Foreword

Conscious of the close correlation between education and development and the central role of capacity-building in helping societies improve their economic, social, technological and cultural levels, the World Intellectual Property Organization (WIPO) is investing in human capital development by making available substantial resources and establishing robust partnerships for teaching intellectual property (IP).

In large parts of the world, both public and private sectors are becoming increasingly aware and convinced of the key role of IP in the economic growth and social well-being of societies, which has been rapidly translated into remarkable requests for capacity building in IP. WIPO’s recent normative achievements, the increasing technical assistance provided and the current rich debates on IP have livened up this enthusiasm for training.

Responding to these increasing needs, WIPO is endeavoring to upgrade knowledge and skills in various areas of IP with a view to promoting the use of IP as a tool for economic, social, cultural and technological development. It has developed a series of general, advanced and specialized training courses, which are offered on a regular basis to government officials, IP practitioners and students. Customized courses have also become a practice, meeting each time specific needs of governments and academic institutions.

Though several WIPO Programs include training components in their activities, the WIPO Academy is considered the core WIPO unit for training and capacity building for developing countries, least-developed countries and countries with economies in transition. Four programs are providing on-line and on-site courses in many languages, making the Academy a renowned world institution to access to IP education with a yearly average of about 40,000 beneficiaries from all over the world who are enabled to benefit from specialized education in IP – mainly through Master’s Degrees in IP law programs and training opportunities for teachers – assisted to have ready-to-use and instantaneous online tutoring in IP or offered classroom-based courses and practical training modules.

The WIPO Academy will continue the tremendous efforts deployed for further developing the multilingual diversity of the courses provided and anchoring the development orientation in the course content. New courses are introduced in 2015, including a distance-learning course on the collective management of copyright and related rights and a course on IP and traditional knowledge and traditional cultural expressions. These have been developed based on productive inputs from different internal and external IP experts.

As in previous years, the present catalogue of education and training programs is displaying a collection of regular courses that are made available by the WIPO Academy in 2015. In a move to facilitate access to information and in line with the language policy approved by WIPO Member States, the catalogue is prepared, this year, in all languages of the United Nations. Also, in view of further facilitating access to information and data collection, the Academy has generalized in 2014 the electronic registration system to all programs through the established WIPO e-Learning Center.

Francis Gurry
Director General
WIPO
Preface

The mandate of the WIPO Academy is to assist developing countries, least developed countries and countries with economies in transition in capacity building in IP for the benefit of a broad range of stakeholders (national IP administrations, policy makers, diplomats, the judiciary, academics, IP practitioners, students and societies for collective management of copyright and related rights).

To fulfill its mandate, the WIPO Academy offers a range of training opportunities along four main axes.

The Professional Development Program offers every year some 20 training courses for IP professionals and other dedicated stakeholders on a variety of IP areas. These courses are organized in cooperation with a number of partner IP institutions, including universities, in all regions.

The Distance Learning Program offers every year three general and more than 10 advanced courses on a range of basic and emerging IP areas through a dedicated IT platform and a network of some 90 tutors all over the world.

The Academic Institutions Program offers every year a limited number of scholarships for qualified graduates from developing countries, LDCs and countries with economies in transition enrolling in seven Joint Master’s Degrees in IP Law currently offered by the WIPO Academy in cooperation with eight selected academic institutions. This Program also offers short-term training opportunities for IP academics.

The WIPO Summer Schools Program is a two-week training course which is offered each year in eight to ten countries on a rotational basis for the benefit of young professionals and students from different backgrounds.

The present publication provides a catalogue of all the training opportunities planned to be offered by the WIPO Academy in 2015 under each of these four Programs. For each of these Programs, it gives to the reader information on eligibility criteria, application formalities and timelines, selection, and travel and other administrative arrangements for selected participants. The publication offers a detailed outline of the content of each course, e-learning module and Master Program, as well as of the language(s) in which the various courses, modules and Joint Master Programs are currently offered.

