INTERNATIONALIZATION

ALBERTO MALDONADO RUIZ, ESQUIRE CHANCELLOR

www.suagm.edu/une
Ana G. Mendez University System

• Non-Profit private university system established in 1949. Licensed by the Puerto Rico Council of Higher Education (CESPR) and fully accredited by the Middle States Commission on Higher Education (MSCHE).

• Third largest university system in PR and the fastest growing during the past decade; over 40,000 students

• Multi-institutional system
  – Three higher education institutions and a public television station:
    - Universidad del Turabo (UT)
    - Universidad del Este (UNE)
    - Universidad Metropolitana (UMET)
Institutional Profile (AGMUS)

Ana G. Mendez University System

• SíTV  *Canal Universitario Ana G. Méndez* (Channel 40/WQTQ Channel 26)

• New International Virtual University

• 16 locations in Puerto Rico (3 campuses, 13 off-campus centers)

• Two branch campuses: Metro Orlando University Center (2003) and South Florida University Center (2006) for adults in an accelerated and bilingual format of instruction.
Geographic Locations

1. UNE Utuado
2. UNE Cabo Rojo
3. UNE Yauco
4. UNE Barceloneta
5. UNE Santa Isabel
6. UT Cayey
7. UT Yabucoa
8. UT Naguabo
9. UT Isabela
10. UT Ponce
11. UMET Aguadilla
12. UMET Jayuya
13. UMET Bayamón
Vision 2015

By the year 2015, AGMUS will be recognized for its excellence in learning, in research, and in service, for its social responsibility and pertinence, and its growing global projection.

We will be recognized as a transforming institution, of constant innovation, and sound financial strength. We will be characterized as a human-centered organization, using our technology, physical and managerial resources effectively in support of our mission of service.
Board of Directors (AGMUS)

- 18 members
- Members must have achieved distinction in an educational, cultural, business or civic activity
- 5 standing commissions
  - Executive
  - Finance
  - Academic and Student Affairs
  - Audit
  - Fiduciary
- Meets at least 4 times a year
- Self-perpetuating
Universidad del Este
“To promote the integral development of a diverse student population through research, critical-creative thinking, the construction of knowledge and its application.”
Faculty Profile

- Profile
  - 100 regular professors
    - 38% with doctorates
    - 10% studying toward doctoral degrees
- Professional Development
  - Areas of development
    - Instructional; professional, intellectual, and technological; organizational or institutional
    - Faculty Development Plan
    - Scheduled Development days (campus and centers)
    - Computer workshops, Information Resources workshops, etc.
Enrollment Trends (1995-2008)

Academic Year

Source: 2008 Fact Sheet
Enrollment  11,947 Students (2008)

Distribution

Main Campus Carolina  59%

Five Off-Campus Sites  41%

Source: 2008 Fact Sheet
Enrollment 11,947 Students (2008)

Distribution

Undergraduate Students 91%

Graduate Students 9%

Source: 2008 Fact Sheet
Off Campus Centers (2008)

Source: 2008 Fact Sheet
Schools

- Business Administration
- Social and Human Sciences
- Health Sciences
- Science and Technology
- Education
- José A. (Tony) Santana International School of Hospitality and Culinary Arts
- Professional Studies (adult accelerated programs)
- Technical Studies
- Continuing Education
Enrollment 6,632 Students (2008)

Source: 2008 Fact Sheet
Academic Offerings

- 17 Postsecondary Certificate Programs
- 7 Associate degree programs with 22 majors
- 15 Bachelor degree programs with 31 majors
- 6 Master degree programs with 19 specializations
Physical Facilities (Carolina)

- 54 classrooms
  - All are *e-classrooms*
  - Carolina campus totally *wireless*
- 12 science and instructional labs
- 13 computer labs
  - 3 portable (mobile) computer stations
  - 517 computers available to students in the labs and other areas.
- *Center for Multidisciplinary Research*
Current and Future Accreditations

Current:

• Joint Review Committee on Education in Radiologic Technology (JRCERT)

