GSCSR 2015
Global Summit
On
Corporate Social Responsibility

15-16 May 2015
India International Centre, Delhi, India

Register Now

Jointly organised by

Indian Institute of Corporate Affairs, Gurgaon
Indian Institute of Management Raipur
National Law School of India University, Bangalore
Background and Scope

As the world struggles to seek answers to the issues around achieving sustainability through collective action, India has already taken a leap of faith in that direction with the government taking a giant step forward. In 2011, the Ministry of Corporate Affairs released a comprehensive and a firm statement of intent and defined the role of corporate sector in linking corporate growth to the sustainability of the process of overall development of society. This was done in the form of the National Voluntary Guidelines (NVGs) on Social, Economic and Environmental Responsibilities of Business, which provide an overarching concept of business responsibility and linking it to sustainability. The NVGs, as these guidelines have come to be known as, are voluntary in their ethos but suggest Disclosure as the means of increasing their uptake. Subsequent to this, two critical interventions by government further strengthened the resolve to carry this agenda forward. One was to mandate disclosure by top 100 listed companies and other was to bring a part of the NVGs itself from the voluntary to mandatory space by introducing Section 135 in the Companies Act, which was finally enacted in September, 2013.

Just as the creation of shareholder value requires a company to perform on multiple aspects, in a similar way, CSR and stakeholder value creation also requires a multi-faceted approach, spread across intersecting economic, social, as well as environmental dimensions. The challenges posed in this pursuit will have its implications on virtually every aspect of a firm’s strategy and its business model.

Equally significant is the fact that CSR today is no longer a peripheral activity, has included into mainstream operation as an integral part of the paradigm of corporate management. In fact it has shifted its focus from back room to board room. It is also about refurbish existing practices, maximizing impact, and creating a link between social responsibilities and best business practices. It involves the conscious inclusion of public or community interest into corporate decision making, and adherence to the triple bottom line of people, planet, and profit.

The importance of a strengthened platform for CSR which responds coherently and effectively to current and future challenges and efficiently bridges gaps in the implementation of the CSR agenda cannot be ruled out. Therefore the institutional framework for CSR should integrate the three dimensions of CSR in balanced manner and enhance implementation by, *inter-alia*, strengthening coherence, coordination, avoiding duplication of efforts and reviewing progress in implementing CSR. The framework should be inclusive, transparent and effective and that it should find common solutions related to global challenges to CSR. With this backdrop, the Global Summit is being organized jointly by Indian Institute of Corporate Affairs, Indian Institute of Management, Raipur and National Law School of India University, Bangalore with following objectives.

The Summit Objectives

Effective governance at the local, subnational, national, regional and global levels representing the voices and interests of all is critical for advancing CSR. This Global Summit on CSR will:

- Promote the balanced integration of the three dimensions (people, planet and profit) of CSR;
- Give an action- and result-oriented approach paying due regard to all relevant cross-cutting issues with the aim of contributing to the implementation of CSR;
- Underscore the importance of inter linkages among key issues and challenges and the need for a systematic approach to them at all relevant levels;
- Enhance coherence, reduce fragmentation and overlap and increase effectiveness, efficiency and transparency, while reinforcing coordination and cooperation;
- Promote full and effective participation of all countries in decision making processes and showcasing their CSR Agenda.
- Engage high-level leaders, provide policy guidance and identify specific actions to promote effective implementation of CSR,
- Encouraging voluntary sharing of experiences and lessons learned;
- Promote the policy interface through inclusive, evidence-based and transparent scientific assessments, as well as access to reliable, relevant and timely data in areas related to the three dimensions of CSR, building on existing mechanisms, as appropriate; in this regard, strengthen participation of all countries in international CSR processes and capacity-building especially for developing countries, including in conducting their own monitoring and assessments;
- Enhance the participation and effective engagement of civil society and other relevant stakeholders in the relevant international forums and in this regard;
- Promote transparency and broad public participation and partnerships to implement CSR;

**Suggested Themes**

- Leadership & CSR
- Challenges and Opportunities in CSR
- Building CSR Strategy & Implementation
- CSR Act in Emerging Economies
- Metrics, Measurement and Reporting of CSR success
- Inclusive Business & Social Change
- CSR & Sustainable Business
- Innovations in CSR
- Women Empowerment, Entrepreneurship & Innovation
- Building Brand Management through CSR
- Creating Shared Value for CSR
- CSR & Business Ethics

**Summit Committee**

**Summit Advisory Board**

People of eminence have given their consent to be members of the Summit Advisory Board. The Board is made of people from Industry, Academics and Regulatory bodies, from India and abroad. Details will be available on Summit Website in February 2015.

