Core Programs

The Center for Creative Leadership's core programs target the real-world challenges unique to each level of leadership — whether you’re just starting out or running a global organization.

Leadership at the Peak

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at www.ccl.org/lap

This 5-day program is a highly personalized program that enables top executives to maximize personal leadership power to accelerate the organization’s commitment, alignment and results.

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Who Should Attend

Leadership at the Peak is for top executives leading the enterprise.

- C-level and senior executives in the top three tiers of the organization.
- More than 15 years of management experience and leadership responsibility for 500 or more people.

Outcomes

By attending the Leadership at the Peak program, top executive will be better equipped to shift focus, approach and mindset.

- Develop clear action plans around organizational challenges and priorities.
- Validate or recast organizational vision.
- Clarify their leadership effectiveness, within the organization and in comparison to other senior executives.
- Improve external influence skills with boards, shareholders, partners and critical stakeholders.
- Enhance executive image and communication skills.
- Learn to balance and sustain energy for the work of leadership.
Leadership Development Program (LDP)

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at www.ccl.org/ldp

This 5-day program builds the leadership skills and confidence managers of managers need to translate strategy into effective action on the front line.

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Who Should Attend

Leadership Development Program is for leaders of managers.

- Experienced managers who lead other managers and senior professionals.
- Operational, group, or departmental managers.
- Leaders who work up, down, and across the organization.

Outcomes

By attending the Leadership Development Program, managers will be better equipped to handle the tensions and ever-shifting dynamics of leading in the middle zone.

- Communicate direction, achieve alignment and build commitment between senior management and the front line.
- Gain critical perspectives, create buy-in and manage politics through collaboration.
- Solve complicated problems and take wise action amidst complex, rapidly changing conditions.
- Build resiliency to manage stress and become a more effective leader.
Leadership Fundamentals

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at www.ccl.org/lf

This 2-day program is designed to introduce top-tier individual contributors to the fundamentals of effective leadership, learn tools to succeed on a team, and to define and refine personal leadership styles.

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Who Should Attend

Individual contributors, professional staff and emerging leaders.

Outcomes

By attending the Leadership Fundamentals program, emerging leaders will develop the perspective, skills and personal style to power up their leadership skills.

- Stretch outside of established comfort zones to work with others, solve problems and drive results.
- Apply a range of techniques to influence others and immediately impact workplace challenges.
- Accomplish high-quality work faster through relationships and collaboration.
- Gain a more accurate picture of their leadership brand and learning style.
Leading for Organizational Impact: The Looking Glass Experience

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at www.ccl.org/loi

This 5-day program enhances the ability of senior managers and executives to lead while balancing short-term and long-term strategic perspectives.

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Who Should Attend

Leading for Organizational Impact is for senior managers and executives who are responsible for organizational functions, divisions or business units. Their scope may be local, regional or global.

Outcomes

By attending the Leading for Organizational Impact program, senior managers will be better equipped to:

- Balance tactical concerns with strategic possibilities to respond to and influence market forces.
- Navigate the organization as they take on a broader scope of responsibility.
- Work more effectively across boundaries to build strategic ties and gain new perspectives.
- Draw on deeper self-awareness to leverage leadership and boost personal resilience.
Maximizing Your Leadership Potential

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at www.ccl.org/mlp

This 3-day program develops the perspective, knowledge and practical skills that first-time and front-line managers need to effectively lead others.

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Who Should Attend

Maximizing Your Leadership Potential is for front-line managers.

- Managers and supervisors of individual contributors.
- First-level managers who are facing new pressures.
- People who have been recently promoted to a management role.

Outcomes

By attending the Maximizing Your Leadership Potential program, front-line managers will be better equipped to:

- Increase commitment and engagement to improve team effectiveness.
- Build and strengthen relationships with others.
- Find constructive responses to conflict by understanding self and others.
- Adjust their leadership style and draw on others to understand and solve problems.
**Specialized Skill Programs**

The Center for Creative Leadership's Specialized Skill Development Programs give leaders an immersion into specific leadership topics.

**Assessment Certification Workshop**

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at [www.ccl.org/acw](http://www.ccl.org/acw)

This 2-day workshop is designed for HR Managers, executive coaches and consultants interested in facilitating CCL 360-degree assessments.

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**Who Should Attend**

Human resource professionals, executive coaches and consultants who want to facilitate feedback using products from the CCL Assessment Suite.

**Outcomes**

By attending the Assessment Certification Workshop, facilitators will be better equipped to:

- Discover the most effective ways to use assessment tools and understand how they can fit into the organization's leadership development approach.
- Read and interpret reports.
- Facilitate a feedback session.
- Connect feedback to goal setting.
- Customize assessments based on competencies and organizational needs.
- Administer assessments the CCL way.
Leading Strategically

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at [www.ccl.org/lsp](http://www.ccl.org/lsp)

This 5-day program is for senior leaders and executives whose work has strategic implications for their organization.

