2012 Upper Midwest Civic Engagement Summit
presented by: Iowa Campus Compact
Minnesota Campus Compact
Wisconsin Campus Compact

What’s important now? Practice and proof

Macalester College, St. Paul, Minnesota
June 5–6, 2012
Dear 2012 Upper Midwest Civic Engagement Summit participants,

Welcome to Saint Paul and our inaugural conference together!

We are delighted that you have chosen to join us and hope that you enjoy the opportunity to connect with colleagues from across the region—not only those in similar positions or fields at similar institutions, but also those in different places, with different approaches, cultures, results, and wisdom to share.

This year’s conference features a variety of skill-building sessions, along with discussions about the challenging issues facing our campuses and communities. Our theme, “What’s important now? Practice and proof” reflects the urgency so many of us feel around assessment, quality, and impact. For all of you working tirelessly to promote deep, active learning and positive change, we hope this event allows you to step back and reflect, gather practical tools and new information that will benefit you moving forward.

Thanks to our sponsors for their support of this event, to the planning committee members for shaping this program, and to the presenters for offering their experience and insights. Most importantly, thanks to each of you here. Your participation builds the network of people and institutions committed to graduating students who possess the determination and skills to contribute to the common good, and to fully engaging with communities in ways that solve problems and strengthen our democracy.

We look forward to exploring ways that our states can continue to learn and collaborate with each other. Stay tuned for professional development opportunities around the 2015 Carnegie Community Engagement Elective Classification, Service Learning in STEM Disciplines, and more—and feel free to contact us anytime with your ideas too!

Sincerely,

Julie Plaut
Executive Director, Minnesota Campus Compact

Emily Shields
Executive Director, Iowa Campus Compact

Jenni Walsh
Executive Director, Wisconsin Campus Compact
**PROGRAM AT A GLANCE**

**Tuesday, June 5**

6:00–9:00 p.m.  Dinner and Networking Event *(Weyerhaeuser Boardroom)*
facilitated by Diane Tran, Minnesota Rising

**Wednesday, June 6**

8:00–9:00 a.m.  Registration and Poster Session *(Kagin Ballroom)*

9:00–9:30 a.m.  Opening Plenary *(Kagin Ballroom)*
featuring Andy Furco, University of Minnesota

9:30–9:45 a.m.  Break

9:45–10:45 a.m.  Breakout Session I

**SKILL-BUILDING**

» Publishing Research on Service-Learning and Community Engagement *(Old Main 111)*

» Using Learning Communities to Foster Civic Engagement *(Old Main 001)*

» Who’s at the Helm? How Characteristics of the Service-Learning Leader Impact Institutionalization *(Old Main 003)*

**ISSUE-FOCUSED**

» Four Models of Community Engagement in Academic Courses *(Old Main 002)*

» Let’s Talk: Changing Student Populations and Dialogue in Civic Engagement *(Old Main 010)*

» “Scaling Up“: Possibilities and Challenges in Institutionalizing Civic Engagement on Campuses *(Old Main 009)*

10:45–11:00 a.m.  Break

11:00 a.m.–Noon  Breakout Session II

**SKILL-BUILDING**

» Building Strategic Partnerships to Support and Sustain Community-Based Learning *(Old Main 010)*

» Using Surveys to Assess and Support Service-Learning *(Old Main 111)*

**ISSUE-FOCUSED**

» The American Commonwealth Partnership: A National Coalition to Build Democracy Colleges for the 21st Century *(Old Main 009)*

» Community Engagement with Our Somali Neighbors in Cedar Riverside Neighborhood *(Old Main 001)*

» Do Not “Wait Until Tenure“: Supporting the Design of Sustainable Service-Learning Pedagogies *(Old Main 002)*

» The Importance of Nontraditional Clinical Sites: A Mutual Benefit for Students and the Community *(Old Main 003)*

