OVERVIEW

Join us for CIO Visions and MIDTECH Fall 2016 to get a fresh new perspective on how IT leaders are facing today’s challenges.

No matter how efficient your IT department is, there is always room for improvement. Often, the day-to-day challenges of managing people, systems and operations leaves little time to keep informed on the latest technology and innovation coming onto the market. You need access to this information to run your IT department as efficiently as possible. The true value of CIO Visions and MIDTECH is that it presents a boiling pot of information, ideas and solutions, pulling together over 150 of the industry’s most influential executives and almost all of the industry’s leading solution providers to push the boundaries of IT excellence.

Who Should Attend?

If you are actively interested in sourcing new IT services, equipment/technology or software solutions, then you are an excellent candidate to attend as a VIP Guest.

MIDTECH

Titles Include: CIO / CTO / CISO / VP / Director / Manager of: IT, Technology, Security, Data, Enterprise and Applications. These executives are represent companies that are from mid-size organizations, generally ranging from 100 – 1,000 employees and / or $100M - $1B in annual revenue.

CIO Visions


Both events welcome attendees from all industries including finance, business services, manufacturing, healthcare, pharmaceutical, public sector, consumer goods, retail and many more.

Note: Providers of IT Solutions can only attend if they are exhibiting or sponsoring the conference. Inquiries can be directed to Toby Harris at (310) 870-1308 Ext: 100 or by email at tobyharris@quartzevents.com.

Entering its 4th year, CIO Visions defines itself by spotlighting the industry’s hottest emerging technologies. For 2016 we have identified Cloud, Big Data and Security as the key focus for the program. Audience includes mid-market IT Leaders (approximately 35%) but has greater emphasis on Enterprise CIOs and IT Leaders (65%). The Steering Committee and speaker faculty are reflective of this ratio.

Entering its 6th year, MIDTECH has carved out a niche as the leading mid-market focused CIO Summit. Led by a Steering Committee of experienced and innovative mid-market CIOs, we ensure the agenda tackles key issues facing mid-market IT leaders. All the speakers are from mid-market organizations and the many networking functions allow for excellent networking and benchmarking opportunities with direct peers.

Join us for CIO Visions and MIDTECH 2016 and during the event you’ll

- Access the highest quality educational program in the industry. All sessions are peer-led from senior-level IT Executives sharing first hand insights from the field
- Connect with carefully selected leading solution providers based on your specific needs and areas of interest
- Network with over 150 of industry’s most influential executives
- Save company funds and your expense account when you qualify for the Complimentary Full Access Conference Pass
- Save time with only 2 days out the office including travel
SMALL SAMPLING OF PREVIOUS ATTENDEES

MIDTECH

Advanced Resource Technologies, Inc.- Chief Technology Officer
Affinity Gaming- CIO
Asbury University- CIO
Barr Brands International inc.- Director IT
Beltmann Relocation Group- CIO
Burg Simpson Eldredge Hersh & Jardine, PC- CIO
California Insurance Guarantee Association - CTO-Director of Technology
Carter Federal Credit Union- CIO
Corval Group, Inc - Chief Information Officer
CQG, Inc- CTO / Chief Architect
Dental Select- Chief Technology Officer
Digineer- CIO
Dwyer Group- CIO
Education Affiliates- Director of Business Information Systems
Epic Games- CIO
Fashion Institute of Technology- CIO
FHR- CIO
Fire Protection Service Corp- Chief Technology Officer
Fremont Bank- Chief Information Officer
Gaston County- CIO
Georgia Department of Natural Resources- Chief Information Officer
Goodwill WA- CIO
Hargrove, Inc.- CIO
Hourigan Construction- Director of Information Technology
ICon Professional Services- CIO
Information Clearing House- CIO
IntegraCore- CIO
IntegraCore- Development Manager
Kane County Government- Deputy CIO, Information Technology Department
King County Housing Authority- Chief Information Officer
Linium- Chief Technology Officer
Lutheran Immigration and Refugee Service- Chief Information Officer
Mask and TSV Etch Division/Applied Materials- CTO/Principal Member of Technical Staff
Metro Fire- Director of Information Technology
MNX Global Logistics- CIO
OnePoint Patient Care LLC- Chief Information Officer
Preferred Credit- Director of Information Technology
Randolph College- Chief Technology Officer
RPIT- Director IT
Schaeffer's Investment Research- Director of Information Technology
Southeastern University- Chief Technology Officer
STG Inc.- Deputy CTO, Enterprise IT Management
The Riverside Company- Chief Information Officer
Westover Consultants, Inc.- Chief Information Officer

