Full-time MBA Program
What sets Stern apart is what we bring together:

Unrivaled experiential learning + Students with true emotional intelligence
As part of a Stern experiential learning partnership with the Council of Fashion Designers of America, Stern students flex their IQ + EQ to help NYC-based designers grow their business.
Location Matters
Experiential learning at Stern gives you an advantage.
Experiential Courses
Apply classroom learning to the real world needs of organizations.
- Stern Consulting Corps
- Tech & the City
- CFDA Masters Workshop
- Consulting Lab: Branding

Fellowship Programs
Receive financial stipends to pursue a summer internship.
- Social Impact Internship Fund (SIIF)
- Summer Startup Fellowship (SSF)

Live Investment Funds
- Michael Price Student Investment Fund (MPSIF)
- NYU Impact Investing Fund (NIIF)

Industry Immersions
Industry specific educational programs for career switchers.

Stern Signature Projects
Partner with faculty to tackle complex, broad and global issues.
- Faculty Fellows
- Global Practicum
- NYU Production Lab

Board Fellows
Learn how to influence at the highest level of a non-profit organization through a board service assignment.

Tackle Real World Issues in Real Time
IQ + EQ  “Sternies” are exceptional individuals – individuals who possess both intellectual and interpersonal strengths – who turn ideas into action and inspire others.
As part of a Doing Business in... (DBi) Morocco course, Stern students explore the Sahara Desert on ATVs.
Dean Peter Henry, author of *TURNAROUND: Third World Lessons for First World Growth* and noted economist, engages with MBA students.
Our Faculty

Learn from the opinion leaders who transform the practice of business and are dedicated to your success.

NYU Stern’s faculty offers a depth of expertise that is second to none.
The sheer size of our faculty – over 300 members strong – allows us to offer more than 200 electives across business disciplines, which means more course offerings for you.

Our professors are premier researchers and experts in their fields.
• Nouriel Roubini, world-renowned economist, is regularly sought out for his views on the global economy.
• Adam Brandenburger is an authority on game theory. His course on the subject is one of the most popular electives at Stern; it combines theory, exercises, and illustrations of strategies.
• Aswath Damodaran is a legend in the field of valuation. He is the author of several highly regarded and widely used academic texts on valuation, corporate finance, and investment management.
• Leading economist Paul Romer created the new growth theory and Charter City model, and heads the NYU Stern Urbanization Project.

Senior business leaders are members of our faculty.
Stern’s downtown NYC address attracts a noteworthy roster of clinical and adjunct faculty.
• As President of Buzzfeed, Greg Coleman brings the business of technology and digital media to life.
• A former Research Fellow at McKinsey and consultant to Fortune 500 companies, Anat Lechner offers real world experience in her Managing High Performing Teams course.
• Luke Williams, author of Disrupt and Executive Director of the W.R. Berkley Innovation Lab, assists leading brands such as American Express, Disney, GE, and Sony with innovation.
• A former Senior Advisor at Credit Suisse, Charles Murphy brings vast experience in finance and management to the classroom.
• The founder of nine companies, including including L2 and Red Envelope, Scott Galloway regularly brings marketing challenges to his brand strategy and luxury marketing courses.
Curriculum: Choose Your Own Adventure

Our curriculum features unparalleled flexibility, 200 different electives, the resources of NYU, and an extensive global network.

Customize your coursework to meet your goals.

With our flexible core curriculum, more than half of your MBA courses can be electives.

• Specialize in up to three areas out of more than 20.
• Begin to take elective courses as early as your first year.
• Choose from a variety of teaching methods – from case and lecture to hands-on simulations and team-based projects.

No matter what your career goals are, our flexible curriculum ensures you will gain the skills and exposure you need to succeed.

Enhance your MBA experience through the offerings of NYU and its global academic partnerships.

• Take up to 25% of your courses at other NYU graduate schools or international partner institutions.
• Gain global experience through an entire semester abroad or over the course of one to two weeks as part of our innovative Doing Business in... (DBi) program.
• Stern offers eight dual degree options with other NYU schools and abroad.
**SPECIALIZATIONS**
Stern students may select up to three specializations from more than 20 options.

