Medical Necessity: Can You Please Define That?
Part I

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INTRODUCTION

One of Medicare's most elusive concepts is the term "medical necessity". Yet, lack thereof is the reason most often cited for denials of various services ranging from office visits/consultations to diagnostic tests to surgical procedures.

The Medicare Carriers Manual states that "all services must be medically necessary and medically reasonable" and no more. So - the conundrum: how is one to always provide a medically necessary service if there is no precise definition?

DEFINITION

One of the best explanations I have read was written by Michael K. Rosenberg, MD, Carrier Medical Director, Michigan, in his Medical Director's Column for the February 2002 issue of the Medicare Bulletin for Michigan and Illinois.

Dr. Rosenberg writes:

The words "not medically necessary" are frequently used in Medicare provider and beneficiary messages and communications. It is a very unfortunate term. It evokes a lot of emotion...

The implication inherent in a medical necessity denial is that the diagnostic or therapeutic service, provided by the physician, was unnecessary, and, therefore, in some way bad or at the very least superfluous. This has the effect of confusing patients and angering physicians.

Medical necessity thus becomes the reason a given service is covered and payable by Medicare. If the service is deemed "not medically necessary" for any reason, then Medicare will not pay the provider.
Dr. Rosenberg also has provided one of the clearest explanations of this. He clarifies:

What is not appreciated is the fact that Medicare has evolved, over the years, into a very defined benefit program. In Medicare terms, “not medically necessary” simply means that the service is not a benefit under this defined benefit, for this diagnosis, at this time. *Time* and *diagnosis* are the key words, in that neither is immutable. A given procedure may become medically necessary, for a given diagnosis, at future time, and vice versa. As the old movie says, “*Things Change*”; and do does “medical necessity”, along with Medicare rules and regulations. It is important to remember that the phrase is not a value judgment regarding the provider's diagnostic acumen, therapeutic decisions, and/or services.

HGSA Administrators wrote in their September 2000 Medicare report, “Coverage and reimbursement of healthcare services provided to Medicare beneficiaries under the Medicare Program requires that the services be medically necessary.

Medical necessity is defined as the need for an item(s) or service(s) to be reasonable and necessary for the diagnosis or treatment of disease, injury or defect. The need for the item or service must be clearly documented in the patient's medical record. Medically necessary services or items are:

- appropriate for the symptoms and diagnosis or treatment of the patient's condition, illness, disease or injury; and
- provided for the diagnosis or the direct care of the patient's condition, illness, disease or injury; and
- in accordance with current standards of good medical practice; and
- not primarily for the convenience of the patient or provider; and
- the most appropriate supply or level of service that can be safely provided to the patient"

**RULES AND REGULATIONS**

Dr. Rosenberg further states:

The criteria for, and limitations of any given service are the basic subjects which are addressed in Local Medical Review Policies.
The purpose of an LMRP is to define the conditions (ICD-9-CM codes) under which a service (CPT 4 codes) is covered, i.e., \textit{medically necessary}.

“\textit{Medical necessity}” has become a ubiquitous term in a vast array of Medicare documents, such as national coverage decisions, guidelines, claim denials, and provider education materials, as well as in LMRP’s.

There are various regulations promulgated by CMS (Centers for Medicare and Medicaid Services). This is often confusing or unknown to providers. Among these are: NCD (National Coverage Decision), LMRP (Local Medical Review Policy)\#, NCCI (National Correct Coding Initiative). In addition, CPT (Current Procedural Terminology) is recognized as the official coding system by the CMS, as well as most all other insurers, and many definitions are wholly or partially included in Medicare policies.

A comparison to Federal laws and state laws is valid here. In the presence of a national regulation a state cannot come in and make its own; however, when no federal regulation exists, the state can make its own. The same is true for Medicare. In the absence of national policy, the local carrier can put forth local policies known as Local Medical Review Policies as described above.

\textbf{NCD.} First, there are National Coverage Decisions. They are national decisions and cannot be overruled by local Medicare Carrier policies, even though this sometimes does happen. National policies and regulations may be found in the Federal Register, Medicare Carriers Manual and Coverage Issues Manual.

\textbf{LMRP/LCD.} A LMRP/LCD* (Local Medical Review Policy/Local Coverage Determination) addresses issues not covered in national policies that may need clarification. It is not supposed to conflict with national policy; however, on occasion this occurs. An example is Medicare’s definition of consultation and the definition found in HGSA Administrator’s (Pennsylvania Carrier) LMRP on General Ophthalmological Services.

