Innovation and Efficiency Excellence for our Energy Future

14-16 November 2016
Bangkok Convention Centre at CentralWorld
Bangkok, Thailand

www.iptcnet.org/2016
Dear Colleagues,

Once again, the International Petroleum Technology Conference (IPTC) will be held during 14-16 November 2016 at the Bangkok Convention Center at Central World in Bangkok, Thailand with PTT Exploration and Production Public Company Limited as the Host Organisation for this tenth edition.

IPTC is a collaborative effort among the American Association of Petroleum Geologists (AAPG), the European Association of Geoscientists and Engineers (EAGE), the Society of Exploration Geophysicists (SEG) and the Society of Petroleum Engineers (SPE) and is widely regarded by industry professionals as a unique opportunity to promote technology dissemination and knowledge sharing on a global scale in a truly integrated manner.

On behalf of the IPTC Board of Directors, the Executive Committee, the Technical Programme Committee and the Host Organisation, it is our pleasure to invite your organisation to exhibit and sponsor the event.

Approximately 4,000 participants from around the globe are expected to attend and IPTC provides your organisation with a world-class platform to showcase your new and emerging technologies, enhancing your company profile to a diverse technical group of industry professionals and operations management. More information on how your company can become involved in this event can be found in the brochure.

We look forward to your support and commitment in making the tenth IPTC another successful event.

Yours sincerely,

Nat Lohsuwan
Host Committee Chairperson
Senior Vice President
Communications and Public Affairs Division
PTT Exploration and Production Public Company Limited
In 2016, IPTC’s goal is to provide the world’s oil and gas professionals with a multi-disciplinary conference programme of the highest possible standard. To accomplish this goal, IPTC is proud to have enlisted the support of PTT Exploration and Production Public Company Limited (PTTEP) – the national oil company of Thailand, as Host Organisation. The support of PTTEP, teamed with the technical expertise of the four sponsoring societies, ensures IPTC will provide a definitive forum for oil and gas knowledge exchange in 2016.

IPTC Features:

- Presentations by Senior Executives and Industry Experts
- A 3,000 sqm Multi-Sector Exhibition
- Multidisciplinary Technical Programme
- Networking Opportunities
- Education Week
- Education Days
- Teachers Day
- Emerging Leaders Workshop

What are the Benefits to your Organisation?

IPTC provides your organisation with a world-class platform to showcase technological advancements and achievements to a highly qualified, multidisciplinary business and technical delegation.

At IPTC, you can…

- Showcase your organisation’s brand with a major presence.
- Promote your organisation’s products and services at your booth and through special IPTC promotional and advertising opportunities.
- Interact one-on-one with key prospective clients.
- Engage with existing customers and obtain feedback.
- Identify new buyers and generate sales leads.
- Meet new agents and suppliers.
- Create and strengthen business relationships.
- Network with fellow industry players.

Statistical Data from IPTC

<table>
<thead>
<tr>
<th></th>
<th>1st IPTC</th>
<th>2nd IPTC</th>
<th>3rd IPTC</th>
<th>4th IPTC</th>
<th>5th IPTC</th>
<th>6th IPTC</th>
<th>7th IPTC</th>
<th>8th IPTC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Attendees</td>
<td>2,800+</td>
<td>3,300+</td>
<td>7,500+</td>
<td>3,000+</td>
<td>4,100+</td>
<td>4,100+</td>
<td>5,200+</td>
<td>10,300+</td>
</tr>
<tr>
<td>Number of Papers</td>
<td>250+</td>
<td>250+</td>
<td>300+</td>
<td>350+</td>
<td>350+</td>
<td>600+</td>
<td>350+</td>
<td>400+</td>
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</tbody>
</table>

Did You Know?

- 95% of visitors rated the 8th IPTC “Good” to “Excellent”
- 92% of visitors rated the 8th IPTC networking experience “Good” to “Excellent”
- 95% of visitors rated the 8th IPTC exhibition “Good” to “Excellent”

Attendee by Job Classification

- Petroleum Engineer
- Student
- Executive / CEO / VP
- Other
- Geologist
- Geophysicist
- Apprentice / Entry Level
- Academics

Primary Area of Technical Interest

- Development and Production
- Drilling and Completions
- Geosciences
- Midstream Gas
- Projects, Facilities, and Construction
- Reservoir Description and Dynamics
- Other
Exhibit Rates

<table>
<thead>
<tr>
<th></th>
<th>On or before 1 April 2016</th>
<th>After 1 April 2016</th>
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</thead>
<tbody>
<tr>
<td>Space Only (minimum 18 sqm)</td>
<td>USD 700 per sqm</td>
<td>USD 725 per sqm</td>
</tr>
<tr>
<td>Stand Package (minimum 9 sqm)</td>
<td>USD 750 per sqm</td>
<td>USD 775 per sqm</td>
</tr>
</tbody>
</table>

Double Decker Stands
Minimum stand size required for this category is 60 sqm.
Double Decker stands are available at 50% surcharge per sqm on the upper deck actual floor space.

Your Exhibit Stand Package (per 9 sqm) Rental Includes:

- One 13-Amp, Single-Phase Power Point
- Two 36-Watt Fluorescent Tube Lights
- Overhead Fascia Panel with Organisation’s Name and Stand Number
- Needle-Punch Carpet Floor Covering
- Two Folding Chairs
- One Information Counter
- One Waste Paper Basket
- 2.5m High Wall and Dividing Wall Partition with White Laminated In-Fill Panels

All Exhibiting Companies Will Receive:

- Two Complimentary Exhibitor Registrations per 9 sqm.
- 50 Visitor Passes per 9 sqm.
- Company and Product Listing in Conference Programme.

