# 2016 Southwest Pathways Conference

**DoubleTree Resort | Scottsdale, Arizona**  
**May 2 – 4**

## Monday, May 02, 2016

<table>
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<th>Time</th>
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| 7:00 AM – 1:30 PM | **Tribal Leaders Pre-Conference**  
**hosted by Arizona Department of Education and  
sponsored by West Comprehensive Center at WestEd**  
Open to interested individuals with priority given to Arizona and regional tribal leaders attending as part of the Native American Team  
**Keynote Remarks:**  
Diane Douglas, Arizona Superintendent of Public Instruction  
**Speakers include Representatives from:**  
- Inter Tribal Council of Arizona  
- National Congress of American Indians  
- Utah State Office of Education  
- WestEd  
- White House Initiative on American Indian and Alaska Native Education  
**Note:** This session will close at 125 attendees. |
| 10:00 AM – Noon | Networking & Luncheon at Topgolf Scottsdale at Talking Stick Resort  
**hosted by Arizona Business & Education Coalition**  
Fun for All!  No Golf Experience Required! |
| 11:00 AM – 2:00 PM | **Optional Field Trips to Innovative Pathway Programs**  
1. **Universal Technical Institute**: Join us at Universal Technical Institute’s Avondale campus where you will experience 3d vibration analysis on a 455 horsepower Stingray Corvette, 23 new automotive technologies on the brand new 750 BMW Executive model worth $140K and so much more in our over 280,000 square foot automotive and diesel technical training center. Transportation will be provided. Departure time will be 11:00 am from hotel lobby. Lunch will be included. You will be back in time for the High-Quality CTE: Moving Arizona Forward panel discussion.  
2. **SkySong, ASU’s Scottsdale Innovation Center**: SkySong links technology, research, education and entrepreneurship to position Arizona State University and Greater Phoenix as global leaders in the knowledge economy. This tour will include a dynamic presentation on ASU’s approach to teaching entrepreneurship, as well as a tour of SkySong’s 1.2 million-square-foot campus. Home to student startups, a global business community, and SkySong’s signature shade structure, this tour will demonstrate why Arizona State University was recently ranked by U.S. News & World Report to be the #1 university in the nation for innovation. |
Note: Attendees must pre-register for field trips. Transportation will be provided. Please meet in the hotel lobby at the designated time.

2:00 – 3:30 PM

High-Quality CTE: Moving Arizona Forward

*hosted by Arizona Business & Education Coalition and Association of Career and Technical Education*

These panel discussions will feature leading experts in CTE and Arizona Legislators. Research shows that coming changes in the labor market will make CTE even more important in our education system. Speakers will discuss what steps Arizona needs to take to move forward and join other states around the nation in prioritizing career technical education.

*Moderator:

Dick Foreman, President & CEO, Arizona Business & Education Coalition

*Speakers:

Steve DeWitt, Deputy Executive Director, Association of Career and Technical Education

Greg Donovan, Superintendent, West-MEC

Jeremy Plumb, Superintendent, Mountain Institute JTED

2:00 – 3:45 PM

State Team Conversations

*Note: Space will be made available for those wishing to arrange other pre-conference meetings*

4:00 – 5:30 PM

Opening Session

*Overview of the Conference:*

William Symonds, Director, Global Pathways Institute

*Keynote Remarks:*

Russell Begaye, President, Navajo Nation (invited)

Maria Harper-Marinick, Interim Chancellor, Maricopa County Community Colleges District

5:30 – 7:00 PM

Networking Reception at the DoubleTree Resort

Tuesday, May 03, 2016

8:00 – 8:45 AM

Opening Remarks

William Symonds, Director, Global Pathways Institute

Katherine Leung, High School National President, SkillsUSA

Glenn Hamer, President and CEO, Arizona Chamber of Commerce

*Keynote Remarks*

Doug Ducey, Governor, State of Arizona

Nick Pinchuk, Chairman and CEO, Snap-on Inc.