Noon–12:45 p.m.  Lunch and Networking *(Kagin Ballroom)*

12:45–1:00 p.m.  Break
1:00–2:00 p.m. Breakout Session III

**SKILL-BUILDING**
» Creating an Impact Report: How to Tell Your Story *(Old Main 003)*
» Digital Civic Engagement: Instructional Design of Online Service Learning and Pedagogical Perspectives *(Old Main 009)*
» Reflection as the Hyphen between Service and Learning *(Old Main 001)*

**ISSUE-FOCUSED**
» Don’t Go Unless You Know: Preparing Students for Service-Learning Beyond the Border *(Old Main 111)*
» Embedding a Culture of Deliberative Democracy in Higher Education *(Old Main 002)*
» Applying Civic Engagement Continuum Opportunities in Academic Programs *(Old Main 010)*

2:00–3:15 p.m. Break

2:15–3:15 p.m. Breakout Session IV

**SKILL-BUILDING**
» Civic Dialogue Across “Enemy” Lines *(Old Main 009)*
» Surveying Social Responsibility and Personal Efficacy: Service-Learning and Student Development in Different Disciplines *(Old Main 001)*

**ISSUE-FOCUSED**
» Brotherly Love: Reflections on Leadership and Community Engagement *(Old Main 111)*
» Engaging an Academic Program in Building Partnerships to Promote Community-wide Childhood Wellness *(Old Main 003)*
» Servant Leadership: Taking Service to the Next Level *(Old Main 002)*
» Undergraduate as Technocrat: Educating Scientists to Become Citizens *(Old Main 010)*

3:15–3:30 p.m. Break

3:30–4:00 p.m. Ending Plenary and Reflection Session *(Kagin Ballroom)*
» Facilitated by Libby Rau, Minnesota Alliance With Youth/Youthprise

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**Learn about Upper Midwest campuses and win prizes!**

Inside your packet is a trivia quiz with questions about some of the colleges and universities represented at this event. We encourage you to talk to your colleagues to find out the answers. Then turn in your completed (or semi-completed) form at the final plenary session, and you’ll be eligible to receive one of the many items we have to give away—including books, student-created cards, and even wine! You must be present to win.
**COMPLETE PROGRAM**

**Tuesday, June 5**

**6:00–9:00 p.m.** Dinner and Networking Event *(Weyerhaeuser Boardroom)*
» Facilitated by Diane Tran, Minnesota Rising
» Join colleagues for networking and dialogue about civic engagement in the Upper Midwest

**Wednesday, June 6**

**8:00–9:00 a.m.** Registration and Poster Session *(Kagin Ballroom)*

Application of a Service-Learning Process Model to Implement a Rural Workforce Health Fair
» Brittany Dahlen, Sarah Martin, and Mary Beth Kuehn, St. Olaf College

Badger Volunteers: Increasing Student Engagement while Meeting Community Needs
» Kala Grove, University of Wisconsin-Madison

Bringing Public Information to the Public: How Students Can Help Communities Use “Source Water Assessments” to Promote the Development of Drinking Water Protection Plans
» Amy Lilienfeld, University of Wisconsin-Barron County

Host Institution: Overview of Civic Engagement at Macalester College
» Karin Trail-Johnson and Paul Schadewald, Macalester College

Incorporating Academic Civic Engagement into Research Methods in Psychology: Social Climate, Late-Night Programming, and the After Dark Committee
» Dana Gross, St. Olaf College

The Kinnickinnic Backpack Program: Filling Backpacks, Feeding Families, and Supporting Non-Profits through Campus Compact Service
» Gina Sevick and Danielle Peterson, University of Wisconsin-River Falls

Local Project, Global Impact
» Alisha Vincent, Iowa Wesleyan College

Minnesota Rising: “Our Minnesota” Cascading Conversations Tour
» Diane Tran and Heidi Smith, Minnesota Rising

