements, some areas of cited employment opportunity (e.g., business, journalism) are absent from the proposal; many of the ads included with the proposal emphasize qualifications/skills/experiences not covered in the proposed curriculum (e.g., event planning, grant writing, public relations....). The proposal avers that postsecondary education is a further employment option for graduates, but there is little evidence of demand for master’s educated postsecondary instructors in fields covered by the program. The clearest link between employment opportunities and program curriculum is in the area of civic and political capacity building; many international organizations are seeking staff in this area, a strength of the proposed curriculum. It is also anticipated that program graduates will enter PhD programs in humanities or social science fields where a focus on European topics is applicable. UVA’s strengths in the relevant fields are manifest, and it is reasonable to expect some graduates would pursue this path.

UVA has established the following benchmarks, among others, for the proposed program:

- Placement rate: 80 percent within the first year of graduating.
- Placement type: 80 percent of graduates will secure employment with relevant organizations or enter PhD programs that are ranked in the top 20% of their field.

**Issues of Duplication**

There are no similar programs in the Commonwealth. UVA has a number of master’s degrees in specific disciplines relevant to the proposed program. However, those
tend not to be terminal programs, and are, moreover, defined by the disciplines rather than a cultural focus on Europe per se. In this sense, the MA in European Studies would capitalize on substantial already-present university resources.

Resource Needs
The program will be supported by tuition revenue. At current rates, the fully enrolled program (two 10-student cohorts) is anticipated to generate $416,000 in revenue, as against a projected marginal cost of $235,000 by the target year (2020-21).

Board Approval
The UVA Board of Visitors approved the proposed program on June 6, 2014.

Staff Recommendation
Based on a thorough review of the application, staff concludes that data and information adduced to document need and employment opportunities do not fully satisfy criteria for SCHEV approval of a new degree program. Given that the program would be mounted largely with existing resources, and that UVA has identified clear benchmarks that, if achieved, would answer concerns raised above, staff recommends a conditional approval action for the Academic Affairs Committee’s consideration:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia (UVA) to initiate a Master of Arts (M.A.) degree program in European Studies (CIP: 05.0106), effective fall 2016, for a period of six (6) academic years, i.e., through 2021-22.

BE IT FURTHER RESOLVED that UVA will, by December 1, 2021, submit to Council a report on program outcomes relative to benchmarks in placement rate and type for the first four cohorts of graduates. Following reception of the report, Council will take action to approve either the continuation or the phasing out of the program.
State Council of Higher Education for Virginia
Agenda Item

**Item:** Academic Affairs Committee Item #5 – Action on Private and Out-of-State Post-secondary (POPE) Institutional Certifications

**Date of Meeting:** January 12, 2016

**Presenter:**
- Dr. Joseph G. DeFilippo
  Director of Academic Affairs & Planning
  JoeDeFilippo@schev.edu
- Sylvia Rosa-Casanova
  Director, Private and Out-of-State Postsecondary Education
  SylviaRosaCasanova@schev.edu

**Most Recent Review/Action:**
- No previous Council review/action

**Background Information/Summary of Major Elements:**
East Tennessee State University is seeking certification to operate in Virginia as a postsecondary degree-granting institution.

**Materials Provided:**
- East Tennessee State University application summary

**Financial Impact:**
East Tennessee State University has submitted the required certification fee to operate a postsecondary institution in Virginia.

**Timetable for Further Review/Action:** N/A

**Resolution:**

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies East Tennessee State University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 12, 2016.
School Overview
East Tennessee State University (ETSU) is an out-of-state, public institution which is part of the Tennessee Board of Regents system of colleges and universities. It is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACS-COC) and the Bachelor of Social Work (BSW) program has been accredited by the Council on Social Work Education since 1974. The institution proposes to offer courses leading to the BSW degree in a cohort-based format at the Southwest Virginia Higher Education Center in Abingdon, Virginia. This will be the only program offering by ETSU in Virginia.

School Officers
Dr. Brian Noland, President
Dr. Richard Osborn, Dean
Pam Davison, Director of BSW program

School Mission Statement
The mission statement for ETSU is as follows:

East Tennessee State University prepares students to become productive, enlightened citizens who actively serve their communities and the world. Education is the university’s highest priority, and the institution is committed to increasing the level of educational attainment in the state and region. The university conducts a wide array of educational and research programs and clinical services and is the only Academic Health Sciences Center in the Tennessee Board of Regents System. Through research, creative activity and public service ETSU advances the cultural, intellectual and economic development of the region and the world.

Proposed Educational Programs and Credentials Conferred
Bachelor of Social Work

Proposed Location
ETSU will operate from the following address:

Southwest Virginia Higher Education Center
One Partnership Circle
Abingdon, VA 24210

Guaranty Instrument
ETSU is a state supported public university and is not required to submit a surety instrument.

Evidence of Compliance
ETSU provided the appropriate evidence to demonstrate compliance with each of the following requirements of the Virginia Administrative Code:

<table>
<thead>
<tr>
<th>Virginia Administrative Code Citation</th>
<th>Area of Compliance</th>
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</thead>
<tbody>
<tr>
<td>8 VAC 40-31-30</td>
<td>Advertising/Publications</td>
</tr>
<tr>
<td>8 VAC 40-31-160 (E) (5)</td>
<td>Maintenance of Student Records</td>
</tr>
<tr>
<td>8 VAC 40-31-140 and 150</td>
<td>Faculty Qualifications</td>
</tr>
<tr>
<td>8 VAC 40-31-160</td>
<td>Student Services</td>
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<tr>
<td>8 VAC 40-31-160 (M)</td>
<td>Library Resources and Services</td>
</tr>
<tr>
<td>8 VAC 40-31-160 (E)</td>
<td>Student Admissions Standards</td>
</tr>
</tbody>
</table>

**Staff Recommendation**

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies East Tennessee State University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 12, 2016.**
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee Item #6 – Update on Security University

Date of Meeting: January 12, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Sylvia Rosa-Casanova
Director, Private and Out-of-State Postsecondary Education
SylviaRosaCasanova@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: May 18, 2015
  Action: See materials provided.

Background Information/Summary of Major Elements: Staff herein provides an update on Security University as per the terms of the consent agreement signed on April 9, 2015.

Materials Provided:
Background information, update and current status for Security University

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
Background information, update and current status for Security University

Background information:
At its April 6, 2015, meeting, an Ad Hoc Committee appointed by Chairman Gil Minor to determine final Council action on the certification status of Security University (SU) resolved unanimously to:

...revoke Security University’s Certificate to Operate in Virginia, unless on or before April 9 Security University enters into a consent decree with the Director for a compliance plan which shall include but not be limited to a provision for immediate revocation upon further violations.

On April 9, 2015, SCHEV and SU entered into a consent agreement pursuant to the Ad Hoc Committee’s resolution. The consent agreement provided, inter alia, that:

- SCHEV perform an advisory audit of SU in July 2015, and a final audit in October 2015;
- Subsequent to the October 2015 audit, SCHEV staff prepared an agenda item including recommendations for action, if necessary, for Council's consideration at its January 2016 meeting.

Audit Results:
- The advisory audit was conducted on July 23-24, 2015. SCHEV staff prepared a report indicating five areas in which SU was non-compliant.
- SCHEV staff conducted a full audit of Security University on October 13-14, 2015, per the terms of the consent agreement. There were no items of non-compliance found during the audit. SCHEV sent Security University an audit closure letter on October 16, 2015.

Current Status:
Security University holds a current certificate to operate. No Council action is required as Security University has met the terms of the consent agreement.
Item: Academic Affairs Committee Item #7 – Update on the Virginia Plan Initiatives

Date of Meeting: January 12, 2016

Presenter: Assigned SCHEV staff (see table below)

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: October 27, 2015, Council meeting
  Action: Council discussed options for advancing its priority initiatives.

Background Information/Summary of Major Elements:
At the October 2015 Council meeting, staff briefed members on the process for providing updates on each initiative at the meetings. Based on the input of the members, the proposed is as follows:

- **Detailed initiative discussion and updates occur in assigned committee meetings:** Initiatives are assigned to a committee and will be discussed as a standing agenda item. This allows an opportunity for members to provide input on the proposed activities and milestones for the initiative in a more detailed discussion.

- **Briefing of initiative discussion occurs in Joint Committee:** Upon completion of the discussion in committee meetings, the Council will convene to brief members regarding the initiatives and any additional discussions held in the committee meeting. This provides an opportunity for council members to be aware of the status on all of the initiatives.

Initiatives and Assigned Committees

| 1. Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state. | Academic Affairs
Staff: Joe DeFilippo |
|---|---|

2. Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund. | Resource and Planning
Staff: Peter Blake/Dan Hix

3. Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency. | Resource and Planning
Staff: Dan Hix

4. Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state. | Academic Affairs
Staff: Joe DeFilippo/Wendy Kang

5. Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means. | Executive Committee
Staff: Peter Blake/Wendy Kang

6. Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research. | Resource and Planning
Staff: Alan Edwards/Dan Hix

**Materials Provided:**

- Initiatives Update Report (please refer to this report during individual committee and joint committee discussions)

**Financial Impact:** No financial impact at this time.

**Timetable for Further Review/Action:** No further action at this time.

**Resolution:** No resolution at this time.
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee Item #8 – Liaison Report

Date of Meeting: January 12, 2016

Presenter:

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action
  Date: 
  Action:

Background Information/Summary of Major Elements:

Materials Provided:

• Academic Affairs Committee, Liaison Report, by J. DeFilippo

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
Program Approval Guideline Revision. Following Council’s feedback in September regarding revisions to the SCHEV program approval guidelines, staff discussed the proposed revisions with both IPAC in October and a specially organized meeting of institutional staff November 6. Modifications have been made to the proposed revisions and circulated to institutions for feedback. We anticipate a final discussion with institutions in February and March Council action.

WICHE Interstate Passport Initiative. The Interstate Passport initiative is a grassroots effort to develop a new friction-free framework for block transfer of lower-division general education based on learning outcomes and proficiency criteria. The goal of the Passport is to eliminate unnecessary repetition of academic work after a student transfers. Virginia is one of two SREB states that have been invited to participate, and SCHEV has received $47,000 from WICHE/Lumina to pilot the Passport in Virginia. Several four-year institutions as well as the VCCS have agreed to participate in the pilot. Paul Smith attended the state facilitators’ orientation meeting in November held in Boulder, completed and submitted the state’s work plan, and scheduled an orientation meeting with participating institutions for January 14, 2016.

State Authorization Reciprocity Agreements (SARA).

- Virginia has been recognized by the Lumina Foundations’ Strategy Labs for its leadership in implementing SARA. Darlene Derricott is featured in a Lumina Foundation online interview available here: http://strategylabs.luminafoundation.org/champion/darlene-derricott/.
- SCHEV hosted the first state meeting of SARA institutions in Richmond on November 5, 2015. Dr. Marshall Hill, Executive Director of NC-SARA and Ms. Mary Larson, SARA Director for SREB gave presentations and engaged in dialogue with Virginia institutions.
- Joe DeFilippo attended the first national meeting of SARA states in Denver, November 30-December 1.
- As of December 16, 2015:
  - Virginia has 29 SARA institutions, with four pending final approval.
  - Nationally, 36 states have joined SARA.

Other Staff Activities

- Beverly Covington
  - Attended the 12th Annual Open Education Conference—“The Impact of Open”—in Vancouver, B.C., November 18-20.
  - Supported Peter Blake in convening the Advisory Committee on Campus Sexual Violence, December 3, 2015.
- Joe DeFilippo
o Gave a presentation, with Wendy Kang, to the Virginia Assessment Group meeting in Richmond on November 19, on The Virginia Plan initiatives.

o Represented SCHEV at a White House convening of State Education Leaders, in Washington D.C., on December 8.

o Gave a presentation to the State Committee on Transfer, at its meeting at Longwood University on December 10, on The Virginia Plan and SCHEV priorities.
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

SCHEV Offices
101 N. 14th Street
Richmond, Virginia
January 12, 2016
9th floor main conference room
9:45 a.m. – 11:15 a.m.

Resources and Planning Committee

1. Call to Order

2. Approval of Minutes (October 26, 2015)  Page RP1

3. Discussion of Governor’s Introduced Budget  Page RP6

4. Discussion of Fall 2015 Enrollment  Page RP26

5. Discussion of 2014-15 Degree Completions  Page RP32

6. Update on The Virginia Plan Initiatives  Page RP44

7. Liaison Report

8. Adjournment

Committee members:

Marge Connelly, Chair
Gary Nakamoto, Vice Chair
Gil Bland
Henry Light
Pam Moran
Minnis Ridenour
Ms. Connelly called the meeting to order at 3:40 p.m. in the SCHEV main conference room, 101 N. 14th Street, 9th floor, Richmond, Virginia. Committee members present: Gil Bland, Marge Connelly, Henry Light, and Minnis Ridenour.

Committee members absent: Gary Nakamoto and Pamela Moran.

Staff members present: Lee Andes, Peter Blake, Russ Carmichael, Alan Edwards, Dan Hix, Wendy Kang, Tod Massa, Lee Ann Rung, and Yan Zheng.

APPROVAL OF MINUTES

On a motion by Mr. Bland and seconded by Mr. Ridenour, the minutes from the September 21, 2015, meeting were approved unanimously.

ACTION ON ENROLLMENT PROJECTIONS AND DEGREE ESTIMATES

Ms. Connelly pointed out the projections that if current trends continue, the goals for additional degrees that are part of the Virginia Plan for Higher Education will not be met. She also mentioned that private colleges are anticipating a higher growth rate than publics in first time college students and no growth is projected for community colleges.

Mr. Ridenour expressed a need to understand the numbers and to find ways to challenge enrollment growth in order to be serious about the attainment goal. Mr. Bland said historically black colleges and universities, the change in demography and Pell eligible and underserved students need to be part of the conversation and could raise additional questions. Mr. Minor questioned the return on investment by the state and asked if an increase in financial aid would assist all students and still achieve the goal. Mr. Blake said the resolution on RP5 speaks to budget and other elements of the Virginia Plan that would address these issues.

On a motion by Mr. Ridenour and seconded by Mr. Bland, the following resolution was approved unanimously (4-0) to be forwarded to the full Council. (Mr. Light was not present for the vote):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the FY 2015-2022 institutional enrollment projections and degree estimates as reflected in Tables 1-10 of Item 3.a for the purposes of budgetary and fiscal planning, and performance measurement. Staff is directed to make
the detailed enrollment targets and degree estimates available to the public via the SCHEV website.

BE IT FURTHER RESOLVED that approval of these institutional enrollment targets does not constitute either implicit or explicit approval of any new program, site, higher education center, or campus determined by an institution as necessary to achieve these targets.

ACTION ON 2016-18 SYSTEMWIDE OPERATING BUDGET

Mr. Blake directed members and the public to the amended versions of the resolution on page RP43, the table on page RP60, and the new capital outlay sections that were distributed. He referred to the proposal as being “balanced” and meeting the needs of the Virginia Plan and the Council’s interests. If the Governor and General Assembly support it, Virginia could see the lowest tuition increase in 15 years.

Mr. Hix reminded members of the updated charts for the erosion report that SCHEV produced in 2009 and indicated that page RP28 demonstrates how higher education funding has eroded over time.

Mr. Light joined the meeting at 4:00 p.m.

Mr. Hix reviewed several charts included in the agenda book and distributed results of an informal poll of the Finance Advisory Committee that highlighted their budget priorities.

Mr. Blake indicated that staff’s recommendation is a valid and reasonable approach that is fair to the institutions, and can minimize tuition increases.

Mr. Hix discussed the Higher Education Equipment Trust Fund (HEETF) and reminded members that the Council has advocated for this critical, well regarded program in the past. Over the life of the program, $1B worth of equipment has been placed in institutions.

Virginia Plan Initiatives

There was discussion about allocations based on graduation rates, retention, high demand disciplines, and underrepresented populations while allowing institutions to use the funds at their discretion. Ms. Connelly was comfortable with this approach on the operating budget.

Ms. Connelly requested that before submitting the information to the Governor, staff include information about how Virginia fairs in research when compared to other states.

With regard to workforce credentials, Mr. Minor reminded members that the Council provided a general endorsement as requested by the Chancellor of the Virginia
Community College System at the last meeting. After some discussion, staff was asked to modify the proposal to endorse a carry-forward provision from one year to the next.

During the discussion of student financial aid, Ms. Connelly asked that staff include a statement demonstrating how this proposal is good for the Commonwealth, not just the student.

Mr. Minor led a discussion about the Tuition Assistance Grant and after receiving input from other members, staff was asked to modify the resolution to reiterate the commitment to work toward a goal of $3,700. Mr. Minor asked the committee to modify the staff’s recommendation in the second year of the biennium to increase the award to $3,350. The committee supported this change.

Mr. Bland and Ms. Connelly congratulated Mr. Blake and his and staff for the outstanding work that was done to prepare the budget recommendations.

On a motion by Mr. Light and seconded by Mr. Ridenour the following amended resolution was approved unanimously (5-0) to be forwarded to the full Council:

WHEREAS, higher education, in all its forms, has transformative powers and is both a public and a private good, and

WHEREAS, the erosion of state funding has resulted in students and their families shouldering an ever increasing portion of the financial burden through tuition increases and,

WHEREAS, Goal #1 of the Virginia Plan for Higher Education is to provide affordable higher education access for all, with the alignment of state appropriations, financial aid, and tuition and fees being critical to attaining this goal and thereby enabling our graduates to compete in the global market place and to contribute to a healthy economy with the state, now therefore,

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends that additional operating budget appropriations be provided in the 2016-18 biennium for:

- Cost of education and institutional priorities, $44.3 million from the general fund and $12.7 million in nongeneral funds for a total of $57.0 million in FY2017 and $50.4 million from the general fund and $17.9 million in nongeneral funds for a total of $68.3 million in FY2018;

- Higher Education Equipment Trust Fund, $11.8 million from the general fund for debt service in FY2018;

- Performance allocation for student success, $15 million from the general fund per year;
- Research competitiveness, $5.7 million from the general fund for debt service in FY2018;
- Workforce credentials, $10 million from the general fund in FY2017 and $15 million from the general fund in FY2018;
- Undergraduate student financial aid, $24.1 million from the general fund in FY2017 and $32.1 million from the general fund in FY2018;
- Graduate student financial aid, $4.0 million from the general fund in FY2017 and $6.0 million from the general fund in FY2018;
- Virginia military survivor and dependent education program, $50,000 from the general fund in FY2017 and $158,000 from the general fund in FY2018.
- Two-year transfer grant, $1.7 million from the general fund in FY2017 and $3.7 million from the general fund in FY2018.
- Two-year transfer grant - incentive, $300,000 from the general fund in FY2017 and $500,000 from the general fund in FY2018.
- Regional grants and contracts, $5,000 from the general fund per year.
- Tuition Assistance Grant, $5.7 million from the general fund in FY2017 and $8.5 million from the general fund in FY2018; and reaffirm the council’s commitment to increase the TAG award to $3,700.
- Virtual Library of Virginia, $1.4 million from the general fund per year.
- Fund for excellence and innovation, $500,000 from the general fund in FY2017 and $1.0 million from the general fund in FY2018;
- Virginia longitudinal data system, $1.3 million from the general fund per year;
- SCHEV staffing, $300,000 from the general fund in FY2017 and $400,000 from the general fund in FY2018.

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia recommends that additional funding for cost of education and institutional priorities recommended here come primarily from the general fund, thereby mitigating the need for institutions to increase tuition revenue.

BE IT FINALLY RESOLVED that the State Council of Higher Education for Virginia recommends that institutions would have discretion to use the additional appropriations for priorities that improve affordable access, enhance
student success, foster change and improvement and promote economic and cultural prosperity – the four goals of The Virginia Plan for Higher Education.

ACTION ON 2016-18 SYSTEMWIDE CAPITAL OUTLAY BUDGET

New Capital Outlay

Mr. Hix provided background information and on a motion by Mr. Bland and seconded by Mr. Light the following revised resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia calculates a need for $2,662,902,545 from the general fund and $524,135,406 from nongeneral funds and debt proceeds to support the capital outlay needs of the Commonwealth’s system of public higher education.

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia recommends that priority for debt authorization be provided for the Maintenance Reserve Program.

Maintenance Reserve

On a motion by Mr. Bland and seconded by Mr. Light the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends the appropriation of $116,308,980 annually from the general fund to the Maintenance Reserve Program for higher education institutions in the 2016-18 Biennium.

ADJOURNMENT

The meeting adjourned at 5:55 p.m.

_______________________________
Marge Connelly
Committee Chair

_______________________________
Lee Ann Rung
Director, Executive & Board Affairs
State Council of Higher Education for Virginia
Agenda Item

Item: Resources and Planning Committee #3 – Discussion of Governor’s Introduced Budget

Date of Meeting: January 12, 2016

Presenter: Dan Hix, Finance Policy Director, DanHix@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: October 26, 2015
  Action: The Council approved an operating and financial aid biennial budget recommendation totaling $271.6 million from the general fund, a new capital outlay recommendation of $2.7 billion from the general fund for the top two SCHEV priority groups, and a Maintenance Reserve program recommendation of $116.3 million per year for deferred maintenance needs for the 2016-18 biennium.

Background Information/Summary of Major Elements:

- On December 17, 2015, Governor McAuliffe introduced his budget for the 2016-18 biennium.

- In total, the Governor proposes an increase of $343.3 million in general fund for higher education operating budget for the biennium.

- Of the total incremental funding in the biennium, $135.1 million is for basic operations and performance funding. $53.3 million is for student financial aid.

- The funding increases for E&G programs and need-based financial aid are basically provided for FY2017 and are primarily leveled funded in FY2018. The most significant addition to E&G programs in FY2018 is the funding for 2% faculty salary increase.

- The new funding for E&G programs will be increased by 4.8% in FY2018. After including the central account adjustments, general fund per in-state FTE will be approximately $5,604 in FY2018, an increase of 8.1% over the FY2016 funding.
- The general fund support for need-based financial aid will be increased by 12.9% in FY2018 over the FY2016 base.
- The Governor also proposed a $2.43 billion bond package in which higher education accounts for more than half of the funding in the 2016-18 biennium.

