Compliance Strategies for a Rapidly Changing Regulatory Landscape

MAIN CONFERENCE: 24 - 25 May 2016
PRE-CONFERENCE TRAINING: 23 May 2016
QEII Centre
London

SPECIAL PRESENTATION
Rena Lalgie
Head of Office of Financial Sanctions Implementation (OFSI)
HM Treasury

KEYNOTE ADDRESS
Rick McDonell
Executive Director
ACAMS
Former Executive Secretary
Financial Action Task Force (FATF)

John Smith
Acting Director
Office of Foreign Assets Control (OFAC)

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CONFERENCE HIGHLIGHTS

KEY TAKEAWAYS

1. Addressing unique FinTech compliance challenges
2. Blocking terrorist funding with enhanced KYC and CDD
3. Analysing recent enforcement actions for lessons learnt
4. Identifying strategies to overcome challenges of implementing EU 4th Directive

WHO ATTENDS

Professionals responsible for:
- AML audits
- AML risk management
- AML training
- Customer due diligence
- Financial Crime Investigations
- Law enforcement
- Managing third party payment processors
- New product compliance
- Onboarding KYC
- Regulatory oversight
- Reporting and SAR/STR filing
- Sanctions management
- Transaction monitoring and system tuning

From these sectors:
- Accounting Firms
- Banks
- Casinos/Gaming
- Consultants
- Credit Unions
- Financial Services Providers
- FinTechs
- Insurance Companies
- Law Enforcement Agencies
- Law Firms
- Money Services Businesses
- Regulators
- Retail and Real Estate
- Securities/Investment Firms
- Software/Technology Providers
- Universities
- Virtual Currency Exchangers
- Wealth Management

“It is an opportunity to speak with people from different financial sectors and share best practices.”

Katarzyna Sztajndur, CAMS, AML Specialist, Royal Bank of Scotland (RBS)

PROGRAMME TASK FORCE

Task Force Chair
John J. Byrne, Esq., CAMS
Executive Vice President
ACAMS
United States

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Founding Partner
RADOSYN Compliance Training & Advisory
The Netherlands

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Editor-in-Chief
ACAMS moneylaundering.com
United States

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Chief AML Risk Officer and Vice President
Western Union
France

Robert Cohen, CAMS
Head of Financial Crime
Compliance Officer
GE Capital
United Kingdom

Gregory Dellas, CAMS
Manager AML Risk Management
International Banking Services (IBS)
Bank of Cyprus
Cyprus

Jurgen Egberink, CAMS
Head Compliance Risk Management & Awareness | Director | Legal & Compliance
Swiss Reinsurance Company
Switzerland

Jennifer Hanley-Giersch, CAMS
Managing Partner
Berlin Risk Limited
Germany

Holger Pauco-Dirscherl, CAMS
Head Financial Crime
Director
UBS Deutschland AG
Germany

Karim Rajwani, CAMS
Managing Director, Anti Financial Crime
Deutsche Bank
United Kingdom

Angela Salter
Head of Europe
ACAMS
United Kingdom

Markus Schulz
Global Head FCC Controls
Group Financial Crime Compliance
Standard Chartered Bank
United Kingdom

amleurope.org  europeAMLconference@acams.org  +44 20 7956 8888
### MONDAY, 23 MAY

