Why settle for average outcomes from lackluster efforts?

Reach higher with the Conference on Leadership Development & Teambuilding

For managers, supervisors, team leaders and team members who would like to learn better ways to Engage ... Motivate ... Lead ... Succeed!

Register today! Call 1-800-873-7545
Ask the top leaders of today’s most successful businesses that question and you’d get a resounding answer: No way! Instead, they made the journey from team member to manager to leader by making the most of their innate talents, seeking out and learning the skills they needed to develop the leadership abilities that mattered most. They learned new ways to build high-performing teams, rally them around a shared vision to meet all challenges and provide stabilizing leadership during tough times. They’ve embraced the ever-changing definition of “team” and utilized new, effective ways to mobilize their top talent. And, through trial-and-error experience and professional development, they learned how to engage, coach and influence individuals and transform them into a strong, cohesive and successful team.

Now you can do the same—in just one day!

You don’t have to spend months, even years, learning and perfecting these transformative skills. We’ve pulled together the collective knowledge of teambuilding experts and dynamic, accomplished leaders and distilled mountains of information, tips, shortcuts and techniques down to an exciting one-day conference. And, with two separate tracks, you can tailor your day to fit your exact needs.

This Leadership Development and Teambuilding Conference is full of real-life examples, practical methods and techniques—every one of the 10 sessions is packed with ideas and tips that you can put to work immediately to improve your job and skills. So whether you’re an experienced leader wanting to consistently get exceptional results or a supervisor or manager looking for new ways to build successful teams that draw on individual strengths—this groundbreaking conference is for you.

To register, call toll free 1-800-873-7545 or on-line at www.skillpath.com

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Track 1

Become a Leader Who Gets Things Done

SESSION ➊ 9:50 – 10:40 a.m.

Develop and retain your “dream team”
How do you keep the best and the brightest on your payroll? The key isn’t to manage them, but to engage them.
- Why leading organizations are scrapping tried-and-true performance management practices and what they’re doing instead
- Meet the new employee motivator: An exciting, rewarding and engaging job experience
- Develop an engagement and retention strategy that will make your organization the employer of choice
- Recognize how your emotions are contagious and how to use them to gain followers
- Vision: Could this be the missing ingredient in your team’s performance?

SESSION ➋ 10:55 – 11:45 a.m.

Unlock your team’s commitment to greatness
Forget carrot-and-stick motivators. It takes some serious leadership know-how to get your team totally committed to your goals and accelerated for success.
- How to maximize your influence—and why some leaders find this so difficult
- Are you leading a technical or a nontechnical team? Know the difference and how it impacts your role
- How—and why—to shift from a vertical to a horizontal approach to management
- Identify the hidden factors that may demotivate employees
- Building a team of high performers is just the beginning—now learn how to lead them

SESSION ➌ 1:00 – 1:50 p.m.

Address weak links: A team coaching approach
A big part of leadership is confronting employees who aren’t pulling their weight. Use this team coaching primer as your new employee performance blueprint.
- Teambuilding or team coaching? Why the difference is so important to recognize
- A systematic approach to coaching that will generate quicker and better results
- Place your focus on coaching—instead of just evaluating
- Recognize the crucial role you play in teaching and training employees

SESSION ➍ 2:05 – 2:55 p.m.

Make your virtual and remote teams work
Leading a virtual team is different and much more complex than leading a traditional team. There’s no school for this.
- Essential steps to building a team culture when leading remotely
- How to increase “talent mobility” and your team’s ability to respond to evolving needs
- How the best leaders produce—not rather than consume—talent
- The most common challenges when leading dispersed, hybrid and other nontraditional teams and how to negotiate them
- Defining the major aspects of your complex job as a distance leader

SESSION ➎ 3:10 – 4:00 p.m.

Remove obstacles and boost team success
Every team encounters roadblocks and surprises. The successful leader plans for and knows how to minimize them.
- Avoid 2 types of problems that put team leaders in a real pickle
- Be a problem solver—not a finger pointer
- How to eliminate resistance when implementing unwanted change
- From bickering to disagreements to full-blown arguments: How to resolve team conflicts
- 6 common obstacles to team success and how leaders overcome them

Your satisfaction guaranteed!
Your complete satisfaction is important to us. If you’re dissatisfied for any reason, let us know right away—we’ll issue you a refund or arrange for you to attend another SkillPath program. It’s that simple.
Turn Diverse Individuals Into a High-performing Team

SESSION ➊ 9:50 – 10:40 a.m.

Trust: Your key to winning hearts and minds
Trust is easily your most powerful tool, but it’s also the most difficult to earn and keep. Here are the secrets to trusting others and being trustworthy—master these skills first and lay the foundation for future success.