**Materials Provided:**
- A preliminary summary of the Governor's introduced budget.

**Financial Impact:** TBD

**Timetable for Further Review/Action:** None.

**Resolution:** None.
### Summary of Major Items in the Governor’s Introduced Budget for Higher Education in the 2016-18 Biennium (General Fund)

<table>
<thead>
<tr>
<th>Item</th>
<th>2016-18 Budget for Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(A) Formula-derived Operating Budget and Financial Aid for All Institutions</strong></td>
<td></td>
</tr>
<tr>
<td>Access and Completion</td>
<td>$25 million per year.</td>
</tr>
<tr>
<td>Funding is distributed to institutions based on the model known as “the presidents’ model” or “the points system” that was led by the college presidents with modification by SCHEV staff. The model rewards institutions for their efforts to graduate students, especially students in STEM majors and in underrepresented groups. SCHEV staff updated the data in the model in November.</td>
<td></td>
</tr>
<tr>
<td>Increase base funding for operational costs</td>
<td>$2.27 million in FY2017 and $3.0 million in FY2018. Provide funding to bring the following institutions to about 91% of funding to the guidelines.</td>
</tr>
<tr>
<td></td>
<td> ODU -- $1.5 million per year</td>
</tr>
<tr>
<td></td>
<td> EVMS -- $0.8 million in FY2017 and $1.5 million in FY2018</td>
</tr>
<tr>
<td>Increase undergraduate financial aid</td>
<td>$24.1 million per year.</td>
</tr>
<tr>
<td>Based on the SCHEV recommendation in total for FY2017. Places greater emphasis on certain needy institutions.</td>
<td></td>
</tr>
<tr>
<td><strong>(B) Other Operating Budget for All Institutions</strong></td>
<td></td>
</tr>
<tr>
<td>HEETF</td>
<td>Provide a total of $80 million allocation per year, of which $65 million supports the traditional equipment replacement, including computers for instruction, and $15 million is for research equipment.</td>
</tr>
<tr>
<td>Virtual Library of Virginia (VIVA)</td>
<td>$1,220,994 in FY2017 and $1,282,045 in FY2018.</td>
</tr>
<tr>
<td>Tuition Assistance Grant (TAG)</td>
<td>Provide additional $1 million per year to increase the undergraduate award amount from $3,100 up to $3,400 in each year of the biennium.</td>
</tr>
<tr>
<td>Provide funding to support training for jobs in the cyber security fields:</td>
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<tr>
<td> GMU: $400,000 per year to develop a pathway program to attract and train veterans for cyber security careers.</td>
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<tr>
<td> JMU/VT: $1.2 million in FY2017 and $2.4 million in FY2018 to collaboratively implement a nationally recognized undergraduate cyber security core curriculum, coupled with apprenticeships/internships, also includes development of a</td>
<td></td>
</tr>
<tr>
<td>Category</td>
<td>Details</td>
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<td>----------------------------------------------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Higher Education Research Initiative</strong></td>
<td>$100 million in VCBA bond funding for research equipment and laboratory renovation; and $40 million in general fund as one-time incentive package to attract high performing researchers with success in commercializing their research, especially in the fields of cyber security and bioscience, and to create centers of excellence, where researchers can collaborate and receive support in commercializing their research. Any institution or related research entity pursuing funding must provide an equal match of awarded funds. See the attachment (Item 255)</td>
</tr>
<tr>
<td><strong>Other Research Opportunities</strong></td>
<td>Provide $62.2 million in FY2017 and $44.9 million in FY2018 in total for the following research initiatives:</td>
</tr>
<tr>
<td></td>
<td>- $16 million in FY2017 to establish multiple higher education research memberships at the Global Genomics and Bioinformation Research Institute (INOVA) (Item 477). It is part of the Medicaid expansion proposal.</td>
</tr>
<tr>
<td></td>
<td>- $5.5 million in FY2017 and $3.0 million in FY2018 to support the cancer research at VCU Massey Cancer Center (Item 477). It is part of the Medicaid expansion proposal.</td>
</tr>
<tr>
<td></td>
<td>- $7.5 million in FY2017 and $10 million in FY2018 for the Virginia Biosciences Health Research Corporation (VBHRC) (Item 106)</td>
</tr>
<tr>
<td></td>
<td>- $30 million per year through the Economic Development Incentive Fund to develop biotechnology spinoff companies that will accelerate the growth and strength of Virginia’s biotechnology industry (Item 106).</td>
</tr>
<tr>
<td></td>
<td>- $1.4 million in FY2017 and $1.0 million in FY2018 for Jefferson Lab in its attempt to compete for the US Dept of Energy’s $1.0 billion electron ion collider project (Item 254).</td>
</tr>
<tr>
<td></td>
<td>- $465,110 in FY2017 and $409,200 in FY2018 for ODU to support the expertise in modeling socioeconomic impacts of recurrent flooding.</td>
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<td></td>
<td>- $950,000 in FY2017 for VT for radar equipment to enhance the university’s unmanned aircraft test range.</td>
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<tr>
<td></td>
<td>- $426,841 in FY2017 and $432,894 in FY2018 for VIMS to database on cyber security specialization education programs.</td>
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<td></td>
<td>- SCHEV:</td>
</tr>
<tr>
<td></td>
<td>- $1.5 million per year to provide scholarships for students electing cyber security as a major and committing to work in Virginia upon graduation; and</td>
</tr>
<tr>
<td></td>
<td>- $1 million per year as grant to help 4-year institutions to qualify as federal cyber security centers of excellence.</td>
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<tr>
<td></td>
<td>- VCCS: $530,000 in FY2017 and $1.05 million in FY2018 to expand cyber security training at all community colleges.</td>
</tr>
<tr>
<td></td>
<td>- VT: $2.0 million per year to provide hands-on experiences for students and create a cybersecurity consortium</td>
</tr>
</tbody>
</table>
support the research on sea level rise and state-of-the-art storm surge modeling.
- $100,000 per year for VCU to support Parkinson’s and Movement disorder research

| Workforce Development | VCCS: invest in workforce credentialing program to enhance the numbers of certifications in high demand fields. $9 million in FY2017 and $15.6 million in FY2018.
- IALR: double the cohort size for the Integrated Machining Program, $224,000 per year. |

| Salary Increase in FY2018 | Earmark funding for a 2% salary increase for full-time faculty ($17 million) and state classified staff ($8.7 million) in FY2018 if the funds are not needed to offset any downward revisions to the general fund revenue estimate prepared for fiscal years 2017 and 2018. |

| Employee Benefits | Health insurance premium: no increase in the monthly premiums in FY2017.
- VRS: provide additional funding for the increased costs associated with state employee retirement benefits based on the VRS valuation for the next biennium. The funding also assumes that the retirement contributions are funded at 100% of the VRS Board certified rate.
- Provide additional funding for the increased costs for the group life insurance program, the sickness and disability program and the retiree health insurance credit based on the VRS valuation for the next biennium. |

<p>| (B) Institution-Specific Operating Budget |
| CWM | $500,000 in FY2017 to develop the Presidential Precinct Initiative. |
| GMU/ODU | $4.4 million in FY2017 and $3.7 million in FY2018 to develop the Virginia Degree Completion Network, a flexible online degree completion program targeted toward adult learners and nontraditional students. Funding for this project is provided to the office of the Secretary of Education. |
| UMW | $400,000 per year to address information technology needs. |
| UVA | $250,000 per year to support Discovery Virginia at the Virginia Foundation of Humanities. |
| UVAW | $520,000 in FY2017 to acquire Nuclear Magnetic Resonance Spectrometer for accreditation. |
| RBC | $200,000 in FY2017 to address information technology needs. |
| VCCS | $1.1 million per year to establish a veteran’s advising program at 7 community colleges with the greatest number of veteran students. |
| VCCS | $300,000 per year to enhance existing access to higher education programs for high school students. |</p>
<table>
<thead>
<tr>
<th>Agency</th>
<th>Proposal</th>
</tr>
</thead>
<tbody>
<tr>
<td>VCCS</td>
<td>$250,000 per year for the Rural Horseshoe Initiative.</td>
</tr>
<tr>
<td>IALR</td>
<td>45,789 per year for debt service funding to obtain a communication system upgrade and software to support the telephone system.</td>
</tr>
</tbody>
</table>
| SCHEV      | - $2.5 million per year to provide grants to cultivate effective student pathways and for collaboration to enhance student success.  
- $1.15 million in FY2017 and $1.3 million in FY2018 for the longitudinal data system (3 FTE positions)  
- $250,000 in FY2017 and $300,000 in FY2018, 3 FTE positions to enhance capacity for higher education analysis  
- $562,000 per year, 3 FTE positions to establish the Commonwealth Advanced Data Analysis Alliance (CADAA) to create a conducive environment for teaching, innovation, research and job creation surrounding data analytics in Virginia.  
- $100,000 in FY2017 to design a pilot program to create a regional center for the investigation of incidents of sexual and gender-based violence. A report is due to the General Assembly by August 1, 2017.  
- $50,000 in FY2017 to provide incentive grants for the use of automation in introductory courses.  
- $30,000 in FY2017 to provide incentive grants to implement a low-cost or no-cost textbook degree program.  
- $50,000 per year for the Virginia Military Survivor and Dependents program. |

(C) Language

Virginia Guaranteed Assistance Program (VGAP) (4-5.01.b.2.5) Proposed language change to address student success/completion

5) Notwithstanding § 23-38.53:6, Code of Virginia, beginning with first-time entering freshman class of the fall 2017 academic year, the following criteria shall be utilized to determine eligibility for a VGAP award. An eligible student:

i) must be enrolled full-time;

ii) may be independent as determined for federal financial aid purposes;

iii) in lieu of earning full-time hours in each academic period, must successfully complete a minimum of 30 credit hours each academic year in order to be considered for a renewal award, unless granted an exception for cause pursuant to council regulations;
iv) must maintain continuous enrollment for not less than two semesters in each successive academic year, unless granted an exception for cause pursuant to council regulations; and

v) in lieu of restricting the grant to no more than four years of support, must be enrolled in a four-year institution and within 125 percent of degree requirements pursuant to § 23-7.4.F., Code of Virginia, or be enrolled in a two-year institution and have received no more than two and a half years of program support;

<table>
<thead>
<tr>
<th>Higher Education Research Initiative (Item 255)</th>
<th>Language outlines the primary research focus areas of biosciences and cyber security. It also provides the detailed proposal review process and agencies involved in the review. See the attachment.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bioscience research initiative (Item 106)</td>
<td>J.1. Out of the appropriation for this Item, $7,500,000 the first year and $10,000,000 the second year from the general fund shall be provided for the Virginia Biosciences Health Research Corporation (VBHRC), a non-stock corporation research consortium initially comprised of the University of Virginia, Virginia Commonwealth University, Virginia Polytechnic Institute and State University, George Mason University and the Eastern Virginia Medical School. The consortium will contract with private entities, foundations and other governmental sources to capture and perform research in the biosciences, as well as promote the development of bioscience infrastructure tools which can be used to facilitate additional research activities. The Director, Department of Planning and Budget, is authorized to provide these funds to the non-stock corporation research consortium referenced in this paragraph upon request filed with the Director, Department of Planning and Budget by VBHRC.</td>
</tr>
<tr>
<td>Biotechnology research initiative (Item 106)</td>
<td>O. Out of this appropriation, $30,000,000 the first year and $30,000,000 the second year from the general fund shall be made available to fund a collaborative effort to develop biotechnology spinoff companies that will accelerate the growth and strength of Virginia’s biotechnology industry. Any proposal received by the Commonwealth shall be evaluated by the Virginia Biosciences Health Research Corporation (VBHRC) for merit and feasibility. Priority shall be given to those proposals which include the possible development of a Virginia headquarters co-located with one of the spinoff companies. Any proposals receiving favorable evaluation from the VBHRC shall be forwarded to the Major Employment and Investment (MEI) Project Approval Commission, established by § 30-309, Code of Virginia, for final approval. The Director, Department of Planning and Budget, is authorized to provide for payment of these funds to an appropriately designated fiscal agent consistent with the details of the proposal upon</td>
</tr>
<tr>
<td>Bioinformation research initiative (Item 477)</td>
<td>C.d. An appropriation of $16,000,000 from the general fund in the first year to establish multiple higher education research memberships at the Global Genomics and Bioinformation Research Institute. Out of this appropriation, an amount, not to exceed $4,000,000, shall be transferred to each member institution by the Director of the Department of Planning and Budget upon approval by the Governor of a memorandum of agreement between the Global Genomics and Bioinformation Research Institute and each member institutions of higher education specifically stating how the membership funding will be used to further research and collaboration at the Global Genomics and Bioinformation Research Institute. It is anticipated that the appropriation in this provision will support the initial establishment of at least 4 memberships for the public institutions of higher education in the Commonwealth at the Global Genomics and Research Institute over the course of the biennium.</td>
</tr>
</tbody>
</table>
| Mary Baldwin Women Institute (Item 146.A) | New requirement.  
4. By September 1 of each year, Mary Baldwin College shall report to the Chairmen of the House Appropriations and Senate Finance Committees, the Director, State Council of Higher Education for Virginia, and the Director, Department of Planning and Budget, on the number of students participating in the Virginia Women's Leadership Program, the number of in-state and out-of-state students receiving awards, the amount of the awards, the number of students graduating, and the number of students receiving commissions in the military. |
<table>
<thead>
<tr>
<th>Item</th>
<th>2016-18 Budget for Capital Outlay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintenance Reserve</td>
<td>Provide a mixed funding of general fund (cash) and bond for this program in the biennium. $31 million in general fund and $60 million in bond in FY2017. All general fund (cash) of $98.4 million in FY2018. Total funding for Higher education institutions is $53.2 million in FY2017 and $57.7 million in FY2018.</td>
</tr>
<tr>
<td>Equipment funding</td>
<td>Provide funding in central accounts to be disbursed to agencies and institutions of higher education for equipment purchases related to previously authorized capital projects ($12.1 million for higher education institutions)</td>
</tr>
<tr>
<td>Planning funds</td>
<td>$13.3 million for 8 projects at four-year institutions and $12.3 million for 11 projects at VCCS. Institutions are assumed to use their nongeneral funds for planning. The construction cost will be provided by the general fund.</td>
</tr>
</tbody>
</table>
| Capital outlay package| - A major capital outlay bond package of $2.43 billion is planned in the 2016-18 biennium, of which four-year institutions’ projects account for $849.6 million and VCCS projects for $214.1 million.  
- The $2.43 billion package includes the bond financing for HEETF and $100 million for Research Initiatives. |
Higher Education Research Initiative

Item 255
Financial Assistance For Educational and General Services (11000)
Sponsored Programs (11004)

Fund Sources: First Year - FY2017 Second Year - FY2018
General Fund $20,000,000 $20,000,000

A.1. The appropriations in this Item are provided to fund one-time incentive packages to attract high performing researchers with success in commercializing their research, especially in the fields of cyber security and bioscience, and to create centers of excellence, where researchers can collaborate and receive support in commercializing their research. It is the intent of the General Assembly that this funding focus on areas of research that foster additional commerce and economic development in Virginia. The goal is to develop spin off companies from research being done in Virginia that will accelerate the growth and strength of Virginia's cyber security, bioscience, and other industries. Any institution of higher education or related research entity pursuing this funding must provide an equal match of awarded funds.

2. In addition to the funding in this Item, $50,000,000 the first year and $50,000,000 the second year in state supported debt, authorized in Item C-47, shall be made available to support the purchase of research equipment or laboratory renovations associated with the researcher incentive packages and the translation of research into commercial use. Any institution of higher education or related research entity pursuing this funding must provide an equal match of awarded funds.

B.1. Any bioscience-related proposal received by the Commonwealth for the purposes stated above shall be evaluated by the Virginia Biosciences Health Research Corporation (VBHRC) for merit and feasibility, while any cyber security-related proposal shall be evaluated by the Innovation and Entrepreneurship Investment Authority (IEIA). The VBHRC and IEIA shall identify those research proposals that support the Commonwealth's core bioscience and cyber security efforts through the following: 1) encouraging cooperation and collaboration among the higher education research institutions and the private sector, 2) demonstrating commercial potential in the human health and cyber security fields, and (3) providing opportunities for new bioscience and cyber security industries and careers within Virginia.

2. Any proposals receiving favorable evaluation from the VBHRC or IEIA shall be forwarded to the MEI Project Approval Commission, established by § 30-309, Code of Virginia, for review. Upon favorable review by the MEI Project Approval Commission, the Governor may authorize final approval of the project and allocate required funding, accordingly. The Director, Department of Planning and Budget, is authorized to provide for payment of these funds to any appropriately designated fiscal agent consistent with the details of the proposal upon approval of the Governor.
3. Any proposals not related to bioscience or cyber security endeavors shall be evaluated by a panel of not more than five scientists appointed by the Virginia Academy of Science, Engineering and Medicine, who have expertise in the area covered by the proposal. Any proposals receiving favorable evaluation from such panel of scientists shall be forwarded to the MEI Project Approval Commission for review. Upon favorable review by the MEI Project Approval Commission, the Governor may authorize final approval of the project and allocate required funding, accordingly. The Director, Department of Planning and Budget, is authorized to provide for payment of these funds to any appropriately designated fiscal agent consistent with the details of the proposal upon approval of the Governor.

4. The Director, Department of Planning and Budget, is also authorized to approve treasury loans to state colleges and universities, if needed for cash flow purposes, associated with any award involving state supported debt such that approved research proposals can proceed in a timely manner.

C. Consistent with the goals of this initiative, the Commonwealth Health Research Board should coordinate and collaborate with the VBHRC on the research proposals it considers, ensuring it awards funding to proposals that support Virginia’s core bioscience strengths, improve human health, and demonstrate commercial viability and a high likelihood of creating new companies and jobs in Virginia.
### Comparison of SCHEV and the Governor's Budget Recommendations for 2014-16 Biennium

(General Fund Only)

#### (A) Educational and General Programs

##### (A.1) Base Operations Funding

<table>
<thead>
<tr>
<th>Item</th>
<th>2016-17 SCHEV</th>
<th>2016-17 Governor</th>
<th>2017-18 SCHEV</th>
<th>2017-18 Governor</th>
<th>Biennial Total SCHEV</th>
<th>Biennial Total Governor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of education and institutional priorities</td>
<td>$15.5</td>
<td>$2.3</td>
<td>$21.6</td>
<td>$3.0</td>
<td>$37.1</td>
<td>$5.3</td>
</tr>
<tr>
<td>Faculty salary</td>
<td>$28.8</td>
<td>$28.8</td>
<td>$17.0</td>
<td>$17.0</td>
<td>$57.6</td>
<td>$57.6</td>
</tr>
<tr>
<td>Higher Education Equipment Trust Fund (debt service)</td>
<td></td>
<td></td>
<td>$11.8</td>
<td>$5.8</td>
<td></td>
<td>$11.8</td>
</tr>
<tr>
<td>Institution specific funding</td>
<td>$9.5</td>
<td>$7.8</td>
<td></td>
<td></td>
<td></td>
<td>$17.3</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>$44.3</strong></td>
<td><strong>$11.8</strong></td>
<td><strong>$62.2</strong></td>
<td><strong>$33.6</strong></td>
<td><strong>$106.5</strong></td>
<td><strong>$45.4</strong></td>
</tr>
</tbody>
</table>

##### (A.2) Virginia Plan Initiatives

<table>
<thead>
<tr>
<th>Item</th>
<th>2016-17 SCHEV</th>
<th>2016-17 Governor</th>
<th>2017-18 SCHEV</th>
<th>2017-18 Governor</th>
<th>Biennial Total SCHEV</th>
<th>Biennial Total Governor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Performance allocation for student success</td>
<td>$15.0</td>
<td>$25.0</td>
<td>$15.0</td>
<td>$25.0</td>
<td>$30.0</td>
<td>$50.0</td>
</tr>
<tr>
<td>Cyber Security Initiatives</td>
<td>$4.1</td>
<td>$5.9</td>
<td></td>
<td></td>
<td></td>
<td>$10.0</td>
</tr>
<tr>
<td>Workforce credentials</td>
<td>$10.0</td>
<td>$9.0</td>
<td>$15.0</td>
<td>$15.6</td>
<td>$25.0</td>
<td>$24.6</td>
</tr>
<tr>
<td>Competitive fund for affordable pathways</td>
<td>$5.0</td>
<td>$2.5</td>
<td>$5.0</td>
<td>$2.6</td>
<td>$10.0</td>
<td>$5.0</td>
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#### (B) Student Financial Aid

##### (B.1) Institution-based financial aid

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<th>2017-18 Governor</th>
<th>Biennial Total SCHEV</th>
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##### (B.2) Systemic financial aid

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<th>2017-18 Governor</th>
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Total for Operating Budget

$74.8 $52.5 $98.2 $82.6 $173.0 $135.1

Total for Financial Aid

$35.9 $26.7 $51.0 $26.7 $86.8 $53.3

#### (C) Systemic Budget Items within the SCHEV Budget

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<th>2016-17 SCHEV</th>
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<th>2017-18 Governor</th>
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<th>Biennial Total Governor</th>
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#### (D) Research Initiatives

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<th>2017-18 SCHEV</th>
<th>2017-18 Governor</th>
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</table>

Grand Total

$163.6 $215.2 $258.0 $228.1 $421.5 $443.3

Note: * Debt service amount is for the first year of bond financing.
## Summary of the Governor's Introduced Budget for 2016-17
(General Fund Only)

### Educational and General Programs

<table>
<thead>
<tr>
<th>Inst</th>
<th>Base Adequacy</th>
<th>Access and Completion</th>
<th>Institution-specific</th>
<th>2%/Faculty Salary</th>
<th>Central Appropriations (CA)</th>
<th>Total E&amp;G</th>
<th>% Increase (excl CA) over FY2016 E&amp;G</th>
<th>% Increase over FY2016 E&amp;G</th>
<th>Undergraduate Financial Aid</th>
<th>Cyber Security</th>
<th>Research</th>
<th>Other Inst-Specif</th>
<th>Total Additions</th>
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### Notes:
1. The major component of the central appropriations is the adjustments for various benefit rate increases.
2. Institution-specific funding includes funding for workforce development. VCCS $9 million, IALR $224,000, and SVHEC $390,625 in FY2017.
3. The Governor provided $80 million allocation for the Higher Education Equipment Trust Fund, of which $65 million for the traditional equipment and $15 million for research equipment.
## Summary of the Governor’s Introduced Budget for 2017-18
(General Fund Only)