Important:
Since in the course of the year, changes may be introduced to the proposed training activities, it is highly recommended to visit the WIPO Academy web site www.wipo.int/academy for the most updated course information.
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Distance Learning Program

General information

1. Intellectual Property Primer (DL-001)


3. General Course on Intellectual Property (DL-101)

4. Advanced Course on Copyright and Related Rights (DL-201)

5. Advanced Course on E-Commerce and Intellectual Property (DL-202) *(This course is under review)*

6. Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203) *(new)*

7. Advanced Course on Biotechnology and Intellectual Property (DL-204) *(This course is under review)*

8. Introduction to the UPOV System of Plant Variety Protection (DL-205)

9. Patents (DL-301)

10. Trademarks, Industrial Designs and Geographical Indications (DL-302)

11. Examination of Applications for Plant Breeders’ Rights (DL-305) *(new)*

12. Arbitration and Mediation Procedure under the WIPO Rules (DL-317) *(This course is under review)*

13. Patent Information Search (DL-318)


15. Advanced Course on Managing Intellectual Property in the Book Publishing Industry (DL-401) *(to be confirmed)*

16. Intellectual Property Management (DL-450)

17. Collective Management of Copyright and Related Rights (DL-501) *(new)*

18. Joint WIPO-UNISA Intellectual Property Specialization Program via Distance Learning jointly offered by the WIPO Academy and the University of South Africa (UNISA)
**Academic Institutions Program**

**Joint Master Programs on Intellectual Property**

1. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Africa University and the African Regional Intellectual Property Organization (ARIPO), Mutare, Zimbabwe
2. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Austral University, Buenos Aires, Argentina
3. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia
4. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Seoul National University (SNU), Seoul, Republic of Korea
5. Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the University of Turin, Turin, Italy
6. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroon
7. Master's Degree in Patent Law, jointly offered by the WIPO Academy and the Centre for Law and Technology and the University of Haifa, Haifa, Israel
8. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and the Bilkent University, Ankara, Turkey (new)

**Colloquium for teachers**

WIPO-WTO Colloquium for Teachers of Intellectual Property, jointly organized by the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO), Geneva, Switzerland

**Summer Schools Program**

**General Information**

1. WIPO-Chile Summer School on IP (WCLSS), Santiago
2. WIPO-India Summer School on IP (WISS), New Delhi
3. WIPO-China Summer School on IP (WCHSS), Shanghai
4. WIPO-Singapore Summer School on IP (WSSS), Singapore City
5. WIPO-Mexico Summer School on IP (WMSS), Mexico City
6. WIPO-UNIGE Summer School on IP (WGSS), Geneva
7. WIPO-Russia Summer School on IP (WRSS), St. Petersburg
8. WIPO-Korea Summer School on IP (WKSS), Daejeon
9. WIPO-USA Summer School on Designs (WUSSS) [Topic TBC], Alexandria
10. WIPO-South Africa Summer School on IP and Transfer of Technology (WSASS), Durban
WIPO Academy
Professional Development Program

2015
General Information

The Professional Development Program of the WIPO Academy offers, in a yearly basis, some 20 training courses for participants from developing countries (including LCDs) and from countries with economies in transition. The courses are organized with a number of partners, including national IP offices.

The training courses planned to be held in 2015 are described in the following pages. For each course, information is given in respect of the content, target audience, language of instruction, venue and duration. For certain courses, exact dates will be known only later after the publication. It is therefore advisable to check the WIPO Academy website www.wipo.int/academy for the most updated information. The following paragraphs provide information on procedures for application, as well as on travel and accommodation, medical coverage, visa requirements and related matters which apply to selected candidates.

1. Pre-requisites
Candidates for the training courses offered under the Professional Development Program should have completed the Distance Learning Course (DL-101) “General Course on Intellectual Property” and passed the examination. Candidates may register through the website of the WIPO Academy http://www.wipo.int/academy or directly through the WIPO eLearning Center welc.wipo.int in order to complete that DL-101. Candidates are required to have a working knowledge of the language in which the training course is to be conducted (see list below).

2. Application Procedure
Candidates for the training courses offered under the Professional Development Program are required to register online through: https://welc.wipo.int/acc. Only applications submitted online will be considered. Under each training course, the dates and the deadlines for registration are provided. A candidate may wish to register for more than one course.

For government officials, registration shall need to be endorsed by the Director General of the Office or senior official of the relevant Ministry before it can be considered. Under the Professional Development Program page, follow the step-by-step instructions described under “How to register”. It is also necessary to attach the relevant required documents as described on the page. For any assistance, please send a message to the following e-mail address: pdp@wipo.int

3. Selection of Candidates
The selection of candidates is carried out by WIPO. The selected candidates are first notified directly by email, formal invitation letters will be sent thereafter. Information on travel and other administrative arrangements will be also notified directly to selected candidates.

