New design! New features! A new AR experience.
Let their imaginations soar. Let them go back in time and witness the Gettysburg Address. Experience the San Francisco earthquake. Fly with Tarzan. It’s true: Reading transports minds to wondrous realms of limitless possibilities. It determines success not only in the classroom, but in life. That’s why more teachers trust Accelerated Reader Enterprise than any other reading program.
Develop lifelong readers and learners with Accelerated Reader Enterprise.

All learning starts with reading. It’s a skill and, as with every skill, it requires not just instruction but practice.

Accelerated Reader Enterprise enables powerful practice by providing data to monitor and personalize reading activities, encourage substantial amounts of practice, and reinforce the understanding of content-area topics. It is designed to be a part of a comprehensive reading program that supports and enhances textbooks and instructional materials, while readying students for college and careers.

With Accelerated Reader Enterprise, teachers can:

- **Motivate students for learning.** Self-selected reading at students’ independent reading levels result in success, which spurs enthusiasm, higher attendance, fewer discipline problems, and better attitudes. Students will be motivated to read constantly.

- **Receive reliable, objective information.** The data cover reading comprehension of fiction and nonfiction reading, vocabulary development, literacy skills development, and more.

- **Prepare students for college and career.** Students engage in substantial amounts of reading practice and receive immediate feedback. As a result, scores improve on state tests and more students master standards—research proves it.

- **Keep all students challenged.** Students are guided to books where the level of difficulty is neither too hard nor too easy—the level at which optimal learning takes place.

And with budgets tighter than ever, it’s reassuring to know that Accelerated Reader Enterprise can produce the greatest reading improvement for the lowest level of investment. Its effectiveness is supported by 171 scientific research studies and reviews that include major quantitative studies, third-party research, and published articles.

On the following pages, we’ll see how Mrs. Adams, a high school English teacher, uses Accelerated Reader Enterprise to help her entire class stay motivated and challenged without letting anyone fall behind.
With Accelerated Reader Enterprise, teachers can create a reading program to meet the needs of every student. Using information generated by the software, teachers can help students select books that are difficult enough to keep them challenged, but not so difficult as to cause frustration. In addition, Accelerated Reader helps teachers monitor students’ vocabulary growth, literacy skills development, and reading skills.

**1 DETERMINE READING LEVEL**

First, optimal reading levels are determined. Using STAR Reading Enterprise*, Mrs. Adams can screen her entire class in approximately 15 minutes.

**2 SET PERSONALIZED GOALS**

Accelerated Reader Enterprise then allows teachers to set individualized reading goals for each student. Mrs. Adams meets with students throughout the reading period to check student reading logs, guide students to appropriate books, engage in conversations about what students are reading, and monitor progress.

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**STAR Reading Enterprise**

*Learn more about STAR Reading Enterprise and its relationship with Accelerated Reader Enterprise on page 6.

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**Accelerated Reader and the Common Core State Standards**

The Common Core State Standards were developed to prepare students for success in a demanding global economy.

Critical to this success is the ability to read and comprehend many different types of text with increasing difficulty. Accelerated Reader is a concrete way to help students meet the Standards by guiding students to appropriate books, incorporating daily reading practice into the school day.
“We never thought when we started Accelerated Reader that it could change the culture of an entire community, but that is exactly what is happening here in Pomona. It didn’t take long to ask, ‘Is this one of those tools that has the potential to make a huge impact?’”

David Bogardus
Teacher Specialist of Instructional Materials
Pomona Unified School District, California

3 PERSONALIZE PRACTICE

Personalized reading practice means students read fiction and non-fiction books at their own level that they can comprehend.

AR BookFinder helps teachers, librarians, and students find just the right book appropriate to their individual reading level.

4 TAKE AN AR QUIZ

Accelerated Reader Enterprise offers over 150,000 quizzes of five types. Quizzes are constantly being written for the latest and most popular books.

Students have many different options when it comes to taking AR Quizzes, including laptops, PCs, tablets over 7 inches, and NEO 2s, as well as through the AR Student App available on Apple® devices.

5 RECEIVE INSTANT INFORMATION AND FEEDBACK

Accelerated Reader Enterprise provides teachers with immediate information, helping them monitor the reading level and comprehension skills of each student.

