The National Association of Workforce Boards is pleased to welcome you to The Forum 2016! The NAWB Board of Directors and staff designed The Forum 2016 as a national conversation around shared responsibility to address the needs of businesses, career seekers, and local economies and to secure America’s ability to compete in a global economy.

The Workforce Innovation and Opportunity Act calls on the workforce system to reshape the methods used to structure our boards to ensure inclusivity of all stakeholders; to raise the bar in the ways we use data to inform our program decisions; and to transform our approach to engaging businesses and interpreting their needs. As we all strive to meet the vision set forth by WIOA, The Forum 2016 is a time for us to come together as an industry, to celebrate our successes and to collaborate with our partners in education, economic development, and community-based organizations as we seek and implement solutions to our challenges.

The Forum 2016 is packed with the tools needed to help achieve the vision of WIOA in your communities. We start with a look towards the future. Two inspiring keynote addresses help us understand how technology is changing the very nature of work by creating new efficiencies in learning, training, skills development, and human potential. Industry briefings and technology workshops reinforce these changes and begin to define the ways that we can interact with and build upon them. Forum Collaborative Sessions focus on the new role of community collaboration, and our shared responsibility with our partners in education, economic development, and community-based agencies to create a concerted approach to the needs of
our regions, our businesses, and our citizens. Carefully curated Workshop and Quickshop sessions provide a roadmap for the transformation of the workforce system as a cornerstone of economic vitality. Ultimately, The Forum 2016 explores models and solutions that will help you further identify opportunities for change and growth.

More than ever, workforce organizations are challenged to move beyond performance metrics to demonstrate true investment outcomes that can sustain a community. Take the opportunity at The Forum 2016 to learn about actionable promising practices, share challenges and ideas, and build relationships that prepare you to generate higher economic and human impact in your region.

We are confident that you will have an interactive and valuable experience over the next several days. As always, we aim to continually improve the services we offer, and rely on our attendees’ feedback to ensure that each Forum is better than the last. Your input will be used as we work to meet our mission and plan for the next great Forum, so drop a note to us at nawb@nawb.org, see one of the staff or board members while you are here, and/or tweet your comments to @WorkforceInvest, #NAWBForum.

We are here to serve you and appreciate your ongoing support.

Sincerely yours,

Catherine Weik
Sr. VP Administration/Compliance Officer, Stratis Health
Chair, National Association of Workforce Boards

National Association of Workforce Boards
WELCOME

THE FORUM 2016

PRESENTED BY THE NATIONAL ASSOCIATION OF WORKFORCE BOARDS
Welcome to The Forum 2016! On behalf of the NAWB Board and our staff, we’re excited and appreciative that you have made the investment of your time, resources, and energy to join us here in Washington for what has become the premier event for the workforce development industry. The past year has been one of both dynamic change and gradual evolution in the workforce system, as we take steps to implement the Workforce Innovation & Opportunity Act (WIOA). WIOA requires that we redefine the workforce system as a cornerstone of economic prosperity and global competitiveness. This is only accomplished through reexamination of what we know about the role that workforce development plays in our regional economies, our relationships, and our efforts to grow.

The Forum 2016 engages and prepares workforce, education and economic development stakeholders to embrace **technology, community, and transformation** in addressing the needs of businesses, career seekers, and local economies to build the competitive capacity of their regions. The Forum embraces a vision for workforce development as: an engine for economic prosperity; an investment in our future; a network that powers competitive growth; a relationship between the workplace and the worker; and a commitment to provide the skilled talent businesses need to thrive.

**THE FORUM 2016 PROGRAMMING**

The Forum 2016 program focuses on the tools and strategies needed to implement WIOA successfully. We start with keynote addresses that help us examine the future at a macro and micro level so that we can better understand the trends that will impact our communities and develop our own visions of how workforce development will need to respond. On Sunday, Industry Briefings and a series of technology workshops address the ways that advances in technology and human capital development are reshaping the world of work. Forum Collaborative Sessions explore the shared responsibilities workforce boards and their partners in education, economic development, business/industry, and communities have to move beyond programmatic emphasis to impact and effect real change in their regions.

On Monday, a panel discussion with policy-makers within the Department of Labor provides guidance and
clarification on some of the challenges of WIOA implementation. **Forum Technical Sessions** are deep-dive discussions into the major implications that WIOA has on the following areas of our work: 1) developing career pathways; 2) work-based learning opportunities; 3) business and industry engagement; and 4) meeting the needs of opportunity youth. The Forum 2016 Collaborative and Technical Sessions are further supported by **Workshops** and **Quickshops** throughout the conference, where peers, experts, and partners help attendees define tactical execution strategies and determine the groundwork needed to implement the changes required by WIOA. Our **Innovation Tool Shops** offer opportunities to learn about cutting-edge tools and services that will make your work more efficient and impactful.

On Tuesday morning, you’ll hear current views from Washington and elsewhere that are shaping the political landscape during our traditional Legislative Day general session. Finally, in the 2016 **What’s Next** session, we offer a facilitated session to help you identify immediate action steps towards success in your region.

**NAWB’S CONTINUING WORK**

**Advocacy Efforts:** There is little doubt that WIOA sets a high bar for our activities as workforce boards. We are called to more **efficiently** and **effectively** lead, convene, analyze, and communicate on behalf of our local talent systems. The goal is to ensure that our national labor market is not only the most competitive in the world, but that it is both **accessible** and **equitable** to all workers that desire and strive to contribute to it. This message will continue to drive our advocacy and communication efforts in Washington and across the country. Over the course of the Forum you will continuously hear these thematic references and will be presented with a nation-wide framework that can be used to communicate our shared value as workforce leaders so that policy makers, businesses, and career seekers can come to better understand and recognize the collective impact we have and the millions of lives we change each and every year. Our system touches over 13 million people in their quest to be competitive in the labor market. They count on our expertise, as do the businesses that employ these workers.

**Membership Services:** As WIOA sets the bar higher for the work of our members, we too have set a higher bar for our work at NAWB and have renewed our commitment to delivering excellent membership services and value to our customers around the country. NAWB communicates with its members on a weekly basis through news alerts, electronic digests, podcast episodes, and webinars and has begun to host an online community of practice where our members can share information and promising practices with one another electronically. We also continue our efforts to identify and raise up the successes of our members’ work through our award-winning Workforce Investment Works campaign.
NAWB’s key value to the workforce field is still The Forum, but our staff and Board is committed to providing additional value, learning, and services throughout the year and will keep the feedback loop open as we continue to look for ways to better serve our members.

**Capacity Building & Technical Assistance:** We are committed to identifying needs and advancing opportunities for professional development for both workforce board members and staff. WIOA challenges all of us to grow our skills and continuously improve our operations. One of the ways this is best accomplished is by building on the strengths of our leaders and staff members and growing their skills and capacities. NAWB continues to refine its technical assistance and professional development opportunities, and has established key partnerships to advance these initiatives.

This past year has been filled with uncertainty and many challenges, though as we convene in Washington for The Forum 2016, the future seems bright and filled with new possibilities. We have an unprecedented opportunity to redefine the workforce system and to unlock the latent ingenuity of our communities by transforming the ways in which we interact with our job seekers, our businesses, and our own organizations.

Sincerely,

Ronald D. Painter
President/CEO
National Association of Workforce Boards
Cathy Weik, Chair
Dakota-Scott Workforce Board
MN Workforce Council Association
Sr. VP Administration/
Compliance Officer
Stratis Health
Minnesota

Michael J. Biskie, Vice Chair
CareerSource Citrus Levy Marion
Florida

Patrick J. Eiding, Secretary
Philadelphia Workforce Board
President
Philadelphia Council AFL-CIO
Pennsylvania

William Villano, Treasurer
President & CEO
Workforce Alliance
Connecticut

Steve Hendrickson, Past Chair
Oklahoma Governor’s Council on
Workforce and Economic Development
Director, Government Operations
The Boeing Company
Oklahoma

Andrew Bercich
Arapahoe/Douglas Works!
Comcast Business Talent Channel Lead
Comcast West Division
Colorado

Phil Blair
San Diego Workforce Partnership
Franchise Owner
Manpower Staffing
California

Tim Dempsey
Lake County WDB
President/Owner
The Dempsey Financial Group
Illinois

Nancy Eisenbrandt, CCE
COO and Chief Workforce
Development Officer
Nashville Area Chamber of Commerce
Tennessee

Eddie D. Estes
Kansas WorkforceONE
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Maria Flynn
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Massachusetts

Bill Kamela
Policy Counsel
Microsoft Corporation
District of Columbia

Charlie Mahoney
President & Owner
Four-M Associates
Michigan
Raymond McClellan  
Mississippi Partnership  
Executive Director  
Northeast MS Business Incubation System  
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Valerie K. Sachariat  
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Consultant – Sr. Auditor/Fraud Examiner  
City of Durham  
North Carolina  

James Worthington, Sr. Esq.  
Lawyer  
Worthington Law Firm  
Kentucky
MEMBERSHIP

A SMART INVESTMENT TO HELP YOUR ORGANIZATION GROW

Benefits for State and Local Workforce Boards:

» Advocacy Tools
» Communications and Messaging Guidance
» WIOA Technical Assistance
» Capacity Building Webinars and Learning Events
» Members-Only Resource Portal
» Online Community of Practice
» Member Discounts from Our Partners

» Visit NAWB at the MemberZone on the Terrace Level
 » 2016-2017 Membership period opens May 1, 2016
Whether it’s veterans, the unemployed or underemployed, or youth entering the workforce, the innovative technologies and two decades of human capital experience that Monster Government Solutions offers can help your region connect its people to the services they need to find jobs or a new career path faster.

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Changing the Game & Raising The Bar

KRA is a trusted partner in workforce development and human services; a smart choice for your organization.

KRA is a Continuous Quality Improvement (CQI) company committed to performance excellence in every aspect of our operations, subscribing to The Baldrige Framework: Driving Organizational Excellence as our primary criteria for continuous improvement.

WIOA revitalized the nation’s workforce development system. Early on, we adapted our standard and center operating procedures, policies, and practices to comply with the requirements. We are WIOA-ready with one goal in mind; to help our customers achieve exceptional programmatic outcomes in these four data-driven service models:

- Integrated Services
- Business Engagement
- Quality & Customer Service
- Regionalism

Our Mission is simple: We provide businesses with a trained and reliable workforce by preparing jobseekers for today’s competitive workplace and tomorrow’s global economy.

PROUD SPONSOR
KRA Corporation

KRA values its relationships with county and regional Workforce Boards; Human and Social Services departments; state agencies; and national and non-profit labor organizations. Our focus on collaboration, innovation, and excellence supports our clients in achieving exceptional programmatic outcomes, our customers in attaining career success, and ensures successful business engagement. We are committed to performance excellence throughout our operations. The Baldrige Framework: Driving Organizational Excellence is our primary CQI criteria for company-wide assessment and improvement. Our Core Values support our dedication to delivering solutions and services that result in the highest level of customer engagement and satisfaction: Knowledge…our foundation for creating Innovative Solutions; Responsibility…our promise to continuously offer Exceptional Services; Achievement…our proven performance for delivering Trusted Results.

www.KRA.com

Monster Government Solutions

At Monster Government Solutions, our mission is to improve people’s lives by connecting them to the right jobs and careers. Monster Government Solutions has vast experience building tailored employment solutions that can help your region not only connect job seekers with employers that have jobs, but also help job seekers use their strengths to identify the right career pathways. For more information visit us at Booth #505.

Walmart Foundation

Walmart and the Walmart Foundation’s pillars of giving are Community, Sustainability, and Opportunity. Specifically, as it relates to Opportunity, we support initiatives that create economic mobility for our associates, military veterans, and women entering the global workforce. Also, we focus on domestic manufacturing and helping workers in retail and related industries advance their careers.
Burning Glass Technologies
Burning Glass Technologies is the leader in job matching and labor market analytics solutions for the education and workforce sectors. Our technologies analyze millions of job postings from more than 40,000 sources, providing educators with real-time intelligence on skills in demand to inform program design and expansion, employer outreach, and career services. Headquartered in Boston, Burning Glass serves a client base spanning six continents, including leading recruitment agencies and employers.

Business U, Inc.
Not sure how to prepare for WIOA’s business engagement metrics? Business U is an institutionally accredited organization with a national focus in workforce, education, and economic development to build the capacity of these organizations to better engage business and industry individually and collectively resulting in economic growth and jobseeker and student success. Our business engagement strategies, professional development events, and state-of-the art technology platforms support organizations to manage business engagement workflow processes, match job seeker and student talent with employers, automate communication and outreach activities; and build partner collaboration. The end result is the ability for organizations to maximize business engagement as a partner (in work-based learning and sector strategies), as a customer (with government-funded services) and as a funder (to invest and leverage in collaborative missions). Join our National Community of Practice and learn more at www.Business-U.net

Cengage Learning
Cengage Learning is a leading provider of innovative education and training solutions for the workforce development, academic, professional and library markets worldwide. The company’s products and services are designed to foster educational excellence and professional development, increase learner engagement, improve learning outcomes and deliver authoritative information to people whenever and wherever they need it. Through the company’s partnerships with schools, organizations and WDBs, Cengage Learning provides integrated learning and training solutions that can accelerate employment opportunities for in-demand jobs.

EMSI
EMSI specializes in turning labor market data into useful information that helps workforce boards establish strategic partnerships and understand the strengths and weaknesses of their regional workforce. To learn more
about how EMSI can help you, please call (208) 310-7484, visit our website at www.economicmodeling.com, or stop by our booth.

Full Capacity Marketing, Inc.
What challenges does your organization face when it comes to communicating about your mission and services? Lack of a cohesive plan? Too many fragmented outreach efforts? Not sure how technology can raise awareness? After 13 years and 24 international awards for its workforce, education, and economic development communications strategies, FCM is going strong in building outstanding brands that align partners and outreach efforts to maximize awareness and value in the community. Learn more about why we are NAWB’s trusted partner and how we elevate workforce brands across the country. Check out our online portfolio and see why workforce organizations trust and value our commitment, integrity and track record at www.FullCapacityMarketing.com.

Geographic Solutions
Geographic Solutions is the nation’s leading provider of integrated software for state and local workforce agencies in over 30 states and U.S. territories. Our solutions address all federally-funded workforce programs, including WIOA, Unemployment Insurance Benefits/Tax, WP, TAA, WTP Case Management, Labor Exchange, Job Aggregation, Labor Market Information, and Fund Tracking.

LaunchPad
Launchpad is the leading provider of demand-driven cloud applications for Workforce & Economic development, built on the Salesforce platform. Since 2005, Launchpad has helped over 45 state and local agencies improve regional collaboration, drive business engagement and increase employment outcomes. Launchpad incorporates case management, business CRM, agency collaboration and real-time reporting into a single platform.

ResCare Workforce Services
At ResCare Workforce Services, we operate with a mission to assist people to reach their highest level of independence by providing solutions that help Put America to Work. As the nation’s most comprehensive workforce services provider, our team of experts leverage a world-class service delivery model that produces leading results for the businesses and job seekers who access the more than 300 locations we manage. Every year, our host of proprietary curriculums and technologies support approximately 1 million customers and clients in 26 states who represent every aspect of the workforce spectrum, including people with special barriers to employment, TANF recipients, dislocated workers and a growing list of employers with special hiring needs. Visit ResCare.com to learn more about how we can help you with your workforce needs.
Chmura Economics & Analytics
Chmura Economics & Analytics is committed to innovation, creativity, and achieving 100% customer satisfaction. We are dedicated folks who care about the quality of their work, and for the image of their clients. We have the skill and experience to turn data into reliable information that supports confident decisions and the realization of bold goals. Our specialties include economic consulting, economic and workforce development, labor market studies, publications, and software development.

Maher & Maher
Maher & Maher is a specialized change management and talent development consulting firm based in New Jersey and Washington, D.C. The Firm is currently involved in sector strategy and regional planning initiatives in multiple state and regional areas and is the contracted partner to USDOL-ETA for Sector Strategies and WIOA technical assistance. For more information about our services, visit us at www.mahernet.com or call us at 1-888-90-Maher.
Public Consulting Group, Inc.
A division of Public Consulting Group (PCG), PCG Human Services provides state and municipal clients with solutions to design programs and systems, advance compliance with state and federal regulations, skillfully respond to reform initiatives, increase program revenue, minimize costs, and maximize program outcomes. We have nearly 30 years of experience consulting with state and municipal human services agencies and are a national leader in workforce development consulting. PCG offers value-driven services to help state and local Workforce Development Boards and Welfare-to-Work agencies improve employment and workforce development programs through strategic planning and facilitation, system redesigns, training and capacity building, research and data analytics, business process consulting, and outsourced program operations. To learn more, contact us at info@publicconsultinggroup.com or visit www.pcgus.com/humanservices.

Social Solutions
Social Solutions’ ETO® for Workforce equips organizations with a flexible, highly configurable outcomes management software that solves the challenges you face every day. Streamline service delivery, drive outcomes, and track funding with real-time reporting and analysis. Visit us to learn why leading organizations in workforce development work with Social Solutions.
EXHIBITOR SPONSORS

ACT Work Ready Communities
ACT Work Ready Communities (WRC) empowers states, regions and counties with data, process and tools that drive economic growth. Participants are leveraging the National Career Readiness Certificate (NCRC™) to measure and close the skills gap — and are building common frameworks that link, align and match their workforce development efforts.

American Hotel and Lodging Educational Institute
Established in 1953, the American Hotel & Lodging Educational Institute (AHLEI), the non-profit training arm of the American Hotel & Lodging Association (AH&LA), is committed to investing in the workforce development of the hospitality industry. AHLEI provides hospitality education and training solutions to those preparing for hospitality careers and those already working in the industry.

Business Access, LLC
Business Access is a tech social service company. Since 2000, our tech-based programs have helped people move from dependency on the government into self-sufficiency and increase their employability. More than 200 programs in 18 states have used our innovative technical platforms, program design and management to serve hundreds of thousands of disadvantaged people. Results include: 84% off of welfare up to 7 years after program exit; 89% employed; 94% job retention; and a 78% reduction in recidivism.

Creating IT Futures Foundation
As the philanthropic arm of CompTIA, the Creating IT Futures Foundation is a 501(c)(3) charity with the mission of helping populations under-represented in the information technology industry and individuals who are lacking in opportunity to prepare for, secure, and be successful in IT careers. Its IT-Ready program is an intense, short-term, classroom-based and instructor-led training and job placement service. Creating IT Futures partners with workforce boards to bring IT-Ready to their cities.

DVT Marketing Enterprises, Inc.
DVT Marketing Enterprises, Inc. is a family-owned, full-service marketing and event production agency. Established in the mid-1980s, DVT has earned a reputation for consistently delivering innovative solutions and creating unique opportunities through community and collaborative programs. The team at DVT is passionately focused on workforce development, tourism and entertainment. We provide excellence through hands-on service for our partners on every project, every time.
EARI

Economic Advancement Research Institute (EARI)
Our nonprofit institute delivers policy reform recommendations, new frameworks and actionable guidance through applied economic research that identifies pathways between talent development and workforce needs, and empowers regions to move towards full employment with expanded opportunities for job seekers, entrepreneurs and the business community.

ETS
ETS provides quality measures giving educators, employers, and policymakers, information to make critical decisions about educational and workplace opportunities. Our HiSET® high school equivalency exam, helps out-of-school youth and adults earn a state–issued equivalency credential and take an important step toward college and career. Our WorkFORCE® assessments identify behavioral and cognitive skills and inform individuals of the skills they need for success. Visit www.ets.org to learn more.

Graduation Alliance
Partnering with education and economic leaders, Graduation Alliance delivers college and career pathway exploration and virtual high school diploma completion. With a $7.4 trillion cost facing our nation due to the millions of youth and adults without a high school diploma, they are launching the first-ever Workforce Diploma program providing WIOA OSY participants an accredited diploma, soft skills training and the wrap-around support necessary to successfully re-enter the workforce.

Grant Associates
Grant Associates is a national workforce development company collaborating since 1997 with government to develop programs that advance job seekers, businesses and local economies. Our tailored solutions build workforce capacity and help communities reach their true potential. Our expertise includes operating full-service One-Stops, sector-based initiatives, and programs that serve special populations, including disconnected youth, public assistance recipients and returning citizens.

Houghton Mifflin Harcourt
As a global learning company, Houghton Mifflin Harcourt™ (HMH®) specializes in education content, services and cutting edge technology solutions for today’s changing landscape. Whether your program emphasizes review of basic literacy and math skills, test preparation for high school credentials, college readiness, workplace skills, and/or any other instructional goals, we can provide a solution that fits. We would like to work with you to fulfill your institution’s mission now and in the future.
Jobs for the Future
Jobs for the Future works with our partners to design and drive the adoption of education and career pathways leading from college readiness to career advancement for those struggling to succeed in today's economy. Across the country, we work to improve the pathways leading from high school to college to family-supporting careers. Our work aligns education and training to ensure that employers have access to a skilled workforce.

Penn Foster
Employers & organizations rely on Penn Foster to build the skills & knowledge to power the 21st century workforce. We provide career pathways for opportunity youth & adult learners through our diverse portfolio of affordable career-focused diploma, certificate & degree programs, offered through our high school, career school & college. With 30,000+ graduates each year, Penn Foster’s online & blended learning programs are delivered in a self-paced, competency-based model with comprehensive support.

RespectAbility
RespectAbility is a non-profit organization whose mission is to reshape the attitudes of American society so that people with disabilities can more fully participate in and contribute to society; and to empower people with disabilities to achieve as much of the American dream as their abilities and efforts permit. Our work largely focuses on two areas - increasing competitive integrated employment for people with disabilities, and inclusion in faith-based organizations.

WORKFORCE180
Workforce180, LLC is the premier consulting and training provider for WDBs and Non-Profits! Everything we do is in workforce language and designed specifically for workforce professionals. Our subject matter experts share their deep base of knowledge in Case Management, Job Development, Youth Programs Business Services, Administration, Job Readiness, Facilitation, Leadership, Management and even Podcasting! Visit us online at workforce180.com or come to Booth 316 to learn what the buzz is all about.
Workplace Excellence
Training & work experience provide valuable skills to participants; however, none of these teach the soft skills necessary to create exceptional employees. The Workplace Excellence Series is a 10-module program designed to develop soft skills. Participants leave the training positioned for career advancement & workplace success. The Series is currently being used by workforce organizations across the country & has increased both placement rates & employer satisfaction.

YouScience
The YouScience Profile is an engaging, online experience that is revolutionizing the way students and young adults make decisions about their education and career. By uniquely combining natural abilities, interests and career opportunities, YouScience expands students' vision of their future, providing positive insight into their personal strengths. As a result, NAWB Members can now create a more meaningful dialogue with job-seekers and match them to best-fit careers. Visit YouScience.com/NAWB
Providing job skills training today for tomorrow’s career success.

The Walmart Foundation provides opportunities that improve the quality of life in local communities around the world. To learn more visit walmartfoundation.org

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Adrian Tait, Executive Director
High Country Workforce Development Board

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David Hollars, Executive Director
Centralina Workforce Development Board

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www.Business-U.net
ABOUT THE FORUM 2016

WORKSHOP AND QUICKSHOP SESSIONS
WORKSHOP SESSIONS

An essential part of The Forum is networking and learning from workforce leaders and peers, workforce partners, and industry and technology experts through interactive, hands-on workshops. The Forum 2016 team has assembled a selection of sessions that promise to provide workforce board members, directors, and workforce system partners with opportunities to build capacity, increase skills and knowledge, and gain the tools needed to drive workforce success and economic growth in their communities.

The Forum 2016 Workshops and Quickshops approach implementation of the Workforce Innovation and Opportunity Act from one of three angles: 1) future changes in the workplace and their impact on the training we provide; 2) partnering with other organizations to meet WIOA’s visionary goals; 3) expert guidance associated with implementing the Act.

