NORTH OGDEN CITY
APPLICATION FOR CITY COUNCIL MEMBER

Qualifications:

- Be 18 years or older;
- Be a United States citizen;
- Be a registered voter of North Ogden City;
- Be a resident of North Ogden City for at least 12 consecutive months prior to May 13, 2014;
- Mentally competent, has not been convicted of a felony, and has not been convicted of treason or a crime against the elective franchise, unless right to hold office has been restored pursuant to Utah code Annotated §20A-2-101.5 (1011), as amended;

I do solemnly swear that I have read and meet the constitutional and statutory qualification requirements to be considered as a City Council Member

NAME_____________________________ Christian____________________ N.

PLEASE PRINT FIRST MI

LAST

Signature of Applicant

Subscribed and sworn to before me by

On this ______ day of ______, 2014.

[Notary Public's Seal]

TRAVIS W. ALLRED
Commission No. 608503
Commission Expires APRIL 13, 2015
STATE OF UTAH
# PLEASE PRINT

## BIOGRAPHIC DATA

<table>
<thead>
<tr>
<th>NAME</th>
<th>(First)</th>
<th>(Middle)</th>
<th>(Last)</th>
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<tbody>
<tr>
<td></td>
<td>Christian</td>
<td>Norman</td>
<td>George</td>
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<table>
<thead>
<tr>
<th>ADDRESS</th>
<th>HOME PHONE</th>
<th>WORK PHONE</th>
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</thead>
<tbody>
<tr>
<td>1531 N. 775 E. North Ogden, UT 84404</td>
<td>801.941.5050</td>
<td>801.392.2712</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>E-MAIL ADDRESS</th>
<th>YEARS LIVED IN NORTH OGDEN CITY</th>
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<tbody>
<tr>
<td><a href="mailto:christiangeorge01@gmail.com">christiangeorge01@gmail.com</a></td>
<td>10</td>
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</tbody>
</table>
List any other licenses, certificates, publications or professional achievements that would support this application.

Real Estate, Title, Notary, Mediation

QUESTIONS Please attach another sheet if necessary

Why do you want to be a member of the City Council? I believe in giving back to the community where I live. The
City of North Ogden is in a tremendous period of growth and defining its future identity. I believe I have the skills and talents
needed at this time to be an integral part of the leadership that is moving our city forward. By choosing to be actively involved
in my community I am committed to engaging the citizens throughout the city in open dialog to ensure voices are heard and
and all options are thoroughly considered. The City Council holds the economic future of our city, its businesses and
residents in their hands, and I am hoping to be a contributing member in that process.

What do you consider is your strongest attribute you could bring as a member of the City Council?

With formal education in urban planning and development and water issues, I feel I can offer a specialized skillset to the
City Council. As a local businessman and entrepreneur, I bring a broad perspective to the council that I believe will
complement the leadership already gathered at the table. My professional background in real estate and title work will be
an asset and ensure that I am a quick study on the issues that are bearing down on the city right now.

How do you feel you can assist with any/all of the community goals?

From economic development to transportation thoroughfares, the city is facing major decisions that will affect the community
for generations to come. I feel that I will bring and educated and open mind to the table on these issues and I will fight for
what will work for the long term success of our city. I am confident that my approach in reaching out to citizens will help
build open lines of communication that will ensure the best decisions are made.

Describe your vision of North Ogden one year from now?

First and foremost, North Ogden is always going to be a place for families, where generations can share historic traditions
and enjoy first-rate education, shopping, recreation and services. In the next year North Ogden's retail centers will shift,
opening economic opportunities for local businesses to grow and thrive. Our residents will benefit from that economic
development as they are able to have the resources they need and want in their own city.

Can you communicate views well? Can you be intimidated or can you express an opinion even though it may not be the view of each/any Council member?

I find value in everyone's opinion and am not timid in sharing my own. In my professional life I have prided myself on being
able to explain complicated things in an understandable way. Likewise, I am open to being taught about new perspectives.
Open dialog is critical for any government organization to engage with the citizens it serves and to provide the best possible
pathway forward. I look forward to healthy debates about important issues.
What do you feel is the biggest obstacle you will have in serving on the City Council?

Service isn't always convenient, but as Mr. Rogers said, "Life is for service." Certainly the time away from my family and business will at some times be challenging. But I have chosen service, and by choosing in, I am my word.

Any comments you would like to make or additional information you would like to give?

North Ogden is home to my family. As I've grown up, I've watched it grow as well. I hope to be a part of that continued growth in a way that would make my ancestors proud. We have a weighty obligation to shepherd the city forward as we honor our heritage and protect and serve our future.

Can you commit to attend all City Council meetings?

Yes.
CHRISTIAN N. GEORGE
1531 N 775 E North Ogden, UT 84404 • 801-941-5050 • christian@mvte.com

Professional Project Manager and Successful Entrepreneur
with Expertise in Proposal Development and Team Leadership

Dynamically creative and results-proven entrepreneur, skilled in relationship building with established and potential clients. Innovative leader with 12+ years of experience in capturing revenues and support for commercial and non-profit organizations within a broad range of fields including real estate, retail, low-income housing, political organizations and education. Familiar with giving proposals and organizing events to achieve needs in advocacy and fundraising. Successful motivator, recruiter, and negotiator will inspire action through innovative and personal relationships with donors, community leaders and administrators.