Future:

• Commission on Collegiate Nursing (CCNE)
• Teacher Education Accreditation Council (TEAC)
• Association of Collegiate Business Schools and Programs (ACBSP)
• Council on Social Work Education (CSWE)
• Accreditation Commission for Programs in Hospitality Administration (ACPHA)
• American Culinary Federation (ACF)
Future Initiatives

• Develop new academic programs
  – Masters and Doctorates
• Hire additional full-time faculty with doctorates
• Professional Accreditations
• Increase undergraduate and graduate research projects
• Continue the expansion of our physical facilities and technological infrastructure.
• Institute academic publications
Universidad del Este
Ten Years of International Activities

North America
Caribbean
Central America
South America
Europe
Major Administrative Milestones

- 2002 UNE - Coordinator for International Activities
- 2005 AGMUS creates the President’s International Advisory Board
- 2005 UNE’s first International Strategic Plan
- 2005 UNE - Faculty Internationalization Committee
- 2008 UNE - Vice Chancellor for International, Federal and Corporate Affairs
Distinguished Ambassadors

• Spain, 1999
• Chile, 2000
• Costa Rica, 2001
• Nicaragua, 2003
• Argentina, 2005
• Hungary, 2006
Past and Active Agreements

Past:
- Universidad de la Islas Baleares, Mallorca, España, 2000
- Universidad de Huelva, España, 2000
- Universidad EARTH, Costa Rica, 2002
- Universidad San Ignacio de Loyola, Lima, Perú, 2003
- Universidad del Salvador, Buenos Aires, Argentina, 2004
- Universidad Nacional Mayor San Marcos, Lima Perú, 2004

Active:
- Universidad Tecnológica de Panamá, Ciudad de Panamá, 2006
- Universidad Tecnológica de Chile, 2008
- Universidad Los Cabos, México, 2008
- Universidade Estatual Norte do Fluminense in Campos, Brazil, 2009
- Universidade Federal do Ceará in Fortaleza, Brazil, 2009
Agreement with “Fundación Universitaria Iberoamericana (FUNIBER)”, Spain, 2005

- Academic collaboration
- Development of On-Line courses
- Part of an international network
Spain (6 years of activities)

- Research Project, 2000 funded by USDA
- Publications
- Presentations
- Workshops and Seminars
- Undergraduate Research Projects

IRRIGATION WATER QUALITY IN SOUTHERN PUERTO RICO
Wilfredo Colón¹, Diego L. Orihuela², and Jorge A. Delgado³.¹Universidad del Este, P.O. Box 2010, Carolina, PR 00984-2010, ²Universidad de Huelva, Spain, and ³USDA-ARS, Fort Collins, CO
Costa Rica  (4 years of activities)

• Funded by Fulbright Scholar in Residence Program
• 2 Visiting Professors
• Faculty Development Workshops
• UNE Student Travel to Costa Rica
Perú (5 years of activities)

- Scientific Presentations
- UNE Students travel to Peru
- Two Peruvian Students enroll for one semester at UNE
- Faculty exchange
- San Ignacio de Loyola University
Mexico (4 years of activities)

- Presentations
- Faculty visit UNE
- UNE faculty visit Mexico
- Mexican Faculty present seminars in Puerto Rico
- Tourism Study
Guadeloupe, 2005

- Students and Faculty visit UNE
- UNE faculty visit Guadeloupe
- Gastronomic and Cultural Exchange
Argentina, 2006

- Invited guest speaker
- Workshop for UNE faculty
El Salvador, 2008

- Visit of Hubert H. Humphrey Fellow from El Salvadorian Security Health Institute to UNE Health Sciences School to discuss future programs and services for UNE Community Health Services Promotion Center, June 2008.
José A. (Tony) Santana International School of Hospitality and Culinary Arts (ISHCA)

- Chef Gato Dumas from Argentina, 2002
- Chef from Costa Rica, 2003
- Travel to Europe, 2005, 2006
- Student travel to Perú, 2005
- Chef from Guadeloupe, 2005
- Seminar: To Become a Master Chocolatier, 2005
- Named Leading Hotel School of the World, 2005
- Chef from Valladolid, Spain, 2006
- Chefs from Chile, 2008
- Chef from Italy, 2009
International Quality Crown Awards

Business Initiatives Directions (BID), QC 100.