Presenters from workforce boards, national policy and program organizations, and a number of government agencies facilitate the workshop sessions.

QUICKSHOP SESSIONS

The Forum 2016 Quickshop sessions have a redefined focus on providing opportunities to engage with many of the experts in the agencies responsible for implementing WIOA as well as partner organizations that interact with workforce development. This diverse field of agency experts and partners conducts the Quickshops in a small group session, where attendees interface directly, share their respective expertise, and discover solutions to challenges.

Quickshops are conducted at a ten-person round table. Each Quickshop is a 25-minute presentation/discussion between presenters and participants. Once the 25 minutes is up, participants move to a different table where they explore another topic. The format allows participants to attend three 25-minute sessions over a 75-minute period, providing opportunities to explore more topics. Quickshops are scheduled in two sessions on Monday, March 14th, from 2:30 to 3:45 PM and from 4:00 to 5:15 PM. All Forum attendees are welcome to attend either or both sessions.
INNOVATION TOOL SHOP SESSIONS

These informative sessions offer you an in-depth understanding of the products and services available from our exhibiting partners. Don’t miss this opportunity to learn more about the innovative tools and technologies available to workforce organizations in support of professional development, the workforce mission, operational requirements, and most importantly, your customers.

CERTIFICATION COMPETENCIES

We have continued to include notations throughout the program book of the National Association of Workforce Development Professionals (NAWDP) certification competencies. NAWDP awards a Certified Workforce Development Professional (CWDP) credential based in part on training in each of nine competencies. CWDP renewal also requires continued education in these nine competency areas.

1. Business and economic development intelligence
2. Career development principles
3. Collaboration and problem solving
4. Customer service methodology
5. Diversity in workforce development
6. Labor market information and intelligence
7. Principles of communication
8. Program implementation principles & strategies
9. Workforce development structure, policies and programs

The competency areas associated with each of the NAWB Workshops and Quickshops are included in the session descriptions to assist individuals interested in pursuing or maintaining a CWDP credential.
NAWB WISHES TO THANK THE FOLLOWING INDIVIDUALS WHO VOLUNTEERED THEIR TIME DURING THE WORKSHOP REVIEW PROCESS:

- Martin Aguirre, Chief Executive Officer, South Plains Regional WDB, Lubbock, TX
- Jan Bray, Chief Strategist, Bray Strategies, Arlington, VA
- Gary Gibson, Manager, Lake County WDB, Lake County, IL
- Mark Jacobs, Director, Dakota-Scott WDB, West St. Paul, MN
- Alex B. Johnson, Chief Operating Officer, Capital Workforce Partners, Hartford, CT
- Susan Kamas, Executive Director, Workforce Solutions of Central Texas, Belton, TX
- Tom Kavanagh, Senior Consultant, PCG Human Services, San Diego, CA
- Anne Kilzer, Director, Minnesota Workforce Council Association, St. Paul, MN
- Jennifer Meek Eels, Executive Director, WDB Serving Stark & Tuscarawas Counties, Canton, OH
- Pamela Nabors, President/Chief Executive Officer, CareerSource Central Florida, Orlando, FL
- Jan Norlander-Jensen, Workforce Administrator, City of Lincoln NE/Greater Lincoln WDB, Lincoln, NE
- Mary Ross, Executive Director, Workforce Solutions of West Central Texas, Abilene, TX
- Alice J. Savino, Executive Director, WDB Herkimer, Madison & Oneida County, Inc., Utica, NY
- Marlena Sessions, CEO, Workforce Development Council of Seattle-King County, Seattle, WA
- Adele C. Soto, Executive Director, Virgin Islands WIB, Chiristiansted, VI
- Mike Stock, Marketing Specialist, Evoqua Water Technologies, Holland, MI
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We help you leverage labor market data in your community.

You’re a leader in community development.

We’re passionate about helping our customers use data to make better decisions, sharpen their strategies, and lead the way toward economic prosperity. We should get together.

Come see us at the Forum, or visit us online, to learn how our labor market analytics and consulting services can transform the way you do business.

www.EconomicModeling.com
Resource Portal for NAWB Members

...for you and the job-seekers you serve

Resources for YOURSELF

Online Skills Training
Build life skills, investigate occupations, learn software

Career Training Programs
Prepare for industry-recognized certifications

Resources for Your JOBSEEKERS

Career Online High School
Adult learners can earn a SACS accredited high school diploma

Career Training Programs
Prepare for industry-recognized certifications

Pilot our Career Online High School program and we’ll waive the admission fee through August 1st, 2016

To offer the Career Online High School pilot program, WIB must contract.

visit our portal for more information
www.ed2go.com/pages/NAWB
Don’t be puzzled by the job market

Get real-time insight with labor data from Burning Glass

Visit our Innovation Toolshop at 4:15 pm on March 13

burning-glass.com
Public Sector Passion, Private Sector Results!

Hello, we’re Launchpad! We help workforce agencies be Demand-Driven, Data-Driven and Collaborative.

Watch our Video
launchpadco.com/nawb2016
Visit our booth # 511
ETO® software is the only solution you need

ETO for Workforce with Labor Exchange is an advanced software solution designed to address the workforce program management and reporting requirements set forth in the Workforce Investment and Opportunity Act (WIOA).

Social Solutions

www.socialsolutions.com
THE FORUM 2016
PRE-CONFERENCE WORKSHOP SESSIONS
SCHEDULE AT A GLANCE

SATURDAY, MARCH 12TH

REGISTRATION
7:00 AM – 5:00 PM
International Terrace

PRE-CONFERENCE BREAKFAST
8:00 AM – 9:00 AM
Crystal Foyer

PRE-CONFERENCE SESSIONS
9:00 AM – 2:30 PM

ANNUAL MEETING OF MEMBERS
4:00 PM – 4:30 PM
Georgetown

FIRST-TIME FORUM GOERS
4:30 PM – 5:30 PM
Georgetown

WELCOME RECEPTION
7:00 PM – 8:00 PM
Columbia Hall

PRE-CONFERENCE WORKSHOP SESSIONS
Saturday, March 12th
9:00 AM – 2:30 PM

PLENARY SESSION
THE WORKFORCE INNOVATION AND OPPORTUNITY ACT: A VISIONARY CHALLENGE
International Ballroom East
9:00 AM – 9:25 AM

Presenter
Ron Painter
President & CEO
NAWB

CRAFTING STRATEGIC PLANS THAT ARE TRULY STRATEGIC
Jefferson West
9:30 AM – 2:30 PM

Presenters
John Baker
President
Strategies for the Future

Joe Barela
Executive Director
Arapahoe/Douglas WDB

Beth Brinly
Vice President, Workforce Innovation
Maher & Maher

BOARD GOVERNANCE: BUILDING A PRODUCTIVE PARTNERSHIP
Jefferson East
9:30 AM – 2:30 PM

Presenters
Rochelle Daniels
General Counsel
Broward County Reg. Workforce Board

Mark Edwards
President and CEO
Philadelphia Works

Reg Javier
Associate Manager
Public Consulting Group, Inc.

Angela Pate
President/CEO FMS
Startup Quest
CareerSource NCFL

Richard Verches
Executive Director
Los Angeles County WDB
TRANSFORMING DATA INTO INTELLIGENCE FOR WORKFORCE DEVELOPMENT PROGRAM SUCCESS
Georgetown West
9:30 AM – 2:30 PM

Presenters
Lindsay Johnson
Program Assistant
Ctr. for Regional Econ. Competitiveness

Haden Springer
Mgr. of Tech. Assistance & Training
Ctr. for Regional Econ. Competitiveness

Martin Romitti, Ph.D.
Senior Vice President
Ctr. for Regional Econ. Competitiveness

Ken Ryan
Partner
FutureWork Systems

Geoff Smith
VP Marketing & Business Development
FutureWork Systems

CUSTOMER-CENTRIC BUSINESS ENGAGEMENT: MOVING FROM TRANSACTIONAL TO TRANSFORMATIONAL RELATIONSHIPS
Lincoln East
9:30 AM – 2:30 PM

Presenters
Christine Bosworth, Ed.D.
Co-Founder, Business U, Inc.

Celina Shands Gradijan, M.S.
Co-Founder, Business U, Inc.
CEO, Full Capacity Marketing, Inc.

Panelists
David Hollars
Executive Director
Centralina WDB

Adrian Tait
Executive Director
High Country WDB

A NEW TYPE OF RFP: CHANGING WHAT YOU DO TO ACHIEVE DIFFERENT RESULTS
Lincoln West
9:30 AM – 2:30 PM

Presenters
Erin D. Auerbach, Esq.
Associate
Brustein & Manasevit, PLLC

Steven A. Spillan, Esq.
Associate
Brustein & Manasevit, PLLC

WORKFORCE BOARDS AND COMMUNITY COLLEGES: BEST PRACTICE IN COLLABORATION AND PARTNERSHIP
Georgetown East
9:30 AM – 2:30 PM

Presenters
Renée Edwards, PhD
Research Project Manager
Education and Employment Research Center, Rutgers

Heather Fox
Project Coordinator
Office of Community College Research & Leadership
ANNUAL MEETING OF MEMBERS
Georgetown
4:00 PM – 4:30 PM
Join NAWB Board and Staff for a status update on the health and progress of your association; meet the new nominees for NAWB’s Board of Directors; and cast your vote for next year’s leadership. This is your opportunity as an NAWB member to offer your voice in NAWB’s decision-making process.

FIRST-TIME FORUM GOERS
Georgetown
4:30 PM – 5:30 PM
Learn what the Forum is all about and prepare to get the most from this experience! We’ll give a brief history of NAWB, its mission and objectives, and help you determine which sessions will be most valuable given your particular organizational role.

Presenters
Ron Painter
President & CEO
NAWB
Cathy Weik
Board Chair
NAWB
Sr. VP Administration/Compliance Officer
Stratis Health

YOU’RE INVITED:
WELCOME RECEPTION
Columbia Hall
7:00 PM – 8:00 PM
Please join us for our Welcome Reception in the Exhibit Hall. All Forum attendees are welcome.

Christian LaGarde
Project Manager
Workforce and Economic Development
American Assn. of Comm. Colleges

Mary Moorhouse
JRWA Program Manager
Community College Initiatives
American Assn. of Community Colleges

Jennifer Worth
Senior VP, Workforce and Econ. Dev.
American Assn. of Comm. Colleges

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American Assn. of Community Colleges

Jennifer Worth
Senior VP, Workforce and Econ. Dev.
American Assn. of Comm. Colleges
Technology & data underpin economic transformation
Change Is Hard.  
We Can Help.

Your implementation of WIOA requires a lot of change: in policy, in service delivery, and even in culture. Maher & Maher knows how to make change work! Now in its 29th year, we are known for finding innovative solutions in workforce development that lead to transformation at the local, regional and state levels.

Maher & Maher can help you design solutions that create sustainable change:

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- Integrated Career Centers, including:
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  - Team-Based Case Management
  - Customer-Centered Design
- Develop and deliver training for staff and partners
- Regionalism and Sector Strategy Development

Our experience at all levels, from policy to practitioner:

**Federal**

- We are the ETA's national expert and technical assistance provider for:
  - Sector Strategies
  - WIOA Implementation
  - Registered Apprenticeship
  - ETA Regional Office support
  - Real-Time Labor Market Information
  - Workforce Innovation Fund programs
  - UI - Reemployment Strategies

**States & Regions**

- We’ve worked to help states and regions:
  - Deploy sector strategies and pathways initiatives
  - Define regions and facilitate regional planning efforts
  - Integrate service delivery methods
  - Design and implement One Stop Certification Standards

You Can Do This.  
We Can Help.

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Specialized Change Management and Talent Development
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» Plan your conference itinerary

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**SCHEDULE-AT-A-GLANCE**

**SUNDAY, MARCH 13TH**

**REGISTRATION**
7:00 AM – 5:00 PM
International Terrace

**MORNING PILATES WITH DIANE WALTON**
7:00 AM – 7:30 AM
Holmead

**EXHIBIT HALL OPEN**
7:30 AM – 7:00 PM
Columbia Hall

**BREAKFAST WITH EXHIBITORS**
8:00 AM – 9:00 AM
Columbia Hall

**EXPLORING TODAY’S WORKPLACE**
9:00 AM – 4:00 PM
Concourse Lower Level

**OPENING GENERAL SESSION**
9:00 AM – 10:30 AM
International Ballroom

**KEYNOTE ADDRESS**
Vivek Wadhwa
Academic, Researcher, Writer & Entrepreneur

The opening session will begin promptly at 9:00 AM.
Please arrive in advance.

**BOOK SIGNING WITH**
Vivek Wadhwa
10:30 AM – 11:00 AM
Concourse

**REFRESHMENTS WITH EXHIBITORS**
10:30 AM – 11:00 AM
Columbia Hall

**INDUSTRY BRIEFINGS**
11:00 AM – 12:15 PM
Please see page 52 for descriptions.

**WORKSHOPS: LEARN FROM TECHNOLOGY & INDUSTRY**
11:00 AM – 12:15 PM
Please see page 54 for descriptions.

**INNOVATION TOOL SHOPS I**
11:00 AM – 11:30 AM

**INNOVATION TOOL SHOPS II**
11:45 AM – 12:15 PM

These informative sessions offer an in-depth understanding of the products and services available from our exhibiting partners.
Please see page 60 for descriptions.

**GENERAL SESSION AND LUNCHEON**
12:30 PM – 2:00 PM
International Ballroom

**KEYNOTE ADDRESS**
Jacob Morgan
Best Selling Author, Speaker & Futurist

The Luncheon will begin promptly at 12:30 PM. Please arrive early and be seated immediately as a courtesy to our esteemed guest.

**BOOK SIGNING WITH JACOB MORGAN**
2:00 PM – 2:30 PM
Concourse Level

**REFRESHMENTS WITH EXHIBITORS**
2:00 PM – 2:30 PM
Columbia Hall
FORUM COLLABORATIVE SESSIONS
2:30 PM – 4:00 PM

Forum Collaborative Sessions are dynamic panels focused on the shared responsibility workforce boards and their partners in education, economic development, business/industry, and the community have to move beyond programmatic emphasis to impact and effect systemic change in their regions. Please see page 68 for descriptions.

SHARED INVESTMENT AND RISK: BETTING ON THE FUTURE
2:30 PM – 4:00 PM
Georgetown

SHARED UNDERSTANDING: MANAGING SYSTEMS CHANGE
2:30 PM – 4:00 PM
Lincoln

SHARED PROSPERITY: BRIDGING THE ECONOMIC DIVIDE
2:30 PM – 4:00 PM
International Ballroom West

SHARED ACCESS AND EQUITY: BUILDING COMMUNITIES THAT COMPETE
2:30 PM – 4:00 PM
International Ballroom East

WORKSHOPS: LEARN FROM WORKFORCE LEADERS
4:15 PM – 5:30 PM
Please see page 70 for descriptions.

INNOVATION TOOL SHOPS III
4:15 PM – 4:45 PM
Please see page 78 for descriptions.

EXHIBITOR RECEPTION
5:30 PM – 7:00 PM
Columbia Hall

EXPLORING TODAY’S WORKPLACE
Concourse Level
9:00 AM – 4:00 PM

Experience in-demand career pathways not as a job counselor, business services representative, or board member, but as a skilled worker in growing fields such as HVAC, hospitality, transportation, manufacturing, and construction; learn directly from industry experts about the day to day activities of jobs in these sectors. Gain perspective and a better understanding of the knowledge and skills required to enter and advance in a career pathway in these industries through hands-on equipment demonstrations and a simulated work environment. Learn about the increasing role of technology and innovation that is driving these sectors, and speak with industry representatives to develop a deeper understanding of the competencies, credentials, training, and career progressions that are possible for skilled workers. NAWB is grateful to our partner, the Industry Workforce Needs Coalition, for its commitment to helping Forum attendees deepen their knowledge of career pathways and experience these careers in a relevant way that can directly impact success for the customers served at home.
Exploring Today’s Workplace

Understanding real-life job skills INCREASES your placement success

» Experience in-demand careers in a new way – firsthand!
» Participate in hands-on demonstrations
» Network with industry insiders
» Develop a deeper understanding of critical skills needed
» Learn what is required for career advancement in these fields

HOSPITALITY // TRANSPORTATION // HVAC
MANUFACTURING // CONSTRUCTION

Visit us on the Concourse Level
Sunday, March 13th / 9:00 AM – 4:00 PM

Our thanks to these industry representatives for their support and participation:

Presented by: Industry Workforce Needs Council
OPENING GENERAL SESSION
International Ballroom
9:00 AM – 10:30 AM

KEYNOTE ADDRESS
VIVEK WADhwA
Academic, Researcher, Writer, & Entrepreneur

THE FUTURE OF WORK

What are the exponentially advancing technologies that are changing our world? How can we use these advances to solve global challenges in education and basic needs? What impact do new abilities in robotics, artificial intelligence, 3D printing, synthetic biology, and computing have on our lives as citizens and contributors to the economy? In his role as lead researcher with Singularity University, Vivek Wadhwa educates a select group of leaders about the answers to these questions and how small teams can inspire sweeping change by harnessing this power.

Vivek Wadhwa is a Fellow at Arthur & Toni Rembe Rock Center for Corporate Governance, Stanford University; Director of Research at the Center for Entrepreneurship and Research Commercialization at the Pratt School of Engineering, Duke University; and Distinguished Fellow at Singularity University. He is author of The Immigrant Exodus: Why America Is Losing the Global Race to Capture Entrepreneurial Talent, which was named by The Economist as a Book of the Year of 2012, and Innovating Women: The Changing Face of Technology, which documents the struggles and triumphs of women. In 2012, the U.S. Government awarded Wadhwa distinguished recognition as an “Outstanding American by Choice” for his “commitment to this country and to the common civic values that unite us as Americans”. That same year, Foreign Policy Magazine named Wadhwa as a Top 100 Global Thinker. In 2013, TIME Magazine listed him as one of The 40 Most Influential Minds in Tech. NAWB is thrilled to welcome Vivek Wadhwa as the opening keynote speaker for The Forum 2016.

INDUSTRY BRIEFINGS

Industry Briefings present a picture of trends and offer insights from industry sector leaders and economists into the competitive forces driving each industry and the workforce and skill shortages that could pose threats to continued viability. Discussions will include opportunities, as well as challenges, facing key industries and the workforce development system. NAWB Board Members will moderate discussion panels with national leadership from the services, advanced manufacturing, technology, infrastructure, and health care industries.

SERVICE INDUSTRY
Georgetown
11:00 AM – 12:15 PM

Moderator
Phil Blair
Franchise Owner
Manpower Staffing

Panelists
Steve Kramer
VP Communications & External Affairs
Matt Sigelman
CEO
Burning Glass Technologies

Shelly Weir
Vice President

ADVANCED MANUFACTURING
Jefferson
11:00 AM – 12:15 PM

Moderator
Steve Hendrickson
Director, Government Operations
The Boeing Company

Panelists
Brian Black
Sr. Leader, Global Exec. Dev. & Diversity
Spirit AeroSystems

Chris Chmura
CEO and Chief Economist
Chmura Economics & Analytics

Pat Downs
Workforce Development Coordinator
CT Center for Advanced Technology

Jennifer McNelly
Exec. Director, The Mfg. Institute National Assn. of Manufacturers

TECHNOLOGY & CYBERSECURITY
International Ballroom West
11:00 AM – 12:15 PM

Moderator
Andrew Bercich
Talent Channel Lead
Comcast West Division

Panelists
Bridgette Gray
Executive Director, National Sites
Per Scholias

Tim Herbert
Sr. VP Research & Mkt. Intelligence
CompTIA

Steve Lynch
Director, Workforce & Econ. Dev. Svcs.
Burning Glass Technologies

Stephen Rae
Chief Professional Development Officer
Apollo Group

INFRASTRUCTURE
International Ballroom East
11:00 AM – 12:15 PM

Moderator
Tom Peterson
Vice President
Hoffman Construction Company

Panelists
Jeff Eakins
Gov’t Affairs/Nat’l STEM Ed. Coord.
Universal Technical Institute

John Hawkins
Sr. Consultant, Workforce & Econ. Dev.
EMSI

Tim Johnson
Director Government Affairs
Nat’l Ctr. for Construction Ed. & Research

Steve Yurek
President
AHRI & HVAC Workforce Dev. Fdn.
HEALTH CARE
Monroe
11:00 AM – 12:15 PM

Moderator
Cathy Weik
Sr. VP Administration/Compliance Officer
Stratis Health

Panelists
Will Davis
Manager for Organizational Development and Learning
BayCare

Jason Helsel
Sr. Rep. Workforce & Econ. Dev.
EMSI

Bill Rudman
Executive Director

Shana Welch
Regional Dir. Talent Acquisition
Mercy Health

WORKSHOPS:
LEARN FROM TECHNOLOGY & INDUSTRY
11:00 AM – 12:15 PM

Technology is changing both the workplace and workforce development services. Many boards are looking at their changing economy and developing innovative programs to prepare individuals for new and emerging jobs. These workshop sessions are designed to assist workforce boards in using technology to better direct the services they provide in such areas as labor market information, program performance analysis, and customer management.