### Educational and General Programs

<table>
<thead>
<tr>
<th>Institution</th>
<th>Base Adequacy</th>
<th>Access and Completion</th>
<th>Institution-specific</th>
<th>2% Faculty Salary</th>
<th>Central Appropriations (CA)</th>
<th>Total E&amp;G</th>
<th>% Increase (excl CA) over FY2016 E&amp;G</th>
<th>% Increase over FY2016 E&amp;G</th>
<th>Undergraduate Financial Aid</th>
<th>Cyber Security</th>
<th>Research</th>
<th>Other Inst-Specifics</th>
<th>Total Additions</th>
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<tr>
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<td>$859,540</td>
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<td>$1,180,843</td>
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<td>3.3%</td>
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<td>9.9%</td>
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<td>$455,481</td>
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<td>11.1%</td>
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<td>$0</td>
<td>$100,000</td>
<td>$160,598,452</td>
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| Inst Total | $1,500,000 | $25,000,000 | $22,009,200 | $17,000,000 | $65,005,589 | $130,514,789 | 4.8% | 9.6% | $24,998,063 | $5,885,000 | $0 | $100,000 | $160,598,452 |

Notes:
1. The major component of the central appropriations is the adjustments for various benefit rate increases.
2. Institution-specific funding includes funding for workforce development. VCCS $15.6 million, IALR $224,000, and SVHEC $731,250 in FY2018.
3. The Governor provided $80 million allocation for the Higher Education Equipment Trust Fund, of which $65 million for the traditional equipment and $15 million for research equipment. The amount for debt service for the FY2017 allocation is not available.
## Higher Education Equipment Trust Fund*

<table>
<thead>
<tr>
<th>Inst.</th>
<th>Traditional 2016-17</th>
<th>Traditional 2017-18</th>
<th>Research 2016-17</th>
<th>Research 2017-18</th>
<th>Total 2016-17</th>
<th>Total 2017-18</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<tr>
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<td>$780,959</td>
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<td>$4,421,431</td>
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<td>$743,433</td>
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<td>$655,746</td>
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<td>$12,596,202</td>
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Note: *In addition to the allocation through the trust fund, SCHEV recommended $50 million in FY2017 and $100 million in FY2018, and the Governor recommended $50 million per year for research equipment and facility improvements through bond financing.
### Funding for Maintenance Reserve Program

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<th>2016-17</th>
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<td>CNU</td>
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<tr>
<td>CWM</td>
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<tr>
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<td>$1,541,335</td>
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<tr>
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<td>VCU</td>
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<tr>
<td>VMI</td>
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<td>$1,337,439</td>
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<td>RBC</td>
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<td><strong>Total</strong></td>
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## Capital Outlay Projects of Higher Education Institutions in the Bond Package

### FOUR-YEAR INSTITUTIONS OF HIGHER EDUCATION

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<tr>
<th>Institution</th>
<th>Project Description</th>
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<tbody>
<tr>
<td>The College of William and Mary</td>
<td>Construct West Utilities Plant</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>Renovate Gilmer Hall and Chemistry Building</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>Renovate Space for the Center for Human Therapeutics</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td>Renovate Holden Hall (Engineering)</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td>Construct Central Chiller Plant, Phase II</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td>Construct Virginia Tech-Carlton Research Institute Biosciences Addition</td>
</tr>
<tr>
<td>Virginia Military Institute</td>
<td>Improve Post Infrastructure, Phases I, II and III</td>
</tr>
<tr>
<td>Virginia Military Institute</td>
<td>Renovate Preston Library (Previously Planned)</td>
</tr>
<tr>
<td>Virginia State University</td>
<td>Improve Infrastructure for Campus Safety, Security, Energy Reduction and System Reliability</td>
</tr>
<tr>
<td>Norfolk State University</td>
<td>Improve Wayfinding, Vehicular Circulation and Campus Boundary</td>
</tr>
<tr>
<td>Longwood University</td>
<td>Construct New Academic Building (Health Professions/STEM)</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Construct Chemistry Building</td>
</tr>
<tr>
<td>Virginia Cooperative Extension and Agricultural Experiment Station</td>
<td>Construct Livestock and Poultry Research Facilities - Phase I</td>
</tr>
<tr>
<td>Christopher Newport University</td>
<td>Construct Library, Phase II (Previously Planned)</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Construct School of Allied Health Professions Building</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Construct School of Engineering Research Expansion</td>
</tr>
<tr>
<td>University of Virginia’s College at Wise</td>
<td>Renovate Wyllie Library for Nursing</td>
</tr>
<tr>
<td>George Mason University</td>
<td>Replace Robinson Hall and Renovate Harris Theater (Classrooms/STEM)</td>
</tr>
<tr>
<td>George Mason University</td>
<td>Construct Utilities Distribution Infrastructure</td>
</tr>
<tr>
<td>Virginia Institute of Marine Science</td>
<td>Replace Mechanical Systems and Repair Building Envelope of Chesapeake Bay Hall</td>
</tr>
<tr>
<td>Virginia Institute of Marine Science</td>
<td>Construct Facilities Management Building</td>
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</table>

### VIRGINIA COMMUNITY COLLEGE SYSTEM

<table>
<thead>
<tr>
<th>Institution</th>
<th>Project Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virginia Community College System</td>
<td>Replace Phase I Academic and Administration Building, Eastern Shore</td>
</tr>
<tr>
<td>Virginia Community College System</td>
<td>Renovate Seefeld Academic Building/Replace Building Envelope, Woodbridge Campus, Northern Virginia</td>
</tr>
<tr>
<td>Virginia Community College System</td>
<td>Renovate Howseron/Colgan Building, Manassas Campus, Northern Virginia</td>
</tr>
<tr>
<td>Virginia Community College System</td>
<td>Improve Life Safety and Security Systemwide, Phase I</td>
</tr>
<tr>
<td>Virginia Community College System</td>
<td>Major Mechanical Northern Virginia, New River and Mountain Empire</td>
</tr>
<tr>
<td>Virginia Community College System</td>
<td>Construct Student Service and Learning Resources Center, Christianna Campus, Southside Virginia (Previously Planned)</td>
</tr>
<tr>
<td>Virginia Community College System</td>
<td>Construct Bioscience Building, Blue Ridge</td>
</tr>
<tr>
<td>Virginia Community College System</td>
<td>Renovate Bird Hall and Renovate/Expand Nicholas Center, Chester Campus, John Tyler (STEM/Workforce)</td>
</tr>
<tr>
<td>Virginia Community College System</td>
<td>Construct Academic Building, Fauquier Campus, Lord Fairfax (STEM/Distance Learning)</td>
</tr>
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</table>
### 9c and 9d REVENUE BOND CAPITAL REQUESTS

<table>
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<tr>
<th>Agency Code</th>
<th>Agency Name</th>
<th>Request Title</th>
<th>Estimated Project Cost</th>
<th>9c Debt</th>
<th>9d Debt</th>
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<td>Renovate Dormitories</td>
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<tr>
<td>213</td>
<td>Norfolk State University</td>
<td>Renovate and Upgrade Dormitories</td>
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<td>241</td>
<td>Richard Bland College</td>
<td>Convert Former Humanities and Social Sciences Building into Student Housing</td>
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<td>The College of William and Mary in Virginia</td>
<td>Improve Auxilliary Facilities</td>
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<td>Improve Athletic Facilities</td>
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<td>208</td>
<td>Virginia Polytechnic Institute and State University</td>
<td>Renovate student health center</td>
<td>$3,071,000</td>
<td></td>
<td>$3,071,000</td>
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<tr>
<td>214</td>
<td>Longwood University</td>
<td>Construct Athletics Facilities</td>
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<td>$35,878,000</td>
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<tr>
<td>214</td>
<td>Longwood University</td>
<td>Construct East Madison Street Parking Garage</td>
<td>$17,640,000</td>
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<td>$17,640,000</td>
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<td>215</td>
<td>University of Mary Washington</td>
<td>Construct New Parking Deck, Phase I</td>
<td>$7,000,000</td>
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<td>$7,000,000</td>
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<td>216</td>
<td>James Madison University</td>
<td>Construct East Campus Parking Deck</td>
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<td>260</td>
<td>Virginia Community College System</td>
<td>Construct Parking Garage, Virginia Western</td>
<td>$14,307,000</td>
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**Funded with combination of tax-supported debt and 9d debt**

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<thead>
<tr>
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<th>Agency Name</th>
<th>Request Title</th>
<th>Estimated Project Cost</th>
<th>9c Debt</th>
<th>9d Debt</th>
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<td>211</td>
<td>Virginia Military Institute</td>
<td>Post Infrastructure Improvements - Phases I, II and III - 2016-2018</td>
<td>$30,731,900</td>
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<td>$3,380,000</td>
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<td>236</td>
<td>Virginia Commonwealth University</td>
<td>Construct School of Allied Health Professions Building</td>
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<td>$10,800,000</td>
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<td>236</td>
<td>Virginia Commonwealth University</td>
<td>Construct School of Engineering Research Expansion</td>
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<td>$41,341,000</td>
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<td>247</td>
<td>George Mason University</td>
<td>Renovate Robinson Hall and Harris Theater</td>
<td>$93,386,000</td>
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<td>$2,582,000</td>
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<td>247</td>
<td>George Mason University</td>
<td>Construct Utilities Distribution</td>
<td>$25,228,000</td>
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</table>

**Totals** $14,387,000 $211,227,000

Source: DPB.
### RECOMMENDATIONS FOR EQUIPMENT FOR PROJECTS PREVIOUSLY AUTHORIZED

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<th>Agency Code</th>
<th>Agency Name</th>
<th>Project</th>
<th>Project Code</th>
<th>FY 2017 tax-supported debt</th>
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<td>Science Museum</td>
<td>Construct event space and upgrade museum exhibits</td>
<td>17974</td>
<td>2,561,000</td>
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<tr>
<td>214</td>
<td>Longwood University</td>
<td>Construct Student Success Center</td>
<td>17982</td>
<td>627,000</td>
</tr>
<tr>
<td>216</td>
<td>James Madison University</td>
<td>Renovate and Expand Madison Hall</td>
<td>18085</td>
<td>2,043,000</td>
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<tr>
<td>217</td>
<td>Radford University</td>
<td>Renovate Whitt Hall</td>
<td>18067</td>
<td>861,000</td>
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<tr>
<td>236</td>
<td>Virginia Commonwealth University</td>
<td>Renovate Sanger Hall, Phase II</td>
<td>18070</td>
<td>1,795,000</td>
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<tr>
<td>236</td>
<td>Virginia Commonwealth University</td>
<td>Renovate Raleigh Building</td>
<td>18071</td>
<td>750,000</td>
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<td>247</td>
<td>George Mason University</td>
<td>Construct Academic VII / Research III, Phase I</td>
<td>17999</td>
<td>3,512,000</td>
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<tr>
<td>912</td>
<td>Department of Veterans Services</td>
<td>Expand Virginia War Memorial</td>
<td>18010</td>
<td>900,000</td>
</tr>
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<td></td>
<td></td>
<td></td>
<td><strong>Total</strong></td>
<td><strong>13,049,000</strong></td>
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Source: DPB.
<table>
<thead>
<tr>
<th>Institution</th>
<th>Project</th>
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<tbody>
<tr>
<td>CWM</td>
<td>Integrated Science Center, Phase 4</td>
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<tr>
<td>VSU</td>
<td>Replace Daniel Gym and Harris Hall</td>
</tr>
<tr>
<td>NSU</td>
<td>Construct Science Building</td>
</tr>
<tr>
<td>JMU</td>
<td>Construct New College of Business</td>
</tr>
<tr>
<td>RBC</td>
<td>Construct Centers for Innovation and Educational Development</td>
</tr>
<tr>
<td>GMU</td>
<td>Improve Telecommunications Infrastructure</td>
</tr>
<tr>
<td>VIMS</td>
<td>Replace the Oyster Hatchery</td>
</tr>
<tr>
<td>EVMS</td>
<td>Construct New Education and Academic Administration Building</td>
</tr>
<tr>
<td>VCCS - TCC</td>
<td>Construct Science and Engineering Building (CN6), Chesapeake</td>
</tr>
<tr>
<td>VCCS - CVCC</td>
<td>Renovate Amherst Hall &amp; Campbell Hall</td>
</tr>
<tr>
<td>VCCS</td>
<td>Construct Advanced Integrated Manufacturing (AIM) Center</td>
</tr>
<tr>
<td>VCCS - GCC</td>
<td>Replace French Slaughter Building, Locust Grove</td>
</tr>
<tr>
<td>VCCS - SWVCC</td>
<td>Replace Buchanan/Tazewell Halls</td>
</tr>
<tr>
<td>VCCS - NRCC</td>
<td>Renovate and Expand Rooker Hall for Advanced Manufacturing and Credentialing Center</td>
</tr>
<tr>
<td>VCCS - PCC</td>
<td>Construct Advanced Technology Training Center</td>
</tr>
<tr>
<td>VCCS - NVCC</td>
<td>Construct Phase IV Academic Building</td>
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<tr>
<td>VCCS - TCC</td>
<td>Renovate Walker Building for Culinary Arts and Cyber Security, Norfolk</td>
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<tr>
<td>VCCS - TCC</td>
<td>Construct Advanced Trades Technologies Building, Portsmouth</td>
</tr>
<tr>
<td>VCCS - NVCC</td>
<td>Renovate Automotive Technology Building, Manassas</td>
</tr>
</tbody>
</table>

Source: DPB
State Council of Higher Education for Virginia
Agenda Item

**Item:** Resources and Planning Committee, Item #4 – Discussion of Fall Enrollment, 2015

**Date of Meeting:** January 12, 2016

**Presenter:** Tod Massa, Director of Policy Research and Data Warehousing
todmassa@schev.edu

**Most Recent Review/Action:**
- No previous Council review/action
- Previous review/action
  - **Date:** October 26, 2015
  - **Action:** Approved enrollment projections and degree estimates.

**Background Information/Summary of Major Elements:**

**Background:** At Council’s October 26-27 meetings, SCHEV staff presented information on institutions’ enrollment projections, including enrollment estimates for Fall 2015. The information presented herein represents actual enrollment numbers for Fall 2015 for public four-year and private non-profit institutions. Data regarding Virginia’s two-year colleges, particularly those of the Virginia Community College System, will be provided when all have completed their data submissions.

**Summary:** Virginia’s four-year institutions experiences modest enrollment growth in Fall 2015 compared to Fall 2014. Public institutions increased enrollment by 762 students, while private non-profit institutions decreased enrollment by 470 students. Enrollment of in-state undergraduate students increased by 88 at public institutions and by 133 at private non-profit institutions.

New student enrollment (first-time in college) declined:
- at public four-year institutions by 125 students (0.39%) to 32,009; and
- at private non-profit institutions by 258 students (1.86%) to 13,609.

Enrollment of new transfer students (from all institutions types):
- at public four-year institutions declined by three students to 11,829; and
- at private non-profit institutions increased by 505 students to 9,728, most of which were from outside Virginia.
Materials Provided:

Enclosed is a briefing on Fall 2015 enrollment at public four-year and private non-profit institutions. These data are also available on the SCHEV website’s Research section (http://research.schev.edu/apps/info/Reports.Guide-to-the-Fall-Headcount-Enrollment-Reports.ashx).

Financial Impact: None.

Timetable for Further Review/Action: None.

Resolution: None.
Briefing on Fall 2015 Enrollment

Introduction

In Fall 2015, public four-year institutions enrolled a total of 214,480 students, which represents a minor increase of 762 students (0.36%) from the prior fall. Private nonprofit institutions’ reports to SCHEV indicate Fall 2015 total enrollment at 135,121, a decrease of 470 (0.35%) students from last fall.

Compared to the 2015 enrollment projections for the same institutions, total enrollment at public four-year institutions is below the projection by 329 (0.15%); and total enrollment at private non-profit institutions is below the projection by 1,714 (1.25%).

This briefing provides detail on enrollment at Virginia’s four-year colleges and universities. Data regarding Virginia’s two-year colleges, most notably the colleges of the Virginia Community College System, will be provided when those institutions have completed their data submissions. The data reported here can be found at [http://research.schev.edu/apps/info/Reports.Guide-to-the-Fall-Headcount-Enrollment-Reports.ashx](http://research.schev.edu/apps/info/Reports.Guide-to-the-Fall-Headcount-Enrollment-Reports.ashx).

Undergraduate Enrollment at Public Four-year Institutions

Overall undergraduate enrollment at the public four-year institutions increased by 1,471 (0.87%) students to 170,590 in Fall 2015. This total is 130 students more than represented in the 2015 projections. This increase occurred despite significant declines at Norfolk State (-834; -15.57%), Virginia State (-257; -5.71%), and UVa-Wise (-154; -7.06%). Institutions reporting significant increases were Virginia Tech (+1,137; +4.69%), George Mason (+838; +3.47%), University of Virginia (+253; +1.53%), James Madison (+252; +1.32%), and Mary Washington (+153; +3.67%).

Most of public four-year institutions’ 1,471-student increase in undergraduate enrollment came from out-of-state undergraduate students, which grew by 1,383 (4.50%). Virginia Tech’s increase of 614 out-of-state students (9.32% above last fall) accounted for nearly half the public sector’s growth. Virginia Commonwealth grew out-of-state enrollment by 286 (+10.64%); George Mason, 229 (+7.11%); Old Dominion, 119 (+7.54%); and James Madison 119 (+2.34%).

For Fall 2015, public four-year institutions reported a total in-state undergraduate enrollment of 138,451, which represents an increase of 88 students (0.06%) from last fall (see Table 1 below). Most of the increase in in-state enrollment came from 609 more ISUs at George Mason (+3.17%) and 523 more at Virginia Tech (+2.96%), which offset significant losses at Norfolk State (-752; -16.10%) and somewhat smaller losses elsewhere.

Actual Fall 2015 in-state undergraduate enrollment is below projections by 828 students.
Undergraduate Enrollment at Private, Nonprofit Four-Year Institutions

In Fall 2015, overall undergraduate enrollment at private, nonprofit institutions increased by 330 (0.37%) students to 88,529. This total is below the 2015 enrollment projections submitted by these institutions by 2,309 (2.54%). The events at Sweet Briar were responsible for about 375 fewer students (the college reported a fall enrollment of 316, a respectable number given the events in question). Fourteen other private institutions had enrollment decreases ranging from 3 to 117 students. The remaining 13 private institutions with undergraduate programs had increases between 24 and 701 students (at Regent University, resulting in 29% growth).

Private colleges enrolled 32,551 in-state undergraduates in Fall 2015, an increase of 133 (0.41%) (see Table 2). This total is below the aggregate projections by 198 (0.60%) students. Regent accounted for an increase of 311 students, which more than offset the 150 fewer in-state students at Sweet Briar.
Table 2: In-State Undergraduate Enrollment, Private nonprofit Four-year Institutions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Enrollment in 2015-16</th>
<th>Change from 2014-15</th>
<th>Estimates for 2015-16</th>
<th>Difference between Enrollment and Projections*</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change</td>
<td>N</td>
<td>N</td>
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<tr>
<td>Total Private, Non-Profit, Institutions</td>
<td>32,551</td>
<td>-133</td>
<td>0.41%</td>
<td>32,749</td>
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<tr>
<td>Averett University</td>
<td>566</td>
<td>24</td>
<td>4.43%</td>
<td>580</td>
</tr>
<tr>
<td>Averett University Non-Traditional</td>
<td>556</td>
<td>-100</td>
<td>-15.24%</td>
<td>552</td>
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<tr>
<td>Bluefield College</td>
<td>722</td>
<td>22</td>
<td>3.14%</td>
<td>665</td>
</tr>
<tr>
<td>Bridgewater College</td>
<td>1,359</td>
<td>19</td>
<td>1.42%</td>
<td>1,342</td>
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<tr>
<td>Christendom College</td>
<td>157</td>
<td>12</td>
<td>8.28%</td>
<td>144</td>
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<tr>
<td>Eastern Mennonite University</td>
<td>663</td>
<td>25</td>
<td>3.92%</td>
<td>637</td>
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<tr>
<td>Emory and Henry College</td>
<td>692</td>
<td>62</td>
<td>9.84%</td>
<td>644</td>
</tr>
<tr>
<td>Ferrum College</td>
<td>1,060</td>
<td>-107</td>
<td>-9.17%</td>
<td>1,167</td>
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<tr>
<td>Hampden-Sydney College</td>
<td>773</td>
<td>-2</td>
<td>-0.26%</td>
<td>771</td>
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<tr>
<td>Hampton University</td>
<td>935</td>
<td>-119</td>
<td>-11.29%</td>
<td>991</td>
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<tr>
<td>Hollins University</td>
<td>336</td>
<td>21</td>
<td>6.67%</td>
<td>358</td>
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<tr>
<td>Jefferson College of Health Sciences</td>
<td>748</td>
<td>-81</td>
<td>-9.77%</td>
<td>830</td>
</tr>
<tr>
<td>Liberty University</td>
<td>11,499</td>
<td>207</td>
<td>1.83%</td>
<td>11,708</td>
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<tr>
<td>Lynchburg College</td>
<td>1,445</td>
<td>-16</td>
<td>-1.10%</td>
<td>1,461</td>
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<tr>
<td>Mary Baldwin College</td>
<td>999</td>
<td>-81</td>
<td>-7.50%</td>
<td>1,115</td>
</tr>
<tr>
<td>Marymount University</td>
<td>1,293</td>
<td>-77</td>
<td>-5.62%</td>
<td>1,361</td>
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<td>Randolph College</td>
<td>400</td>
<td>32</td>
<td>8.70%</td>
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<td>Randolph-Macon College</td>
<td>1,055</td>
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<td>2.73%</td>
<td>1,040</td>
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<td>Regent University</td>
<td>1,687</td>
<td>311</td>
<td>22.60%</td>
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<td>Roanoke College</td>
<td>1,048</td>
<td>-26</td>
<td>-2.42%</td>
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<td>Shenandoah University</td>
<td>1,195</td>
<td>79</td>
<td>7.08%</td>
<td>1,136</td>
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<td>Southern Virginia University</td>
<td>158</td>
<td>-3</td>
<td>-1.86%</td>
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<td>Sweet Briar College</td>
<td>126</td>
<td>-150</td>
<td>-54.35%</td>
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<td>University of Richmond</td>
<td>777</td>
<td>-37</td>
<td>-4.55%</td>
<td>814</td>
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<tr>
<td>Virginia Union University</td>
<td>811</td>
<td>158</td>
<td>24.20%</td>
<td>633</td>
</tr>
<tr>
<td>Virginia Wesleyan College</td>
<td>1,085</td>
<td>-60</td>
<td>-5.24%</td>
<td>1,130</td>
</tr>
<tr>
<td>Washington and Lee University</td>
<td>242</td>
<td>-15</td>
<td>-5.84%</td>
<td>261</td>
</tr>
</tbody>
</table>

Graduate and Professional Enrollment

Public institutions enrolled 38,979 graduate students in Fall 2015, a decrease of 690 (1.74%). This total is 403 fewer students than projected. Only three of the 15 public four-year institutions experienced growth in graduate enrollment: Virginia Tech (+280; +4.30%), James Madison (+120; +7.01%), and William and Mary (+33; +2.19%). Enrollment in “first professional” programs (law, medicine, dentistry, veterinary) declined by 19 (0.39%) students to a total 4,911.