Equip your students to meet the rigors of state standards and Common Core State Standards—and monitor their progress toward College and Career Readiness expectations—with the new College and Career Readiness Report. (See page 17.)
Help students get in the “zone” with STAR Reading Enterprise.

STAR Reading Enterprise is an assessment of reading skills for independent readers through grade 12. The test includes new skill-based items for greater depth of assessment in five domains:

- Word Knowledge and Skills
- Comprehension Strategies and Constructing Meaning
- Analyzing Literary Text
- Understanding Author’s Craft
- Analyzing Argument and Evaluating Text

In addition to providing information on a student’s overall reading ability, STAR Reading Enterprise also suggests a range of ATOS book levels for each student called the “zone of proximal development,” or ZPD.

The ZPD is a personalized starting place for reading practice with Accelerated Reader Enterprise. It helps teachers guide students to books where the level of challenge for them is neither frustratingly hard nor very easy—and the level at which optimal learning takes place.

STAR Reading Enterprise also gauges a student’s mastery of state standards and Common Core State Standards, helping educators target instruction.
The importance of comprehension.

Since 2003, emphasis has shifted from No Child Left Behind policies and adequate yearly progress measures to college and career readiness initiatives such as those outlined in the 2010 Common Core State Standards (CCSS) and other revised state standards. Research tells us the more practice the better, but it must be at a high level of comprehension.

Reading comprehension is heavily emphasized in twenty-first century literacy programs. A recent study conducted by ACT (2006) and featured in Appendix A of the Common Core State Standards, found that students who had better literal comprehension also had better inferential comprehension (i.e., critical thinking) to the same degree, and that both literal and inferential comprehension were equally good predictors of college readiness.

Accelerated Reader Enterprise supports literal comprehension through Reading Practice Quizzes and inferential comprehension through Literacy Skills Quizzes.

“Independent reading is most successful when students comprehend what they read, spend sufficient time reading, and are encouraged to read books of appropriate difficulty.”

Borman & Dowling, 2004; Paul, 2003

The Research Behind the Zone

Research tells us that “just reading” is not enough. As this graph shows, students must understand what they are reading, and they must understand it well. Specifically, students must average about 90 percent on AR Reading Practice Quizzes to make the greatest gains.

To achieve such high comprehension, they must read at an appropriate level of difficulty—the zone of proximal development, or ZPD, which is the level that is neither too hard nor too easy and is personalized to each student.

*Normal Curve Equivalent (NCE) of 0 is considered normal growth.
Our goal is your goal: Help students reach their goals.

After students take a STAR Reading test, the STAR Reading Grade Equivalent and Zone of Proximal Development scores are automatically imported into AR’s Reading Practice Goals Record Book. Simply enter the average-percent-correct goal and the amount of in-class time dedicated to reading practice, and a point goal will automatically be generated in the Reading Practice Goals Record Book.

Mrs. Adams can set the Average ATOS Book Level Goal based on her knowledge of each student.
Motivate and encourage students with a reading log.

While other programs may advocate that teachers should quietly read with students during periods of independent reading, Accelerated Reader gives Mrs. Adams the tools to be an active participant. She meets daily with her students to guide their practice.

Students maintain reading logs, keeping them accountable for their reading practice and allowing you to see at a glance how they are spending their reading practice time. A log is also motivational by making students’ reading visual; it helps them to see how much they have accomplished.

Students must know their ZPD in order to select appropriate books. It’s easy for you to see if the books students are reading fall within their ZPD.

Teachers review reading logs during Status of the Class to monitor reading practice.
Incorporate reading practice throughout your curriculum.

Learning in every subject requires reading. Accelerated Reader Enterprise makes it easy for students to practice content-area reading to build subject knowledge.

To get students excited about learning and to personalize reading instruction, encourage each student to choose an area to learn more about and let them become an expert. For example, when studying the Civil War, one student may choose to explore the Underground Railroad while another learns more about Civil War generals.

Of the more than 150,000 AR Quizzes now available, nearly half of them are for nonfiction titles. You’ll have the resources you need to help students meet the College and Career Readiness Anchor Standard 10 demand to “Read and comprehend complex literary and informational texts independently and proficiently.” Quiz results will tell you who is reading and understanding the texts necessary to achieve college and career readiness.

