Wines Direct From The Cellars Of
Ornellaia, Dom Pérignon, and Yquem 100% Sold At Sotheby’s New York

Sale Brings Sotheby’s Total For Wines Sold Direct From The Wineries To Over $16 million

Ornellaia Sold To Benefit The Royal Opera House Soars Over Estimate

23 February 2013: Today’s sale of Finest And Rarest Wines Including Wines Direct From The Cellars Of Ornellaia, Dom Pérignon, And Yquem at Sotheby’s New York brought a total of $1,463,201 with 472 of the 475 lots offered sold (99.4%). The sale was led by nearly 200 lots of rare wines that come direct from the wineries at which they were produced in Italy and France which were 100% sold, with the majority achieving prices in excess of the high estimates. In addition to the exceptional
prices in the direct from the cellar part of the sale there were a number of strong prices for First Growth Bordeaux with the auction being led by a case of Château Pétrus 2000 which comfortably surpassed the estimate of $25/35,000 to sell for $42,875.

There was global bidding in the sale with 51% of buyers from North America, 24% from Latin America, and 26% from Asia. Online participation was exceptionally strong with internet buyers purchasing 23% of the auction.

Jamie Ritchie, CEO & President of Sotheby’s Wine, Americas & Asia, said – We are honored that so many top wine producers have entrusted Sotheby’s to offer wines direct from their cellars at our auctions. In the past two years alone we have sold more than $16 million of wine in these ‘ex cellars’ sales, surpassing all of our competitors by a considerable margin. Today’s offerings of Ornellaia, Dom Pérignon, and Yquem were all 100% sold, again demonstrating the extraordinary appetite among collectors for wines with this perfect provenance. We were excited to work with Giovanni Geddes of Ornellaia, Richard Geoffroy of Dom Pérignon, and Pierre Lurton of Château d’Yquem and all their teams to bring these great wines to a global auction audience.”

**Ornellaia**

The selection of Ornellaia in the auction celebrated the 25th anniversary 2010 vintage, with a large selection in multiple formats from that vintage being sold to benefit the Royal Opera House Foundation in London. This part of the auction was led by a Balthazar (12 liter) of Ornellaia 2010 which fetched $11,638, doubling the estimate of $4/6,000 (pictured right). Overall the Ornellaia in the sale
made a total of $147,123, well over the estimate of $78/110,000.

“In order to celebrate the 25th anniversary of Ornellaia, we have created, exclusively for Ornellaia 2010, a special logo which is silk-screened in gold and ivory on each and every bottle, providing a unique and truly memorable experience,” says Giovanni Geddes, CEO of Ornellaia. “We are very pleased to contribute $55,250 from today’s Sotheby’s auction, the first installment of our donation to this year’s partner, the Royal Opera House in London.”

**Dom Pérignon**

This sale presented perfectly cellared Dom Pérignon Oenothèque and Oenothèque Rosé from vintages spanning four decades in bottles and magnums. The highlight of this part of the sale was four magnums of Oenothèque Rosé 1978 with exceeded the high estimate of $20,000 to sell for $23,275 as well as two magnums of Dom Pérignon Oenothèque Rosé 1990 which exceeded the $5,500 high estimate to sell for $7,963. The Dom Pérignon section of the sale totaled $145,101 comfortably exceeding pre-sale expectations of $92/127,000

**Yquem**

The five most recent vintages of Y all achieved strong prices while the highlight of the Yquem in the sale was 9 liters of the yet to be bottled Château Yquem 2011 which will be bottled in a format chosen by the winning bidder from ½ bottles to 6 liter.
This exceptional lot, which was sought by seven bidders, also included a tour of and lunch at the Château was sold for $24,500. Overall, these Yquem lots totaled $38,036 surpassing the $20/31,000 estimate.

Pierre Lurton, CEO of Château d’Yquem, commented: “We are pleased with the result of today’s sale of rare Y, and in particular with the price achieved for the offering of Yquem 2011 which included a tour and lunch at our Château. We look forward to meeting the happy buyer of this lot and discovering with them this fantastic vintage and sharing a nice moment.”

Notes On The Sale
Overall total: $1,463,201
Estimate: $871,200 - $1,213,050
Bidders came from ten countries.
23% of the lots purchased by online bidders.

Ornellaia Total: $147,123 ($78/110,000), highlights:
Ornellaia 2010, 2 d.mag, sold for $4,900, est. $2/3,000
Ornellaia 2004, 1 imperial, sold for $3,675, est. $1,600/2,250
Ornellaia 2010, 1 balthazar, sold for $11,638, est. $4/6,000

Dom Pérignon Total: $145,101 (est. $92/127,000), highlights:
Dom Pérignon, Oenothéque 1966, 3 magumns, sold for $9,800, est. $5,500/8,000
Dom Pérignon, Rosé Oenothéque 1988, 2 magnums, sold for $8,575, est. $4/6,000
Dom Pérignon, Rosé Oenothéque 1990, 2 magums, sold for $7,693, est. $3,750/5,000

Yquem Total: $38,036 (est. $20/31,000), highlights:
Ygrec 2009, 12 bts, sold for $3,675, est. $2,000/2,750
Ygrec 2010, 12 bts, sold for $3,063, est. $1,600/2,250
Château d’Yquem 2011, 9 liters with Château tour and lunch, $24,500, est. $7/10,000

Various Owner Highlights
Château Pétrus 2000, 12 bts, sold for $42,875, est. $25/35,000
Le Pin 2000, 6 bts, sold for $18,375, est. $10/15,000
Corton Charlemagne 2002 J.-F. Coche-Dury, 6 bottles, sold for $14,700, est. $8/11,000
Sotheby’s has been uniting collectors with world-class works of art since 1744. Sotheby’s became the first international auction house when it expanded from London to New York (1955), the first to conduct sales in Hong Kong (1973) and France (2001), and the first international fine art auction house in China (2012). Today, Sotheby’s presents auctions in 10 different salesrooms, including New York, London, Hong Kong and Paris, and Sotheby’s BidNow program allows visitors to view all auctions live online and place bids from anywhere in the world. Sotheby’s offers collectors the resources of Sotheby’s Financial Services, the world’s only full-service art financing company, as well as private sale opportunities in more than 70 categories, including S|2, the gallery arm of Sotheby’s Contemporary Art department, and two retail businesses, Sotheby’s Diamonds and Sotheby’s Wine. Sotheby’s has a global network of 90 offices in 40 countries and is the oldest company listed on the New York Stock Exchange (BID).

Estimates do not include buyer’s premium and prices achieved include the hammer price plus buyer’s premium.

Images are available upon request
All catalogues are available online at www.sothebys.com or through Sotheby’s Catalogue iPad App
Sale Results

Finest and Rarest Wines Including
Ornellaia, Dom Pérignon, and Yquem Direct From The Cellars

Grand Total: $ 1,463,201
Sold by Lot: 99.4%

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<th>Lot</th>
<th>Price</th>
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See Separate Release

Specialist in Charge: Jamie Ritchie/Duncan Sterling
Press Office Contact: Dan Abernethy (212) 606 7176

Please note all prices include buyer's premium. Sale session totals are net aggregate figures plus premiums. Sotheby's Wine buyer's premium is 22.5% of the hammer price. Estimates do not include buyer's premium.