CIO Visions

ACDI/VOCA- Director of IT Infrastructure
Applied Materials, Inc.- CTO of Mask/TSV Etch Division and PMTS
AT&T- Chief Technology Strategist
Berkshire Farm Center and Services for Youth- CIO
Calvin Lawrence- CTO of Analytics Solutions, North America
CHI- CIO consultant
Christopher Bobbitt- CIO
Colorado Springs School District 11- Director, Infrastructure
Daystar- Director of IT
Department of Agriculture- Chief Information Officer
DLR- Chief Information Officer
DLA Piper- Director, IT
Georgetown Law Center- CIO
Gutchess Lumber Company- CIO
Harlem Children’s Zone- Director, Information Technology
Henderson Community College- Chief Information Officer
Hennepin Healthcare System, Inc.- Chief Technology Officer
Hospital For Special Surgery- Director of IT Training & Communication
Information Clearinghouse Inc- CIO
Inmar- Director of Platform Engineering
iRobot Corporation- Director, Enterprise Architecture & Information Management
Jean-Marc Orozco- CIO
Johnson Health Tech NA- Director of IT
Kelly-Moore Paints- CIO
Lindenwood University- Director, information Technology Programs
Louisiana State University - Deputy Director of Center for Computation & Technology
Maher Najjar- Chief Information Officer
MN.IT Services @ Agriculture- CIO
National FFA Organization- Director of IT and Compliance
NES Rental Holdings Inc.- Chief Information Officer/VP
Pacific Specialty Insurance Company- CIO
PhRMA- Deputy VP, IT
Pitt Ohio- CIO
Polk County Sheriff’s Office- IT Director
Poway Unified School District- Chief Information & Technology Officer
Scitor Corporation- Chief Technology Officer
Sibmol Materials Inc.- Director of IT
TEK Market Place- CIO & Managing Partner
Title Source Inc.- CIO
Toshiba International Corp- CIO
University of Missouri, St. Louis- CIO
University of Nebraska Omaha- Chief Information Security Officer
University of Southern California- Director, IT
US Department of Justice- Deputy Assistant Director for I.T. Investments
White Plains Hospital- Chief Information Officer
YOUR COMPLIMENTARY PASS TO CIO VISIONS AND MIDTECH

Why is my pass Complimentary?
The reason why we can cover the cost of VIP Passes for qualified attendees relates to the element of the program where we coordinate targeted research meetings with exhibitors. For exhibitors, this presents a much more effective route to connect with potential partners than a traditional trade show or conference and, as such, they are prepared to pay a premium for exhibiting. We then essentially pass this premium on by covering the cost of the VIP Passes for qualified attendees.

What does my Complimentary Pass to CIO Visions and MIDTECH Include?
- $200 flight reimbursement (if traveling over 100 miles to summit)
- Full Access Pass to the world class educational program
- Customized schedule to connect you with relevant leading solution providers
- 1 night’s hotel accommodation at the Red Rock Resort Hotel in Las Vegas
- Full onsite catering including 2 x drinks receptions, 2 x lunches, 2 x drinks receptions and Gala Dinner
- Access to download the full book of Conference Presentations after the event via a secure website
- Fantastic networking opportunity with other high profile peers

CIO Visions and MIDTECH is all about relevance and saving you time
The good news all around is that the targeted research appointments are also perceived as one of the most valuable elements of the program by attendees. It’s a genuine win - win for both exhibitors and attendees. We only connect you with suppliers of solutions in which you have an active interest in researching. You’ll be met by a senior-level executive who has taken time to prepare pertinent information, relevant to your company and areas of interest. You have a relaxed informal discussion to understand what they have to offer and if their technology might work for your unique needs. It is without doubt the most time efficient medium to research and understand what cutting edge technology is potentially available to help optimize your operations.