8:45 – 9:30 AM

Why We Are Here

Prominent speakers will discuss why the American Dream seems so elusive for many young adults. Issues to be addressed include youth underemployment, achievement gaps among Hispanic and Native American youth, and the significant number of “Opportunity Youth” in the Southwest.
Moderator:
Carolyn Warner, President, Corporate Education Consulting

Speakers:
Melanie Anderson, Director of Government Affairs, Opportunity Nation
Jim Larimore, Chief Officer for Advancement of Underserved Learners, ACT
William Mendoza, Executive Director, White House Initiative on American Indian and Alaska Native Education
Edward Lee Vargas, Executive Vice President, AVID, and President, Association of Latino Administrators and Superintendents

9:30 – 9:45 AM  BREAK

9:45 – 10:00 AM  How A State Can Prioritize Career Pathways
Dale Erquiaga, Chief Strategy Officer, Nevada Governor’s Office, and former Superintendent of Public Instruction, State of Nevada

10:00 – 11:00 AM Championing Career Readiness: Policies and Programs that Promote Success
This panel will discuss innovative and effective strategies for making career readiness a central priority and promising policies, programs, and initiatives for producing real improvements. Topics include setting bold state goals; incorporating career readiness into school accountability metrics; and the call to action developed at the February 22nd national convening on career development at the U. S. Chamber of Commerce organized by the Global Pathways Institute and twelve other national organizations.

Moderator:
Richard Crandall, Commissioner of Education, State of Colorado

Speakers:
Terry Holliday, former Commissioner of Education, State of Kentucky
Scott Solberg, Professor, School of Education, Boston University
Jennifer Zinth, Director, High School and STEM, Education Commission of the States

11:00 AM – Noon Visionary Business Leaders
This panel will feature business executives working to create far more effective career pathway systems.

Moderator:
Sandra Watson, President and CEO, Arizona Commerce Authority (invited)

Speakers:
John Graham, President and CEO, Sunbelt Holdings
Delia Garcia, Director of Communications, Walmart
Robert Meyer, CEO, Phoenix Children’s Hospital
Cheryl Oldham, Vice President, Education Policy, US Chamber of Commerce

Noon – 1:30 PM LUNCH

Student Voices: How Multiple Pathways Can Transform Lives
A panel of young adults whose stories illustrate the power of multiple pathways to unlock the American Dream.

Moderator:
John Mulcahy, Past-President, Arizona Career Technical Education Association

Speakers:
Elizabeth Carnesi, HOSA National President-Elect, Paradise Valley High School
1:30 – 3:00 PM

**Breakout Sessions A: Innovative Answers to the Biggest Challenges**

Attendees will choose from among eight sessions offered simultaneously:

1. **Work-Based Learning:** This panel will examine some of the best examples of how to provide high-quality work-based learning.

   **Moderator:**
   Jane Oates, Vice President of External Affairs, Apollo Group, and former Assistant Secretary for Employment Training Administration, US Department of Labor

   **Speakers:**
   - Jeannie Bowden, Business & Industry Specialist, Duncan Area Economic Development Foundation
   - Fenton Broadhead, Academic Vice President, Brigham Young University, Idaho
   - Shauna Goodman, Assistant Vice-President, Talent Development, San Antonio Works
   - Laura Winters, Associate Vice President for Career Services, Council for Adult and Experiential Learning (CAEL)

2. **Opportunity Youth and Collective Action:** The recovery hasn’t eliminated the fact that one-in-seven young adults are disconnected from both school and work. This panel will examine how we can move from promising programs to systemic solutions.

   **Moderator:**
   Melanie Anderson, Director of Government Affairs, Opportunity Nation

   **Speakers:**
   - Don Covey, Superintendent of Schools, Maricopa County, Arizona
   - Amanda Kucich, Director of Youth Development, United Way Tucson
   - Kim Owens, Founding Executive director, Year Up Arizona
   - Penn Foster

3. **Career Literacy:** This panel will build on the February 22nd national convening at the US Chamber of Commerce on career development and discuss how states, cities, businesses, universities and districts can help achieve the goal of making every young adult in America “career literate.”

   **Moderator:**
   Scott Solberg, Professor, School of Education, Boston University

   **Speakers:**
   - Karen Alexander, Project Coordinator, Achieve Texas
   - Todd Bloom, Chief Academic Officer, Jefferson Education Accelerator
   - Fred Corey, Undergraduate Provost, Arizona State University
   - Jeannine Kunz, Director, Tooling U-SME,
   - Robin Russel, Graduation Guidelines Manager, Colorado Department of Education

4. **Credentials that Count:** While there is growing recognition that students should be encouraged to earn credentials, many of the existing credentials mean little to employers. This panel will feature national leaders involved in
the effort to streamline the confusing array of credentials, and focus on those that offer real value.

**Moderator:**
Jan Bray, Bray Strategies and former Executive Director, Association for Career and Technical Education

**Speakers:**
Leo Reddy, CEO, Manufacturing Skill Standards Council
Roger Tadajewski, Executive Director, NC3
David Wilcox, CEO, Global Skills X-Change
Jennifer Zinth, Director of High School and STEM, Education Commission of the States

5. **Innovative Career Readiness Networks:** A look at some of the nation’s most effective efforts to prepare K-12 students for career success.

