Gartner
PPM & IT Governance Summit 2015

June 1 – 3 | Grapevine, TX (Dallas area)
gartnerevent.com/us/ppm

Thriving on Digital Chaos: Innovation, Agility and Collaboration

Key benefits

- Change IT governance for the digital age
- Guide executive IT investment actions
- Identify new PPM capabilities and roles
- Earn 15 Project Management Institute PDUs
- Understand the people, process and technologies for innovation
The digital age is changing the rules for PPM and IT governance. Is your organization ready?

Make sure you’re on the right side of the digital divide

In the digital age, greater complexity and new definitions of success mean IT governance and PPM professionals must quickly evolve new skills and strategies. Those who do will deliver new value to the business and tap into major career opportunities.

It’s not enough to just improve your game. You must plan, act and collaborate differently. At Gartner PPM & IT Governance Summit 2015, June 1 – 3, in Grapevine, TX (Dallas area), you’ll learn what forces are transforming IT, the impact they’re having on PPM and IT governance roles and how to upgrade your strategies and skills to thrive in the digital age.

The new PPM and IT governance: Adaptable, innovative and business-focused

- Master new PPM competencies, roles and approaches to meet the demands of the digital age
- Analyze where current governance falls short, and how to improve IT investment decisions
- Understand how digital business broadens your work ecosystem while increasing risks — and what to do about it
- Embrace new strategies that will enable you to thrive on constant change

Who should attend

Senior business and IT professionals, including:

- PMO leaders
- EPMO managers and directors
- Project portfolio managers and directors
- Program and project management leaders
- IT governance executives
- IT executive steering committee members
- IT investment review board members
- IT strategists and planners
- Change management leaders

What PPM and IT governance changes mean for you

In the next five years, PPM practitioners, IT governance executives and IT investment decision makers must come to terms with the impact of trends reshaping the IT landscape. Established PPM and IT governance practices and standards can’t keep up with the speed and complexity of digital business. Today’s roles and skills that are needed to succeed are changing fast. Be prepared for the new challenges and opportunities ahead.

New PPM proficiencies for digital age challenges

- Bridge the business-IT gap in transformational efforts to drive needed change and change management.
- Build a business-capable workforce and identify critical new roles and skills for the digital age PMO, including new resource management practices.
- Thrive in a lean and agile IT organization. Employ the latest best practices to manage the transition to DevOps.
- Adopt practices that let you govern the organization effectively to meet strategic goals.
- Make sense of the chaotic PPM software market with the latest PPM Gartner Magic Quadrant. Get the latest criteria to help you assess new tools.
- Understand the multiple varieties of EPMOs. Ensure yours is on track to support major initiatives that drive strategic action.
- Evolve IT investment planning and budget management strategies to keep up with systemic changes being driven by adaptive development.

By 2018, digital business will require 50% fewer business process workers and 500% more key digital business jobs.

Gartner Predicts

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Guest keynote

**Digital Business Strategy for the Second Machine Age**

A wave of digital and networked technologies is accelerating innovation, automating many jobs and fundamentally changing business. Like the industrial revolution, the “Second Machine Age” is creating a multitrillion-dollar opportunity for wealth creation. But the benefits will be very uneven, with many businesses worse off than they were before. Erik Brynjolfsson discusses the economics of the digital economy and summarizes some key results.

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Gartner keynotes

**The Gartner View: Key Success Areas for Surviving and Thriving in Digital Business**

Digital business introduces a new parallel universe, where IT organizations must survive and thrive in two environments. With bimodal IT, you will adopt two distinct ways to meet enterprise demand: being agile and flexible, and having a step-by-step approach that ensures efficiency and predictability. The success of the bimodal approach will depend on your organization’s capacity for change. PPM professionals will face unprecedented challenges and opportunities assisting their organizations in making the move digital business, facilitated by bimodal IT.

Debra Logan, David Mitchell Smith

**The Internet of Things and Other Unprecedented Disruptions Demand Entirely New Approaches to Change**

The number and impact of technological and business disruptions, such as the Internet of Things, cloud computing, mobile, social, big data, smart machines and 3D printing are growing exponentially every year. This surge of external change demands organizations to transform the way they operate. Hear about new drivers and dynamics of change, old methods for change that will no longer work, and new ways organizations are approaching change to thrive in a new era of unrelenting disruptions.

Anthony J. Bradley

**Gartner Predicts the Future of PPM**

The digital age is rapidly altering how organizations get work done. We’re seeing more large enterprise change initiatives than ever, and at the same time, trends like agile and DevOps may be removing the concept of the project as the container of record. PPM leaders need to understand and prepare to be a part of these emerging trends. What PPM elements will continue into the future? What new PPM skills are needed? What will PMOs and EPMOs contribute and what major changes will impact them?

Donna Fitzgerald, Robert A. Handler

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Meet the analysts

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<td>Teresa Jones</td>
<td>Matt Light</td>
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Agenda tracks

A: Strategic Benefits Realization, IT Portfolio Management and IT Investments
Organizations want ROI from IT spending, which should no longer be viewed as a cost, but as a value driver. How can you determine where to invest, and assess reasonable expectations for investment performance? Connect the dots between business goals and technology investments.

B: Governance and PPM Synergies
Despite all the hype about improving IT governance, you can’t achieve it without considering your organization’s entire decision-and-action ecosystem. Understand the governance context for PPM, as well as the impact of governance trends on PPM functions.

C: IT Demand, Resources and People
A common message from CIOs readying their organizations for digital success is that they don’t have the right people in the right numbers to push this transformation. Too many organizations are overloading their workforce. Balance resources, demand and workforce capability.

D: The Future of PPM
As we enter the digital age, IT jobs, roles and organizational needs will change rapidly and in unanticipated ways. Hear predictions of future trends and their impact on PPM professionals as digital transformation sweeps across businesses.