Transforming the Undergraduate Environmental Education Experience: Undergraduates as Civic Action Leaders
» Ruth Cronje, Paul Neff Kleintjes, Donald Mowry, and Garry Running, University of Wisconsin-Eau Claire

Undergraduate Students and Civic Engagement: College-Charter School Partnership
» Heather Campbell and Maria Kelly, St. Olaf College; Courtney Humm, Community of Peace Academy

**9:00–9:30 a.m.** Opening Plenary *(Kagin Ballroom)*
» Featuring Andy Furco, Associate Vice President for Public Engagement and Associate Professor in the College of Education and Human Development, University of Minnesota
9:30–9:45 a.m.  Break
9:45–10:45 a.m.  Breakout Session I

**SKILL-BUILDING**

**Publishing Research on Service-Learning and Community Engagement**  
*{Old Main 111}*

» Andy Furco, University of Minnesota  
» Participants in this skill-building session will have the opportunity to learn of recent research developments, explore research needs and gaps in the field, and discuss research methods for conducting robust and rigorous research related to service-learning and community engagement. Participants are also welcome to bring specific research projects, ideas, and questions to share and receive feedback from Dr. Furco and other service-learning professionals.

**Using Learning Communities to Foster Civic Engagement**  
*{Old Main 001}*

» Bettie Starr and Michael Starr, Lindsey Wilson College  
» What are learning communities and how can they be used to foster civic engagement, including partnerships with local businesses? Lessons learned from the analysis of two types of learning communities at Lindsey Wilson College—learning communities that are discipline-oriented (e.g., business leadership) and theme-oriented (e.g., civic engagement)—and their impact on students and the community will be discussed.

**Who’s at the Helm? How Characteristics of the Service-Learning Leader Impact Institutionalization**  
*{Old Main 003}*

» Alisha Vincent, Iowa Wesleyan College  
» This session presents research findings on how certain leadership confidences impact how well academic service-learning is embedded within the academy and follow with ideas and discussion about ways to build leadership capacities in specific areas where expertise is essential to institutionalizing academic service-learning.

**ISSUE-FOCUSED**

**Four Models of Community Engagement in Academic Courses**  
*{Old Main 002}*

» Peggy Fitch, Ellen DuPre, Linda Laine, and Walter Cannon, Central College  
» This session will introduce four models of community engagement in academic courses: weekly service-learning with choice of community partner, engaging all students with a single community partner, one-time team projects with a few community partners, and writing both for and about the community with many community partners. Presenters will include an analysis of common best practices, individual variations, outcomes for students and community partners, strengths and limitations of each—and then will invite dialogue with participants to address questions and garner ideas and insights.
Let’s Talk: Changing Student Populations and Dialogue in Civic Engagement
(Old Main 010)
» Kira Pasquesi and Heather Draxl, University of Iowa
» Rapidly changing student demographics present new challenges and opportunities in higher education. Through the use of an interactive dialogue experience, participants will explore how we can prepare students to engage in difficult dialogues and the potential uses of dialogue in civic engagement efforts in response to shifting student populations. The presenters will also share relevant dialogue models, such as the Everyday Democracy “dialogue to action” process, the Privileged Identity Exploration model of difficult dialogue, and the democratic dialogue approach in the “Teaching the Levees” curriculum.

“Scaling Up”: Possibilities and Challenges in Institutionalizing Civic Engagement on Campuses
(Old Main 009)
» Karin Trail-Johnson and Paul Schadewald, Macalester College
» As the civic engagement movement establishes a greater presence on college and university campuses, the issue of how to “scale up” efforts has become a compelling issue. What offices or departments, programs and activities should be included? Should civic engagement be in student affairs, academic affairs, or other reporting lines? How can initiatives be created that link traditionally separate activities, such as international and local engagement? What role should community partners and larger academic consortia play in campus activities? Karin (Associate Dean of the Institute for Global Citizenship, Director of the Civic Engagement Center) and Paul (Associate Director of the Civic Engagement Center) will describe their experiences helping to develop the organizational structure at Macalester as one example of institutionalizing civic engagement and lead participants in a discussion of the critical issues around scaling up efforts.