**Moderator:**
Diane McCarthy, Director, Business Partnerships & Legislative Affairs, West-MEC

**Speakers:**
Aaron Ball, Director, College & Career Readiness, Center for the Future of Arizona and Lead for Arizona Pathways to Prosperity
Sean Cosgrove, Vice President for Development, Project Lead the Way
Caroline VanIngen-Dunn, Director, Community College STEM Pathways, Arizona Science Foundation

6. **Innovative Postsecondary Pathways:** There is widespread recognition that our current system of post-secondary education fails many students. This panel will look at some of the most exciting efforts to reinvent higher education.

**Moderator:**
Dave Hoverman, Managing Director, Parthenon-EY

**Speakers:**
Michael Bettersworth, Vice Chancellor, Texas State Technical College
Phil Doolittle, Executive Vice Chancellor, Brandman University
Randy Kimmens, Associate Vice Chancellor of Workforce Development, Maricopa County Community Colleges District

7. **Tools for Creating Powerful Pathway Systems:** This panel will feature leaders involved in creating toolkits and resources for developing effective career pathway systems. Speakers will address national, state and tribal efforts.

**Moderator:**
Sheila Arredondo, Senior Program Associate, WestEd

**Speakers:**
Lana Chanda, Director, Employment and Training, Gila River Indian Community
GeMar Neloms, Senior Technical Assistance/Outreach Consultant, College & Career Readiness & Success Center at American Institutes for Research
Renise Walker, Education Liaison, Colorado Workforce Development Council & Colorado Department of Education
Breakout Sessions B: Creating High-Quality Pathways to Careers in America’s Leading Industries
Each panel features industry executives and leading educators. The panels will examine the skills gaps facing their industry as well as the career opportunities they offer. They will then discuss proven examples of effective pathway programs.

1. **Construction**
   - **Moderator:** Tim Johnson, Senior Director of Government Relations, NCCER (National Center for Construction Education and Research)
   - **Speakers:**
     - Ryan Abbott, Senior Vice President, Sundt Construction
     - Steve Greene, Vice President, NCCER (National Center for Construction Education and Research)
     - Guy Martin, Senior Vice President, Martins-Harris Construction
     - Brian Turmail, Senior Executive Director of Public Affairs, Associated General Contractors of America

2. **Energy & Manufacturing**
   - **Moderator:** Mike O’Connor, Chief Legal Executive, Law & HR Services, Salt River Project
   - **Speakers:**
     - Joanne Kingman, Program Manager Workforce & Business Development, Pima Community College
     - Marji Morris, Program Manager, Talent Acquisition & Workforce Development, Tucson Electric Power
     - Leah Palmer, Executive Director, Arizona Advanced Manufacturing Institute

3. **Healthcare**
   - **Speakers:**
     - Joe Gaudio, CEO, UnitedHealthcare Community Plan
     - Becky Holton, Director of Development, American Health Information Management Association
     - Tamara Rozhon, President, GRS Academy, Genesis Health Care

4. **Hospitality**
   - **Moderator:** Kim Sabow, CEO, Arizona Lodging and Tourism Association
   - **Speakers:**
     - American Hotel and Lodging Association
     - Steve Chucri, President, Arizona Restaurant Association
     - Wanda Costen, Executive Director & Associate Professor, School of Hotel & Restaurant Management, Northern Arizona University
     - National Restaurant Association Education Foundation

5. **Information Technology**
   - **Moderator:** Stephen Yadzinski, Chief Operating and Technology Officer, Innovate+Educate
Speakers:
Scott Fast, National Strategist, Innovate+Educate, TechHire
Rene Levin, Community Engagement Manager, Intel
Joselito Lualhati, Principal and Executive Vice President for Design, Global Skills X-Change
Alan Rowland, US Academic Team, CompTIA

6. Retail
Moderator:
Sybil Francis, Executive Director, Center for the Future of Arizona

Speakers:
Danielle Goonan, Senior Manager, Opportunity Initiative, Walmart Foundation
Jennifer Kaufman-Fourness, Associate Director of Workforce Development, Maricopa County Community Colleges District
National Retail Federation

7. Transportation
Moderator:
Mike Romano, Campus President, Universal Technical Institute

Speakers:
Rick Lester, Technician Development Manager, Toyota Motor Corporation
Nissan
Deborah Owens, Vice President of Human Resources, Swift Transportation

5:15 – 6:00 PM
State Team Conversations and Industry Panel Receptions

6:30 – 8:00 PM
Off-Site Reception: Harley-Davidson of Scottsdale
Refreshments on the patio of the world’s largest Harley-Davidson dealer

Wednesday, May 04, 2016

8:00 – 9:15 AM
Breakfast and Mayors Panel
This opening panel features dynamic mayors from major Southwestern cities who have made reviving the American Dream a central objective of their administrations. Each will share lessons from their efforts and how these might be adopted by other cities.