This portion of the event reflects around 25% of your time at the conference, with the remaining 75% being made up of Keynote Presentations, Plenary Presentations, Case Studies and Roundtables.

Small Sampling of reviews taken from previous CIO Visions and MIDTECH Conferences

“The conference was an outstanding use of my time, helping me to make better-informed decisions about technology, partnering, and strategic movement. The vendor 1on1 meetings were especially strategic and helpful—All ten vendors I met with will be receiving RFI’s this winter.”

- CIO, Seven Corners

“This was one of the best conferences I have attended in the last few years. It was my first MidMarket midTECH event and I feel it scaled well to the sector of the industry I work in”

- CIO Trans World Radio (TWR)

“The Summit’s approach to strategically aligning the CIOs with potential customers is unmatched. It is refreshing to sit down with relevant suppliers that are already familiar with my current projects. A perfect blend of peer interaction and technology partner evaluation. This is one event that I feel all CIOs and IT providers should schedule well in advance.”

- CIO, DitchWitch

“Each event brings forth beneficial information that I have not expected to gain, as I have my dedicated time with the strategic vendors and able to attend sessions and keynote speaker sessions on topics that apply to my career and company. That value is worth the investment. The frosting on the cake, is the networking after the conference that exceeds any investment.”

- SVP Systems/Recovery, CTO Data Center Inc
EDUCATIONAL OVERVIEW

CIO Visions and MIDTECH deliver the highest Educational program in the industry. It is multifaceted, interactive and allows you to customize your learning depending on industry or department. We pragmatically tackle the BIG issues to give you a fresh new perspective and real world solutions to take back to the office.

Our diverse program includes all the following elements to deliver an in–depth, well rounded learning experience:

- Keynotes – Big Names addressing Key Issues
- Peer – Led Plenary Presentations
- Customer – Led Case Studies – Real World Solutions
- Meet the Analysts Roundtable Discussions
- One – on – One Targeted Research Meetings with Solutions Providers
- Unparalleled Networking Opportunities with other high profile Executives over onsite Breakfasts, Lunches and Receptions.

Introducing Our Steering Committee

Our Educational Program is 100% peer driven. We work diligently with our robust group of IT executives to deliver the most relevant topics, focusing on the industry’s toughest challenges!

CIO Visions and MIDTECH Steering Committee Members Include:

Broadcasting Board of Governors - CEO
Urban Institute – Vice President for Information Technology (IT) and Chief Information Officer (CIO)
Digineer– CIO
Inspirato- Senior Vice President - Technology
Davenport & Company - CTO
The Coca-Cola Company- Director, Technology Strategy & Architecture
Northrup Grumman- Head of Architecture Practice
St. Jude Children's Research Hospital- CIO Advisor
Austal USA- IT Director
Intuit QuickBase - Product Marketing Manager
USDA/ Foreign Agricultural Service (FAS)- CIO

Conference Speakers Include

Richard Young
CIO
USDA/ Foreign Agricultural Service (FAS)

Bryce Austin
CIO
Digineer

Brent Hutfless
IT Director
Austal USA

Rohit Lal
Director, Technology Strategy & Architecture, Coke One NA
The Coca-Cola Company

Will Perez
IT Director, Information Security & Compliance
Royal Caribbean Cruises

Joseph Costello
VP of Technology/Chief Information Officer
Information Clearinghouse Inc

Pamela Rucker
CIO Advisor
St. Jude Children’s Research Hospital

Jeffery Potter
CTO
Davenport & Company
EDUCATIONAL PROGRAM

“The Journey Of CIO To CEO”
- “Business” leadership at the core
- The importance of strategic technology decisions
- Changing the mindset to a true business leader vs CIO
- Credibility is key to continued growth through the organization
- Shedding the habits of the “IT” leader

Andre Mendes, CEO, Broadcasting Board of Governors

“Accelerating Transformation… With Data”
Despite a global IT spend of over $4 Trillion, 67% of CEOs & CIOs are misaligned on how IT should be enabling the business* With the dramatic increase in digital technology & the business’s appetite to understand and enable their own innovations through technology, CIOs are challenged with the need to rapidly understand business inputs, stakeholder satisfaction, and assess their own teams internal capabilities. A new model is needed to enable the CIO to rapidly make decisions, prove success & analyze challenges with DATA.