NEW TOOLS TO HELP LOCAL AREAS WITH WIOA PLANNING AND SECTOR STRATEGIES
Lincoln East
11:00 AM - 12:15 PM
WIOA stresses the need to focus state, regional, and local workforce strategies on industries and occupations that are in demand and offer a substantial current or potential impact. The cornerstone of this rests on the effective use of current labor market information (LMI) and detailed, real-time data. Learn how local workforce boards can use LMI to identify target sectors and high value occupations and credentials, and how to use this information for planning. Discover the tools that the Maryland Department of Labor uses to develop its WIOA state plan, and how it assists local workforce regions with local plans. (CWDP 6, 8, 9)
The most significant change with WIOA is the increased emphasis on out-of-school youth programming, which focuses workforce boards on transforming their youth programs. In this workshop, you’ll learn about successful innovative strategies to help you attract, identify, and serve out-of-school youth. Learn how workforce leaders are becoming more effective and efficient in their youth programming by using innovative solutions such as social media, online personality tests, and much more. (CWDP 2, 7, 8)

Presenters
Sarah Chavez
Director of Youth Initiatives
WDC of Seattle-King County
Seattle, WA

Kathy Hamilton
Youth Transitions Director
Boston Private Industry Council
Boston, MA

Bruce Stephen
Director
Real-Time Labor Intel. Mkt. Research
Monster Government Solutions
Weston, MA

Terri Wilson
Motivational Youth Speaker, Coach & Trnr.
Monster Government Solutions
Cincinnati, OH

IS ONLINE LEARNING A VIABLE OPTION AT MY CAREER CENTER?
Columbia 3
11:00 AM - 12:15 PM

In this workshop, we will explore online learning and discuss how it can be utilized at your career centers. Please join us for this dynamic discussion to learn about new online resources, how they comply with WIOA, and how they can work for your job seekers. We will also discuss the impacts and advantages of these resources for smaller and rural communities, as well as online high school diploma programs, soft-skills courses, and career training programs. (CWDP 2, 9)

Presenters
Taryn McKenzie
Director, Workforce Development
Cengage Learning
Charleston, SC

Ron Stefanski
Exec. Director, Business Dev.
Cengage Learning
Detroit, MI
Todd Gustafson  
Chief Executive Officer  
Kinexus, Inc.  
Benton Harbor, MI

Kristin Harrington  
Senior Dir., Talent Enhancement  
Kinexus, Inc.  
Benton Harbor, MI

**Using Integrated Technology to Create Social Brands: Engaging Stakeholders, Customers, and Funders**

Columbia 4  
11:00 AM - 12:15 PM

Limited resources and fragmented technology environments make it difficult to support customers’ changing expectations for streamlined access to digital tools, web-based resources, and online services. This session shares successful models that have used integrated, flexible strategies and tools to build a highly effective social brand experience. Learn how to engage target audiences with workforce and education initiatives and services, including regional ePortals, social CRM technology, automated matching for work-based learning, and interactive career pathway tools to drive talent to high growth industries. (CWDP 7)

**Presenters**
Christine Bosworth, Ed.D  
Co-founder  
Business U, Inc.  
Los Angeles, CA

Celina Shands Gradijan, M.S.  
CEO  
Full Capacity Marketing, Inc.  
San Diego, CA

Donna Ryals  
Director, Mktg. and Comm.  
Full Capacity Marketing, Inc.  
San Diego, CA

Adrian Tait  
Executive Director  
High Country WDB  
Boone, NC

**Evidence-Based Solutions: A Blueprint for WIOA and One-Stop Redesign**

Columbia 6  
11:00 AM - 12:15 PM

WIOA calls for workforce agencies to improve the efficiency and effectiveness of services and programs by strengthening and leveraging the relationships between the money we invest, the work we do, and the incremental and long-term outcomes we generate. This workshop is designed to provide a lively exchange of ideas, examine successful case examples, and offer actionable strategies and evidence on how to achieve high performance. Working together, the presenters and audience will examine effective approaches, including the role of evaluation, pay-for-performance, and continuous improvement. (CWDP 8, 9)

**Presenters**
Bojan Cubela  
Director, Workforce Strategy  
Social Solutions  
Miami, FL

Tony Waterson  
Senior Consultant  
Thomas P. Miller and Assoc.  
Louisville, KY
GET YOUR WIOA “GEEK” ON: TECHNOLOGY SOLUTIONS DRIVING INNOVATIVE SERVICE DELIVERY
Columbia 8
11:00 AM - 12:15 PM

Learn how states, in partnership with local workforce boards, are using innovative technology solutions to meet the WIOA vision of aligned technology and data systems across one-stop partner programs to enhance service delivery, improve efficiencies, and improve customer access. Find solutions to support an enhanced and customized customer experience through both on-line service delivery and in one-stop centers. Learn how technology can improve the capacity of workforce professionals to better connect job seekers and customers with the services that best fit their needs. (CWDP 8)

Presenters
Adam Fichtner
Deputy Commissioner
NJ Dept. of Labor & Workforce Dev.
Trenton, NJ

Gay Gilbert
Administrator, UI
U.S. Dept. of Labor, ETA
Washington, DC

Dr. Domenico “Mimmo” Parisi
Professor, Mississippi State Univ.
Founder & Exec. Director, NSPARC
Starkville, MS

Anne Russell
Managing Partner
World Data Insights
Washington, DC

OPEN PLATFORMS AND DATA SMAR茨: HOW WE CAN DO GOOD BETTER
Columbia 11
11:00 AM - 12:15 PM

Workforce and education agencies are awash in data. Harnessing them to provoke change remains a challenge. Fortunately, experiments involving uncommon partners show promise. This session will make evidence-based policy real. We’ll provide an overview of major workforce data trends and tools (e.g. dashboards), and review two examples of data projects leading to better policy: Washington State’s research on the “college premium” (with particular emphasis on earning by gender and race to individuals with STEM degrees) and Hack Oregon’s Education Pathways Project. (CWDP 6)

Presenters
Vinz Koller
Director, Tech. Assistance & Training
Social Policy Research Associates
Oakland, CA

Jenna Leventoff
Policy Analyst
Workforce Data Quality Campaign
National Skills Coalition
Washington, DC

Greg Weeks
Research Economist
WA State Ed. Research & Data Ctr.
Olympia, WA

Kristin Wolff
Aspiring Rainmaker
Social Policy Research Associates
Portland, OR
BUILDING A BETTER BLUEPRINT: HOW DATA AND TECHNOLOGY CAN INNOVATE WORKFORCE SYSTEMS
Columbia 12
11:00 AM - 12:15 PM

To comply with WIOA, workforce boards must improve their engagement of local business and service to customers. In order to better understand and address local community and business needs, boards can leverage data and technology to weave enhancements and innovations into service delivery and strategic plans. Learn how local areas are using varied data measures, GIS mapping, and online tools to redesign their systems and incorporate data into strategic planning, in the realms of collaboration, funding, grant applications, and more. (CWDP 1, 6)

Presenters
Stephen Baiter
Executive Director
WDB of Contra Costa County
Pleasant Hill, CA

Tom Kavanagh
Senior Consultant
Public Consulting Group, Inc.
Elkhart, IN

Josie Marquez
Asst. Dir., Workforce & Comm Svcs.
LA Cty. Community & Senior Services
Los Angeles, CA

Molly McMullan
Business Analyst
Public Consulting Group, Inc.
Boston, MA

SKILLS WISCONSIN & LAUNCHPAD: DEMAND-DRIVEN, DATA-DRIVEN & COLLABORATIVE WORKFORCE DEVELOPMENT
Cardoza
11:00 AM - 12:15 PM

Formed in 2012, Skills Wisconsin is a statewide initiative between Wisconsin’s 11 workforce boards, the Department of Workforce Development, Wisconsin’s Economic Development Corporation and the States Technical Colleges, with a mission to create a more collaborative and responsive workforce system.

The presenters will share how Skills Wisconsin implemented a statewide strategy combining cloud CRM technology with demand-driven business services processes to improve collaboration, drive business engagement and improve employment outcomes.

Presenters
Laura Catherman
President
Waukesha-Ozaukee-Washington Workforce Development
Greater Milwaukee Area, WI

Abraham J. Jankans
CEO
Launchpad Public Sector Cloud Apps
Irvine, CA

Mari Kay-Nabozny
CEO
Northwest Wisconsin WIB
Ashland, WI
The Education and Skills Online (ESO) is a new computer-based assessment tool designed to measure adult basic skills. ESO results are linked to the Program for the International Assessment of Adult Competencies (PIAAC) measures of literacy, numeracy, and digital problem-solving, and therefore individuals’ scores can be compared against national and international results. This session will provide an overview of ESO components and PIAAC national and regional results, and a demonstration of ESO and how it can help programs meet WIOA requirements. (CWDP 2,6)

Presenter
Emily Pawlowski
Research Associate
American Institutes for Research
Washington, DC
INNOVATION TOOLSHOPS I

WORKPLACE EXCELLENCE
Gunston East
11:00 AM – 11:30 AM

THE WORKPLACE EXCELLENCE TEAM
The need for soft skills is apparent in today’s workforce. Businesses are constantly looking for individuals who have both the hard and soft skills needed for the job. After hearing these concerns from almost every local employer, Anne Arundel Workforce Development Corporation (AAWDC) designed the Workplace Excellence Series, an innovative solution created in partnership with WorkNet Solutions to address the soft skills gap. After immense local success, AAWDC expanded Workplace Excellence to be available to organizations across the country. The series is now used in twenty states, resulting in improved ability to respond to more business needs in their area and better preparing their clients for the workforce.

Learn how the series was developed in close partnership with businesses in our region and the extensive field testing done to perfect the series. Hear about the positive impact it has on an organization’s ability to prepare clients for the new workforce, respond to business needs, improve performance numbers, and increase fee-for-service offerings.

Presenters
Kirkland Murray
President & CEO
AAWDC
Millersville, MD

Elisabeth Sanders-Park
Author
Workplace Excellence
Millersville, MD

Visit us in the Exhibit Hall at booth 115.

ETS
11:00 AM – 11:30 AM
Gunston West

TOOLS THAT MEASURE COGNITIVE AND NON-COGNITIVE WORKFORCE READINESS SKILLS IN ADULTS
At ETS, we believe that by promoting fair measurements we can make a difference in the lives of all learners. This session focuses on defining workplace readiness for the diverse and growing population of adult learners in today’s adult education programs. Understanding the employability skills of this demographic, which will represent over 70 percent of adults in community colleges and technical education centers by 2018, is a key aspect to ensuring their future success. Through a discussion of groundbreaking workplace-related assessments, participants in this session gain a better understanding of the metrics and credentialing needs of this population as they relate to college and career preparation.

Presenters
Douglas Garcia
Senior Director
ETS HiSET®
Princeton, NJ

Steve Robbins
Executive Director
ETS WorkFORCE®
Princeton, NJ

Visit us in the Exhibit Hall at booth 315.
GRADUATION ALLIANCE
Fairchild East
11:00 AM – 11:30 AM

PUSHING THE LIMITS OF INNOVATION: TECHNOLOGY ENHANCED EDUCATION AND TRAINING SERVICE DELIVERY
In partnership with education and economic leaders, Graduation Alliance delivers college and career pathway exploration and provides a virtual path for high school completion. With a $7.4 trillion cost facing our nation due to the millions of youth and adults without a high school diploma, Graduation Alliance is launching the first-ever Workforce Diploma program, providing participants an accredited diploma, soft skills training and the wrap-around support necessary to successfully re-enter the workforce.

Presenter
Chase Winder
State Program Director
Graduation Alliance
Salt Lake City, UT

Visit us in the Exhibit Hall at booth 114.

RESPECTABILITY
Fairchild West
11:00 AM – 11:30 AM

HOW TO BETTER SERVE EMPLOYERS AND JOB SEEKERS WITH DISABILITIES ALIKE
When are people with disabilities the BEST possible employees for a company or other employer? What sector strategies will maximize performance? How can you get free information and training on accommodations for people with disabilities? What does WIOA mean for workforce professionals who are working on programs funded through SNAP, TANF, Adult Education and through the Corrections systems? This Tool Shop focuses on best practices, cost effective models, and replicable partnerships that have proven to be effective in improving employment outcomes. RespectAbilityUSA, a nonprofit organization devoted to using best practices to empower people with disabilities to achieve the American dream, presents critical, actionable information about building collaborations to improve the workforce system as a whole and identify sector specific methods for improving outcomes. We also address the gap in performance metrics between states that have employment levels around 50% for their citizens with disabilities and other states with the poorest outcomes. This toolshop offers Forum attendees a wealth of practical resources tailored to meet the needs of local workforce boards and One Stop career centers.

Presenters
Jennifer Laszlo Mizrahi
President
RespectAbility
Rockville, MD

Philip Pauli
Policy and Practices Director
RespectAbility
Rockville, MD

Visit us in the Exhibit Hall at booth 107.
Supercare Workforce Services
Dupont
11:00 AM – 11:30 AM

Rescare Talent Market (RTM). RTM brings together job seekers, employers, social media, web meetings, chat, video conferencing and job listings within a single interactive cloud platform that enables us to effectively engage job seekers and business, accurately match candidates to employment, and bring talent to market faster and with more precision, producing better results.

Presenters
David Shinder
VP Service Delivery
ResCare Workforce Services
Rancho Mirage, CA

Bradley Williams
VP Operations
ResCare Workforce Services
New York, NY

Innovation Tool Shops II

Business Access
Gunston East
11:45 AM – 12:15 PM

It’s Not Your Tech Until It’s Your Program: How Smart Customization Can Multiply Clients Served

In Dallas, 10,000+ children from low-income families attend daycare funded by Workforce Solutions Greater Dallas. ChildCareGroup manages this massive effort, involving thousands of daycare providers and parents, all of whom must meet a complex set of rules and regulations. ChildCareGroup worked with Business Access to create a custom online parent/provider portal. Learn how this customized tech program quadrupled clients served, reduced total FTEs required, and increased transparency.

Presenter
David Buchholz
VP Business Development
Business Access
Dallas, Texas

Visit us in the Exhibit Hall at booth 500.
**SPEED NETWORKING WITH NEW WORKFORCE PARTNERS**

Interested in forming new workforce contacts? Bring your pitch and come join us for a high-energy speed networking event where WDBs, philanthropies, businesses, and vendors will quickly form new contacts with the best of NAWB Forum 2016! Please arrive early as spots are limited. Event concludes with a drawing for an iWatch.

**Presenter**
Richard Acosta
Director
Grant Associates
New York, NY

Visit us in the Exhibit Hall at booth 508.

**GEOGRAPHIC SOLUTIONS**
Fairchild East
11:45 AM – 12:15 PM

**WIOA PARTNER ENGAGEMENT AND LOBBY MANAGEMENT SOFTWARE**

In this session, discover VOSGreeter, an integrated traffic management tool that improves efficiency in directing clients to the appropriate WIOA partner services and tracks client services. This time saving tool improves customer satisfaction and eliminates sign-in sheets by allowing individuals to enter services they wish to receive or check in for appointments with staff, from a touch-screen monitor.

**Presenters**
Deane Toler
Director of Sales & Marketing
Geographic Solutions
Salinas, CA

Tim Duffy
Central Regional Manager
Geographic Solutions
Palm Harbor, FL

Visit us in the Exhibit Hall at booth 209.

**DVT MARKETING**
Fairchild West
11:45 AM – 12:15 PM

**LEARN THE SECRET BEHIND INNOVATIVE PROGRAMS FOCUSED ON LOCALIZED NEEDS**

This SECRET is not to be missed. Learn why what we have been doing successfully for nearly a decade is a viable option and important use of funds for you. Everything we will talk about is built to be scalable based on localized needs. Become your community’s “tipping point” by creating opportunities that tip the scale towards success and greater economic health for your community, while maximizing the ROI of your various allocated funds.

**Presenters**
Arel Moodie
President
College Success Program
Syracuse, NY

Brian Tucker
President
DVT Marketing
Los Angeles, CA
CREATE YOUR OWN WORKFORCE PODCAST

Last month, 46 million people listened to podcasts across the country. Why? It’s a very easy, portable method of consuming content. Easier than reading or watching a video! Podcasts are very affordable to produce, edit and distribute through social media platforms. Plus, they can be added as part of a library to your website. Not to mention, it’s a terrific way to connect with community members, employers and others to improve branding and share the message of your workforce organization. So, why doesn’t every WDB do it? Because they don’t know how! Join us and learn how NAWB’s Workforce Central generates thousands of monthly clicks and is building a bigger audience of listeners every month. www.workforce180.com/podcast

Presenters
Mike Fazio
WORKFORCE180, LLC

Jerry Mattiace
WORKFORCE180, LLC

Doug Foresta
WORKFORCE180, LLC

GENERAL SESSION LUNCHEON
International Ballroom
12:30 PM – 2:00 PM

KEYNOTE ADDRESS
Jacob Morgan
Best-Selling Author, Speaker & Futurist

WHY THE FUTURE OF WORK IS ABOUT THE EMPLOYEE EXPERIENCE

What are the five major trends impacting the future of work? What cultural shifts must occur in order for companies to attract the talent they need? How does the next generation of workers view jobs and careers differently, and how can employers tap into their energy and skills?

Jacob Morgan is an author, speaker and futurist. His latest book, The Future of Work: Attract New Talent, Build Better Leaders, and Create a Competitive Organization, explores how the workplace is changing and was endorsed by business leaders such as the Chairman of KPMG, CEO of Whirlpool, CEO of Intuit, CEO of SAP, CEO of Schneider Electric, Gary Hamel, and many others. Jacob also co-founded the Future Of Work Community, which is a brand council of the world’s most forward thinking organizations who come together to explore the future of work. We look forward to his insights on how the world of work is changing not only for businesses and job seekers, but for the entire workforce.
PCG: Paving the Way to Workforce Excellence

- Strategic planning and change management
- Innovative program design
- Business services/engagement strategy
- Asset mapping
- Research and labor market intelligence
- Employment and training

Public Consulting Group (PCG) has been helping state and local organizations to improve business processes and promote improved client outcomes for more than 25 years. Let us help your organization pave the way to helping America work.
The ACT Work Ready Communities initiative helps counties, regions, and states strengthen existing businesses and attract new industries by certifying residents' job skills. Use this innovative, data-driven workforce development tool to drive economic growth in your community.

Stop by Booth #501 for more information.
START combines training and certification for individual positions—front desk representative, guestroom attendant, maintenance employee, restaurant server and kitchen cook.

Benefits:
- Flexible training format
- Quickly prepares workers for an entry-level position
- Portable, industry-recognized credential
- Available in Spanish

Learn more at booth #308.

50% of Hotel General Managers began their hospitality careers in entry-level positions.

Discover the Best in HOSPITALITY Learning Solutions and Professional Certification
FORUM COLLABORATIVE SESSIONS

Forum Collaborative Sessions are dynamic panels focused on the shared responsibility workforce boards and their partners in education, economic development, business/industry, and the community have to move beyond programmatic emphasis to impact and effect real change in their regions.

SHARED INVESTMENT AND RISK: BETTING ON THE FUTURE
Georgetown
2:30 PM – 4:00 PM

The global economy is changing so quickly that even “futurists” are just guessing at what the jobs of tomorrow will be. As people lost jobs during the Great Recession, they wanted to start new careers in fields that would continue to exist over the course of their working lives, hoping to avoid another period of fiscal and psychological insecurity. The workforce system faces increasing pressure to look into a crystal ball for a glimpse into the future to ensure that we are investing our money, and our clients’ time, in training that will lead to good jobs supporting the industries and businesses of the future. At the same time, we must ensure the highest return on our investments, both by leveraging other funding and by ensuring that we’re supporting only the highest performing programs and services.

Moderator
Jerry Paytas
Vice President, Research & Analytics
The Fourth Economy

Panelists
Carol D’Amico
Executive VP
Nat’l Engagement & Philanthropy
USA Funds

Catherine Foca
Senior Director, Community Affairs
Capital One

Jon Willis
Vice President and Economist
Federal Reserve Bank of Kansas City

SHARED UNDERSTANDING: MANAGING SYSTEMS CHANGE
Lincoln
2:30 PM – 4:00 PM

The Workforce Innovation and Opportunity Act pulls us all out of our comfort zones and into a new world of systems change. The Act requires us to create true partnerships. We are challenged to fully integrate ourselves within our communities, understand our local economies, and develop programs and services with all of our local partners – business and industry, education, economic development, community organizations – that provide comprehensive solutions for upgrading the skills of our workers and meeting the workforce needs of our employers. For many of us, this is a quantum leap forward from where we are now.

Moderator
Lisa Soricone
Senior Research Manager
Jobs for the Future
Panelists
Bob Gleeson, Ph.D.
Interim Dean
Levin College of Urban Affairs
Cleveland State University

Brock Dickinson
Chief Executive Officer
MDB Insight

Chris Neale
Director
Workforce Development Board
NYC Mayor’s Office of Workforce Dev.

Stephen Yadsinski
Chief Technology Officer
Innovate+Educate

**SHARED PROSPERITY: BRIDGING THE ECONOMIC DIVIDE**
International Ballroom West
2:30 PM – 4:00 PM

Americans today live in a starkly unequal society. According to inequality.org, inequality is greater now than it has been at any time in the last century, and the gaps in wages, income, and wealth are wider here than they are in any other democratic and developed economy. Many people are worried about the “hollowing out” of the middle class, which suggests that we are being divided into a nation of “haves” and “have nots,” with few prospects for working our way up the ladder. Workforce development has the potential for creating a way up the ladder, as there is still a strong correlation between education and skills and wages. Education and training, however, is itself becoming unaffordable for those with limited resources. Our challenge, in the workforce development system, is to provide an opportunity for everyone to gain the skills needed to obtain a job that provides a family-sustaining wage.

**Moderator**
Tamar Jacoby
President & CEO
Opportunity America

Panelists
John Colborn
Director
Skills for America’s Future

Phil Jordan
Vice President
Economic Advancement Research Institute

Mary McCarthy
Senior Policy Analyst
New America Foundation

**SHARED ACCESS AND EQUITY: BUILDING COMMUNITIES THAT COMPETE**
International Ballroom East
2:30 PM – 4:00 PM

Both rural and urban areas face great challenges to workforce and economic development. Rural areas may have few education and training providers, limited fields of study, and long commutes to training or jobs, as well as limited access to broadband. While one would think that the issues facing urban areas would be vastly different, there are some amazing similarities. Education and training programs can be sub-par, mass transportation may not run from where target populations live to where training and jobs are, and Internet access in the home is limited for those with low incomes. In addition, urban residents face poor housing, homelessness, and gentrification, as well as racial tensions and crime.
Workforce development professionals must recognize these barriers and develop programs that succeed despite them.

**Moderator**
Kathy Mannes  
Vice President, Building Opportunity Group  
Jobs for the Future

**Panelists**
Lisa Ransom  
Senior Policy Advisor  
National Alliance for Partnerships & Equity

Kimberly Staley  
VP & Director, Client Services  
KRA Corporation

Ron Stefanski  
Exec. Director, Business Dev.  
Cengage/Smart Horizons Career Online Ed.