Exhibit Hours (Subject to Change)

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, 14 November 2016</td>
<td>1000 - 1730 hours</td>
</tr>
<tr>
<td>Tuesday, 15 November 2016</td>
<td>0900 - 1730 hours</td>
</tr>
<tr>
<td>Wednesday, 16 November 2016</td>
<td>0900 - 1730 hours</td>
</tr>
</tbody>
</table>

How to Exhibit
Once your organisation has decided to become a part of this prestigious event, please follow the steps below:
1. Review all the Terms and Conditions and Exhibit Regulations (or Exhibit Information) carefully.
2. Select your three (3) preferred stand locations.
3. Complete and return the Exhibit Space Reservation Contract.

IMPORTANT DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird Deadline</td>
<td>1 April 2016</td>
</tr>
<tr>
<td>Move-in &amp; Build-up</td>
<td>11-13 November 2016</td>
</tr>
<tr>
<td>Opening of Exhibition</td>
<td>14 November 2016</td>
</tr>
<tr>
<td>Conference &amp; Exhibition</td>
<td>14-16 November 2016</td>
</tr>
<tr>
<td>Tear-down &amp; Move-out</td>
<td>16-17 November 2016</td>
</tr>
</tbody>
</table>

Maximise your Presence
With so many companies and messages competing for attention, take advantage of the Sponsorship Opportunities to enhance your company’s image and marketing presence at IPTC Bangkok. The Sponsorship Opportunities have been designed to offer a variety of value added services, such as sponsorship items, as well as print advertising. Please contact:

Nick Chantrell
Senior Sales Manager – Asia Pacific
Level 35, The Gardens South Tower, Mid Valley City,
Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia.
Tel: +60.3.2182.3145  Fax: +60.3.2182.3030  Email: nchantrell@iptcnet.org

www.iptcnet.org/2016/
This is an application for exhibit space at the International Petroleum Technology Conference (IPTC) in Bangkok, Thailand. The undersigned company (the "Exhibitor") does hereby make application to participate as an Exhibitor in IPTC to be held at the Bangkok Convention Centre at CentralWorld in Bangkok, Thailand, 14-16 November 2016. We request IPTC to reserve exhibit space for our use at the Exhibition. We understand that specific booths will be assigned, to the extent available, based on first-come, first-served basis.

PROVISIONS:
A. The individual signing this agreement warrants that he/she has the authority to bind contractually the organisation applying for exhibit space. The individual signing this agreement also warrants that the product sought to be exhibited qualifies for the exhibition. If IPTC later determines that such product in fact does not qualify for the exhibition, IPTC can cancel the space and contract without refunds.
B. IPTC may be held liable for loss, injury, or damages sustained by exhibitor or exhibitor’s personnel (i.e., exhibitor’s agents, servants, invitees, guests, or employees) only to the extent such loss, injury, or damages are solely caused by the negligence or willful misconduct of IPTC or its agents or employees, and not otherwise.
C. IPTC shall not be responsible for any loss of business, loss of profits, injury, damage or expense, of whatever nature that the exhibitor may suffer due to event cancellation as a result of causes that render the event impracticable. Causes of impracticability include, but without limitations, casualty, explosion, fire, lightning, utility interruption, natural disasters, hurricane, tornado, earthquake, flood, weather, epidemic, disease as declared by the World Health Organisation, or other acts of God, or any law, ordinance, rule or regulation, acts of public enemies, strikes, riots, or civil disturbances.
D. The Exhibitor shall defend, indemnify and hold harmless IPTC, the Society of Petroleum Engineers ("SPE"), IPTC Sponsoring Societies, their respective officers, directors, employees, agents and each of them (collectively "Indemnitees") with respect to any claims, suits, damages, liabilities, losses, expenses, and costs (including any of the foregoing resulting from the Indemnitees’ own negligence, including reasonable attorney fees) as are solely caused by the negligence or willful misconduct of the Indemnitees. The terms of this provision shall survive the termination or expiration of this Agreement.

Preferred Stand Locations: All 3 Preferred Booth Locations must be completed. If all 3 locations are not complete, exhibitor forfeits the right to be contacted if selections are no longer available. In such case, IPTC reserves the right to place the exhibitor in a like configuration in the best available location.

Space Requirements:

<table>
<thead>
<tr>
<th>Depth</th>
<th>Width</th>
<th>Total Square Metres</th>
</tr>
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<tbody>
<tr>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Price per sqm</th>
<th>Total in US$</th>
</tr>
</thead>
<tbody>
<tr>
<td>On or Before 1 April 2016</td>
<td>USD700</td>
<td>USD700</td>
</tr>
<tr>
<td>After 1 April 2016</td>
<td>USD725</td>
<td>USD725</td>
</tr>
<tr>
<td>On or Before 1 April 2016</td>
<td>USD750</td>
<td>USD750</td>
</tr>
<tr>
<td>After 1 April 2016</td>
<td>USD775</td>
<td>USD775</td>
</tr>
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</table>