- Accounting
- Banking
- Business Analytics
- Corporate Finance
- Digital Marketing
- Economics
- Entertainment, Media & Technology
- Entrepreneurship & Innovation
- Finance
- Financial Instruments & Markets
- Financial Systems & Analytics
- FinTech
- Global Business
- Law & Business
- Leadership & Change Management
- Luxury Marketing
- Management
- Management of Technology & Operations
- Marketing
- Product Management
- Quantitative Finance
- Real Estate
- Social Innovation & Impact
- Strategy
- Supply Chain Management & Global Sourcing

**MBA EXCHANGE PROGRAMS**
Stern has semester abroad partnerships with 50 business schools in 29 countries around the world.

- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Canada
- Chile
- China and Hong Kong
- Costa Rica
- Denmark
- England
- France
- Germany
- India
- Ireland
- Israel
- Italy
- Japan
- Mexico
- The Netherlands
- Norway
- Singapore
- South Africa
- South Korea
- Spain
- Sweden
- Switzerland
- Thailand
- Venezuela

**DOING BUSINESS IN... (DBi)**
DBi programs are one- to two-week intensive courses at partner schools in countries such as:

- Argentina
- Australia
- Brazil
- China
- Hong Kong
- Italy
- Poland
- Singapore
- Spain
- Turkey

**DUAL DEGREES**
Stern offers dual degree programs at NYU and abroad, including:

- JD/MBA, NYU School of Law
- MBA/MFA, Kanbar Institute at the Tisch School of the Arts
- MBA/MPA, Wagner School of Public Service
- MD/MBA, NYU School of Medicine
- Dual MBA with HEC Paris
- MS in Mathematics/MBA, Courant Institute of Mathematical Sciences
NYU Stern’s deep relationships with top companies across industries ensure a strong record of placement success.

A network of career support
We believe career development is a central part of your business education. Our comprehensive career development program, called Ignite, provides you with the personalized support, tools, and training to reach your goals, including:
• Meeting one-on-one with our expert Career Development team
• Receiving interview coaching from industry professionals and second-year MBA students
• Identifying alumni contacts from our extensive network
• Learning from successful entrepreneurs through the annual New Venture Competition, Social Venture Competition, and NYU Technology Venture Competition

Unrivaled access to industry
Our downtown location and deep ties to New York’s leading enterprises provide vast networking opportunities. From consulting and consumer products to finance and media, the world’s most prestigious companies are just a subway ride away.

A proven track record
• Thousands of interviews across industries are conducted each year on campus.
• The vast majority of students secure full-time positions through Stern sources, such as on-campus recruiting, our alumni, Stern job postings, and on-site career fairs.

Whether you’re planning a career switch, making a move in your current industry, or launching a start-up, NYU Stern will get you connected.
More than 300 companies employed NYU Stern students in the last two years.

**Consulting**
- A.T. Kearney
- Accenture
- Bain & Company
- Boston Consulting Group
- Campbell Alliance
- Cappgemini
- Cognizant Business Consulting
- Deloitte
- Empire Valuation Consultants
- Ernst & Young LLP
- IBM Consulting
- Interbrand
- KPMG
- Kurt Salmon
- McKinsey & Company
- PricewaterhouseCoopers
- Prophet
- Strategy&
- The Hackett Group

**Consumer Products & Beauty**
- Bayer
- Burger King Corporation
- Colgate-Palmolive
- Estée Lauder
- Johnson & Johnson
- L’Oréal
- Mars, Incorporated
- PepsiCo
- Philips
- Reckitt Benckiser
- Shiseido Cosmetics
- Topps
- The Dannon Company

**Entertainment, Media & Technology**
- A&E Networks
- Amazon.com
- Apple
- BRAVe Ventures
- Bit.ly
- DirecTV
- eBay, Inc.
- Facebook
- Google
- HBO Lionsgate
- LinkedIn
- Mastercard
- Microsoft
- NBC Universal
- Paramount Pictures
- PayPal
- Samsung
- Salesforce.com
- Showtime Networks
- The Walt Disney Company
- Uber

**Finance**
- American Express
- Bank of America Merrill Lynch
- Barclays Capital
- BlackRock
- Credicorp
- Citi
- Credit Suisse
- Deutsche Bank
- Evercore Partners
- General Electric Corporation
- Goldman Sachs
- Guggenheim Securities
- HSBC
- JP Morgan
- Macquarie
- Moelis & Company
- Morgan Stanley
- Prudential
- RBC Capital Markets
- Standard & Poor’s
- UBS
- Wells Fargo Securities