Tadd Warmester  
Director, Dev. & Strategic Partnerships  
Upwardly Global

**WORKSHOPS:**
**LEARN FROM WORKFORCE LEADERS**
4:15 PM – 5:30 PM

**CAN WIBS USE COLLECTIVE IMPACT FOR WIOA’S VISIONARY GOALS? YES!**
Lincoln  
4:15 PM - 5:30 PM

Learn how the Austin, TX, workforce board is accelerating client- and employer-centered outcomes using collective impact as its organizing model. Specifically, the board has increased investments for young adults, amplifying the outcomes for WIOA youth. The board also has looked beyond funding requirements defined in silos to set an ambitious system-wide goal of 75 percent training-related placements by 2020, tagged 75x20. In the process, the board realized that partner involvement and input increased its real and perceived value in the community. (CWDP 8)

**Presenters**
Tamara Atkinson  
Deputy Exec. Dir. Workforce Solutions  
Capital Area Workforce Board  
Austin, TX

Cesiah Kessler  
Regional Director, Central TX Region  
Manpower  
Austin, TX

Lawrence Lyman  
Director of Research and Planning  
Travis Cty. HHS & Veterans Services  
Austin, TX
STRATEGIES TO ENHANCE EMPLOYMENT OUTCOMES, FINANCIAL LITERACY, AND WIOA COMPLIANCE
Monroe
4:15 PM - 5:30 PM

The introduction of the Workforce Innovation and Opportunity Act financial literacy requirement emphasizes the importance of the impact financial stability programs have on employment outcomes for job seekers. This workshop will provide guidance on strategies to meet the WIOA financial literacy requirement, provide an overview of available resources and the research on how financial stability programs enhance employment outcomes, and provide strategies on how organizations have implemented financial literacy and other financial stability programs in the workforce system. (CWDP 8)

Presenters
Elizabeth Jennings
Deputy Director
National Disability Institute
Washington, DC

Tina Lentz
Executive Administrator
Louisville Metro Community Services
Louisville, KY

Melanie Magill
Senior Quality Assurance Analyst
CareerSource Broward
Fort Lauderdale, FL

IN THE WEEDS: ALIGNMENT BETWEEN WORKFORCE, EDUCATION, AND ECONOMIC DEVELOPMENT
Jefferson East
4:15 PM - 5:30 PM

Is it possible for workforce, education, and economic development to work towards a common goal? It is, and we’ll show you how we built an entrepreneurial training program using community collaboration as its key component for success. Join us for a discussion of how an experiential training program, Startup Quest®, brought together multiple public agencies and the private sector to successfully create a unified vision for self-employment as a viable alternative to traditional unsubsidized employment in the workforce system. (CWDP 1, 8)

Presenters
Jim McShane
Chief Executive Officer
CareerSource Capital Region
Tallahassee, FL

Neha Nanda
Research Associate
Impaq International, Inc.
Bethesda, MD

Angela Pate
Chief Information Officer
CareerSource North Central FL
Gainesville, FL
SOLIDIFYING PARTNERSHIPS FOR ONE-STOP SERVICE DELIVERY: THE WORKSOURCE OREGON OPERATIONAL STANDARDS

Jefferson West
4:15 PM - 5:30 PM

WorkSource is Oregon’s one-stop delivery system. After years working toward an integrated service delivery system, leaders from local workforce boards and partner agencies came together to reaffirm and revise the system’s intentions, recommit to alignment of services, and assure follow through. The result was the WorkSource Oregon Operational Standards, which establish a consistent statewide framework for service delivery; support locally-driven models essential to an effective impact on workforce challenges in each local community; and align with WIOA requirements. (CWDP 8)

Presenters
Karen Humelbaugh
Workforce Investment Division Dir.
Salem, OR

Andrew McGough
Executive Director
Worksystems, Inc.
Portland, OR

Jim Pfarrer
Division Dir., Business & Emp. Svcs.
Oregon Employment Department
Salem, OR

LEVERAGING INDUSTRY PARTNERSHIPS AND WIOA FUNDING TO CREATE EMPLOYER-DRIVEN TRAINING PROGRAMS

Georgetown
4:15 PM - 5:30 PM

Under WIOA, local boards are charged with leading efforts to engage employers in their region through vehicles such as industry partnerships. New York City is investing WIOA dollars to launch or grow six industry partnerships, industry experts who ensure training is informed by employer demand, by building real-time feedback loops between industry and training providers. Come learn how the first two industry partnerships – in healthcare and tech – are transforming the City’s approach to training. (CWDP 1, 8)

Presenters
Chris Neale
Director
New York City WDB
New York, NY

Kristen Titus
Founding Director
Tech Talent Pipeline
New York, NY

Shawna Trager
Executive Director
NY Alliance for Careers in Healthcare
New York, NY
YOU CAN GET THERE FROM HERE: WORKFORCE BOARD LEADERSHIP FOR INNOVATIVE SOLUTIONS
International Ballroom East
4:15 PM - 5:30 PM

CareerSource Central Florida has executed a dynamic process to implement WIOA changes in the midst of its own re-branding, rebuilding, and redefining of its role as the premiere workforce agency in Florida. Led by an engaged board of directors, community, business, and political leaders participated in focus groups and strategic planning sessions. Together they determined how best to implement WIOA changes that will funnel through programs positioned to meet WIOA’s priorities in Florida’s second largest regional workforce board region. (CWDP 1, 3, 8)

Presenters
Debbie Clements
Gov. and Community Relations Mgr.
Duke Energy
Orlando, FL

Eric Jackson
President and CEO
Total Roof Services Corp.
Orlando, FL

Pamela Nabors
President and CEO
CareerSource Central Florida
Orlando, FL

TWO COMMUNITIES’ STRATEGIES FOR SERVING OPPORTUNITY YOUTH
International Ballroom West
4:15 PM - 5:30 PM

In this presentation, experts from the Northern Virginia Workforce Board, SCPa Works, and ICF International will discuss the individual, family, and community circumstances that have led almost 6.7 million young people in this country to be disconnected from school and work. They will discuss how WIOA is a catalyst for community-wide conversations to better serve these young people, sharing how their communities in Virginia and Pennsylvania have brought together key community stakeholders to develop evidence-based and innovative program approaches. (CWDP 2, 3, 8)

Presenters
David Hunn
Executive Director
Northern Virginia WIB
Vienna, VA

Jessica Kendall
Technical Specialist
ICF International
Fairfax, VA

Jesse McCree
Director, Strategic Initiatives
SCPa Works
Harrisburg, PA

William Trumbull
Principal
ICF International
Fairfax, VA
MEANINGFUL MESSAGING:
A WORKSHOP ON
COMMUNICATING ABOUT
WORKFORCE DEVELOPMENT
Columbia 3
4:15 PM - 5:30 PM

You know the value of what you do. Your key stakeholders do too. But it can be a challenge to build common understanding among diverse audiences. Would you like to learn new ways to talk about workforce development with all of the influencers you interact with on a regular basis? Join me for an engaging, focused, interactive conversation on communicating about workforce development using the new thematic messaging platforms developed for NAWB and its members. (CWDP 7)

Presenter
Ben Finzel
President
RENEWPR
Washington, DC

MICAREERQUEST OPENS
STUDENTS’ EYES TO CAREER OPTIONS NEVER BEFORE CONSIDERED
Columbia 4
4:15 PM - 5:30 PM

MiCareerQuest 2015, a demand-driven initiative, drew upwards of 6,000 middle and high school students from West Michigan. Michigan Works!, educators, and employers in high demand industries worked together to create an interactive, hands-on, informational, and inspiring career readiness event unlike any other. An employer panel will chronicle how West Michigan Works!, along with over 900 employers, education partners, and volunteers, collaborated to craft this remarkable event, sharing best practices and a video of the 2015 event. (CWDP 1, 2, 3)

Presenters
Shaun Betts
Talent Acquisition Specialist
Spectrum Health
Staff Sergeant, US Army Reserve
Grand Rapids, MI

Adam Clark
Engagement Mgr., Experience & Solutions
CQL Corporation
Grand Rapids, MI

Jarrad Grandy
Director, Career Readiness
Kent ISD
Grand Rapids, MI

Steve Heethuis
Training Director
Autocam
Grand Rapids, MI

Deb Lyzenga
Regional Business Solutions Manager
West Michigan Works!
Grand Rapids, MI

Jen Schottke
Director, Workforce Dev. & External Affairs
Assoc. Builders & Contractors of W. MI
Grand Rapids, MI
JOIN US FOR NETWORKING, FOOD, DRINKS, AND FUN!

EXHIBITOR RECEPTION
5:15 PM – 6:30 PM
Columbia Hall
PUTTING ECONOMIC RESEARCH INTO PRACTICE: REGIONAL ECONOMIC ECOSYSTEMS AND SECTOR-BASED CAREER PATHWAYS
Columbia 6
4:15 PM - 5:30 PM

Regional economies are complex employment ecosystems, often driven by regional anchor institutions (place-based centers of local economic activity and employment). The Alameda County, CA, Workforce Investment Board (ACWIB) analyzed the ecosystem driven by their anchor institutions in order to understand the skills and competencies that local employers need. This presentation discusses how ACWIB is putting economic research into practice to align the local employment and training systems to produce sector-based career pathways for job seekers. (CWDP 1, 2)

Presenters
Patti Castro
Executive Director
Alameda County WIB
Hayward, CA

Tom Kavanagh
Senior Consultant
Public Consulting Group, Inc.
Elkhart, IN

Molly McMullan
Business Analyst
Public Consulting Group, Inc.
Boston, MA

Josh Williams
President
BW Research Partnership, Inc.
Carlsbad, CA

HOW EMPLOYER NEEDS RESHAPED THE TULSA WORKFORCE SYSTEM
Columbia 8
4:15 PM - 5:30 PM

Tulsa area workforce leaders collaborated with CAEL on the completion of a comprehensive regional analysis to better understand the workforce system and the dynamics of regional sectors. The result was more than another report, as the WIOA one-stop centers reorganized themselves around key sectors to increase outcomes for jobseekers and businesses. Gain insight as CAEL, the Tulsa Regional Chamber, Workforce Tulsa, and Grant Associates discuss their experience leveraging the workforce regional analysis to inform the city’s workforce strategy. (CWDP 1, 6, 8)

Presenters
Paula Bailey
Executive Vice President
Grant Associates
New York City, NY

Shelley Cadamy
Executive Director
Workforce Tulsa
Tulsa, OK

Denise Reid
Exec. Dir., Mosaic & Workforce Dev.
Tulsa Regional Chamber
Tulsa, OK

Joel Simon
VP, Workforce & Economic Dev.
CAEL
Chicago, IL
SUCCESSFUL SECTOR STRATEGIES: COMPARING MODELS FROM SAN FRANCISCO, CA, AND EUGENE, OR
Columbia 11
4:15 PM - 5:30 PM

Workforce leaders from San Francisco and Eugene will outline independent, yet similar, sector initiatives in the technology industry. Presenters will provide a roadmap of the steps taken to build effective partnerships for successful and impactful sector work beyond the funding constraints of WIOA. San Francisco will highlight how collaborative partnerships resulted in new funding, innovative training, and national recognition through TechSF. Eugene will share how its technology sector initiative catalyzed a movement in growing the industry, which captured national attention. (CWDP 1, 3, 8)

Presenters
Todd Edman
President
Lunar Logic Holdings
Eugene, OR

Sarah Miller
Assoc. Dir., Workforce & Economic Dev.
CAEL
Chicago, IL

Patrick Mitchell
TechSF Program Manager
San Fran. Office of Econ. & Workforce Dev.
San Francisco, CA

Kristina Payne
Executive Director
Lane Workforce Partnership
Eugene, OR

Matt Sayre
Executive Director
Tech. Assn. of OR, Eugene Chapter
Eugene, OR

Carol Varney
Executive Director
Bay Area Video Coalition
San Francisco, CA

INNOVATIVE STRATEGIES FOR SUCCESS: YOUTH CAREER PATHWAYS, WORK-BASED LEARNING, AND ONE-STOP CENTERS
Columbia 12
4:15 PM - 5:30 PM

Sector initiatives aren’t just for adults. Through collaboration between public and private agencies, employers, and workforce providers, New York City, NY, and Spokane, WA, have both successfully scaled up industry-driven youth employment programs. Join us to discuss the sectoral internship programs that have connected 400+ young adults to internships and full time jobs, the creation of a young adult one-stop center, methods for transitioning to serving 95 percent out-of-school youth, and high school equivalency diploma programs that blend education and work-based learning. (CWDP 1, 2)

Presenters
Chris Bernhardt
VP Corporate Training
Grant Associates
New York, NY

Jessica Cato
Workforce Program Manager
Spokane Area WDC
Spokane, WA
Dawn Karber  
Chief Operations Officer  
Spokane Area WDC  
Spokane, WA

Sara Schlossberg  
Exec. Dir., Workforce Dev. Division  
NYC Dept. of Small Business Svcs.  
New York, NY

**MUSINGS AND JUBILATIONS ON WORKFORCE BOARD SUCCESS**  
Cardoza  
4:15 PM - 5:30 PM

The Workforce Development Council of Seattle-King County, WIOA Trailblazer Award winner, is pleased to host an interactive discussion about the keys to leading a successful workforce investment board. Join them in reflecting on the philosophies, principles, and practices that guide their work, and celebrate your own success by sharing best practices. Have a conversation about both management techniques and leadership qualities that serve as the foundation of an innovative, positive, and impactful organization. (CWDP 8)

**Presenters**  
Dot Fallihee  
Chief Operations Officer  
WDC of Seattle-King County  
Seattle, WA

Marlena Sessions  
Chief Executive Officer  
WDC of Seattle-King County  
Seattle, WA

**INNOVATION TOOL SHOPS III**  
4:15 PM – 4:45 PM

**BURNING GLASS**  
Gunston East  
4:15 PM – 4:45 PM

**WIOA SOLUTIONS FOR WORKFORCE PROFESSIONALS: IN-DEMAND SKILLS, INDUSTRY RECOGNIZED CERTIFICATIONS, & EMPLOYER ENGAGEMENT TOOLS**

Come learn about the latest product and service offerings from the recognized world leader in real-time labor market data and analytics. The session will introduce attendees to Burning Glass’s suite of products and services specifically designed for workforce professionals including Labor InsightTM, Focus ExplorerTM, and our latest solution, Job Pulse.TM Learn how to empower your WIB with the same technology and insights behind the world’s largest HR and staffing firms. Burning Glass helps match talent to opportunity and promotes enhanced WIOA outcomes.

**Presenter**  
Stephen J. Lynch  
Director Workforce & Econ. Dev. Svcs.  
Burning Glass International  
Boston, MA

Visit us in the Exhibit Hall at booth 216.
HOUGHTON MIFFLIN HARCOURT
Gunston West
4:15 PM – 4:45 PM

CAREER PATHWAYS: THE OTHER PART OF THE EQUATION FOR STUDENT SUCCESS
The GED® is just the beginning. We still need to teach our students the “other” skills they need to successfully seek and retain employment and to live independently. Enter Career Pathways, a new series of work-readiness and life skills titles that help learners draw a straight line between career interests and gainful employment. Titles such as Job Search, Employment Essentials, Green Jobs, Independent Living, Effective Employee, Digital Literacy, and Document Literacy are part of the series. This series is correlated to a host of national competencies to ensure the necessary skills are covered.

Presenter
Deanna Crosson
Adult Education Account Executive
Houghton Mifflin Harcourt
Fairhope, AL

Visit us in the Exhibit Hall at booth 217.

EMSI
Fairchild East
4:15 PM – 4:45 PM

CAREER COACH
Before anything else, job seekers and students alike need a strong grasp of what they’re looking for, how to get there, and why. They need to see the value of their efforts. EMSI has built an easy-to-use career counseling tool that does just that. Backed by EMSI data, and available 24/7, Career Coach not only connects job seekers and students to local careers and training providers, it empowers decision making with current, local labor market information. Search for a job, explore local education and training options, build a resume, or connect to live, local job postings. You can even narrow search results by setting a desired wage or education level. Have military experience? Enter your military occupation code or job title to see the related civilian career options in your area. Looking for a change? Enter your current job title to see other career options that require a similar skill set. Not sure where to start? Complete the built-in interest assessment to see a customized list of careers that might be just right for you. Give your customers the tools they need to find their career vision – give them Career Coach.

Presenters
John Hawkins
Sr. Consultant Workforce & Econ. Dev.
EMSI
Moscow, Idaho

Jason Helsel
Sr. Rep. Workforce & Econ. Dev.
EMSI
Moscow, Idaho

Visit us in the Exhibit Hall at booth 510.
SUCCEEDING WITH SECTOR STRATEGIES AND REGIONAL PLANNING UNDER WIOA

As a specialized change management and talent development consulting firm based in New Jersey and Washington, D.C., Maher & Maher advises on sector strategy and regional planning initiatives in multiple states and regional areas. The Firm is also the contracted partner to USDOL-ETA for Sector Strategies and WIOA technical assistance. Learn about best practice experiences from projects around the country in this interactive session that provides the opportunity to share and discuss key challenges and receive “on-the-spot” technical assistance.

Presenters
Beth Brinly
VP Workforce Innovation
Maher & Maher
Neptune, NJ

Rick Maher
CEO
Maher & Maher
Neptune, NJ
In-Home Learning System
Administration Systems
Websites

Let’s talk innovation! Visit our booth. #crazy500

#FansofInnovation
The Creating IT Futures Foundation has established the IT-Ready Network to scale the IT-Ready training model in cities across the U.S. and launch 4,000 new IT careers by 2018.

TO DATE
We have launched 1,000 IT careers

OUR GOAL
By 2018, launch 4,000 more

IT-READY TRAINING:
IT-Ready provides graduates with all they need to launch stable information technology (IT) careers with strong earning potential—in just eight weeks with no cost to the student.

THE IT-READY NETWORK:
The IT-Ready Network is currently offering IT-Ready training in several markets.

FOR MORE INFORMATION ON HOW WE COULD BRING IT-READY TO YOUR REGION, VISIT ITREADYNETWORK.ORG OR VISIT US AT BOOTH 509
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SCHEDULE-AT-A-GLANCE

MONDAY, MARCH 14TH

REGISTRATION
7:00 AM – 5:00 PM
International Terrace

MORNING PILATES WITH DIANE WALTON
7:00 AM – 7:30 AM
Holmead

EXHIBIT HALL OPEN
7:30 AM – 4:00 PM
Columbia Hall

BREAKFAST WITH EXHIBITORS
7:30 AM – 8:30 AM
Columbia Hall

GENERAL SESSION & KEYNOTE
8:30 AM – 10:00 AM
International Ballroom

KEYNOTE SPEAKER
Christopher Lu
U.S. Deputy Secretary of Labor

RELATIONSHIPS THAT COUNT: UNLOCKING INNOVATION AND ENSURING OPPORTUNITY

REFRESHMENTS WITH EXHIBITORS
10:00 AM – 10:30 AM

FORUM TECHNICAL SESSIONS
10:30 AM – 12:00 PM

Forum Technical Sessions unite technical and practical experts into panels that explore fundamental changes that are inherent in the Workforce Innovation & Opportunity Act and which must be understood legally, theoretically, and in practice as we work to implement WIOA at the local and state level. Please see page 91 for descriptions.

DEVELOPING CAREER PATHWAYS
10:30 AM – 12:00 PM
International Ballroom East

WORK BASED LEARNING: APPRENTICESHIPS, OJTS, INTERNSHIPS, OH MY!
10:30 AM – 12:00 PM
Georgetown

EMPLOYER ENGAGEMENT AND INDUSTRY PARTNERHIPS
10:30 AM – 12:00 PM
Lincoln

MEETING THE NEEDS OF OPPORTUNITY YOUTH
10:30 AM – 12:00 PM
International Ballroom West

GENERAL SESSION & LUNCHEON
12:15 PM – 2:15 PM
International Ballroom

KEYNOTE ADDRESS
Kathleen McLaughlin
Chief Sustainability Officer, Walmart and President, Walmart Foundation

BEVERAGE BREAK WITH EXHIBITORS
2:15 PM – 2:30 PM
Columbia Hall

WORKSHOPS: LEARN FROM PARTNERS
2:30 PM – 3:45 PM
Please see page 101 for descriptions

PARTNER QUICKSHOP SESSIONS
2:30 PM – 3:45 PM
Jefferson
Please see page 111 for descriptions.
INNOVATION TOOL SHOPS IV
2:30 PM – 3:00 PM
Please see page 108 for descriptions.

INNOVATION TOOL SHOPS V
3:15 PM – 3:45 PM
Please see page 121 for descriptions.

WORKSHOPS:
LEARN FROM EXPERTS
4:00 PM – 5:15 PM
Please see page 123 for descriptions

EXPERT QUICKSHOP SESSIONS
4:00 PM – 5:15 PM
Jefferson
Please see page 132 for descriptions.

EVENING ENTERTAINMENT & AWARDS
THE FORUM 2016 AWARDS CEREMONY AND CAPITOL STEPS PERFORMANCE
5:30 PM – 7:00 PM
International Ballroom
Please see page 149 for description.

GENERAL SESSION
International Ballroom
8:30 AM – 10:00 AM

KEYNOTE SPEAKER
Christopher Lu
Deputy Secretary of Labor
U.S. Department of Labor

Chris Lu was sworn in as the Deputy Secretary of the Department of Labor on April 4, 2014, after being confirmed unanimously by the U.S. Senate. He serves as the chief operating officer of a 17,000-employee organization that works to create greater opportunities for all Americans.

During his career in public service, Lu has worked in all three branches of the federal government. From 2009 to 2013, Lu served as the White House Cabinet Secretary and Assistant to the President. In this role, he was President Obama’s primary liaison to the federal departments and agencies, helping to coordinate policy and communications strategy.

As one of the highest-ranking Asian Americans in the Obama Administration, Lu was also the Co-Chair of the White House Initiative on Asian Americans and Pacific Islanders.

Prior to his service in the White House, Lu worked for then-Senator Obama, first as the Legislative Director, and then as the Acting Chief of Staff. After the 2008 Presidential election, Lu was the Executive Director of the Presidential transition planning efforts.

Lu’s government experience includes eight years working for Rep. Henry Waxman as the Deputy Chief
Counsel of the House Oversight and Government Reform Committee, and serving as a law clerk for Judge Robert E. Cowen on the U.S. Court of Appeals for the Third Circuit. He began his legal career as a litigation attorney at Sidley Austin in Washington, D.C.

In addition to his government service, Lu has been a fellow at the Georgetown University McCourt School of Public Policy, the University of Chicago Institute of Politics, and the Center for the Study of the Presidency and Congress.

**RELATIONSHIPS THAT COUNT: UNLOCKING INNOVATION AND ENSURING OPPORTUNITY**

Join this esteemed group of national leaders as they provide unique insight that extends beyond a technical understanding of the new Workforce Innovation and Opportunity Act. These leaders will share what lessons they have learned in working collaboratively across various Federal agencies and will explore how these lessons can be applied at a local and regional level. As state and local entities seek to implement this new legislation, how can we ensure that we don’t lose focus on its imperative – unlocking “Innovation” and ensuring “Opportunity” for all?

**Moderator**
Ron Painter  
President & CEO  
NAWB

**Panelists**
Mark Greenberg  
Acting Assistant Secretary  
Administration for Children & Families  
U.S. Dept. of Health & Human Svcs.

Nisha Patel  
Director, Office of Family Assistance Administration for Children & Families  
U.S. Dept. of Health and Human Svcs.

Johan Uvin  
Acting Assistant Secretary  
Office of Career, Tech., & Adult Ed.  
U.S. Dept. of Education

Portia Wu  
Assistant Secretary  
Employment and Training Administration  
U.S. Dept. of Labor

**FORUM TECHNICAL SESSIONS**
10:30 AM – 12:00 PM

Forum Technical sessions unite technical and practical experts into panels that explore fundamental changes that are inherent in the Workforce Innovation & Opportunity Act and which must be understood legally, theoretically, and in practice as we work to implement WIOA at our local and state levels.

**DEVELOPING CAREER PATHWAYS**
International Ballroom East  
10:30 AM – 12:00 PM

The Workforce Innovation and Opportunity Act requires us to move participants along career pathways that lead to good jobs with wages sufficient to sustain themselves and their families. This starts with generating labor market information about the career opportunities in a region and moves to providing education and training programs that enable participants to build their skills and advance in their careers. The session will cover the use
of labor market information, stackable credentials, pay for performance contracts, performance standards, and the role of one-stop centers.

Moderator
Maria Flynn
NAWB Board Member
Sr. Vice President
Jobs for the Future

Panelists
Robin Fernkas
Director, Div. of Strategic Investments
U.S. Dept. of Labor, ETA

Lisa Rice
President/CEO
CareerSource Brevard

David Socolow
Director
Ctr. for Postsecondary & Econ. Success Center for Law and Social Policy

Johan Uvin
Assistant Secretary
Office of Career, Tech., & Adult Ed.
U.S. Dept. of Education

WORK BASED LEARNING:
APPRENTICESHIPS, OJTS,
INTERNSHIPS, OH MY!
Georgetown
10:30 AM – 12:00 PM

The Workforce Innovation and Opportunity Act put a lot of emphasis on working with business – and training people for business in businesses. A number of strategies that have been used over the years are receiving increased focus today, including work-based learning, apprenticeships, on-the-job training, and internships. Come hear how these techniques are receiving a face lift – including the application of competency-based education – in order to better meet the needs of our nation’s employers.

Moderator
Monte Perez
NAWB Board Member
President
Los Angeles Mission College

Panelists
Amanda Ahlstrand
Administrator, Office of Workforce Investment
U.S. Dept. of Labor, ETA

Julian Alssid
Chief Workforce Strategist
College for America

Lois E. Cornwell
Managing Director
Workforce Solutions Ctrs.
of Southeast TX

Sydney Raine
President
MobileWorks

Eric Seleznow
Deputy Asst. Secretary
U.S. Dept. of Labor, ETA
EMPLOYER ENGAGEMENT AND INDUSTRY PARTNERSHIPS
Lincoln
10:30 AM – 12:00 PM

While the Workforce Investment Act introduced the concept of business as a customer, the Workforce Innovation and Opportunity Act ratchets this focus up another notch. It requires regions to use business as a base for all of their efforts by building sector strategies and assessing the skill needs of businesses in these sectors. This session will detail the requirements of these regional, business-focused sector strategies along with practical advice on how to develop better relationships and stronger partnerships with key industries in your local area.

