Incorporated: 1868

Origin: Once the southwest portion of Holderness known as the village section, Ashland was not incorporated until 1868. The name Ashland was in honor of the birthplace and Kentucky estate of Henry Clay, Secretary of State and Senator from Kentucky. The name was suggested by Colonel Thomas Cheney, who had been assistant Sargent-at-Arms in Congress during Clay’s service in Washington, and an active participant in the formation of the Republican party in New Hampshire. The geographic center of New Hampshire is located three miles east of Ashland.

Villages and Place Names: unknown

Population, Year of the First Census Taken:  885 residents in 1870

Population Trends: Population change for Ashland totaled 593 over 54 years, from 1,473 in 1960 to 2,066 in 2014. The largest decennial percent change was a 13 percent increase between 1970 and 1980, the only decade that population increased over ten percent. The 2014 Census estimate for Ashland was 2,066 residents, which ranked 137th among New Hampshire’s incorporated cities and towns.

Population Density and Land Area, 2014 (US Census Bureau): 182.5 persons per square mile of land area. Ashland contains 11.3 square miles of land area and 0.5 square miles of inland water area.
**MUNICIPAL SERVICES**

- **Type of Government**: Selectmen
- **Budget: Municipal Appropriations, 2015**: $6,812,731
- **Budget: School Appropriations, 2015-2016**: $3,299,365
- **Zoning Ordinance**: 1985/10
- **Master Plan**: 2014
- **Capital Improvement Plan**: Yes
- **Industrial Plans Reviewed By**: Planning Board

**Boards and Commissions**
- Elected: Selectmen; Budget
- Appointed: Planning; Conservation; Zoning

**Public Library**: Ashland Town

**EMERGENCY SERVICES**

- **Police Department**: Full-time
- **Fire Department**: Volunteer
- **Emergency Medical Service**: Volunteer

- **Nearest Hospital(s)**
  - **Distance**: 7 miles
  - **Staffed Beds**: 25

**Speare Memorial, Plymouth**

**UTILITIES**

- **Electric Supplier**: Ashland Electric
- **Natural Gas Supplier**: None
- **Water Supplier**: Ashland Water Department
- **Sanitation**: Municipal
- **Municipal Wastewater Treatment Plant**: Yes
- **Solid Waste Disposal**
  - **Curbside Trash Pickup**: None
  - **Pay-As-You-Throw Program**: No
  - **Recycling Program**: Mandatory
- **Telephone Company**: BayRing; Fairpoint
- **Cellular Telephone Access**: Yes
- **Cable Television Access**: Yes
- **Public Access Television Station**: Yes
- **High Speed Internet Service**
  - **Business**: Yes
  - **Residential**: Yes

**PROPERTY TAXES**

- **(NH Dept. of Revenue Administration)**
  - **2014 Total Tax Rate (per $1000 of value)**: $23.97
  - **2014 Equalization Ratio**: 96.6
  - **2014 Full Value Tax Rate (per $1000 of value)**: $22.91
  - **2014 Percent of Local Assessed Valuation by Property Type**
    - Residential Land and Buildings: 82.3%
    - Commercial Land and Buildings: 15.5%
    - Public Utilities, Current Use, and Other: 2.3%

**HOUSING**

- **(ACS 2010-2014)**
  - **Total Housing Units**: 1,384
  - **Single-Family Units, Detached or Attached**: 770
  - **Units in Multiple-Family Structures**:
    - Two to Four Units in Structure: 295
    - Five or More Units in Structure: 237
    - Mobile Homes and Other Housing Units: 82

**DEMOGRAPHICS**

- **(US Census Bureau)**
  - **Total Population**
    - **Community**: 2,066
    - **County**: 89,360
  - **2010**: 2,076
  - **2000**: 1,966
  - **1990**: 1,917
  - **1980**: 1,807
  - **1970**: 1,599

- **Demographics, American Community Survey (ACS) 2010-2014**
  - **Population by Gender**
    - Male: 885
    - Female: 1,181
  - **Population by Age Group**
    - Under age 5: 209
    - Age 5 to 19: 236
    - Age 20 to 34: 537
    - Age 35 to 54: 363
    - Age 55 to 64: 313
    - Age 65 and over: 408
    - Median Age: 37.7 years
  - **Educational Attainment, population 25 years and over**
    - High school graduate or higher: 90.9%
    - Bachelor's degree or higher: 27.9%

- **(ACS 2010-2014)**
  - **Per capita income**: $21,836
  - **Median family income**: $51,250
  - **Median household income**: $41,658
  - **Median Earnings, full-time, year-round workers**
    - Male: $38,790
    - Female: $26,472
  - **Individuals below the poverty level**: 13.9%

- **(NHES – ELMI)**
  - **Annual Average Covered Employment 2004 2014**
    - **Civilian labor force**: 1,079
    - **Employed**: 1,099
    - **Unemployed**: 28
    - **Unemployment rate**: 2.6%
  - **Government (Federal, State, and Local)**
    - **Average Employment**: 87
    - **Average Weekly Wage**: $559
  - **Total Private Industry**
    - **Average Employment**: 636
    - **Average Weekly Wage**: $530
  - **Total, Private Industry plus Government**
    - **Average Employment**: 722
    - **Average Weekly Wage**: $533