Private institutions enrolled 39,406 graduate students, representing a decrease of 548 (1.37%) students. This total is 2,322 students fewer than projected. Liberty was 2,299 graduate students below projections; George Washington, 505 below projections. Regent increased graduate enrollment by 634 (20.50%) students,
which is 325 above projections; and Shenandoah increased by 408 (32.25%) graduate students, which was 356 above projections. Private institutions enrolled 7,186 “first professional” students, which is below Fall 2014 by 252 (3.39%).

Comments and Conclusions

In terms of enrollment, Virginia four-year institutions – public and private – appear to be weathering the shifting marketplace relatively well. Some institutions have lost ground, but overall undergraduate enrollment has increased, albeit very slightly.

In comparison of enrollment in Fall 2015 to Fall 2014, new student enrollment (first-time in college) at public four-year institutions dropped by 125 students (0.39%) to 32,009 and dropped twice as much, 258 students (1.86%) at the private institutions for a total of 13,609 students.

Enrollment of new transfer students (from all institution types) decreased by three students at the publics to 11,829. Private institutions increased new transfer enrollment by 505 students to 9,728, most of which was from outside Virginia.

In light of these trends, the Commonwealth’s ability to meet the degree-attainment goals of the Top Jobs Act and the educational-attainment target of the Virginia Plan for Higher Education will rely heavily on improving retention and completion rates.

Information on two-year college enrollment will be provided when institutions’ reports to SCHEV staff are complete.
State Council of Higher Education for Virginia
Agenda Item

Item: Resources and Planning Committee Item #5 – Discussion of 2014-15 Degree Completions

Date of Meeting: January 12, 2016

Presenter: Tod Massa, Director of Policy Research and Data Warehousing
todmassa@schev.edu

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action

Background Information/Summary of Major Elements:

In 2014-15, Virginia public and private non-profit institutions awarded a total of 115,570 degrees and certificates at all levels, compared to 112,966 in the previous year, representing a 2.3% increase.

The Top Jobs Act (TJ21) calls for the awarding, by 2025, of an additional 100,000 degrees to in-state undergraduates at public institutions and a “comparable increase” in degree awards at private non-profit institutions. These awards are important components of The Virginia Plan for Higher Education’s target of 1.5 million degrees and workforce credentials between 2014 and 2030.

In 2014-15, public institutions awarded 47,995 undergraduate degrees (associate and bachelor) to in-state students. This total exceeds the prior year’s tally by 612 (1.29%); represents a rebound from 2013-14’s decline, which had been the first drop since 1997-98; and represents an all-time high in public institutions’ degree awards to in-state undergraduate students.

In 2014-15, private non-profit institutions awarded 6,973 undergraduate degrees to in-state students. This total exceeds the prior year’s tally by 68 (1.32%) and represents an all-time high in private non-profit institutions’ degree awards to in-state undergraduate students.

As a result, the Commonwealth remains on track to meet TJ21’s degree-award goals, with 17,983 additional awards since 2010-11 at public institutions and 3,196 additional in-state undergraduate awards since 2010-11 at private non-profit institutions. While institutions face some headwinds, SCHEV staff continues to believe Virginia is on pace to become the best-educated state in the nation by 2030.
**Materials Provided:**

Enclosed is a briefing on 2014-15 degree awards, with a focus on completions by in-state undergraduates at public and private non-profit institutions. These data, as well as those on completions of non-degree credentials, are accessible on the Research section of the SCHEV website (http://research.schev.edu/apps/info/Reports.Guide-to-the-Degrees-Awarded-Reports.ashx).

**Financial Impact:** None.

**Timetable for Further Review/Action:** None.

**Resolution:** None.
Briefing on Degree Completions in 2014-15

Overview

The information below details degree completions in 2014-15, with particular focus on in-state undergraduates at public and private non-profit institutions. Presented are summaries of degree- and certificate-award totals in the public and private sectors, comparisons of 2014-15 in-state undergraduate degree awards to past years and to current estimates, and analyses of progress toward the degree goals of the Top Jobs Act (TJ21), which is a step toward achievement of the 1.5 million award target of The Virginia Plan for Higher Education. Data on individual institutions are shown in an appendix. These data, as well as those on completions of non-degree credentials, are accessible on the Research section of the SCHEV website (http://research.schev.edu/apps/info/Reports.Guide-to-the-Degrees-Awarded-Reports.ashx).

All Degree Completions at Public and Private Non-Profit Institutions in 2014-15

In 2014-15, Virginia public and private nonprofit institutions awarded a total of 115,570 degrees and certificates, compared to 112,966 in the previous year, representing a 2.3% increase.

- Public two-year colleges awarded a total of 31,300 credentials including: 18,253 associate degrees; and 13,047 certificates.

- Public four-year colleges and universities awarded a total of 52,807 credentials including: 67 associate degrees; 36,763 bachelor degrees; 1,394 first professional degrees; 11,223 master’s degrees; 1,819 doctor’s degrees; and 1,541 certificates of various levels.

- Private four-year colleges and universities awarded a total of 31,463 credentials including: 1,446 associate degrees; 15,716 bachelor degrees; 1,874 first professional degrees; 10,001 master’s degrees; 938 doctor’s degrees; and 1,484 certificates of various levels.

SCHEV staff’s observations about average time-to-degree, average attempted credits and top majors appear in Appendix A.

All Degree Awards to In-State Undergraduates at Public Institutions

TJ21 set a goal for public institutions of awarding an additional 100,000 undergraduate degrees to in-state students between 2010-11 and 2024-25. Through the 2014-15 academic year, public two- and four-year institutions awarded an additional 17,983 qualifying associate and baccalaureate degrees. Awards last year were 5,170 above TJ21’s baseline (42,825 in 2010-11).
In 2014-15, in-state students completed 47,995 undergraduate degrees (associate and bachelor) at public institutions. This total is 612 (1.29%) above the prior year’s tally; the total represents a rebound from 2013-14’s decline, which had been the first drop in in-state undergraduate degree completions at public institutions since 1997-98. This total also represents a new all-time high in degree awards to in-state undergraduates.

In Spring 2015, public institutions had estimated a cumulative 47,026 degree awards to in-state undergraduate students in 2014-15; this number would have been a decrease of 357 (0.75%) from the total of 2013-14. However, the actual number of awards in 2014-15 is above the 2013-14 total by 612 (1.29%) and above the combined estimate by 969 (2.10%).

### TABLE 1: DEGREE COMPLETIONS BY IN-STATE UNDERGRADUATES AT PUBLIC INSTITUTIONS

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Associate</th>
<th>Bachelor</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Actual</td>
<td>Estimate</td>
<td></td>
</tr>
<tr>
<td>2010-11</td>
<td>15,606</td>
<td>27,219</td>
<td>42,825</td>
</tr>
<tr>
<td>2011-12</td>
<td>17,534</td>
<td>28,870</td>
<td>46,404</td>
</tr>
<tr>
<td>2012-13</td>
<td>18,135*</td>
<td>29,366</td>
<td>47,501</td>
</tr>
<tr>
<td>2013-14</td>
<td>17,835</td>
<td>29,548</td>
<td>47,383</td>
</tr>
<tr>
<td>2014-15</td>
<td>17,918</td>
<td>30,077*</td>
<td>47,995*</td>
</tr>
<tr>
<td>2015-16</td>
<td>47,100</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Denotes an all-time high.

**Associate-Degree Completions by In-State Undergraduate Students at Public Institutions**

In 2014-15, in-state students completed 17,918 associate degrees at public institutions – 17,857 at two-year institutions and 61 at four-year institutions. The total is 83 (0.47%) greater than the prior year’s tally.

The 83-award increase in associate degrees between 2013-14 and 2014-15 is due mainly to higher completions at six community colleges: Blue Ridge (69; 12.95%), J. Sergeant Reynolds (81; 9.35%), John Tyler (50; 7.09%), New River (55; 15.49%), Northern Virginia (115; 2.14%), and Piedmont Virginia (60; 13.61%). These increases balanced out notable decreases at six other community colleges: Lord Fairfax (-37; -5.61%), Patrick Henry (-37; -9.32%), Southwest Virginia (-35; -12.82%), Tidewater (-50; -1.76%), Virginia Western (-36; -5.16%), and Wytheville (-65; -18.31). (See Appendix B for data on completions and degree estimates for all associate-awarding public institutions.)

**Bachelor-Degree Completions by In-State Undergraduate Students at Public Institutions**

In 2014-15, in-state students completed 30,077 baccalaureate degrees at public institutions, a new all-time high. This total is 529 (0.02%) above 2013-14’s tally, which had been the most ever.
The 529-award (1.79%) increase in bachelor degrees between 2013-14 and 2014-15 was attributable to small or moderate increases in completions at 10 of the 15 public four-year institutions, with the largest year-to-year growth at Virginia Commonwealth (185; 4.21%), University of Virginia (146, 5.64%), James Madison (131, 4.43%), and Norfolk State (104, 14.02%). The five four-year publics with award declines were: Old Dominion (-140; -3.91%); George Mason (-90; -2.08%); Mary Washington (-25; -2.74%); Virginia Military (-17; -7.05%), and Longwood (-7; -0.80%). (See Appendix C for data on in-state undergraduate completions and degree estimates for all bachelor-awarding public institutions.)

Toward 100,000 Additional In-State Undergraduate-Degree Awards by 2025

The 47,995 degree completions by in-state undergraduate awards at public institutions in 2014-15 are 5,170 more than in 2010-11, the baseline year for the Top Jobs Act goal of 100,000 additional in-state undergraduate awards by 2025. In the four academic years since TJ21 was enacted, public institutions have awarded a total of 17,983 additional in-state undergraduate degrees toward the goal. These awards are important components of the Virginia Plan for Higher Education’s target of 1.5 million degrees and workforce credentials between 2014 and 2030.

Over the past 12 years, annual degree-award growth rates in the range of 3.07% to 5.21% have been common. The 5,170-award rise since 2010-11 represents an overall increase of 12.07%, which averages to 3.02% per year. Therefore, the average rate of growth achieved since enactment of TJ21 would render readily attainable the goal of 100,000 additional public-sector degree awards by 2025.

While achievement of TJ21’s goal is likely, vigilance will be necessary as well. In 2011-12 (the first year for TJ21 tracking), degree completions by in-state undergraduates at public institutions exceeded 2010-11 by 8.36%, which was the highest rate of growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Degrees</th>
<th>% Change</th>
<th>Annual Degree Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000-01</td>
<td>28,790</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2001-02</td>
<td>29,673</td>
<td>3.07%</td>
<td>883</td>
</tr>
<tr>
<td>2002-03</td>
<td>31,220</td>
<td>5.21%</td>
<td>1,547</td>
</tr>
<tr>
<td>2003-04</td>
<td>31,900</td>
<td>2.18%</td>
<td>680</td>
</tr>
<tr>
<td>2004-05</td>
<td>32,926</td>
<td>3.22%</td>
<td>1,026</td>
</tr>
<tr>
<td>2005-06</td>
<td>34,367</td>
<td>4.38%</td>
<td>1,441</td>
</tr>
<tr>
<td>2006-07</td>
<td>35,247</td>
<td>2.56%</td>
<td>880</td>
</tr>
<tr>
<td>2007-08</td>
<td>36,557</td>
<td>3.72%</td>
<td>1,310</td>
</tr>
<tr>
<td>2008-09</td>
<td>38,233</td>
<td>4.58%</td>
<td>1,676</td>
</tr>
<tr>
<td>2009-10</td>
<td>39,966</td>
<td>4.53%</td>
<td>1,733</td>
</tr>
<tr>
<td>2010-11</td>
<td>42,825</td>
<td>7.15%</td>
<td>2,859</td>
</tr>
<tr>
<td>2011-12</td>
<td>46,404</td>
<td>8.36%</td>
<td>3,579</td>
</tr>
<tr>
<td>2012-13</td>
<td>47,501</td>
<td>2.36%</td>
<td>1,097</td>
</tr>
<tr>
<td>2013-14</td>
<td>47,383</td>
<td>-0.25%</td>
<td>-118</td>
</tr>
<tr>
<td>2014-15</td>
<td>47,995</td>
<td>1.29%</td>
<td>612</td>
</tr>
</tbody>
</table>
in recent history. But from 2011-12 to 2012-13, comparable completions grew by only 2.36%, which was the lowest rate of growth in almost a decade. And, as detailed in Table 2, the rate of growth from 2012-13 to 2013-14 turned negative (-0.25%). However, growth from 2013-14 to 2014-15 rebounded to 1.29%.

Over the past four years, rates of degree-completion growth by in-state undergraduates at public institutions have been slowing for both associate and bachelor awards.

- For associate-degree completion, the rate of growth slowed from 12.35% between 2010-11 and 2011-12, to 3.43% between 2011-12 and 2012-13, to -1.65% between 2012-13 and 2013-14, before rebounding with an increase of 0.47% between 2013-14 and 2014-15.

- For bachelor-degree completion, the rate of growth slowed from 6.07% between 2010-11 and 2011-12, to 2.35% between 2011-12 and 2012-13, to 0.66% between 2012-13 and 2013-14. Bachelor-degree completion also rebounded modestly with a 1.79% increase between 2013-14 and 2014-15.

Public institutions’ cumulative degree estimates for in-state undergraduate awards through 2021-22 produced in Spring 2015 project annual increases at rates in the range of 0.17% to 1.39%, which would be considerably below the growth rates achieved between 2001-02 and 2011-12 but within the range (1.06% to 1.17%) needed to reach the TJ21 goal, which would maintain progress toward *The Virginia Plan* goal of 1.5 million awards by 2030.

**Undergraduate-Degree Completions by In-State Undergraduate Students at Private Non-Profit Institutions**

In 2014-15, in-state students completed 6,973 undergraduate degrees (314 associate and 6,659 bachelor) at private non-profit institutions. This total represents a new high in undergraduate-degree awards and is 68 (1.32%) above the prior year’s tally, which had been the most ever.
The 68-award (0.98%) increase in private non-profit institutions’ in-state undergraduate degree awards between 2013-14 and 2014-15 is due mainly to substantial increases at four institutions, which more than offset substantial decreases at two. The largest year-to-year growth was at Liberty (170; 8.53%), Marymount (75; 29.53%), Bridgewater (68; 28.94%), and Virginia Union (57; 76.00%). The largest declines were at Hampton (-63; -25.5%) and Jefferson College of Health Sciences (-57; -23.95%). (See Appendix D for data on completions and degree estimates for all undergraduate-degree-awarding private non-profit institutions.)

Toward a “Comparable Increase” in In-State Undergraduate Degree Awards by Private Non-Profit Institutions

The 6,973 degree completions by in-state undergraduates at private non-profit institutions in 2014-15 are 943 more than in 2010-11, the baseline year for TJ21’s goal for these institutions to produce an increase in awards by 2025 that is “comparable” to the TJ21’s target for public institutions. This increase occurred despite the closure of two institutions – Saint Paul’s and Virginia Intermont – during the period.

SCHEV staff have estimated that a comparable increase in private non-profits’ undergraduate awards to in-state students would be at least an additional 15,000 awards by 2025. In the four academic years since TJ21 was enacted, private nonprofit institutions have awarded 3,196 additional undergraduate degrees, which represent an average annual rate of growth of 3.75%. Such a growth rate is more than adequate to achieve TJ21’s “comparable increase” of 15,000 awards.
However, this average rate of growth is heavily influenced by the significant increase between 2010-11 and 2011-12, which was 9.39%. In the three years following, the rates declined to 3.32%, 1.32%, and finally between 2013-14 and 2014-15, a 0.98% annual increase.

### TABLE 4: DEGREE AWARDS TO IN-STATE UNDERGRADUATES BY PRIVATE NON-PROFIT INSTITUTIONS

<table>
<thead>
<tr>
<th>Year</th>
<th>Degrees</th>
<th>% Change</th>
<th>Annual Degree Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000-01</td>
<td>4,305</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2001-02</td>
<td>3,899</td>
<td>-9.43%</td>
<td>-406</td>
</tr>
<tr>
<td>2002-03</td>
<td>3,505</td>
<td>-10.11%</td>
<td>-394</td>
</tr>
<tr>
<td>2003-04</td>
<td>3,869</td>
<td>10.39%</td>
<td>364</td>
</tr>
<tr>
<td>2004-05</td>
<td>4,934</td>
<td>28.43%</td>
<td>1,100</td>
</tr>
<tr>
<td>2005-06</td>
<td>5,167</td>
<td>4.72%</td>
<td>233</td>
</tr>
<tr>
<td>2006-07</td>
<td>5,579</td>
<td>7.97%</td>
<td>412</td>
</tr>
<tr>
<td>2007-08</td>
<td>5,654</td>
<td>1.34%</td>
<td>75</td>
</tr>
<tr>
<td>2008-09</td>
<td>5,622</td>
<td>-0.57%</td>
<td>-32</td>
</tr>
<tr>
<td>2009-10</td>
<td>5,587</td>
<td>-0.98%</td>
<td>-55</td>
</tr>
<tr>
<td>2010-11</td>
<td>6,030</td>
<td>7.93%</td>
<td>443</td>
</tr>
<tr>
<td>2011-12</td>
<td>6,596</td>
<td>9.39%</td>
<td>566</td>
</tr>
<tr>
<td>2012-13</td>
<td>6,815</td>
<td>3.32%</td>
<td>219</td>
</tr>
<tr>
<td>2013-14</td>
<td>6,905</td>
<td>1.32%</td>
<td>90</td>
</tr>
<tr>
<td>2014-15</td>
<td>6,973</td>
<td>0.98%</td>
<td>68</td>
</tr>
</tbody>
</table>
APPENDIX A:  
Institutions’ Average Time-to-Degree, Average Attempted Credits, and Top Majors in 2014-15

Public two-year colleges:

- The average time-to-degree and average attempted credits for associate degree completers at VCCS and Richard Bland College were:
  - First-time in college at entry (FTIC) students enrolling full-time at entry – 4.01 years and 88 credits;
  - FTIC students enrolling part-time at entry – 5.93 years and 84 credits.

- The top five majors in 2014-15 were: Liberal Arts and Sciences/Liberal Studies (3,558; 19%); General Studies (2,146; 12%); Social Sciences, General (1,917; 11%); Business Administration and Management, General (1,828; 10%); and Registered Nursing/Registered Nurse (1,274; 7%).

Public four-year colleges:

- The average time-to-degree and average attempted credits for bachelor degree completers (excluding five-year programs) were:
  - FTIC students enrolling full-time at entry – 4.58 years and 136 credits;
  - FTIC students enrolling part-time at entry – 6.01 years and 119 credits.

- The top five majors in 2014-15 were: Psychology, General (2,651; 7%); Biology/Biological Sciences, General (2,247; 6%); Business Administration and Management, General (1,333; 4%); Registered Nursing/Registered Nurse (1,191; 3%); and Liberal Arts and Sciences/Liberal Studies (1,083; 3%).

Private four-year colleges:

- The average time-to-degree and average attempted credits for bachelor degree completers (excluding five-year programs) were:
  - FTIC students enrolling full-time at entry – 4.35 years and 130 credits;
  - FTIC students enrolling part-time at entry – 5.27 years and 136 credits.