#### PRE-CONFERENCE TRAINING

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08.00 – 09.00</td>
<td>CAMS Examination Preparation Seminar and Workshop A Check-in (Separate registration required.)</td>
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<tr>
<td>09.00 – 09.30</td>
<td>CAMS Examination Preparation Seminar</td>
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<tr>
<td>Led by a CAMS-certified instructor, this seminar reviews critical information in an easy-to-follow format that prepares you to sit for the CAMS Examination. Benefit from this interactive study session as an AML expert walks you through core content areas and practice questions.</td>
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<tr>
<td>09.30 – 12.00</td>
<td>WORKSHOP A: Fighting the Fast-Growing Threat of Trade-Based Money Laundering</td>
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<tr>
<td>The meteoric growth in regional trade agreements and the inevitable complexity of exchanging $18 trillion worth of goods annually have created a perfect storm for trade-based money laundering (TBML). Nowhere is the issue more pressing than in the EU, which is the world’s largest export market for more than 80 countries. Whether the issue is invoice manipulation, funnel accounts or lax regulation in high-risk jurisdictions, containing TBML requires advanced knowledge and multiple skill sets. In this in-depth workshop, join expert facilitators as they reveal techniques you can use to identify the unique information, trends, connections and anomalies that are indicative of TBML; and provide practical blueprints for AML officers responsible for fortifying institutional defences against it.</td>
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<tr>
<td>WHO SHOULD ATTEND</td>
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<tr>
<td>• AML/CTF Officers</td>
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<tr>
<td>• Compliance Executives</td>
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<td>• FIU Investigators</td>
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<tr>
<td>• Technology Officers</td>
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<tr>
<td>KEY AREAS COVERED</td>
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<tr>
<td>• Leveraging enhanced analytics to effectively detect TBML transaction patterns</td>
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<tr>
<td>• Utilising risk management metrics to strengthen TBML oversight and rectify systemic deficiencies</td>
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<tr>
<td>• Reviewing recent TBML cases to identify typologies common to terrorist groups and drug ML operations</td>
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<tr>
<td>12.00 – 13.00</td>
<td>Workshop B Check-in (Separate registration required.)</td>
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<tr>
<td>13.00 – 16.00</td>
<td>WORKSHOP B: Overcoming AML Compliance Challenges Related to Emerging Technologies</td>
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<tr>
<td>A digital revolution throughout the financial services sector is underway, and the impacts will be especially significant within compliance and investigative functions. As virtual currency businesses and financial technology (FinTech) startups continue to flourish, new regulations combined with uncharted territory make AML compliance risky and challenging. Comprehensive strategies for effective FinTech compliance oversight are imperative for financial institutions when protecting against potential vulnerabilities to fraud. In this in-depth workshop, you will engage with technology experts and compliance veterans as they discuss multi-faceted compliance strategies and risk-based approaches that can be used to protect your institution and clients.</td>
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<td>WHO SHOULD ATTEND</td>
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<tr>
<td>• AML/CTF Officers</td>
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<tr>
<td>• Compliance Executives</td>
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<tr>
<td>• Banking Technology Specialists</td>
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<tr>
<td>• Onboarding and Relationship Managers</td>
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<tr>
<td>KEY AREAS COVERED</td>
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<tr>
<td>• Addressing the unique compliance issues associated with emerging FinTech businesses</td>
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<tr>
<td>• Developing effective due diligence procedures to mitigate financial inclusion risks related to mobile payment platforms</td>
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<tr>
<td>• Evaluating the AML policies of your FinTech partners to assure compliance with EU regulatory obligations</td>
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</table>

Register for the conference and attend the Live CAMS Prep Seminar free of charge

The CAMS credential is the gold standard in AML certifications and recognised internationally by financial institutions, governments and regulators. CAMS-certified professionals position themselves as industry leaders and earn nearly 42% more than non-certified colleagues.*

Seating capacity is limited. See back page for details.

* According to the 2015 ACAMS Global Compensation Guide for AML/CFT/FCP Professionals