**TOTAL EXHIBIT SPACE COST**

Minimum 50% Deposit payable within thirty (30) days of invoicing

100% Due On or Before 1 April 2016

**EXHIBITOR INFORMATION**

<table>
<thead>
<tr>
<th>EXHIBITING COMPANY</th>
<th>MAILING ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITY</td>
<td>STATE</td>
</tr>
<tr>
<td>COMPANY PHONE NUMBER</td>
<td>COMPANY FAX NUMBER</td>
</tr>
<tr>
<td>PRIMARY CONTACT (will receive exhibitor mailings)</td>
<td>TITLE</td>
</tr>
<tr>
<td>EMAIL ADDRESS</td>
<td>MOBILE NUMBER</td>
</tr>
<tr>
<td>CORPORATE DIVISIONS (NOT PRODUCT LINES) TO BE LISTED IN THE OFFICIAL PROGRAMME (Attach separate sheet if necessary)</td>
<td></td>
</tr>
<tr>
<td>DESCRIPTION OF PRODUCT AND/OR SERVICES TO BE DISPLAYED</td>
<td></td>
</tr>
<tr>
<td>COMPANIES FROM WHOM WE DESIRE BOOTH SEPARATION. IPTC will make every effort to accommodate your request, but cannot guarantee separation.</td>
<td></td>
</tr>
</tbody>
</table>

**ACCEPTED BY (EXHIBITOR MUST SIGN HERE):**

**PAYMENT BY CREDIT CARD**

| CREDIT CARD NUMBER | EXPIRATION DATE (dd/mm/yy) |
| NAME AS IT APPEARS ON CARD | AUTHORISED SIGNATURE |
| AMT OF CHARGE |
| COMPANY NAME | COMPANY FAX NUMBER |
| FOR IPTC MANAGEMENT USE ONLY |
| COMPANY # | CONTRACT RECEIVED (dd/mm/yy) |
| DEPOSIT AMOUNT | CHECK / INVOICE # |
| ASSIGNED BOOTH # | DIMENSION |
| DATE TO FINANCE (dd/mm/yy) |

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1. CONTRACT
   The following provisions, plus any additions and amendments (including Exhibit Regulations and the Exhibitor Services Manual) thereto that may hereafter be established by IPTC, become binding upon acceptance of this contract between the Exhibitor, its employees and agents and IPTC.

2. CHARACTER
   The International Petroleum Technology Conference is undertaken by the sponsoring organisations primarily for the technical education of their members. To provide the best possible atmosphere to discuss the technical application of the equipment and services displayed, each exhibitor agrees to abide by the rules and regulations stated herein and as explicitly stated in the Exhibit Regulations.

3. PAYMENT/CANCELLATIONS/SPACE REDUCTION
   A. Applications for space must be followed by a minimum 50% deposit within thirty (30) days of invoicing. Space application without required payment will delay assignment.
   B. Payment in full for exhibit space is due by 1 April 2016. Applications received after 1 April 2016 must include full payment for the booth size requested. Space applications received without required payment will not be processed. IPTC reserves the right to cancel and reassign any exhibit space for which an invoice remains unpaid for more than thirty (30) days after invoice due date. No exhibitor will be allowed to begin move-in operations or be listed as an Exhibitor in the Conference Programme until full payment and a duly executed contract has been received by IPTC.
   C. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the same policies as outlined below. Reduction in space can result in relocation of exhibit space at the discretion of IPTC.
   D. Should an exhibitor cancel from the Exhibition, the following shall apply:
      I. If an Exhibitor cancels between time of application and 15 December 2015, the exhibitor will receive a full refund.
      II. If an Exhibitor cancels / reduces between 16 December 2015 and 1 April 2016, the exhibitor will be assessed a cancellation penalty equal to 25% of the total cost of contracted exhibit space.
      III. If an Exhibitor cancels / reduces after 1 April 2016, the exhibitor will be assessed a cancellation penalty equal to 100% of the total cost of contracted exhibit space.
      IV. If an Exhibitor cancels / reduces after 1 April 2016 with an outstanding balance due, the exhibitor remains responsible for the entire balance due, plus reasonable attorney’s fees to collect. Exhibitor will not be permitted to participate in future IPTC events until all outstanding balances have been paid.
   E. No cancellations shall be acknowledged unless received in writing by IPTC. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.
   F. Upon exhibitor notification of cancellation, IPTC has the right to resell the space vacated.
   G. No-Show Ruling: If an exhibitor fails to utilise the exhibit space and/or the space is vacant at the time of the published deadline for completion of installation, IPTC reserves the right to consider the space to be cancelled and vacated. All requests for installations beyond the published installation completion deadline must be submitted to IPTC in writing. Approval of late installation requests are at the discretion of IPTC. Should IPTC not be notified in writing, IPTC reserves the right to resell the cancelled space and the contract will become null and void.

4. EXHIBIT SPACE ASSIGNMENTS
   A. Exhibit space is assigned based on a first-come, first-served basis. IPTC shall assign the exhibit space for the period of the 2016 Exhibition only and does not imply that the same or similar space will be held or offered for future shows. IPTC reserves the right to determine the eligibility of any company or product for inclusion in the exhibition.
   B. Upon official space assignment, the exhibitor will receive a Booth Confirmation Notice. Exhibit space assigned shall be deemed accepted by the exhibitor unless reflected in writing to IPTC within fourteen (14) days from the date of the Booth Confirmation Notice.

5. SUBLETTING SPACE
   No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc., not manufactured or distributed by the Exhibitor in the regular course of his business without prior written consent of IPTC.