The top five majors in 2014-15 were: Psychology, General (1,908; 12%); Business Administration and Management, General (1,895; 12%); Religion/Religious Studies (1,109; 7%); Registered Nursing/Registered Nurse (1,105; 7%); and Multi-/Interdisciplinary Studies, Other (1,049; 7%).
### APPENDIX B:
Public Institutions’ Associate-Degree Awards to In-State Students, 2014-15

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Public Four-year Institutions</td>
<td>61</td>
<td>-65</td>
<td>-51.59%</td>
<td>58</td>
</tr>
<tr>
<td>Norfolk State University</td>
<td>11</td>
<td>-67</td>
<td>-85.90%</td>
<td>10</td>
</tr>
<tr>
<td>Virginia State University</td>
<td>3</td>
<td>0</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Virginia Tech</td>
<td>47</td>
<td>2</td>
<td>4.44%</td>
<td>48</td>
</tr>
<tr>
<td>Total Public Two-Year Institutions</td>
<td>17,857</td>
<td>148</td>
<td>0.84%</td>
<td>17,047</td>
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<tr>
<td>Richard Bland College</td>
<td>213</td>
<td>-15</td>
<td>-6.56%</td>
<td>250</td>
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<tr>
<td>VCCS</td>
<td>17,644</td>
<td>163</td>
<td>0.93%</td>
<td>16,797</td>
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<tr>
<td>Blue Ridge CC</td>
<td>602</td>
<td>69</td>
<td>12.95%</td>
<td></td>
</tr>
<tr>
<td>Central Virginia CC</td>
<td>449</td>
<td>1</td>
<td>0.22%</td>
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<tr>
<td>Dabney S. Lancaster CC</td>
<td>102</td>
<td>2</td>
<td>2.00%</td>
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<tr>
<td>Danville CC</td>
<td>262</td>
<td>-17</td>
<td>-6.09%</td>
<td></td>
</tr>
<tr>
<td>Eastern Shore CC</td>
<td>66</td>
<td>6</td>
<td>10.00%</td>
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<tr>
<td>Germanna CC</td>
<td>781</td>
<td>-20</td>
<td>-2.50%</td>
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<tr>
<td>J Sargeant Reynolds CC</td>
<td>947</td>
<td>81</td>
<td>9.35%</td>
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<tr>
<td>John Tyler CC</td>
<td>755</td>
<td>50</td>
<td>7.09%</td>
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</tr>
<tr>
<td>Lord Fairfax CC</td>
<td>623</td>
<td>-37</td>
<td>-5.61%</td>
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<tr>
<td>Mountain Empire CC</td>
<td>220</td>
<td>-15</td>
<td>-6.38%</td>
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<tr>
<td>New River CC</td>
<td>410</td>
<td>55</td>
<td>15.49%</td>
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<tr>
<td>Northern Virginia CC</td>
<td>5,486</td>
<td>115</td>
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<tr>
<td>Patrick Henry CC</td>
<td>360</td>
<td>-37</td>
<td>-9.32%</td>
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<tr>
<td>Paul D Camp Community College</td>
<td>121</td>
<td>0</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Piedmont Virginia CC</td>
<td>501</td>
<td>60</td>
<td>13.61%</td>
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</tr>
<tr>
<td>Rappahannock CC</td>
<td>242</td>
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<td>-6.56%</td>
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<tr>
<td>Southside Virginia CC</td>
<td>582</td>
<td>27</td>
<td>4.86%</td>
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</tr>
<tr>
<td>Southwest Virginia CC</td>
<td>238</td>
<td>-35</td>
<td>-12.82%</td>
<td></td>
</tr>
<tr>
<td>Thomas Nelson CC</td>
<td>881</td>
<td>11</td>
<td>1.26%</td>
<td></td>
</tr>
<tr>
<td>Tidewater CC</td>
<td>2,796</td>
<td>-50</td>
<td>-1.76%</td>
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</tr>
<tr>
<td>Virginia Highlands CC</td>
<td>269</td>
<td>15</td>
<td>5.91%</td>
<td></td>
</tr>
<tr>
<td>Virginia Western CC</td>
<td>661</td>
<td>-36</td>
<td>-5.16%</td>
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<tr>
<td>Wytheville CC</td>
<td>290</td>
<td>-65</td>
<td>-18.31%</td>
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</tr>
<tr>
<td>Total Public Institutions</td>
<td>17,918</td>
<td>83</td>
<td>0.47%</td>
<td>17,105</td>
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</table>

*Enrollment Projections and Degree Estimates are not provided for individual community colleges.
### APPENDIX C:
Public Institutions’ Bachelor-Degree Awards to In-State Students, 2014-15

<table>
<thead>
<tr>
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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change from 2013-14</td>
</tr>
<tr>
<td></td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>Total Public Four-year Institutions</td>
<td>30,077</td>
<td>529 (1.79%)</td>
</tr>
<tr>
<td>Christopher Newport University</td>
<td>1,073</td>
<td>86 (8.71%)</td>
</tr>
<tr>
<td>College of William and Mary</td>
<td>1,080</td>
<td>10 (0.93%)</td>
</tr>
<tr>
<td>George Mason University</td>
<td>4,243</td>
<td>-90 (-2.08%)</td>
</tr>
<tr>
<td>James Madison University</td>
<td>3,086</td>
<td>131 (4.43%)</td>
</tr>
<tr>
<td>Longwood University</td>
<td>872</td>
<td>-7 (-0.80%)</td>
</tr>
<tr>
<td>Norfolk State University</td>
<td>846</td>
<td>104 (14.02%)</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>3,442</td>
<td>-140 (-3.91%)</td>
</tr>
<tr>
<td>Radford University</td>
<td>1,751</td>
<td>59 (3.49%)</td>
</tr>
<tr>
<td>University of Mary Washington</td>
<td>887</td>
<td>-25 (-2.74%)</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>2,733</td>
<td>146 (5.64%)</td>
</tr>
<tr>
<td>University of Virginia’s College at Wise</td>
<td>284</td>
<td>9 (3.27%)</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>4,583</td>
<td>185 (4.21%)</td>
</tr>
<tr>
<td>Virginia Military Institute</td>
<td>224</td>
<td>-17 (-7.05%)</td>
</tr>
<tr>
<td>Virginia State University</td>
<td>562</td>
<td>25 (4.66%)</td>
</tr>
<tr>
<td>Virginia Tech</td>
<td>4,411</td>
<td>53 (1.22%)</td>
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</tbody>
</table>
### APPENDIX D:
Private Non-Profit Institutions’ Undergraduate-Degree Awards to In-State Students, 2014-15

<table>
<thead>
<tr>
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<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>%</td>
<td>N</td>
<td>%</td>
</tr>
<tr>
<td>Total Private, Four-year Institutions</td>
<td>6,973</td>
<td>68</td>
<td>6,953</td>
<td>20</td>
</tr>
<tr>
<td>Averett University</td>
<td>118</td>
<td>5</td>
<td>118</td>
<td>0</td>
</tr>
<tr>
<td>Averett University Non-Traditional</td>
<td>206</td>
<td>-43</td>
<td>205</td>
<td>1</td>
</tr>
<tr>
<td>Bluefield College</td>
<td>175</td>
<td>-8</td>
<td>209</td>
<td>-34</td>
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<tr>
<td>Bridgewater College</td>
<td>272</td>
<td>-31</td>
<td>234</td>
<td>38</td>
</tr>
<tr>
<td>Christendom College</td>
<td>24</td>
<td>-10</td>
<td>24</td>
<td>0</td>
</tr>
<tr>
<td>Eastern Mennonite University</td>
<td>191</td>
<td>24</td>
<td>175</td>
<td>16</td>
</tr>
<tr>
<td>Emory and Henry College</td>
<td>132</td>
<td>27</td>
<td>124</td>
<td>8</td>
</tr>
<tr>
<td>Ferrum College</td>
<td>207</td>
<td>25</td>
<td>212</td>
<td>-5</td>
</tr>
<tr>
<td>George Washington University</td>
<td>80</td>
<td>34</td>
<td>50</td>
<td>30</td>
</tr>
<tr>
<td>Hampden-Sydney College</td>
<td>140</td>
<td>-14</td>
<td>146</td>
<td>-6</td>
</tr>
<tr>
<td>Hampton University</td>
<td>219</td>
<td>35</td>
<td>162</td>
<td>57</td>
</tr>
<tr>
<td>Hollins University</td>
<td>74</td>
<td>6</td>
<td>73</td>
<td>1</td>
</tr>
<tr>
<td>Jefferson College of Health Sciences</td>
<td>237</td>
<td>56</td>
<td>236</td>
<td>1</td>
</tr>
<tr>
<td>Liberty University</td>
<td>2,248</td>
<td>85</td>
<td>2,217</td>
<td>31</td>
</tr>
<tr>
<td>Lynchburg College</td>
<td>359</td>
<td>37</td>
<td>381</td>
<td>-22</td>
</tr>
<tr>
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State Council of Higher Education for Virginia
Agenda Item

Item: Resources and Planning Committee Item #6 – Update on the Virginia Plan Initiatives

Date of Meeting: January 12, 2016

Presenter: Assigned SCHEV staff (see table below)

Most Recent Review/Action:
- No previous Council review/action
- Previous review/action
  - Date: October 27, 2015, Council meeting
  - Action: Council discussed options for advancing its priority initiatives.

Background Information/Summary of Major Elements:
At the October 2015 Council meeting, staff briefed members on the process for providing updates on each initiative at the meetings. Based on the input of the members, the proposed is as follows:

- **Detailed initiative discussion and updates occur in assigned committee meetings:** Initiatives are assigned to a committee and will be discussed as a standing agenda item. This allows an opportunity for members to provide input on the proposed activities and milestones for the initiative in a more detailed discussion.

- **Briefing of initiative discussion occurs in Joint Committee:** Upon completion of the discussion in committee meetings, the Council will convene to brief members regarding the initiatives and any additional discussions held in the committee meeting. This provides an opportunity for council members to be aware of the status on all of the initiatives.

Initiatives and Assigned Committees

<table>
<thead>
<tr>
<th>1. Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.</th>
<th>Academic Affairs Staff: Joe DeFilippo</th>
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2. Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.  

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<tr>
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3. Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.  

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4. Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.  

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<tr>
<td>Staff: Joe DeFilippo/ Wendy Kang</td>
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5. Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.  

<table>
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<th>Executive Committee</th>
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<td>Staff: Peter Blake/Wendy Kang</td>
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6. Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.  

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<tr>
<td>Staff: Alan Edwards</td>
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**Materials Provided:**

- Initiatives Update Report (please refer to this report during individual committee and joint committee discussions)

**Financial Impact:** No financial impact at this time.

**Timetable for Further Review/Action:** No further action at this time.

**Resolution:** No resolution at this time.
Joint Committee

1. Call to Order

2. Update on The Virginia Plan Initiatives JC1

3. Adjournment/Break for Lunch
State Council of Higher Education for Virginia
Agenda Item

Item: Joint Committee Item #2 – Update on the Virginia Plan Initiatives

Date of Meeting: January 12, 2016

Presenter: Wendy Kang, Director of Higher Education Innovation
wendykang@schev.edu
Committee Chairs and assigned SCHEV staff

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: October 27, 2015, Council meeting
  Action: Council discussed options for advancing its priority initiatives.

Background Information/Summary of Major Elements:
At the October 2015 Council meeting, staff briefed members on the process for providing updates on each initiative at the meetings. Based on the input of the members, the proposed is as follows:

- **Detailed initiative discussion and updates occur in assigned committee meetings**: Initiatives are assigned to a committee and will be discussed as a standing agenda item. This allows an opportunity for members to provide input on the proposed activities and milestones for the initiative in a more detailed discussion.

- **Briefing of initiative discussion occurs in Joint Committee**: Upon completion of the discussion in committee meetings, the Council will convene to brief members regarding the initiatives and any additional discussions held in the committee meeting. This provides an opportunity for council members to be aware of the status on all of the initiatives.

Initiatives and Assigned Committees

1. Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.

   | Academic Affairs |
   | Staff: Joe DeFilippo |
2. Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund. **Resource and Planning**  
Staff: Peter Blake/Dan Hix

3. Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency. **Resource and Planning**  
Staff: Dan Hix

4. Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state. **Academic Affairs**  
Staff: Joe DeFilippo/ Wendy Kang

5. Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means. **Executive Committee**  
Staff: Peter Blake/Wendy Kang

6. Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research. **Resource and Planning**  
Staff: Alan Edwards/Dan Hix

**Materials Provided:**

- Initiatives Update Report (please refer to this report during individual committee and joint committee discussions)

**Financial Impact:** No financial impact at this time.

**Timetable for Further Review/Action:** No further action at this time.

**Resolution:** No resolution at this time.
THE VIRGINIA PLAN FOR HIGHER EDUCATION

BACKGROUND AND PROPOSED ACTIVITIES FOR 2016 RELATED TO THE SIX INITIATIVES

Affordable Access | Student Success
| Change and Improvement | Economic and Cultural Prosperity |
The Virginia Plan for Higher Education
Summary of Proposed Activities for 2016 by Initiative

Initiative 1

Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.

- Support approval of funds in the upcoming 2016 session to stimulate collaborations among public school divisions, community colleges, and universities to create and expand affordable pathways.
- Hold a forum on access and student success.
- Update the Virginia State Policy on College Transfer Increase opportunities for transfer of general education courses in participating states through the Interstate Passport initiative.
- Improve transparency of exams accepted for undergraduate course credits through the development of the Virginia Public Higher Education Policy on course credit.
- Support math transfer pathways initiative.
- Research the efficiency of Virginia’s transfer system.
- Continue to inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to support efficient and effective pathways.

Initiative 2

Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.

- Hold discussions with experts in higher education regarding the feasibility and approach of a long-term funding strategy.
- Use outcomes of discussions to inform the Council’s 2017 session budget recommendations and additional steps.
- Inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to sustain long-term planning and responsiveness.

Initiative 3

Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.

- Support approval of funds aligned with efficiency and quality during the 2016 General Assembly session.
• Continue to monitor activities of the Auditor of Public Accounts regarding institutional progress on the JLARC recommendations.
• Work with institutions through the Finance Advisory Committee to further identify areas for operational efficiencies.
• Inform members and staff of the Joint Subcommittee of the goals and initiatives of the Council related to efficiencies and quality.
• Use outcomes of the above activities to inform Council’s 2017 session budget recommendations.

Initiative 4
Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.

• Hire an associate of assessment policy and analysis.
• Revise the SCHEV assessment guidelines.
• Work with state experts to determine methods to measure gaps in supply and demand.
• Revise the SCHEV program productivity policy to incorporate elements related to program alignment with employment demand.

Initiative 5
Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.

• Determine audience, message and desired outcomes of communications initiative.
• Create a structure for input and engagement by institutions and other stakeholders.
• Build awareness of The Virginia Plan and progress made in the goals, initiatives, measures and targets.
• Hire an associate of communications and outreach

Initiative 6
Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.

• Support approval of funds related to research through the Higher Education Equipment Trust Fund and pooled bond initiative in the 2016 General Assembly session.
Initiative

Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.

Council Committee: Academic Affairs
Advisory groups: Instructional Programs Advisory Committee (IPAC) 
State Committee on Transfer
Lead staff members: Joe DeFilippo

Background and supporting legislation

SCHEV Responsibilities: Within SCHEV’s responsibilities under various sections of § 23-9 of the State Code of Virginia are requirements related to activities that align with affordable pathway programs, including: articulation agreements, dual enrollment, and transfer, and course credit policies. These sections are as follows:

- § 23-9.6:1 Duty 20: Development of a uniform certificate of general studies
- § 23-9.14:2: Development of a transfer tool of general education courses and guidelines for articulation, dual admissions and guaranteed admissions agreements
- § 23-9.2:3.10 Development of course credit policies related to Advanced Placement, Cambridge Advanced, College-Level Examination Program, and International Baccalaureate examinations

Joint Subcommittee on the Future Competitiveness of Virginia Higher Education. The 2015 Appropriation Act language formed the subcommittee and includes the following responsibilities (those related funding are highlighted):

Joint Subcommittee on the Future Competitiveness of Virginia Higher Education to (a) review ways to maintain and improve the quality of higher education, while providing for broad access and affordability; (b) examine the impact of financial, demographic, and competitive changes on the sustainability of individual institutions and the system as a whole; (c) identify best practices to make the system more efficient, including shared services, institutional flexibility, and easily accessible academic pathways; (d) evaluate the use of distance education and online instruction across the Commonwealth and appropriate business models for such programs; (e) review current need-based financial aid programs and alternative models to best provide for student affordability and completion; (f) review the recommendations of the Joint Legislative Audit and Review Commission on the study of the cost efficiency of higher education institutions and make recommendations to their respective committees on the implementation of those recommendations; (g) study the effectiveness and
value of transfer students; (h) evaluate the effectiveness of dual enrollment in reducing the cost of higher education; and (i) study the effectiveness of preparing teachers to enter the K-12 system.

Completed efforts or efforts in progress in this area

Completed a follow-up study of statewide access services and resources. SCHEV and VA529 partnered with Virginia Commonwealth University’s Metropolitan Educational Resources Consortium (MERC) to conduct a study, in response to the charge to provide a follow-up report to the 2009 Statewide Examination of College Access Services and Resources (Chapter 665, Item 144). The Update on the State of Virginia College Access Provider Activity is an exploratory study assessing the progress towards and continued relevance of the six priority areas identified in the 2009 study. Interviews and analysis led to reaffirmation of some priorities, such as increasing early awareness and questioned the continued significance of others, such as increasing focus on preparation for college entrance exams, in light of newly available free online resources. New themes, challenges and recommendations were also identified as the access environment in 2015 turns its focus on student debt, increasing credentials that may not require a 4-year degree and the need for more data and resources to help make access organizations better able to prepare for and respond to changing societal needs.

Received a Lumina Foundation grant to support student success and equity initiatives. In June 2015, Virginia received a Lumina grant of $50,000 to focus on efforts that support increased student success and access opportunities for underrepresented populations. Part of this grant focuses on further identification of access and success programs at institutions, use of data to identify factors impacting student success and identification of policies to improve success and completion.

Joined the Complete College America initiative to focus on improving completion and student success. In November 2015, Virginia joined Complete College America, which focuses on improving completion rates for students. SCHEV, in partnership with the Governor’s office, will be working with institutions to pursue strategies highlighted by the initiative. Incorporating these strategies and using the data metrics proposed to track success will support the Virginia Plan goal to increase student success and help Virginia close the gaps in completion rates for underrepresented populations.

Proposed milestones/activities in 2016

Support approval of funds in the upcoming 2016 session to stimulate collaborations among public school divisions, community colleges, and universities to create and expand affordable pathways. In October 2015, the Council approved recommendations to support for affordable pathways programs. The Governor’s introduced budget includes $2.5 million a year in funds that would be awarded on a competitive basis by SCHEV. SCHEV staff will continue to support this initiative in the upcoming session.
Hold a forum on access and student success. In partnership with others and as part of the Lumina initiative, SCHEV staff plan to work with institutions in the spring of 2016 to identify and map promising practices related to access and student success and a statewide forum spotlighting this initiatives and national trends. This event is tentatively scheduled for June 2016.

Update the Virginia State Policy on College Transfer. The goal of the update is to improve transfer for Virginia’s students by enhancing cooperation and consistency among institutions of higher education. The updated policy will include new provisions relating to:

- admission of students not completing an associate degree;
- admission of high school students completing college credit prior to high school graduation;
- acceptance and application of credits earned through prior learning assessment (may include credit earned through advanced high school programs or extra-institutional learning).

Increase opportunities for transfer of general education courses in participating states through the Interstate Passport initiative. Virginia is participating as a Phase 2 state in the Interstate Passport initiative. Information is available here: [http://www.wiche.edu/passport/home](http://www.wiche.edu/passport/home). The initiative is designed to improve graduation rates, shorten time to degrees, and save students money.

Improve transparency of exams accepted for undergraduate course credits. State code requires SCHEV to develop and implement the Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB. This effort is underway and will be effective July 2016.

Support a math transfer pathways initiative. The community college system and SCHEV plan to hold an event between community colleges and four-year institutions to improve the transfer of math courses and increase efficiencies in the math courses offered by community colleges. This event is tentatively planned for April 2016.

Research the efficiency of Virginia’s transfer system. SCHEV provided a preliminary report on the transfer system and will continue to research this initiative in the coming year.

Continue to inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to support efficient and effective pathways. The committee is required to develop a two-year work plan, and interim report by November 1, 2016, and a final report by November 1, 2017. SCHEV staff will continue to work with staff and members related to this effort.
Initiative

Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.

Council Committee: Resource and planning
Advisory groups: Finance Advisory Committee
Lead staff members: Peter Blake/Dan Hix

Background and supporting legislation

Higher Education Revenue Stabilization Fund: Within existing state code is the review of developing of revenue stabilization fund. This is located in the TJ21 bill/language (the last paragraph of Chapter 828, the Virginia Higher Education Opportunity Act of 2011):

That the Higher Education Advisory Committee created in § 28-38.87:21 of this act, in consultation with and with the assistance from the staff of the State Council of Higher Education, shall review developing a Higher Education Revenue Stabilization Fund and a Higher Education Institutional Revenue Stabilization Fund. The Advisory Committee shall submit its recommendations to the Governor, the Chairman of the House Appropriations Committee, and the Chairman of the Senate Finance Committee.

In addition, in an undated memo from Secretary Robinson and Secretary Brown in the spring of 2011 is the following:

Higher Education “Rainy Day” Fund. In consultation with the directors of the legislative money committees, the Council, and the Virginia Business Higher Education Council, we intend to expedite development of recommendations regarding a legally and practically viable mechanism for establishing an additional reserve fund that is designated for higher education as envisioned in TJ21. We expect to provide our recommendations to the Advisory Committee as soon as practicable, but not later than September 1, 2011. The Advisory Committee is encouraged to provide its recommendations to the Governor, including proposed legislative language, by October 1, 2011.

To date the Higher Education Advisory Committee has not submitted a recommendation related to this issue.

In 2003, SCHEV provided a rationale for the development of stabilization in staff report, The Condition of Higher Education Funding in Virginia. This report was issued after the first recession of the decade and before the country’s financial crisis of 2007-08 and the Great Recession that followed. It includes the following excerpts:
Observation: The $351 million funding shortfall systemwide is more than the total E&G appropriations to the University of Virginia. Given the current state economic situation, it is unlikely the Commonwealth will be able to increase general fund support to higher education in the near future. SCHEV estimates that it would require an average annual tuition increase of 10.4% for three years to generate the additional $351 million to fully cover the funding shortfall. With economic cycles expected to continue, such an approach, coupled with an education reserve fund, could provide institutions with the ability to raise tuition at reasonable rates capped at a ceiling equal to base adequacy needs. Once the benchmark is reached, then tuition could be capped at inflation, with a tuition reserve fund set aside.

Observation: Virginia higher education funding is somewhat of a paradox. General fund support fluctuates based on changing economic conditions. Tuition revenue is used to offset general fund reductions and help balance overall support. Since these swings occur with some regularity, i.e. coincide with the economic cycles, one way to mitigate the impact of economic downturns, is to implement a higher education reserve fund. Such a safeguard would help to shield students and their families from skyrocketing tuition increases during difficult economic times. As an illustration, if the institutions had been able to deposit 1% of their tuition revenue each year into a protected trust fund beginning in FY92, the fund would have grown to more than $102 million (assuming interest earnings at no more than the rate of inflation) by FY03 – more than enough to have covered higher education’s share of the October 2003 budget reductions.

Constitutional Amendment Process. If Virginia wishes to consider a constitutional amendment that supports funding, the requirements include passage of legislation by both houses followed by subsequent passage of the same legislation after a general election of the House of Delegates. Once the legislation passes the second time, it may go to a general election and voters must approve by a majority vote. An excerpt from the constitution is included below and available through the following link: http://law.lis.virginia.gov/constitution/article12/section1

Any amendment or amendments to this Constitution may be proposed in the Senate or House of Delegates, and if the same shall be agreed to by a majority of the members elected to each of the two houses, such proposed amendment or amendments shall be entered on their journals, the name of each member and how he voted to be recorded, and referred to the General Assembly at its first regular session held after the next general election of members of the House of Delegates. If at such regular session or any subsequent special session of that General Assembly the proposed amendment or amendments shall be agreed to by a majority of all the members elected to each house, then it shall be the duty of the General Assembly to submit such proposed amendment or amendments to the voters qualified to vote in elections by the people, in such manner as it shall prescribe and not sooner than ninety days after final passage by the
General Assembly. If a majority of those voting vote in favor of any amendment, it shall become part of the Constitution on the date prescribed by the General Assembly in submitting the amendment to the voters.

