The Technology Showcase for the Building, Electrical Engineering and Security Industries

4-6 MAY 2016 Hong Kong Convention & Exhibition Centre

www.build4asia.com

Organiser
Hong Kong Exhibition Services Ltd

ALLWORLD EXHIBITIONS MEMBER

Featuring
ELENEX 2016
BUILDTEX 2016
SECURITEX 2016
is the Largest Biennial Tradeshow for Building, Electrical Engineering and Security Services in Hong Kong, Offering an Unrivalled Platform for Suppliers and Buyers for a Wide Range of Products and Services

Build4Asia attracts thousands of visitors from around Asia looking for solutions related to building services, electrical engineering and security. The most important manufacturers and suppliers in the industry will showcase the latest products and services, materials and technologies involved across a spectrum of infrastructure and building projects, from home and office refurbishing to the construction of eco-cities.

The show dedicated to industry professionals is also known to distinguish itself from a myriad of exhibitions, in that it is the tradeshow for high quality products and services, as well as cutting-edge technologies and solutions. In addition, the biennial show features an array of interactive forums, workshops and design galleries, further promoting industry networking as well as knowledge and expertise exchange.
Regional Market Outlook: Rise of Green Buildings in China

The Chinese government has pledged to reduce overall energy use and carbon dioxide emissions per unit of GDP. As buildings account for significant energy consumed in a fast growth economy, regulators in China have pushed forward green and energy efficient practices in the construction of buildings. China has announced the country’s first goal for the development of green buildings, stating that 30 percent of all new construction projects should be green buildings – defined as those that achieve China’s National Green Building Evaluation Label Three-Star certification – by 2020.

Close to the territory of Hong Kong, meanwhile, the development of three new economic areas in the Pearl River Delta region – Nansha, Qianhai and Hengqin – also represents ample opportunities for infrastructure construction, office building and amenity development projects. In Hengqin, which will be linked by expressways upon the completion of the Hong Kong-Zhuhai-Macao Bridge, there is the construction of a 13.5-billion-yuan municipal infrastructure project of a 33.4-kilometer-long and 3.4-metre-high multiuse pipeline that centralises water supply, sewage disposal, waste disposal, communications cables, heating and gas. It is the first of its kind in the world.
Hong Kong and Macao: Thriving Infrastructure Projects

The continual commitment to building new infrastructure and improving existing facilities to meet economic development has resulted in the implementation of an oft-quoted massive infrastructure development programme with 10 major infrastructure projects including the Guangzhou-Shenzhen-Hong Kong Express Rail Link, Shatin to Central Link and, to enhance the overall cross-boundary transport infrastructure for long-term economic growth and further regional co-operation, the Liantang/Heung Yuen Wai Boundary Control Point.

Additionally, the promise of the HKSAR Government to enhance the living environment of Hong Kong results in initiatives such as the Energising Kowloon East initiative, the Wan Chai Development Phase II and Kai Tak Development projects. All are added opportunities for the relevant industries.

In line with the city's first energy-saving blueprint, which aims to cut energy intensity by 40 percent by 2025 from 2005 levels, the Hong Kong Green Building Council will begin stringent assessments of new buildings in 2017 and encourage older buildings to retrofit energy-saving technology by providing financial incentives.

Whereas in Macao, in addition to the Hong Kong-Zhuhai-Macao Bridge scheduled to open in 2016, there are numerous other major development projects, notably an expansion of the Macao International Airport and a Light Rapid Transit rail system that will serve as a link between the SAR and Hengqin.
A Comprehensive Sourcing and Trading Platform

- Cable, Cable Gland & Cable Tray
- Circuit Breaker
- Commercial & Office Lighting
- Connector / Connecting System
- Control & Dimmer
- Daylight Technology
- Decorative & Custom Fixture
- Electrical Power Distribution & Transmission

- Emergency Lighting & Safety Sign
- Fibre Optic Lighting
- Fire Safety Product
- General Lighting
- Lamp, Energy Saving Lamp
- LED Lighting Solution
- Lighting Protection System & Earth Rod
- Meter & Monitoring System