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### Who Should Attend
Executives and senior managers who are responsible for strategy in their organization.

### Outcomes
By attending the Leading Strategically program, senior leaders will be better equipped to:

- Ensure that leadership strategies align with business strategies.
- Identify the drivers that are key to the organization’s business and leadership strategies.
- Maximize leadership effectiveness through strategic thinking, acting and influencing skills.
- Understand the implications culture has on strategic leadership and performance potential.
- Successfully leverage organizational priorities that may be in conflict.
- Implement leadership strategies to create direction, alignment and commitment across organizational boundaries.
- Apply skills and tools to create ongoing strategic learning in your organization.
Driving Results through Innovation Leadership

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at [www.ccl.org/dri](http://www.ccl.org/dri)

This 2-day interactive program that trains leaders to connect innovation to results.

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**Who Should Attend**

Driving Results through Innovation Leadership is designed for mid- to senior-level managers.

**Outcomes**

By attending the Driving Results through Innovation Leadership program, mid- to senior level managers will be better equipped to:

- Avoid the detours, potholes and roadblocks that cause innovations to fail.
- Develop, define and package ideas with power and clarity.
- Sell ideas up and across your organization.
- Function effectively as a trained innovation leader.
- Influence, communication and collaboration to implement new innovations.
Navigating Change

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at [www.ccl.org/nvc](http://www.ccl.org/nvc)

This 2-day interactive program equips managers to understand how their leadership approach to change can maximize their impact across their team and organization.

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Who Should Attend

Navigating Change is designed for mid- to senior-level managers.

Outcomes

By attending the Navigating Change program, mid- to senior-level managers will be better equipped to:

- Apply leadership practices, behaviors, and values to a specific complex challenge you are facing.
- Lead change by influencing up, down and around the organization as needed. Leverage your role as a middle manager to impact the organization’s approach to change.
- Work through the emotions of your team members and engage them in the phases of change.
- Understand your personal change preferences and how they impact your approach to change leadership.
- Guide yourself and your team through the upheaval that comes with change.
Specialized Audience Programs

The Center for Creative Leadership's Specialized Audience Development programs are designed exclusively for focused audiences.

Coaching for Human Resource Professionals

A complete overview of this program which includes additional dates, locations, tuition, scholarship, and registration information can be found at www.ccl.org/chrp

This 3-day program equips HR professionals with the tools to effectively coach others.

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Who Should Attend

Mid- to executive-level human resource professionals who are responsible for coaching others and/or creating a coaching culture in their organization.

Outcomes

By attending the Coaching for Human Resource Professionals program, mid- to executive-level Human Resource Professionals, will be better equipped to:

- Explain and apply CCL’s unique coaching framework.
- Put critical coaching skills to use.
- Manage coaching relationships more effectively.
- Adapt their coaching style.
- Build a results-driven development plan.
- Identify ways coaching can be effectively applied in the organization.
- Set strategies to create a coaching culture.
Choose the date and program that meets your needs.

Register for the program at www.ccl.org/registration.

You will receive an email from the Global Client Services team with next steps to prepare for your program.

Questions? Contact us at:
Global Client Services
Center for Creative Leadership
US & Canada: +1 800 780 1031 | info@ccl.org
Worldwide: +1 336 545 2810 | info@ccl.org
EMEA: +32 (0) 2 679 09 10 | ccl.emea@ccl.org
APAC: +65 6854 6000 | ccl.apac@ccl.org

The CCL Advantage

- **Personalized Attention** — Using a blend of in-depth assessments, feedback and experiential learning, participants engage in development that is focused on their unique leadership needs — which many call "life-changing".

- **Leadership at All Levels** — Constantly refreshed content tailored to the unique needs of each level of leadership — from individual contributor to senior executives. Programs provide tools for immediate and practical application.

- **Global Availability and Flexible Schedule** — Offered worldwide, providing you with more choices and locations to meet the needs of busy managers and executives.

- **Peer Power** — Participants will network and learn from fellow leaders with comparable real-world experiences and familiar challenges.

- **Continual Learning** — Sustainable learning is a process — not a one-time event. CCL’s programs offer coaching sessions, resources such as webinars, white papers and eLearning to apply and sustain their learning experience.

- **Continuing Education** — CCL’s leadership programs meet the criteria for many professional certifications requiring ongoing training and education. Visit www.ccl.org/ceu to learn more.

We’re committed to delivering Results That Matter: Sustained Impact for You, Your Business and the World.

Review our cancellation and transfer policy at www.ccl.org/registrationFAQ