Associate of Applied Science Degree

The Associate of Applied Science Degree in Business Administration is designed to prepare students for entry-level management positions in business. This program develops communication, math, and computer skills that are essential to success in the field of business. It provides business education and training in diverse fields of the business discipline including accounting, computer and information science, financial institutions management, and healthcare services. This program will also serve as a foundation for baccalaureate level studies in business.

Program Objectives:

Upon completion of this program, the graduate will be able to:

1. identify and apply the practical skills needed to demonstrate proficiency in the fields of accounting, finance, and marketing within a business environment.
2. analyze the complex interrelationship between the business and employment environments including legal, ethical and social responsibilities.
3. demonstrate an understanding of computer literacy, and perform application skills, vital to successful contribution within a business environment.
4. determine the customer satisfaction factors which will influence consumer and organizational decision-making.

Admission Requirements:

All candidates for admission must pass the College’s entrance examination requirements. Each candidate for admission is considered individually on merit and potential.

Graduation Requirements:

A grade of “C” or better must be achieved in all core courses, English, and math to be eligible to graduate.
### BUSINESS ADMINISTRATION

**Major: Quarter Hours:**
- ACC101 Financial Accounting I 4
- ACC105 Financial Accounting II 4
- ACC213 Managerial Accounting 4
- BUS106 Introduction to Business 4
- BUS107 Business Law I 4
- BUS108 Business Law II 4
- BUS200 Principles of Marketing 4
- BUS204 Principles of Management 4
- BUS245 Customer Satisfaction Strategies 4
- CIS114 Computer Usage and Software Applications 4
- CIS116 Spreadsheet Applications 4
- FIN200 Principles of Finance 4

**Total Hours** 48

### General Education:
- BUS201 Professional Development 4
- BUS232 Business Statistics 4
- ECO144 Introduction to Macroeconomics 4
- ENG109 Principles of Speech 4
- ENG120 Interpersonal Communications 4
- ENG116 Composition 4
- ENG117 Advanced Composition 4
- HUM110 Human Potential 4
- MAT140 College Algebra 4
- PSY140 Introduction to Psychology 4
- SOC100 Introduction to Sociology 4

**Total Hours** 36

### Open Electives:
- Choose 8 hours of open electives 8

**Total Hours** 8

**Total Hours Required for Degree** 92
ED Gainful Employment Disclosure

Business Administration, Associate of Applied Science Degree
Award Year: 2013 - 2014
OPEID #: 004568
CIP CODE: 52.0201
Credential Level: 02 Associate Degree
Normal Time to Complete 2 years

Occupations Related to this Program
Job Title: SOC Code:
Sales Managers 11-2022.00
Administrative Services Managers 11-3011.00
Industrial Production Managers 11-3051.00
Transportation Managers 11-3071.01
Storage and Distribution Manager 11-3071.02
Construction Managers 11-9021.00
Social and Community Service Managers 11-9151.00
Management Analysts 13-1111.00

Estimated Program Costs
Tuition and fees: $41,060.00
Books and supplies: $3,575.00
On-campus room and board: not offered

On-Time Completion Rate*
Percent of graduates who completed their program on-time: 55%

Job Placement Rate**
Percent of job seeking graduates employed in their field of study: not reported

Median Loan Debt*
Federal loans: $27,986.00
Private education loans: $0.00
Institutional financing plan: $0.00

* Due to privacy reasons, on-time completion rate and median loan debt will not be reported for programs with fewer than 10 graduates during the award year.

**This institution is not currently required to calculate a job placement rate for program completers.