**WATER WELLS STATUS**

Speaking with Senior Vice President, Paul DeMyer, we have reached the end of the first phase of test wells being drilled in Avalon Canyon. Phil Overlander and Steve Dickey has been our consultants on this project. Both gentlemen are registered professional geologists and hydrologists. According to Phil Overlander, “The outcome of the test wells brought “all smiles.”

The three test wells that were all drilled past bedrock found water at approximately 640 feet. Although this was deeper than originally anticipated, they all show good water quality. One of the wells has a poor flow rate so the concentration will be on the other two. Paul DeMyer stated “the point of this drilling is to produce good, clean water on a sustainable basis. These wells indicate a range of 80 to 100 acre feet on an annual basis.” “Anyone drilling and financing additional incremental water is legally entitled to the new water resource; however, the Santa Catalina Island Company will split this new source of water with the community through Southern California Edison on a fifty/fifty basis. This will help us all in less rationing as we become more drought resistant and will help the Island Company to improve company housing and build additional housing.

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**UPDATE ON VONS**

On February 16th, the Planning Commission approved a tentative parcel map for the Vons’ project, the first step in creating a single development parcel for the Vons store and parking lot. The Final Parcel Map will now be processed through the City and, once this map is approved and recorded, Vons will have a legally developable parcel. Meanwhile, Vons completed a final soils test in early February the results of which will assist their engineers in developing final construction plans. Once these plans are complete they will be submitted to the City for review and approval. Current projections are that a grading plan will be approved by April with grading commencing soon thereafter.
Tours & Activities

Although our classic and hardy wild flowers are appearing in the interior, such as our daisy and poppy, our more elusive ones, like shooting stars, lupine, wild sweet peas and mariposa lilies, are so confused with the weather that they have not yet appeared. Hopefully we will finally get some rain and they will make a late appearance. Still, the interior is greening up from the small amount of rain and the buffalo are hanging out by the roads so lots of opportunity to see them.

Seasonal Hiring

The great Yummy employees will be coming in soon. We have eighteen coming for three months, four for six months and eighteen for one year.

AVALON

On Easter Sunday, both Descanso Beach Club and the Avalon Grille will be offering wonderful Easter dining experiences. Also the Beach Club will hosts this year’s Community Easter Egg Hunt on the lawn on Sunday, March 27th. The Egg Hunt is sponsored by SCICO, City of Avalon and Catalina Island Vacation Rentals and begins at 12:00 noon. Descanso Beach Club’s Easter Brunch will be held in Catherine’s Terrace and will follow the Egg Hunt.

TWO HARBORS

On Saturday, March 26th, bring your imagination and nimble fingers to the Main Bandstand at Two Harbors. The Corsair Yacht Club will once again host the Easter Hat Decorating Contest and Parade. The Club provides everything you need, even the hat.

On Easter Sunday, March 27th the Corsair also hosts the annual Easter egg hunt and photo opportunity with the Easter Bunny. Look for the elusive “Golden Egg” to win a prize.

Cross Sell Winners

Congratulations ladies! Our winners for January are:

1ST PLACE – KERRY STONE

Kerry is one of our Management Interns from the Yummy program and is currently with the Hotels.

2ND PLACE – CINDY LOWE

Cindy is a Tour Bus Driver and talented artist and singer.

3RD PLACE – VICKY GOMEZ

Vicky is a long-time Ticket Agent whose pleasant manner and lovely smile are always appreciated by our guests.
**Dining & Entertainment**

**AVALON**

Great new sandwiches have been added to Ben’s Bakery – Grilled Cheese, Cubano, Balsamic Glazed Turkey, and Ham & Cheese. Ben’s now provides Hotel Atwater guests a breakfast item and beverage with their stay. They have a choice from several beverages and bakery items between 6:30 AM – 10:30 AM.

On Sunday, March 27th Catherine’s Terrace will be offering a fabulous Easter Brunch following the Community Easter Egg Hunt on the Descanso lawn. The cost is $39.00 for adults and $19.00 for children 12 and under. Reservations required 310-510-7401.

