Tools that Help Make the Sale

Term Life Express

United of Omaha’s Term Life Express (TLE) is issued on a simplified underwriting basis, which means your clients can get their policies faster – and you’ll get paid quicker.

MATERIALS TO USE WITH CONSUMERS

- **Client Point-of-Sale Brochure**
  
  (162232)
  
  When meeting with your clients, use this brochure as a great educational opportunity to explain how TLE can help them. You can also use this as a leave-behind piece.

- **Highlight Sheet**
  
  (161963)
  
  Use this highlight sheet to review the features of TLE with your clients.

- **Prospecting Self-Mailer with Reply Card**
  
  (LRC6720_0911)
  
  Mail to your clients and prospects; can be customized with your name and contact information.

PRODUCER USE ONLY ITEMS

- **Jump on the Express Flyer**
  
  (161965)
  
  Review the primary features for each of the United and Companion Express products.

- **Express Products Reference Guide**
  
  (27857)
  
  Access a comprehensive list of express life products eligible for simplified underwriting. Includes height and weight chart.

- **Term Life Conversion Guidelines Flyer**
  
  (47036)
  
  Provides information you can use to talk to your term life clients about the advantages of converting to a permanent life policy.

To order these or any additional TLE materials, call your Sales Director or Sales Support at 1-800-693-6083.

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