The best way to understand the business in the classroom is to participate in workshops and get hands-on experience.

This program was designed to deliver knowledge in an environment that emphasizes on learning, thinking and sharing. In all courses, the learner will gain the knowledge and skills from the class in an interactive way. The productive group work approach will be applied to the class with techniques and tools that all learners can bring to their workplace.

Dr. Kikorn Dowpisel, Associate Dean

VENUE & CLASS HOURS
- City Campus, ZEN@CentralWorld, 14th Floor, Rajdamri Road.
- Saturday – Sunday, 10:30 A.M. - 5:30 P.M.
- Students must take all examinations at the Huamak Campus.

IMPORTANT
The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: February 2016
ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration -
5. Passport - For Non-Thai Applicants (2 copies)
   - For Thai Applicants (2 copies)
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)
7. Reference letters from former instructors or employers (2 letters)
8. Reference letters from former instructors or employers (2 letters)

QUALIFICATIONS FOR ADMISSION

- Bachelor's degree or equivalent from an accredited institution
- A minimum CGPA of 2.00 on a 4.00 scale
- Enough undergraduate training to do graduate work in the M.B.A. Program
- Good command of English
- Computer literacy

ENTRANCE REQUIREMENTS

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2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration -
5. Passport - For Non-Thai Applicants (2 copies)
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)
7. Reference letters from former instructors or employers (2 letters)

DURATION: 1.5 YEARS APPROXIMATELY

ADMISSION & EXAMINATION FEES (non refundable)

- Admission Fee: Baht 500
- Entrance Examination (English): Baht 600
- Interview Entrance Examination: Baht 500

EXEMPTION

The English entrance examination can be exempted depending on which of the following conditions you satisfy:
- a TOEFL score of at least 550 or an IELTS (Academic) score of at least 6.0 (Validation: Two years)
- a Bachelor’s degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, and Australia)

ESTIMATED FEES: Installments

| Installments | Thai Students (THB) | Non-Thai Students (THB) | U.S. ($)
<table>
<thead>
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<th></th>
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<tbody>
<tr>
<td>1st Installment</td>
<td>124,900</td>
<td>142,400</td>
<td>4,316</td>
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<td>2nd Installment</td>
<td>95,200</td>
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<td>3rd Installment</td>
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<td>105,200</td>
<td>3,188</td>
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<tr>
<td>Total</td>
<td>415,500</td>
<td>438,000</td>
<td>13,273</td>
</tr>
</tbody>
</table>

The fee includes:
- First enrollment fee (matriculation fee, etc.)
- Tuition fee
- University fees, Campus network fee
- Comprehensive examinations fee (First attempt only)
- An overseas field trip (Economy round-trip air ticket and accommodation)
- Health / Life insurance (non-Thai students)

The fee doesn’t cover the followings:
- Admission fee (non-refundable)
- Tuition fee
- English for Business Communication (45 hrs.)
- Maintaining Student Status (4,900 THB per Trimester)

Note:
1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate seasonally.
2. The fees are subject to change at the university’s discretion without prior notice.
3. Currency exchange rate: THB 33 = US$ 1

STUDY SYSTEM

1st Trimester | 2nd Trimester | 3rd Trimester
---|---|---
September - December | January - April | May - August

STUDY PLAN

TRIMESTER 1

- Introduction to Management Information System
- Introduction to Quantitative Analysis
- Organizational Behavior
- Managerial Accounting
- English for Business Communication (45 hrs.)*
* For those who have to take remedial English class.

TRIMESTER 2

- International Business Management
- Business Research in Methodology
- Financial Management

TRIMESTER 3

- Marketing Management
- Operations Management
- Customer Relationship Management
- Marketing Logistics Management

TRIMESTER 4

- One Elective Course
- ST. Managing Organization Performance
- Strategic Management
- Individual Research in Management

TRIMESTER 5

- Written and Oral Comprehensive Examination

ELECTIVE COURSES

- Marketing Logistic Management
- Customer Relation Management
- ST. Managing Organization Performance
- One Elective Course
- Availability of elective courses depends on term and lecturers.

CURRICULUM STRUCTURE

| Required Courses | 30 credits |
| Elective Courses | 12 credits |
| Independent Study | 6 credits |
| Comprehensive Examinations | - |
| Total | 48 credits |

NOTE

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate seasonally.
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3. Currency exchange rate: THB 33 = US$ 1