E: Project and Program Metrics
Business leaders complain that they get loads of data, but little understanding of where initiatives are or aren’t performing, and how to engage for success. Discover the best metrics for demonstrating progress, what leaders say “good” metrics look like and which measures drive effective action.

F: PPM Processes, Practices and Tools
The new digital age will not only transform roles, it will transform work and change the tools you need to get it done. Join us for an analysis of PPM software vendor trends. Learn which new and evolved practices and processes will add value, and which current practices will decline or disappear altogether.

G: PMO Evolution and Enterprise PMOs
What will happen to the PMO in the digital age? While the enterprise PMO has moved quickly from leading edge to fairly common, organizations still struggle to understand where EPMMOs add value and what their impact should be. Join us for insights on what’s ahead for PMOs, and where an EPMMO makes sense.

Hot topics by track
- Capability mapping
- Metrics that matter
- Demonstrating the value of IT
- Investment portfolio and enterprise program management
- Strategic enterprise outcomes
- Digital change leadership
- Pace-layered capability maps
- App fitness and value reviews
- New PPM competencies
- Organizational change
- How to influence and lead change
- Digital leadership skills
- Resource management
- Mobile app road map
- The new breed of CIO
- Digital leadership paradoxes
- Cloud adoption best practices
- The coming IT shakeout
- Essential PMO roles
- PPM maturity
- Bimodal IT
- ITScore for app organizations
- IT costs versus business value
- Microsoft Project
- The world-class agile organization
- Adaptive procurement
- Social software Magic Quadrant
- Choosing PPM software
- The bimodal PMO
- Activist PMOs
- PPM and enterprise goals
- The software center of excellence
- Organizational change management

Summit key benefits
Digital change means governance and PPM change as well. Learn how you can thrive.

Evolve to new-wave PPM. Be part of continuous-change IT governance.
Continuous change is the new normal. Current practices and standards are becoming obsolete in a digital environment defined by collaboration, ambiguity, uncertainty and constant change. Evolve governance and IT investment selection to work in the fast-moving future.

Reboot your PPM processes for greater adaptability.
Assess the skills your organization needs to support new digital technologies. Create a team to review digital business opportunities. Redesign risk assessment to support adaptability. Develop lean processes for faster decision making.

Develop metrics that demonstrate business value.
Budgets are changing as PPM tasks and financing migrate outside the IT organization. Develop effective metrics to measure the ROI of IT initiatives. Connect business needs with IT costs. Articulate the value of IT in terms business leaders can appreciate.

Look to collaboration to fuel digital innovation.
Exploratory digital age projects require greater collaboration and partnerships with other organizations to capture business moments. Develop the ability to quickly launch partnerships. Adopt new tools that support collaborative work.

Clear the way for digital business projects.
Analyze and renovate your portfolio based on the planned life span of the deliverables. Institute processes to account for project outcomes that are disposable, those that must last, and those that must change.

Fill the digital leadership vacuum.
Identify emerging digital business opportunities. Prioritize digital innovation and the organizational change and resources needed to realize it. Support the education, inspiration and motivation of the enterprise to pursue the new.

Earn up to 15 PMI PDUs
Gartner has been approved as a provider of project management training by the Project Management Institute (PMI). Earn up to 15 professional development units (PDUs) by attending the full summit. Go to gartnerevent.com/us/ppm and click on the “Register now” button for details.

Visit gartnerevent.com/us/ppm or call 1 866 405 2511 for updates and to register!
Stay an extra day and expand your reach

Gartner Enterprise Architecture Summit 2015
June 3 – 4 | Grapevine, TX (Dallas area) | gartner.com/us/aea

Enterprise architects and project and portfolio management teams are both directly responsible for facilitating effective enterprise change and supporting digital transformation initiatives. When EA and PPM teams work together, the natural synergy between these two disciplines yields higher-value business outcomes. Attending the two summits will enable EA and PPM teams to understand the bigger picture of disruptive and emerging technologies as well as new business opportunities brought up during the big day.

Register for both events and save $1,195. Learn more at gartner.com/us/epmea.

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PPM Workplace

Network, collaborate and learn over coffee

Brainstorm ideas with other attendees on specific topics in an intimate, highly interactive roundtable setting. Collaborate and share best practices on topics such as:

• What metrics are collected and reported by highly effective PMOs to leadership?
• How “real” is benefits realization?
• What is the future for today’s PMOs?
• What do PMOs, are they different from PMOs, and how do I tell if I need one?
• How can PMOs demonstrate that they add business value?
• How do advanced organizations manage resources?

To see more detail, visit gartner.com/us/ppm and go to the “Agenda” tab for Events Navigator.

Gartner Hotel Room Rate

1501 Gaylord Trail, Grapevine, TX 76051 (Dallas area)
Phone: +1 817 778 1000

Gartner events deliver what you need

In addition to seven tracks of the latest analyst research, your conference registration fee includes complimentary access to these special features:

• Two analyst one-on-ones
• Analyst-user roundtables (AURs)
• Workshops
• PPM Workplace
• Solution Showcase

Registration and pricing

Gartner events offer a wide array of opportunities to network and learn. There’s something for everyone. Find the event that is right for you:

Early-bird discount

Gartner events save $300 when you register by April 3
Early-bird price: $2,395
Standard price: $2,695
3 ways to register

Web
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Gartner event tickets

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Digital age technologies are shaking up PPM and IT governance. Find out how your role is changing and how to succeed in this new business world.

3 ways to register

Web: gartnerevent.com/us/ppm
Email: us.registration@gartner.com
Phone: 1 866 405 2511

Earn up to 15 PMI PDUs

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Register now and save $300

Early-bird discount expires April 3.