30th Anniversary

Sponsorship and Advertisement Package
ACCA 30 Year Anniversary
Tuesday, August 30 – Sunday, September 4, 2016
Chicago, Illinois

Integrity * Courage * Commitment
ACCA Website http://www.accaweb.org

“Surpassing all Obstacles, Boldly Driving Compliance Through Efficiencies”
Dear Potential Sponsor:

On behalf of the American Contract Compliance Association (ACCA), I’d like to invite your organization to become a recognized sponsor of ACCA’s 2016 National Training Institute. ACCA is a premier organization dedicated to training professionals across the country in the skills necessary to promote and secure opportunities for all Americans to participate in the economic mainstream of life. In partnership with Morgan State University (Baltimore, Maryland), this National Training Institute offers college credit to public and private sector professionals working in the areas of affirmative action, economic business development, labor compliance and contract compliance. Over 2,000 such professionals have been certified by ACCA since the National Training Institute was established.

This year’s National Training Institute theme is “Surpassing all Obstacles, Boldly Driving Compliance through Efficiencies” and will be hosted in Chicago, Illinois, August 30 — September 4, 2016 at the Radisson Blu Aqua Hotel.

On behalf of the ACCA Board of Directors and members, I’m extending an opportunity for your company to become a recognized sponsor of the 2016 National Training Institute. Your commitment as a financial resource to ACCA will help to extend our reach and maximize the impact of our training initiatives and services on equitable employment and contracting practices that are vital and beneficial to both your organization and our membership. I also encourage you to consider establishing a long-term relationship by becoming a member.

This booklet provides various levels of sponsorship from which your organization can choose. Advertisement options are also available. Please keep in mind that gifts or donations to ACCA are non-deductible as charitable contributions, however, they may be deductible as ordinary and necessary business expenses.

Thanks for your consideration!

Lisa Alexander, MCA
President ACCA

17 East Monroe Street, Suite #150, Chicago, IL 60603
(P) 866-ACCA-298 • (F) 510-287-2158 • www.accaweb.org • info@accaweb.org
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Chicago, IL

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ABOUT ACCA

THE ORGANIZATION

ACCA was formed in 1986 as a nonprofit national organization dedicated to ensuring equitable employment and contracting practices within public and private sector institutions.

ACCA’s membership consists of public and private sector Affirmative Action, Contract Compliance, Minority/Women/Disadvantaged/Small/Emerging Business Enterprise, Labor Compliance, Economic Business Development, and Equal Employment Opportunity professionals from across the nation. ACCA provides ongoing comprehensive professional training to individuals working within these disciplines.

VISION

To have ACCA recognized as the leading national organization that provides a training institute to educate compliance practitioners, support economic diversity and promote equitable employment and contracting practices within public and private sector institutions.

MISSION

ABOUT ACCA

VALUES

- To promote professionalism and best practices in the administration of contract compliance programs
- To facilitate networking and exchange of information among members and affiliates of ACCA.
- To represent contract compliance professionals and serve as a national advocacy forum in alliance with public and private groups that share ACCA’s vision, mission and values.
- To facilitate the development, availability and dissemination of information, both technical and otherwise, to members of ACCA and contractors that will be of aid to these persons and agencies in furtherance of contract compliance objectives.
- To educate the public on the socio-economic benefits of properly administered affirmative action, women, small, and historically under-utilized business programs.
- To apply for and receive grants, stipends, and contributions and to engage in other revenue generating activities to further the purposes of ACCA.
- To recognized those who further the ends of contract compliance through awards, recommendations, and other forms of recognition.
- To conduct the business of ACCA with integrity and honesty to ensure that we strengthen the personal and professional relationships with each other and future members.
ACCA MEMBERSHIP PROFESSIONALS FROM:

CITIES OF:
Atlanta, GA ● Austin, TX ● Baltimore, MD ● Birmingham, AL ● Chicago, IL
Cincinnati, OH ● Cleveland, OH ● Columbus, OH ● Dallas, TX ● Denver, CO
Durham, NC ● Evanston, IL ● Fort Lauderdale, FL ● Fort Worth, TX ● Gary, IN
Houston, TX ● Jacksonville, FL ● Kansas City, MO ● Lafayette, LA ● Little Rock, AR
Los Angeles, CA ● Memphis, TN ● Minneapolis, MN ● Nashville, TN ● Newark, NJ
Oakland, CA ● Philadelphia, PA ● Phoenix, AZ ● Pittsburgh, PA ● Portland, OR
Richmond, CA ● Rochester, NY ● Sacramento, CA ● Saint Paul, MN ● San Diego, CA
San Francisco, CA ● San Jose, CA ● Savannah, GA ● Seattle, WA ● Shreveport, LA
St. Louis, MO ● Tacoma, WA ● Tallahassee, FL ● Tampa, FL ● Teaneck, NJ ● Tulsa, OK
Waterloo, IA ● West Palm Beach, FL

COUNTIES OF:
Alameda County, CA ● Broward County, FL ● Cook County, IL ● Cuyahoga County, OH
Dallas County, TX ● DeKalb County, GA ● Durham County, NC ● Fulton County, GA
Hamilton County, OH ● Hillsborough County, FL ● MLK Jr. County, WA ● Leon County, FL
Lorain County, OH ● Los Angeles, CA ● Montgomery County, MD ● Multnomah County, OR
Orange County, CA ● Orange County, FL ● Pierce County, WA ● Sacramento County, CA
San Bernardino County, CA ● Santa Clara County, CA ● Shelby County, TN
Tarrant County, TX ● Travis County, TX

STATES OF:
California ● Colorado ● Delaware ● Florida ● Georgia ● Illinois ● Indiana ● Louisiana
Maryland ● Massachusetts ● Minnesota ● Missouri ● Nevada ● New Jersey ● New York
North/South Carolina ● Ohio ● Oklahoma ● Oregon ● Pennsylvania ● Rhode Island
Tennessee ● Texas ● Virginia ● Washington ● Washington, DC ● Wisconsin
AND OTHER ORGANIZATIONS INCLUDING:

ACCA SPONSOR LEVELS & CONCESSIONS

$10,000: PLATINUM — OPTION A
- Top Line billing at all events with logo displayed
- Prominent listing on ACCA website
- Prominent inside cover Full Page Advertisement
- Prime exhibit space (10x10)
- 1 Table for Graduation Banquet (10 seats)
- Dais Guest at Graduation Banquet & 3 Luncheons
- 5 Training Institute Registration*
- Recognition at General Assembly Events

$10,000: PLATINUM — OPTION B
- Top Line billing at all events with logo displayed
- Prominent listing on ACCA website
- Full Page Advertisement
- Prime exhibit space (10x10)
- Dais Guest at Graduation Banquet or Luncheon
- 7 Training Institute Registration*
- Recognition at General Assembly Events

$7,500: DIAMOND — OPTION A
- Logo displayed at all events
- Listing on ACCA website
- Prominent Full Page Advertisement
- Prime exhibit space (10x10)
- ½ Table for Graduation Banquet (5 seats)
- Dais Guest at Graduation Banquet & 2 Luncheons
- 4 Training Institute Registration*
- Recognition at General Assembly Events

M/WBE and Small Businesses are eligible to receive a 10% discount for sponsor packages of $5,000 or more.
<table>
<thead>
<tr>
<th>Amount</th>
<th>Package</th>
<th>Benefits</th>
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</thead>
</table>
| $7,500: | DIAMOND — OPTION B | - Logo displayed at all events  
- Listing on ACCA website  
- Full Page Advertisement  
- Dais Guest at Graduation Banquet or Luncheon  
- 5 Training Institute Registration*  
- Recognition at General Assembly Events |
| $5,000: | GOLD        | - Listing on ACCA website  
- Full Page Advertisement  
- Dais Guest at Graduation Banquet & 1 Luncheon  
- 3 Training Institute Registration*  
- Recognition at General Assembly Events |
| $2,500: | SILVER      | - Listing on ACCA website  
- ½ Page Advertisement  
- 2 Graduation Banquet tickets  
- 2 Training Institute Registration* |
| $1,500: | BRONZE      | - Listing on ACCA website  
- ¼ Page Advertisement  
- 2 Graduation Banquet tickets  
- 1 Training Institute Registration* |
| $1,000: | FRIENDS OF ACCA | - Listing on ACCA website  
- 1/8 Page Advertisement  
- 1 Graduation Banquet Ticket |
| $500:   | FRIENDS OF ACCA (SBE) | - Listing on ACCA website  
- Listing in Program book  
- 2 Graduation Banquet Tickets |
SPONSOR REQUEST FORM