**Summit Co-Chairs**

- Dr. B.S. Sahay, Director, IIM Raipur, India
- Dr. Bhaskar Chatterjee, Director General & CEO, IICA
- Dr. R. Venkata Rao, Vice Chancellor, NLSIU, Bangalore

**Programme Co-Chairs**

- Dr. Satyasiba Das, IIM Raipur
- Dr. Gayatri Subramaniam, IICA
- Dr. Rahul Singh, NLSIU, Bangalore
Registration

Online registration is going on from **1st March 2015**. Details are available on the Summit website. All attendees are requested to register for the Summit. Registration is necessary even though no paper is submitted.

<table>
<thead>
<tr>
<th>Participation Fee</th>
<th>SAARC Countries</th>
<th>USA, Europe and other Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>For Faculty Members</td>
<td>INR 7000 per person</td>
<td>USD $150 per person</td>
</tr>
<tr>
<td>Research Scholars/Students</td>
<td>INR 4000 per person</td>
<td>USD $100 per person</td>
</tr>
<tr>
<td>Corporate</td>
<td>INR 10000 per person</td>
<td>USD $300 per person</td>
</tr>
</tbody>
</table>

Fee Payment

Delegates are requested to remit the registration fee through NEFT/RTGS mode of payment and in this regard our Bank details are available on www.iimraipur.ac.in/gscsr2015

For **Domestic (Indian)** Participants to do Electronic Funds Transfer:

Bank Name:
Branch Address:
Branch Code:
NEFT/IFSC Code:
Account Name:
Account Number:

For **Overseas** Participants to do Electronic Funds Transfer:

Bank Name:
Branch Address:
Branch Code:
SWIFT Code
Account Name:
Account Number

On the spot registration is also permitted through DD/Cheque/Cash/Debit Card/Credit Card.
Who should participate?

The Summit aims to draw around 200 delegates and will provide a platform for interaction amongst:

- Top level functionaries from relevant ministries;
- Private and Public Sector organization likely to come under the purview of Section 135, Companies Act, 2013;
- Public and Private Funders (National / International);
- Development organizations with Indian presence (National / International);
- NGO / Voluntary organization representatives;
- Civil Society Organization representatives;
- Representatives from academic and research institutions involved in social and Environmental studies;
- Private and Corporate Foundation representatives;
- Media – both print and electronic;

About Summit Organizers

Indian Institute of Corporate Affairs, Gurgaon, India

IICA has been established by the Indian Ministry of Corporate Affairs for capacity building and training in various subjects and matters relevant to corporate regulation and governance such as corporate and competition law, accounting and auditing issues, compliance management, corporate governance, business sustainability through environmental sensitivity and social responsibility, e-Governance and enforcement etc.

The Institute has been designed with an eye on the future to provide a platform for dialogue, interaction and partnership between governments, corporate, investors, civil society, professionals, academicians and other stakeholders in the emerging 21st century environment which has characteristics like:

- Uncertainty, accelerating pace of change and possible non-availability of long-term anchors and reference points.
- Sustainability and survival of the planet emerging as important factors in business decisions.
- Ever increasing inter-dependence between nations, economies, societies, people and organizations.
- Knowledge, technology, on-going learning, flexibility and innovation driving the business.
- Substantive result oriented partnerships enable ability to establish efficient regulation and responsible business clarity.

The IICA has been setup with a flexible organizational structure with

- Schools for teaching, training and capacity building in academic disciplines relevant to corporate regulation and functioning
- Centers and Forums for interaction, innovation and experience sharing
- A Think Tank for research, studies and policy advice to the government
- Need-based expert groups, task forces and out-sourced projects
- A Knowledge management system for continuous creation, collation and dissemination of knowledge and information
- A network of global partnerships with government, institutions, corporate entities, academic and other institutions.