6. ITEMS INCLUDED IN THE COST OF EXHIBIT SPACE
   A. Space with Stand Package (3 square metres minimum)
      Includes 2.5m high stand walls consisting of white laminated panels, needle-punch carpeting, one (1) information counter, two (2) chairs, one (1) wastebasket, one (1) 13-amp/230V power point, fascia panel with company name and stand number and fluorescent tube lighting installed behind fascia, and installation and dismantle labour. Any draping used must comply with the published fire safety regulations.
   B. Each contracted exhibiting company will receive the following:
      I. Two (2) exhibition only registrations for booth personnel (includes exhibition, daily coffee breaks and buffet luncheons) per 9 sqm of space contracted.
      II. 50 visitor passes per 9 sqm.
   C. Company listing on the event website and in the Products & Services Listing in the Conference Programme.

7. CHANGE OF FLOOR PLAN OR SPACE ASSIGNMENT
   IPTC reserves the right to change the floor plan design without notice. IPTC may also move an exhibitor to another location prior to or during the show, if such change is deemed to be in the overall best interest of the exhibition by IPTC.

8. INSURANCE
   Insurance for fire, property, public liability, and theft must be taken out by each exhibiting company at its own expense. The insurance is to cover the full period of occupancy of the premises by the exhibitor, its agents and employees.

9. EXHIBITOR SERVICES
   To ensure the configuration of a smooth installation, dismantling and operation during the Exhibition, an Official Contractor will be appointed. Although full-time employees of the exhibitor-appointed contractor, other than the Official Contractor may be authorised to gain access to exhibition areas, exhibitors are urged to obtain required labour and services from the IPTC Official Contractor.

10. EXHIBITOR SERVICES MANUAL
    Approximately six (6) months from the Exhibition, IPTC will make available an Exhibitor Services Manual. The Exhibitor Services Manual will include information integral to participation in the Exhibition, including, but not limited to additional exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, exhibitor display rules, etc.

11. AMENDMENTS
    Any and all matters and questions not specifically covered by the articles in this Contract or in the official Exhibit Regulations shall be subject to the decision of IPTC and may be amended at any time by IPTC In the overall best interest of the exhibition and notice thereof shall be binding on the exhibitors equally with the foregoing in this Contract.
## Principal Sponsorship
**USD150,000**

As a Principal Sponsor, organisations will maximise their presence and visibility at the IPTC Bangkok through the following benefits:

- Corporate logo will be featured on the conference venue’s LCD screens ‘ORGANISATION NAME’ is a proud PRINCIPAL sponsor of IPTC Bangkok.
- Complimentary Conference Satchel insertion (Insertion to be provided by the organisation, minimum three working days prior to IPTC).
- Complimentary full colour, full page advertisement in the Conference Preview (position based on first come, first served basis).
- Complimentary full colour, full page advertisement in the Conference Programme (position based on first come, first served basis).
- Complimentary full colour, half page advertisement in the Show Daily.
- Corporate logo will be featured prominently on sponsorship signage on the stage during the conference Opening Ceremony/Keynote Session.
- Acknowledgement at the Opening Ceremony.
- Additional eight (8) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, front page footer of the Show Daily and on the event website.

## Lanyards
**USD75,000**

The nametag lanyard (strap), designed to hang around the necks of all delegates, has proven time and again as an effective marketing tool to promote your organisation. The lanyards will be distributed to the delegates during registration. The sponsor will receive:

- Company name and logo imprinted on the conference lanyards.
- Three (3) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

## Topical Luncheon
**USD100,000**

A topical luncheon will be held on Tuesday, 15 November 2016 for all full conference registrants, providing attendees with a key opportunity for high level networking. This luncheon also offers the sponsor an avenue to demonstrate hospitality to conference delegates, and the opportunity for a senior executive from the sponsor organisation to present a topic related to the conference theme. Sponsor benefits include:

- Acknowledgement at the luncheon for that day.
- 20 Minute presentation by senior executive from your organisation.
- Company name and logo prominently displayed on the backdrop of the stage at the luncheon venue.
- Organisation’s publicity material to be available at the entrance to the luncheon area.
- One (1) half-page, full-colour advertisement (first quarter placement) in the Conference Programme.
- Ten (10) tickets for that day’s luncheon.
- Four (4) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

## www.iptcnet.org/2016/
# Conference Programme
**USD70,000**

The Conference Programme and Exhibitors’ Guide will be distributed with the delegates’ registration packet. The Conference Programme will contain detailed information on the conference, sessions, special events, in addition to exhibitor’s product listing and floor plan of the exhibition hall. Sponsor benefits include:

- One (1) full-page, full-colour advertisement in the Conference Programme.
- Three (3) complimentary full conference registrations for the sponsor.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

## PLATINUM SPONSOR – Educational Activities
**USD70,000 (Multiple Sponsors)**

The Educational Activities Platinum Sponsorship allows your company to sponsor all three (3) Educational Activities components i.e. the Emerging Leaders Workshop, a workshop focused on advancing and building skills for Young Professionals (YPs) within the industry; Education Week, a programme designed for 100 of the best 3rd and 4th year international university students, selected by the Education Week Sub-Committee to participate in a joint technical project; and Education Days & Teachers’ Day, a programme intended for high school students and teachers to garner an interest in the energy industry through presentations by industry executives and a project model competition. Sponsor benefits include:

- Acknowledgement at all Educational Activities (Company name and logo displayed at function rooms and acknowledgement during opening session of each function).
- Opportunity to nominate speakers for each Educational Activity. (Activities include: Emerging Leaders Workshop, Education Week, and Education Days & Teachers Day).
- An opportunity to designate a company representative to judge the Education Week Group Presentations.
- An opportunity to provide giveaways/ ‘Goodie Bags’ to the Educational Activities participants.
- Slide bearing company name and logo projected on the screen during the Emerging Leaders Workshop.
- A full list of participating students at Education Week, including their contact details, their institution, their course and expected graduation date.
- Seven (7) complimentary full conference registrations for each co-sponsor.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

