โอกาสทางการศึกษาเพื่อสู่ AEC และระดับโลกกับ ABAC
ฉลองครบรอบ 30 ปีบัณฑิตวิทยาลัยบริหารธุรกิจ
มอบทุนการศึกษาปริญญาโท 50% ของค่าเทอมเหลือเพียง 120,000 บาท
ให้กับผู้สมัครเรียนปริญญาโทสาขาการจัดการ แบบ e-Learning
เรียนออนไลน์ผ่าน Internet ร่วมกับผู้เรียนจากทั่วโลก

Master of Science in
MANAGEMENT
INTERNATIONALLY RECOGNIZED (eLearning Mode)
Organizational Management | Marketing Management
Business Management | Economics | Accounting | Finance
PROVIDING WORLDWIDE DISTANCE EDUCATION
VIA THE INTERNET
FOR ANYONE FROM ANYWHERE AND AT ANY TIME

CLASSES BEGIN JANUARY 2016 | JUNE 2016 | AUGUST 2016

เรียนออนไลน์ผ่าน Internet ร่วมกับผู้เรียนจากทั่วโลก

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มีทุนให้เรียนจำนวนจำกัด

สมัครเรียนวันนี้ 02 719 1929 | 081 815 1237

APPLY ONLINE: http://www.eLearning.au.edu
Master of Science in Management (eLearning Mode)

INTERNATIONALLY RECOGNIZED

PROGRAM OBJECTIVE
The M.S. Management program is designed to enhance the technical skills necessary for leaders across all industry sectors—private, non-profit, and government—to succeed. Entrepreneurs, corporate managers, and other professionals will learn to effectively manage operational structures, resources, and teams. As the mode of delivery is distance learning, the M.S. Management coursework is suitable to meet the needs of busy working professionals who are seeking to elevate their careers.

ADMISSION SCHEDULE
Year-round

VENUE & CLASS HOURS
Study online at your own place.

ADMISSION REQUIREMENTS
To apply to M.S. (Management), a candidate must:
1. Provide proof of Bachelor’s degree completion from an accredited institution
2. Provide proof of English proficiency or take the English Proficiency Test administered by the Graduate School of e-Learning

APPLICATION PROCESS
1. Complete and submit an online application at http://www.elearning.au.edu
2. Submit required documents as per GSeL’s email confirmation
3. Remit fees for English Proficiency Test and interview

PROGRAM DURATION
A candidate can complete the M.S. Management degree in 1 year 4 months and may extend for a maximum of five (5) academic years.

CURRICULUM
Number of credits: 36 credits
Six (6) required courses plus elective courses are compulsory for all students.

ESTIMATED EXPENSES (*WITH SCHOLARSHIP)
Total Tuition and Fees for Thai Student (approx.)
Independent Study Option 120,000 Baht (US$4,000)

Total Tuition and Fees for Non-Thai Student (approx.)
Independent Study Option 132,500 Baht (US$4,400)

- Non-Thai student is subject to additional fee of THB 12,500 baht for matriculation at first enrollment.
- The fees are subject to change at the university’s discretion and without prior notice.
- Currency exchange rate: THB/US$ = 30
- In case of fail grade obtained in a block teaching course or comprehensive exam, the student should repeat the course or the exam with the registration and university fees at the most recent rates, separately.

WHAT WILL YOU GET FROM THIS PROGRAM

Knowledge and Know-How
The Graduate School of e-Learning (GSeL) aims to equip its graduates with the practical skills and knowledge necessary to thrive in the technology-driven workplace. A team of dedicated lecturers actively engage with students and revise the program curriculum on an ongoing basis.

Lifelong Learning
AU values lifelong learning and the M.S. Management e-learning course delivery gives you the freedom to progress through the coursework at your own pace without compromising your professional duties and lifestyle.

The AU Community
As a student in M.S. Management, you will have the opportunity to connect with the diverse student and alumni networks as well as gain access to campus associations and facilities.

STUDY SYSTEM
- 1st Semester : August - December
- 2nd Semester : January - May
- Summer Semester : June - August (optional)

Study Plan
Semester 1
MS 6401 Organization Management
MS 6402 Advanced Marketing Management
MS 6403 Managerial Accounting
MS 6404 Managerial Economics

Semester 2
MS 6405 Advanced Finance
MS 6406 Business Management Strategy
MS65XX Elective Course
MS65XX Elective Course

Semester 3
MS65XX Elective Course
MS65XX Elective Course
MS65XX Elective Course
MS7004 Independent Study

* Conditions of MS Management e-Learning Scholarship Award
- The scholarship is available only for the Non-Thesis study plan.
- Scholarship recipients must register and pay total fees for the three (3) consecutive installments for the duration of the program.
- Recipients who fail to register for courses during any of the three (3) semesters of the program will automatically be disqualified from receiving the scholarship award. Thereafter, students will be expected to pay their full (100%) tuition fees.
- Scholarship recipients are expected to complete their studies within three (3) consecutive semesters. If program course requirements are not met within three (3) consecutive semesters, students will have to pay their full (100%) tuition fees instead.

APPLY ONLINE: http://www.elearning.au.edu

UNIVERSITY ADMISSIONS CENTER (UNIAD)

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