**INCOME, INFLATION ADJUSTED $**

- **Per capita income**: $21,836
- **Median family income**: $51,250
- **Median household income**: $41,658
- **Median Earnings, full-time, year-round workers**
  - Male: $38,790
  - Female: $26,472
- **Individuals below the poverty level**: 13.9%

**EMPLOYMENT & WAGES**

- **(NHES – ELMI)**
  - **Annual Average Covered Employment 2004 2014**
    - **Goods Producing Industries**
      - Average Employment: 156
      - Average Weekly Wage: $621
    - **Service Providing Industries**
      - Average Employment: 480
      - Average Weekly Wage: $500
  - **Total Private Industry**
    - Average Employment: 636
    - Average Weekly Wage: $530
  - **Government (Federal, State, and Local)**
    - Average Employment: 87
    - Average Weekly Wage: $559
  - **Total, Private Industry plus Government**
    - Average Employment: 722
    - Average Weekly Wage: $533
EDUCATION AND CHILD CARE

Schools students attend: Ashland operates grades K-8; grades 9-12 are part of Pemi-Baker Cooperative (Ashland, Campton, Holderness, Plymouth, Rumney, Thornton, Wentworth) District: SAU

Career Technology Center(s): Plymouth Applied Technology Center Region: 5

Educational Facilities (includes Charter Schools)  | Elementary | Middle/Junior High | High School | Private/Parochial
--- | --- | --- | --- | ---
Number of Schools | 1 | | | |
Grade Levels | K 1-8 | | | |
Total Enrollment | 163 | | | |

Nearest Community College: Lakes Region
Nearest Colleges or Universities: Plymouth State University

2015 NH Licensed Child Care Facilities (DHHS-Bureau of Child Care Licensing)  | Total Facilities: 1 | Total Capacity: 9

<table>
<thead>
<tr>
<th>LARGEST BUSINESSES</th>
<th>PRODUCT/SERVICE</th>
<th>EMPLOYEES</th>
<th>ESTABLISHED</th>
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<tr>
<td>Rochester Shoe Tree Co., Inc.</td>
<td>Shoe trees</td>
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<td>1979</td>
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<tr>
<td>Freudenberg-NOK</td>
<td>Elastomeric seals &amp; custom molded products</td>
<td>50</td>
<td>1949</td>
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<td>Common Man</td>
<td>Restaurant</td>
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<tr>
<td>Belletetes</td>
<td>Lumber sales</td>
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</tr>
<tr>
<td>Town of Ashland</td>
<td>Municipal services</td>
<td>21</td>
<td></td>
</tr>
</tbody>
</table>

Employer Information Supplied by Municipality

TRANSPORTATION (distances estimated from city/town hall)

- Road Access: US Routes 3, State Routes 132, 175, Nearest Interstate, Exit I-93, Exit 24 Distance Local access
- Railroad: No, Public Transportation: No
- Nearest Public Use Airport, General Aviation: Plymouth Regional Runway 2,380 ft. turf Lighted? No Navigation Aids? No
- Nearest Airport with Scheduled Service: Lebanon Municipal Distance 52 miles Number of Passenger Airlines Serving Airport 1

Driving distance to select cities:
- Manchester, NH: 55 miles
- Portland, Maine: 86 miles
- Boston, Mass.: 106 miles
- New York City, NY: 311 miles
- Montreal, Quebec: 217 miles

COMMUTING TO WORK (ACS 2010-2014)

- Workers 16 years and over
  - Drove alone, car/truck/van: 87.9%
  - Carpooled, car/truck/van: 2.7%
  - Public transportation: 0.0%
  - Walked: 7.9%
  - Other means: 0.0%
  - Worked at home: 1.5%
- Mean Travel Time to Work: 19.4 minutes

Percent of Working Residents: ACS 2010-2014
- Working in community of residence: 20.4%
- Commuting to another NH community: 79.2%
- Commuting out-of-state: 0.4%

RECREATION, ATTRACTIONS, AND EVENTS

- X Municipal Parks
  - YMCA/YWCA
  - Boys Club/Girls Club
- X Golf Courses
  - Swimming: Indoor Facility
  - Swimming: Outdoor Facility
  - Tennis Courts: Indoor Facility
- X Tennis Courts: Outdoor Facility
  - Ice Skating Rink: Indoor Facility
  - Bowling Facilities
- X Museums
  - Cinemas
  - Performing Arts Facilities
- X Tourist Attractions
- X Youth Organizations (i.e., Scouts, 4-H)
- X Youth Sports: Baseball
- X Youth Sports: Soccer
- X Youth Sports: Football
- X Youth Sports: Basketball
- X Youth Sports: Hockey
- X Campgrounds
- X Fishing/Hunting
- X Boating/Marinas
- X Snowmobile Trails
- X Bicycle Trails
- X Cross Country Skiing
- X Beach or Waterfront Recreation Area
- X Overnight or Day Camps

Nearest Ski Area(s): Loon, Waterville, & Ragged Mountains

Other: Little Squam Lake