Joint Subcommittee on the Future Competitiveness of Virginia Higher Education. The 2015 Appropriation Act language formed the subcommittee and includes the following responsibilities (those related to funding are highlighted):

Joint Subcommittee on the Future Competitiveness of Virginia Higher Education to (a) review ways to maintain and improve the quality of higher education, while providing for broad access and affordability; (b) examine the impact of financial, demographic, and competitive changes on the sustainability of individual institutions and the system as a whole; (c) identify best practices to make the system more efficient, including shared services, institutional flexibility, and easily accessible academic pathways; (d) evaluate the use of distance education and online instruction across the Commonwealth and appropriate business models for such programs; (e) review current need-based financial aid programs and alternative models to best provide for student affordability and completion; (f) review the recommendations of the Joint Legislative Audit and Review Commission on the study of the cost efficiency of higher education institutions and make recommendations to their respective committees on the implementation of those recommendations; (g) study the effectiveness and value of transfer students; (h) evaluate the effectiveness of dual enrollment in reducing the cost of higher education; and (i) study the effectiveness of preparing teachers to enter the K-12 system.

Completed efforts or efforts in progress in this area

Approved budget recommendations to support operating expenses and financial aid. In October 2015, the Council recommended an increase of about $110 million from the general fund in the first year for a combination of operating expenses and student financial aid. About $74 million of that total covered basic institutional needs and Virginia Plan initiatives related to student success and affordable pathways from secondary school to higher education in all its forms. To mitigate the need for tuition increases, the Council recommended that funding for these purposes derive predominantly from the general fund. Should this occur, the Council believes that Virginia students and families will see the lowest tuition increase in 15 years.

The remainder of the institutional recommendations, or about $36 million, is devoted to student financial aid, including additional support for both undergraduate need-based aid ($24 million), aid for graduate students ($4 million), as well as additional support for the growing Two-Year College Transfer Grant Program—including the well-received incentive award program that you provided in the last legislative session for transfer students enrolling in six of our four-year institutions—the Military Survivors and Dependents Program and the Tuition Assistance Grant Program ($5.7 million to reach an award of at least $3,300 per student). Combined with general fund support for
institutional operating expenses, a significant investment in need-based financial aid will help level the playing field and provide more affordable access for thousands of Virginia students.

Proposed milestones/activities in 2016

Hold discussions with experts in higher education regarding the feasibility and approach of a long-term funding strategy. Meet with individuals that have both Virginia legislative and tax experience to review the funding history, state revenue projections, state tax characteristics, and other legislative factors with the expectation that they offer a recommendation for the most appropriate course of action.

Use outcomes of discussions to inform the Council’s 2017 session budget recommendations and additional steps. Upon meeting with these experts and through regular Resources and Planning Committee discussions, determine the best course of action for seeking a more permanent funding option.

Inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to sustain long-term planning and responsiveness. The committee is required to develop a two-year work plan, and interim report by November 1, 2016 and a final report by November 1, 2017. SCHEV staff will continue to work with staff and members related to this effort.
Initiative

Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.

Council Committee: Resource and planning
Advisory groups: Finance Advisory Committee
Lead staff members: Peter Blake/Dan Hix

Background and Supporting Legislation

Auditor of Public Accounts to Review JLARC Recommendations. The following language comes from the General Provisions section of the current Appropriation Act, Chapter 665. Administrative efficiencies are part of the JLARC recommendations that pertain to the institutions—and are included in the bolded language below that directs the Auditor of Public Accounts (APA) to build a review of the progress made on these recommendations into their 2016 audits.

§4-9.04 Implement JLARC Recommendations
a. The Boards of Visitors at each Virginia public four-year higher education institution, to the extent practicable, shall:
3. direct staff to perform a comprehensive review of the institution’s organizational structure, including an analysis of spans of control and a review of staff activities and workload, and identify opportunities to streamline the organizational structure. Boards should further direct staff to implement the recommendations of the review to streamline their organizational structures where possible;
4. require periodic reports on average and median spans of control and the number of supervisors with six or fewer direct reports;
5. direct staff to revise human resource policies to eliminate unnecessary supervisory positions by developing standards that establish and promote broader spans of control. The new policies and standards should (i) set an overall target span of control for the institution, (ii) set a minimum number of direct reports per supervisor, with guidelines for exceptions, (iii) define the circumstances that necessitate the use of a supervisory position, (iv) prohibit the establishment of supervisory positions for the purpose of recruiting or retaining employees, and (v) establish a periodic review of departments where spans of control are unusually narrow; and,
6. direct institution staff to set and enforce policies to maximize standardization of purchases of commonly procured goods, including use of institution-wide contracts;
7. consider directing institution staff to provide an annual report on all institutional purchases, including small purchases, that are exceptions to the institutional policies for standardizing purchases.
f. Beginning with fiscal year 2016, the Auditor of Public Accounts shall include in its audit plan for each public institution of higher education a review of progress in implementing the JLARC recommendations contained in paragraph § 4-9.04 a.

Joint Subcommittee on the Future Competitiveness of Virginia Higher Education. The 2015 Appropriation Act language formed the subcommittee and includes the following responsibilities (those related to funding are highlighted):

R. 1. The Chairmen of the House Appropriations and Senate Finance Committees shall each appoint four members from their respective committees to a Joint Subcommittee on the Future Competitiveness of Virginia Higher Education to (a) review ways to maintain and improve the quality of higher education, while providing for broad access and affordability; (b) examine the impact of financial, demographic, and competitive changes on the sustainability of individual institutions and the system as a whole; (c) identify best practices to make the system more efficient, including shared services, institutional flexibility, and easily accessible academic pathways; (d) evaluate the use of distance education and online instruction across the Commonwealth and appropriate business models for such programs; (e) review current need-based financial aid programs and alternative models to best provide for student affordability and completion; (f) review the recommendations of the Joint Legislative Audit and Review Commission on the study of the cost efficiency of higher education institutions and make recommendations to their respective committees on the implementation of those recommendations; (g) study the effectiveness and value of transfer students; (h) evaluate the effectiveness of dual enrollment in reducing the cost of higher education; and (i) study the effectiveness of preparing teachers to enter the K-12 system.

Completed efforts or efforts in progress in this area

Requested input during six-year planning process and provided further guidance. As part of the Six-Year Plan process this summer, institutions were asked to provide their thoughts on the need for further autonomy under the Restructuring program.

Reviewed and approved several requests related to travel and moving and relocation. As a result of requests in the six-year plan process, institutions met with the State Comptroller, the Secretary of Finance and the Secretary of Education to discuss changes to existing travel and moving and relocation regulations that would promote greater efficiencies.

Approved budget recommendations to support best practices, efficiencies and innovation. At the October SCHEV Council meeting, members recommended a Fund for Excellence and Innovation for allocation to institutions on a competitive basis. The fund would advance the Governor’s and the General Assembly’s interests, as expressed in recent legislative changes, to stimulate change and improvement at and among
Institutions that enhance quality and obtain greater operational efficiencies and collaborations. The Council recommended a total of $500,000 from the general fund in FY2017 and $1,000,000 in FY2018 to support this Fund for Excellence and Innovation.

The Governor's introduced budget included funding for incentive grants for open educational resources and technology innovation.

**Proposed milestones/activities in 2016**

Support approval of funds aligned with efficiency and quality during the 2016 General Assembly session. SCHEV staff will continue to support initiatives in the upcoming session.

Continue to monitor activities of the Auditor of Public Accounts regarding institutional progress on the JLARC recommendations. Audits are expected to begin in late summer/early fall of 2016. Staff will receive feedback on these reports and share with the Council.

Inform members and staff of the Joint Subcommittee of the goals and initiatives of the Council related to efficiencies and quality. The Committee is required to develop a two-year work plan for the review and assessment detailed above in R.1., and provide an interim report to their respective committees by November 1, 2016, and a final report by November 1, 2017. SCHEV.

Use outcomes of the above activities to inform Council's 2017 session budget recommendations. Through regular discussions with the Resources and Planning Committee, use input to inform the Council budget recommendations for the following session.
Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.

Council Committee: Academic Affairs
Advisory groups: Instructional Programs Advisory Committee (IPAC)
Lead staff members: Joe DeFilippo/Wendy Kang

Background and supporting legislation
Within SCHEV’s responsibilities under various sections of § 23-9.6:1 of the State Code of Virginia are requirements related to activities that align with measuring quality and alignment with demand occupations. This includes:
- Duty 10: Development of guidelines for the assessment student learning assessment.
- Duty 6: Program productivity reviews for undergraduate and graduate programs.

Completed efforts or efforts in progress in this area:
Held a Quality Summit in June 2015. The summit included national speakers, institution presidents and faculty/staff at institutions. SCHEV and members of the Virginia Assessment group also developed a draft statement on quality and the Commonwealth Compact (agreement among institutions, SCHEV and businesses).

Initiated engagement of institutions in revisions to the SCHEV assessment guidelines.
As per the Code of Virginia (§ 23-9.6:1.10), SCHEV will work with institutions to incorporate elements of (a) quality measurement and (b) civic engagement aligned with discussions held during the Quality Summit. SCHEV will convene a Task Force on the assessment of quality.

Proposed milestones/activities in 2016
Hire an associate of assessment policy and analysis. This position will focus on incorporating measures of quality of education and civic engagement into the SCHEV assessment policy.

Revise the SCHEV assessment guidelines. The guidelines will incorporate elements of (a) quality measurement and (b) civic engagement based on the input of the Task Force input. SCHEV also will consult with national experts/organizations and other states with expertise in assessment and/or civic engagement in undergraduate education. Discussions have been held with:
- Association of American Colleges and Universities (AAC&U)
- Virginia Assessment Group
- Massachusetts Department of Higher Education
Work with state experts to determine methods to measure gaps in supply and demand. SCHEV staff will work with the Governor’s office, the Virginia Employment Commission, and the Virginia Economic Development Partnership to determine methods to measure gaps in supply based on current and expected demand.

Revise the SCHEV program productivity policy to incorporate elements related to program alignment with employment demand. Once a model and measurement for employment demand is developed, SCHEV staff will review and update the program productivity policy and align as appropriate.
### Initiative Background and Proposed Activities for 2016

**5. Initiative**

*Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.*

<table>
<thead>
<tr>
<th>Council Committee:</th>
<th>Resource and Planning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advisory groups:</td>
<td>Instructional Programs Advisory Committee (IPAC) and other groups as appropriate</td>
</tr>
<tr>
<td>Lead staff members:</td>
<td>Peter Blake/Wendy Kang</td>
</tr>
</tbody>
</table>

#### Background and supporting legislation

Over the last year, SCHEV has worked to set a vision for Virginia to be the best-educated state by 2030 through the development of goals, strategies, measures, targets, and initiatives of The Virginia Plan for Higher Education. The Plan provides a framework to align higher education efforts across the Commonwealth through the use of common language and methods of measurement.

As part of this process, the Council recognized the need to focus on communications to align higher education stakeholders across the state and to convey the value of higher education to students, parents, regions, business and the economy. The expectation is that if a communications strategy is successful, then more people are aware of the benefits of higher education and will invest in higher education through: (1) enrolling higher education, (2) hiring graduates, (3) supporting institutions (public and private investments), and (4) collaborating with public and private partners.

#### Completed efforts or efforts in progress in this area

- **Held initial meetings with the Council Chair and Vice Chair to discuss potential approaches to the strategy.** SCHEV staff engaged in several calls to identify potential approaches to the communications effort since the October 2015 Council meeting.
- **Collaborated with the Virginia Economic Development Partnership to determine message themes related to higher education that appeal to business.** In the summer of 2015, institutions participated in a series of conference calls with staff at Virginia Economic Development Partnership (VEDP) to determine approaches to better convey what institutions can offer beyond degree programs to new and existing businesses to support greater collaborations. This effort is part of the Economic Development Memorandum of Understanding signed by institution presidents, SCHEV, VEDP and the Center for Innovative Technology (CIT) in February of 2015.

#### Proposed milestones/activities in 2016

- **Determine audience, message and desired outcomes of communications initiative.** Develop a message that supports the objective to be the best education state
by 2030 that appeals to a broad stakeholder base. The message should complement and not compete with secondary education and economic development. The message should convey not just the economic value of education but also the general message of talent development for all its values (“economic and cultural prosperity”). The desired outcomes will determine the audience that needs to be addressed and priority areas. The broad message or theme, will need to have value propositions that have meaning for each segment (business, students, parents, legislators).

Create a structure for input and engagement by institutions and other stakeholders. Invite higher education stakeholders to participate in a discussion about audience, message and desired outcome. This will include institutional leadership (public and private), policy makers, advisory groups, students and other key stakeholders. Regular meetings with specific groups will be developed based on the specific message and target audience. For example, if working on a message for students and parents, engage access providers, VDOE, and the student advisory committee to help with message development and implementation strategy. If working with business, continue to engage with Virginia Economic Development Partnership, the Virginia Chamber and others, to help with message and strategy.

Build awareness of The Virginia Plan and progress made in the goals, initiatives, measures and targets. Launch a communications strategy that provides an introduction of the goals of the plan and provides ongoing updates through regular communications through a website, newsletter, social media, presentations and media coverage. In the next three to six months, SCHEV plans to develop a website, initiate an online newsletter, highlight success of the plan through article features and will seek to opportunities to engage the media related to The Plan. In addition, SCHEV staff will continue to seek endorsement or formal support from selected groups, such as the Virginia Chamber of Commerce, the State Board of Education and the Virginia Business Higher Education Council.

Hire an associate of communications and outreach. This position primarily focus on communications related to this initiative and The Virginia Plan for Higher Education.
Initiative

Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.

Council Committee: Resource and planning
Advisory groups: Finance Advisory Committee
Lead staff members: Alan Edwards

Background and Supporting Legislation

Commonwealth Research and Technology Roadmap: Under section § 2.2-2221.2 of the State Code of Virginia, the Center for Innovative Technology (CIT) is required to develop the:

Commonwealth Research and Technology Strategic Roadmap (the Roadmap), a comprehensive research and technology strategic roadmap for the Commonwealth to identify research areas worthy of economic development and institutional focus. The goal of the Roadmap shall be to develop a cohesive and comprehensive framework through which to encourage collaboration between the Commonwealth's institutions of higher education, private sector industries, and economic development entities in order to focus on the complete life cycle of research, development and commercialization.

This Roadmap is included on CIT's website at http://www.cit.org/initiatives/research-and-technology-strategic-roadmap/.

SCHEV budget recommendations related to research. SCHEV provides budget recommendations annually to support research through the Higher Education Equipment Trust Fund (HEETF) and through Capital Outlay that support high-priority research projects.

Completed efforts or efforts in progress in this area:

Hosted a Research Summit to determine research issues and opportunities. In June 2014, SCHEV hosted a summit on academic research. One of the recommendations that emerged from the summit was the need for long-term investments in the core elements of research success: faculty, students, equipment, and facilities. In particular, institutional leaders identified challenges in recruiting and retaining outstanding research talent and in having access to matching funds for substantial federal grants. This is an area of opportunity for the Commonwealth to help its research institutions to help Virginia.

Approved budget recommendations for HEETF and a pooled bond authorization to support high-priority research projects in the Commonwealth. In October 2015, the
Council approved budget language to support the HEETF debt proceeds of nearly $76 million a year for instructional and research equipment.

In addition, Council recommended a proposed pooled-bond authorization fund to improve research competitiveness via financing of new or renovated research facilities and equipment. This fund would allow greater flexibility of recruitment and retention of research faculty.

Proposed milestones/activities in 2016

Support approval of funds related to research through the HEETF and pooled bond initiative in the 2016 General Assembly session. There are several researched focused initiatives that are expected during the 2016 session. SCHEV staff will work closely with the Governor’s staff, General Assembly staff and members and higher education stakeholders to support these initiatives.
Meeting Agenda
(Note: Some items from the Council meeting agenda may be addressed before adjournment of the committee meetings)

1. Call to Order and Announcements 12:30 p.m.

2. Public Comment Period

3. Approval of Minutes (October 27, 2015)  Page 1

4. Remarks by Ronald Crutcher, President, University of Richmond 12:35 p.m.

5. Director’s Report 12:55 p.m. Page 10

6. Preview of 2016 General Assembly Session 1:15 p.m. Page 14

   BREAK

7. Annual Report on The Virginia Plan 1:45 p.m. Page 15

8. Committee reports:
   Action Items from Academic Affairs Committee:
   a. Action on Policy for Implementing HB 1336 Page A4
   b. Action on Programs at Public Institutions Page A7
   c. Action on Private and Out-of-State Post-secondary Education Institutional Certifications Page A16

   Report from Resources and Planning Committee

9. Items Delegated to Staff 2:20 p.m. Page 17

10. New Business 2:25 p.m.

11. Adjournment 2:30 p.m.

NEXT MEETING:
March 21-22, 2016
Committee meetings on March 21 at Virginia Institute of Marine Science (VIMS)
March 22 Council meeting at The College of William & Mary
All meeting times are approximate and may vary slightly.

**NOTE:**
Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council’s website at [www.schev.edu](http://www.schev.edu) or contact Lee Ann Rung at LeeAnnRung@schev.edu.
Mr. Minor called the meeting to order at 9:00 a.m. in the SCHEV main conference room, 101 N. 14th Street, 9th floor, Richmond, Virginia. Council members present: Gilbert Bland, Martin Briley, Marge Connelly, Heywood Fralin, Henry Light, G. Gilmer Minor, III, William Murray, Gary Nakamoto, Carlyle Ramsey, Minnis Ridenour, and Katie Webb.

Council members absent: Gene Lockhart and Pamela Moran.

Staff members present: Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Dan Hix, Wendy Kang, Tod Massa, Lee Ann Rung, and Yan Zheng. Al Wilson from the Office of the Attorney General was also present.

PUBLIC COMMENT

Mr. Minor reported that no requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Dr. Murray and seconded by Ms. Webb, the minutes from the special meeting on August 31, 2015, and the Council meeting on September 22, 2015, were approved unanimously (10-0). Mr. Briley was not present for the vote.

REMARKS BY TERESA SULLIVAN, PRESIDENT UNIVERSITY OF VIRGINIA (UVA)

Mr. Minor read Dr. Sullivan’s bio and thanked her for attending.

President Sullivan provided a presentation of UVA’s Affordable Excellence program. She reviewed the cornerstone and pillars of the plan and discussed the Affordable Excellence framework. President Sullivan reviewed the timeline for the subcommittee and development of the model and explained that the plan not only addresses financial aid, but includes multi-funding strategies. She answered questions from members with regard to research. Members commended President Sullivan for her leadership and for putting together an effective team at UVA. A copy of her presentation is available on the SCHEV website.

DIRECTOR’S REPORT
Mr. Blake briefly reviewed the items in the written report which was included in the agenda book.

Boards of Visitors (BOV). Mr. Blake informed the Council that the orientation for newly appointed BOV members was held on October 20-21, 2015. There were 46 new board members in attendance. In addition, one rector, one Chair and two vice rectors attended. He thanked the Council members who participated in the event and indicated that survey results will be shared at the next meeting.

Outstanding Faculty Awards (OFA). Mr. Blake asked members to note the date of this event which is scheduled for February 16, 2016. He reported that there were 92 nominations this year. The selection panel will make its recommendations at a meeting scheduled for December 10.

College Application Week. Staff is working with the Governor’s office to have November 16-20 declared Virginia College Application Week.

General Professional Advisory Committee (GPAC). Mr. Blake informed the Council that the budget recommendations submitted for Council approval reflect input received from GPAC.

Campus Sexual Violence. SCHEV will convene the new Sexual Assault Prevention Advisory Committee (SAPAC) on December 3, 2015. The SAPAC was established in response to a recommendation from the Governor's Task Force on Combating Campus Sexual Violence to look at opportunities for improvement. Beverly Covington will coordinate and host this meeting for SCHEV.

The chair called for a break at 10:05. The meeting resumed at 10:15.

**Update on Initiatives for The Virginia Plan**

Mr. Blake asked Ms. Kang to provide an update and she discussed progress made since the last meeting. She reminded members that staff meets regularly with advisory groups and suggested that these groups be recruited to help move the plan forward. Ms. Kang also reminded members that staff has held meetings with key listeners, state policymakers and others to gather input.

Ms. Kang reviewed the chart on page 12 of the agenda book and suggested that progress on the initiatives be reported at each Council committee meeting. Mr. Minor inquired if existing resources were sufficient to carry out the goals of the Plan and Mr. Blake indicated that staff would align its work to fit the goals and initiatives of the Plan.

Dr. Ramsey inquired about the possibility of staggering committee meetings rather than having concurrent meetings to allow members to sit in on both committees.

Mr. Fralin suggested that a meeting be held before the end of December with the Governor and key leadership of the General Assembly in an effort to get their thoughts and ideas on how best to proceed, particularly with regard to some of the
initiatives that will require legislative action. Ms. Kang indicated that SCHEV is already doing some of this through regular meetings with the Secretary of Education and legislative leaders.

Ms. Webb requested that staff provide to the Council any feedback received from the advisory committees and Mr. Blake indicated that would be part of the updates provided at each committee meeting.

Dr. Murray suggested that because of Virginia’s one-term Governor, the Council might consider reaching out to upcoming state leaders. Mr. Blake indicated that Council members can play an important role in this regard. Mr. Fralin stressed the importance of meeting with members of the General Assembly and their staffs as well as others, including the Virginia Business Higher Education Council, Department of Planning and Budget, and others.

Mr. Minor requested that he and Mr. Fralin develop, with staff, a communications plan that could be advanced to the Council at its next meeting. Several members stressed that in order to achieve a positive result, citizens, particularly parents of students, must be engaged in the goals of the Plan.

Mr. Blake said he would take the Council’s feedback, incorporate it into what is already being done, and provide a report at the January meeting.

**COMMITTEE REPORTS**

Academic Affairs Committee

Action on Programs at Public Institutions

Virginia Tech MA in Data Analysis and Applied Statistics

Dr. Ramsey provided a brief explanation of the program and introduced the following guests from Virginia Tech in attendance:

- Dr. J.P. Morgan, Associate Dean for Strategic Initiatives, College of Science
- Dr. Eric Smith, Professor, Department of Statistics
- Dr. Rosemary Blieszner, Assistant Vice Provost, Enrollment & Degree Management (SCHEV liaison)

The Committee’s motion was seconded by Mr. Fralin and the following resolution was approved unanimously (9-0, with one abstention). Mr. Briley was not present for the vote and Mr. Ridenour abstained due to his relationship with Virginia Tech:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Arts (M.A.) degree program in Data Analysis and Applied Statistics (CIP: 27.0304), effective fall 2016.**

Dr. Ramsey informed the Council that the committee also:
• discussed a draft policy for implementing HB1336,
• received a presentation from representatives from George Mason University on their plans for a school of public health, and
• received a liaison report from Dr. DeFilippo.