10:45–11:00 a.m.
Break

11:00 a.m.–Noon
Breakout Session II

SKILL-BUILDING

Building Strategic Partnerships to Support and Sustain Community-Based Learning
(Old Main 010)
» Maggie Baker, Loras College, and Audra Kremer, St. Mark Community Center
» This skill-building workshop will present a model for creating strategic campus community partnerships to maximize impact and enhance community-based learning programs. This approach, grounded in the concept of transformative relationships (Enos & Morton, 2003), builds capacity for volunteer recruitment and retention among community partner organizations, thoughtfully engaging students.

Using Surveys to Assess and Support Service-Learning
(Old Main 111)
» Beth Knutson-Kolodzne and Isolde Mueller, St. Cloud State University
» Looking for new ways to document results of service-learning, without reinventing the wheel? Learn from colleagues who are making the most of both institutional and national surveys, and see how the results of surveys can be used to communicate how service-learning addresses key institutional priorities and student learning outcomes. In addition to sharing specific tools and examples, we’ll invite all participants to discuss assessment resources they use and consider the opportunities and resources available to advance this work.
11:00 a.m.–Noon  ISSUE-FOCUSED

The American Commonwealth Partnership: A National Coalition to Build Democracy Colleges for the 21st Century  
(Old Main 009)  
» Harry Boyte, Augsburg College and the American Commonwealth Partnership  
» The American Commonwealth Partnership was launched in January 2012, in partnership with the White House Office of Social Innovation and Civic Participation, the U.S. Department of Education, the Association of American Colleges and Universities, which released A Crucible Moment: College Learning and Democracy’s Future at the same event. Attend this session to hear about national initiatives and the ways you can get involved in efforts including Citizen Alum, deliberative dialogues, student organizing, civic science, and the DemocracyU social media campaign.

Community Engagement with Our Somali Neighbors in Cedar Riverside Neighborhood  
(Old Main 001)  
» Mary Laurel True, Kathleen Clark, Matthew Maruggi, Sarah Myers, and Steve Peacock, Augsburg College; Mohmed Abdullahi, Somali American Education Center  
» This session will highlight a variety of curricular and non-curricular connections between the Somali community and Augsburg College in the Cedar Riverside neighborhood of Minneapolis. A panel of faculty, staff, students and community partners will discuss ways in which they have worked together to learn about each other’s cultural and religious traditions, as well as contribute to the educational, recreational, and basic needs of both the community and the College.

Do Not “Wait Until Tenure”: Supporting the Design of Sustainable Service-Learning Pedagogies  
(Old Main 002)  
» Matthew Gilchrist and Tom Keegan, University of Iowa  
» In the belief that sustainable service-learning practice cannot be relegated to the post-tenured years of an academic career, this session considers how to support adjunct faculty and early-career academics in designing sustainable pedagogies. Participants will consider how they and their institution can build enduring service-learning projects. Such projects can enhance the professional development of instructors and faculty while fostering connections between the community and the institution.

The Importance of Nontraditional Clinical Sites: A Mutual Benefit for Students and the Community  
(Old Main 003)  
» Dawn Bowker and Brittany Weg, Mercy College of Health Sciences  
» Nontraditional clinical sites for community health and nursing courses provide the opportunity to incorporate evidence-based practice, address health disparities, service learning, advocacy, and an interdisciplinary approach. Discussions will include a student’s perspective, how she perceived the experience and how her perception changed during the course. Gain insight on establishing the clinical sites, community partners and a functional curriculum.