- Motor & Motor Control
- Outdoor & Street Lighting
- Power Generation Equipment / Generator
- Renewable Energy Technology
- Switch
- Testing & Measuring Instrument for Power
- Thermal Imaging & Infrared Camera
- Transformer

- Air Filtration Equipment
- Air-Conditioning Solution
- Architectural / Interior / Landscape Design & Service
- Architectural Lighting
- Artistic Door / Window / Lock / Handle
- Automation Rubbish Collecting System (ARCS)
- Bathroom / Sanitary Ware
- Building & Interior Decorative Material
- Building Ceramic
- Building Management Solution
- Building Paint & Coating
- Carpet
- Ceiling / Flooring / Wall Covering / Fabric
- City Garden Facility
- Cleaning Equipment & Maintenance Solution
- Control Solution
- Data Centre Infrastructure

- Decorative Glass / Panel
- Energy Efficiency Solution
- Energy Saving / Insulation / Heat Preservation Material
- Facility Management System
- Fan, Blower & Accessory
- Fireproof Material
- Furniture & Soft Furnishing
- Heating, Ventilation, and Air Conditioning (HVAC)
- Home Automation Solution
- Indoor Air Quality System
- Integrated Home Network
- Intelligent Building Solution
- Lighting Control Solution
- Parking Management System
- Pipe & Fitting
- Plumbing Equipment
- Property Management System

- Refrigeration System
- Shop Fitting
- Solar Energy Technology for Building
- Spa & Sauna Facility
- Staircase Facility
- Stone & Marble
- Stonework
- Sustainable / Green Building & Construction Material
- Testing & Measuring Instrument for Building
- UV Protective Window Film
- Waste Disposal Solution
- Water / Environmental Management Technology
- Water Treatment & Conservation Solution
- Waterproof Material / Roofing & Ceiling
- Wireless Control Solution
- Wood & Timber

- Access Control System
- Alarm & Alarm System
- Archway Metal Detection System
- Baggage Tracking System
- Biometrics
- Building Management System
- Card / Smartcard Technology & System
- CCTV & Remote Monitoring Control System
- Communication & Information Technology
- Computerised Monitoring System
- Control Panel of Security & Fire
- Data / Network Security System
- Detection & Alarm System
- Encryption Technology

- Explosive / Metal Detector
- Fire & Gas Detection Equipment
- Fire Alarm Equipment
- Fraudulent Document Detection Equipment
- Gate
- Guard Control & Monitoring
- Hand Held Metal Detection System
- Identification System
- Integrated Security Management System
- Lock / Locking Equipment / Safe
- Metal Detector & X-ray / Screening Equipment
- Monitoring Technology and System

- Operations / Security Control Centre System
- Perimeter Security System
- Protection Equipment & Material
- Radio System
- Rescue and Emergency Equipment & Clothing
- Security Door, Shutter & Fencing
- Security Glass & Screen
- Surveillance System & Intruder Detector
- Tagging and Tracking System
- Threat Image Projection System
- Vehicle and Foot Patrol Equipment
- Videophone
Build4Asia 2014
Buyer's Profile

The last edition, Build4Asia 2014, attracted 10,051 local and overseas trade buyers coming from Macao, China, Korea and other Southeast Asian countries to source and network. A majority of them were decision makers in search of distinctive building solution and green technology.

Compliments from Exhibitors

“Build4Asia is a great platform to showcase our green and sustainable solutions. We met many potential customers and friends here and we all enjoyed this fabulous event!”

Ricky Chan
General Manager & Managing Director
Johnson Controls Hong Kong Ltd

“It is a great opportunity to catch up with the latest trend and understand the needs of the customers, so that we can have a better plan for the future direction of Welfare.”

Jeff T.H. Cheung
Chief Executive Officer
Welfare Electronic Component Ltd

Excellent Reviews from Visitors

“It is a great opportunity for me to network with industry experts and share insights and thoughts about the development of the construction industry. I would definitely recommend my colleagues and friends to visit Build4Asia!”

