FOCUS Spring 2015
for Respiratory Therapists & Sleep Technologists
Disney’s Coronado Springs Resort - Orlando, FL
May 7 - 9, 2015

Discounts for those attending both Focus & BRPT Program or Focus & AAE Program
Significant-Others Enjoy All Events & Lectures for Only $150 (No CEUs however)

Enjoy Mother’s Day Weekend at Disney or be home Saturday afternoon in plenty of time for Mother’s Day. See p. 17 for incentives to stay the weekend!

Questions - Call 800-661-5690
See Details & Register at www.Foocus.com

Disney’s Coronado Resort Rooms $149 up to Quad Occupancy
Optional Manager/Educator Workshop & Cocktail Reception
5K Fun Run/Walk with Prizes
BRPT Sleep Educator Certificate Program

Focus’s Comedy Night
100 lectures, 18-26 CRCEs/CSTEs
Optional Dr. Neil MacIntyre Ventilator Workshop
4 CEU Workshop for Educators & Clinical Preceptors
AAE’s Asthma Educator AE-C Exam Prep Course

$395

100 LECTURES • 3 FASCINATING KEYNOTE SPEECHES
4 EXHIBIT HALL FOOD & DRINK EVENTS • 5K RUN/WALK
DISCOUNTED DISNEY TICKETS • FOCUS’s COMEDY NIGHT
MANDATORY LICENSURE REQUIREMENTS WORKSHOP
Great Lectures & Topics

• 100 lectures - Repeated so no one has to miss anything

• Optional Pre-Conference Manager/Educator Workshop & Cocktail Reception
  (3 additional CRCEs and CSTEs)

• Optional Pre-Conference Mechanical Ventilator Workshop with Dr. Neil MacIntyre
  (4 additional CRCEs)

• Optional Pre-Conference Focus on Education & Teaching Workshop For All Who Teach
  (4 Additional CRCEs and CSTEs)

• Optional Pre-Conference AAE Asthma Educator Certification Exam Prep Course
  (8 Additional CRCEs)

• Optional Pre-Conference BRPT Sleep Educator Certificate Program
  (7.5 Additional CSTES and CRCEs)

• 3 Fascinating Keynote Speeches

• 18-26 CRCEs & CSTEs can be earned in total
  (18 via the regular 2.5 Day Focus agenda and up to 8 more depending on workshop selected)

• Pre-Conference Licensure Requirements Workshop
  (8 additional CRCEs and CSTEs. Workshop covers Medical Errors, Pt. Safety, HIV/AIDS, Infection Control, Emergency Preparedness, Ethics & All Florida Laws & Rules)

Get it all done in one day!
(One can register solely for this workshop if they wish)
Three Keynote Addresses

Thursday May 7th, 2015, 7:30am - 8:30am Holly Kowalczk RRT

Changing Behaviors in Patients through Motivational Interviewing

Holly Kowalczk is a recognized leader throughout Ohio and Michigan in the area of motivational interviewing. She graduated from the University of Toledo with a Bachelor of Science degree in 1997, is a Registered Respiratory Therapist and Licensed Respiratory Care Practitioner in Ohio. In 2005, she was credentialed as a Certified Tobacco Treatment Specialist by the Mayo Clinic College of Medicine. With over 26 years of experience in individual, group, and youth tobacco addiction treatment, Ms. Kowalczk uses Motivational Interviewing extensively in assessment and treatment of her clients. She is a regional leader in providing medical education to physicians, nurses, addictions counselors, respiratory therapists, administrators, and school drug and alcohol counselors using the techniques motivational interviewing, evidence-based tobacco treatment, and tobacco control.

Friday May 8, 2015, 9:20am - 10:50am • Robyn Woidtke RN RPSGT, CCSH

Sleep in the Hospitalized Patient

Robyn is a registered nurse and a registered polysomnographic sleep technologist and has received her credential in Clinical Sleep Health. She is also certified as a Chronic Care Professional (CCP) Health Coach. Robyn has enjoyed a varied career in sleep medicine and in the medical device industry combining research and education, primarily on sleep related products and topics. Robyn has authored numerous publications and is a frequent speaker at national and local sleep medicine meetings. She holds a BSHS in Clinical Research Administration from The George Washington University and a Masters-Ed in Nursing from Walden University. She believes that sleep health should be promoted and advanced through all medical specialties and the in-patient environment. She is a principal at Sleep for Nurses, an educational endeavor and Sleep Apnea Risk Associates, a risk management strategy company.

Friday May 8th, 2015, 3:50pm - 5:20pm William French MA, RRT

Finding the Humanity in Healthcare

William French MS RRT, is a veteran respiratory therapist of over 40 years. He is a Professor and the Clinical Director of the Lakeland Community College Respiratory Care program in Kirtland, Ohio, positions he has held since 1980. William received his MA Degree from Ohio State University in 1975 and a Respiratory Diploma from the University of Chicago in 1976. In addition to teaching, he has over 30 years of experience in over 20 different clinical venues, ranging from acute care hospitals, to post-acute facilities, to home care, to annual summer asthma camp.

He has presented and/or facilitated programs in asthma education, smoking cessation, career mobility, and teaching improvement and has been a speaker and abstract presenter at the AARC Congress. William is also the author of multiple publications ranging from scientific articles to poetry. He is the author of Case Profiles in Respiratory Care and Breath of Life: Stories and Poems from the Front Lines of Health Care. For the past decade or so, he has championed the cause of integrating elements of the humanities into health care, teaching about those elements to health care providers nationwide.
Pa-Lenty of Fun!

Four Food Events included in your Registration
A Continental Breakfast, 2 Lunches and a Cocktail Reception in our Exhibit Hall

Focus’s 7th Annual 5K Fun Run/Walk
Friday May 8, 2015 - 7:00 am
CORONADO SPRINGS CASITA COURTYARD

Focus will hold its annual 5K Fun run/walk around the lake immediately outside the Coronado Resort on the morning of May 8th, at 7am. There will be gift certificates for 1st place ($100), 2nd place ($50) and 3rd place ($25) awarded in both categories, that is, for runners and for walkers and also separately for men and women racers. Pre-register on the conference registration form or on-line to participate.

Friday Night at the Medical Movies
Friday May 8th - 8pm

Focus will show 2 free movies on Friday evening, May 8th, at 8:00pm. The original comedy M*A*S*H, with Donald Sutherland & Elliot Gould, and the drama, The Doctor with William Hurt.