Moderator
Nancy Eisenbrandt
NAWB Board Member
COO & Chief Workforce Dev. Officer
Nashville Area Chamber of Commerce

Panelists
Eddie Foreman
CEO
Central Oklahoma WIB

Robert L. Kight
Director, Division of WIOA Adult Services
U.S. Dept. of Labor, ETA

Brent Parton
Sr. Policy Advisor
U.S. Dept. of Labor, ETA

Adrian Tait
Director
High Country WDB

MEETING THE NEEDS OF OPPORTUNITY YOUTH
International Ballroom West
10:30 AM – 12:00 PM

The Workforce Innovation and Opportunity Act focuses youth services on the hardest to serve, requiring 75 percent of youth funds to be spent on out-of-school youth. The Act also changes many of the definitions associated with youth eligibility. This session will cover all of the youth-related changes in the law, and include discussions about youth services, including the role of labor market information, career pathways, work experience, and youth performance standards.

Moderator
Ray McClellan
NAWB Board Member
Executive Director
NE MS Business Incubation System

Panelists
Jennifer Kemp
Unit Chief, Youth Policy and Performance
U.S. Dept. of Labor, ETA

Mark Mattke
CEO
Spokane Area WDC

Andrew McGough
Executive Director
Worksystems, Inc.
Karin Norington-Reaves
CEO
The Chicago Cook Workforce Partnership

Lisa Washington Thomas
Branch Chief
U.S. Dept. of Health & Human Svcs., ACF

GENERAL SESSION AND LUNCHEON
International Ballroom
12:15 PM - 2:15 PM

KEYNOTE ADDRESS
Kathleen McLaughlin
Chief Sustainability Officer, Walmart
President, Walmart Foundation

Kathleen McLaughlin is the Chief Sustainability Officer for Walmart, and the President of the Walmart Foundation. Walmart uses its strengths to create economic opportunity for individuals and foster inclusive economic development; enhance the sustainability of food, apparel, and general merchandise supply chains; and strengthen the resilience of local communities. Last year, in addition to business initiatives investing in people and businesses in supply chains, the company surpassed over $1.4 billion in giving worldwide, including $1 billion of food donations. McLaughlin joined Walmart in 2013. Before that, she spent over 20 years with the global consulting firm McKinsey & Company. McLaughlin earned a Bachelor of Science from Boston University, and she also earned a Master of Arts from Oxford University, where she was a Rhodes Scholar.

We look forward to welcoming Kathleen to The Forum 2016 stage and hearing her global perspectives on private sector approaches to the workforce challenges of today and tomorrow.

BOARD ROOM “SIMULATION”: UNPACKING COMPLEX ISSUES AND DEVELOPING LOCAL, PARTNER-DRIVEN SOLUTIONS
Join NAWB CEO & President as he convenes a simulated board meeting where local board members will respond to the many issues that have been explored through the course of The Forum. This esteemed group is comprised of business and union leaders that all serve as committed volunteers on local workforce boards from across the country.

Moderator
Ron Painter
President & CEO
NAWB

Panelists
Jim Camp
Walmart Stores, Inc.
Workforce Solutions East Texas

Patrick Eiding
Philadelphia AFL-CIO
Philadelphia Workforce Board

Jennifer Morrill
LinkedIn
NOVA Workforce Board

George Wright
Citi
Chicago Cook Workforce Partnership
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WORKFORCE DEVELOPMENT REDEFINED

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Low Skills in the US Workforce

36 million U.S. adults lack the foundational skills they need to enter the middle-skill job training (OECD’s 2013 survey of adult skills)

About one in three U.S. adults ages 16–65 had low numeracy skills in a 2012 report (OECD’s 2013 survey of adult skills)

About one in six U.S. adults ages 16–65 had low literacy skills (OECD’s 2013 survey of adult skills)

Over 25 million adults were not high school graduates and were not enrolled in school in 2014 (US Census October 2014)

TOGETHER we can ensure brighter futures.

Visit HMH® at booth #217 and find solutions that support and encourage adults who need to develop essential skills.

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Innovation Tool Shop: How to better serve employers and job seekers with disabilities alike

Maximizing WIOA Success in Employment for People with Disabilities

Date: Sunday, March 13th, 2016
Time: 11:00AM – 11:30AM

Get your free:
➢ Disability Employment Planning Tool Kit,
➢ State Fact Sheets,
➢ Webinars on Best Practices and more.

We are your non-profit partner for WIOA implementation!

Come hear about best employment practices, free webinars, useful toolkits, and state disability-related data you didn’t know existed!

RespectAbility is a nonprofit organization devoted to using best practices to enable people with disabilities to achieve the American dream.

Contact Philip Pauli at PhilipP@RespectAbilityUSA.org

Disability Employment First Planning Toolkit

Disability and Job Data By State
http://respectabilityusa.com/resources/for-policy-makers/
Join NAWB President & CEO, Ron Painter, as he interviews public and private sector leaders in workforce development, education, business and economic development on key workforce issues and strategies to help America compete globally.

Visit NAWB.org/WorkforceCentral

Thanks for listening! We just passed 10,000 downloads on iTunes, making us the leading podcast addressing workforce development.

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WORKSHOPS: LEARN FROM PARTNERS
2:30 PM – 4:00 PM

PUTTING THE OPPORTUNITY INTO WIOA: HOW 11 ORGANIZATIONS ARE SUCCESSFULLY PARTNERING FROM ASSESSMENT TO PLACEMENT
Monroe
2:30 PM - 3:45 PM

Did you know WIOA mentions the word “partner” 143 times? That means local boards must find like-minded allies to achieve more favorable community awareness and positive outcomes. Goodwill Industries International, along with eight of its chapters, are working with two other organizations to place people into middle-skill retail positions. Candidates must be hired into jobs paying $12 to $22 per hour. This workshop explores the approach and strategies used by all parties, including grant acquisition and employer engagement. (CWDP 1, 8)

Presenters
Josh Davies
CEO
Center for Work Ethic Development
Denver, CO

Mike Fazio
CEO
WORKFORCE180, LLC
Madison, CT

Joylin Kirk
Senior Director
Goodwill Industries International
Rockville, MD

IT’S ALL ABOUT VALUE: BUILDING EMPLOYER RELATIONSHIPS UNDER WIOA
Lincoln East
2:30 PM - 3:45 PM

Under WIOA, upskilling the workforce is no longer just a practice of high road employers. All businesses must upskill their workforce to meet the labor demands of the 2020 economy. Linking meaningful workforce learning opportunities to recognized credentials for employers and experiential learning opportunities for job seekers advances workforce systems by aligning engagement goals. In this interactive session, CAEL, Grant Associates, and Hilton Worldwide will share proven employer engagement methods and involve attendees in developing strategies they can apply locally. (CWDP 1, 3)

Presenters
Doug Cotter
President
Grant Associates
New York City, NY

Kimo Kippen
Chief Learning Officer
Hilton Worldwide University
McLean, VA

Lynn Schroeder
VP Client Relations
CAEL
Chicago, IL
CHANGING WORKFORCE SYSTEM CULTURE, ONE STOP AT A TIME!
Lincoln West
2:30 PM - 3:45 PM

The workplace has changed dramatically. Skills gaps in numerous sectors and changes in how companies identify candidates are critical areas that need to be addressed in serving business effectively. ResCare Workforce Services has responded to this changing landscape by re-engineering our approaches, becoming more business-focused, and strengthening services to both business and the regional talent pool. Significant investments in technology and performance management tools complement these efforts. Please join us in discussing changes in aligning our system with WIOA’s objectives. (CWDP 1, 8)

Presenter
Timothy Foster
Director, Customer & Mkt. Dev.
ResCare Workforce Services
Louisville, KY

MALCOLM IN THE MIDDLE:
THE WORKER IN THE CENTER OF SERVICE DELIVERY
Georgetown East
2:30 PM - 3:45 PM

Customer-centered design means believing that the people we serve are the ones who know best what they need. It requires us to work hard at understanding our customers, then meeting them where they are with solutions that meet their needs. Hear from your peers who have designed their American Job Centers around the needs of their customers, and find out what lessons you can take home and apply. (CWDP 4, 8)

Presenters
Virginia Hamilton
Regional Administrator, Region 6
U.S. Dept. of Labor, ETA
San Francisco, CA

Erick Serrato
Deputy Director
Pacific Gateway WIN
Long Beach, CA

Kim Vitelli
Deputy Director
Office of Workforce Investment
U.S. Dept. of Labor, ETA
Washington, DC

MAXIMIZING PARTNERSHIPS TO SERVE VETERANS
Georgetown West
2:30 PM - 3:45 PM

Veterans and many of their spouses are now eligible for dislocated worker programs prior to transitioning from the service. This group is not only a dynamic workforce in its own right, but if given the appropriate support and training, can exceed the expectations of your local industry sectors. Learn effective strategies and best practices from a workforce development partnership that has successfully connected hundreds of service members to emerging careers in a wide range of sectors. (CWDP 1, 8)

Presenters
Robin Baker
Transition Services Manager
Joint Base Lewis McChord
Lakewood, WA
APPRENTICESHIPS ARE WORKING!
International Ballroom East
2:30 PM - 3:45 PM

Are you part of the national movement to grow apprenticeship opportunities under WIOA? This session will focus on strategies to expand partnerships with ApprenticeshipUSA in the IT, insurance, healthcare, and manufacturing sectors. Innovative examples from Region 4b West Michigan Works! also will be shared, showing how they collaborated with training providers and medical employers to address the shortage of health care workers, creating a DOL approved apprenticeship program for sustaining an inclusive pipeline of candidates for apprenticeship opportunities. (CWDP 1, 2, 8)

Presenters
John Ladd
Administrator, Office of Apprenticeship
U.S. Dept. of Labor, ETA
Washington, DC

Deb Lyzenga
Regional Business Solutions Manager
West Michigan Works!
Grand Rapids, MI

EMPLOYABILITY SKILLS: CRITICAL TO MEETING EMPLOYER NEEDS
International Ballroom West
2:30 PM - 3:45 PM

What does workforce readiness mean in a world where learning doesn’t stop? Workforce programs need to deliver both technical and employability skills. Employability skills are what employers routinely say new hires don’t have and what incumbent workers need to advance in their jobs. This session will examine what is meant by employability or soft skills; their importance to long term job success; the Department of Labor’s Industry Competency Model, which is aligned with the Department of Education’s Employability Skills Framework; and how these skills are taught and assessed. (CWDP 2)

Presenters
Kimberly Green
Executive Director
Advance CTE
Washington, DC

Walt Jimenez
Sr. VP, Assessment Development
ProExam
New York, NY
Immigrants are changing the country’s labor force. More than 41 million immigrants live in the US; by 2060, the foreign born population will grow by 85 percent. These trends, coupled with WIOA requirements and opportunities, will increase the number of immigrant job seekers receiving services from one-stops. Learn how WIOA impacts services to immigrant job seekers, share strategies to meet these individuals’ diverse employment needs, and discuss how partnering with community-based organizations can expand the reach of one-stops. (CWDP 3, 5, 8)

**Presenters**

Kerry Doi  
President & Executive Director  
Pac. Asian Consortium in Emp.  
Los Angeles, CA

Maximizing the Relationship Between Educational Systems and Industry for Success

Columbia 4  
2:30 PM - 3:45 PM

Education is core to our economy, so what can workforce development boards do to guide educational systems to close the growing gap between industry and education? This workshop explains how a school district in Pennsylvania partnered with its local workforce board to implement a unique structure that broke the barriers of traditional education. Through this collaborative effort, a local advisory committee was established to enhance curriculum and learning environments to meet industry standards and develop a true model for workforce preparedness. (CWDP 2, 3)

**Presenters**

Stephen Grosh  
VP Human Resources  
Dutchland, Inc.  
Chair, Lancaster WDB  
Gap, PA
Lisa McNamara
K-12 Program Administrator
Octorara Area School District
Atglen, PA

USING WIOA TO HELP LOW-INCOME PEOPLE SUCCEED IN THE LABOR MARKET
Columbia 6
2:30 PM - 3:45 PM

In this peer-learning workshop, the Center for Law and Social Policy (CLASP) will review important opportunities in WIOA to improve services for low-income adults and youth. We will discuss best practices for implementing career pathways, priority of service for high-need adults, coordination with human services, coordination with adult education, strategies for out-of-school youth, and performance negotiations. Participants will learn from one another about how to leverage these opportunities, and discuss challenges and potential solutions. (CWDP 2, 3, 8)

Presenters
Anna Cielinski
Senior Policy Analyst
Center for Law and Social Policy
Washington, DC

David Socolow
Director
Ctr. for Postsecondary & Econ. Success
Center for Law and Social Policy
Washington, DC

SECTOR PARTNERSHIPS FOR INNOVATIVE LAYOFF AVERSION
Columbia 8
2:30 PM - 3:45 PM

Layoff aversion planning is a requirement in WIOA. California workforce boards, with Manufacturing Extension Partners (MEP) California Manufacturing Technology Consulting and Corporation for Manufacturing Excellence, have been working together for five years in innovative partnerships focusing on the manufacturing industry cluster. Together they have developed a process for delivering and documenting lay-off aversion services for job retention, supporting 220 companies, and retaining 2,833 jobs. Participants will hear from the MEP and workforce board partners, and take away a format for a plan, the partnership, business engagement services, and tracking outcomes. (CWDP 1, 8)

Presenters
Patti Castro
Director
Alameda County WIB
Hayward, CA

Mary Ann Pacelli
Program Manager, Workforce Dev.
NIST Mfg. Extension Partnership
Gaithersburg, MD

Cheryl Slobodian
Director, Strategic Partnerships
CA Mfg. Technology Consulting (CMTC)
Torrance, CA
ENGAGING EMPLOYERS TO WORK WITH OUT-OF-SCHOOL YOUTH: SHifting PERCEPtIONS and PRACTICES
Columbia 11
2:30 PM - 3:45 PM

Join Grads of Life, the first-ever national campaign focused on engaging employers in creating employment pathways for out-of-school youth (OSY), and Capital Workforce Partners, North Central Connecticut’s Workforce Board, to learn how best to collaborate with employers in your communities. The session will include a presentation of best-practice pathways, and a discussion to share challenges and solutions to creating pathways. Grads of Life also will share the information and tools needed to engage employers to develop pathways targeting OSY. (CWDP 1, 2)

Presenters
Alex Johnson
Executive VP & COO
Capital Workforce Partners
Hartford, CT

Jennifer Warren
Assoc. Director, Grads of Life
Year Up
New York, NY

BUILDING A STRONGER NETWORK: THE IMPORTANCE OF STATE AND NATIONAL ASSOCIATION PARTNERSHIPS
Columbia 12
2:30 PM - 3:45 PM

Hear from state workforce association leaders about the importance of embracing an inclusive, partner-driven national workforce message. Discuss using state-wide coalitions and associations to communicate your unique issues, stories, relationships, and data to your policy makers at the federal, state, and local level. (CWDP 7)

Presenters
Anne Kilzer
Director
Minnesota Workforce Council Assn.
Saint Paul, MN

Bob Lanter
Executive Director
California Workforce Assn.
Sacramento,

Melinda Mulawka Mack
Executive Director
NYATEP
Albany, NY

CONVENING IN LIEU OF A CONVENER
Cardoza
2:30 PM - 3:45 PM

While the new WIOA legislation requires local boards to be increasingly thoughtful about engaging a wide range of partners in their strategy and programs, it is important to realize that the role that a local board plays in convening community workforce conversations is not just a federal mandate, but one of community necessity. Montana is a single workforce board state, yet Billings, Montana, recognized the need to address workforce problems close to home. Stakeholders from economic development, career technical education, postsecondary education, Montana Job Service, and 80+ businesses launched the BillingsWorks Workforce Council. Learn about the value of convening community partners through a talent development initiative,
and the process BillingsWorks used to prioritize goals and strategies. (CWDP 3)

**Presenters**

**Lucy Houchin**  
Director, Workforce Development  
Thomas P. Miller and Associates  
Indianapolis, IN

**Brittney Souza**  
Director of BillingsWorks  
Big Sky Economic Development  
Billings, MT

**BUSINESS AND WORKFORCE PARTNERSHIPS IN THE HEALTHCARE INDUSTRY: DEVELOPING COLLABORATIONS FOR SUSTAINABLE COMMUNITY IMPACT**  
Embassy  
2:30 PM - 3:45 PM

This session will examine innovative training strategies to develop partnerships between businesses and local workforce development boards to meet the current and future needs of employers and the regional economy. We will discuss the best practices and the success of the long-term partnership between BayCare Health System and CareerSource Pinellas through employed worker training, on-the-job training, and the USDOL H-1B Technical Skills Training grant-funded Tampa Bay Healthcare and Nursing Program. These programs have resulted in community-wide impact and promising program models to attract and retain talent in high-wage, high-demand careers in the healthcare industry. (CWDP 1, 3)

**Presenters**

**Kristin Dailey**  
Director, Economic Development Svcs.  
CareerSource Pinellas  
Clearwater, FL

**William Davis**  
Workforce Development Manager  
BayCare Health Care  
Saint Petersburg, FL

**Ed Peachey**  
President and CEO  
CareerSource Pinellas & CareerSource Tampa Bay  
Clearwater, FL

**Michelle Schultz**  
Special Projects Director  
CareerSource Tampa Bay  
Tampa, FL

**START MAKING SENSE**  
Holmead  
2:30 PM - 3:45 PM

Are you wondering how you can possibly weave together new and promising strategies and technologies into something workable when you leave the NAWB Forum? If so, join us for a session dedicated to helping you create an actionable plan that aligns the new opportunities you have uncovered with the realities at home. And be inspired by two workforce leaders who have – in different ways – embraced the system-change opportunity inherent in WIOA. (CWDP 9)

**Presenters**

**Mark Edwards**  
President & CEO  
Philadelphia Works  
Philadelphia, PA
INNOVATION TOOL SHOPS IV
2:30 PM – 3:00 PM

ACT WORK READY COMMUNITIES
Fairchild West
2:30 PM – 3:00 PM

ALIGNING WORKFORCE, EDUCATION AND ECONOMIC DEVELOPMENT
ACT Work Ready Communities empowers states, regions and counties with data, process and tools that drive economic growth. Participants leverage this initiative to build sustainable, demand driven eco-systems that link education and workforce development, align to economic development and match people to jobs. Workforce boards may include participating Work Ready Communities in WIOA planning efforts. Driven by results, this initiative enables multiple partners to work collaboratively utilizing multiple funding streams to achieve the certified ACT Work Ready Community status.

Presenter
Debra Lyons
VP Community and Econ. Dev.
ACT, Inc.
Iowa City, Iowa

Visit us in the Exhibit Hall at booth 501.

MONSTER
Gunston East
2:30 PM – 3:00 PM

CASE STUDY: PERSONALITY ASSESSMENT FOR CAREER EXPLORATION AND EMPLOYMENT PLANNING
Join the leadership from Workforce Connections of Southern Nevada to learn how they use Woofound, an engaging, visual personality assessment, for intake and employment planning with youth, adult and dislocated workers. This case study discussion will focus on how recommended careers, STEM workshops, college majors and local job postings have all been integrated into Woofound to create a compelling user experience.

Presenters
Jaime Cruz
Chief Strategy Officer
Workforce Connections of So. Nevada

Bruce Stephen
Director
Real-Time Labor Intelligence Mkt Res.
Monster Government Solutions

Visit us in the Exhibit Hall at booth 505.
**KRA CORPORATION**
Gunston West
2:30 PM – 3:00 PM

**CQI FOR WIOA: THE GAME CHANGER FOR INNOVATIVE SOLUTIONS, EXCEPTIONAL SERVICE AND TRUSTED RESULTS**
The Workforce Innovation and Opportunity Act (WIOA) calls for Workforce Development Boards to function as a high performance board and to ensure their American Job Centers deliver top quality, customer centered services. In this tool shop, you will learn how KRA is Changing the Game and Raising the Bar in workforce development by implementing Continuous Quality (CQI) principles and a set of quality standards that drives the organization’s innovative service strategies, exceptional customer experiences, and performance excellence.

**Presenters**
Felicia M. Flournoy
Director, Workforce Innovation
KRA Corporation

Joseph L. Seymour
Corporate Training and Dev. Coord.
KRA Corporation

**JOBS FOR THE FUTURE**
2:30 PM – 3:00 PM
Fairchild East

**MY BEST BETS**
MyBestBets is a unique web and mobile application that supports low-income young adults in choosing postsecondary education and training pathways that will lead to high-demand and high-growth careers. A joint venture of Jobs for the Future and YouthBuild USA, MyBestBets helps young people identify their interests, talents, and aspirations, organize and track progress towards their postsecondary goals, and develop skills and capital through real-world career and postsecondary exploration. This session will provide a walk-through of the MyBestBets platform and give examples of its use in communities across the country.

**Presenter**
Lili Allen
Associate Vice President
Reconnection Strategies & Designs
Jobs for the Future
Boston, MA

**Visit us in the Exhibit Hall at booth 507.**

**CREATING IT FUTURES FOUNDATION**
Holmead
2:30 PM – 3:00 PM

**IT-READY NETWORK: CONNECT TRAINING TO EMPLOYMENT**
The IT-Ready Network puts hardworking people into IT careers. It’s an intense, short-term (8 weeks), classroom-based and instructor-led training and job placement. After three years of operation, the IT-Ready Network now reaches about 1,000 students annually who receive their training and employer connections for free. On average, 88 percent of students earn their CompTIA A+ certification and 88 percent of certified graduates move into paid IT roles with area companies.
THE HOTEL SUCCESS STORY: FROM FRONT DESK TO CEO SUITE

The hospitality industry is one of dynamic career growth potential with over 200 industry careers available in a number of different pathways. A recent nationwide survey showed that approximately 50% of hotel c-suite executives and property General Managers began their careers at the entry level. And what’s more, 75% of the nationwide survey respondents reported that hourly employees stay with the company more than five years on average. With a record 5th year of consecutive job creation, the hotel industry is eager to partner with WIB’s to prepare the talent pipeline of workers for long term career success. During this workshop, the American Hotel & Lodging Educational Institute will showcase the career pathways available in the lodging industry, as well as provide information on the industry-recognized and portable professional certifications available to your job seekers.

Presenter
Shelly Weir
Vice President
AHLEI
Orlando, FL

Visit us in the Exhibit Hall at booth 308.

PENN FOSTER
Dupont
2:30 PM – 3:00 PM

CAREER PATHWAYS FOR OPPORTUNITY YOUTH & ADULT LEARNERS

With 30,000+ graduates each year, learners, employers & organizations rely on Penn Foster to build the skills & knowledge to power the 21st century workforce. A full stack education provider, Penn Foster’s career-focused diploma, certificate & degree programs include comprehensive academic, professional & personal support & coaching to meet the needs of their learners. Attend our session & discover how you can deliver better outcomes for your career centers through Penn Foster’s affordable, accredited programs.

Presenter
Erik Hensley
Director, Workforce Partnerships
Penn Foster
Scranton, PA

Visit us in the Exhibit Hall at booth 502.
PARTNER QUICKSHOPS
Jefferson
2:30 PM – 3:45 PM

1. BEST PRACTICES FOR FOSTERING COMMUNITY ALIGNMENT
Jefferson
2:30 PM - 3:45 PM

Workforce boards are tasked with actively guiding job training and placement, but many experience difficulty getting the structured support from local businesses, educators, and other stakeholders that they need to achieve their directives. In this session, drawing on experience partnering with workforce boards to develop sector strategies through the National Resource Network, Jobs for the Future will demonstrate best practices for using labor market data as a tool to create and align sector development efforts, and also share strategies for fostering constructive community engagement. (CWDP 1, 3, 6)

Presenter
Jeremy Kelley
Senior Program Manager
Jobs for the Future
Boston, MA

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Move on to the next Quickshop of choice, and repeat.

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PARTNER QUICKSHOPS
Monday, 2:30 PM
See page 111 for descriptions.