Noon–12:45 p.m.  Lunch and Networking  (Kagin Ballroom)  
12:45–1:00 p.m.  Break
1:00–2:00 p.m. Breakout Session III

SKILL-BUILDING

Creating an Impact Report: How to Tell Your Story
{Old Main 003}
» Rebekah Ralson, Lyon Software
» This session will cover how to get organized and create systems to
assemble an effective Impact Report for your stakeholders. It will include a
workbook and best practices.

Digital Civic Engagement: Instructional Design of Online Service Learning
and Pedagogical Perspectives
{Old Main 009}
» Lisa Houle, Bethel University
» Are you an instructor who has been asked to teach an online course?
Are you familiar with service-learning and civic engagement pedagogy
but have questions that relate to online instructional design? If you said
yes to either of these questions, then this session will help you answer
common questions surrounding service-learning and civic engagement
pedagogy. You will also walk away with new tools to aid you in the online
instructional design process.

Reflection as the Hyphen between Service and Learning
{Old Main 001}
» Kim Jensen Bohat and Anna Feeley, Marquette University
» AAC&U has identified service-learning as one of the strongest High-
Impact Teaching practices in higher education today. Yet without space
for critical reflection, service-learning can also perpetuate negative
stereotypes or leave students without a clear academic connection. This
session will discuss a variety of ideas for supporting and facilitating critical
reflection in service-learning courses and programs, including online
reflection modules, peer-led facilitated sessions, and faculty development
around reflection. Participants will also be asked to apply a meaningful
reflection framework, which is based on Kolb’s experiential learning cycle,
to the work they are engaged in at their institutions.

ISSUE-FOCUSED

Don’t Go Unless You Know: Preparing Students for Service-Learning Beyond
the Border
{Old Main 111}
» Alisha Vincent and Margie Trousil, Iowa Wesleyan College
» This interactive group discussion will be centered on best practices for
preparing students for international service-learning. Presenters will
share their experience from a first-time expedition to Rwanda and invite
participants to provide their own experiences and perspectives regarding
pre-departure preparation for college students.

Embedding a Culture of Deliberative Democracy in Higher Education
{Old Main 002}
» Oksana Grybovych, University of Northern Iowa
» For higher education campuses, deliberative democracy presents
many opportunities for collaboration with community partners,
enhancing student learning, as well as cultivating democratic practices
of collaborative decision making. As discussions of what constitutes an
engaged campus suggest, principles of deliberative democracy can provide
an invaluable tool for cultivating a unique environment where democracy
has become a daily practice.
1:00–2:00 p.m. **Applying Civic Engagement Continuum Opportunities in Academic Programs**
*Old Main 010*
» Matt Hanson and Ashley Farmer-Hanson, Buena Vista University
» The purpose of this session is to relate a model of civic engagement to different academic programs. Participants will be provided with direct examples focusing on techniques that will allow academic programs and the office of civic engagement to work together. Discussion will focus on guiding students through the Civic Engagement Continuum (Furco, 2000).

2:00–2:15 p.m. **Break**

2:15–3:15 p.m. **Breakout Session IV**

**SKILL-BUILDING**

**Civic Dialogue Across “Enemy” Lines**
*Old Main 009*
» Gerri Perrault, University of Northern Iowa
» For civic engagement to work well, students/people in general have to be willing to engage in dialogue with people with whom they disagree and, at worst, may consider to be enemies. This session will describe an interactive civil civic dialogue program designed to encourage students to develop the will to listen to views with which they may disagree.

**Surveying Social Responsibility and Personal Efficacy: Service-Learning and Student Development in Different Disciplines**
*Old Main 001*
» Isolde Mueller, Mitch Bender, Teri Estrem, Ann Finan, and Adam Klepetar, St. Cloud State University
» We, a multi-disciplinary faculty group at St. Cloud State University, tracked students in our service-learning courses through a shared pre- and post-survey and the same reflection questions to gather information about the intersection of service-learning, social justice, and self-efficacy. In addition to sharing our findings, we will work with participants on survey construction and the designing and rating of reflection questions. We also invite attendees to share their expertise and adapt our instruments to their needs.