Popcorn, soft hot pretzels and lemonade will be provided.
Focus’s Comedy Show

Thursday May 7th 8:15pm - 10:15pm

Two hours of hilarity by some of the country’s top comedians will have you in stitches!!

Rene’ Bray has appeared on Geraldo, Montel Williams, Jenny Jones, Rolando, and ABC’s 20/20. She has opened for recording artists; Little Texas, Billy Ray Cyrus, Steppenwolf, KC and the Sunshine Band, The Redhot Chili Peppers, REO Speedwagon, Air Supply, Barry White and Taylor Dane. She emcees regularly for The Chippendale Dancers and the Suncoast Calendar Men. Rene has headlined at over 500 comedy clubs in the US, Canada, and Caribbean Islands and was the first comedian to perform at Guantanamo Bay Cuba. FOCUS featured her last year at our conference and she brought down the house as our headliner – so much so, that over 100 FOCUS attendees came up to conference chairman Bob Miglino to find out more about her and get her website address. It was a no-brainer then, to have her back and we were lucky that she was available to join us once again. You’ll love Rene as much as we do!

The fabulous Rahn Hortman, credits his 5th grade teacher as the first to nurture his natural urge to make people laugh. Impressed by Rahn’s grades, but frustrated by his classroom distractions, his teacher finally granted him the last 15 minutes of each day’s class to do “his show”. Rahn has a unique blend of light profanity and free banter with the audience with pointed observations about everyday people that leaves no one safe. He’s become a crowd favorite bringing home the title in the TV Comedy Challenge, the nationally syndicated Cowhead Competition, and becoming a Finalist in Florida’s Funniest Comedian contest in 2013. Rahn’s other credits include: MavTV, Nickelodeon, the Laugh Fest Comedy Festival, the South Beach Comedy Festival, Comedy Time TV, and NickMom Night Out. We'll all be enjoying Rahn at the FOCUS 2015 conference - so don’t miss it!

Helen Keaney began her career in New York City at The Boston Comedy Club and The Comic Strip. She then landed a job co-hosting “Short Attention Span Theater” on Comedy Central. Michael Davies (“Who Wants to be a Millionaire”), cast her as co-host of “The Big Day,” based on the British show “The Big Breakfast.” Helen has also landed guest spots on NBC’s “The John Larroquette Show,” HBO’s “Not Necessarily the News” with Dennis Miller, and USA’s “Lost on Earth.” She did the voice for the spunky female lead on the popular game “Pandemonium” and her stand-up appearances include A&E’s “An Evening at the Improv,” Lifetime’s “Girl’s Night Out,” VH-1’s “Stand-up Spotlight,” NBC’s “Friday Night,” and Comedy Central’s “Make Me Laugh.” Helen has appeared in commercials for such wonderful products as Clorox, Tylenol, Gateway, Degree Deodorant, Dr. Scholls, Starkist, Thermacare, and Verizon. Recent television hosting gigs include TBS’s “Movies For Guys Who Like Movies,” GSN’s “Lover’s Lounge”, Discovery Health’s “Sex Drive”, Style Network’s “You’re Invited” and she can currently be seen in the Feature film Tooth Fairy 2 with Larry and Cable Guy and on Nick Mom Night out.
THE SPECTACULAR FOCUS EXHIBIT HALL

View the latest in industry trends in the Focus exhibit hall filled with exhibitors and recruiters and featuring food, wine, beer, soft drinks, entertainment and lots of door prizes.

Thursday, May 7th 12pm - 2:00pm
Lunch in the Exhibit Hall

Thursday, May 7th 5:30pm - 8:00pm
Reception in the Exhibit Hall

Friday May 8th 7:00am - 8:00am
Continental Breakfast in the Exhibit Hall

Friday May 8th 12:00 noon - 1:30pm
Lunch in the Exhibit Hall

Over 100 Exhibitors and Recruiters
The AAE’s Asthma Educator Certification and Re-Certification Review Course
Wednesday May 6, 2015 8:30am - 5:30pm

Fee: $295.00 8 CRCEs for RTs and 8 Nursing Hours

You have the potential to make a positive impact on lives affected by asthma; but did you know that there are billing codes for “Asthma Educator, Non-Physician Provider” used by many insurers? Across the country we see that a principle criteria often written into educational policies and insurance requirements is that asthma education be given by a Certified Asthma Educator (AE-C).

With this in mind, FOCUS and the Association of Asthma Educators is providing an intensive 1-day Review Course that provides health professionals with the knowledge needed to take and pass the National Asthma Educator Certification Exam (NAECB) which bestows the credential of a Certified Asthma Educator (AE-C). Course topics in this review also qualify for CEUs for currently certified Asthma Educators looking to simply re-certify themselves.

8 hours of continuing education credits are available for Respiratory Therapists, Nurses, Pharmacists, Physician Assistants, and Nurse Practitioners regardless of desire for certification. The course uses didactic, demonstration and problem-based case study teaching methods presented by two of the nation’s most renowned asthma educators and lecturers, Dr. Wendy Brown Pharm.D, AE-C, PA-C and Dr. Catherine Kier MD, AE-C FAAP, FCCP.

Dr. Wendy Brown is an Associate Professor in Pharmacy Practice at North Dakota University College of Pharmacy. She received her Doctorate of Pharmacy degree in 2001 and in 2008, she completed a Masters degree in Physician Assistant studies though the University of North Dakota where she is also a Certified Physician Assistant. She has been a Certified Asthma Educator since 2003 and today, she provides care to patients with allergies and asthma. She is a former board member of the Association of Asthma Educators and currently serves as its faculty coordinator for live asthma educational courses.

Dr. Catherine Kier is the current president of the Association of Asthma Educators and is an Associate Professor of Pediatrics at the State University of New York (Stony Brook) School of Medicine. She is also the Division Chief of the Department of Pediatric Pulmonary, Allergy and Immunology, as well as the Director of the hospital’s Cystic Fibrosis Center. Dr. Kier is also the Director of Pediatric Sleep Disorders at Stony Brook University Medical Center.