EXPERT QUICKSHOPS
Monday, 4:00 PM
See page 132 for descriptions.
2. CAREER AND TECHNICAL EDUCATION CONNECTING WITH WORKFORCE BOARDS
Jefferson
2:30 PM - 3:45 PM

The Association for Career and Technical Education represents CTE educators from around the nation, many of whom are working with workforce boards to deliver instruction that meets economic demand. Attend this quickshop to learn about CTE-workforce board effective practices, including how to approach educator partners and general information about the field of CTE. (CWDP 3)

Presenter
Stephen DeWitt
Deputy Executive Director
ACTE
Alexandria, VA

3. COMMUNITY COLLEGES AND WIB PARTNERSHIPS: BUILDING ON THE DOL TAACCCT PROGRAM
Jefferson
2:30 PM - 3:45 PM

Community college grantees are at the halfway point of implementation and execution of the U.S. Department of Labor’s TAACCCT grant program. In the second half of the initiative, community colleges and workforce boards have an incredible opportunity to strengthen the partnerships benefiting the communities in their regions. Join us at this quickshop to share key opportunities between community colleges and local boards to increase and support workforce and economic development. (CWDP 3)

4. COMPETENCIES, TOOLS, AND RESOURCES FOR SERVING OUT-OF-SCHOOL AND DISCONNECTED YOUTH POPULATIONS
Jefferson
2:30 PM - 3:45 PM

WIOA’s cross-system and out-of-school emphasis requires flexible organizations and youth service professionals with the knowledge, skills, and abilities necessary to engage all youth, including those with disabilities. Learn about the National Collaborative on Workforce and Disability for Youth’s professional development modules, individualized planning tools, and population-specific resources. NCWD/Youth has training on assessment, career exploration, families, partnerships, and employer engagement, plus strategies for youth with learning disabilities, mental health needs, justice involvement, aging out of foster care, and more! (CWDP 2, 5)

Presenters
Patricia Gill
Senior Program Associate
Institute for Educational Leadership
Washington, DC

Mindy Larson
Senior Program Associate
Institute for Educational Leadership
Washington, DC
5. ENGAGE AND EMPOWER YOUTH THROUGH HIGH IMPACT LEADERSHIP EVENTS AND PROGRAMS
Jefferson
2:30 PM - 3:45 PM

Learn how to produce high impact events from a proven system that has been engaging at-risk-youth through the County of San Bernardino Workforce Board since 2008. These high impact events were specifically created for the youth by the youth. Our multi-faceted model can be scalable based on each community's needs and budget. This event provides career guidance, promotes educational resources, and highlights job opportunities in a fun way that has proven, measurable results. (CWDP 2, 3)

Presenters
Arel Moodie
President
College Success Program
Syracuse, NY

Brian Tucker
President
DVT Marketing
Los Angeles, CA

6. FIND OUT HOW YOUR LOCAL PUBLIC LIBRARY CAN HELP YOU DELIVER SERVICES
Jefferson
2:30 PM - 3:45 PM

Public libraries are trusted, safe community spaces people feel comfortable visiting. They offer training in literacy, digital literacy, and technology skills; they offer preparation and testing for the GED and other accreditation exams; and they provide assistance looking for and applying for jobs, preparing for job interviews, creating an online resume online, and applying for jobs online. The 16,400 public libraries are open every day and during evenings, and they offer free access to computers, Wi-Fi, and high-speed, broadband connections. Come discuss how you can partner with your local libraries. (CWDP 3)

Presenter
Emily Sheketoff
Exec. Director, Washington Office
American Library Association
Washington, DC

7. HACKS AND HACKERS: A CYBERSECURITY PRIMER FOR WIOA DECISION MAKERS
Jefferson
2:30 PM - 3:45 PM

WIOA data is of high value to cyber criminals. Technology friendly data even more so. As workforce boards move to implement WIOA, the risk of intruder incursions increases tremendously. WIOA decision makers need to consider the likelihood of intrusions and design and implement security protocols early in their planning. This quickshop will help you think about how to frame the cybersecurity challenge and approach data and cybersecurity as you implement WIOA innovation in your locale. (CWDP 8)

Presenters
Dan Hirpara
Chief Data Officer
World Data Insights
Washington, DC
8. LINKING WORKFORCE, ECONOMIC, AND COMMUNITY DEVELOPMENT

Jefferson  
2:30 PM - 3:45 PM

A missing element in most workforce programs is the big picture approach to economic and community development. Our quickshop explores how to successfully identify local needs and territorial assets and to link them to workforce initiatives, locally and regionally. This session is a “must attend” for rural communities, where these linkages are critical. (CWDP 1, 3)

Presenters
Camille Brockman  
Managing Director  
Brockman & Jones LLC  
Tallahassee, FL

Judy Jones Colston  
Managing Director  
Brockman & Jones LLC  
Tallahassee, FL

9. MAKING CO-ENROLLMENT WORK FOR YOUTH AND THE WORKFORCE SYSTEM

Jefferson  
2:30 PM - 3:45 PM

Co-enrollment can help young people access more of the services they need to succeed in college and career – thereby increasing the performance and efficiency of the workforce system. But, as 2015 surveys by the National Youth Employment Coalition show, providers and workforce agencies are hungry for more examples of effective co-enrollment. In this quickshop, we’ll dive into the details of how several sites implement co-enrollment for youth, and share lessons and challenges with each other. (CWDP 2, 3)

Presenter
Thomas Showalter  
Director  
Nat’l. Youth Emp. Coalition  
Washington, DC

10. MICHIGAN’S SKILLED TRADES TRAINING FUND: CREATING A SKILLED TRADES TALENT PIPELINE

Jefferson  
2:30 PM - 3:45 PM

As Michigan’s economy started to recover, a new challenge emerged: employers could not find skilled and qualified talent. We recognized that as the economy continued to grow, the demand for skilled trades employees continued to grow as well, and employers needed support to create talent pipelines. The State of Michigan responded with the Skilled Trades Training Fund – a $20 million program that offers a creative solution to address the skills gap and create a talent pipeline for Michigan’s employers. (CWDP 1, 2)

Presenters
Amy Lebednick  
Asst. Manager, Business Solutions  
West Michigan Works!  
Grand Rapids, MI

Jennifer Llewellyn  
Director  
Oakland County Michigan Works!  
Troy, MI
11. MINING WIA/WIOA DATA TO INFORM SECTOR STRATEGIES AND GAIN DEEPER INSIGHT
Jefferson
2:30 PM - 3:45 PM

Sector strategies play a critical role in WIOA success, and boards can improve the quality of their sector strategies by accessing existing data. This session will tap WIA national data to quickly explore workforce board data on participant characteristics, services, and outcomes in the context of industry sectors. The session also will include some data exploration of occupational areas by ONET training and related outcomes, as well as look into preliminary WIOA metrics. (CWDP 1, 6)

Presenters
Ken Ryan
Partner
FutureWork Systems
Ringwood, NJ

Geoff Smith
VP Mktg. and Business Development
FutureWork Systems
Ringwood, NJ

12. NEW START CAREER NETWORK: HELPING NEW JERSEY’S OLDER LONG-TERM UNEMPLOYED JOB SEEKERS
Jefferson
2:30 PM - 3:45 PM

Launched in late 2015 by Rutgers University’s Heldrich Center, New Start Career Network (NSCN) is providing a mix of free virtual and in-person assistance to help older (45+) long-term unemployed job seekers. NSCN has partnered with some 25 organizations across the state to help these individuals, including employers, government agencies, and nonprofits. NSCN also has recruited volunteer coaches to provide one-on-one assistance for those who want it. NSCN director Maria Heidkamp will share lessons learned since the NSCN launch. (CWDP 2, 3, 5)

Presenter
Maria Heidkamp
Director, New Start Career Network
Heldrich Center for Workforce Dev.
Rutgers University
New Brunswick, NJ

13. SECOND CHANCES, SAFER COMMUNITIES: WORKFORCE DEVELOPMENT AND REENTRY
Jefferson
2:30 PM – 3:45 PM

The need to reform the criminal justice system has come to the forefront of policy discussions, and policymakers are acting quickly to implement changes. Reentry programs are a strategic part of the initiative to reduce incarceration, especially at the local level. This quickshop discusses the new research report produced by the National Association of Counties on reentry programs operated by local workforce boards: how they work with county justice systems, and the importance of federal funding for achieving program goals. (CWDP 5, 8)

Presenter
Natalie Ortiz
Senior Research Analyst
National Assn. of Counties
Washington, DC
14. SERVING THE DIVERSE GROUP OF OLDER WORKERS: CHALLENGES AND OPPORTUNITIES FOR ONE-STOPs

Jefferson
2:30 PM - 3:45 PM

Despite the improving economy, many older workers remain among the long-term unemployed. Jobless older workers are a diverse group, including those with less education and marketable skills, but also many others with strong labor market attachments. This session will highlight selected reports on effective older worker programs; provide an overview of USDOL’s Senior Community Service Employment Program, a required one-stop partner ($678.400) and the only federal workforce program targeted to older workers; and describe sustainable one-stop - SCSEP partnerships. CWDP (5, 8)

Presenters
Tony Sarmiento
Executive Director
Senior Service America, Inc.
Silver Spring, MD

Donna Satterthwaite
Director, Employment Services
Senior Service America, Inc.
Silver Spring, MD

15. SOLAR INDUSTRY GROWTH AND CAREER PATHWAYS

Jefferson
2:30 PM - 3:45 PM

Solar energy is a key part of our energy future and has an increasing need for a skilled workforce to design, install, market, and maintain systems. Come learn about the growth of the solar industry, what career opportunities exist for job seekers, transferable skill-sets relevant for the industry, and how to learn more about trends in your region. (CWDP 2, 6)

Presenters
Pari Kasotia
Deputy Director
The Solar Foundation
Washington, DC

Erika Symmonds
Director, Workforce Development
GRID Alternatives
Washington, DC

16. SUCCESSION PLANNING BEST PRACTICES FOR PUBLIC-SECTOR ORGANIZATIONS

Jefferson
2:30 PM - 3:45 PM

Skilled senior professionals are leaving the workforce in growing numbers, and workforce leaders are seeking best practice ideas to competitively hire and fill key positions in a timely manner. This workshop presents simple, day-to-day practices designed to capture organizational knowledge, sustain successes and cultures, and build a qualified applicant pool. It features a “how-to” booklet and best-practice examples provided by Texas’ local executive directors. A must-see for future-focused leaders interested in sustaining a quality workforce system. (CWDP 8)

Presenter
Linda Angel
Director, Strategy and Innovation
Workforce Solutions of Central Texas
Belton, TX
17. USING PROJECT MANAGEMENT TO BOOST WORKFORCE DEVELOPMENT IN SCHOOLS

Jefferson
2:30 PM - 3:45 PM

What are some promising practices for workforce development in schools? Engaging project management skills and community stakeholders is the key. Find out how a collaboration between P21 and Project Management Institute Educational Foundation (PMIEF) produced a tool to help integrate project management and workforce development into school transformation and community coalition efforts around the country. (CWDP 3, 8)

Presenter
Deanna Hanson
Consultant
P21
Sacramento, CA

18. YOUTH CORPS AND WORKFORCE SYSTEM PARTNERSHIPS

Jefferson
2:30 PM - 3:45 PM

Corps have engaged disconnected youth since the Civilian Conservation Corps (CCC). The comprehensive Corps model is used by organizations from workforce boards to state governments to engage 16 to 25 year olds in a variety of national service projects. Tied to those projects, youth receive educational, workforce, and supportive services. The Corps Network, working with DOL and NAWB, produced “Snapshot: Youth Corps and Workforce Partnerships.” Learn to work with Corps and how the Corps Model might be right for your community and lead to better outcomes. (CWDP 2, 3)

Presenter
Tyler Wilson
Director, Government Relations
The Corps Network
Washington, DC
“We simply won’t rest until every workforce professional ACHIEVES every performance outcome. Stop by our booth and learn about our EFFECTIVE programs, including the REVOLUTIONARY Workforce Professional 180DIET.”

Mike

Mike Fazio
CEO
WORKFORCE180,LLC
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INNOVATION TOOL SHOPS V
3:15 PM – 3:45 PM

CENGAGE LEARNING
Gunston East
3:15 PM – 3:45 PM

A NEW RESOURCE PORTAL FOR YOU AND YOUR JOBSITEKERS
Please join us for a live demonstration of our new portal. Visit www.ed2go.com/pages/nawb to see the new resources available to all NAWB members and their job-seekers. You’ll learn about short online courses you can take for your own personal development as well as resources that can be offered at your Career Centers.

Presenter
Taryn McKenzie
Director of Workforce Development
Cengage Learning
Charleston, SC

Visit us in the Exhibit Hall at booth 310.

KRA CORPORATION
Gunston West
3:15 PM – 3:45 PM

MEASURING EFFECTIVE BUSINESS ENGAGEMENT IN THE AGE OF WIOA
Gain an understanding of the intersection between Economic Development and Workforce Development. Learn what WIOA’s expectations of the public workforce system around Business Engagement looks like on the street and how to engage and measure the effectiveness of that engagement with industry.

Presenter
John E. Hattery
Director Strategic Partners
KRA Corporation
Fulton, MD

CHMURA ECONOMICS & ANALYTICS
Fairchild East
3:15 PM – 3:45 PM

DATA-DRIVEN SECTOR STRATEGIES: A PRIMER
Cultivating relevant sector partnerships is an essential component of a thriving workforce system. Using our JobsEQ® software, this session will demonstrate how you can leverage Big Data to approach key partners and actionable plans for success.

Presenter
Kyle West
Applied Economics & Technology Advisor
Chmura Economics & Analytics
Richmond, VA

Visit us in the Exhibit Hall at booth 506.
QUICK START: WIOA IN A BOX
In response to WIOA and feedback received from practitioners, Social Solutions launched an Initiators Suite, a set of preconfigured software modules that can launch quickly to replace and/or augment the existing case management and data reporting systems, currently used by local workforce areas. Each module can be purchased separately and it comes with extensive documentation and prebuilt set of WIOA KPI reports. The suite is particularly tailored to facilitate multistakeholder partner engagement in need of service delivery coordination, enhanced reporting, and referrals sharing. The initiator suite is WIOA compliant and includes: recruitment and intake module; Job Readiness Module; Placement, Retention, and Advancement Module; Employer Engagement Module; Tracking of Funds and Vouchers

Social Solutions will be highlighting Employer Engagement and Tracking of Funds features that can help meet your performance, accountability, and compliance goals.

Presenters
Bojan Cubela
Director, Workforce Strategy
Social Solutions
Miami, FL

Kal Kunkel
Director, Workforce Programs
Social Solutions
Baltimore, MD

LAUNCHPAD: DEMAND-DRIVEN, DATA-DRIVEN, COLLABORATIVE CASE MANAGEMENT & BUSINESS CRM PLATFORM
Workforce Development is entering a new era that is demand-driven, data-driven and collaborative. Many state & local data systems lack the ability to engage businesses, provide mobile self service, support regional collaboration or access real-time data. Launchpad, built on Salesforce, is a modern case management and CRM platform used by over 45 workforce and economic development agencies including San Francisco, Los Angeles and Wisconsin. Attend our Tool Shop to learn more and see a demo.

Presenters
Abraham Jankans
CEO
Launchpad
Irvine, CA

Jeremy Roston
Workforce Representative
Launchpad
Irvine, CA

Visit us in the Exhibit Hall at booth 511.
WORKSHOPS: LEARN FROM EXPERTS
4:00 PM – 5:15 PM

SEVEN SECRETS TO BECOME THE LEADER WIOA NEEDS YOU TO BE
Monroe
4:00 PM - 5:15 PM

With constant change from WIOA increasing the pressure placed on all of us, how do you adapt to meet the needs of your team and your customers? How do you deal with the increased pressure to produce ever-improving results? How do you stop spending your days putting out fires? Simple: stop being a manager, and start being a leader. Find the secrets to leadership, partnership, and delivering results. (CWDP 8)

Presenter
Josh Davies
CEO
The Ctr. for Work Ethic Development
Denver, CO

CAN VOLUNTEER WORKFORCE BOARD MEMBERS LEAD AS EFFECTIVELY AS IN THEIR OWN COMPANIES?
Lincoln East
4:00 PM - 5:15 PM

Do you, as a board member, wish you could lead a workforce board like you do your own company? Do you, as a director, wish your board could help more? Can a volunteer workforce board become knowledgeable enough, in such a complex environment, to be as effective as they are in their own industry? Richard Branson says, “It’s all about finding ... people smarter than you. ...And here’s the main thing ... you must make them see their work as a MISSION.” (CWDP 8)

Presenters
Don Davis
President
Capital City Bank – Gainesville Mkt.
Gainesville, FL

Angela Pate
President and CEO
Focused Management Solutions, Inc.
Gainesville, FL

Candace Phinney
Executive Vice President
Focused Management Solutions
Gainesville, FL

PERFORMANCE ACCOUNTABILITY PROVISIONS UNDER WIOA
Lincoln West
4:00 PM - 5:15 PM

The Workforce Innovation and Opportunity Act brings multiple programs together to provide comprehensive services to customers and share performance outcome results. This session focuses on the development of the performance reporting requirements, the latest information on the statistical adjustment model, and other performance requirements of WIOA. (CWDP 8, 9)

Presenters
Jay LeMaster
Education Program Supervisor
U.S. Dept. of Education
Washington, DC
Last Summer, DOL issued challenges to teams across the country to learn and apply the methods of Human-Centered Design. Over 80 teams participated in a seven-week online class, and teams that involved a broad range of stakeholders and made tangible changes in the implementation of WIOA were invited to the White House for learning and acknowledgement. Hear from DOL about how this project fits into the overall Innovation Opportunity Network, and from your peers as they tell stories about what it means to truly put employers in the middle of their sector strategies and career pathway work. (CWDP 1, 4, 8)

Presenters
Virginia Hamilton
Regional Administrator, Region 6
U.S. Dept. of Labor, ETA
San Francisco, CA

Adam Peck
Executive Director
Tulare County WIB
Visalia, CA

Kim Vitelli
Deputy Director
Office of Workforce Investment
U.S. Dept. of Labor, ETA
Washington, DC

FACING THE HURDLES OF PROCUREMENT UNDER WIOA: FIREWALLS AND CONFLICT OF INTEREST
Georgetown West
4:00 PM - 5:15 PM

Given that two-thirds of the workforce boards in California are currently operating without a firewall, what will they do if the draft WIOA regulations that call for procurement of one-stop services become final in June 2016? This seminar offers concrete options that may be followed by local workforce boards caught in this scenario. Who may act as a non-conflicted procurer? How can you assure expertise on your review panel while maintaining an open and fair the bid process? (CWDP 8, 9)

Presenters
Ken Price
Partner
Baker, Manock, and Jensen
Fresno, CA

Phyllis Stogbauer
Prgm., Procurement, & Contracting Mgr.
Fresno Regional WIB
Fresno, CA
RECASTING AMERICAN APPRENTICESHIP: LESSONS FROM THE FIELD
International Ballroom East
4:00 PM - 5:15 PM

Businesses, practitioners, policy makers, and funders are re-examining apprenticeship as a means to restoring the country’s workforce. Traditionally associated with the construction trades, apprenticeships are evolving to include high-growth industries. They are part of a constellation of strategies that enables a firm’s employees to learn and advance while addressing the core competitive needs of the business. This workshop will address how apprenticeships may be built to address the workforce needs of businesses and advance economic opportunities for disadvantaged populations. (CWDP 1, 2, 8)

Presenters
John Colborn
Director
Skills for America’s Future
Washington, DC

Peter Creticos
President and Executive Director
Institute for Work and the Economy
Chicago, IL

Nneka Jenkins
Program Manager
Skills for America’s Workforce
Washington, DC

MAXIMIZING BUSINESS ENGAGEMENT: BUILDING TRANSFORMATIONAL RELATIONSHIPS WITH BUSINESS AND INDUSTRY
International Ballroom West
4:00 PM - 5:15 PM

The Workforce Innovation and Opportunity Act creates an opportunity for the workforce system to move beyond customer-focused satisfaction surveys and transactional metrics to building long-term, transformational relationships that business and industry value. What’s the difference between a transactional and transformational relationship? This session applies a customer-centric model and relationship development research to workforce development. The result is an effective operational structure that maximizes business engagement as a partner (in work-based learning/sector strategies) and as a customer (with government-funded services). (CWDP 1, 4)

Presenters
Christine Bosworth, Ed.D
Co-founder
Business U, Inc.
Los Angeles, CA

Celina Shands Gradijan, M.S.
Co-founder
Business U, Inc.
San Diego, CA
This one-day strategy event brings executive regional leaders from workforce, education and economic development to create a Strategic Business Engagement Blueprint.