LMRP’s generally specify conditions under which a given service may be allowed. They correlate CPT codes with ICD-9 codes. This could be:

- Allowing payment for the service itself (i.e., Medicare does not pay for various refractive surgeries)
- Allowing payment for a given service with only certain diagnoses (i.e., corneal topography, pachymetry)
Allowing payment for services that do not have a CPT code by using an unlisted code and further enumerating which ICD-9 codes would render the service payable (ie, IOL master before it received a CPT code, corneal topography, )

Remember that LMRP's vary from carrier to carrier and you must be up-to-date with your carrier's policies. Be diligent in reviewing your carrier's LMRP's and the draft LMRP's. When your carrier changes you can expect changes in the LMRP's.

Let's take a look at some specific applications.

**DIAGNOSTIC TESTS**

There are many intertwining issues between medical necessity and diagnostic tests.

**Unilateral verus Bilateral.** In Medicare terminology (defined by the Medical Physician Fee Schedule Data Base - MPFSDB) a test is unilateral when each side is eligible for payment (100 per cent of the allowable) by virtue of medical necessity for the test and correlating diagnosis. This does not necessarily correspond to good medicine. An example: a patient presents with symptoms of flashes and floaters in the right eye. There is only medical necessity for performing extended ophthalmoscopy in the right eye, even though prudence and good medicine would dictate bilateral testing.

**Medical Necessity.** There must be medical necessity for the test itself. In the absence of appropriate indications, such as routine visual fields on all patients, the test becomes a screening test and is not eligible for payment. These indications frequently are cited in the LMRP's.

**Diagnosis.** Lastly, there must be an appropriate diagnostic reason (and diagnosis) for which a test is ordered. For example, advanced glaucoma is not considered a valid diagnosis for SCODI (Scanning Computerized Diagnostic Imaging) testing by most LMRP's.

**THE EYE CODES**

Many carriers have LMRP's for the eye codes (CPT 92004, 92014, 92002, 92012). Most incorporate the CPT definitions into the policy.

By CPT definition, the comprehensive eye codes require the following four elements: confrontation visual fields; basic sensorimotor evaluation;
ophthalmoscopy (dilation requirements vary with each policy); and adnexal
and external examination. You must have medical necessity for the
examination, the level of the examination, and each component of the
examination.

Some providers erroneously believe they can perform a comprehensive
examination (CPT 92014) twice a year, regardless of the reason for the
encounter. Without medical necessity this can result in a serious audit
encounter.

For serious conditions that warrant frequent follow-ups you should use
level for E&M (99214 Evaluation and Management Code) rather than 92014
(comprehensive eye code). In the absence of new symptoms what would be
the medical necessity for repeating basic sensorimotor examination in a
patient being followed for Stevens-Johnson syndrome or endophthalmitis?

**SURGICAL PROCEDURES**

**Cataract and After-cataract Surgery.** Medical necessity for both of
these procedures currently is determined by Medicare by described problems
with ADL (Activities of Daily Living) rather than merely the surgeon's
judgment. It is advisable to have patients fill out a brief form that lists their
agreement/disagreements with problems in their daily activities. Frequently,
this is missing in the chief complaint and causes denials of claims and
subsequent audits.

The attorneys have been making a major point of having the surgeon
ascertain there are ADL problems attributable to the second eye when
surgery for that eye is schedule, especially when the surgery is performed
within the global period of the first operation.

**Lesions.** Be sure to check under dermatology LMRP's for those
pertaining to lesion removal. Many lesions (ie, seborrheic keratoses) are
considered cosmetic and only reimbursable under certain conditions - the
absence of which would render the service nonreimbursable due to lack of
medical necessity.

**Cosmetic Procedures.** Blepharoplasty surgery always warrants
having the patient sign and ABN (Advanced Beneficiary Notice). Medicare
does not preauthorize surgery and, if denied, Medicare will adjudicate in
favor of the patient. This is also applicable to other surgeries such as certain
refractive procedures and many newer operations. Another important
safeguard is having good communications with your patients. They should
be told and understand that a service may be denied and will become their
financial responsibility.
CONCLUSION

Medical necessity is multi-faceted. It changes from circumstance to circumstance. It pervades all aspects of your practice and can wreak havoc in your billing department. Brief, but diligent study of Medicare's policies certainly will help you avoid unnecessary denials, requests for refunds, patient complaints, and undeserved audits.