The fee for this program is $295 which includes all materials, continental breakfast and an afternoon refreshment break. This special program will be conducted Wednesday May 6th from 8:00am to 12:00pm, resuming after lunch from 1:00pm to 5:00pm.
Focus Management Workshop & Cocktail Reception
Wednesday, May 6, 2015 2:00pm - 5:30pm

Fee - $25  3 CRCEs & CSTEs

(Registration to part/all of the Focus Conference and business card showing status as a manager/educator IS required to attend program. Business cards will be entered into a raffle to win a $100 Disney Gift Card)

Darnetta Clinkscale RRT, MBA is the Director of Patient Care at Barnes-Jewish Hospital in St. Louis, Missouri. As Patient Care Director of Respiratory Therapy, Rehabilitation (occupational, physical and speech therapies), Darnetta is determined to achieve a long-time goal - to transform her departments therapists into true respiratory consultants. Ms. Clinkscale is one of the nation’s most respected Respiratory Care Managers as well as an expert in numerous aspects of fundamental management techniques. Back by popular demand, Ms. Clinkscale will engage managers and impart crucial knowledge in the areas of: Strategic Planning, Organizing, Leading, and Monitoring skills all managers need to master for optimum success.

...New at Focus 2015

Licensure Requirements Workshop
Wednesday May 6, 2015 8:00am - 5:00pm

(Registration to the Focus Conference is NOT required to attend this workshop)

Fee - $95  8 CRCEs & CSTEs

In addition to the 100 lectures that will be presented over the course of our 3-day conference, we will also present a special 8-hour workshop that covers all state licensure requirements (including Florida’s new requirements which came out in August, 2014) for these subjects. This special workshop will cover the topics of Medical Errors & Patient Safety, HIV/AIDS, Infection Control, All Florida Laws & Rules, Emergency Preparedness and Medical Ethics. By attending this workshop, attendees (including attendees from the state of Florida) will be able to fulfill all of their mandatory licensure requirements in one day.

David Gourley RRT, MBA

David Gourley has been an RRT for 35+ years. He is the assistant Vice President of Regulatory Affairs at Chilton Memorial Hospital in Pompton Plains, NJ, and was the Director of Cardiopulmonary Services and in charge of the hospital’s ethics, patient safety and infection control programs for many years. David also served as a surveyor for the Joint Commission. He holds an MBA Degree and is considered a national expert in the areas of ethics, patient safety, medical errors and infection control.

Dave Gourley RRT, MBA
The BRPT is pleased to offer its Clinical Sleep Educator Certificate Program at FOCUS 2015. This intense one-day program, presented by nationally renowned speakers, focuses on obstructive sleep apnea (OSA) syndrome and other common sleep disorders, their treatments, comorbidities, and communication to empower healthcare professionals to educate, coach and provide resources to patients, their families, and the community.

At the end of the program, attendees will be prepared to take a post-test to earn the Clinical Sleep Educator (CSE) Certificate. While the certificate is not a credential, obtaining it does open an avenue to pursue BRPT’s new Certification in Clinical Sleep Health (CCSH) credential for healthcare providers who work directly with sleep medicine patients. Attendees receive an electronic version of the presentation slides along with a CSE tool kit filled with guides, articles, fact sheets, questionnaires, and other important resources.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:30 a.m. – 8:30 a.m.</td>
<td>Registration and Continental Breakfast</td>
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</table>
| 8:30 a.m. – 9:15 a.m. | Scope of Practice and the Role of the Sleep Educator  
Robyn Woidtke RN RPSGT |
| 9:15 a.m. – 10:00 a.m. | Sleep Apnea: It’s worse than you thought!  
Naresh Dewan MD |
| 10:00 a.m. – 10:15 a.m. | Refreshment Break                                                                                  |
| 10:15 a.m. – 11:00 a.m. | Sleep Reports: How and what to tell your patients  
Naresh Dewan MD |
| 11:00 a.m. – 11:45 a.m. | Communication Techniques for Patients, Families, and Healthcare Providers  
Robyn Woidtke RN RPSGT |
| 11:45 a.m. – 12:30 p.m. | Healthcare Policy Change and Engagement: Reimbursement Opportunities and Challenges  
Robert Holden Esq. |
| 12:30 p.m. – 1:30 p.m. | Lunch                                                                                             |
| 1:30 p.m. – 2:15 p.m. | Putting It All Together: Case Presentations  
Charles Atwood MD |
| 2:15 p.m. – 3:00 p.m. | Non-CPAP Treatment of OSA: What else is there?  
Rochelle Goldberg MD |
| 3:00 p.m. – 3:15 p.m. | Refreshment Break                                                                                  |
| 3:15 p.m. – 4:15 p.m. | So CPAP Doesn’t Work  
Rochelle Goldberg MD |
| 4:15 p.m. – 5:00 p.m. | A Day in the Life of a Clinical Sleep Educator  
Colleen Bazzani RBGSTT |
| 5:00 p.m. – 5:30 p.m. | Panel Discussion and Q&A                                                                          |
Some of us are formal educators working in such capacities as school Program Directors, Directors of Clinical Education and/or faculty members. Other educators are therapists who teach either because they serve as clinical preceptors at clinical sites, as speakers or contributors to professional texts, as as mentors to a new co-worker. It’s all the spirit of academic medicine is never ourselves, and, of course, our patients. for the first time, a 4 hour workshop and EDUCATION for all of us who talks will be presented by the Director the State University of New York in - a long-time, veteran educator. Joe, as an educator and is currently the of the Department of Respiratory Professions, at SUNY Upstate Medical served as the College’s Assistant Dean, committees of the General Assembly College of Nursing and Health Sciences Library. An AARC member since 1974, Joe has a long track record of service at the local, state and national levels. He has published in various professional journals, including Respiratory Care and he was a regularly featured columnist writing on matters pertaining to both clinical respiratory care and respiratory care education for FOCUS Journal for Respiratory Care & Sleep Medicine. In addition to the above, Joe is also the immediate past chairman of the AARC’s Education section. FOCUS is pleased to have this nationally recognized education expert presenting at its conference this year and hope that many teachers, no matter their setting, will join us for this special event.