Matthew Mandich, Director, Innovation & Strategy, Info-Tech Research Group

“Innovating Around Scalable Architecture”
- Urban IT engaged with SAS to begin piloting a new architecture
- We handed over several large public use datasets to be hosted on their private cloud environment.
- The Proof of Concept was successful, increasing our run times by a factor of 20 and more.
- Cases where true parallelization was achievable
- Increased cloud processing will be impacted by/will impact Urban's next steps around data inventory, archiving and lifecycle management

Khuloud Odeh, Vice President for Information Technology (IT) and Chief Information Officer (CIO), Urban Institute

“Security In The Digital Age”
In the wake of well publicized security breaches that disrupted business in some of the world’s largest companies, technology departments are under dramatically increased security scrutiny. The budget required to bring necessary focus to technology security can be elusive, and the user experience is often in opposition to security “best practices”. How do we as technology leaders balance the need for innovation, security and cost efficiency? What do new technologies offer to combine an improved user experience with tightened security? What fundamental (and currently wide-spread in production) security “best practices” are at the heart of recent breaches?

Bryce Austin, CIO, Digineer

“Service Oriented Architecture: The Road To A Connected Technology Eco- System”
We currently lived in a connected world: Internet Of Things, Native Mobile Applications, Off-the-Shelf Cloud Platforms, Legacy Systems, etc. Getting the right DATA from point A to point B at the right time has increasingly become a challenge. When is time to rethink our technology ecosystem? How to leverage the power of cloud platforms working in a seamless integration with our legacy applications? What is Service Oriented Architecture and how that applies to my company? Join this session to learn more about a connected technology eco-system and how to make that possible.

Sebastian Gnagnarella, Senior Vice President - Technology, Inspirato

“Building An Effective Cybersecurity Program”
- Assessing business risk (reputational, operational)
- Regulatory/statutory requirements (FINRA for brokers, HIPPA for Healthcare)
- Resourcing (internal hiring vs. external contracting)
- Talent assessment
- Creating a response plan
- Preventative controls vs. Reactive controls
- Execution and project management
- Common pitfalls

Jeffrey Potter, CTO, Davenport & Company

“Developing And Delivering Innovative Solutions”
The role of the CIO has moved beyond that of focusing on operational efficiencies. Social, Mobile, Analytics and Cloud technologies have created unparalleled opportunities to connect with users, and IT and business users are collaborating to transform business processes in ways as varied as solving design problems via crowdsourcing, enabling consumers to deposit checks via smart phones, preempting plant equipment failures through predictive analytics, and managing surges in web traffic during marketing promotions through cloud hosting. The elasticity and flexibility of the cloud provides an ideal platform for rapid development and deployment of innovative solutions through API-based, loosely coupled, multi-platform applications. However, to be a successful, a change in mind-set and organization is just as critical as the right tools. C-Level commitment is required to transition IT from silo-based development/ testing/ release/ support teams into product focused, agile cross-functional DevOps team that can continuously deliver new business capabilities.

Rohit Lal, Director, Technology Strategy & Architecture, Coke One NA, The Coca-Cola Company

“Our Journey To Cloud-approach, Rationale And Lessons Learned”
- Decisions process and strategic planning
- Obstacles and challenges we had to overcome
- Short term and long term benefits
- Process of training the team and the business

Feroz Merchhiya, CTO-Director of Technology, California Insurance Guarantee Association
CIO VISIONS AND MIDTECH
2016 PRESENTATIONS INCLUDE

“Board Of Directors Come Knocking On Your Door Asking About Cyber Security Threats”
How to effectively communicate to the board of directors (BOD) about your cyber security program to gain support without scaring them. Each BOD may have different concerns such as the audit committee so you must be able to tailor your communication to each type of BOD. if you don’t have a CISO in your company that can help in communicating your capabilities and gaps you can still develop a compelling plan to keep BOD updated and supportive.

Will Perez, IT Director, Information Security & Compliance, Royal Caribbean Cruises

“Extreme Ultraviolet Lithography And 3d Ic Technology”
1. Moore’s law and next generation lithography (NGL).
2. Extreme ultraviolet lithography.
3. Integrated circuit (IC) performance: gate delay, interconnect delay, short channel effect, and memory wall.
4. 3D IC and stacking technology
5. What we really need in PC, mainframe, mobile device, and server.