Visit amleurope.org for programme and speaker updates
## TUESDAY, 24 MAY

### MAIN CONFERENCE DAY ONE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07.30 – 19:35</td>
<td>Registration Desk Open</td>
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<tr>
<td>07.30 – 19.35</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>07.30 – 08.30</td>
<td>Networking Breakfast in Exhibit Hall</td>
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### GENERAL SESSIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>08.30 – 08.40</td>
<td>Welcome Remarks</td>
</tr>
<tr>
<td>08.40 – 09.10</td>
<td>Keynote Address</td>
</tr>
<tr>
<td>09.10 – 10.25</td>
<td>Creating Sophisticated Methodologies for Countering the Finance of Terrorism</td>
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<tr>
<td></td>
<td>• Establishing processes for initiating, documenting and resolving investigations of domestic-linked terrorists accounts</td>
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<td>• Identifying new terrorism funding typologies, such as black market oil trading, to strengthen detection capabilities</td>
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<td>• Examining ISIS financing tactics to gain insight into terror funding via use of sympathisers, social media and other channels</td>
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<tr>
<td>10.25 – 10.55</td>
<td>Networking and Refreshment Break in Exhibit Hall</td>
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<tr>
<td>10.55 – 12.10</td>
<td>Overcoming Implementation Challenges of the Fourth Directive</td>
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<td>• Assembling information, technology and expertise to effectively identify beneficial ownership and maintain internal registers</td>
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<td>• Detailing expanded PEP oversight standards to assure regulatory requirements are met</td>
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<td></td>
<td>• Establishing protocols for data collection and confirmation that meet new fund transfer standards</td>
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<tr>
<td>12.10 – 13.20</td>
<td>Networking Luncheon</td>
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### CONCURRENT SESSIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>13.20 – 14.20</td>
<td>Balancing Risk Appetite with Account Exiting Decisions</td>
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<tr>
<td></td>
<td>• Developing risk metrics to support critical client on-boarding and account closure policies</td>
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<td></td>
<td>• Implementing protocols to determine when to terminate high-risk client relationships</td>
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<td></td>
<td>• Utilising risk model testing to confirm integrity of your system data</td>
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<tr>
<td>14.20 – 14.25</td>
<td>Move to Next Session</td>
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<tr>
<td></td>
<td>• Implementing enterprise-wide cybercrime prevention systems to mitigate hacking risks</td>
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<td></td>
<td>• Dissecting recent cybercrime cases to fortify enterprise-wide cyber defence models</td>
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<tr>
<td></td>
<td>• Conducting independent testing of cyber defence systems to gauge effectiveness</td>
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<tr>
<td>15.25 – 15.55</td>
<td>Networking and Refreshment Break in Exhibit Hall</td>
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<tr>
<td>17.10 – 17.15</td>
<td>Strengthening Your Institution’s KYC and CDD Practices</td>
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<td></td>
<td>• Establishing robust protocols for the on-boarding, identifying beneficial owners and risk rating of clients</td>
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<td>• Boosting client identification accuracy with enhanced CDD policies</td>
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<td></td>
<td>• Formalising policies for regular risk re-evaluation and when to escalate for EDD review</td>
</tr>
<tr>
<td>17.10 – 17.15</td>
<td>Move to Next Session</td>
</tr>
</tbody>
</table>

### Presentations

- **AML Knowledge Really Understanding Third Parties: Protecting Your Business in a Complex World**
  *Presented by Bureau van Dijk*
  - The increasing emphasis on understanding the beneficial ownership of your third parties
  - Our latest methodology for addressing this growing challenge
  - Case study: a customer focused compliance program

- **AML Knowledge ‘Future Proof’ AML Program & the Role of Technology**
  *Presented by Fiserv*
  - Facing complex regulatory challenges & need for innovation
  - Identifying elements of a ‘future proof’ AML program
  - Understanding how technology can contribute to a ‘future proof’ AML program

- **AML Knowledge Case Study: Investigating How Europe’s Migrant Crisis Finances Terror**
  *Presented by Accuity // FircoSoft*
  - Analysing a first-hand account of a month-long investigation into Europe’s migrant crisis
  - Understanding the dark shipping network and the logistics behind the exploitation of migrants
  - Exploring the financial circuits supporting human traffickers, from gangsters to terrorist organisations
### GENERAL SESSIONS

**Detecting and Combating Human Trafficking with Advanced AML Tools**
- Implementing currency policies to protect against cash inflows related to migrant smuggling, sex trafficking and slavery
- Instituting enterprise-wide training to detect financial patterns tied to human trafficking
- Creating AML screening models to flag potential migrant smuggling transaction patterns