### Focus on Education Workshop
**Because We’re All Educators!**

**Wednesday May 6, 2015 7:30am - 12:00 noon**

**$25 - 4 CRCEs**

<table>
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<tr>
<th>Time</th>
<th>Session Title</th>
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<tbody>
<tr>
<td>7:30am-8:30am</td>
<td>Basic Principles of Teaching and Learning</td>
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<tr>
<td>8:40am-9:40am</td>
<td>Classroom Teaching Pearls: Strategies That Work</td>
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<tr>
<td>9:40am-10:00am</td>
<td>Coffee Break</td>
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<tr>
<td>10:00am-11:00am</td>
<td>Clinical Teaching &amp; Precepting of Students and Staff</td>
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<tr>
<td>11:10am-12:10pm</td>
<td>Patient Teaching: When We Teach, Do They Learn?</td>
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(Registration to part or all of the Focus Conference IS required to attend this workshop)
Dr. Neil MacIntyre Ventilator Workshop

Wednesday May 6, 2015 1:00pm - 5:30pm

$75 - 4 CRCEs - Sponsored in-part by Dräger

(Registration to part or all of the Focus Conference IS required to attend this workshop)

Dr. Neil MacIntyre is a Full Professor of Medicine at Duke University School of Medicine and the Medical Director of the Respiratory Care Department at Duke University Medical Center, both located in Durham, North Carolina. He is a Fellow of the American College Association for Respiratory Care and the American Association for Respiratory Care and Pulmonary Rehabilitation. In Medical Education and Research Association. Dr. MacIntyre is also a past as well as the AARC’s Jimmy Young editorial boards for Respiratory Care, Cardiopulmonary Rehabilitation, and journal manuscripts, book chapters, here, but studied, most likely, by every nation today. Dr. MacIntyre is also a award as well as the AARC’s Jimmy clinical interests include such wide- Testing, Chronic Obstructive Pulmonary he is also renowned world-wide as one of and international expert on the overall subject of critical care and non-critical mechanical ventilation of patients. Focus is pleased and honored to have Dr. MacIntyre presenting this special workshop and is grateful to the Draeger corporation for facilitating and in-part, sponsoring this workshop. Attendees of the FOCUS conference have an extraordinary opportunity to hear, interact with, and participate in this unique workshop on one of the major professional skill-sets required in respiratory care practice today: the subject of mechanical ventilation. FOCUS hopes that respiratory care practitioners in all settings will join us for this special event.

<table>
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<tbody>
<tr>
<td>1:00pm-1:50pm</td>
<td>Mechanical Ventilation Modes and Mechanics</td>
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<tr>
<td>1:50pm-2:40pm</td>
<td>Demonstration - Graphics on Projection Screen for Modes and Mechanics</td>
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<tr>
<td>2:40pm-3:10pm</td>
<td>Break</td>
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<tr>
<td>3:10pm-3:50pm</td>
<td>Clinical Challenges in Supplying Mechanical Ventilation</td>
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<tr>
<td>3:50pm-4:40pm</td>
<td>Case Studies with Audience Response System</td>
</tr>
<tr>
<td>4:40pm-5:30pm</td>
<td>Questions &amp; Answers/Wrap-up</td>
</tr>
</tbody>
</table>
EDUCATIONAL PROGRAM (You may mix & match any and all lectures)
Continuing Education Credits have been applied for through the AARC and the BRPT

**ADULT RESPIRATORY CARE**
(CEUs approved for both RTs & Sleep Techs)

**Wednesday**
**May 6**

7:30am - 8:30am  
Keynote Address #1  
Changing Health Behaviors in Patients through Motivational Interviewing  
Holly Kowalczk RRT

8:40am - 9:40am  
Inhaled Corticosteroids - Powerful Drugs - What’s Their Place?  
Jared Rice MBA, RRT-NPS

9:50am - 10:50am  
Repeat of 8:40am Lecture

11:00am - 12:00pm  
Setting and Titrating PEEP, Especially in ARDS  
Robert Kacmarak RRT, PhD, FAARC

12:00pm - 2:00pm  
Lunch in the Exhibit Hall

2:00pm - 3:00pm  
Repeat of 11:00am Lecture

3:10pm - 4:10pm  
Opportunities in COPD Management for Respiratory Therapists  
Sinder Karpel MPA, RRT, AE-C & Robert Solkowski RRT AE-C

4:20pm - 5:20pm  
Repeat of 3:10pm Lecture

5:30pm - 8:00pm  
Reception in the Exhibit Hall

8:15pm - 10:00pm  
Focus’s Night of Comedy

**Thursday**

7:30am - 8:00am  
Coffee, Muffins and Bagels in the Exhibit Hall

8:10am - 9:10am  
What is the Ideal Mode of Assisted Ventilation?  
Robert Kacmarak RRT, PhD, FAARC

9:20am - 10:50am  
Keynote Address #2  
Sleep in the Hospitalized Patient  
Robyn Woidtke RN, RPSGT CCSh

11:00am - 12:00pm  
Repeat of 8:10am Lecture

12:00pm - 1:30pm  
Lunch in the Exhibit Hall

1:30pm - 2:30pm  
Endotracheal Tube Cuff Pressure Management - The Latest Thinking  
Liz McCarthy RRT, RPSGT

2:40pm - 3:40pm  
Repeat of 1:30pm Lecture

3:50pm - 5:20pm  
Keynote Address #3  
Finding the Humanity in Healthcare  
William French RRT

**Friday**

7:30am - 8:30am  
Respiratory Health After Spinal Cord Injury  
Darby Cruz RRT

8:40am - 9:40am  
Alpha 1 Antitrypsin Disease - The Genetic COPD - 2015 Update  
Firas Koura MD

9:50am - 10:50am  
The ET Tube - Time for a New Standard of Care and Management  
Brad Vazales MD

11:00am - 12:00pm  
Why Non-Invasive Ventilation?  
Ray Gregg RRT

7:30am - 8:30am  
Keynote Address #2  
Sleep in the Hospitalized Patient  
Robyn Woidtke RN, RPSGT CCSh

9:20am - 10:50am  
Repeat of 8:10am Lecture

11:00am - 12:00pm  
Repeat of 8:10am Lecture

12:00pm - 1:30pm  
Lunch in the Exhibit Hall

1:30pm - 2:30pm  
Specialty Cases in Pediatric Respiratory Care  
Wendy Castro MS, RRT-NPS

2:40pm - 3:40pm  
Repeat of 1:30pm Lecture

3:50pm - 5:20pm  
Keynote Address #3  
Finding the Humanity in Healthcare  
William French RRT

**Saturday**

7:30am - 8:30am  
Unresponsive Asthma Exacerbation in the PICU  
Jared Rice MBA, RRT-NPS

8:40am - 9:40am  
Non-invasive Ventilation in Pediatric Patients  
John Davies RRT

9:50am - 10:50am  
High Frequency Oscillatory Ventilation - What Does the Evidence Indicate?  
Robert Kacmarak RRT, PhD, FAARC

