Boeing Overview
History

The first 100 years
History

- Founded in 1916 in the Puget Sound region of Washington state.
- Became a leading producer of military and commercial aircraft.
- Completed a series of strategic mergers and acquisitions to become the world’s leading aerospace company.
- Aerospace pioneer companies now part of Boeing include:

A heritage that mirrors the history of flight
What We Do Today

- **Commercial Airplanes**
  - Boeing 7-series family of airplanes leads the industry.
  - Commercial Aviation Services supports carriers worldwide.

- **Defense, Space & Security**
  - World’s largest manufacturer of military aircraft.
  - Global Services & Support provides training, maintenance, and other services to government customers worldwide.
  - World’s largest provider of commercial and military satellites and major service provider to NASA.
  - Large-scale systems integration and support; develop networking technology and solutions.

- **Boeing Capital Corporation**
  - Financing solutions focused on customer requirements.

- **Engineering, Operations & Technology**
  - Advanced systems and technology to meet future customer needs.

Connect and protect people globally
# Vision

People working together as a global enterprise for aerospace industry leadership

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Global Boeing

- Products and services support to customers in more than 150 countries
  - Revenue in 2015: $96 billion
  - 70 percent of commercial airplane revenue historically from customers outside the United States

- Manufacturing, service and technology partnerships with companies around the world
  - Contracts with more than 20,000 suppliers and partners globally

- Research, design and technology-development centers and programs in multiple countries

- Approximately 160,000 Boeing employees across the United States and in more than 65 countries

Partnering worldwide for mutual growth and prosperity
Company Leadership

Dennis Muilenburg
Chairman, President and CEO

Executive Council*

Ray Conner
Vice Chairman, President and CEO, Commercial Airplanes

Leanne Caret
President and CEO, Defense, Space & Security

Michael Luttig
Executive Vice President, General Counsel

Greg Smith
Executive Vice President, Business Development & Strategy and Chief Financial Officer

John Tracy
Senior Vice President, Engineering, Operations & Technology, Chief Technology Officer

Marc Allen
Senior Vice President, President, Boeing International

Heidi Capozzi
Senior Vice President, Human Resources

Tom Downey
Senior Vice President, Communications

Timothy Keating
Senior Vice President, Government Operations

Diana Sands
Senior Vice President, Office of Internal Governance and Administration

* All members of the Executive Council are elected officers of The Boeing Company

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Commercial Airplanes

2015 revenues of $66 billion

Headquartered in the Puget Sound region of Washington state

Approximately 83,000 employees

Offers a family of airplanes and a broad portfolio of aviation services for passenger and cargo carriers worldwide

• Boeing airplanes represent about half of the world’s fleet, with more than 10,000 jetliners in service

• About 70 percent of Commercial Airplane sales (by value) go to customers outside the United States

The industry’s source for customer-focused solutions
Defense, Space & Security

Designs, builds and supports net-enabled platforms and systems for government and commercial customers

Formed in 2000 to integrate Boeing’s defense, space, intelligence and communications capabilities

Headquartered in St. Louis, Mo., with global operations in three countries and 26 states

Approximately 50,000 employees

2015 revenues of $30 billion

Has balanced backlog across all markets including a strong mix of development, production and support contracts

Delivering the future
Boeing Capital Corporation

- Financing subsidiary of The Boeing Company
- Supports the business units, manages the portfolio and ensures the availability of financing for Boeing customers
- Almost 50 years’ history as a global provider of aircraft financing solutions
- Headquartered in the Puget Sound area of Washington state
- Focuses on assets that are critical to the core operations of Boeing customers

Providing financial solutions in support of Boeing sales
Engineering, Operations & Technology

- Drives environment, health and safety performance
- Ensures technology readiness
- Protects and leverages intellectual property
- Formed in 2006 to establish technical and functional excellence by maximizing research and development
- Establishes common systems and processes for Engineering, Operations and Supplier Management
- Provides efficient, effective, secure IT solutions
- Executes safe and efficient test operations
- Ensures technology readiness
- Drives environment, health and safety performance
- Protects and leverages intellectual property
- Formed in 2006 to establish technical and functional excellence by maximizing research and development
- Establishes common systems and processes for Engineering, Operations and Supplier Management
- Provides efficient, effective, secure IT solutions
- Executes safe and efficient test operations

Pursuing technical and functional excellence for the enterprise
Organized for Excellence

Businesses supported by nine corporate functions
Leadership Development

- Develops business and leadership capabilities of future leaders by using Leaders Teaching Leaders methodology.
- Drives Boeing’s strategic business objectives through traditional, experiential and continuous learning.
- Tackles real business challenges at a residential, state-of-the-art leadership center.

Unleashing the full potential of Boeing leaders to shape the future
Corporate Citizenship

Creates positive changes in local communities through charitable giving, volunteering and the way we operate our business.

- **2014 contributions to charities: $188+ million**
  - $41.4 million donated by employees through giving programs, including the Employees Community Fund, one of the largest employee-owned funds in the world.

Partners with community organizations around the world through strategic investments, employee engagement and advocacy efforts.

Primary areas of contribution:
- Education—Environment—Military and Veteran support

Being a part of our communities is a Boeing core value
Environmental Actions and Commitments

- **Design the future**
  - Driving industry efficiency with innovative technologies.

- **Innovate to zero**
  - Committing to zero growth in greenhouse gas emissions, water intake, solid waste to landfill and hazardous waste generation from company operations by 2017.

- **Inspire global collaboration**
  - Leading global collaboration for solutions to complex environmental challenges.

Boeing collaborates with stakeholders around the world to develop sustainable aviation biofuel.
Be a Part of the Boeing Centennial Celebration!
Come along for a breathtaking flight…

Click a section photo above to learn more.