Resources and Planning Committee

Action on Enrollment Projections and Degree Estimates

Ms. Connelly moved the committee’s recommendation and explained that the total estimates suggest that the state may not meet goals established by TJ21 legislation and the Virginia Plan. The projections contain a modest growth for public institutions and considerably more for private institutions.

The committee’s motion was seconded by Ms. Webb and the following resolution was approved unanimously (10-0). Mr. Briley was not present for the vote:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the FY 2015-2022 institutional enrollment projections and degree estimates as reflected in Tables 1-10 of Item 3.a for the purposes of budgetary and fiscal planning, and performance measurement. Staff is directed to make the detailed enrollment targets and degree estimates available to the public via the SCHEV website.

BE IT FURTHER RESOLVED that approval of these institutional enrollment targets does not constitute either implicit or explicit approval of any new program, site, higher education center, or campus determined by an institution as necessary to achieve these targets.

Action on 2016-18 Systemwide Operating Budget

Ms. Connelly said the challenge was to develop recommendations that would best align funding with specific goals while recognizing the uniqueness and autonomy of each institution.

Mr. Blake provided some comments and said it is a balanced plan that aligns with the Virginia Plan, includes performance funding, competitive funding, and room for innovation at institutions. He stressed that if the recommendations are adopted, the Commonwealth could see the lowest tuition increase in 15 years.

The committee’s recommendation was seconded by Ms. Webb and the revised resolution as approved unanimously (9-0). Mr. Briley and Dr. Ramsey were not present for the vote:

WHEREAS, higher education, in all its forms, has transformative powers and is both a public and a private good, and
WHEREAS, the erosion of state funding has resulted in students and their families shouldering an ever increasing portion of the financial burden through tuition increases and,

WHEREAS, Goal #1 of the Virginia Plan for Higher Education is to provide affordable higher education access for all, with the alignment of state appropriations, financial aid, and tuition and fees being critical to attaining this goal and thereby enabling our graduates to compete in the global market place and to contribute to a healthy economy with the state, now therefore,

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends that additional operating budget appropriations be provided in the 2016-18 biennium for:

- Cost of education and institutional priorities, $44.3 million from the general fund and $12.7 million in nongeneral funds for a total of $57.0 million in FY2017 and $50.4 million from the general fund and $17.9 million in nongeneral funds for a total of $68.3 million in FY2018;
- Higher Education Equipment Trust Fund, $11.8 million from the general fund for debt service in FY2018;
- Performance allocation for student success, $15 million from the general fund per year;
- Research competitiveness, $5.7 million from the general fund for debt service in FY2018;
- Workforce credentials, $10 million from the general fund in FY2017 and $15 million from the general fund in FY2018;
- Undergraduate student financial aid, $24.1 million from the general fund in FY2017 and $32.1 million from the general fund in FY2018;
- Graduate student financial aid, $4.0 million from the general fund in FY2017 and $6.0 million from the general fund in FY2018;
- Virginia military survivor and dependent education program, $50,000 from the general fund in FY2017 and $158,000 from the general fund in FY2018.
- Two-year transfer grant, $1.7 million from the general fund in FY2017 and $3.7 million from the general fund in FY2018.
- Two-year transfer grant - incentive, $300,000 from the general fund in FY2017 and $500,000 from the general fund in FY2018.
- Regional grants and contracts, $5,000 from the general fund per year.
- Tuition Assistance Grant, $5.7 million from the general fund in FY2017 and $8.5 million from the general fund in FY2018; and reaffirm the council’s commitment to increase the TAG award to $3,700.

- Virtual Library of Virginia, $1.4 million from the general fund per year.

- Fund for excellence and innovation, $500,000 from the general fund in FY2017 and $1.0 million from the general fund in FY2018;

- Virginia longitudinal data system, $1.3 million from the general fund per year;

- SCHEV staffing, $300,000 from the general fund in FY2017 and $400,000 from the general fund in FY2018.

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia recommends that additional funding for cost of education and institutional priorities recommended here come primarily from the general fund, thereby mitigating the need for institutions to increase tuition revenue.

BE IT FINALLY RESOLVED that the State Council of Higher Education for Virginia recommends that institutions would have discretion to use the additional appropriations for priorities that improve affordable access, enhance student success, foster change and improvement and promote economic and cultural prosperity – the four goals of The Virginia Plan for Higher Education.

Action on 2016-18 Systemwide Capital Outlay Budget

Mr. Hix explained what was included in the resolution and guided members to the various charts that provided an explanation.

The committee’s motion was seconded by Dr. Murray and the following resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia calculates a need for $2,632,743,979 from the general fund and $524,135,406 from nongeneral funds and debt proceeds to support the capital outlay needs of the Commonwealth’s system of public higher education.

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia recommends that priority for debt authorization be provided for the Maintenance Reserve Program.

Maintenance Reserve

Mr. Hix discussed the chart on page RP82. Mr. Fralin expressed concern that by not maintaining its buildings, the Commonwealth actually incurs greater costs. He
suggested that SCHEV determine how much money the Commonwealth is losing by not keeping up with maintenance of its buildings. He also suggested that institutions be required to include maintenance reserve up front when funding for new buildings is secured. It was suggested that each institution consider developing a maintenance reserve fund of its own.

The committee’s recommendation was seconded by Dr. Murray and the following resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends the appropriation of $116,308,980 annually from the general fund to the Maintenance Reserve Program for higher education institutions in the 2016-18 Biennium.

Dr. Murray left the meeting at 11:50 a.m.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Mr. Minor asked for members’ input on whether the January meetings should continue to be held all in one day. He requested that members send him or Mr. Blake their suggestions about the meeting times for January.

ADJOURNMENT

The meeting adjourned at 12:00 p.m.

__________________________________________________________
Marge Connelly
Secretary

__________________________________________________________
Lee Ann Rung
Director, Executive and Board Affairs
Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

Program Actions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Virginia</td>
<td>New Degree Designation: Add the Bachelor of Science (B.S.) to the existing Bachelor of Arts (B.A.) degree program in Astronomy (40.0201)</td>
<td>Spring 2016</td>
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</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Program Approval and Changes,” the following items were reported:

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of William and Mary</td>
<td>Initiate Post-Baccalaureate Certificate program in Classical Studies (16.1200) [Conferral: Spring 2016]</td>
<td>Fall 2015</td>
</tr>
<tr>
<td>George Mason University</td>
<td>Initiate Graduate Certificate program in Computational Social Science (30.1501) [Conferral: Spring 2016]</td>
<td>Spring 2016</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

<table>
<thead>
<tr>
<th>Institution</th>
<th>Change / Site</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radford University</td>
<td>Rename the College of Graduate and Professional Studies to the College of Graduate Studies and Research. The College has been re-named to more accurately describe the work of the college and the University’s support of research as a key part of the College’s mission.</td>
<td>November 1, 2015</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Merge the Department of Social and Behavioral Health and the Department of Healthcare Policy and Research to create the Department of Health Behavior and Policy. The Department will administer and coordinate three academic degree programs. The merger of the two departments provides an opportunity to</td>
<td>November 1, 2015</td>
</tr>
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</table>
create synergies in research, facilitate collaborative research, and generate cost savings by eliminating duplicative administrative costs.

Pursuant to the Code of Virginia, Section 23-9.14:3 and Council’s “Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,” the following items were approved as delegated to staff:

**Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Effective Date</th>
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</thead>
<tbody>
<tr>
<td>J. Sargeant Reynolds Community College</td>
<td>September 14, 2015</td>
</tr>
<tr>
<td>Longwood University</td>
<td>September 29, 2015</td>
</tr>
<tr>
<td>Wytheville Community College</td>
<td>September 29, 2015</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9.14:3 and section 8VAC-40-31-90(B) of the Virginia Administrative Code, the following items were approved as delegated to staff:

**Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Location</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dominion School of Hair Design</td>
<td>Gloucester Point, VA</td>
<td>September 3, 2015</td>
</tr>
<tr>
<td>TASC Management Training</td>
<td>Sterling, VA</td>
<td>September 10, 2015</td>
</tr>
<tr>
<td>Tri-County Driving Academy</td>
<td>Lebanon, VA</td>
<td>September 28, 2015</td>
</tr>
</tbody>
</table>
Outstanding Faculty Awards: The Outstanding Faculty Awards selection committee met in December and selected 13 distinguished recipients from a pool of 92 deserving nominees. The award recipients will be honored on the floor of the Virginia House of Delegates and at a luncheon ceremony February 16 at The Jefferson Hotel. Governor McAuliffe will be the featured speaker. Council members should have received mailed invitations to the luncheon with an RSVP date of Monday, February 1, 2016. Thanks to the Dominion Foundation for its continued financial support for this important event and to Council members Henry Light and Bill Murray for serving on the selection committee.

Complete College America partnership: In November, Virginia joined the Complete College America initiative, which focuses on improving completion rates for students. SCHEV, in partnership with the Governor's office, will be working with institutions to pursue strategies highlighted by the initiative. Incorporating these strategies and using the data metrics proposed to track success will support the Virginia Plan Goal to increase student success and help Virginia close the gaps in completion rates for underrepresented populations. In November, Wendy Kang and I attended the annual CCA convening in Denver.

SACSCOC determination: In recent and closely watched action, the regional higher-education accrediting body, the Commission on Colleges of the Southern Association of Colleges and School (SACSCOC), in December took the following actions:

- removed Norfolk State University from “probation” status (all sanctions lifted); and
- kept Virginia State University on “warning” status for another six months (warning status is less severe than probation) for failure to comply with selected standards, mostly related to institution-related entities. The committee authorized a special committee to visit the institution.

New president at Virginia State University: The VSU board of visitors announced in December that Makola M. Abdullah will be the university’s 14th president. Dr. Abdullah is the provost and chief academic officer at Bethune-Cookman University in Florida. Prior to his appointment at Bethune-Cookman University, Dr. Abdullah served as the provost and vice president for academic affairs at Florida Memorial University. Prior to his FMU appointment, Dr. Abdullah served as the dean and director of 1890 Land-Grant Programs in the College of Engineering Sciences, Technology and Agriculture at Florida A&M University. A native of Chicago, Dr. Abdullah received his B.S. from Howard University and his M.S. and Ph.D. in engineering from Northwestern University.
**New president at Radford University:** The RU board of visitors announced in December that Brian O. Hemphill will be the university’s 7th president. Dr. Hemphill currently serves as president of West Virginia State University. From 2004 to 2012 he served at Northern Illinois University, DeKalb, as vice president for student affairs and enrollment management and associate professor. Previously, he served as associate vice chancellor for student affairs and dean of students at the University of Arkansas, Fayetteville, as associate dean of students at the University of North Carolina, Wilmington, and as assistant dean of students at Cornell College in Iowa. Hemphill began his career in higher education as a coordinator of minority recruitment and retention at Iowa State University. Dr. Hemphill earned his B.A. from St. Augustine’s College, M.S. from Iowa State University, and Ph.D. in higher education administration and policy studies from the University of Iowa.

**Education Management Corporation:** The Obama administration and 38 state attorneys general announced major settlements with Education Management Corporation (EDMC). One of the largest for-profit education companies, EDMC is parent of Argosy University, Art Institutes, Brown-Mackie College and South University. In its agreement with the Justice Department, EDMC will pay $95.5 million for giving illegal bonuses to recruiters while denying the practice publicly and for exaggerating its career-placement abilities. In a separate settlement with a coalition of state AGs over deceptive recruiting practices, EDMC will fund $102 million in private student loan debt relief for certain former students. Mark Herring announced that the settlement will benefit about 2,000 former students of EDMC institutions in Virginia, totaling about $2.3 million in loan relief.

**Community Meeting on NSU:** In November, I participated in a community event hosted by the Norfolk Chapter of the NAACP and the Norfolk Pastors’ Coalition, entitled “Let’s Save NSU.” I provided an overview of Virginia higher education and the landscape in which Norfolk State operates. Three other panelists from the community also spoke. Local congregations collected donations totaling over $14,000 for NSU scholarships.

**Combating campus sexual violence:** In December, we convened the first meeting of the Campus Sexual Assault Advisory Committee. Establishing such a group was one of the recommendations of the Governor’s Task Force on Combating Campus Sexual Violence. Members of the advisory committee occupy various roles in campus safety, including law enforcement, legal counsel and Title IX coordination for the public two- and four-year institutions as well as several private institutions.

**White House convening of state education leadership:** Joe DeFilippo represented SCHEV at the Obama administration’s convening of state-level education leaders with outgoing Secretary of Education Arne Duncan, incoming Secretary John King and officials of the White House and U.S. Department of
Education for a day-long discussion of national education priorities and for sharing ideas and strategies on improvement of state outcomes.

**Workshop on aligning finance policy:** Jean Mottley represented SCHEV at a meeting with peers from other states about how to make your appropriations and financial aid investments more consistent and effective in advancing statewide priorities. Held in Denver, the event included finance policy professionals from 11 states and featured presentations and discussions on increasing attainment, closing equity gaps, and improving affordability. HCM Strategists and the Lumina Foundation Strategy Labs project hosted the event.

**Boards of visitors orientation:** SCHEV convened its annual orientation for newly appointed board members in October. Forty-six new members attended. Council members Gil Bland, Heywood Fralin, Henry Light, Gil Minor, Carlyle Ramsey and Katie Webb participated in the panel discussions. Approximately 65 percent of those who responded to a survey rated the program as very valuable or extremely valuable. The sessions with the highest ratings included 1) Current and Future Issues in Virginia Higher Education, 2) Current and Future Issues in American Higher Education, and 3) Affordability, Costs, Tuition and Aid.

**College Application Week:** In November, an estimated 6,800 students at 67 high schools across the state participated in this national initiative focused on increasing the number of first-generation and low-income students pursuing higher education. The event is a coordinated effort among the Office of the Secretary of Education, SCHEV, Educational Credit Management Corporation, the Council of Independent Colleges in Virginia, counselors and volunteers. Students received college application assistance and resources, including application fee waivers and informational materials. College Application Week aligns with The Virginia Plan for Higher Education goal of increasing access to post-secondary education.

**Private College Advisory Board meeting:** Washington and Lee University will host the May 16, 2016, meeting of private college presidents. President Kenneth Ruscio will address the Council on May 17.

**Director activities:** Along with other agency heads and Cabinet Secretaries, I participated in the Governor’s meeting on an initiative called Credentials to Compete, which is supported by the National Governors Association. Several Council members and staff attended the Virginia Workforce Conference, hosted by the Virginia Chamber, and the Virginia Economic Summit, hosted by the Virginia Business Higher Education Council. Jean Mottley and I attended a briefing by the VCU Health Center. Alan Edwards, Yan Zheng and I presented to a group of Chinese higher education leaders at the University of Mary Washington. Joe DeFilippo and I met with Bob King of the Kentucky Council on Postsecondary Education to discuss a potential regional education initiative. I visited the offices of the State Higher Education Executive Officers in Boulder and attended a commission meeting on affordability sponsored by the Southern
Regional Education Board in Atlanta. I attended the “Hire Education” conference, hosted by the Virginia Community College System, where Council member Bill Murray gave the keynote address. I participated in board meetings of the Southwest Virginia Higher Education Center, the Roanoke Higher Education Center, and Virginia 529.

**Agency service awards:** In December, six SCHEV staff members were recognized for their service to the Commonwealth. Russ Carmichael, Tierney McAuley and Lynne Brownlee received certificates and Emblems of Award for 10 years of service; Alan Edwards, Lee Rung and Paul Smith, for 15 years; and Peter Blake, for 30 years of continuous and loyal state-government employment. Gil Minor attended the event and expressed thanks from Council.

**Staff recruitment:** We are in the final stages of recruitment for two positions: Associate for Communications and Outreach and Associate for Assessment Policy and Analysis.

**Heywood Fralin recognized:** SCHEV Council vice chair Heywood Fralin received recently a national Benefactor Award from the Council for Resource Development for his trust’s $5 million endowment of STEM-H scholarships at Virginia Western Community College. The 2012 gift is the largest in VCCS history and one of the largest ever to an American community college.

**Pam Moran recognized:** The American Association of School Administrators has named Albemarle County Public Schools Superintendent and Council member Pam Moran a finalist for the 2016 National Superintendent of the Year. Moran, who in May was named Virginia Superintendent of the Year by the Virginia Association of School Superintendents, joins three other national finalists from North Carolina, Ohio and Washington.
State Council of Higher Education for Virginia
Agenda Item

Item:  Item #6 – Preview of 2016 General Assembly Session

Date of Meeting:  January 12, 2016

Presenter:  Beverly Covington, Policy Analyst
  beverlycovington@schev.edu

Most Recent Review/Action:
☑️ No previous Council review/action
☐ Previous review/action
  Date:
  Action:

Background Information/Summary of Major Elements:

Ms. Covington will provide an overview of legislative issues affecting higher education in the 2016 General Assembly. The legislature will begin its 60-day session on January 13, 2016. Crossover, the date on which each house may only consider legislation and amendments introduced in the other house, except the Budget bill and revenue bills, is expected to be Wednesday, February 10, 2016. The Assembly is expected to adjourn sine die on Saturday, March 12, 2016.

During session, SCHEV will be closely monitoring the actions of the House Appropriations Committee, chaired by Delegate Chris Jones, and the Senate Finance Committee, chaired by Senator Tommy Norment and Senator Emmett Hanger, with respect to Governor McAuliffe’s introduced budget. Staff also will track legislation pending in the House Education Committee (chaired by Delegate Steve Landes) and the Senate Education and Health Committee (chair TBA).

Materials Provided:

- 2016 General Assembly Session Calendar
- A handout of pre-filed legislation will be provided at the meeting.

Financial Impact:  N/A

Timetable for Further Review/Action:  N/A

Resolution:  N/A
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<td>Prefiling ends at 10:00 a.m; General Assembly convenes at noon; Joint Assembly; Last day to file legislation creating or continuing a study or VRS bills</td>
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<td>Budget amendments due to House Appropriations and Senate Finance by 5:00 p.m.; All requests for drafts, redrafts, and corrections to Legislative Services by 5:00 p.m.</td>
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<td>VRS impact statements due for bills filed by the first day of session</td>
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<td>General Assembly convenes in the reconstructed Capitol in Williamsburg</td>
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**Virginia General Assembly Session Calendar**
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Last day to confirm gubernatorial appointments made during the recess

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16 (35) 
Committees responsible for revenue bills to complete work by midnight; Each house to complete work on its own legislation, except the Budget Bill(s) and revenue bills

17 (36) 
Each house may consider only legislation and amendments of the other house, except the Budget Bill(s) and revenue bills

18 (37) 
19 (38) 
House of introduction to complete work on revenue bills

20 (39) 

21 (40) 
Committees responsible for the Budget Bill(s) to complete work by midnight

22 (41) 
23 (42) 
Amendments to the Budget Bill(s) available by noon

24 (43) 
25 (44) 
Houses of introduction to complete work on the Budget Bill(s)

26 (45) 
27 (46) 

FEBRUARY 2016

Virginia General Assembly Session Calendar
### Virginia General Assembly Session Calendar

**MARCH 2016**

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<td><strong>1 (49)</strong> Committees responsible for revenue bills of the other house to complete work by midnight</td>
<td><strong>2 (50)</strong> Last day for each house to act on the Budget Bill(s) and revenue bills of the other house and appoint conferees by midnight</td>
<td><strong>3 (51)</strong></td>
<td><strong>4 (52)</strong> All requests for drafts, redrafts, and corrections for joint commending and memorial resolutions to Legislative Services by 5:00 p.m.; Request to remove co-patron status to clerk by 5:00 p.m.</td>
<td><strong>5 (53)</strong> First conference on revenue bills to finish by midnight</td>
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<td><strong>6 (54)</strong></td>
<td><strong>7 (55)</strong> Revenue conference reports available by noon; All joint commending and memorial resolutions filed with clerk by 5:00 p.m.; Last day for any committee action on legislation by midnight</td>
<td><strong>8 (56)</strong> All requests for drafts, redrafts, and corrections for single-house commending and memorial resolutions to Legislative Services by 5:00 p.m.</td>
<td><strong>9 (57)</strong> Special and continuing joint order to hold elections for any judicial seat, commission, or office elected by the General Assembly</td>
<td><strong>10 (58)</strong> All single-house commending and memorial resolutions filed with clerk by 5:00 p.m.; Last day to put bills in conference</td>
<td><strong>11 (59)</strong> Only conference reports and certain joint resolutions may be considered</td>
<td><strong>12 (60)</strong> Adjournment Sine Die</td>
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**Reconvened Session will be held April 20, 2016**

**Prefiling for the 2017 Regular Session begins July 18, 2016**

**Last day to act on continued legislation is December 1, 2016**
State Council of Higher Education for Virginia
Agenda Item

Item: Item #7 – Annual Report on The Virginia Plan for Higher Education

Date of Meeting: January 12, 2016

Presenter: Wendy Kang, Director of Higher Education Innovation
wendykang@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
  Date:
  Action:

Background Information/Summary of Major Elements:

The 2015 Virginia General Assembly endorsed the Virginia Plan for Higher Education through a joint resolution. Excerpts from this resolution include the following:

RESOLVED by the House of Delegates, the Senate concurring, That the framework of the statewide strategic plan for higher education developed by the State Council of Higher Education for Virginia as the Commonwealth’s vision and plan for higher education be endorsed; and, be it

RESOLVED FURTHER, That the mission, vision, goals, and strategies for the statewide strategic plan for higher education be developed and approved by the State Council of Higher Education for Virginia as the Commonwealth’s vision and plan for higher education; and, be it

RESOLVED FURTHER, That such framework shall serve to guide the planning and resource allocation decisions of the General Assembly as the Commonwealth seeks to provide quality education and in-demand skills for a changing populace, as well as opportunities for economic development and job growth; and, be it

RESOLVED FURTHER, That the mission, vision, goals, and strategies expressed in the statewide strategic plan framework also guide the development of the strategic plan and six-year plan at each public institution of higher education, as well as the agency plan for SCHEV, and that SCHEV report annually on the Commonwealth’s progress toward achieving these goals and targets to the Governor, General Assembly, institutions of higher education, and the public; and, be it
RESOLVED FINALLY, That the State Council of Higher Education for Virginia shall submit annually to the Governor and the General Assembly an executive summary and a report of its findings and recommendations for publication as a House or Senate document.