4. Medical Insurance:
Participants in courses of two weeks or more are covered by a medical insurance taken out by WIPO for the training period. Details of the medical insurance scheme are sent to selected candidates.

5. Medical Examination
Candidates selected for a training course lasting two weeks or more are required to undergo a medical examination confirming that they are in good health. The medical examination is to be carried out by a physician recognized by the United Nations in the candidate’s country. When applicable, WIPO informs the selected candidates of the requirement for medical examination through the relevant UNDP office.

6. Visa Requirements:
In view of the strict entry visa requirements of countries in which the training courses or seminars are organized, WIPO will not authorize the selected candidates to travel unless they have obtained all the required entry visas in advance.
7. **Travel and Accommodation:**
Travel and subsistence expenses are borne by WIPO and/or by the governments or organizations cooperating with WIPO in organizing the training course. Participants receive a daily subsistence allowance adequate to cover the cost of accommodation and meals.

8. **Evaluation**
At the end of each course, participants are required to complete an evaluation questionnaire prepared by WIPO or involved partner institutions. The answers to the questionnaire are treated in strict confidence. They are intended to serve as a basis for assessing the value of, as well as to enrich, the various courses in order to help WIPO improve them in the future.

9. **Attendance**
Regular attendance is mandatory throughout the training period. WIPO reserves the right to terminate the fellowship of any participant who fails to meet this requirement.

10. **Accompanying persons:**
Participants are requested not to bring any accompanying persons to the courses. WIPO does not take any responsibility or incur administrative costs or take any action (e.g., make travel arrangements, provide a subsistence allowance, arrange entry visas or insurance, etc.) for such persons. Arrangements made for the participants by WIPO and/or the host institutions are solely for the benefit of the participants.

11. **Award**
A joint certificate of participation is awarded to the participants at the end of each training program.
1. WIPO/APO Advanced Training Course on Patent Information and Documentation for Patent Examiners, Vienna, Austria

**Description**
The course is organized in cooperation with the Austrian Patent Office (APO).

**Content and Structure**
- Austrian registration and granting procedure for patents and utility models
- Registration and protection requirements of semiconductors topographies
- IPC-ECLA patent classification
- Recent issues concerning compulsory licenses for pharmaceutical products, implementation of the Doha Declaration in the EC and the TRIPS Agreement
- Inventive step in the field of patents, with examples
- PCT and APO
- Electronic data processing in patent administration
- Uniform presentation of bibliographic data in patent documents, using INID Codes
- Information services: library, information unit, registers, legal and technical inquiries, search on the state-of-the-art, written opinion on patentability
- General overview on patent databases for online search
- European Patent Office database, EPOQUE practical session
- Non-patent databases; practical examples, useful links
- Quality Management System (QMS) in the Group Techniques
- Supplementary Protection Certificates (SPC) for patents in the fields of pharmaceutical products and pesticides
- Computer-implemented inventions: discussions of practical examples, useful links
- Inventions in the field of biotechnology

**Target Audience**
Patent examiners

**Language of Training**
English

**Venue and Duration**
APO, Vienna, Austria, one week

**Expected Period**
June 22-26
2. WIPO/DPMA Advanced Training Course on Patent Search and Examination in the Field of Biotechnology (Venue to be confirmed)

**Description**
The course is organized in cooperation with the German Patent and Trademark Office (DPMA).

**Content and Structure**
- Patent Examination Procedure at the German Patent and Trade Mark Office
- DPMA’s electronic search and archive system DEPATIS: overview and general introduction
- Biotechnology in Germany: overview in history, status and general IP framework
- Patent applications in the fields of biotechnology and pharmaceutics, including patent examination procedure – presentations and practical exercises (two full days)
- DPMA’s electronic case file ELSA: overview and general introduction, including questions & answers

**Target Audience**
Patent examiners

**Language of Training**
English

**Venue and Duration**
To be confirmed, one week

**Expected Period**
July 6-10
3. WIPO/Sweden Advanced Course on Industrial Property in the Global Economy, Stockholm, Sweden

Description
The objective of the course is to enhance skills of decision-makers in the field of industrial property and to provide a forum for discussion of industrial property issues. Illustration of various aspects of international treaty negotiations in the field of industrial property are carried out. In addition, the course offers to participants the opportunity to share relevant experiences with Swedish officials and fellow participants.