## Conference Satchels
**USD65,000**

All conference registrants will receive one conference satchel containing information and materials for the conference. The sponsor will receive:

- Organisation’s name and logo on the satchel.
- One (1) complimentary conference satchel insertion (one corporate brochure).
- Three (3) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

## Directional Signages
**USD60,000**

Clear directional signages will be placed at strategic locations to direct delegates entering the venue to the conference and exhibition halls, and other key function areas (with the exceptions mentioned in the specific events, e.g. daily luncheon, exhibition entrance branding, etc.). The sponsor will receive:

- Company name and logo on all signage used for the above purposes.
- One (1) half-page colour advertisement in the Conference Programme.
- Two (2) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

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www.iptcnet.org/2016/
IPTC Mobile App
USD60,000

The IPTC Mobile App will provide event attendees with all they need to know about IPTC before, during and after the event, in the palm of their hand on their smartphone or tablet device. Featuring interactive conference programmes, speaker bios, exhibition floorplans, exhibitor lists, important local information and exhibitor networking opportunities, the IPTC event application is guaranteed to be much used and a highly sought after sponsorship opportunity. Sponsor benefits include:

- Company advertisement as start-up page.
- Complimentary banner and pop-up ads when application is in use.
- Two (2) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

Happy Hour Drinks Reception
USD60,000

A Happy Hour reception will be held in the exhibition area on Tuesday, 15 November for all delegates, exhibitors and visitors to network and enjoy the hospitality of the sponsoring company. Drinks will be served. Sponsor benefits include:

- Company name and logo prominently displayed at the reception area.
- The opportunity to host a lucky draw during the Happy Hour for exhibition attendees.
- Two (2) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

ePoster and Audio Visual Equipment
USD55,000

The ePoster display stations and audio visual equipment in all technical session rooms form the cornerstone of the technology transfer at the conference. Sponsoring these items at IPTC will raise your company profile and highlight your company’s commitment to the technical presentations that are at the heart of the conference. This will further demonstrate your company as one of the industry’s leading players. Sponsor benefits include:

- Company logo to appear on each of the e-Poster stations.
- Company logo to appear on the holding screen of each of the e-Poster stations.
- One (1) slide bearing the sponsor organisation’s name and logo projected on the screen in the plenary, panel and technical session rooms and author preparation room.
- One (1) half page colour advertisement in the Conference Programme.
- Two (2) complimentary full conference registrations for the sponsor.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

Conference Luncheons
USD50,000 per luncheon

Conference Luncheons will be held in multiple restaurants spanning across the Convention Centre on Monday and Wednesday for all full conference delegates. These luncheons will provide delegates the opportunity for networking and offer the sponsors a great avenue to demonstrate hospitality to conference delegates. Sponsor benefits include:

- Company name and logo prominently displayed on acknowledgement cards on all buffet stations and luncheon tables.
- Organisation’s publicity material to be available at the entrance to the luncheon areas.
- One (1) half-page colour advertisement in the Conference Programme.
- Ten (10) tickets for that day’s luncheon.
- Two (2) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.
IPTC Bangkok Sponsorship Opportunities

Conference Preview
USD50,000

The Conference Preview will be made available to all major organisations in the industry as well as members from the IPTC Sponsoring Societies, AAPG, EAGE, SEG, and SPE, and will be posted on Sponsoring Societies’ websites. The Conference Preview is a prime marketing tool and is considered pivotal in promoting IPTC Bangkok. It will contain the conference programme outline, exhibition information, list of technical papers and events, general information, registration form and hotel booking form. Sponsor benefits include:

- One (1) full-page, full-colour advertisement in the Conference Preview.
- 250 copies of the Conference Preview.
- Two (2) complimentary full conference registrations for the sponsor.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

Show Daily
USD50,000

The Show Daily is the daily published onsite newspaper covering conference highlights from the Opening Ceremony, Executive Plenary and Panel Sessions, and Topical Luncheon to the Emerging Leaders Workshop, Education Week, senior executive interviews and technical articles on emerging technologies. Sponsor benefits include:

- Company name and logo listed as the Show Daily Sponsor at the bottom banner on the front-page of each issue.
- One (1) full-page, full-colour advertisement in each issue of the Show Daily.
- One (1) article (half page) on an advanced or unique technology that the company is running or currently developing in the first day’s edition.
- Two (2) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

Emerging Leaders Workshop
USD40,000 (Multiple Sponsors)

This workshop will provide an opportunity for young professionals (YP’s) to meet with their peers and senior industry executives to discuss pertinent issues relating to YPs working in the industry. There will be presentations from industry professionals, coupled with structured discussions and group activities. It is also an opportunity for informal networking with other YP’s and speakers over lunch. Sponsor benefits include:

- Company name and logo displayed at the workshop foyer.
- Speaker from your organisation’s top management to deliver a presentation at the workshop.
- Opportunity for company to distribute ‘Goodie Bags’ at the workshop.
- Acknowledgement at the opening of the workshop.
- Slide bearing company name and logo projected on the screen during the workshop.
- Three (3) complimentary full conference registrations for each co-sponsor.
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

Authors’/Committees’ Gifts
USD35,000

All presenting authors and conference committee members will receive a memento for their participation and contribution to the conference. Sponsor benefits include:

- Company name and logo imprinted on the gifts.
- Verbal acknowledgement from the Session Chairperson while handing out the gifts.
- Two (2) complimentary full conference registrations.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.
## Appointment Calendar
### USD30,000

A 2017 Appointment Calendar will be inserted in each conference satchel. Sponsor benefits include:
- Company name and logo imprinted on the calendar.
- One (1) complimentary full conference registration.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

## Bottled Drinking Water
### USD30,000

Bottled drinking water will be provided to attendees in all technical session rooms, as well as in the exhibition hall. Sponsor benefits include:
- Company name and logo on bottled drinking water.
- One (1) complimentary full conference registration.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

## Education Week
### USD30,000 (Multiple Sponsors)

IPTC continues to organise Education Week for the benefit of the brightest 3rd & 4th year undergraduate students in science, geoscience and engineering from international institutions. The purpose of Education Week is to give university students a clear insight into the oil and gas industry, to work together on a joint project and to provide opportunities for students to form new friendships and to extend their network. At the same time, the students will be interacting with a number of major industry employers who are constantly looking to recruit the best talent from international institutions. 100 of the best international university students will be selected to participate in the programme. Sponsor benefits include:
- Company name and logo displayed at the Education Week function room foyer.
- Acknowledgement at the opening of Education Week.
- An opportunity to nominate a speaker to address the students and provide a summary about the company.
- An opportunity to designate a company representative to judge the Education Week Group Presentations.
- An opportunity to provide giveaways to the students.
- A full list of participating students at Education Week, including their contact details, their institution, their course and expected graduation date.
- Two (2) complimentary full conference registrations for each co-sponsor.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

## Closing Session
### USD35,000

The Closing Session scheduled on Wednesday, 16 November 2016 will emphasise the highlights of the conference and launches the next IPTC. The Closing Session leaves a lasting impression on conference delegates, as the final farewell from a successful event. Sponsor benefits include:
- Acknowledgement at the Closing Session.
- PowerPoint slide with company name and logo projected during the Closing Session.
- One (1) complimentary full conference registration.*
- Corporate logo included on-site on the Sponsorship recognition board.
- Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.
**Caps**  
**USD30,000**  
1,500 baseball caps will be distributed to attendees. The sponsor will receive:  
• Company name and logo imprinted on the caps.  
• One (1) complimentary full conference registration.*  
• Corporate logo included on-site on the Sponsorship recognition board.  
• Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

**Umbrellas**  
**USD30,000**  
Shelter attendees come rain or shine during the event by sponsoring 1,500 conference umbrellas. The sponsor will receive:  
• Company name and logo printed on conference umbrellas, which will be included inside the conference bags.  
• One (1) complimentary full conference registration.*  
• Corporate logo included on-site on the Sponsorship recognition board.  
• Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

**Conference Maps**  
**USD25,000**  
Drive traffic to your booth and create massive exposure for your company by advertising on the fold-out conference maps distributed to attendees on-site. The sponsor receives:  
• Company name and logo featured prominently on the cover of the conference map.  
• Advertisement on the outside back cover of the map (sponsor to provide artwork).  
• One (1) complimentary full conference registration.*  
• Corporate logo included on-site on the Sponsorship recognition board.  
• Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

**Education Days and Teachers’ Day**  
**USD20,000 (Multiple Sponsors)**  
Education Days & Teachers Day is an initiative to introduce high school students and teachers to the various disciplines of petroleum engineering and the industry in general. Up to 100 selected local high school students will be invited to attend the conference and exhibition. In addition to a guided tour of the exhibition hall, they will benefit from listening to presentations from industry professionals. Students and teachers will gain a better understanding of the industry and their role in the broader community. Sponsor benefits include:  
• Company’s name and logo displayed at the Education Day and Teachers’ Day function room foyer.  
• Acknowledgement at the opening of Education Days and Teachers’ Day.  
• Nomination of a senior member of your organisation to address the students.  
• The opportunity to provide giveaways to the students.  
• Two (2) complimentary full conference registrations for each co-sponsor.  
• Corporate logo included on-site on the Sponsorship recognition board.  
• Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.
IPTC Bangkok Sponsorship Opportunities

Writing Pads
USD18,000

A conference writing pad will be inserted in each conference satchel. Sponsor benefits include:
• Company name and logo printed on the paper pads.
• One (1) complimentary full conference registration.*
• Corporate logo included on-site on the Sponsorship recognition board.
• Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

Writing Pens
USD18,000

A conference writing pen will be inserted in each conference satchel. The sponsor will receive:
• Company name and logo imprinted on the pens.
• One (1) complimentary full conference registration.*
• Corporate logo included on-site on the Sponsorship recognition board.
• Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

Coffee/Tea Breaks
USD15,000 for each break (5 breaks)

Morning and afternoon coffee/tea breaks will be provided in the exhibition halls during the conference. Sponsor benefits include:
• Company name and logo prominently displayed on acknowledgement cards placed on the coffee/tea stations.
• Acknowledgement of the sponsorship at the technical sessions.
• One (1) complimentary full conference registration.*
• Corporate logo included on-site on the Sponsorship recognition board.
• Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.

Ice Cream Social
USD12,000 per day (3 breaks)

Ice cream counters will be strategically positioned in the exhibition hall to provide a delightful refreshment each afternoon during the event. Sponsor benefits include:
• Company name and logo prominently displayed on signage at the ice cream stations.
• A sticker with the company's logo will be placed on each ice cream cup.
• One (1) complimentary full conference registration*
• Corporate logo included on-site on the Sponsorship recognition board.
• Corporate logo will appear in the Conference Programme, Conference Preview, and on the event website.
**Tailor Made Sponsorships**
If your organisation would like to discuss any new sponsorship opportunities, kindly contact us. The IPTC Sales Team will be happy to discuss your marketing objectives and will offer your organisation a special customised package, which will serve both your organisation’s goals and budget.