AREAS OF EXPERTISE
- Prospecting & Lead Generation
- Research Data Collection & Analysis
- Proposal Development
- Constituent Identification & Cultivation
- Event Development & Coordination
- Program Development/Implementation
- Relationship Building & Strategic Planning
- Team Building / Project Management
- Presentations & Public Speaking
- Deadline & Client Commitments

FOCUS AREAS & ACCOMPLISHMENTS

Project/Business Management
- Within 15 months of acquisition of The Prairie Schooner Steak House increased monthly sales by 28%. Recruited, hired, supervised and trained more than 50 employees. Managed food and labor costs, menu development, marketing, social media, promotions, implementation of loyalty programs and a $250,000 facility improvement.
- Co-founded Direct Cellular, a cellular telephone service authorized indirect dealer representing all major service providers at two locations in Weber County. Daisy Dots and Doodles Scrapbooking; Owned and operated a retail scrapbook outlet in northern Utah that offered educational classes and the latest products in more than 40 different paper and accessory lines. Supervised 38 residential apartment units and 100,000 sq. ft. of retail and warehouse space.

Operations/Promotions Director
- Responsible for solicitation of sponsors and vendors, marketing of events, and on-site event management for the Hot Rockin’ 4th and Hot Country Nights. Successfully created a venue for music festival for 35,000 people from vacant mall site. Solicited and supervised 150 food and retail vendors for first year event. Help to raise more than $100,000 for more than 90 local charities among multiple events.
- Coordinated project management, resource gathering, fundraising, and volunteer group organization. Headed committee that created a working partnership between the local Habitat for Humanity organization and an LDS Church Stake for a joint build project. Supervised the Allan Family – Layton Home Build.
- Demonstrated skills to drive business growth, capitalize on new revenue potential, and management of constituency loyalty, community development, market research, property management, public relations, and corporate finance.

Partnership Building
- Responsible for expansion into new markets and recruitment of new agents and support staff for fastest growing real estate company in Nevada. Facilitated the expansion of several ancillary companies such as Mortgage Services, Credit Restoration, Real Estate Schools and Certification, and the Home Owners Advantage Program. Focused in client relations, customer service and marketing.
- Opened numerous company offices in the Real Estate and Title Industry. Developed marketing plans, logos, and office identity while focusing on client relations, customer service and creating new markets. Helped small businesses create business plans.
and organize company reporting to maximize value and attract the right buyer, negotiated sales price and facilitated due diligence and closing process. Member of the #2 ranked sales team for the company with more than $130 million in sales.

**Professional Experience**

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<tr>
<th>Role</th>
<th>Company/Location</th>
<th>Years</th>
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<tbody>
<tr>
<td>Escrow Officer/MARKETER</td>
<td>Mountain View Title and Escrow, Ogden, Utah</td>
<td>2006 – Present</td>
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<tr>
<td>Owner/Operator</td>
<td>C.N.G. Investments Inc. Prairie Dining Inc. Ogden, Utah</td>
<td>2003 – Present</td>
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<tr>
<td>Expansion Consultant</td>
<td>Coldwell Banker Wardley Real Estate, Las Vegas, Nevada</td>
<td>2005</td>
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<tr>
<td>Sales Executive/Manager</td>
<td>Advantage Real Estate, Ogden, Utah</td>
<td>2004 – 2005</td>
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<tr>
<td>Development Director</td>
<td>American Dream Foundation, Ogden, Utah</td>
<td>2003 – 2004</td>
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<tr>
<td>Escrow Officer</td>
<td>Bonneville Title Company, Layton, Utah</td>
<td>2002 – 2003</td>
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<tr>
<td>Sales Executive</td>
<td>Coldwell Banker Residential Brokerage, Utah</td>
<td>1996 – 2002</td>
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<tr>
<td>Venue Manager</td>
<td>University of Chicago International House</td>
<td>1995 – 1999</td>
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**Education**

- University of Utah Executive MBA: Master of Business Administration 2008
- University of Chicago: B. A. Public Policy Studies with Special Honors 1999
- Ogden Senior High School: Diploma 1995

**Achievements & Certificates**

- Richter Award for Excellence in Undergraduate Research University of Chicago 1999
- Scholarship Recipient Political Economy Research Center (PERC) - Montana 1999
- Co-Founder, University of Chicago Peter and Charlotte Johnston Lecture Series 1998

**Community**

- Utah Boys State Foundation: Vice-President – Board of Trustees 2005 – Present
- Habitat for Humanity of Weber/Davis Counties: Board Member / Project Supervisor 2004 – 2006
- Campaign Manager: John Gullo - Ogden City School Board 2004

**Special Qualifications and Interests**

Fluent in Spanish, skilled in resource management, customer relations and problem solving. Trained in urban development, planning, negotiation and mediation. Proficient in business applications including Excel, Word, PowerPoint, Publisher, Outlook, Top Producer, Quickbooks, Aloha Point of Sale, Adobe Suite, Internet Research, WFRMLS Search Engines.