The course is organized in four phases: 1) the preparatory phase consists in the preparation by participants of an inventory of needs and problems in the respective country, 2) the second phase consists of a two-week course in Stockholm with the content detailed below, 3) After the Stockholm phase, participants are expected to develop a project in the home country, and 4) the fourth phase consists in a one-week seminar in a developing country with the main objective to review the projects developed by the participants.

Content and Structure
- Swedish Patent and Registration Office: tasks and organization
- IP and development: (1) basics and rationale of IP law, (2) the industrial property system, (3) IP as an effective policy tool for economic growth
- WIPO’s progressive development in international property law: recent developments in the IP system; presentation of WIPO-administered conventions
- WIPO Intergovernmental Committee on IP and Genetic Resources, Traditional Knowledge and Folklore, enforcement of IPRs, customs issues
- IP in the information age: copyright and database protection, IP and public policy issues
- The international trading system: general aspects and the WTO, the role of the National Board of Trade, open trade gate, WTO and dispute settlement
- Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), including multilateral environment agreements (MEA) and the Convention on Biological Diversity (CBD)
- Enforcement provisions of IPRs, enforcement provisions in the TRIPS Agreement
- Country reports and projects, global patent system - legal aspects and developments
- Global system for trademarks, industrial design and utility models
- Industrial property system in Sweden: the Acts, teaching of IPRs: University of Stockholm
- Trademark protection: criteria, procedures, trademark searches, national, community (Office of Harmonization for the Internal Market - OHIM) and international (Madrid) systems
- Copyright administration: Swedish copyright organizations - their roles and interrelations
- Swedish Patent and Registration Office’s service to industry, inventors and attorneys
- Promoting awareness of IPRs, relevance for small and medium-sized enterprises (SMEs)
- IP and transfer of technology, foreign direct investment, TRIPS Agreement and health
- IP and competition law agriculture and genetic resources in the TRIPS Agreement.

Target Audience
Senior officials from relevant ministries

Language of Training
English

Venue and Duration
Phase 1: Swedish Patent and Registration Office, Stockholm, Sweden, two weeks
Phase 2: a developing country (to be determined), one week

Expected Period
Phase 1: to be confirmed
Phase 2: to be confirmed
4. WIPO/OEPM Training Course on Trademark Procedures for Latin American Countries, Madrid, Spain (to be confirmed)

**Description**
The course is organized in cooperation with the Spanish Patent and Trademark Office (OEPM).

**Target Audience**
Trademark examiners

**Language of Training**
Spanish

**Venue and Duration**
Madrid, Spain (to be confirmed), one week

**Expected Period**
October 5-9

**Content and Structure**
- OEPM: organization and operation; international activities; public information activities; publications, especially trademark publications; and demonstration of databases
- Model of the autonomous industrial property office
- OEPM international activities
- Organization and operation of the OEPM Patents and Industrial Designs Department
- Derived marks and other forms of protection
- Generic denominations
- Causes of invalidity and lapse of distinctive signs
- Issues relating to similarity of trademarks
- International Classification of Goods and Services (Nice Classification)
- International Classification of the Figurative Elements of Marks (Vienna Classification)
- Demonstration of the databases of OEPM
- System of OEPM for the production and exploitation of data
- OEPM Technological Information Department
- OEPM’s public information activities, publications, especially trademark publications
- Distinctive signs and challenging decisions, administrative appeals and administrative-judicial appeals; and the invalidation process
- Debate on jurisprudential criteria in the substantive examination of trademarks
5. WIPO/CEIPI Colloquium on Transfer of Technology and Licensing, Strasbourg, France