*Full conference registration includes access to the technical sessions and exhibition, welcome reception, daily luncheons, daily coffee/tea breaks and one (1) conference Proceedings.*

For further information, please contact:

**Nick Chantrell**, Senior Sales Manager, Asia Pacific  
Email: nchantrell@iptcnet.org  
T: +60.3.2182.3145  
F: +60.3.2182.3030  
Mobile: +60.12.214.8633

**Sylvia Ansara**, Senior Manager, Exhibition & Sponsorship, Middle East  
Email: sansara@iptcnet.org  
T: +971.4.457.5851  
F: +971.4.457.3164  
Mobile: +971.50.458.5323

**Samir Hassan**, Exhibition & Sponsorship Manager, Middle East  
Email: shassan@iptcnet.org  
T: +971.4.457.5877  
F: +971.4.457.3164  
Mobile: +971.55.894.5446
This is Sponsorship Contract for the International Petroleum Technology Conference (IPTC) in Bangkok, Thailand, which will become a binding contract if the sponsor satisfies and agrees to the Sponsorship Policies as set for in this Contract. The undersigned company (the "Sponsor") does hereby request a sponsorship for the International Petroleum Technology Conference, scheduled 14-16 November 2016 at the Bangkok Convention Centre at CentralWorld. The individual signing this agreement warrants that he/she as the authority to bind contractually the organization contracting for the sponsorship.

Please register this Company / Organisation as a Sponsor of the International Petroleum Technology Conference (IPTC) in Bangkok, Thailand.

### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>Principal Sponsorship</td>
<td>USD150,000</td>
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<tr>
<td>Topical Luncheon – Day 2</td>
<td>USD100,000</td>
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<tr>
<td>Lanyards</td>
<td>USD75,000</td>
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<tr>
<td>Conference Programme</td>
<td>USD70,000</td>
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<td>Platinum Sponsor – Educational Activities</td>
<td>USD70,000</td>
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<td>Conference Satchels</td>
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<td>Directional Signages</td>
<td>USD60,000</td>
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<td>IPTC Mobile App</td>
<td>USD60,000</td>
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<tr>
<td>Happy Hour Drinks Receptions (Day 2)</td>
<td>USD60,000</td>
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<tr>
<td>ePoster and Audio Visual Equipment</td>
<td>USD55,000</td>
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<tr>
<td>Conference Luncheon</td>
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<tr>
<td>• Day 1</td>
<td>USD50,000</td>
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<tr>
<td>• Day 3</td>
<td>USD50,000</td>
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<tr>
<td>Conference Preview</td>
<td>USD50,000</td>
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<tr>
<td>Show Daily</td>
<td>USD50,000</td>
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<tr>
<td>Emerging Leaders Workshop (Co-sponsor)</td>
<td>USD40,000</td>
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<td>Authors/Committees’ Gifts</td>
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<td>Closing Session</td>
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<td>Appointment Calendar</td>
<td>USD30,000</td>
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<tr>
<td>Bottled Drinking Water</td>
<td>USD30,000</td>
</tr>
<tr>
<td>Education Week (Co-sponsor)</td>
<td>USD30,000</td>
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<td>Caps</td>
<td>USD30,000</td>
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<tr>
<td>Umbrellas</td>
<td>USD30,000</td>
</tr>
<tr>
<td>Conference Maps</td>
<td>USD25,000</td>
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<td>Education and Teachers’ Day (Co-sponsor)</td>
<td>USD20,000</td>
</tr>
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<td>Writing Pads</td>
<td>USD19,000</td>
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<td>Writing Pens</td>
<td>USD18,000</td>
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<tr>
<td>Coffee/Tea Break</td>
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<tr>
<td>• Day 1 (a.m. break)</td>
<td>USD15,000</td>
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<tr>
<td>• Day 1 (p.m. break)</td>
<td>USD15,000</td>
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<tr>
<td>• Day 2 (a.m. break)</td>
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<tr>
<td>• Day 2 (p.m. break)</td>
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<tr>
<td>• Day 3 (a.m. break)</td>
<td>USD15,000</td>
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<tr>
<td>Ice Cream Social (exclusive)</td>
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<td>• Day 1</td>
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<td>• Day 2</td>
<td>USD12,000</td>
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<tr>
<td>• Day 3</td>
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<td>Total Sponsorship Amount = USD</td>
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<tr>
<td>50% Deposit Required = USD</td>
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<tr>
<td>50% Balance Due = USD</td>
<td></td>
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<tr>
<td>Custom (description below)</td>
<td>USD</td>
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</tbody>
</table>

All sponsorship balances are due prior to the conference.

I hereby submit this contract for a sponsorship for the 2016 International Petroleum Technology Conference and agree to abide by the policies and procedures as outlined in this contract.

### AUTHORIZED REPRESENTATIVE

<table>
<thead>
<tr>
<th>PRINT NAME</th>
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<tr>
<td>DATE</td>
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SPONSORSHIP POLICIES

SPONSORSHIP GUIDELINES
- Advertising and logo specifications information will be sent to the Sponsor once sponsorship is confirmed.
- It is the responsibility of the Sponsor to adhere to the advertising and logo specifications information provided, as it specifically related to submittal of company logos to be used in promotion of the sponsorship.