- Spain, 2004
- England, BID, 2005
- France, BID, 2006
- New York, BID, 2007
International Congresses attended by UNE faculty

- Congreso Internacional de Agricultura Sostenible, Ecuador, 2005
- International Bartending Congress, Finland, 2005; Greece, 2006
- Leading Hotels of the World Congress, Denmark, 2005
- Caribbean Food Crops Society, Guadeloupe 2005; Costa Rica, 2007; St Kitts, 2009
- Congreso Latinoamericano de Escuelas de Administración, Chile, 2005
- Tourism Educators Forum, Dominican Republic, 2006
- Congreso Panamericano de “Bartending”, Perú, 2006
- 8vo Congreso Latinoamericano del College Board, Panamá, 2006
- Congreso Mundial de Lectura, Costa Rica, 2008
- Congreso Agronegocios, México, 2008
International Students at UNE

The graph shows the number of international students in different fields at UNE from 2002 to 2009. The categories include Business Adm., Science and Tech., Health, Education, Social/Human, and ISHCA. The vertical axis represents the number of students, and the horizontal axis represents the years from 2002 to 2009.
International Experiences

- ISHCA Student presentations in Peru
- Undergraduate Research Project in Jamaica
- Undergraduate Research Project in Costa Rica
- Presentations at International Congresses:
  - Italy
  - Brazil
  - Bahamas
  - Mexico
  - Canada
- Members of an International Student Organization: Students in Free Enterprise (SIFE)
OUTREACH ACTIVITIES
UNEVISION

• PBS affiliated TV channel
• Interview visiting international professors, writers, poets, scientists, artists and government officials.
• Dr. Jorge Merino from Spain
• Drs. Agustín Cabral and Alfredo Aguilar from Mexico
• Prof. Mauricio Botero from Colombia
International Congresses held at UNE:

- Segunda Cumbre de Escuelas de Empresas, 2004
- XII Cumbre de Salud Mental de la Mujer, 2004
- Primer Encuentro Interuniversitario de las Ciencias Sociales, 2005
- Segunda Reunión Latinoamericana de Ecología y Taxonomía de Oligoquetro, 2005
- Conferencia de Cónsules en Santa Isabel, 2006
- First Research Symposium, 2009
Bolivian Night, 2003

- Bolivian visiting professor
- Invited Bolivians living in PR
- Gastronomic experience
Colombian Week, 2005

- Invited writer, Mauricio Botero
- Invited artist, Rafael Alvarado
- Seminar on Armed Conflict in Colombia
- General Colombian Consul
- Gastronomic activity
- Music
Short Courses at ISHCA

- To Become a Master Chocolatier with Chef Jean Pierre Wybauw
- Four centuries of Cervantes’ Kitchen
EXCERPTS FROM OUR INTERNATIONALIZATION WORK
PLANS
2008 - 2010
<table>
<thead>
<tr>
<th>Objective</th>
<th>Indicator</th>
<th>Activities</th>
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<tbody>
<tr>
<td>10.1 Establish an Internationalization Working Group Team (IWGT) at UNE that implements international activities.</td>
<td>Members of the working group identified</td>
<td>1) ID and integrate the Internationalization Working Group Team at UNE. 2) Conduct review and assessment of UNE international programs and global learning outcomes. 3) Organize seminars, workshops and meetings with the Vice Chancellors, Deans, Administrators and Faculty, inviting leaders and specialists from U.S. and international universities, higher education and international associations. 4) Participate in the American Council on Education (ACE) “Leadership Network for International Education” and “Internationalization Collaborative” programs. 5) ID external and AGMUS funds and resources to support UNE’s participation in the ACE “Internationalization Laboratory” and in other leadership activities to enhance UNE’s internationalization. 6) Participate in NAFSA (Association of International Educators) Annual Conference, seminars and training programs.</td>
<td>July, 2009</td>
<td>Vice-Chancellor for Internationalization/ Vice-Chancellors/ Deans/ IWGT</td>
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**Vector: Management and Organizational Development**  
**GOAL 10: Internationalization Work - Plan (2008-2009)**