Chi Fai Cheung
Manager, Purchasing of Material
Companhia de Electricidade de Macau – CEM

“Build4Asia is absolutely an ideal platform for sourcing and networking, and I have met a lot of manufacturers and suppliers across the Asia Pacific region.”

Savio Leung
Director of Engineering
Four Season Hotel HK
Buyer’s Origin

Total number: 10,051

Hong Kong 84.83%
International 15.17%

Buyer’s Industry

<table>
<thead>
<tr>
<th>Industry / Category</th>
<th>Number</th>
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<tbody>
<tr>
<td>Administration</td>
<td>985</td>
</tr>
<tr>
<td>Architect</td>
<td>234</td>
</tr>
<tr>
<td>Consultant</td>
<td>608</td>
</tr>
<tr>
<td>Contractor / Sub-contractor</td>
<td>500</td>
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<tr>
<td>Director / General Management</td>
<td>1,251</td>
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<tr>
<td>Engineer</td>
<td>1,795</td>
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<td>Facility / Property Management</td>
<td>537</td>
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<td>Owner / Partner / Proprietor</td>
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<tr>
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<tr>
<td>Purchasing / Procurement</td>
<td>630</td>
</tr>
<tr>
<td>Sales &amp; Marketing</td>
<td>1,273</td>
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<tr>
<td>Technician / Installer</td>
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<tr>
<td>Others</td>
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Buyer’s Main Job Function

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As one of the major events in the industry, Build4Asia is being supported by numerous industry associations across Hong Kong, China, Macao, Korea, Philippines, Thailand, Taiwan, Singapore etc for its professionalism and for offering an extensive portfolio of high quality, innovative products and services, as well as educational, inspiring conferences and seminars. Below is the list of associations which supported Build4Asia 2014.

### Strong Industry Support

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<th>Location</th>
<th>Associations</th>
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<tr>
<td><strong>Hong Kong</strong></td>
<td>Asian Institute of Intelligent Buildings (AIIB)</td>
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<td></td>
<td>Building Services Operation and Maintenance Executives Society (BSOMES)</td>
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<td>Building SMART Hong Kong</td>
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<td>Chartered Institute of Housing Asian Pacific Branch</td>
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<td>Community &amp; Construction Professionals' Development Centre</td>
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<td>CoreNet Global HK Chapter</td>
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<td>Energy Institute (Hong Kong Branch)</td>
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<td>Green Council</td>
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<td>Hong Kong Electrical Contractors’ Association (HKECA)</td>
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<td></td>
<td>Hong Kong Indoor Air Quality Society (HKIAQS)</td>
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<td></td>
<td>Hong Kong Institute of Planners</td>
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<td></td>
<td>Hong Kong Plumbing and Sanitary Ware Trade Association Ltd (HKPSWTA)</td>
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<td></td>
<td>The Association of Architectural Practices (AAP)</td>
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<td></td>
<td>The Association of Consulting Engineers of Hong Kong</td>
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<td></td>
<td>The Chartered Institute of Building(Hong Kong), CIOB(HK)</td>
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<td>The Chartered Institute of Water and Environment Management</td>
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<td></td>
<td>The Hong Kong Air Conditioning and Refrigeration Association Ltd (ACRA)</td>
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<td>The Hong Kong Association of Property Management Companies</td>
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<td>The Hong Kong Chapter of IFMA</td>
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<td>The Hong Kong Federation of Electrical &amp; Mechanical Contractors Ltd (HKFEMC)</td>
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<td>The Hong Kong Green Building Council</td>
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<td>The Hong Kong Institute of Architects (HKIA)</td>
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<td>The Hong Kong Institute of Building Information Modelling</td>
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<td>The Hong Kong Institute of Real Estate</td>
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<td></td>
<td>The Society of Operations Engineers (HK Region)</td>
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<td><strong>Macao, China &amp; Overseas</strong></td>
<td>ASEAN Federation of Electrical Engineering Contractors</td>
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<td>Association of Indonesian Electrical and Mechanical Contractors (AIEMC)</td>
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<td></td>
<td>Building Owners &amp; Managers Association of the Philippines, Inc. (BOMAP)</td>
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<td>China Illuminating Engineering Society</td>
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<td>China International Contractors Association</td>
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<td>Korea Wood Building Association</td>
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<td>Macau Construction Association (MCA)</td>
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<td>Macau Construction Machinery Engineering Association</td>
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<td>Philippine Association of Electrical Industries, Inc. (PAEI)</td>
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<td>Shenzhen Construction Industry Association</td>
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<td>Singapore Electrical Contractors and Licensed Electrical Workers Association (SECA)</td>
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<td>Taiwan Intelligent Building Association</td>
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<td></td>
<td>Thai Electrical and Mechanical Contractors Association (TEMCA)</td>
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<td>The Electrical and Electronics Association of Malaysia (TEEAM)</td>
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<td></td>
<td>The Singapore Contractors Association</td>
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<td></td>
<td>The Society of Philippine Contractors and Suppliers (SPCCS)</td>
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<td></td>
<td>深圳市照明电器行业协会</td>
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<td>深圳市照明学会</td>
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<td></td>
<td>廣州機電行業協會</td>
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<td></td>
<td>廣東省自動化學會</td>
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Benefit from
More Than Just
3 Days