SPONSORSHIP RECOGNITION ON WEBSITE
- All sponsorship opportunities that meet the guidelines are recognised on the 2016 IPTC Bangkok official website: www.iptcnet.org/2016/
- Sponsor must provide a URL address on the contract to be embedded in the logo on the website.

SPONSORSHIP BENEFITS
All Sponsors will receive the following benefits:
- Company logo and link on the 2016 IPTC conference website.
- Company logo on the conference sponsor recognition board at the event.
- Company name and logo listed in the 2016 IPTC Bangkok Conference Preview and Conference Programme, provided applicable deadlines are met:
  - Conference Preview Sponsorship Contract and 50% deposit must be received by 15 May 2016.
  - Conference Programme Sponsorship Contract and 50% deposit must be received by 15 September 2016.

PAYMENT / CANCELLATION POLICY
- IPTC requires a 50% deposit to be paid within thirty (30) days of invoicing in order to secure sponsorship.
- Upon receipt of the signed contract and deposit, an invoice will be emailed to the Sponsor. A sponsorship will not be acknowledged or promoted until the company has submitted the Sponsorship Contract and required deposit.
- The remaining 50% of all sponsorship is due by 10 July 2016. If a participant has contracted a sponsorship within 60 days of the event, full payment is required with submittal of Sponsorship Contract in order to confirm sponsorship.
- If a sponsorship cancellation occurs between 15 December 2015 and 1 April 2016, a 25% penalty shall be incurred.
- If a Sponsor cancels after 1 April 2016, the Sponsor will be assessed a cancellation penalty equal to 100% of the total contracted sponsorship.
- If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable attorney’s fees to collect. Sponsor will not be permitted to participle in the future IPTC events until all outstanding balances have been paid.
- Payment is accepted in U.S. dollars only. Credit cards and wire transfers are accepted.
- No cancellations shall be acknowledged unless received in writing. The date upon which the notice of cancellation received shall apply as the official date of cancellation.
- Upon Sponsor notification of cancellation, IPTC has the right to resell the sponsorship item(s) forfeited.

SPONSORSHIP DEADLINES
All sponsor logos must be received by 6 September 2016 to ensure stipulated sponsor benefits are fulfilled at the event, unless otherwise indicated in this document.

Principal Sponsor
- Sponsor will provide artwork for complimentary full page advertisement in Conference Preview and Conference Programme, and insertion materials for conference bag.
  - Contract with 50% deposit must be received by 1 May 2016, and ad materials must be received by 5 June 2016 to receive complimentary full page advertisement in Conference Brochure.
  - Contract with 50% deposit must be received by 1 July 2016, and ad materials must be received by 5 August 2016 to receive complimentary full page advertisement in Conference Preview.
  - Contract with 50% deposit must be received by 1 August 2016, and ad materials must be received by 5 September 2016 to receive complimentary full page advertisement in Conference Programme.
  - Contract with 50% deposit must be received by 1 August 2016, and insertion materials must be received by 5 November 2016 to receive complimentary conference bag insertion.

Conference Preview
- Sponsor will provide artwork for complimentary full page advertisement it receives in the preview.
  - Contract with 50% deposit must be received 1 July 2016, and ad materials must be received by 5 August 2016.

Conference Programme
- Sponsor will provide artwork for complimentary full page advertisement it receives in the programme.
  - Contract with 50% deposit must be received 1 August 2016, and ad materials must be received by 5 September 2016.

Conference Bag
- Sponsor will provide materials for complimentary bag insertion.
  - Contract and deposit must be received by 1 August 2016, and insertion materials must be received by 5 November 2016.

AMENDMENTS
Any and all matters and questions not specifically covered by the articles in this Contract shall be subject to the decision of IPTC and may be amended at any time by IPTC in the overall best interest of the sponsorship and notice thereof shall be binding on the sponsors equally with the foregoing in this Contract.
The International Petroleum Technology Conference (IPTC) is an international oil & gas conference and exhibition. The event rotates in various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address technology and relevant industry issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training. IPTC is a collaborative event between the following societies.

IPTC Sponsoring Societies

The American Association of Petroleum Geologists (AAPG), founded in 1917, has been a pillar of the world-wide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. Currently the world’s largest professional geological society with approximately 36,000 members in 126 countries, AAPG provides publications, conferences, and educational opportunities to geoscientists and disseminates the most current geological information available to the general public. For more information, visit the AAPG website www.aapg.org.

The European Association of Geoscientists & Engineers (EAGE) is a professional association for geoscientists and engineers. Founded in 1951, it is an organization with a worldwide membership, providing a global network of commercial and academic professionals. The association is truly multi-disciplinary and international in form and pursuits. EAGE operates two divisions: the Oil & Gas Geoscience Division and the Near Surface Geoscience Division. EAGE has around 16,000 members worldwide representing over 100 countries. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and civil engineering. For more information, visit the EAGE website at www.eage.org.

The Society of Exploration Geophysicists (SEG) is a not-for-profit association that promotes the science of geophysics and the education of applied geophysicists. SEG, founded in 1930, fosters the expert and ethical practice of geophysics in the exploration and development of natural resources, in characterizing the new surface, and in mitigating earth hazards. The Society, which has more than 33,000 members in 138 countries, fulfills its mission through its publications, conferences, forums, websites, and the educational opportunities. For more information, visit the SEG website at www.seg.org.

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose members are engaged in energy resources development and production. SPE serves more than 143,000 members in 147 countries worldwide. SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry and provides services through its publications, events, training courses and online resources at www.spe.org.

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