“The move to Accelerated Reader Enterprise has given us access to all of the available quizzes. Our teachers also like the Vocabulary and Literacy Skills Quizzes. All of these extra features extend the reading experience and improve student performance in all areas, not just comprehension.”

Gloria Lorton
Gavilan Peak School
Anthem, Arizona
AR BookFinder makes it easy to personalize practice, even in the content areas.

AR BookFinder is a free online tool (www.arbookfind.com) designed to help you easily match books to students based on their reading level, interests, and maturity level. With it, students, parents, teachers, or librarians can:

- Search for books that have a corresponding AR Quiz by using such criteria as ATOS book level, interest level, title, author, and/or subject.
- View details about specific books, including a summary, ATOS book level, interest level, and more.
- Create a list of books of interest and print it.

Teachers and students can search for the right books at students’ individual levels, in English or Spanish.

Refine Your Search allows you to narrow your search to find the perfect book for each student.

Content teachers can find books to match the various reading levels throughout their class giving all students an opportunity to read books on a similar topic.

A totally new AR experience!

Students are about to fall in love with Accelerated Reader’s great new look. AR’s sleek new student interface has been beautifully redesigned with more intuitive screens, making it more visually engaging and easier to navigate. Now viewable on browser-based tablet devices 7 inches or larger, laptops, and desktop computers, AR’s search screen makes access to vocabulary words, quizzes, results, and progress monitoring easier than ever.

Name a book. Chances are great we’ve got a quiz.

Accelerated Reader Enterprise offers access to more than 150,000 Reading Practice Quizzes (nearly half of which are nonfiction). These quizzes include Reading Practice and Recorded Voice Quizzes—both available in English and Spanish, Vocabulary Practice Quizzes, Literacy Skills Quizzes, and Textbook Quizzes.

1. **Find a book.** Searching is effortless with the search screen automatically displayed after log-in.

2. **Take a quiz.** Accelerated Reader, with its new sleek look, still serves as a quick assessment of student comprehension.

3. **Get instant feedback.** Students can review the results of their reading practice and progress toward goals.

4. **Celebrate reading success.** The AR Bookshelf serves as a motivating, graphical reminder to students of all they’ve read to date.
Students now have smart, technological options.

You can build even greater excitement for reading by offering more than one option for taking AR Quizzes.

Imagine the excitement you’ll generate when your students can search for books, take AR Quizzes, and receive quiz results in school on their iPhone®, iPad®, or iPod touch®.

The AR Student App, available in the App Store™, puts AR Quizzing capability directly into the hands of eager readers who have made iPads®, iPod touches®, and iPhones® a part of their everyday experience. AR Quiz access on these devices encourages students to read more books and is another engaging way to measure students’ reading comprehension in the classroom*. For more information visit: www.renlearn.com/ar/mobile.aspx

* Does not allow quizzing in Accelerated Reader from home.

Get your AR Student App from the App Store™: www.apple.com/mac/app-store

Apple, the Apple logo, iPhone, iPad, iPod touch, and iTunes are trademarks of Apple Inc. registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

With the affordable and effective NEO 2* in the classroom, students spend less time waiting for a computer and more time reading and taking Accelerated Reader Quizzes. NEO 2 provides easy access to AR Quiz questions and the answer selections using NEO 2’s scrolling feature. And with NEO 2’s recent price drop to $99, there’s never been a better time to add this quiz-taking option to your classroom. For more information visit: www.renlearn.com/neo2

* Does not allow quizzing in Accelerated Reader from home. Requires Accelerated Reader Renaissance Place v7.5. NEO 2 runs English and Spanish Reading Practice, Vocabulary Practice, and Other Reading Quizzes.
Students receive immediate feedback on their reading achievement.

After taking a quiz, students get instant feedback via the Results Screen to keep them motivated and aware of their progress. Though recent standards emphasize a need for increased text complexity, they also stress the benefits that come with building rewarding experiences into students’ reading practice.

“Students need opportunities to stretch their reading abilities but also to experience the satisfaction and pleasure of easy, fluent reading within them.”

CCSS (2010b)
By logging on to Renaissance Home Connect*, parents can access real-time information in English or Spanish, to help them stay up to date and keep their children motivated. Renaissance Home Connect doesn’t create any extra burden on you because it pulls all data directly from the school’s Accelerated Reader Enterprise software.