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| 10.2 Strengthen and establish the Fulbright Scholars Program and other international scholarship programs at UNE. | Proposals submitted  
Visiting Scholars, foreign visitors and lecturers  
International special guests  
Proposals approved  
Resources identified | 1) ID Federal and other grants for international education and scholarship programs and, to promote their proposals to apply for such grants.  
2) ID and submit at least one proposal for the U.S. Department of Education-International Education Programs (IEPS), and its Domestic International Education Programs.  
3) ID and submit proposals for the International Scholarship Programs in International Education and Cultural Exchange, from the U.S. Department of State, Bureau of Educational and Cultural Affairs (ECA).  
4) ID and submit at least one Fulbright-Hays Overseas Proposal from the U.S. Department of Education.  
5) Invite visiting scholars, lecturers and specialists from the Fulbright Programs and other programs, (e.g. Humphrey Fellows), sponsored by the U.S. Department of State, Council for International Exchange of Scholars (CIES), and the Institute of International Education (IIE). | July, 2009 | Vice-Chancellor for Internationalization/ Vice Chancellors/ Deans/ Director, UNE-Foreign Language Institute |
## Vector: Management and Organizational Development

### GOAL 10: Internationalization Work - Plan (2008-2009)

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| 10.3 Establish an agreement with the Scholar Rescue Fund (SRF) of the Institute of International Education (IIE). | - Signed agreement with the SRF  
- SRF approved scholar  
- Academic and Outreach activities developed | 1) Identify a scholar and send a letter of invitation/confirmation  
2) Apply to host/sponsor SRF scholar/fellowship.  
3) Develop academic and outreach activities | July, 2009 | Chancellor’s Office/Vice-Chancellor for Internationalization/Vice-Chancellors/Deans |
| 10.4 Establish a collaborative agreement with Penn State University Colleges and International Programs | - Collaborative agreement signed  
- Student exchanges  
- Number of activities | 1) Invite PSU representatives from the School of Hospitality, Colleges of Education, Agriculture, Health and others, to establish academic collaboration, student and faculty exchange, training and development programs. | Summer, 2009 | Vice-Chancellor for Internationalization/Vice-Chancellors/Deans |
| 10.5 Strengthen and expand UNE’s active international agreements and collaborations with universities and other institutions in Latin America, the Caribbean and Europe. | - Signed agreements  
- Number of activities  
- Faculty, administrators, student exchanges, and development programs. | 1) Sign agreements and/or implement program activities with universities in Chile, Peru, Costa Rica, Brazil, Spain and other priority countries for UNE/AGMUS.  
2) Participate and represent UNE in international conferences, educational activities and development seminars.  
3) Participate/represent UNE in UNICA activities, (Caribbean Association of Research Institutes and Universities), in other Caribbean organizations (e.g. CCAA). | July, 2009 | Chancellor’s Office/Vice-Chancellor for Internationalization/Vice-Chancellors/Deans |
### Vector: Management and Organizational Development
#### GOAL 10: Internationalization Work - Plan (2008-2009)

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| 10.6 Establish a Study Abroad and International Student Exchange Program at UNE. | • Study Abroad Programs approved by IWGT  
• International student exchange program approved by IWGT  
• Administrative policies defined and established by IWGT  
• Signed agreements  
• Number of Activities  
• UNE’s new memberships  
• Exchange and study abroad activities  
• Professional/student development activities | 1) Develop administrative policies related to an UNE Study Abroad and/or an International student exchange programs and services.  
2) Propose agreements with ISEP International Student Exchange Programs, American Universities International Programs (AUIP), CIES and/or other international education and study abroad organizations.  
3) Confirm UNE’s associate membership with ISEP or another recognized program.  
4) Facilitate participation of faculty and administrators in the Council on International Education Exchange (CIEE) seminars and other related development activities.  
5) Identify international scholarship programs/resources for UNE students to study abroad. | July, 2009 | Chancellor’s Office/ Vice-Chancellor for Internationalization/Vice-Chancellors/ Deans |