Moderator:
Scott Smith, Former President, National Conference of Mayors

Speakers:
Mike Caldwell, Mayor, City of Ogden, Utah
Hillary Schieve, Mayor, City of Reno, NV (invited)
Greg Stanton, Mayor, City of Phoenix (invited)
9:30 – 10:45 AM

**Learning from Successful Programs: Breakout Sessions**

These sessions feature leaders from some of the participating states talking about the most successful/innovative efforts they’ve launched to address the Pathways Challenge. There will also be an opportunity for attendees to engage in a dialogue with the state leaders.

**Sessions Under Development:**

1. **Francis Tuttle Technology Center and the Oklahoma Career Technology Model**
   An in-depth look at one of the nation’s finest CTE programs, which trains both high school students and adults for in-demand technically-demanding jobs in Oklahoma City.

   **Speakers:**
   Sherry Adrian, Information Technology Services Director, FrancisTuttle, Oklahoma City
   Jon Quatman, Vice President, Great Oaks Career Campuses, Ohio
   Utah Aerospace Pathways

2. **Markle and LinkedIn: Skillful**
   A presentation on how the Markle Foundation, LinkedIn, and Arizona State University are working to create a more transparent, digital labor market in Colorado and Phoenix.

3. **San Antonio Works**
   A presentation on the aggressive efforts in San Antonio to improve career development and career pathways for high school students. Partners include the San Antonio Chamber, H-E-B, educators and other local employers.

4. **Entrepreneurship: The Formula for Developing High-Potential Youth**
   This entrepreneurship track offers real-life examples of successful youth engagement and business acceleration tactics that work from the perspective of a successful entrepreneur, the director of a private educational institution/public sector partnership, a young entrepreneur, and an entrepreneurship development leader from a top venture capital organization.

   **Speakers:**
   Patrick Armstrong, Partner, Canal Partners and Vice President, JDA Investments
   Erika Feinberg, Entrepreneur in Residence, ASU and Chief Acceleration Officer, ApexOutcomes

5. **Preparing Effective Pathway Teachers: Addressing the Teacher Shortage Crisis**
   This panel will examine possible solutions to the increasing shortage of high-quality teachers in CTE and beyond.

   **Moderator:**
Dick Foreman, CEO, Arizona Business & Education Coalition

6. Career Development: Caring Adults and Innovative Technologies
High student to counselor ratios limits the ability to provide individualized career development. Learn how school counselors, community volunteers, and innovative technologies are helping students learn about the labor market, assess their strengths, and map out a pathway plan.

7. Tribal Alignment for Career Pathways
This session will provide a Native American perspective on the six key elements of career pathways. Speakers will describe how the design of education and training programs emphasizes systemic changes needed to enable and appropriately fund career pathway success. They will discuss the need to strategically approach economic and industry partnerships through long-term sustained efforts. Moreover, WIOA is changing industry partnership reporting requirements such that social, economic, and environmental systems will languish if robust system performance measures are lacking. Finally, examples of career pathway success will highlight the importance of policy alignment for effective resource mobilization.

Speakers:
Marcelino Flores, Councilman, Pascua Yaqui Tribe

10:45 – 11:00 AM  BREAK

11:00 – 12:00 PM Partnerships & Collaboration
This final plenary panel examines how we can move beyond our continuing failure to prepare so many youth for economic success.

Moderator:
Ron Painter, CEO, National Association of Workforce Boards

Speakers:
Jamai Blivin, CEO, Innovate + Educate
Ann Millner, Utah State Senator
Jason Palmer, Deputy Director, Postsecondary Success, Bill and Melinda Gates Foundation

Noon – 1:30 PM  LUNCH

Opportunity and Equity: Key Themes and Call to Action
Stephen Roe Lewis, Governor, Gila River Indian Community
Deon Clark, CEO, TCI Solutions

Note: Space available for teams to meet in the afternoon if they so desire.