**ISSUE-FOCUSED**

**Brotherly Love: Reflections on Leadership and Community Engagement**
*Old Main 111*
» Dean Pribbenow, Edgewood College, and Paul Pribbenow, Augsburg College
» Brothers Paul (President of Augsburg College) and Dean (Vice President for Academic Affairs-elect at Edgewood College) reflect together on the work of making community engagement a core and integrated aspect of institutional identity and programs. What are strategies and opportunities to lift up the work of community engagement across all areas of institutional programs? What are the roles that leaders can play in articulating and supporting this work within an institutional and public context?
2:15–3:15 p.m.  Engaging an Academic Program in Building Partnerships to Promote Community-wide Childhood Wellness  
(Old Main 003)  
» Deb Sazama and Maggie Baker, Loras College  
» This issue-focused session will present a model for maximizing impact in the area of creating opportunities for children and youth to be fit and active. The Loras College Physical Education academic program engages over 1500 youth and children annually in wellness programming through outreach coordinated in eight community-based learning courses.

Servant Leadership: Taking Service to the Next Level  
(Old Main 002)  
» Ashley Farmer-Hanson, Buena Vista University  
» This session will lead participants through discussion about how to make service empowering and eventually resulting in true social change. Participants will be challenged to analyze their current programmatic efforts to volunteer and serve their communities. We will define what it means to serve and to help and where each one is most applicable and advantageous to the community and the students that we work with. This session will apply concepts and pedagogy from Friere as well as other latest research.

Undergraduate as Technocrat: Educating Scientists to Become Citizens  
(Old Main 010)  
» Ruth Cronje, Elizabeth Bielke, Greg Nelson, and Laurelyn Wieseman, University of Wisconsin-Eau Claire, and Mike Huggins, Civic Praxis  
» This session will describe a course placing undergraduates into authentic contexts of civic action—a community project to steward pollinator habitat—to teach civic agency skills and inspire reflection on the dominant norm of scientists as technocrats. Instructors and students will enlist attendees in discussion of the tensions between scientific objectivity and effective civic action.

3:15–3:30 p.m.  Break

3:30–4:00 p.m.  Ending Plenary and Reflection Session  (Kagin Ballroom)  
» Facilitated by Libby Rau, Minnesota Alliance With Youth/Youthprise and Buena Vista University (Storm Lake, IA) Alumnae  
» What do we want alumni to say about their college experiences and how they shaped their paths after graduation? What new information, ideas, and connections gained here will we utilize to help make that vision a reality? Come reflect—and bring your completed trivia quiz, so you can be eligible for the prizes being given away at this session!

Thank you very much for participating in the Upper Midwest Civic Engagement Summit! You’ll soon receive an email with a link to the online evaluation form. Please take a few minutes to complete it, if you can—we greatly value your feedback, which will shape future regional events.

What’s important now? Practice and proof
Iowa, Minnesota and Wisconsin Campus Compact would like to thank the generous sponsors of the 2012 Upper Midwest Civic Engagement Summit.

and

HECUA (Higher Education Consortium for Urban Affairs)
Magna Publications
Minnesota Alliance With Youth

Visit their tables to learn more about these great organizations!

Also, a special thanks to Alex Masica (Drake University ’12) for designing this program, and to the civic engagement professionals and scholars in Iowa, Minnesota and Wisconsin who volunteered to serve on the 2012 planning committee:

Maggie Baker, Loras College
Joy DesMarais-Lanz, Minnesota School of Business
Cheri Doane, Central College
Ashley Farmer-Hanson, Buena Vista University
David Howell, Milwaukee School of Engineering
Mandi McReynolds, Drake University
Don Mowry, University of Wisconsin-Eau Claire
Julianne Price, University of Wisconsin-Milwaukee
Paul Schadewald, Macalester College
Alisha Vincent, Iowa Wesleyan College