11:00am - 12:00pm  
Second-Hand Smoke and Its Effects on Children  
Jerry Edens RRT MEd

7:00am - 8:00am  
Coffee, Muffins and Bagels in the Exhibit Hall

8:10am - 9:10am  
Respiratory Care of the Post-Op Pediatric Cardiac Surgery Patient  
Wendy Castro MS, RRT-NPS

9:20am - 10:50am  
Repeat of 8:40am Lecture

11:00am - 12:00pm  
Repeat of 8:40am Lecture

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Lunch in the Exhibit Hall

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William French RRT

Enjoy Mother’s Day at Disney (see page 17 for incentives) or be home Saturday afternoon in plenty of time for Mother’s Day
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<td>7:30am - 5:30pm</td>
<td>Optional, Pre-Conference Workshops all day. See details on these workshops in this brochure.</td>
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**PULMONARY FUNCTION TESTING**
(CEUs approved for both RTs & Sleep Techs)

**MANAGEMENT**
(CEUs approved for both RTs & Sleep Techs)

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<th>Thursday</th>
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May 6

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Changing Health Behaviors in Patients through Motivational Interviewing
Holly Kowalczyk RRT

8:40am - 9:40am
Clinical Case Studies and Their PF Test Results
Carl Mottram RRT, RPFT

9:50am - 10:50am
Repeat of Lecture Above

11:00am - 12:00pm
High Altitude Simulation Testing in Your Lab
Katrina Hynes RRT, CPFT

12:00pm - 2:00pm
Lunch in the Exhibit Hall

2:00pm - 3:00pm
Repeat of 11:00am Lecture

3:10pm - 4:10pm
Forced Oscillatory Technique - An Excellent Airway Caliber Test, Particularly in Children
Carl Mottram RRT, RPFT

4:20pm - 5:20pm
Repeat of Lecture Above

5:30pm - 8:00pm
Reception in the Exhibit Hall

8:15pm - 10:00pm
Focus’s Night of Comedy

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Focus’s Night of Comedy

**Friday**
May 8

7 CEUs

7:00am - 8:00am
Coffee, Muffins and Bagels in the Exhibit Hall

8:10am - 9:10am
Quality Standard Considerations When Testing Children
Katrina Hynes RRT, CPFT

9:20am - 10:50am  **Keynote Address #2**
Sleep in the Hospitalized Patient
Rabyn Wuldtke RN, RPSGT CCSH

11:00am - 12:00pm
Repeat of 8:10am Lecture

12:00pm - 1:30pm
Lunch in the Exhibit Hall

1:30pm - 2:30pm
The Oxygen Assessment - It’s all About the O₂
Katrina Hynes RRT, CPFT

2:40pm - 3:40pm
Repeat of 1:30pm Lecture

3:50pm - 5:20pm  **Keynote Address #3**
Finding the Humanity in Healthcare
William French RRT

**Saturday**
May 9

7:30am - 8:30am
Field Testing - The Brand New ATS-ERS Guidelines
Carl Mottram RRT, RPFT

8:40am - 9:40am
The Effects of Climate Change on Pulmonary Function
Laura Kunde RRT, RPFT

9:50am - 10:50am
Bronchial Challenge Testing - The Brand New ATS-ERS Guidelines
Carl Mottram RRT, RPFT

11:00am - 12:00pm
Expanding Your PFT Lab Into A Full Service Pulmonary Diagnostic Laboratory
Rosemary Greihe RRT, RPFT

7:30am - 8:30am  **Keynote Address #1**
Changing Health Behaviors in Patients through Motivational Interviewing
Holly Kowalczyk RRT

8:40am - 9:40am
Eliminating Non-Therapeutic Respiratory Care - A Profession-Wide Problem
Craig Rooks MMHC, RRT

9:50am - 10:50am
Repeat of Lecture Above

11:00am - 12:00pm
Battling Readmissions? - Your Sleep Lab Can Help
Kristina Weaver RPSGT

12:00pm - 2:00pm
Lunch in the Exhibit Hall

2:00pm - 3:00pm
Repeat of 11:00am Lecture

3:10pm - 4:10pm
Do You Possess the Most Effective Leadership Style?
Tammy Miller M.Ed, RRT, CPFT

4:20pm - 5:20pm
Repeat of Lecture Above

5:30pm - 8:00pm
Reception in the Exhibit Hall

8:15pm - 10:00pm
Focus’s Night of Comedy

---

**Enjoy Mother’s Day at Disney** (see page 17 for incentives) or **be home**

**Saturday afternoon in plenty of time for Mother’s Day**

---

**Happy Mother’s Day**
**EDUCATIONAL PROGRAM** (You may mix & match any and all lectures)
Continuing Education Credits have been applied for through the AARC and the BRPT