**Networking Reception in Exhibit Hall**

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### WEDNESDAY, 25 MAY

**MAIN CONFERENCE DAY TWO**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07.30 – 16.00</td>
<td>Registration Desk Open</td>
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<tr>
<td>07.30 – 15:10</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>07.30 – 08.30</td>
<td>Networking Breakfast in Exhibit Hall</td>
</tr>
<tr>
<td>08.30 – 08.35</td>
<td>Opening Remarks</td>
</tr>
<tr>
<td>08.35 – 09.05</td>
<td>Keynote Address</td>
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</tbody>
</table>
| 09.05 – 10.05 | **Revamping Sanctions Compliance: Effective Strategies for Managing Complex Global Changes**
|           | - Adapting compliance models and sanctions regimes to address evolving political priorities
|           | - Customising sanctions programmes to reflect individual institutional risk exposure
|           | - Conducting sanctions model testing to identify vulnerabilities and assure systemic integrity |
| 10.05 – 10.25 | Special Presentation: Rena Lalgie, Head of Office of Financial Sanctions Implementation (OFSI), HM Treasury |
| 10.25 – 10.55 | Networking and Refreshment Break in Exhibit Hall                       |
| 10.55 – 12.10 | **Examining Recent Enforcement Actions for Lessons Applicable to Your Institution**
|           | - Gaining insights from civil cases and regulatory actions arising from terrorist-linked accounts
|           | - Analysing recent enforcement actions to identify systemic compliance deficiencies
|           | - Translating lessons learned from recent penalties into improving AML training programmes |
| 12.10 – 13.25 | Networking Luncheon                                                    |
| 13.25 – 14.40 | **Financial Crime Hot Topics**
|           | - Driven by attendee input, this panel of top AML experts will offer insight into the latest financial crime challenges including recent FATF guidance on de-risking, and practical defences to detect and prevent cash flows derived from organised crime, bribery and corruption. This interactive session highlights key topics that attendees will nominate just two weeks before the conference. Join the discussion and benefit from the most up-to-date financial crime intelligence available |
| 14.40 – 15.10 | Networking and Refreshment Break in Exhibit Hall                       |
| 15.10 – 16.25 | **FATF Forum: Evaluating the Benefits of National Risk Assessments**
|           | - Whether helping to identify financial crime threats, build bridges between private and public sectors, or enhance the quality of mutual evaluation reports, national risk assessments play a pivotal role in fortifying AML regimes. Join Rick McDonell, ACAMS Executive Director and former FATF Executive Secretary, as he moderates this panel of financial experts, providing invaluable insight into how the national risk assessment process and findings can strengthen a nation’s AML defences. |
| 16.25 – 16.30 | Closing Remarks and Conference Takeaways                              |
SPEAKERS

Keynote Address
Rick McDonell
Executive Director, ACAMS, and
Former Executive Secretary,
Financial Action Task Force (FATF)

Keynote Address
John Smith
Acting Director
Office of Foreign Assets Control (OFAC)

Special Presentation
Rena Lalgie
Head of Office of Financial Sanctions Implementation (OFSI)
HM Treasury

Pascal Aerens
Head of Innovation
Accuity // FircoSoft

Therese Agnew, CAMS
AMU/KYC Officer
AMU/KYC Strategic Oversight and Analytics Commerce Solutions
JP Morgan

Dr. Judith Assouly
Consultant in Compliance, Advice and Training
J.A. Consulting

Yevgeniya Balyasna-Hooghiemstra, CAMS
Founding Partner
Radosyn Compliance Training & Advisory

Peter Barnes
Director Global Investigations
Western Union

Richard Barrett
OBE, Board Member
International Centre for Counter-Terrorism in The Hague; Global Center on Cooperative Security Fellow
Royal United Services Institute London

Kieran Beer, CAMS
Editor-in-Chief
ACAMS moneylaundering.com

Jonathan Benton
Detective Superintendent
Head of the Corruption Unit
Economic Crime Command
UK National Crime Agency

Mark Bonham
Compliance Program Manager
EMEA & APAC
Airbnb

Fabrice Borsello
Chief AML Risk Officer and Vice President
Western Union

Irina Burkat
Director
Global Market Strategy
Financial Crime Risk Management
Fiserv

John J, Byrne, Esq., CAMS
Executive Vice President
ACAMS

Raquel Cabeza Perez
Deputy Director-General
Ministry of Economy and Competitiveness, Spain

James Cadwallader
Head
Financial Crime Intelligence & Investigations Unit
Standard Chartered

John Cassara
Former Special Agent
Office of Terrorism Finance and Financial Intelligence
US Department of Treasury

Robert Cohen, CAMS
Head of Financial Crime Compliance Officer
GE Capital

Cristina Collura
Director
Prevention of Financial Crimes
Ministry of Finance – Italy
David Lorello  
Partner  
*Covington and Burling*

Edward Maguire  
Global Head of KYC  
*Deutsche Bank*

Lars van Mulligen  
EC3 Specialist  
European Cybercrime Centre  
*Europol*

Aga Polcyn  
Financial Crime Counsel  
*Morgan Stanley*

Karim Rajwani, FCA, CAMS  
Managing Director  
Anti Financial Crime  
*Deutsche Bank*

Markus Schulz  
Global Head FCC Controls  
Group Financial Crime Compliance  
*Standard Chartered Bank*

Micheál Sheehy  
Head of EU Compliance  
*Microsoft*

Samantha Sheen, CAMS  
Head of EU Compliance  
*ACAMS*

Robert Sloan  
Head of Cyber Content and Data  
*Dow Jones*

Gabor Sztankovics  
Senior Specialist European Migrant Smuggling Centre  
*Europol*