Banqiu Wu, Chief Technology Officer/ Principal Member of Technical Staff, Mask and TSV Etch Division/ Applied Materials, Inc

“The Ever-changing Role Of The CIO”
- Leadership at the core of your success
- Balancing the past, present & future of the CIO role
- The new age CIO: Skills Needed to succeed
- The CIO role is no longer just IT focused
- Challenges of managing your IT team

George Haynes, VP & CIO, Northrup Grumman

“Team Management: The Key To Success”
- Establish the vision and set your Priority
- Providing your team with the necessary tools
- Communication! Communication! Communication!
- Create new Standards and processes
- Encourage your team to take leadership in their own hands

Domenico Daelli, Head of Architecture Practice, Novartis

“Understanding Disruptive Innovation”
- What is disruptive innovation?
- Knowing where to begin
- Unleashing innovators in your company
- Using technology to exploit your brand’s value

Pamela Rucker, CIO Advisor, St. Jude Children’s Research Hospital

“Challenges For Midmarket Companies: Remaining Business Focused In A Demand-driven It World”
IT managers in midmarket companies must wear many hats, and are faced with the same 24x7 support needs, compliance requirements and talent scarcity are larger enterprises. Culture and cost are also important considerations in sourcing IT. This case study will share how a software-as-medical-device and biologics manufacturer is transitioning to a managed service environment to monitor, manage and enhance their database and applications environment. XYZ company, which supplies blood products to 100 hospitals in the southeast U.S., chose Datavail as its DBA partner, enabling the small onstaff team to concentrate on business-focused priorities. Session will detail selection criteria, transition plan, and results achieved.

Brent Huffman, IT Director, Austal USA

“How Low-code Platforms Are Driving The Citizen Development Revolution”
Professionals who don’t fit the mold of traditional IT application developers are now able to prototype, customize and connect cloud apps on low-code rapid development platforms in less time than traditional developers. With little more than a willingness to learn, business acumen, and digital-savvy, these “citizen developers” are leading a revolution in rapid application development. In quickly growing companies, nascent or evolving processes require constant, agile iteration of both processes and apps — something that citizen developers excel at. Learn how a gasfield engineer went from creating energy models for landfills to building customized business apps as an IT leader.

Steven Duque, Product Marketing Manager, Intuit QuickBase

“The Keys To Successful Leadership”
- Innovate
- Deliver
- Protect
- Analyze

Richard V. Young, CIO, USDA/ Foreign Agricultural Service (FAS)
CIO Visions and MIDTECH are your most time efficient route to research the latest technology and innovation from industry’s leading solution providers. Whatever your big project or challenge is this year, CIO Visions and MIDTECH can connect you with a numerous potential solutions to get results on time and on budget.
CIO Visions and MIDTECH Summits are always hosted in world-class venues that share our values in exceptional customer service. We believe that a relaxed and picturesque environment provides an excellent setting for industry networking and learning.

**Venues**

Inspired by the natural beauty of the neighboring mountains, Red Rock Casino, Resort and Spa pays homage to the elegant mid-century modern resorts that made Las Vegas famous. The design is classic, cool Las Vegas, reinvented for the 21st century. A recipient of the AAA Four Diamond Award since opening and named one of the world’s best new hotels by Conde Nast Traveler magazine, Red Rock redefines casino resort architecture by incorporating natural light, a convenient layout and the comforts of a modern lifestyle, making for the prefect Las Vegas hotel rooms & Las Vegas suites.

Red Rock Resort
Las Vegas NV
April 24th - 26th

Our Schaumburg hotel accommodations boast stylish design and luxurious comfort. Located in an accessible hub with a sophisticated collection of retail and culinary options such as Sam & Harry’s, IKEA and Woodfield Mall, this Schaumburg, Illinois hotel serves as an indigenous ambassador for entire Chicagoland area…and a gateway for the entire Midwest. Experience refined style at the Renaissance Hotel in Schaumburg where stunning design blends seamlessly with impeccable service.

Renaissance Schaumburg Hotel
Chicago, IL
September 25th - 27th