- Develop a team identity and share your expectations to head off many of the reasons teams fail
- 10 simple techniques for fostering trust and respect
- Why credibility is so important for a leader to achieve and common behaviors that can damage it
- Being authentic, visible and approachable while maintaining your credibility as a leader
- 3 leadership practices that virtually guarantee loyal followers

SESSION ➋ 10:55 – 11:45 a.m.

Master 21st-century communication: The new rules
What does your communication style say about you? That you’re a forward-thinking, technology-inspired leader—or that you’re still back in the 20th century? It’s time for a quick skill update.

- Use emotional intelligence to work through emotionally stressful situations
- E-mail … memo … videoconference … stand-up meeting? How to choose the right medium for your message
- How to speak clearly, precisely and succinctly—leaving no room for misunderstanding
- How to delegate in a way that makes it easy for others to take action and be accountable
- Understand how different generations communicate and flex your style accordingly

SESSION ➌ 1:00 – 1:50 p.m.

Lead—and succeed—through the tough times
Crisis … change … pressure … uncertainty. It’s critical that you know how to pull your team together in difficult times. It takes a special set of skills. We’ll reveal them here, one by one.

- 2 common reasons why teams get stuck during times of change
- When uncertainty chips away at motivation—what to do and when
- Seeing problems and crises as opportunities—not threats
- 5 ways to be a stabilizing influence through the most pressure-packed moments
- Moving your team forward after the dust settles: Key areas that demand your attention

SESSION ➍ 2:05 – 2:55 p.m.

You can’t do it alone: Grow a professional network
Imagine having a trusted circle of colleagues who are genuinely willing to lend you a hand and support you. Don’t underestimate the value of a professional network. Here’s how to create yours and keep it going.

- How to improve performance levels through friendly internal competition
- How do you collaborate with someone you don’t agree with—or trust?
- Beyond shaking hands and collecting business cards: Tips for expanding your network
- Truly strategic alliances are hard to come by—how to identify, build and manage them
- What are you great at? How to differentiate yourself and expand your influence

SESSION ❼ 3:10 – 4:00 p.m.

Teambuilding innovation that’s exciting and fun
Break down fences, build camaraderie and get your team’s mojo going with the freshest and newest teambuilding games and activities. Come ready to think outside the box and “tech” it up a notch!

- When teambuilding goes wrong: Activities that may do more harm than good
- On-site or destination teambuilding? Recognize the pros and cons
- 4 teambuilding pitfalls—mistakes you don’t have to make
- Teambuilding programs can be expensive. No budget? No problem!
- Best-of-the-best (low-stress) teambuilding ideas—plus, today’s hottest mobile device strategies

To register, call toll-free 1-800-873-7545 or on-line at www.skillpath.com
10 Powerful Ways You’ll Benefit From This Conference

Attend this highly acclaimed leadership event and you’ll return to the office knowing how to …

1. Get in on the payoffs of creating a culture of engagement
2. Deal decisively—and quickly—with obstacles and conflicts that threaten your team
3. Continually grow and improve your team
4. Turn your ability to influence others into leadership strength
5. Update your communication style—and improve your overall effectiveness
6. Strengthen weak links on your team through team coaching
7. Develop the leadership traits that make people want to follow you
8. Adapt your distance leadership skills to meet the complex needs of virtual and remote teams
9. Feel confident leading your team through difficult situations that once caused you stress
10. Use the latest games and activities to put the “team” in teamwork

Don’t wait another day. Learn how to develop a high-performance team that adds value to your organization and gets head-turning results.

It’s easy to enroll!

By phone: 1-800-873-7545

On-line: www.skillpath.com

By e-mail: enroll@skillpath.com

By fax: 1-913-362-4241

SkillPath Seminars
P.O. Box 804441
Kansas City, MO 64180-4441

When enrolling, please include: Name and mailing address, session you wish to attend, your VIP number as it appears on your mailing label, approving manager and billing information.

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You can’t afford to miss this inspiring one-day event to help create a culture of engagement for your team!

Does your organization need training on-site?

We can deliver this conference right to your company’s door or provide customized, you-pick-the-day training on any program pertinent to your organization’s training goals. Or let our staff of professional trainers add sparkle to your next corporate or association meeting with a stimulating keynote speech designed just for you. Whether you have 3 or 300 people to train, SkillPath is the answer. For complete details and a no-obligation quote, call 1-800-873-7545 and ask for the on-site training department.
Reach higher with the
Conference on

LEADERSHIP
DEVELOPMENT &
TEAMBUILDING

Our past attendees say it best ...

“I very much enjoyed exploring and thinking about my potential as a leader. I feel this conference has put me in the express lane to becoming the ideal leader.”

— Melissa Camarena

“The instructors did an excellent job and the material presented was relevant to any workplace where multiple people are involved.”

— Alan Warneke

“Loved it! It was a refresher on leadership and gave me multiple new ideas and ways to deal with employees.”

— Sarah Burnworth

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