Matt Taylor  
Managing Director, Governance, Risk and Compliance  
*Protiviti*

Mark Thompson  
Head of Proceeds of Crime  
*Serious Fraud Office*

Giles Thomson  
Deputy Director  
Sanctions and Illicit Finance  
*HM Treasury, United Kingdom*

Jean-Yves Tistaert  
Consultant – Journalist  
Counter Trafficking Specialist

Philippa White  
Account Director  
*Bureau van Dijk*

Guy Wilkes  
Former Head of Department Enforcement and Market Oversight  
Retail and Regulatory Investigations  
*Financial Conduct Authority (FCA)*

Martin Woods  
Money Laundering Reporting Officer  
*Thomson Reuters*
Transform your compliance operation with C6 Intelligence! Drawing on global customer intelligence from our highly regarded, in house research teams, our online portal kyC6 presents an easy way to handle the entire on-boarding and monitoring process, providing data on International Corporate Registry ID&V and PEP and Sanctions in one tool. Using an adjustable algorithm, empower your compliance team to define the complexity of matches whilst minimising time spent on false positives. Get the right customers on board quicker and then manage your ongoing relationship with simple workflows. For more detailed enquiries, our customer service team can show you how to order Enhanced Due Diligence reports of exceptional quality through kyC6 or supply completely tailored reports to meet your exacting requirements. Talk to any of our team for an insight into better compliance.

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Exiger is a global regulatory and financial crime, risk and compliance firm. Exiger arms financial institutions and multinational corporations with the practical advice and solutions they need to prevent compliance breaches, respond to risk, remediate major issues and monitor ongoing business activities. Exiger was initially launched to lead the court-appointed monitorship of HSBC—the largest, most comprehensive monitorship to date. In addition to its monitorship work, Exiger works with clients worldwide to assist them in effectively managing their critical compliance challenges while developing and implementing the policies, procedures and programs needed to identify and avoid them in the future.
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Focused on customer needs, our solution lines help detect and prevent fraud, streamline processes, investigate suspicious activity, better navigate the compliance landscape, and provide timely insights for business decisions. LexisNexis® Risk Solutions provides solutions across multiple industries, including Insurance, Financial Services, Receivables Management, Retail, Health Care, Communications and Utilities. We serve customers in 139 countries. In Asia Pacific, we have presences in Singapore, Malaysia, Hong Kong, China, Vietnam, Thailand, Indonesia, Taiwan and Macau, with over 300 customers using our Anti-Money Laundering solutions. LexisNexis Risk Solutions is part of RELX Group, a world-leading provider of information solutions.
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Pitney Bowes delivers accuracy and precision across the connected and borderless world of commerce by enabling billions of physical and digital transactions. We have helped international banks reduce costs and enhance their AML capabilities. Pitney Bowes Spectrum provides the ability to improve detection and streamline investigations by:

- Reducing false positives
- Find link and visualising complex relationships – determining who are the pseudo customers
- Ensuring the integrity of the entity (person or business) you transact with.

Backed by a team of over 16,000 dedicated professionals internationally, we help our clients—from small businesses to 90% of the Fortune 500—create meaningful impact for their customers and their businesses. We deliver client-centric solutions to help businesses make the most out of every transaction and interaction—accurately and securely.
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The SAS Financial Crimes Suite consolidates SAS solutions and technologies for managing financial crimes. SAS Anti-Money Laundering takes advantage of high-performance analytics capabilities to provide a complete solution for detecting, investigating and reporting on potential illicit activity—combining the essential elements of a successful AML solution, including customer due diligence, suspicious activity monitoring and case management.

Through innovative solutions delivered within an integrated framework, SAS helps customers at more than 70,000 sites in over 135 countries. For more information, visit our website at sas.com/fraudfinancialcrime

Thomson Reuters is the world’s leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, intellectual property and science and media markets, powered by the world’s most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs approximately 60,000 people and operates in over 100 countries. Thomson Reuters shares are listed on the Toronto and New York Stock Exchanges (symbol: TRI). For more information, go to thomsonreuters.com

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dowjones.com
A block of rooms at the Park Plaza Westminster Bridge has been reserved at a discounted rate for this event. The last day to reserve rooms at the group rate is 15 April or until the room block is sold out. Due to the high demand for rooms, we recommend that you book your room reservation as early as possible.

For complete reservation information, visit amleurope.org/hotel.asp.