Begin by checking out the employer’s website, promotional materials, blogs
Does the employer have a social media presence? Check LinkedIn, Twitter, and Facebook
Surveys – when available, check any student evaluations available for the employer
  o From the Symplicity home page, select the Profile Tab and then Switch to Tab View
  o Select Evaluations sub-tab and then select Search
  o Enter name and/or location of employer to locate evaluations
Online databases – Check Martindale.com, Lexis and Westlaw legal directories
Searching Martindale.com:
  o Select Search Tools → Find People → Lawyers
  o Complete the form to locate attorneys and law firms, e.g.,
    ▪ If looking for a particular person, enter name and location information
    ▪ If looking for attorneys at a particular firm, enter the law firm name and location
    ▪ If looking for attorneys in a particular practice area and/or location from Loyola Law School, enter this information on the form
Use Lexis and Westlaw news databases to search for recent news articles about legal employers
Google the employer and the interviewers if known
Read articles published by interviewers and discuss them; this is especially helpful if the attorney wrote a recent article in your area of interest