- Baseline Market Responsive Readiness Assessment
- NAWB Updates on WIOA & Business Engagement
- Strategy Session with Regional Leaders
- Business Engagement Blueprint

To learn more about how to schedule this event for your region, please contact Business-U at info@business-u.net

www.Business-U.net
INNOVATIVE APPROACHES TO ENGAGING AND RECRUITING DISCONNECTED YOUNG ADULTS
Columbia 3
4:00 PM - 5:15 PM

To meet expanded WIOA youth target population requirements, system stakeholders need proven strategies that engage and recruit disconnected young adults. In this session, a panel of experts will share promising practices and preliminary findings on impacts in engaging and recruiting disconnected young adults into workforce programs. Panelists will discuss two program approaches, including the intensive recruitment, outreach, and engagement strategies employed by Linking Innovation, Knowledge, and Employment (@LIKE) program, and the cross-sector strategic recruitment process employed by Gateway to College. (CWDP 2, 8)

Presenters
Jeremy Asay
Sr. Mgr., Development & Consulting
Gateway to College Nat’l Network
Portland, OR

Dr. Sonam Gupta
Research Associate
IMPAQ International
Columbia, MD

Lori Strumpf
President, Strumpf Associates
Ctr. for Strategic Change
Washington, DC

Dr. Irvin Sweeney
Director, Gateway to College
Camden County College
Camden, NJ

Mary Weiner
Manager, Education Services
Gateway to College Nat’l Network
Portland, OR

RESOLVING COMMUNITY WORKFORCE ISSUES THROUGH PARTNERSHIPS: 6 STEPS TO SUCCESS
Columbia 4
4:00 PM - 5:15 PM

Is your workforce board just managing local programs? Or has it progressed to the key leadership roles of system building and community workforce issues resolution? Attendees will leave this session knowing the six steps to identify and resolve community workforce issues, their progress on those steps, resources to assist, and a checklist to use with their workforce board members to successfully identify and address their key community workforce issues when they return home. (CWDP 3, 8, 9)

Presenter
Richalene (Ricki) Kozumplik
Owner
Accelerating Higher Achievement
Peru, IN
**BRAIDING FUNDING FOR WORKFORCE DEVELOPMENT**
Columbia 6  
4:00 PM - 5:15 PM

In this session, you will learn how public-private community partnerships can serve out-of-school youth effectively. Presenters also will discuss the important changes to WIOA and how you can maximize opportunities for low-income and out-of-school youth by making cross sector connections with TANF, education, and other programs. Learn strategies for planning and engaging new partners, as well as examples of effective education and employment interventions for this population. (CWDP 2, 3, 9)

**Presenters**
Andrea Amaechi  
Policy Analyst  
Center for Law and Social Policy  
Washington, DC

Kisha Bird  
Director of Youth Policy  
Center for Law and Social Policy  
Washington, DC

Marlena Sessions  
Chief Executive Officer  
WDC of Seattle-King County  
Seattle, WA

**HOW DOES YOUR CAREER PATHWAY STACK UP?**
Columbia 8  
4:00 PM - 5:15 PM

If the Career Pathways you are developing are forcing students into biting off more than they can chew, then stackable credentials may be the answer. These bite-sized educational awards can help workers and students at all levels build skills, accrue experience, and realize great careers. But developing credentials and pathway systems is not for the faint of heart. Learn from practitioners and from experts how the stacking is done, and let’s see how your efforts stack up. (CWDP 2)

**Presenters**
Hope Cotner  
VP Community College Initiatives  
Ctr. for Occupational Research & Dev.  
Waco, TX

Debbie Davidson  
VP Workforce & Economic Dev.  
Gateway Technical College  
Kenosha, WI

Vinz Koller  
Director, Tech. Assistance & Training  
Social Policy Research Associates  
Oakland, CA

Barbara R. Murray  
Director and Principal Investigator  
NSF Southeast Maritime & Transportation Ctr.  
Norfolk, VA
PROMOTING EQUAL OPPORTUNITY: CREATING TRULY INCLUSIVE AMERICAN JOB CENTERS
Columbia 11
4:00 PM - 5:15 PM

This interactive session focuses on LEAD Center’s work with a statewide Equal Opportunity (EO) Network that has been using DOL’s Section 188 guide as a blueprint for providing universal access to the workforce development system and American Job Centers. The guide includes strategies proven to be successful for people with disabilities, and with all customers, so that the workforce system is better positioned to improve outcomes for more job seekers and to comply with WIOA physical and programmatic accessibility requirements. Come learn about the guide and discuss how it can help you with your own job placement efforts. (CWDP 5, 9)

Presenters
Chris Button
Senior Policy Supervisor
U.S. Dept. of Labor, ODEP
Washington, DC

Rebecca Salon
LEAD Center Project Director
National Disability Institute
Washington, DC

Lisa Stern
LEAD Center Employment Policy Advisor
National Disability Institute
Washington, DC

BUILDING SUCCESSFUL CAREER PATHWAYS WITH MULTIPLE SYSTEM PARTNERS (INCLUDING COMMUNITY COLLEGES)
Columbia 12
4:00 PM - 5:15 PM

WIOA calls on workforce boards to build career pathways to create opportunities for un- and under-employed adults and youth, and to build a workforce pipeline for high-demand industries. Participants of this session will learn about career pathway system development drawn from the experience of Jobs for the Future, which has worked across the country supporting the development of career pathways with workforce boards, community colleges, adult education, community-based organizations, economic development officials, and employers. Participants will hear about the critical roles that workforce boards can play in the development of career pathways and about the successes and lessons learned through community college and workforce board partnerships. (CWDP 2, 3)

Presenters
Dawn Busick
Project Director, MoWins
Missouri Community College Assn.
Jefferson City, MO

Mary Gardner Clagett
Director, National Workforce Policy
Jobs for the Future
Washington, DC

Jennifer Freeman
Program Director
Jobs for the Future
Boston, MA

Keith Lawing
President and CEO
Workforce Alliance of S. Central KS
Wichita, KS
ACCELERATING PATHWAYS TO CREDENTIALS
Cardoza
4:00 PM - 5:15 PM

States seeking strategies for increasing credential attainment may find that integrating goals within sector strategies and career pathway initiatives may be supported by using industry-recognized, stackable, and portable credentials, which may also foster a skilled workforce. Learn about relevant frameworks, and identify the types of strategies employed and state actions taken to address gaps and barriers to credentials. Hear from partners about successful efforts to build sequences of credentials and increase portability of credentials through targeted efforts for upgrading worker skills in demand occupations, relocating geographically mobile workers, and transitioning veterans into the civilian workforce. (CWDP 1, 2)

**Presenters**
Elizabeth A. Carter, Ph.D
Director, VA Dept. of Health Professions
Healthcare Workforce Data Center
Henrico, VA

Marsha Danielson
Senior Associate to the President
South Central College
Faribault, MN

Katherine A. DeRosear
Partnership Architect
Manufacturing Skills Institute
Richmond, VA

Pam Frugoli
ONET Team Lead
U.S. Dept. of Labor, ETA
Washington, DC

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STARTING A SECTOR PROGRAM: LESSONS FOR WIOA FROM THE WORKADVANCE EXPERIENCE
Embassy
4:00 PM - 5:15 PM

WorkAdvance sites, located in New York City, northeast Ohio, and Tulsa, target specific industries that are projected to have substantial job opportunities. Participants receive job training, work readiness support, and help with advancing in their careers. The program takes a dual customer approach by helping both job-seekers and businesses that need assistance meeting their human resource needs. MDRC evaluated WorkAdvance, and this presentation includes several lessons from MDRC’s implementation study that will be helpful for providers aiming to meet WIOA’s goals. (CWDP 1, 2)

**Presenters**
David Berman
Director of Programs & Evaluation
NYC Center for Economic Opportunity
New York, NY

Rebecca Kusner
Director of Strategic Planning & Policy
New Growth Group
Cleveland, OH

Betsy Tessler
Research Associate
MDRC
New York, NY
THE WAY HOME: PRE-RELEASE TO POST-RELEASE SERVICES
Holmead
4:00 PM - 5:15 PM

Learn about the multiple programs, grants, and tools that are in place to enable transitioning offenders to prepare for employment prior to release and continue with services post-release. Examine how the Department of Labor and CareerLink of Lancaster help offenders and formerly incarcerated individuals connect to career training, employment, and supportive services pre and post release from supervision. (CWDP 2, 5, 8)

Presenters
Jacqueline Freeman
Unit Chief, Reentry Employment Services
U.S. Dept. of Labor, ETA
Washington, DC

Tara Loew
Director of Reentry Services
ResCare/CareerLink of Lancaster
Lancaster, PA

LMI IN ACTION: INNOVATIVE AND PRACTICAL USES FOR REGIONAL DATA AND ANALYTICS
Kalorama
4:00 PM - 5:15 PM

Learning how to harness labor market information is a crucial step toward increasing the efficiency and effectiveness of our workforce development efforts. Boards are increasingly finding innovative and practical ways to use traditional labor market information and job posting data tools. Eastern Workforce Board (EWB) in Oklahoma is no exception. In this session, EWB and EMSI will discuss how key data metrics and analyses can be applied in a variety of scenarios to inform programmatic decisions and improve performance. (CWDP 6)

Presenters
John Hawkins
Sr. Consultant, Workforce & Econ. Dev.
EMSI
Moscow, ID

Nanette Robertson
Executive Director
Eastern Workforce Board
Muskogee, OK

CREATING CULTURALLY RELEVANT WIOA PROGRAMS FOR MILLENNIAL PROFESSIONALS
Morgan
4:00 PM - 5:15 PM

Are WIOA programs ready to meet the needs of our diverse workforce? Millennials are projected to occupy over 50 percent of the workforce by 2020, and “minorities” will become the majority by 2030. Today's workforce development practitioners and leaders must learn how to use culturally relevant strategies to help high-potential millennials succeed in the workforce. In this high-impact session, participants learn how to implement WIOA programs that address the cultural, psychological, emotional, and social needs of today's diverse millennials. (CWDP 5, 8)

Presenter
Brandi Baldwin-Rana
CEO
YouAdvise.Me
Philadelphia, PA
EXPERT QUICKSHOPS
Jefferson
4:00 PM – 5:15 PM

1. BACK ON TRACK: AN EVIDENCE-BASED FRAMEWORK FOR OUT-OF-SCHOOL YOUTH PATHWAYS
Jefferson
4:00 PM - 5:15 PM

Back on Track is an evidence-based framework for pathways to postsecondary education and careers for out-of-school youth in use across the country. In this session, Jobs for the Future (JFF) will share the framework, give examples of its use, and distribute tools and materials for effective implementation. JFF also will share how Back on Track is used as the framework for a WIOA RFP by Philadelphia, PA. (CWDP 2, 8)

Presenter
Lili Allen
Assoc. VP, Reconnection Strat. & Design
Jobs for the Future
Boston, MA

2. BUILDING REGIONAL COLLABORATIONS TO EXPAND CAREER OPPORTUNITIES – GOODWILL, COMMUNITY COLLEGES, AND WORKFORCE BOARDS
Jefferson
4:00 PM - 5:15 PM

In 2009, Goodwill and the American Association of Community Colleges collaborated together to close the skills gap and create career opportunities. Since 2010, 76 Goodwills have formed collaborations with 142 community colleges, enrolling more than 26,000 people in credentialing programs. Today, Goodwill is expanding the Community College collaboration to build regional career pathway collaboratives between local Goodwills, community colleges, and industry sectors. Find out how local workforce boards can play a significant role in these regional collaborations. (CWDP 2, 3, 8)

Presenters
Joylin Kirk
Senior Director of Mission Services
Goodwill Industries International
Rockville, MD

Michael Wood
Director of Mission Systems
Goodwill Industries International
Rockville, MD

3. COLLABORATING WITH THE VOCATIONAL REHABILITATION PROGRAM UNDER WIOA
Jefferson
4:00 PM - 5:15 PM

This quickshop will focus on the role of the vocational rehabilitation program in the planning and implementation of the expanded opportunities for collaboration under the Workforce Innovation and Opportunity Act (WIOA). The vocational rehabilitation program is a core partner in the workforce development system and will play a key role in implementing the vision of WIOA. (CWDP 2, 3, 9)

Presenter
Brian Miller
Vocational Rehabilitation Prgm. Spec.
U.S. Dept. of Education
Rehab. Services Administration
Washington, DC
4. DETERMINING JOBS IN DEMAND AND FEDERAL/STATE LMI IN SUPPORT OF REEMPLOYMENT
Jefferson
4:00 PM - 5:15 PM

Let me count the ways… come learn all the ways a state or region can calculate jobs in demand, and customize these calculations based on workforce priorities. Learn about the new Occupational Outlook Handbook covering occupational profiles and education/training requirements. Review the new Career Outlook postings containing worker interviews about their jobs. See what the new projections say about top jobs that pay well for those without college degrees. Learn about popular LMI products that support reemployment. (CWDP 1, 6)

Presenter
Rebecca Rust
Asst. Commissioner
Office of Occupational Stats
U.S. Bureau of Labor Statistics
Washington, DC

5. ECONOMIC AND WORKFORCE DEVELOPMENT: INTEGRATING SERVICES FOR REGIONAL GROWTH
Jefferson
4:00 PM - 5:15 PM

Through its Skills for Business initiative the Department of Commerce has made workforce development a priority for the first time. The Economic Development Administration is leading this effort through a concerted effort to promote the ways its historic programs can complement and support workforce development and researching more effective methods for regions to come together and increase their competitiveness. Come discuss how we can work together. (CWDP 1, 3, 8)

Presenter
Jack Cobb
Project Officer
Economic Dev. Administration
Washington, DC

6. EFFECTIVE STRATEGIES FOR TANF-WIOA ALIGNMENT
Jefferson
4:00 PM - 5:15 PM

WIOA emphasizes increasing access to employment, education, and training, along with support services for individuals with barriers to employment. WIOA also establishes the Temporary Assistance for Needy Families (TANF) program as a new required partner at the one-stops. Partnership with TANF brings potential customers, expertise in working with individuals with barriers, and strong connections to supportive services and funding. The goal of this quickshop is to share information about the TANF program and participants, and facilitate a conversation on approaches to integrating TANF into the one-stop and broader workforce system. (CWDP 3, 8, 9)

Panelists
Susan Golonka
Deputy Director
Office of Family Assistance, HHS
Washington, DC

Julie Siegel
Acting Director, Division of State TANF Policy
Office of Family Assistance, HHS
Washington, DC
7. ENGAGING ENERGY WORKFORCE ACTIVITIES AND PROGRAMS AT THE DEPARTMENT OF ENERGY

Jefferson
4:00 PM - 5:15 PM

Participants will learn about engaging with workforce activities at the Department of Energy (DOE), including information about solar and advanced manufacturing workforce activities and programs. Participants also will be provided background on the Energy Jobs Strategy Council and its focus on addressing workforce issues across the energy sector. The Council is a cross-cutting DOE and interagency initiative that integrates the research, technology, and economic resources of the Department to respond to the economic and workforce development needs of the energy industry. (CWDP 3, 8)

Presenters
Natasha Campbell
Senior Advisor
U.S. Department of Energy
Washington, DC

John Smegal
Workforce Development Lead
Advanced Manufacturing Office
U.S. Department of Energy
Washington, DC

8. EPA'S ENVIRONMENTAL WORKFORCE DEVELOPMENT AND JOB TRAINING PROGRAM

Jefferson
4:00 PM - 5:15 PM

The U.S. Environmental Protection Agency’s Environmental Workforce Development and Job Training (EWDJT) program awards competitive grants to nonprofit organizations and other eligible entities to recruit, train, and place unemployed and underemployed residents from communities impacted by the presence of brownfields. It is the intention of the EWDJT program to further environmental justice by ensuring residents living in communities historically affected by economic disinvestment, health disparities, and environmental contamination reap the benefits of revitalization and cleanup in their communities. Come learn how you can participate in this program. (CWDP 3, 8)

Presenter
Rachel Congdon
EPA EWDJT Program Coordinator
U.S. EPA
Washington, DC

9. INVESTING IN YOUR WORKFORCE STAFF GARNERS HUGE RETURNS

Jefferson
4:00 PM - 5:15 PM

Improving workforce services takes dedicated leaders with the right tools…at the right time. This session will discuss programs and resources provided by the National Association of Workforce Development Professionals (NAWDP) that will help strengthen the skills of your staff, improve program performance, and position your organization for success. Workforce development is all about leaders and NAWDP has tools to help you make the most of your talent, from the frontline through the director level and from new professionals to experienced managers. (CWDP 8)
10. THE NATIONAL LABOR EXCHANGE: HOW WORKFORCE BOARDS CAN WORK WITH STATE WORKFORCE AGENCIES
Jefferson
4:00 PM - 5:15 PM

How well is your organization engaging with labor exchange services provided by state workforce agencies (SWAs)? Are you aware these services are available to you at no cost? Are you interested in engaging with employers in positive outreach and recruitment activities? While many local workforce boards and American Job Centers have streamlined workloads and reduced costs by relying on services like the National Labor Exchange (a tool endorsed by state workforce agencies), there is much more to be gained by partnering with your SWA. (CWDP 3, 8)

Presenters
Pam Gerassimides
Asst. Exec. Dir. and NLx Director
NASWA
Washington, DC

Josie Link
NASWA
Washington, DC

11. NONCUSTODIAL PARENT EMPLOYMENT PROGRAMS: PARTNERING WITH CHILD SUPPORT
Jefferson
4:00 PM - 5:15 PM

Over 30 state and local child support programs have already developed partnerships to provide employment services to improve child support outcomes for children with unemployed or underemployed noncustodial parents. These programs use a variety of funding streams, often including child support case management and other wraparound services. Research from New York and Texas show these programs can be successful. Learn more about partnering with child support and the benefits it can bring to your community. (CWDP 3, 8)

Presenter
Lauren Antelo
Senior Specialist
U.S. Dept. of HHS
Washington, DC
12. PERKINS AND WIOA: INTERSECTIONS AND OPPORTUNITIES
Jefferson
4:00 PM - 5:15 PM

This quickshop previews and discusses the major legislative provisions in the newly-enacted Workforce Innovation and Opportunity Act (WIOA) that impact state and local postsecondary programs funded under the Carl D. Perkins Career and Technical Education Act (Perkins). Participants will discuss their state and local experiences in collaborating thus far, including challenges and barriers that they have encountered and overcome to align their state’s education, workforce development, and economic development systems. (CWDP 2, 3, 9)

Presenter
Sharon Lee Miller
Director, Academic & Tech. Ed.
U.S. Dept. of Education
Washington, DC

13. A RE-TOOLED ADULT EDUCATION UNDER WIOA
Jefferson
4:00 PM - 5:15 PM

This session will provide participants with an opportunity to better understand new adult education and literacy activities in WIOA that can assist the workforce development system in meeting the needs of basic skills deficient job seekers. (CWDP 2, 3, 9)

Presenter
Christopher Coro
Deputy Dir., Adult Ed. & Literacy
U. S. Department of Education
Washington, DC

14. SNAP EMPLOYMENT & TRAINING: MAKING THE CONNECTION WITH WORKFORCE DEVELOPMENT
Jefferson
4:00 PM - 5:15 PM

Learn about the role that the Supplemental Nutrition Assistance Program (SNAP) plays in promoting economic security and job development opportunities for low-income households. Discuss ways the SNAP Employment and Training (E&T) program supports those efforts. (CWDP 3, 8)

Presenter
Loretta Robertson
Program Analyst
SNAP Office of Emp. & Trng.
U. S. Dept. of Agriculture
Alexandria, VA

15. WIOA AND COMMUNITY SERVICES BLOCK GRANT: PARTNERING TO HELP LOW-INCOME COMMUNITIES
Jefferson
4:00 PM - 5:15 PM

The Community Services Block Grant (CSBG) is a required partner of the WIOA career center system. CSBG grants support low-income individuals and families in communities covering 99 percent of America’s counties. In many communities, CSBG and WIOA-funded agencies work together to help move families to self-sufficiency and economic stability. Hear about key examples and promising practices from CSBG National Office staff about the great work that is being done and opportunities that the new law presents. (CWDP 3, 9)
16. WORKFORCE DEVELOPMENT AS A REENTRY TOOL
Jefferson
4:00 PM - 5:15 PM

This session will discuss Section 225 of WIOA and how to incorporate incarcerated and formerly incarcerated individuals into local workforce plans, as well as connect with partners in the community to address the unique needs of this population. This session also will highlight the Department of Education’s Improving Reentry Education (IRE) grant program. (CWDP 3, 5, 9)

Presenter
Sean Addie
Director, Correctional Education
U. S. Dept. of Education
Washington, DC

17. WORKING WITH THE DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
Jefferson
4:00 PM - 5:15 PM

The Department of Housing and Urban Development (HUD) has numerous programs helping individuals move into the workforce. At this quickshop you will be able to talk with HUD staff about some of these programs, including those targeted to public housing residents, and others focused on helping individuals with HIV/AIDS. The Jobs Plus program is already partnering with local workforce boards. The Housing Opportunities for Persons with AIDS (HOPWA) program provides an on-line curriculum available to all HIV/AIDS service providers. Come discuss how you can partner with various HUD programs. (CWDP 3, 5, 8)

Presenters
Ron Ashford
Director Public Housing Supportive Svcs.
U. S. Dept. of Housing & Urban Dev.
Washington, DC

Benjamin Ayers
Acting Deputy Director
Office of HIV/AIDS Housing
U. S. Dept. of Housing & Urban Dev.
Washington, DC
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2016 WIOA TRAILBLAZER AWARD WINNER:
WORKFORCE DEVELOPMENT COUNCIL OF SEATTLE-KING COUNTY, SEATTLE, WA

2016 W.O. LAWTON BUSINESS EXCELLENCE AWARD WINNER:
BAYCARE, ST. PETERSBURG, FLORIDA

Thirty-five years ago, the Capitol Steps began as a group of Senate staffers who set out to satirize the very people and places that employed them. In the years that followed, many of the Steps ignored the conventional wisdom (“Don’t quit your day job!”), and although not all of the current members of the Steps are former Capitol Hill staffers, taken together the performers have worked in a total of eighteen Congressional offices and represent 62 years of collective House and Senate staff experience.
TUESDAY, MARCH 15TH

SCHEDULE-AT-A-GLANCE

REGISTRATION
7:00 AM – 10:00 AM
International Terrace

MORNING PILATES WITH DIANE WALTON
7:00 AM – 7:30 AM
Holmead

CONTINENTAL BREAKFAST
7:30 AM – 8:00 AM
International Terrace

CLOSING GENERAL SESSION
8:00 AM – 10:00 AM
International Ballroom

WHAT’S NEXT?
10:30 AM – 12:00 PM

The Forum 2016 What’s Next session prepares attendees to apply the strategies, tools, and knowledge they’ve learned during Forum to their own organizations. This year, we have opted to present a single, facilitated session. For a detailed description, please go to page 146.

ADJOURN AND HIT THE HILL
12:00 PM
Off Site

CLOSING GENERAL SESSION
International Ballroom
8:00 AM – 10:00 AM

EXAMINING THE FUTURE POLICY FOCUS FOR WORKFORCE DEVELOPMENT
In our final ballroom session of The Forum 2016, we’ve invited a range of policy experts from within the Beltway to share their viewpoints and experiences. Drawing from diverse perspectives as legislators, administrators, and regulators, each will explore upcoming policy issues to be addressed within the workforce development system and offer advice on how best we can respond.

Esteemed Guests

Chris Murphy
U.S. Senator
Connecticut

Mark Takano
U.S. Representative
41st District, California

Robin Juliano
Sr. Policy Advisor
National Economic Council

Eric Seleznow
Deputy Asst. Secretary
U.S. Dept. of Labor, ETA

Johan Uvin
Acting Assistant Secretary
U.S. Dept. of Education, OCTAE

Scott Sanders
Executive Director
Nat’l Assn. of State Workforce Agencies (NASWA)
WHAT’S NEXT FOR THE FUTURE?
Jefferson
10:30 AM – 12:00 PM

Before you leave The Forum 2016 and prepare to return to your communities, take this opportunity to reflect on the innovative ideas, technologies, tools, expert advice, and strategies that you have been exposed to through the conference. Join Richard Lum of Vision Foresight Strategy and NAWB staff for a facilitated session that brings it all together with a plan for executing these ideas in your community and within your organization. Make sure you have all the information you need for developing a shared understanding of the vision for WIOA among your partners and stakeholders. Work collectively in this session to identify the action steps to engage businesses, build and convene partnerships, create accessible career pathways, and develop programs and services that drive economic success for your region.

Facilitator
Richard Lum
CEO
Vision Foresight Strategy
Are you still using autocorrect?

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THE FORUM 2016
INNOVATIONS AND AWARDS
WIOA TRAILBLAZER AWARD

The WIOA Trailblazer Award is a new award focused on implementation of the Workforce Innovation and Opportunity Act. NAWB established this award to honor the board that has made the most progress in adopting the changes envisioned in the Workforce Innovation and Opportunity Act and expanding its ability to develop comprehensive workforce solutions for its community. This year, the NAWB Board recognizes a Workforce Development Board that quickly mobilized its networks to convene important stakeholders and lead WIOA implementation efforts not only in their region, but in their state. Their work in the areas of strategic planning, integrated services, sector strategies, and business services positions them as an example to others.

2016 WIOA TRAILBLAZER AWARD WINNER

WORKFORCE DEVELOPMENT COUNCIL OF SEATTLE-KING COUNTY, SEATTLE, WA

Profile: The Workforce Development Council of Seattle-King County (WDC) is a nonprofit workforce think-tank and grant-making organization whose mission is to support a strong economy and ensure the ability of each person to achieve self-sufficiency. The WDC oversees the Seattle-King County Workforce Area, which includes a population of over 2 million. The WDC works throughout the community, bringing employers, job seekers, youth, educators, labor groups, and other nonprofits together to find – and fund – solutions to workforce gaps.

Strategic Planning: As part of the WDC’s strategic planning process around the Seattle-King County public workforce development system, leadership and staff have conducted extensive outreach to partners and the broader community. With each of the four board committees, staff provided WIOA training and facilitated input sessions on the local strategic workforce plan.

The WDC hosted two community forums addressing WorkSource System services, accessibility, youth, and sector strategies, with over 40 attendees at each meeting. Staff presented a brief overview and forecast of the Seattle-King County economy and labor market and a description of current workforce development activities, and then facilitated a discussion with the group around strategies to accomplish WIOA goals in the coming years. WDC staff have also met with and gathered input from community organizations representing job seekers with barriers to employment, such as people with disabilities, refugees and immigrants, and ex-offenders. WDC staff will present the input collected to the board and chief local elected officials for further comment, then incorporate it into the local workforce plan. Lastly, the WDC will post the plan online for public comment, review and incorporate the comments into the plan, and then submit the plan to the state board.