### ADULT CLINICAL SLEEP MEDICINE
(CEUs approved for both RTs & Sleep Techs)

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Lecture</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>7:30am - 5:30pm</td>
<td>Optional, Pre-Conference Workshops all day. See details on these workshops in this brochure.</td>
</tr>
<tr>
<td>Thursday</td>
<td>7:00am - 8:00am</td>
<td>Coffee, Muffins and Bagels in the Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td>8:10am - 9:10am</td>
<td>Obstructive Sleep Apnea and Diabetes</td>
</tr>
<tr>
<td></td>
<td>9:20am - 10:50am</td>
<td>Keynote Address #2</td>
</tr>
<tr>
<td></td>
<td>11:00am - 12:00pm</td>
<td>Sleep in the Hospitalized Patient</td>
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<tr>
<td></td>
<td>12:00pm - 2:00pm</td>
<td>Lunch in the Exhibit Hall</td>
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<tr>
<td></td>
<td>2:00pm - 3:00pm</td>
<td>Repeat of 11:00am Lecture</td>
</tr>
<tr>
<td></td>
<td>3:10pm - 4:10pm</td>
<td>The Biological Function of REM Sleep</td>
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<tr>
<td></td>
<td>4:20pm - 5:20pm</td>
<td>Repeat of Lecture Above</td>
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<tr>
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<td>5:30pm - 8:00pm</td>
<td>Reception in the Exhibit Hall</td>
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<td>8:15pm - 10:00pm</td>
<td>Focus’s Night of Comedy</td>
</tr>
<tr>
<td>Friday</td>
<td>7:00am - 8:00am</td>
<td>Coffee, Muffins and Bagels in the Exhibit Hall</td>
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<tr>
<td></td>
<td>8:10am - 9:10am</td>
<td>Expiratory Apneas in Children - What is This?</td>
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<td>9:20am - 10:50am</td>
<td>Keynote Address #3</td>
</tr>
<tr>
<td></td>
<td>11:00am - 12:00pm</td>
<td>The Role of Obesity and Inflammation in Pediatric Sleep-Disordered Breathing</td>
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<td>12:00pm - 1:30pm</td>
<td>Lunch in the Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td>1:30pm - 2:30pm</td>
<td>The Critical Role of Nasal Obstruction in the Development &amp; Treatment of OSA</td>
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<tr>
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<td>2:40pm - 3:40pm</td>
<td>Repeat of 1:30pm Lecture</td>
</tr>
<tr>
<td></td>
<td>3:50pm - 5:20pm</td>
<td>Keynote Address #3</td>
</tr>
<tr>
<td></td>
<td>7:30am - 8:00am</td>
<td>Finding the Humanity in Healthcare</td>
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<tr>
<td></td>
<td>8:10am - 9:10am</td>
<td>Improving Sleep Through Management of Stress and Anxiety</td>
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<tr>
<td></td>
<td>9:50am - 10:50am</td>
<td>Taking Control of Narcolepsy and Idiopathic Hypersomnia</td>
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<tr>
<td></td>
<td>11:00am - 12:00pm</td>
<td>Understanding Women (but only during sleeping)</td>
</tr>
</tbody>
</table>

### PEDIATRIC CLINICAL SLEEP MEDICINE
(CEUs approved for both RTs & Sleep Techs)

<table>
<thead>
<tr>
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<th>Time</th>
<th>Lecture</th>
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</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>7:30am - 8:30am</td>
<td>Keynote Address #1</td>
</tr>
<tr>
<td></td>
<td>8:40am - 9:40am</td>
<td>Pediatric Insomnia - Behavioral vs Physiological Reasons</td>
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<td></td>
<td>9:50am - 10:50am</td>
<td>Repeat of Lecture Above</td>
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<tr>
<td></td>
<td>11:00am - 12:00pm</td>
<td>Pediatric Paraneoplasias</td>
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<td>12:00pm - 2:00pm</td>
<td>Lunch in the Exhibit Hall</td>
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<td>2:00pm - 3:00pm</td>
<td>Repeat of 11:00am Lecture</td>
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<tr>
<td></td>
<td>3:10pm - 4:10pm</td>
<td>AAP &amp; ENT Updates Regarding The Diagnosis/Management of OSA in Children</td>
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<td></td>
<td>4:20pm - 5:20pm</td>
<td>Repeat of Lecture Above</td>
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<td>5:30pm - 8:00pm</td>
<td>Reception in the Exhibit Hall</td>
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<tr>
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<td>8:15pm - 10:00pm</td>
<td>Focus’s Night of Comedy</td>
</tr>
<tr>
<td>Thursday</td>
<td>7:00am - 8:00am</td>
<td>Coffee, Muffins and Bagels in the Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td>8:10am - 9:10am</td>
<td>Managing Pediatric Sleep Apnea</td>
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<td>9:20am - 10:50am</td>
<td>Keynote Address #2</td>
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<tr>
<td></td>
<td>11:00am - 12:00pm</td>
<td>The Development of Sleep in Infants and Children</td>
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<td>12:00pm - 1:30pm</td>
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**Enjoy Mother’s Day at Disney** (see page 17 for incentives) or be home

Happy Mother’s Day  
Saturday afternoon in plenty of time for Mother’s Day  
Happy Mother’s Day
EDUCATIONAL PROGRAM (You may mix & match any and all lectures)
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<td>Coffee, Muffins and Bagels in the Exhibit Hall</td>
</tr>
<tr>
<td>Saturday</td>
<td>7</td>
<td>7:30am - 8:30am</td>
<td>Offering Corporate Sleep Services - A New Revenue Producer for Your Lab</td>
</tr>
</tbody>
</table>

THE BUSINESS OF SLEEP
(CEUs approved for both RTs & Sleep Techs)

7:30am - 8:30am  Keynote Address #1
Changing Health Behaviors in Patients through Motivational Interviewing
Holly Kowalczk RRT

8:40am - 9:40am  Development of Quality Measures for Evidence-Based Outcomes
Kathryn Hansen R.EEG T, CPC

9:50am - 10:50am  Repeat of Lecture Above

11:00am - 12:00pm  Starting and Managing a Sleep Support Group as Part of Your Lab's Services
Krisztina Wener RPSGT

12:00pm - 2:00pm  Lunch in the Exhibit Hall

2:00pm - 3:00pm  Repeat of 11:00am Lecture

3:10pm - 4:10pm  Implementation of Quality Monitoring to Meet Accreditation Standards
Kathryn Hansen R.EEG T, CPC & Robert Floro MS, RRT

4:20pm - 5:20pm  Repeat of Lecture Above

5:30pm - 8:00pm  Reception in the Exhibit Hall

8:15pm - 10:00pm  Focus’s Night of Comedy

POTPOURRI
(CEUs approved for both RTs & Sleep Techs)

7:30am - 8:30am  Keynote Address #1
Changing Health Behaviors in Patients through Motivational Interviewing
Holly Kowalczk RRT

8:40am - 9:40am  Preventing Readmissions by Engaging & Educating the Increasingly Aged Patient
Jill Sand MEd, RRT

9:50am - 10:50am  Repeat of Lecture Above

11:00am - 12:00pm  The Big 5 Personality Traits of a True Professional
Tannym Miller M.Ed, RRT, CFPT

12:00pm - 2:00pm  Lunch in the Exhibit Hall

2:00pm - 3:00pm  Repeat of 11:00am Lecture

3:10pm - 4:10pm  Smoking Cessation Programs - A Service Your Dept. Should Be Offering
Holly Kowalczk RRT

4:20pm - 5:20pm  Repeat of Lecture Above

5:30pm - 8:00pm  Reception in the Exhibit Hall

8:15pm - 10:00pm  Focus’s Night of Comedy

7:00am - 8:00am  Coffee, Muffins and Bagels in the Exhibit Hall

8:10am - 9:10am  Video-assisted Intubation - A Best Evidence Practice
Martin Kobelsin MHA, RRT-NPS, RPFT, CCT

9:20am - 10:50am  Keynote Address #2
Sleep in the Hospitalized Patient
Robyn Woidtke RN, RPSGT CCSH

11:00am - 12:00pm  Repeat of 8:10am Lecture

12:00pm - 1:30pm  Lunch in the Exhibit Hall

1:30pm - 2:30pm  Resp. Care in Skilled Nursing Facilities – Good for Pts. & for Reducing Admissions
Travis Grasley RRT MA

2:40pm - 3:40pm  Repeat of 1:30pm Lecture

3:50pm - 5:20pm  Keynote Address #3
Finding the Humanity in Healthcare
William French RRT

7:30am - 8:30am  Keynote Address #3
Finding the Humanity in Healthcare
William French RRT

7:30am - 8:30am  Offering Corporate Sleep Services - A New Revenue Producer for Your Lab
Janice East RPSGT, R. EEG T.