* Does not allow quizzing in Accelerated Reader from home.

New Spanish interface.

Vocabulary Practice Quizzes. It’s motivating for students to see the words they’ve learned and the grade level of those words.

Raise reading excitement across the district and community.

Accelerated Reader Enterprise now gives you the ability to provide up-to-date information on school/district AR activity with staff, students, parents, and the community with an AR widget. As the number of words and books tick upward, you’ll notice the reading excitement rising too!

For more information, visit: http://widgets.renlearn.com.

Student reading activity can also be viewed using an iPhone® and iPod touch®. Download K12 Activity from the App StoreSM or your iPhone or iPod touch at http://itunes.com/app/K12Activity.
Monitor reading progress at multiple levels.

The **Renaissance Place Dashboard** provides immediate access to the most important information you need to guide your school or district implementation without requiring extra effort on your part. Now, with just a quick glance, teachers and administrators can gauge the fidelity of the implementation.

In addition to monitoring key metrics for all students, you can disaggregate data for any level by subgroup—such as Ethnicity, Free/Reduced Lunch, Gender, Limited English Proficiency, or Students with Disabilities—to identify the needs of specific groups.
This report gives you a student-by-student look at reading practice data, with expectations defined by the Common Core State Standards. You’ll know immediately who is on track to tackle college and career texts, and who isn’t, so you can take steps to intervene.

New College and Career Readiness Report examines students’ fiction and nonfiction practice.

This report examines the quantity, quality, and difficulty levels of students’ independent fiction vs. nonfiction reading practice in relation to expectations identified in the Common Core.

Visual charts provide an at-a-glance summary of reading practice.
With Accelerated Reader Enterprise, you get:

- **Accelerated Reader Enterprise Software**, including the new visual, intuitive screens with improved navigation
- **Access to more than 150,000 AR Quizzes** plus all new quizzes as they are created
- **Renaissance Home Connect** to get parents more involved
- **Renaissance Place Dashboard** provides a snapshot of the fidelity your implementation
- **Accelerated Reader Professional Development** (School Mentors Package)
- **Live Chat Support**
- **AR Widgets** to display reading totals on your school or district website
- **Software and Data Hosting**
- **Automatic Software Upgrades and Updates**
- **Access to the Renaissance Training Center**
- **Expanded Expert Support Plan**

For system requirements, go to www.renlearn.com/requirements

For more information or a free quote, call toll free (800) 338-4204.

**Best practices ensure your success.**

Even the most gifted educator requires proper training in order to make the most of your investment in educational technology. That’s where Renaissance Learning Professional Development excels. Discover how professional development can help you get attuned to the Best Practices for maximizing the many capabilities of Accelerated Reader Enterprise.

With a variety of onsite training, webinars, tutorials, and self-guided learning opportunities available, we work with you and your staff to identify outcomes, define expectations, and map out a customized plan to meet your specific goals.

**FREE Self-Study Guide!**

This 128-page guide is available as a FREE download at www.renlearn.com or for $14.95 through our online store. Visit www.renlearn.com/training.

Wondering which books students have chosen as their favorites this year? Check out our most recent edition of *What Kids are Reading*.

To download your free copy, visit: http://www.renlearn.com/whatkidsarereading/
Get ready for college and career readiness. The redesigned AR Enterprise helps guide students toward effortless book searching across the curriculum and personalized fiction and nonfiction reading practice, resulting in measurable progress toward successful student futures.
Coming Fall, 2013: Grade-specific experiences for students using Accelerated Reader Enterprise.

For the 2013-2014 school year, Accelerated Reader Enterprise will be transformed in a big way to help you further differentiate the reading practice experience, with differing content and features aligned to the needs of students in different grades.

K–3 early readers will see a simplified, child-friendly design. New quizzes featuring just three questions, each with a Recorded Voice Quiz, will open up quizzing on shorter books. Students in grades 4–8 will experience a completely redesigned interface with more graphic, intuitive displays. High school students will have all of that plus a vocabulary game to cement understanding of terms in Vocabulary Practice Quizzes, and a social media component to build peer-to-peer excitement around reading.

Get ready to open up an entirely new world of access for students. Let Accelerated Reader Enterprise help you inspire your students to achieve the reading goals of the Common Core!