**Description**
The course is organized jointly with the Center for International Industrial Property Studies (CEIPI).

**Content and Structure**
- Challenges and contemporary issues related to technology transfer
- Role of IPRs in transfer of technology
- Intellectual property marketing: a practical approach
- Intellectual property commercialization: a practical approach
- Technology transfer contracts
- Licensing: legal framework, basic principles and context
- Financial terms of licensing agreement: valuation and forms of payment
- Exercises on IP valuation
- Licensing negotiation
- Drafting of licensing contracts
- Intellectual property funding: government and alternative resources (venture capital, business angels etc.) - a practical approach
- Franchising: a practical approach
- Copyright licensing, including Open Source: a practical approach
- Industry – academia interaction in transfer of technology
- Spin out and start-up companies based on university developed technology
- Incubation for intellectual property based business;
- IP and business plan for seed business;
- Intellectual property audits for universities and SMEs: a practical approach
- Intellectual property institutional policy for technology transfer

**Target Audience**
Officers from Research and Development (R&D) Institutions and relevant universities

**Language of Training**
English

**Venue and Duration**
CEIPI, Robert Schuman University, Strasbourg, France, two weeks

**Expected Period**
June 15-26
6. WIPO/INPI Training Course on Branding, Paris, France

**Description**
This course is jointly organized with the Institut National de la Propriété Industrielle (INPI), Paris, France.

**Content and Structure**
- Conceptual considerations
- Why does branding matter?
- The economic importance of brands
- Branding instruments
- The role of the trademark system in supporting the branding activities of firms
- Corporate branding and services branding
- Financial value of brands
- How do branding investments affect firms’ performance?
- How does branding promote innovation?
- Branding strategies and innovation strategies
- Branding management
- The public relations perspective on branding
- Nations branding

**Target Audience**
Chambers of commerce, officials from Ministries of Industry and Trade and trade promotion associations

**Language of Training**
French

**Venue and Duration**
INPI, Paris, France, one week

**Expected Period**
June 15-19
7. WIPO/ILPO Training Course on Patent Search and Examination in the Pharmaceutical Field, Jerusalem, Israel

**Description**
The course is organized in cooperation with the Israel Patent Office (ILPO).

**Content and Structure**
- Introduction to the ILPO
- Functions of the Patent Administration Department
- The Israel patent system
- Meeting with the pharma examiners team
- Novelty, inventive step, clarity and enablement in the pharmaceutical field
- Claim types
- Introduction to free of charge on-line databases
- Pharma-related search strategies
- Examination of a patent application and preparation of an examination report
- Method of treatment claim issues in Israel
- Ever-greening: the tug of war between generic and ethical drugs
- Israel Drug Registry
- Traditional knowledge – evolving attitudes
- Role of extension orders in pharmaceutical patents
- Pharma-related judicial decisions
- dosage regimes
- the disappearing Polymorph
- Visit to a pharmaceutical company

**Target Audience**
Patent examiners

**Language of Training**
English

**Venue and Duration**
Israel Patent Office, Jerusalem, Israel, one week

**Expected Period**
November 15-19
8. WIPO-WTO Advanced Course on Intellectual Property for Government Officials, Geneva, Switzerland

**Description**
The course is jointly organized by the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO).

**Content and Structure**
- Overview of international law and policy in intellectual property
- Intellectual property and economic development
- Copyright, the current international landscape: legal, policy and development dimensions
- Copyright flexibility
- Trademarks and industrial designs, the current international landscape: legal, policy and development dimensions
- Geographical indications, the current international landscape, legal, policy and development dimensions
- Patents, the current international landscape, legal, policy and development dimensions
- Intellectual property and public health: the current international landscape
- Options and strategies under the Trade Related Aspects of Intellectual Property Rights Agreement (TRIPS) for access to medicines: the current state of play of implementation
- WTO Dispute Settlement and the TRIPS Agreement
- Protection of plant varieties in the International Union for the Protection of New Varieties of Plants;
- Intellectual property and competition policy
- Intellectual property and genetic resources, traditional knowledge and folklore: the current international landscape and future directions
- Relationship between the TRIPS Agreement and the Convention on Biological Diversity, the protection of traditional knowledge and folklore: recent developments in the WTO
- Intellectual property, electronic commerce, internet domain name disputes and the WIPO Arbitration and Mediation Centre
- Intellectual property and transfer of technology and licensing
- Enforcement of intellectual property: legal, policy and development dimensions
- Intellectual property and climate change
- Primary sources, and information resources in the field of intellectual property

**Target Audience**
Senior policy makers involved in IP matters at multilateral level from relevant ministries

**Language of Training**
English

**Venue and Duration**
WIPO and WTO headquarters in Geneva, two weeks

**Expected Period**
March 16-27
9. WIPO Training Course on Patent Examination for Latin American Countries, Rio de Janeiro, Brazil

**Description**
The objective of the seminar is to provide participants from Latin American Industrial Property Offices updated information and practical capacity-building in the fields of patent search and examination procedures, techniques and tools. Participants acquire specialized knowledge on patents, especially on new developments.