2. “UNE-ACE Internationalization Committee” to conduct review and assessment of UNE international programs and global learning outcomes as part of the American Council on Education’s Internationalization Laboratory (2009-2010).

3. Strengthen and expand UNE participation in the Fulbright Scholarship Programs and other Federal International Education, Scholarship, Professional Development and Cultural Exchange Programs administered by the Institute of International Education (IIE) and the Council for the International Exchange of Scholars (CIES), among other organizations.
4. Develop a Foreign Language Institute

5. Secure Federal and external funds to strengthen and expand international education programs needed to increase student understanding of cultures and world regions critical to the U.S. and the global business environment, such as:

• Foreign Language Instruction (including “Critical Foreign Languages”)

• International Business Education

• Other Professional Fields (E.g., Hospitality; Education; Science and Technology; Health)
6. Strengthen and Expand UNE Collaborative Agreements with Penn State University Colleges and International Programs.

7. Initiate new strategic partnerships and agreements with U.S. Universities to increase UNE’s competitiveness and participation in federally funded international education programs.

8. Strengthen and expand UNE’s active international agreements and collaborations with universities and other institutions in Latin America, the Caribbean, Europe and Asia.
9. Establish a Study Abroad and International Student Exchange Program with *ISEP --The International Student Exchange Program* -- to commence, Summer 2010.

10. Identify/Implement International Education and Development Opportunities for UNE with the IDB (The Inter-American Development Bank); the OAS (Organization of American States); USAID (U.S. Agency for International Development) and USAID/HED (Higher Education for Development) programs.

11. Organize Special Events, Public Policy Seminars and PBS (Educational Television) Programs to highlight Puerto Rico’s historic and strategic role internationally and UNE/AGMUS’s contributions to international education and socio-economic development, especially in the Western Hemisphere.
12. Identify opportunities and resources to increase UNE student participation in community and public service activities, in Puerto Rico and internationally, through the ROTARY Club, SIFE and related voluntary organizations.

13. Establish a collaborative agreement and projects with the Vicente Fox Quesada Center in Mexico in alliance with other U.S. and Puerto Rican Universities.

## ACE UNE’s Internationalization Committee

**CO –CHAIRS**

Anne L. Howard Tristani, Vice Chancellor, International Federal and Corporate Affairs
Wilfredo Colon Guasp, Dean & Professor, School of Science and Technology

**Members:** (*) (**)  

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<tr>
<td>Alberto Maldonado Ruiz</td>
<td>V/C</td>
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<tr>
<td>V/C Mildred Huertas Sola</td>
<td>Prof. Marisel Torres Crespo</td>
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<tr>
<td>V/C Georgina Leon de Rivera</td>
<td>Prof. Lourdes Melendez Morales</td>
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<td>V/C Mayra Ferrán Torres</td>
<td>Dr. Carmen Peraza</td>
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<td>Dr. Maritza I. Espina Romero</td>
<td>Dr. Mildred Diaz</td>
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<td>Dr. John J. Sanabria Rodriguez</td>
<td>Yoel Velazquez</td>
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<td>Prof. Omar J. Pagan Parilla</td>
<td>Eigna De Jesus</td>
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<td>Dr. José R. Cintrón Cabrera</td>
<td>Maria S. Diaz de Burgos</td>
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<tr>
<td>Dr. Manuel Flores Manzano, M.D.</td>
<td>*Ex-Oficio Member</td>
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<tr>
<td>Prof. John M. Esposito</td>
<td>**Faculty Members, UNE</td>
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QUESTIONS?