Please Type or Print:

Firm Name: ____________________________________________________________
Contact: ______________________________________________________________
Title: _________________________________________________________________
Address: ______________________________________________________________
Phone: __________________________________ Fax: ____________________________
Email: _________________________________________________________________

SPONSOR LEVEL PLEASE CHECK ONE:

☐ Platinum $10,000  Option ☐ A ☐ B ☐ Silver $2,500
☐ Diamond $7,500  Option ☐ A ☐ B ☐ Bronze $1,500
☐ Gold $5,000  ☐ M/WBE/SBE ☐ Friends $1,000 ☐ Friends (SBE) $500

PAYMENT OPTIONS:

BY CREDIT CARD: Complete this form online at www.accaweb.org
BY CHECK: Complete and mail this form along with check to:

AMERICAN CONTRACT COMPLIANCE ASSOCIATION
17 East Monroe Street, Suite 150
Chicago, IL  60603

FEDERAL TAX I.D. NUMBER 22-2806882
If you have any questions or need additional information, please leave a message at (866) ACCA-298.

THANKS FOR YOUR SUPPORT!
## ADVERTISEMENT LEVELS & SPECIFICATIONS

<table>
<thead>
<tr>
<th>ADVERTISEMENT (SIZE)</th>
<th>RATES</th>
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<tbody>
<tr>
<td>Full Page (7 ½&quot; x 10&quot;)</td>
<td>$1,500</td>
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<td>• Premium (Full Color)</td>
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<tr>
<td>• Regular</td>
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<tr>
<td>Half Page (7 ½&quot; x 5&quot;)</td>
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<tr>
<td>Quarter Page (3 ¾&quot; x 5&quot;)</td>
<td>$500</td>
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<tr>
<td>One Eighth Page (2&quot; x 2 ½&quot;)</td>
<td>$100</td>
</tr>
<tr>
<td>• NTI Attendees/MCA Graduates</td>
<td>$100</td>
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<tr>
<td>Friends Listing</td>
<td>$100</td>
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### PLEASE NOTE THE FOLLOWING INSTRUCTIONS FOR ACKNOWLEDGMENT ARTWORK:

- Artwork must be camera-ready (JPEG electronic file).
- No typesetting service is included.
- All artwork must be submitted electronically to support@accaweb.org no later July 17, 2016 to be included in program.
- Confirmation letter will be sent within 14 days of receipt of payment.
- ACCA’s Executive Committee has the right of refusal for any ad submitted.
## Advertisement Request Form

Please Type or Print:

Firm Name: ____________________________________________

Contact: _______________________________________________

Title: _________________________________________________

Address: ______________________________________________

Phone: __________________________ Fax: __________________

Email: ________________________________________________

### Advertisement Size. Please Check One

<table>
<thead>
<tr>
<th>TYPE</th>
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<tr>
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<td>Friends Listing</td>
<td>$100</td>
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</tbody>
</table>

### Payment Options:

- By credit card, complete this form online at [www.accaa.web.org](http://www.accaa.web.org)
- By check, complete and mail this form along with check payable to:

**American Contract Compliance Association**

17 East Monroe Street, Suite 150
Chicago, IL  60603

**Federal Tax I.D. Number:** 22-2806882

If you have any questions or need additional information, please leave a message at (866) ACCA-298.
2016 ACCA LOCAL PLANNING COMMITTEE
“DIVERSITY AT BEST”

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Austin Industries
B2GNow
CCS, Inc.
Chicago Housing Authority (CHA)
Chicago Park District (CPD)
Chicago Minority Supplier Diversity Council (CMSDC)
City of Chicago
City of Kansas City MO
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FH Paschen
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Illinois State Toll Highway Authority
Inner-City Underwriting Agency

Metra

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Minority Business Solutions

Public Building Commission (PBC)

RCS Group, LLC

The Compliance Consultant

Trinal Inc.

University of Illinois