The Avalon Grille will be offering a three-course Easter Dinner on Sunday, March 27th featuring a choice of California Sea Bass or Lamb Chops. The price is $40.00 per person and begins at 5:00 PM

Descanso Beach Club will be introducing their new menu the first part of April. Although the current menu is not as extensive, it’s still a wonderful place to have lunch on these gorgeous “summer” days.

**TWO HARBORS**

The 4th Annual Shipwreck Weekend is coming up April 8th – 10th. Wear your best shipwrecked look and enjoy the live entertainment and themed events. Maybe you’ll catch a glimpse of the Captain and Gilligan, the millionaire and his wife, the movie star, the professor and Mary Ann.

The General Store is celebrating its 50th anniversary. It began as a small marine supply store and evolved into the store is today. Stocked with a variety of grocery items, specially cheeses, breads, domestic and microbrew beers, wines & spirits, the General Store also offers a grocery pre-order service. In addition you can purchase beach accessories, fishing and camping gear.

**Cheers**

- A few SCiCo happy employees welcomed new additions to their families: Andrew and Leslie Welham – little girl, Vivienne Grace; Chef Matt and Reiko Alleshouse – little boy, Bodhi; Javier and Anna Jimenez – little boy Austyn. And finally, Josh and Jessica Scofield are due in March. Congratulations to all.

- We’re delighted to have Paul DeMyer back with us after his tough battle with cancer.

- Lupe Sanchez’s daughter Vanessa made the Dean’s List at Dixie State in St. George, Utah. It is her second year attending Dixie. Vanessa is a summer employee at Descanso Beach Club.

- In the wee morning hours of February 18th the Blanche W. was hauled out of the water by a well caffeinated crew and placed on boat stands at Well Beach in Two Harbors. Not an easy task when the boat is 60 feet long and the boat trailer is only 40 feet. Hats off to Mike Armstrong, Rafa Montana, Andrew Welham, Collier Cook, Ari Castano, Dave Coiner, Dave McElroy, Richie McIntyre, Dan Deinlein, Kevin Job, Sean Meadow and Paul White for their hard work.
Rudy Alvarez, Director of Resort Sales

Our new Director of Resort Sales, Rudy Alvarez, comes to us with a strong background in sales and marketing for resorts and events. Rudy’s expertise ranges from the Ritz-Carlton, Renaissance Hotels/Marriott to the Hilton Hotels. Reporting to our Vice President of Sales and Marketing, Dave Stevenson, Rudy will be responsible for developing and implementing sales strategies to attract new business and increase sales revenue.

Rudy attended the U.S. International University in San Diego and earned a Bachelor’s degree in Hotel and Restaurant Management.

Rudy will be located in the Irvine office where he can continue to enjoy his personal time with family.

Welcome aboard!
HAVE YOU EVER WONDERED WHY THERE IS A LARGE CROSS ON THE POINT OF BUENA VISTA PARK?

Beginning in the late twenties, an annual pageant was played out at sunrise on Easter Sunday, turning the park into a spectacular outdoor space for worship. Worshippers would begin their climb up the hill in complete darkness lit only by the stars, as the Chimes rang out somber tones over the sleepy town. Buena Vista Park (like Mt. Ada) is the first spot to catch the sunrise and as people carefully walked to their seats the sun would begin its rise up from the horizon and the pageant would begin.

The amateur cast of local townspeople, in full costumes and robes, would act out the resurrection of Christ against an old stone archway, small dirt stage and wide tiered dirt steps. The stage area was completely banked with hundreds of beautiful and fragrant Easter Lilies. Lilies that had come from Avalon gardens planted mostly in anticipation of the pageant.

The pageant stopped during World War II but started up again in the sixties for a few more years but later was discontinued. The “Mary Williams Club of Avalon” (now the Santa Catalina Island Women’s Club sponsored the event.

HELPING OUT

The Winter Wonderland succeeded in bringing joy to many local families by collecting 801 food items for our local food pantry, 107 toys for our local children, & raised just over $17,000!

This was a community and fundraising event for Avalon Schools. With the help of Patti Engel, Athletic Director of Avalon Schools, we were able to gather students to volunteer by donating their time to work attractions, activities & concessions and raise money for their sports teams/clubs. Proceeds from the ticket sales of the event and a generous match by the Santa Catalina Island Company totaling $17,355 was donated to the various teams/clubs who volunteered to work this event.