**Luxury & Retail**
- BaubleBar
- Starbucks
- Coach
- Givaudan
- J. Crew
- Macy’s
- Nordstrom
- Target
- Tiffany & Co
- Toys “R” Us, Inc.
- Under Armour

**Nonprofit, Government & Social Enterprise**
- charity: water
- Education Pioneers
- Federal Reserve Bank of NY
- Lean In
- NYU Stern Center for Business and Human Rights
- US Department of State

**Pharmaceutical, Biotech and Healthcare**
- Acsel Health
- Bristol-Myers Squibb Co.
- Genentech
- Genzyme Corporation
- Merck
- Novartis
- Pfizer
- Regeneron Pharmaceuticals

**Real Estate**
- Boston Properties
- Brookfield Investment Management
- Madison Realty Capital
- Property Markets Group
- Related Companies
- The Howard Hughes Corp.
- Toll Brothers
From day one, connect with classmates through our innovative LAUNCH orientation program.
Community

“Sternies” are business-minded and friendly, personally driven and intensely collaborative, exceptionally intelligent and down-to-earth.

Add to the mix
That sense of balance is reflected in the composition of our student body as well. We place a high value on a diverse class, including:

- Women
- Students of Color
- LGBTQA Students
- Military Veterans
- International Students

Help each other succeed
Here are just a few examples:

- Serve as a Career Coach as a second-year student.
- Lead some of our over 40 professional, affinity, and social clubs.
- Develop career and cultural treks.

Make your mark
Stern is a place where you can lead and make a difference. Your ideas, initiative, and input are valued. This encouragement comes not only from the administration, but from our fellow students.
Map Your Future

120+ Countries

105,000+ Alumni

500+ CEOs
Connect instantly with alumni mentors
As soon as the first semester of your first year, you can start to network through NYU Stern Connect and join Stern’s robust LinkedIn community to set up coffee chats and informational interviews with alumni in your intended field. NYU Stern Connect provides tools to stay in touch over the course of your career.

Career Center for Working Professionals (CCWP)
Stern alumni have access to the Career Center for Working Professionals, which offers lifelong career development services, including:
• Assessments and mock interviews
• Networking events
• Year-round professional development workshops
• Job postings
• Convenient evening hours

Ongoing Programming and Publications
Each year, the Office of Development & Alumni Relations hosts over 100 programs for the global Stern community, including faculty conversations and large academic conferences, as well as networking hours and social gatherings.

Annual Alumni Holiday Celebration
NYU Stern’s Alumni Holiday Celebration offers alumni an exclusive evening of networking with faculty experts, leaders of industry, and fellow business leaders in the alumni community.

Stern’s Reunion Program
Each year, alumni reconnect and reminisce, make new connections, share accomplishments, and celebrate their achievements every spring.
Visit us in Person
- Attend a tour and information session (Monday-Thursday)
- Visit a class (October-December)
- Attend special admissions events on campus
www.stern.nyu.edu/admissions/visit

Meet us in a City Near You
- Attend a Stern off-campus presentation (August-November)
www.stern.nyu.edu/admissions/events

Connect with us Online
- Contact Stern’s second-year MBA Graduate Ambassadors at mbaga@stern.nyu.edu
- Watch videos
- Follow @NYUStern on Twitter
www.stern.nyu.edu/admissions/fulltime

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An Education in Possible

Full-time MBA Program

www.stern.nyu.edu
sternmba@stern.nyu.edu
212-998-0600

Academic year 2016-17

Financial Aid

• Merit scholarship consideration for all admitted students
• Comprehensive federal and private loan programs
• Up to $21,600 in tuition remission for Graduate Fellow positions
• Donor award consideration for second-year students

Application Components

Academic Profile
• Undergraduate record
• Graduate record (if applicable)
• GMAT or GRE score
• TOEFL or IELTS score (if applicable)

Professional Achievements
• Résumé and work history
• Letters of recommendation
• Essays

Personal Characteristics
• Essays
• Interview (by invitation only)

Application Deadlines*

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