**Content and Structure**
- Protection of inventions through patents
- The examiner’s role in the examination procedure for patenting. Roles and responsibilities
- General concepts
- Procedural issues before the substantive examination
- Review of substantive examination
- The Patent Cooperation Treaty (PCT)
- Practice on prior art searches
- Reporting on the state of the art
- Formulating search strategies
- Access to public and private databases
- Case studies and practical exercises
- The main activities and working tools for patent examiner
- Preparation of search and examination report

**Target Audience**
Patent examiners

**Language of Training**
Spanish

**Venue and Duration**
Rio de Janeiro, one week

**Expected Period**
April 13-17
10. WIPO/CIPO Executive Workshop on the Application of Management Techniques in the Delivery of Intellectual Property Services, Ottawa, Canada

**Description**
The workshop is organized jointly with the Canadian Intellectual Property Organization (CIPO). It aims at enhancing managerial skills related to the delivery of intellectual property services, including effective quality control systems.

**Content and Structure**
- Business strategy
- CIPO overview
- Understanding client needs and outreach
- Operational management
- Quality management
- Information technology
- IP policy and administration in Canada (how CIPO can support innovation and economic growth)
- Leveraging international relationships (how CIPO's international activities support and advance Canada's IP interests)
- CIPO governance (CIPO a special operating agency)
- Finance (an overview of finance operations within CIPO)
- Individual presentation by participants
- Examiner training programs (trademark and patents)
- Integrated business planning and performance measurement
- Management lean (how applying lean management techniques can increase efficiency)
- Economics business analytics
- Individual meetings with CIPO representatives
- Interactive evaluation session

**Target Audience**
Senior managers of industrial property offices

**Language of Training**
English

**Venue and Duration**
CIPO, Ottawa, Canada, one week

**Expected Period**
May 11-15
11. WIPO/ONDA Training Course on Collective Management of Copyright and Related Rights, Algiers, Algeria

**Description**
The course is organized in cooperation with the National Office of Copyright and Related Rights (ONDA) of Algeria.

**Content and Structure**
- General concepts of copyright
- Protection of copyright works in Algeria
- Enforcement of rights
- Collective management of copyright and related rights
- Collective management societies in developing countries
- Rights of broadcasters, writers and visual artists: rights of broadcasting organizations, rights acquisition for broadcasting purposes
- Rights of authors
- Collective management in the digital environment

**Target Audience**
Officials from copyright offices and collective management organizations

**Language of Training**
Arabic

**Venue and Duration**
ONDA, Algiers, Algeria, Two weeks

**Expected Period**
April 20 – May 1
12. WIPO/Finland Training Course on Copyright and Related Rights, Helsinki, Finland

**Description**
The course is organized in cooperation with the Finnish Ministry of Education and Culture.

**Content and Structure**
- **Introduction to the Course and Host Country**
  - Finnish society and culture
  - Copyright policy making within the Government
  - Research: economic contribution of copyright-based industries
- **Topical copyright issues in Finland, EU and WIPO**
  - Copyright in the European Union
  - Specificities of Finnish Copyright legislation
  - Topical international themes: Beijing Treaty, limitations and exceptions etc.
  - Country report
- **The future of IPR**
  - The future of Internet and IPR
  - The Finnish IPR strategy
  - The purpose and functions of the copyright council
  - The rights of film and audiovisual producers
- **Management of rights in musical works**
  - Joining Teostoto, documentation of works and distribution of licensing fees
  - Copyright protection of musical works
  - Private copying remuneration system;
  - Marketing music for events and background use
  - Music in broadcasting
  - Music on recordings and the internet
  - Limitations and exceptions to copyright, the three-step test and fundamental rights
- **Anti-piracy work in Finland and enforcement at EU borders**
  - Anti-piracy work and awareness-raising in Finland
  - Internet piracy
  - Cooperation with authorities in piracy cases and special questions concerning EU border measures
- **Different models on how to manage copyright**
  - General information about Kopiosto
  - Reprography in general, licensing, surveys and distribution
  - Audiovisual works: licensing
  - Audiovisual works: distribution
  - Presentation of AVEK, the Promotion Centre for Audiovisual Culture
- **Management of related rights**
  - The collective management of performers’ and phonogram producers’ rights: Gramex in general
  - The rights of musicians
  - Study visit to Finnish Broadcasting Company – YLE
  - Rights of broadcasting organizations
  - Rights acquisition for broadcasting purposes