Below you can see how much was earned by each sports team/club based on the hours they volunteered throughout the weekend:

- Boys JV Basket Ball - $4,530
- Boys Varsity Basketball - $450
- Girls Basket Ball - $2,730
- Boys Soccer - $1,170
- Girls Soccer - $2,460
- Boys Football - $1,365
- Boys Golf - $600
- Varsity Cheer - $360
- JV Cheer - $1,950
- Class of 2017 - $810
- AVID - $930

The donation will help defray the costs of providing game officials (fees, boat and hotel) for home games and necessary equipment for AHS various sports teams. Overall, Winter Wonderland was a wonderful event for our local community to enjoy & benefit from!
Helping Out (continued)

The Avalon High School football team was named the 2015 CIF Southern Section Eight-man Division 1 Football Champions. They made school history by being the first football team to reach this goal. The Island Company hosted the football banquet at Catherine’s Terrace on February 21st in their honor. Our culinary team created a scrumptious three course meal and the pastry team crafted delicious cupcakes that were decorated with the team logo. The football team felt like royalty. Thanks to all that made the team feel special.

A perk of winning a CIF championship is each player and coach receives a ring but the school has to fundraise for the rings. Many businesses in the Community as well as individuals contributed, including the Island Company. The team was presented with their rings on March 7th at the Avalon School gymnasium.

THE VOTERS ARE IN

The Island Company has an initiative to encourage every eligible employee to become a registered voter in California and to make a difference in Avalon by voting to elect our next community leaders. Three voter registration sessions were held and 42 people registered to vote.

Newsworthy

The January 2016 edition of DaySpa highlights the history of beautiful Catalina Island and focuses on the historical building that houses Island Spa Catalina. “Can you think of a better way to spend a few days away from home, focused on yourself, than on an island that’s merely an hour boat ride from LA,” the article questions. Wintertime means island time, according to NBC’s Worth the Trip blog, which promotes the Unlimited Fun package, offering unlimited tours and activities on Catalina Island. And for a special leap year promotion, Greer’s OC featured the Leap Over to Catalina for $29 (x3) special that included $29 round trip boat transportation, $29 overnight accommodations and a $29 three course meal at Avalon Grille.
We Get Letters

Pavilion Hotel:
“Not sure of employees’ names, but nightly turn-down service was great. Housekeeping staff was great. Staff at breakfast and wine/cheese hour were all great.”

John F.

“We enjoyed our stay. Our room was very comfortable. The grounds are beautiful and quiet. We loved the wine and cheese in the afternoon and the fire pit at night. It gave us opportunities to mingle with other guests. We will definitely return.”

Jennifer M.

Banning House Lodge:
“We loved the lodge and the ambience. The staff were very friendly and genuine. Quite a pleasure staying here.”

Jeaneena S.

“We were enchanted by our stay at the Banning House Lodge. We will recommend your place to all our friends and relatives.”

Annie S.

Atwater Hotel:
“Wish I would have taken names as the staff was so wonderful, courteous and friendly.”

Judy B.

“All staff we met provided service at or way above what you would expect, going so far as to walk us down to Old Ben’s Bakery because we missed it on our own.”

James M.

The Inn on Mt. Ada:
I can’t say enough positive things about The Inn on Mt. Ada. The food, views, amenities, rooms and service were exceptional. You wake up to coffee, pastries and fruit right outside your door. The employees go above and beyond to get you anything you need. Having your own golf cart to ride around town is an added bonus. If you want a romantic getaway or place to stay with several couples, I recommend Mt. Ada.

Douglas P.

Avalon Grille:
This place is a treat. The tuna tartare to start and the tiger prawns and scallops. The prawns were to die for. We were recommended the Rusack Syrah by Steven – never had it before but will have it again for sure. The service was attentive and even the chef, Roberto came out to chat to us about our arrival and of course about our food. I just managed to squeeze in half of the Sticky Toffee Dessert – again, to die for.

Jason E.