8:40am - 9:40am  Planning for Successful Accreditation
Robert Floro MS, RRT

9:50am - 10:50am  Implementation of a Pediatric Sleep Program in Your Laboratory
Robyn Woidtke RN, RPSGT CCSH

11:00am - 12:00pm  Individual Accountability and Positive Business Outcomes
Robert Floro MS, RRT

Enjoy Mother’s Day at Disney (see page 17 for incentives) or be home Saturday afternoon in plenty of time for Mother’s Day

Happy Mother’s Day
Orlando & Disney World

Orlando welcomes more visitors than any other place in the state. The reason is Disney World, which, along with Universal Studios and SeaWorld attracts millions of people a year. Spend a day or two exploring the Disney theme parks, giggling with the dolphins at SeaWorld, or screaming your head off on a Universal Studios roller coaster. Whether it’s a trip for families, couples or singles, Orlando offers unique experiences for every visitor. And…..Focus attendees can write off most of the expenses of their trip since they are visiting to attend a medical conference directly related to their profession. Seize the opportunity !! Reserve your room at Disney’s Coronado Springs Resort, the headquarters hotel of the conference where everything takes place. You’ll enjoy the 3.5-star luxury of this resort for only $149/night.

Disney’s Coronado Resort

Our special $149/night rate includes transportation for you and your family from the Orlando Airport, unlimited local calls, the resort’s fitness center and pools and free transportation to the parks. As a resort guest, Focus attendees also enjoy discounted park tickets and extended park hours. The hotel is also allowing up to quad occupancy for this same $149/night. Call 407-939-1020 to make your reservations. Tell the agent you are attending “The Focus Conference”. You can also have this special rate of $149/night for the 3 nights preceding and following the conference although supply of rooms is limited. Focus will maintain a roommate bulletin board on its website www.Foocus.com/roommates.php. Visit this site to see a list of people looking to share a room and save even more money.

Travel

BY CAR - Save money by driving to the conference. Self-Park your car at the Coronado Springs Resort at no charge. The GPS Address of Disney’s Coronado Springs Resort is: 1000 West Buena Vista Drive, Lake Buena Vista, Florida 32830

BY AIR - Below is a list of airlines that fly into Orlando. The ones printed in red are offering a discount to Focus attendees. To obtain the best rates shop around and most importantly, reserve your tickets early.

<table>
<thead>
<tr>
<th>Airline</th>
<th>Phone Number</th>
<th>Discount Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>AirTran Airways</td>
<td>866-683-8368</td>
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</tr>
<tr>
<td>Alaska Airlines</td>
<td>800-445-4435</td>
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<tr>
<td>American</td>
<td>800-433-7300</td>
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<tr>
<td>Air Canada</td>
<td>888-247-2262</td>
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<tr>
<td>Continental</td>
<td>800-462-7022</td>
<td></td>
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<tr>
<td>Delta</td>
<td>800-221-1212</td>
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</tbody>
</table>

ALASKA AIRLINES/HORIZON AIR - 7% OFF
Website: www.alaskaair.com, Code ECMV675
$15 ticketing fee by phone

AMERICAN AIRLINES - ZONE FARE (MUST CALL TO GET ZONE FARE)
1-800-433-1790, Code #A8455AZ. Avis car discounts for AA Flyers only:
www.avis.com/aagroups AWD#B136001; www.budget.com/aagroups BCD#U001650

CONTINENTAL AIRLINES/UNITED AIRLINES - 3-5% OFF
www.continental.com (no ticketing fee-in offer code box - type ZT8D753594)
To reserve by phone call 800-426-1122 ($25 booking fee by phone)
Give agent Agreement Code 753594 Z Code ZT8D

DELTA AIRLINES - 5%-10% OFF
Website: www.delta.com (select “Meeting Event Code”) and enter Code #NMJZ9
Phone Number: 800-328-1111

Rent-A-Car
Rent a car from AVIS at special Focus rates.
Call 1-800-331-1600.
Use reference # G028488
The Focus Conference ends Saturday May 9th at 12:noon so that attendees can get home in plenty of time Saturday afternoon to enjoy Mother’s Day at home. Consider, however, staying and enjoying Mother’s Day at Disney World. Check out these extra value incentives:

• A Special Room Rate of $99 at Disney’s Coronado Resort Sat. May 9th and Sun. May 10th
• Free Friday night Screenings of the Original Comedy Film “M*A*S*H” and The Medical Drama “The Doctor” Complete with Hot Soft Pretzels, Popcorn and Lemonade

and perhaps best of all

Disney’s Incredible Once a Year Flower and Garden Exposition takes place Mother’s Day Weekend
Upon receipt of your registration form and payment, you will be sent a confirmation by e-mail. If you do not receive a confirmation of your registration call 800-661-5690. It is strongly advised that you bring your confirmation number to the conference. Consider yourself not registered if you did not receive a confirmation notice.