Staff members developed the annual report with these specifications and provide a draft copy for Council review.

This report will be submitted to the General Assembly prior to session commencement and will develop a shorter, paper version in February 2016 that will replace SCHEV’s annual newsletter.

Materials Provided:


Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.
**Table of Contents**

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2015 Activities to Support The Virginia Plan .................................................................................. 4

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Findings and Recommendations: Initiatives for 2016 ................................................................. 13
Overview

Virginia faces a future in which higher education will play an increasingly important role. Virginians will need deeper and broader knowledge and skills to be engaged, productive participants in our evolving Commonwealth and its economy. At the same time, the demographics of the emerging generation are changing, as an increasing share of our youth will come from populations which historically have been underrepresented in both higher education and the highly-educated sectors of our workforce. These changes transpire at a time when the price of attending Virginia colleges and universities has increased at unsustainable rates.

The Virginia Plan for Higher Education is designed to identify trends that the Commonwealth must address if it is to prosper and succeed in the future. Through input by higher education partners, The Virginia Plan is intended to help guide a vision for Virginia’s future through a common framework. This framework is built on the premise that all partners in higher education must work together to help Virginia, its citizens and its regions.

The first edition of the Annual Report provides an overview of The Virginia Plan for Higher Education, including its objective, goals, activities in 2015, baseline measures and targets, findings and recommendations for 2016.

Objective: Be the Best-Educated State by 2030

Industry Certifications | State Licensures | Registered Apprenticeships | Certificates |
Associate Degrees | Bachelor Degrees | Master Degrees and Above

Becoming the best-educated state supports the future prosperity of Virginia, its citizens and its regions. An educated population and well-trained workforce increase economic competitiveness, improve the lives of individuals and support greater community engagement. The best-educated state means that Virginia supports higher education at all levels. This spectrum includes workforce credentials, such as industry certifications, state licensures, apprenticeships, and certificates, as well as traditional degrees.
Goals in Support of The Virginia Plan

To become the best-educated state by 2030, the Council developed four goals to guide activities and provide a common framework for its work. The four goals focus on affordability and access, student success, change and improvement and economic and cultural prosperity.

Provide Affordable Access for All

- Expand outreach to PK-12 and traditionally underserved populations
- Improve the college readiness of all students
- Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students
- Align state appropriations, financial aid and tuition and fees such that students have broader access to postsecondary education opportunities regardless of their ability to pay

Optimize Student Success for Work and Life

- Strengthen curricular options to ensure that graduates are prepared with the competencies necessary for employment and civic engagement
- Provide effective academic and student services infrastructures focused on persistence and completion
- Increase on-time completion of certificates and degrees
- Engage adults and veterans in certificate and degree completion and lifelong learning

Drive Change and Improvement through Investment and Innovation

- Identify and implement public funding strategies to sustain long-term planning and responsiveness
- Cultivate innovations that enrich quality, promote collaboration and improve efficiency
- Foster faculty excellence, scholarship and diversity
- Enhance higher education leadership, governance and accountability

Advance the Economic and Cultural Prosperity of the Commonwealth and its Regions

- Build a competitive, future-ready workforce for all regions
- Be a catalyst for entrepreneurship and a model for business incubation
- Target funding, resources and partnerships to support research and development
- Expand participation and engagement in public and institutional service to the community
- Demonstrate the impact of higher education on state and regional economic development
2015 Activities to Support The Virginia Plan

Upon passage of The Virginia Plan, SCHEV began to align its work with the goals. The following is a summary of key activities in 2015 that support The Virginia Plan as it relates to access, affordability, student success, change and improvement and economic and cultural prosperity. Below is a sample of significant activities undertaken in 2015 to support The Virginia Plan.

Secured need-based aid for attainment of industry credentials through non-credit instruction to make postsecondary education more affordable. In fall 2014, Council members recommended funding to support need-based funding for non-credit to provide greater access to students who may not seek a traditional degree. The Governor and General Assembly and approved $1.075 million during the 2015 session for Virginia’s community colleges for non-credit training to support industry-based credentials. This initiative is the first-time Virginia has provided funding for this type of training.

Joined the Complete College America initiative to focus on improving on-time completion and student success. Virginia joined Complete College America, which focuses on improving completion rates for students. SCHEV, in partnership with the Governor's office, will be working with institutions to pursue strategies highlighted by the initiative. Incorporating these strategies and using the data metrics proposed to track success will support the Virginia Plan goal to increase student success and help Virginia close the gaps in completion rates for underrepresented populations. Information on the Complete College America is available at http://completecollege.org/.

Secured a Lumina Foundation grant to support The Virginia Plan initiatives related to student success and underrepresented populations. In June, Virginia received a Lumina grant of $50,000 to focus on efforts that support increased student success and access opportunities for underrepresented populations. Activities of the grant include: further identification of access and success programs at institutions, use of data to identify factors impacting student success and identification of policies to improve success and completion.

Established the Sexual Assault Advisory Committee to support campus safety and promote promising practices. In December, SCHEV convened the first meeting of its new campus sexual assault advisory committee. The committee membership represents various roles in campus safety, including law enforcement, legal counsel and Title IX coordination for the public two- and four-year institutions as well as several private institutions. It will identify priority focus areas for the coming year in the spring.

Recognized faculty excellence through the Outstanding Faculty Award (OFA) program. Each year, SCHEV, through support of Dominion, awards faculty for their contributions to students, institution and the Commonwealth. Thirteen faculty members at public and private institutions across the state received the award. OFA awardees attended a luncheon and were recognized on the floor of the General Assembly.

Organized a summit focused on quality in higher education. In partnership with the Virginia Assessment Group, SCHEV hosted a one-day summit on quality in Virginia's system of higher education. Over 200
participants from public and private, two-year and four-year institutions; board members; businesspeople; and leaders from government agencies and advocacy groups attended the event.

Aligned education and training of newly appointed members of public institutions’ boards of visitors to raise awareness of issues facing higher education, SCHEV coordinated the annual boards of visitors orientation. The sessions focused on the national and state level higher education landscape, including a focus on the areas of access, affordability, innovation, governance and economic prosperity aligned with the goals of The Virginia Plan.

Signed an agreement to increase collaborations between economic development and higher education. In February, all Public Institutions Presidents, the Virginia Economic Development Partnership, the Center for Innovative Technology and SCHEV renewed a Memorandum of Understanding (MOU) focused on improving collaborations between higher education and economic development.

Recommended funding to support high-priority research through a pooled bond authorization fund. In October, the Council recommended a pooled bond authorization of $50 million in FY 2017 and $100 million in FY 2018 to improve research competitiveness via financing of new or renovated research facilities and equipment. This fund also would allow greater flexibility of recruitment and retention of research faculty.

Conducted a follow-up review of college access services and resources statewide. In partnership with Virginia529, SCHEV undertook a follow-up review to a 2009 study focused on availability of access services. The report updates the progress made in several areas, including early awareness, computer skills training, preparation for college entrance exams, financial literacy work, parental engagement, and postsecondary transition and college success. It also includes recommendations in the areas of defining postsecondary to include workforce credential options and not just degrees, balancing the breadth of services with limited resources, increased availability of data on outcomes and supporting structures for access providers to adapt to the changing higher education landscape. A copy of this study is available on the SCHEV reports page at http://www.schev.edu/reports/reportsindex.asp.

Initiated research on development of a cooperative degree program to provide greater access and affordable opportunities for students. As part of HB2320, SCHEV reviewed the development of a cooperative degree program at a cost of $4,000 or a cost that is achievable. The initial review found that the most cost-effective path to a baccalaureate degree is attendance at a community college and transfer to a four-year institution, which can be accomplished for less than $26,000 total (less than $6,500 per academic year), particularly if dual enrollment courses and standardized tests (Advanced Placement/AP; International Baccalaureate/IB) are also used. This same path is possible via online delivery from many community colleges and some four-year institutions. A copy of the report is available at the SCHEV reports page at http://www.schev.edu/reports/reportsindex.asp.

Continued Support of the 1,2,3 GO! initiative to increase access for underrepresented populations. In partnership with Education Credit Management Corporation (ECMC), the Governor’s office and the Council of Independent Colleges in Virginia and participating high schools, SCHEV continued the 1,2,3
Go! initiative that focuses on having more students: (1) explore options for education through College Nights across Virginia that provide, (2) apply to postsecondary institutions through Virginia College Application Week and (3) finance their education through the Super FAFSA project. Learn more about 1,2,3 Go! at http://www.schev.edu/123Go.asp.

Increased opportunities for completion through transfer of general education courses in participating states by joining the Interstate Passport initiative. The initiative is designed to improve graduation rates, shorten time to degrees and save students’ money through development of agreed upon standards for general education across institutions based on learning outcomes. Developing common standards allows for greater transferability across institutions within Virginia and in other states. Information about the initiative is available at http://www.wiche.edu/passport/home.

Identified the impact of rising costs of higher education related to student success. SCHEV partnered with a national organization to review the impact of cost on higher education. ITHAKA S+K used Virginia data to produced, “The Effects of Rising Student Costs in Higher Education: Evidence from Public Institutions in Virginia.” The report finds that when state funding for higher education erodes, the impact on retention and completion is most severe on economically disadvantaged students. A copy of the report is available at the SCHEV reports page at http://www.schev.edu/reports/reportsindex.asp.
Measures and Targets: Baseline Data

To track progress toward becoming the best-educated state, the Council developed six measures and targets that align with the goals and strategies of the plan. These measures serve as a baseline for future reports as data are available. Detailed background on each measure is available on The Virginia Plan for Higher Education page under the measures section http://schev.edu/schev/StrategicPlan.asp.

Awards: Grant 1.5 million awards by 2030, including those that close the gap in unfilled jobs

Award completion is a primary measure to becoming the best-educated state. Current estimates include awards for associate degrees, bachelor degrees and certificates. SCHEV staff continue to monitor graduate level degree production and, as data become available, expect to add industry certifications and state licensures related to postsecondary training. In addition, SCHEV will work with partners, including the Virginia Economic Development Partnership and the Virginia Board for Workforce Development to track how awards are eliminating gaps in unfilled jobs through the development of a common methodology to measure demand.

![Annual and Cumulative Awards 2014-15 to 2029-30](image)

Additional data related to awards are available through various awards reports on the SCHEV research website at [http://research.schev.edu/apps/info/Reports.Guide-to-the-Degrees-Awarded-Reports.ashx](http://research.schev.edu/apps/info/Reports.Guide-to-the-Degrees-Awarded-Reports.ashx)
Success: Annually improve completion rates that close the gap between underrepresented populations and traditional students by 2030

While Virginia ranks higher than average in graduation rates compared to other states (based on the College Completion report published by the *Chronicle of Higher Education*), gaps remain in completion rates of underrepresented students and traditional students. Underrepresented students are those who are of minority race or ethnicity, receive Pell grant funding, are age 25 or older, or represent regions of the state with the lower education-attainment rates. These gaps in completions average about 10% among public and private two- and four-year institutions and are illustrated in the figure below.

In order for Virginia to continue to produce the awards needed to be the best-educated state objective, a focus area must be to close the gaps in educational attainment.

<table>
<thead>
<tr>
<th>Institution Type</th>
<th>Traditional students</th>
<th>Underrepresented</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public 4-year</td>
<td>82</td>
<td>71</td>
</tr>
<tr>
<td>Private 4-year</td>
<td>63</td>
<td>55</td>
</tr>
<tr>
<td>2-year</td>
<td>42</td>
<td>32</td>
</tr>
</tbody>
</table>

*2006-07 cohort for 4-year/2008-09 cohort for 2-year. Completion rates based on Student Success Index

SCHEV has developed reports to provide enrollment and completion trends for underrepresented populations by institution. These reports are available [http://research.schev.edu/enrollment/DistUnder_RepPop.asp](http://research.schev.edu/enrollment/DistUnder_RepPop.asp).
Affordability: Meet half of the cost of attendance for low- and middle-income students through expected family contribution and state and federal grant aid by 2030

In order to maintain affordability and accessibility of higher education, the costs to attend college for low- and middle-income students and families need to be kept within reach. One way to mitigate the cost of attendance is to strike a balance between family contribution, state and federal gift aid, student employment, institutional aid and loans that will support affordability. Currently, only 38% of the cost is met through expected family contribution, state and federal gift aid. Efforts to maintain this balance can be achieved through a variety of initiatives, including ongoing support of education and general programs, implementation of cost savings through efficiencies and support for state and federal gift aid.

![Balance of Cost of Attendance for Low- and Middle- Students by 2030](image)

Information on current tuition and fees by institution is available through the institutional profile report on the SCHEV research site [http://research.schev.edu/iprofile.asp](http://research.schev.edu/iprofile.asp) and through the annual tuition and fees report available at [http://www.schev.edu/reports/reportsindex.asp](http://www.schev.edu/reports/reportsindex.asp).
Research: Increase Virginia’s research expenditures as a percent of national totals by 30 percent by 2030

Increases in academic research and development have meaningful consequences for the health and well-being of states’ citizens and economies. Public investment in research at colleges and universities spurs development of scientific and medical discoveries, new medicines and treatments, and all types of innovations and inventions, which lead to patents, licenses and the commercialization of results. In federal fiscal year 2013, Virginia ranked 14th nationally in annual expenditures on research and development in higher education; this position has remained relatively unchanged since the mid-2000s even as the total dollar amount has doubled. While federal funding for research has remained relatively flat in recent years, this goal focuses on increasing the total share of research funding compared to other states.

The National Science Foundation annually updates data reported by institutions on all research expenditures (federal, state, private, institution, etc). This information is available at [http://www.nsf.gov/statistics/herd/](http://www.nsf.gov/statistics/herd/).
**Price: Keep undergraduate net tuition and fees as a percentage of family income lower the national average and less than 10% of low- and middle-income students**

Keeping undergraduate tuition and fees affordable for all families provides greater access to higher education. Measuring how Virginia compares as a percentage of the national average and based on low- and middle-income students allows the Commonwealth to track how tuition and fees may impact potential students. It also recognizes that Virginia families, on average, have higher incomes and can afford higher-than-average tuition and fees.

Additional date on tuition and fees, how Virginia ranks compared to other states and the changes in funding are available through the SCHEV tuition and fees report [http://www.schev.edu/reports/reportsindex.asp](http://www.schev.edu/reports/reportsindex.asp).
Economic Prosperity: Ensure that 75% of graduates earn sustainable wages three years after graduation

While attaining a credential has shown to improve an individual’s earning over his/her lifetime an important aspect of graduating is ensuring that graduates earn sustainable wages. This amount is currently estimated to be $24,000 per year. This estimate includes all graduates of associate’s and bachelor’s programs.

SCHEV has many reports that provide wages of graduates over time by institution, degree type and program. These reports are available at http://research.schev.edu/apps/info/Reports.Guide-to-the-Post-Completion-Wages-of-Graduates.ashx.
Findings and Recommendations: Initiatives for 2016

A role of The Virginia Plan for Higher Education Annual Report is to provide an opportunity to identify findings and provide recommendations for the coming year. In the initial year of The Virginia Plan, the findings are based primarily on the initial analysis completed to develop the plan. These findings were based on extensive input from stakeholders, a review of Virginia and national data, a policy review and a gap analysis of supply and demand. The findings from these reviews are available on The Virginia Plan for Higher Education web page under the Developing the Plan section at http://www.schev.edu/schev/StrategicPlan.asp. The findings from this analysis informed the development of the goals, measures and targets of The Virginia Plan.

In October 2015, the Council submitted comprehensive budget recommendations aligned with The Virginia Plan. The recommendations provide a framework that aligns state appropriations, financial aid and tuition and fees in ways that begin to meet the goals of The Virginia Plan.

The Council also approved six initiatives that serve as recommendations to guide the Council’s work in the coming year. SCHEV will work collaboratively with institutions, Governor’s staff, General Assembly members and staff, business leaders, secondary education and community leaders to develop activities to support the initiatives in 2016.

Initiatives for 2016

1. Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.

2. Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.

3. Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.

4. Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.

5. Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.

6. Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.
State Council of Higher Education for Virginia
Agenda Item

Item: #9 – Items Delegated to Staff

Date of Meeting: January 12, 2016

Presenter: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:

☐ No previous Council review/action
☒ Previous review/action

Action: The Council approved delegation of certain items to staff

Background Information/Summary of Major Elements:

Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

Materials Provided:

Program Actions Approved:

• Old Dominion University
• Virginia Commonwealth University

Program Actions Reported:

• George Mason University
• Old Dominion University
• Radford University

Off-Campus Organizational Changes:

• James Madison University
• Longwood University
• University of Mary Washington
• Virginia Polytechnic Institute and State University
Reciprocal Authorization of Distance Education and Related Activities

- Danville Community College
- ECPI University
- Germanna Community College
- Liberty University
- Mary Baldwin College
- Marymount University
- Sentara College of Health Sciences
- Shenandoah University
- University of Mary Washington
- Virginia Polytechnic Institute and State University

Postsecondary, Non-Degree Institutions Certified to Operate in Virginia

- AVI Career Training
- Morrison Education Center

Policy-approval Actions

- VCU
• Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

**Program Actions**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Old Dominion University</td>
<td><strong>Facilitated Staff Approval</strong>: Master of Science degree program in Maritime Trade and Supply Chain Management (52.0203)</td>
<td>Fall 2016</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Change the CIP code of the graduate certificate in Addiction Studies from (34.0104) to (51.1501)</td>
<td>Spring 2016</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td><strong>Facilitated Staff Approval</strong>: Doctor of Philosophy degree program in Oral Health Research (51.0503)</td>
<td>Fall 2016</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Mason University</td>
<td>Initiate new certificate programs:</td>
<td>Spring 2016</td>
</tr>
<tr>
<td></td>
<td>• Graduate Certificate program in Chief Learning Officer (52.1099) [Conferral: Summer 2016]</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Graduate Certificate program in International Sport Management (31.0504) [Conferral: Summer 2016]</td>
<td></td>
</tr>
<tr>
<td>George Mason University</td>
<td>Initiate Graduate Certificate program in Environmental GIS and Biodiversity Conservation (26.1307) [Conferral: Spring 2016]</td>
<td>Spring 2016</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Initiate new certificate programs:</td>
<td>Spring 2016</td>
</tr>
<tr>
<td></td>
<td>• Graduate Certificate program in Adapted Physical Education (13.1099) [Conferral: Fall 2016]</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Graduate Certificate program in Literacy Coaching (13.1315) [Conferral: Fall 2016]</td>
<td></td>
</tr>
<tr>
<td>Radford University</td>
<td>Initiate Graduate Certificate program in Gerontology (30.1101) [Conferral: Spring 2017]</td>
<td>Spring 2016</td>
</tr>
</tbody>
</table>
Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

<table>
<thead>
<tr>
<th>Institution</th>
<th>Change / Site</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>James Madison University</td>
<td>Rename the Department of Nursing to the <strong>School of Nursing</strong>. The department has been re-named to improve the institution's ability to recruit students and faculty. The term “School” will heighten the distinction and prestige of the nursing program.</td>
<td>January 1, 2016</td>
</tr>
<tr>
<td>Longwood University</td>
<td>Close the Central Virginia Criminal Justice Academy (CVCJA) site at 1200 Church Street, Lynchburg, Virginia 24504</td>
<td>December 8, 2015</td>
</tr>
<tr>
<td>University of Mary Washington</td>
<td>Reorganize the <strong>College of Education</strong> by closing two departments: (i) Curriculum and Instruction and (ii) Foundations, Leadership, and Special Populations. The Office of the Dean will administer the degree programs. The reorganization will allow the College to function more effectively as a single coordinated unit.</td>
<td>January 1, 2016</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td>Create the <strong>Department of Biomedical Engineering and Mechanics</strong> from the Department of Biomedical Engineering and the Department of Engineering Science and Mechanics. The Department will administer and coordinate five academic degree programs. The merger of the two departments is intended to improve faculty collaboration and research, student recruitment, and utilization of space and equipment.</td>
<td>January 4, 2016</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:14:3 and Council’s “Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities”, the following items were approved as delegated to staff:

**Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Danville Community College</td>
<td>November 3, 2015</td>
</tr>
<tr>
<td>ECPI University</td>
<td>November 2, 2015*</td>
</tr>
<tr>
<td>Institution</td>
<td>Effective Date</td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Germanna Community College</td>
<td>December 10, 2015*</td>
</tr>
<tr>
<td>Liberty University</td>
<td>December 7, 2015*</td>
</tr>
<tr>
<td>Mary Baldwin College</td>
<td>December 7, 2015</td>
</tr>
<tr>
<td>Marymount University</td>
<td>November 16, 2015</td>
</tr>
<tr>
<td>Sentara College of Health Sciences</td>
<td>December 7, 2015</td>
</tr>
<tr>
<td>Shenandoah University</td>
<td>November 3, 2015</td>
</tr>
<tr>
<td>University of Mary Washington</td>
<td>November 17, 2015*</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td>December 7, 2015*</td>
</tr>
</tbody>
</table>

*Denotes renewal to continue participation in NC-SARA.

Pursuant to the Code of Virginia, Section 23-9.14:3 and section 8VAC-40-31-90(B) of the Virginia Administrative Code, the following items were approved as delegated to staff:

**Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Location</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVI Career Training</td>
<td>Great Falls, VA</td>
<td>November 18, 2015</td>
</tr>
<tr>
<td>Morrison Education Center</td>
<td>Newport News, VA</td>
<td>November 30, 2015</td>
</tr>
</tbody>
</table>
Pursuant to the Code of Virginia, Section 2.2-3106(C)(8), and Council’s “Guidelines and Approval Process for Policies at Public Institutions Regarding Exceptions for Certain Contracts Under the Conflict of Interests Act,” the following items were approved as delegated to staff:

Policy-approval Actions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Policy Title</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virginia Commonwealth University</td>
<td>Research Exception for the Virginia Conflict of Interests Act Prohibited Contracts</td>
<td>December 22, 2015</td>
</tr>
</tbody>
</table>