Integrated Planning: Building on already strong relationships with WIOA core partners, the WDC is working extensively at both the state and local level on one-stop system integrated service delivery. As a member of the one-stop task force on the state workforce board, the WDC has engaged
in strategic planning with programs over the course of the year, including: Vocational Rehabilitation, Wagner-Peyser (State Employment Security Department), Adult Basic Education (State Board for Community and Technical Colleges), Seattle-King County College workforce deans, and business partners.

In addition to working with core partners as members of the local board, WDC leadership regularly meets with administrative agencies that oversee core programs and has convened and participated in numerous state and local forums that bring together core, mandatory, and optional WIOA partners. In August 2015 alone, the in-community outreach team participated in numerous community events, with audiences including youth, homeless people, Veterans, homeless Veterans, people with limited English proficiency, and people with disabilities.

**Sector Initiatives:** The WDC plays a critical role in convening industry, education, and labor leaders around industry workforce issues and finding solutions that meet business needs and get people jobs. The WDC has particular expertise in bringing together sector panels – industry-driven groups of leaders who come together to focus on workforce issues in one particular industry. Members represent major employers, industry groups, education, labor unions, economic development, service organizations, and others. To date, the WDC has had panels for healthcare, green jobs, interactive media, the public sector, and maritime.

The panels help the WDC more acutely understand the local labor market and invest in strategies that align with industry needs and better define pathways and individual movement along them. These strategies may include partnerships with local colleges to create or redesign training approaches, programmatic designs that facilitate skill development, and industry-based career progression research projects to define talent pipelines, as well as specific business services models. By assessing needs and resources from the sector’s hiring perspective, members recommend short- and long-term solutions to meet the challenges in their sector.

**Governance:** In alignment with WIOA, the WDC has strategically appointed board members from the private sector, labor, adult education and literacy, higher education, vocational rehabilitation, Wagner-Peyser, and economic development. Committees include executive, finance, industry and employment (IEC), and youth (YC). IEC provides strategic oversight of one-stop system operations; identifies workforce needs in in-demand industry sectors and career pathways; identifies gaps in services to target populations, with specific focus on individuals with barriers to employment; leads coordination efforts across public programs and systems; and directs quality system improvements. YC oversees youth activities, focusing on disconnected youth and identified industry need.

**One-Stop Services:** The WDC has a firm foundation for relationships with local core, mandatory, and optional WIOA partners, which was expanded through the WDC’s WorkSource Seattle-King County Transformation
in 2014. The WorkSource Seattle-King County system meets monthly to provide updates on the system’s integrated service delivery, including over 34 partners (over 300 staff) from the WorkSource one-stop center, six affiliate sites, and 23 connection sites. To meet the needs of each WorkSource site, the WDC is working with partners around the state to negotiate guidelines for local MOUs and cost-sharing agreements.

**Business Services:** The WDC’s business services team connects employers with hiring solutions and provides a wide range of information and resources. Each of the ten team members works closely with employers from their defined sector to find training programs to fit business needs. Through partnerships with local employers, the business services team held 127 events in 2014.

The WDC’s Work Start grants have provided customized training to over 200 new or incumbent workers in manufacturing, IT, and maritime clusters, and demonstrate our ability to partner with small, medium, and large businesses to meet workforce needs with job-driven training.

**Career Pathways:** Health Careers for All is a successful example of a WDC industry-driven career pathways model. Funded by an $11 million, five-year grant from U.S. Health and Human Services, this project has enrolled close to 900 adults and youth using the innovative best practices learned over the past decade – including career and education navigators, integrated basic English and math skills, and new college curricula to address specific needs. To date, 82% began healthcare occupation training, 77% have completed training, and 70% of those who completed healthcare training have become employed in the healthcare field.

**Integrated Program Delivery:** The WDC has been underway with a robust planning process to re-design our WorkSource system with an eye towards the future of WIOA. Building upon the foundation of our unique one-stop system, our WDC and Worksource leadership have begun re-designing a fully operable and viable WorkSource system, prepared and ready as WIOA is implemented. The WDC has

- Redesigned and better integrated career services;
- Developed staff training curriculum and a system-wide facilitator team;
- Conducted marketing and in-community outreach efforts driven by partner and customer needs; and
- Launched a new WorkSource SKC website and a public service announcement.

Contact:
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Chief Executive Officer  
Workforce Development Council of Seattle-King County  
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WIOA TRAILBLAZER AWARD NOMINEES

NAWB wishes to thank all workforce boards that submitted nominations for the inaugural WIOA Trailblazer Award. Their efforts to adopt the changes envisioned in the Workforce Innovation and Opportunity Act and expand their abilities to develop comprehensive workforce solutions for their communities are applauded. Full descriptions are available on www.NAWB.org/Forum.

- Capital Area Workforce Development Board (CAWDB)
- CareerSource Brevard
- Lane Workforce Partnership
- Ozark Region Workforce Development Board
- Pacific Mountain Workforce Development Council
- South Central Workforce Council and Southwest Minnesota Workforce Council
- Spokane Area Workforce Development Council
- Susquehanna Workforce Network, Inc.
- West Michigan Works! Workforce Development Board
- Workforce Connections, Las Vegas, NV
- Workforce Tulsa

2016 W.O. LAWTON BUSINESS LEADERSHIP AWARD WINNER

BAYCARE, SAINT PETERSBURG, FL

Will Davis, Manager, Workforce Development

CareerSource Pinellas, Clearwater, FL

BayCare is a leading not-for-profit health care system connecting individuals and families to a wide range of services at 13 hospitals and other medical facilities. BayCare is one of the largest employers in Tampa Bay with over 23,000 employees.

BayCare has taken a leadership role in working with CareerSource to provide specialized healthcare training. They take pride in knowing they are helping individuals receive the training, skills, and certifications needed to succeed in their careers. Through the program, over 650 individuals received training, 140 new nurses obtained employment, and BayCare committed an astounding $4,572,000 cash match.

Leadership: BayCare has been a leader in providing innovative training and career advancement opportunities through partnership with CareerSource and other community partners. With a five-year $4.8 million USDOL H1-B grant and an astounding $4,572,000 cash match, BayCare has taken a leadership role in working with CareerSource Pinellas to provide specialized services for training in the healthcare and nursing fields.

The Organizational Development & Learning team has been instrumental in ensuring BayCare employees receive the training, skills, and certifications...
needed to succeed in their careers. Since this program was initiated in 2011, 650 individuals received specialized healthcare training and over 140 new nurses have been employed as RNs at BayCare. In addition, BayCare offers clinical experience providing health care students the opportunity to learn skills and knowledge necessary to function in acute care facilities.

BayCare not only is committed to talent development through its partnership with CareerSource and training, it is committed to community service. This commitment is evident in its many community partnership activities, including providing health care services to low-income citizens; promoting wellness of body, mind, and spirit through faith community nurses; providing financial support to organizations whose missions are to improve the health and well-being in the community; and helping the local health department increase the immunization rate of Hillsborough County children.

Through BayCare’s leadership there are over 650 success stories that could be told. Robert Irvin is just one of these. Through his participation in the H1-B Healthcare Program, he attained his Associate Degree in Nursing, and obtained his dream job at St. Anthony’s Hospital, one of the hospitals in the BayCare Healthcare System. “I attribute my success to hard work and this program. I am living my dream,” says Robert.

**Accomplishments:** Baycare has been an essential partner in the implementation of several initiatives, most recently the H-1B program. This program provides specialized training in the healthcare and nursing fields. Baycare committed $4,572,000 in cash match for this program. 650 BayCare employees have received healthcare-related training, exceeding the goal of 484. The training received was for healthcare occupations.

Accomplishments include:

- 49 employees completed the School at Work training, a career ladder program for entry-level team members indicating interest in allied health careers;
- 79 employees enrolled in the pre-college bridge program cohort;
- 142 employees attained an Associate Degree of Science in Nursing (ADN);
- 124 employees attained a Registered Nursing (RN) License;
- 74 employees enrolled in the Bachelor of Science in Nursing (BSN) program;
- 291 new RNs received primary preceptor training, which is intended to assist new nursing graduates in the acquisition of novice nursing standard of practice; and
- BayCare has hired over 15 H1-B unemployed nursing students who completed their ADN.

This program has been so successful, BayCare plans to continue the training program following the end of grant funding, supplying the region with talent in high-wage, high-demand allied health care positions in the future.

**NOMINATING WORKFORCE BOARD**
**CAREERSOURCE PINELLAS**
Edward Peachey
President & CEO
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www.careersourcepinellas.com
NAWB thanks NAWB Board members and WIB representatives for their service on the Awards Committee to select this year’s award winners.

Michael J. Biskie,  
NAWB Board Vice Chair  
NAWB Awards Committee Chair  
Workforce Board Vice Chair,  
CareerSource Citrus, Levy, Marion

Patrick J. Eiding,  
NAWB Board Secretary  
Member, Philadelphia Workforce Board  
Member, Pennsylvania State Board  
President, Philadelphia Council AFL-CIO

Joanna Greene  
Board Liaison  
Chicago Cook Workforce Partnership

Barbara Kaufmann  
Director  
Montgomery County WDB

Raymond McClellan, NAWB Board Vice Chair, Mississippi Partnership  
Executive Director, NE Mississippi Business Incubation System

David M. McCune, Jr.  
Vice President,  
McCune Technology, Inc.

Patricia Villalobos, NAWB Board President/Owner, Barnhart-Taylor, Inc.
EXHIBITOR PROFILES

ACT WORK READY COMMUNITIES
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www.act.org

ACT Work Ready Communities (WRC) empowers states, regions and counties with data, process and tools that drive economic growth. Participants are leveraging the National Career Readiness Certificate (NCRC™) to measure and close the skills gap — and are building common frameworks that link, align and match their workforce development efforts.

AGS DATA SYSTEMS / G*STARS
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G*STARS, a configurable reporting and analytics platform, has been used for over 15 years by workforce boards, community colleges and nonprofits to effectively tell their story to their board and funders about how they have helped customers achieve training, jobs and overall community impact. G*STARS manages self-service data, demographics, services, and results, along with business service activities, skills needs, and outcomes, with powerful analytics and reports.

AMERICAN HOTEL & LODGING EDUCATIONAL INSTITUTE
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Established in 1953, the American Hotel & Lodging Educational Institute (AHLEI), the non-profit training arm of the American Hotel & Lodging Association (AH&LA), is committed to investing in the workforce development of the hospitality industry. AHLEI provides hospitality education and training solutions to those preparing for hospitality careers and those already working in the industry.

BLUEDROP LEARNING NETWORKS
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Bluedrop Learning Networks, a SaaS-based provider of Integrated Skills Management (ISM), enables workforce organizations to modernize their systems; collaborate with partners, and serve clients more efficiently. We leverage our technology and domain expertise to develop demand driven content, worker success tools and employer engagement systems. Bluedrop is the one stop shop that brings together employers; workers, and case managers to improve employment outcomes.
Bounce provides a well-defined yet non-traditional dynamic approach to motivating people into making real and lasting changes in their lives. Bounce addresses labor challenges with multi-disciplinary, behavioral training that touches on psychosocial solutions encompassing rapport building, communication strategies, self-worth, confidence and diligence, leading people towards job-preparedness and job outcomes. Bounce offers license agreements with a train the trainer model.

BURNING GLASS TECHNOLOGIES
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Burning Glass Technologies is the leader in job matching and labor market analytics solutions for the education and workforce sectors. Our technologies analyze millions of job postings from more than 40,000 sources, providing educators with real-time intelligence on skills in demand to inform program design and expansion, employer outreach, and career services. Headquartered in Boston, Burning Glass serves a client base spanning six continents, including leading recruitment agencies and employers.

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Business Access is a tech social service company. Since 2000, our tech-based programs have helped people move from dependency on the government into self-sufficiency and increase their employability. More than 200 programs in 18 states have used our innovative technical platforms, program design and management to serve hundreds of thousands of disadvantaged people. Results include: 84% off of welfare up to 7 years after program exit; 89% employed; 94% job retention; and a 78% reduction in recidivism.

C2 GLOBAL PROFESSIONAL SERVICES, LLC
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At C2 Global Professional Services, LLC, our core business is the management and operation of American Job Centers. Our guiding philosophy is that customers must have a meaningful and rewarding experience, and workforce systems must be responsive to the needs of all users. We achieve success by working collaboratively to build, operate and continuously refine service delivery
systems that reinforce the mission, vision and values of our Board partners and align with the values of their community.

CAREER TEAM
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Celebrating 20 years of workforce excellence, Career TEAM is a recognized leader in innovative solutions to the challenge of unemployment, career management and leveraging technology with existing methods. One of INC Magazines 500 fastest growing U.S. companies, Career TEAM has been profiled for training & placement outcomes on CBS 60 Minutes, conducted live and online training for over 10,000+ workforce professionals and spoken at numerous technology and social media events. Career TEAM offers a full menu of workforce solutions from project management, learning management systems, and WIOA focused staff capacity building. Most recently, Career TEAM has become a pioneer in Virtually Reality Interviewing and job search, and will launch a cost effective “VR” offering at the 2016 NAWB conference.

CASAS
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Stretch your valuable resources and learn how CASAS eTests can 1) streamline collaboration with WIOA partners; 2) accurately assess workplace-related basic skills; 3) measure and report educational skill gains; 4) assess, profile, and certify work readiness skills; and 5) benefit your organization by saving staff time and money.

CENGAGE LEARNING
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Cengage Learning is a leading provider of innovative education and training solutions for the workforce development, academic, professional and library markets worldwide. The company’s products and services are designed to foster educational excellence and professional development, increase learner engagement, improve learning outcomes and deliver authoritative information to people whenever and wherever they need it. Through the company’s partnerships with schools, organizations and WDBs, Cengage Learning provides integrated learning and training solutions that can accelerate employment opportunities for in-demand jobs.
The Center for Work Ethic Development provides practical tools for building work ethic. Our innovative curriculum and certification program, Bring Your A Game to Work, helps Workforce Development Boards, training providers, and Community-Based Organizations develop the foundational work ethic behaviors that employers demand. The curriculum is fully customizable, using a train-the-trainer approach, you get to decide when, where, and for whom you offer the training. Visit us at www.workethic.org

Certiport, a Pearson VUE business, is the leading provider of certification exam development, delivery and program management services delivered by more than 13,000 Certiport Authorized Testing Centers in 148 countries. Certiport reliably delivers over three million tests each year throughout the secondary, post-secondary, workforce and corporate technology markets.

Chmura Economics & Analytics is committed to innovation, creativity, and achieving 100% customer satisfaction. We are dedicated folks who care about the quality of our work, and for the image of our clients. We have the skill and experience to turn data into reliable information that supports confident decisions and the realization of bold goals. Our specialties include economic consulting, economic and workforce development, labor market studies, publications, and software development.

Project SEARCH is a school-to-work or workshop-to-work transition program model that was developed at Cincinnati Children’s Hospital Medical Center. Project SEARCH combines hands-on training in relevant, marketable job skills; an employability and independent living skills curriculum; personalized job placement assistance; and follow-along support. The hallmarks of Project SEARCH are total...
workplace immersion and a singular goal of competitive employment for every program graduate.

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CREATING IT FUTURES FOUNDATION
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As the philanthropic arm of CompTIA, the Creating IT Futures Foundation is a 501(c)(3) charity with the mission of helping populations under-represented in the information technology industry and individuals who are lacking in opportunity to prepare for, secure, and be successful in IT careers. Its IT-Ready program is an intense, short-term, classroom-based and instructor-led training and job placement service. Creating IT Futures partners with workforce boards to bring IT-Ready to their cities.

CSMLEARN
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CSMlearn takes a new approach to workforce development, focusing on building the general skills that employers most desire: independent thinking, active learning, conscientiousness, persistence, and confidence – the essentials of high performance. CSMlearn’s FREE self-paced online course with the world’s most advanced adaptive learning technology transforms people, corporate workforces and communities, and can serve as a foundation for many of your workforce development efforts.

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DVT Marketing Enterprises, Inc. is a family-owned, full-service marketing and event production agency. Established in the mid-1980s, DVT has earned a reputation for consistently delivering innovative solutions and creating unique opportunities through community and collaborative programs. The team at DVT is passionately focused on workforce development, tourism and entertainment. We provide excellence through hands-on service for our partners on every project, every time.
Dynamic Works Institute (DWI) provides proprietary staff development to workforce staff, higher education students, association members and individuals on their career path journeys. DWI is a nationally recognized leader and innovator in advanced online, self-paced training and classroom based training solutions for over 15 years. Our current featured products are the WIOA Dynamic Futures Youth Model, Career Pathway Programming and the 5 Minute Countdown series to ensure WIOA compliance.

Economic Advancement Research Institute
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Our nonprofit institute delivers policy reform recommendations, new frameworks and actionable guidance through applied economic research that identifies pathways between talent development and workforce needs, and empowers regions to move towards full employment with expanded opportunities for job seekers, entrepreneurs and the business community.

EDSI
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EDSI has been assisting a wide range of businesses, educational and workforce board customers since 1979. EDSI is best known for their dynamic and innovative strategies for Customized Job Training, Enhanced Business Services, Layoff Aversion, Industry Partnerships, Placement & Retention Services and On the Job Training programs. Presently, EDSI is contracted to design and implement programs in the states of Illinois, New York, Maryland, Ohio, Pennsylvania, North Carolina and Michigan.

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EMSI specializes in turning labor market data into useful information that helps workforce boards establish strategic partnerships and understand the strengths and weaknesses of their regional workforce. To learn more about how EMSI can help you, please call (208) 310-7484, visit our website at www.economicmodeling.com, or stop by our booth.
ETS
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ETS provides quality measures giving educators, employers, and policymakers, information to make critical decisions about educational and workplace opportunities. Our HiSET® high school equivalency exam helps out-of-school youth and adults earn a state-issued equivalency credential and take an important step toward college and career. Our WorkFORCE® assessments identify behavioral and cognitive skills and inform individuals of the skills they need for success. Visit www.ets.org to learn more.

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www.bonds4jobs.com

This booth will contain detailed information about the collaboration between the Department of Labor and The McLaughlin Company in their administration of the Federal Bonding Program which promotes fidelity bonding as a vital tool in assisting at-risk job seekers obtain suitable employment. Bonds are cost free to employers and job seekers. There will be written materials and videos including guidelines on how agencies and organizations can obtain bonds to use in their placement efforts.

FUTUREWORK SYSTEMS, LLC
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FutureWork Systems is the leading provider of Business Intelligence web applications specifically designed for workforce development programs. For over 15 years, FutureWorks has provided workforce professionals from USDOL Regional offices to Job Centers, access to performance data using intuitive and interactive BI applications to support program and policy decision-making. From dashboards to detailed data drill down, FutureWorks delivers analytical tools necessary for program success.
Geographic Solutions is the nation’s leading provider of integrated software for state and local workforce agencies in over 30 states and U.S. territories. Our solutions address all federally-funded workforce programs, including WIOA, Unemployment Insurance Benefits/Tax, WP, TAA, WTP Case Management, Labor Exchange, Job Aggregation, Labor Market Information, and Fund Tracking.

Partnering with education and economic leaders, Graduation Alliance delivers college and career pathway exploration and virtual high school diploma completion. With a $7.4 trillion cost facing our nation due to the millions of youth and adults without a high school diploma, they are launching the first-ever Workforce Diploma program providing WIOA OSY participants an accredited diploma, soft skills training and the wrap-around support necessary to successfully re-enter the workforce.

Grant Associates is a national workforce development company collaborating since 1997 with government to develop programs that advance job seekers, businesses and local economies. Our tailored solutions build workforce capacity and help communities reach their true potential. Our expertise includes operating full-service One-Stops, sector-based initiatives, and programs that serve special populations, including disconnected youth, public assistance recipients and returning citizens.

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IMPAQ’s staff of world-class researchers, survey professionals, technology innovators, and subject matter experts combine innovative thinking and rigorous approaches to evaluate and enhance health, education, labor, human services, and international development programs.

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Check out JIST Career Solutions, America’s Career Publisher, to discover print and online resources that help people explore careers, identify their skills and interests, prepare for college, find jobs, and succeed in the world of work. Ask about JIST Gateway, a user-friendly online platform that allows individuals to access JIST’s most popular assessments, workbooks, and videos anywhere, anytime, and on any device that is convenient for them. Visit JIST.com for more information.

JOBS FOR THE FUTURE
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Jobs for the Future works with our partners to design and drive the adoption of education and career pathways leading from college readiness to career advancement for those struggling to succeed in today’s economy. Across the country, we work to improve the pathways leading from high school to college to family-supporting careers. Our work aligns education and training to ensure that employers have access to a skilled workforce.

LAUNCHPAD
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Launchpad is the leading provider of demand-driven cloud applications for Workforce & Economic development, built on the Salesforce platform. Since 2005, Launchpad has helped over 45 state and local agencies improve regional collaboration, drive business engagement and increase employment outcomes. Launchpad incorporates case management, business CRM, agency collaboration and real-time reporting into a single platform.
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The Manufacturing Skill Standards
Council (MSSC), a 501(c)3 non-profit,
is an industry-led, training, assessment
and certification system focused on
the core skills and knowledge needed
by the nation’s front-line production
and material handling workers. The
nationwide MSSC System, based
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MEDCERTS
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THE NATIONAL INSTITUTE OF STANDARDS AND TECHNOLOGY’S HOLLINGS MANUFACTURING EXTENSION PARTNERSHIP (MEP)

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The MEP is committed to strengthening the U.S. Manufacturing sector. MEP works with small and mid-sized U.S. manufacturers to help them create and retain jobs, increase profits, and save time and money. MEP’s state and regional centers facilitate and accelerate the transfer of manufacturing technology in partnership with industry, universities and educational institutions, state government, and NIST and other federal research laboratories and agencies. Through its collaborations at the federal, state and local level, MEP puts manufacturers in position to develop new products and customers, expand into global markets, adopt new technology, reshore production, and improve the opportunity for retaining and growing jobs. MEP provides this support to individual manufacturers through its nationwide network of local centers made up of teams of experts and business professionals.

NATIONAL RESOURCE CENTER FOR HEALTHY MARRIAGE AND FAMILIES

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healthymarriageandfamilies.org

The National Resource Center for Healthy Marriage and Families supports efforts to integrate healthy marriage and relationship education skills into safety-net service delivery systems as part of a comprehensive, culturally competent, family-centered approach to promote self-sufficiency. We provide resources that help organizations promote healthy family and marital relationships as an effective strategy to improve interpersonal relationships and productivity in the workplace.

NONPROFIT TECHNOLOGIES, INC.

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NonProfit Technologies (NPT) is your authorized Abila business & product partner. We specialize in MIP Fund Accounting and are proud to be the software publisher of Gazelle and the innovator of Workforce Productivity Suite… all available in our Private Cloud. Sign up for a free trial today!
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The National Strategic Planning & Analysis Research Center is an interdisciplinary research center at Mississippi State University. NSPARC has a mission to expand the reach of the university to policymakers, industry, and the public. We use smart data, analytical techniques, and high technology to make a difference, such as explaining education outcomes, helping Mississippi attract new businesses, and connecting job seekers to employment opportunities.

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OptimalResume offers an award-winning suite of on-demand products to assist job seekers with resumes and cover letters, job interview preparation, portfolios and professional websites, video resumes, elevator pitches, and more. Developer APIs are now available. Are you an innovator? Want to demonstrate technology leadership? Ask about InterviewUp, our new interview success platform coming soon!

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RespectAbility is a non-profit organization whose mission is to reshape the attitudes of American society so that people with disabilities can more fully participate in and contribute to society; and to empower people with disabilities to achieve as much of the American dream as their abilities and efforts permit. Our work largely focuses on two areas - increasing competitive integrated employment for people with disabilities, and inclusion in faith-based organizations.

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