Being a Build4Asia exhibitor, you do not only sign up for an exhibiting space for 3 days but also some complementary all-round promotional services to further broadcast your sales and network before, during and after the show:

From January 2016
- Website Promotion
- Email Broadcast
- Social Media Broadcast
- Flyer Direct Mailing

From February 2016
- Buyer's Invitation Direct Mailing

From March 2016
- Advance Buyer's Guide Direct Mailing
- Exhibitor's E-invitation System
- VIP Nomination and Invitations
- Prestigious Visitor Group Nomination
- Advertisements in Leading Trade Magazines, Newspapers, Newsletters, Broadcast and Internet Media

From April 2016
- Show Reminder Direct Mailing
- PR Promotion
On-Site Industry Events

An array of conferences, seminars and workshops will be held to facilitate information and idea exchange on energy efficiency technology, facility management, building design and etc. Exhibitors are also welcome to launch and share their innovative products and ground-breaking technologies through various activities like product presentations and networking events.

Flexible Exhibiting Options

Space Only

Min: 36 sqm @ US$ 400 / m²
Bare floor space, for large exhibitors or national groups who wish to build their own stand

Walk-On Package

Min: 9 sqm @ US$ 445 / m²
Walls, carpet, lighting, fascia, power socket, counter & chairs

Premium Package

Min: 15 sqm @ US$ 480 / m²
Walls, carpet, lighting, fascia, company logo, power socket, counter, lockable cabinet, display shelves, table & chairs
About the Organiser

Since 1981, Hong Kong Exhibition Services Ltd (HKES) has staged numerous successful shows in Hong Kong, Vietnam and China. As one of the region’s leading show organisers with a comprehensive portfolio, we provide complete, world-class exhibition services. HKES is also the Organiser of HOFEX – Asia’s leading food and hospitality tradeshow in Hong Kong – and Electric & Power Vietnam.

HKES is a member of the esteemed Allworld exhibitions (formerly The Montgomery network) based in London. With an established portfolio of 150 shows over 14 countries and regions, Allworld’s internationally acclaimed ‘Apple’ programme of food and hospitality events include HOFEX in Hong Kong, FHA in Singapore, FHC China and Seoul Food and Hotel in South Korea.

Asian Elenex is an UFI (The Global Association of the Exhibition Industry) approved event, which is only awarded to exhibitions that have taken place at least 3 times with a proven record of international exhibitors and buyers.

The Venue

Located in the heart of Hong Kong, the award-winning Hong Kong Convention and Exhibition Centre (HKCEC) is one of the largest multi-use venues in Asia. It is a globally recognised landmark of Hong Kong as well as an icon of the exhibition industry.

Contact Us

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