<table>
<thead>
<tr>
<th>Name __________________________________________________________</th>
<th>Primary Credential __________________________________________</th>
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</thead>
<tbody>
<tr>
<td>Job Title ____ Department Director</td>
<td>___ Respiratory ___ Sleep ___ Respiratory &amp; Sleep</td>
</tr>
<tr>
<td>____ Assistant Director, Supervisor or Clinical Coordinator</td>
<td>___ Respiratory ___ Sleep ___ Respiratory &amp; Sleep</td>
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<tr>
<td>____ Homecare Manager</td>
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<tr>
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<td>____ Hospital Staff Respiratory Therapist</td>
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**REGISTRATION FEES:**

- ___ Full 3 day registration (May 1 or before) $395
- ___ Full 3 day registration (After May 1 or on-site) $495
- ___ Two day registration - choose ____ 5/7 & 5/8 OR ____ 5/8 & 5/9 (May 1 or before) $350
- ___ Two day registration - choose ____ 5/7 & 5/8 OR ____ 5/8 & 5/9 (After May 1 or on-site) $450
- ___ One day registration - choose one ____ 5/7 ____ 5/8 ____ 5/9 (May 1 or before) $295
- ___ One day registration - choose one ____ 5/7 ____ 5/8 ____ 5/9 (After May 1 or on-site) $395

**STUDENT REGISTRATION** - reserved only for full time students in schools of respiratory care or sleep medicine who do not already work for salary or are credentialed in either of those professions.

- ___ Full 3 day registration (May 1 or before) $250
- ___ Two day registration - choose ____ 5/7 & 5/8 OR ____ 5/8 & 5/9 (May 1 or before) $200
- ___ One day registration - choose one ____ 5/7 ____ 5/8 ____ 5/9 (May 1 or before) $150

The signature of my Program Director (required) follows.

School _________________________________  Program Dir. Signature  ____________________________________

**SIGNIFICANT-OTHER REGISTRATION** - ($150) Includes all lectures, all entertainment events and all food and drink events in the Exhibit Hall. (No CEUs in this category.) Printed Name of Significant Other _________________________________

**OPTIONAL PRE-CONFERENCE WORKSHOPS (Wednesday May 6th 2015)**

**WORKSHOP “A”** - AAEs ASTHMA EDUCATOR CERTIFICATION AND RECERTIFICATION REVIEW COURSE

- Wednesday May 6th 2015 8:30a.m. - 5:30p.m. 8 CRCEs for RTs and 8 contact hours for nurses
- Save Money - Sign up for All or Part of the Focus Conference and the AAEs Course and receive 20% off the registration fees of both. If indeed registering for both, you may now reduce the Focus registration fee above by 20%, replacing it with the discounted fee.

(For 3-day registration discounted rate is $315. For 2-day registration discounted rate is $280 and for 1-day registration is $235)

- ___ Non-discounted fee $295
- ___ Discounted Fee $235 (check only if also attending all/part of the regular Focus Conference)

**WORKSHOP “B”** - FOCUS MANAGEMENT WORKSHOP & COCKTAIL RECEIPTION

- Wednesday May 6th 2015 2:00p.m. - 5:30p.m. 3 CRCEs and 3 CSTEs
- (Registration to part/all of the Focus Conference and a business card showing status as a manager/educator IS required to attend this program. Business cards will be entered into a raffle at the Workshop to win a $100 Disney Gift Card)

- ___ Fee $25
WORKSHOP “C” - MANDATORY LICENSURE REQUIREMENTS WORKSHOP
Wednesday May 6th 2015 8:00a.m. - 5:00p.m. 8 CRCEs & CSTEs
(Registration to the Focus Conference is NOT required to attend this workshop)

___ Fee $95

WORKSHOP “D” - THE BRPT CLINICAL SLEEP EDUCATOR CERTIFICATE PROGRAM
Wednesday May 6th 2015 7:30a.m. - 5:30p.m. 7.5 CRCEs for RTs & 7.5 CSTEs for Sleep Techs
Save Money - Sign up for All or Part of the Focus Conference and the BRPTs Course and receive 20% off the registration fees of both.
If indeed registering for both, you may now reduce the Focus registration fee on the previous page by 20%, replacing it with the discounted fee. (For 3-day registration discounted rate is $315. For 2-day registration discounted rate is $280 and for 1-day registration discounted rate is $235)

___ Non-discounted fee $350      ___ Discounted Fee $280 (check only if also attending all/part of the regular Focus Conference)

WORKSHOP “E” - FOCUS ON TEACHING AND EDUCATING WORKSHOP
Wednesday May 6th 2015 7:30a.m. - 12:10p.m. 4 CRCEs and CSTEs
(Registration to part or all of the Focus Conference IS required to attend this workshop)

___ Fee $25

WORKSHOP “F” - DR. NEIL MACINTYRE VENTILATOR WORKSHOP
Wednesday May 6th 2015 1:00p.m. - 5:30p.m. 4 CRCEs
(Registration to part or all of the Focus Conference IS required to attend this workshop)

___ Fee $75

VOLUNTARY DONATION: Each year Focus uses the power of numbers to raise funds for a worthy charity. This year’s charity is Big Brothers/Big Sisters which for over 100 years has provided mentoring services to hundreds of thousands of boys and girls ages 6 to 18 across America. This charity was chosen by Focus because of it’s A+ rating by the independent charity watchdog organization, CharityWatch the highest rating a charity can receive from this organization.

Focus may charge my credit card an additional ___ $1      ___ $3      ___ $5      ___ $10      ___ $20 Other _____________
or
I have included an additional ___ $1      ___ $3      ___ $5      ___ $10      ___ $20 Other _______________ in my check.

5K RUN/WALK: Focus will be holding its 7th annual 5K Run/Walk on May 8 at 7:00am at the Coronado Springs Resort.
_____ I will be a runner in the race       _____ I will be a walker in the race
My registered significant-other will be a ____ runner in the race _____ walker in the race

GRAND TOTAL ENCLOSED OR TO BE CHARGED: $______________ Full payment must accompany registration form.

Make checks payable to: FOCUS Publications, Inc. Faxed registration forms will not be accepted. No mailed registrations will be accepted after May 1, 2015 although there will be on-site registration. Return this completed registration form to:

Focus Publications, Inc.
22 South Parsonage Street
Rhinebeck, NY 12572

Check one: Visa ___ MC ___ DISC ___ AMEX ___ Name on card: ____________________________
Card #: __________________________________ Exp. Date: _________ CVV Code: __________
Signature: _______________________________________________________________________

Cancellation/Non-Attendance Policy & Policy on Children: Refunds will be granted until 5/1/15, only when notification is received by e-mail in the Focus office (e-mail address: Teresab@Focus.com). Due to non-refundable commitments made to vendors, no refunds will be granted after 5/1/15 for any reason. A processing fee of $50 will be charged for all cancellations. Substitutions permitted. Children under the age of 18 are not allowed into any of the conference’s functions.

Questions - Call 800-661-5690 M-F 9:30am - 5pm EST
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