COUN 5470 Career Development and Information Resources
Course Syllabus

I. Catalog description: Survey of career development and counseling with emphasis on the occupational, career and educational information service.

II. Goal of the course: Students will acquire, enhance and demonstrate career development knowledge and skill. This course will provide survey of career development and career counseling, with an emphasis on information resources.

III. Learning Objectives: Curricular experiences and demonstrated knowledge in each of the following 2001 CACREP Standard II K common core areas, as well as related knowledge and skills, are required of all students:

1. Career Development – studies that provide an understanding of career development and related life factors, including all of the following:

   a. career development theories and decision-making modules;
   b. career, vocational, educational, occupational and labor market information resources, visual and print media, computer-based career information systems, and other electronic career information systems;
   c. career development program planning, organization, implementation, administration, and evaluation;
   d. interrelationships among and between work, family, and other life roles and factors including the role of diversity and gender in career development;
   e. career and educational planning, placement, follow-up, and evaluation; assessment instruments and techniques relevant to career planning and decision making;
   f. technology-based career development applications and strategies, including computer-assisted career guidance and information systems and appropriate world-wide web sites;
   g. career counseling processes, techniques, and resources, including those applicable to specific populations; and
   h. ethical and legal considerations.

2. Students will be expected to demonstrate the following additional career development competencies:

   a. an understanding of the United States work culture(s) and work ethic(s);
   b. an understanding of student’s own work values and career development;
   c. and understanding and working knowledge of major career development;
d. formulation and explanation of student’s own theory of career development;

e. working knowledge of methods used in the collection, evaluation, application and dissemination of career information;

f. an understanding of national, state and local sources of educational, labor-market, and career information;

g. working knowledge of ways information resources might be employed in a variety of counseling and guidance settings;

h. working knowledge of principles and procedures for career and educational placement and follow-up;

i. knowledge of basic job hunting techniques;

j. working knowledge of principles and procedures for planning, conducting, and evaluating a field trip; and

k. understanding of career development and organization and administration of comprehensive programs to facilitate career development across the lifespan.

IV. Methods of Instruction:

a. lectuette presentations, including PowerPoint presentations;

b. individual study and research;

c. individual reports (written and oral) and papers;

d. library assignments;

e. guest speakers

f. video and computer graphics presentations

g. field trips;

h. small group discussions and vignettes; and

i. mid-term and final examination.

V. Require texts and/or readings


Text – Recommended for school counseling students only:

VI. Student performance evaluation criteria and procedures:

40% of grade from exams, 40% course projects, 20% participation