**Indian Institute of Management Raipur India**

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent and zeal for success and contribution in management. In 2010, the Government of India set up three new IIMs to meet the growing demand for top quality professionals. IIM Raipur is one amongst them. It is situated at Raipur in the state of Chhattisgarh - one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The first batch of its flagship programme ‘Post-Graduate Programme in Management started in 2010.

Presently IIM Raipur operates from the Government Engineering College Campus, Sejbahar, Raipur. The Government of Chhattisgarh has identified 200 acres of land for the proposed IIM Raipur campus at Naya Raipur. The proposed campus will be a state-of-the-art campus, presenting a blissful mix of modern architecture, culture & heritage of Chhattisgarh.

The Institute aims at bringing a global perspective to all its programmes and activities in a fast changing global economic environment. The Institute also encourages an overseas exposure for its students with the belief that it will help them to assimilate best management practices and understand the importance of cross – culture issues in management.

Right from its inception the Institute focuses on contributing to the growth and development of the Nation, region and society at large. As such it gives importance to courses and managerial trainings that are moulded in a way true to the culture and unique requirements of the state and organisations herein. Ethical practices in management, grooming socially responsible leaders for today and tomorrow are also the primary goals of the Institute.

It is keeping in mind these aims that IIM offers following programmes.

**i. Doctoral Programmes**
- Fellow Programme in Management (FPM)

**ii. Post-Graduate Programmes**
- Post-Graduate Programme in Management (PGP)
- Post-Graduate Programme in Management for Working Executives (PGPWE)

**iii. Executive Education for Corporate, Public Sectors and Government**
- Open Programmes
- In-company Programmes
National Law School of India University, Bangalore, India

The National Law School of India University came into existence through a Notification under the National Law School of India University Act (Karnataka Act 22 of 1986). It signified the culmination of efforts by the Judiciary, the Bar Council of India, the Karnataka Bar Council, the Bangalore University and the Government of Karnataka to reform legal education and to establish a centre of excellence for legal education and research in India.

The Chief Justice of India is the Chancellor of the University. The Chairman, Bar Council of India, is the Chairman of the General Council. These connections lend a stature and prestige to the School which is unparalleled in the history of legal education in India. The Karnataka Act confers complete administrative and academic autonomy which facilitates innovation and experimentation in the pursuit of excellence in legal education.

Eighteen batches have completed their studies here. Many students have pursued further studies in their chosen areas of Law in other prestigious Universities like Oxford, Cambridge, Warwick, Harvard, Yale, Columbia, Michigan, York and other Universities abroad on prestigious scholarships like Rhodes and INLAKS. Many have joined practice of the law in India at various levels from trial courts to the High Courts and the Supreme Court; some have set up independent law practices alone or conjointly with other alumni of the Law School; many have joined corporate law firms both in India and abroad; some have joined work with national and international NGOs; some with UN organisations, the World Bank and the IMF; some have joined the academic profession, teaching in this University, the NALSAR, Hyderabad, the NUJS, Kolkata, Cambridge, the LSE, East Anglia, the National University of Singapore, etc.; some have joined the Judiciary, and a few have joined the Civil Services.

The Law School has undertaken many research projects funded by the UGC, the Government of India, the Government of Karnataka, the Department of Women and Child Development, the UN agencies, the World Bank, HIVOS etc. These have served to strengthen research and teaching at the Law School.

The National Law School has exchange programmes with the National University of Singapore, Osgoode Hall Law School, York University, Canada and Buceuius Law School, Germany.

Contact Us

Summit Co-Chairs

Dr. B.S. Sahay, Director, IIM Raipur, India
Dr. Bhaskar Chatterjee, Director General & CEO, IICA
Dr. R. Venkata Rao, Vice Chancellor, NLSIU, Bangalore

Programme Co-Chairs

Dr. Satyasiba Das, IIM Raipur
Dr. Gayatri Subramaniam, IICA
Dr. Rahul Singh, NLSIU, Bangalore

GSCSR Conference Office

Erafil Ali
Indian Institute of Management Raipur
GEC Campus, Sejbahar, Raipur, India
Email: gscsr@iimraipur.ac.in
Mobile: 7581807750
Website: http://www.iimraipur.ac.in/gscsr2015