**Target Audience**
Officials from copyright offices and collective management organizations

**Language of Training**
English

**Venue and Duration**
Helsinki, Finland, two weeks

**Expected Period**
October 19-30
13. WIPO/France Training Course on Copyright and Collective Management of Copyright and Related Rights, Paris, France

Description
The course is organized in cooperation with the French Ministry of Culture and Communication and the Center for Studies and Research in Immaterial Law (CERDI), Jean Monnet Faculty, Paris-Sud University.

Content and Structure
- Scope of protection of copyright
- Rights of copyright owners
- Enforcement of rights
- French legislation on copyright
- Copyright infringement
- Related rights
- Injunctive relief and remedies for copyright infringement
- Counterfeiting and piracy
- Role of IPRs in economic development
- Fair dealing: legal basis, practice and issues, including the three step test and interplay with exceptions and limitations to copyright in the European context
- Collective management of copyright and related rights on the job training by selected French collective management organizations

Target Audience
Officials from relevant ministries and/or from collective management organizations

Language of Training
French

Venue and Duration
Ministry of Culture and Communication, Paris, France, one week

Expected Period
May 18-22
14. WIPO/SGAE Training Course on Collective Management of Copyright and Related Rights, Madrid, Spain

Description
The course is organized in cooperation with the General Authors’ and Publishers’ Society of Spain (SGAE).

Content and Structure
- Collective management of rights of authors, editors and their heirs
- Legal advice for right owners
- SGAE’s information infrastructure
- Broadcasting licenses
- SGAE’s technical assistance service for Latin American societies for the management of rights
- Exclusive licenses, fee collection
- Measures for the control of digital networks, audiovisual products and records
- SGAE’s experience in contracting and licensing
- Rights of remuneration for private copy (audio or video) and for renting video and record support devices
- SGAE’s experience in mechanical reproduction
- Overview of legal services: functioning and organization
- Litigation services; cultural advice services
- Management of artistic works: documentation of audiovisual works; right owners of audiovisual works and rights managed by SGAE
- SGAE’s quality management
- Institutional relations and strategic analysis
- Changes in copyright and related rights protection

Target Audience
Officials from copyright offices and collective management organizations

Language of Training
Spanish

Venue and Duration
SGAE, Madrid, Spain, one week

Expected Period
November 9-13
15. WIPO/BCC Training Course on Copyright and Related Rights, London, United Kingdom

Description
The course is organized in cooperation with the British Copyright Council (BCC).

Content and Structure
• United Kingdom Copyright Law: general overview in the context of national, international and regional developments
• Overlap between copyright, trademarks, patents and design
• Traditional knowledge
• Copyright and developing countries, including a project on perspective of developing countries
• Copyright and competition law
• Copyright and parallel imports
• Role of the government in relation to IP including policy development and consultative process
• Publishers' rights and interests
• Moral rights of authors and performers
• Rights in software and computer programs, including business methods
• Authors’ rights and interests: literary and dramatic works legal basis and case law; publishing contracts and the relationship between authors, agents and their publishers
• Broadcasters’ rights and interests
• Broadcasting agreements and the work of script and screen writers
• Managing contributor rights at the British Broadcasting Corporation (BBC) in the digital environment;
• Rights and interests of directors and producers
• Copyright licensing agency - reprographic copying and the work of the Copyright Licensing Agency (CLA)
• Licensing for educational use
• Public lending right in the United Kingdom
• Copyright awareness - the role and activities of the British Music Rights
• Copyright action in the United Kingdom - a case study
• interagency cooperation in the enforcement of copyright
• Enforcement of copyright - the experience of the computer program/games producers;
• Copyright from the perspective of the judiciary
• Visit to the British Recorded Music Industry (BPI) or the International Federation of the Phonographic Industry (IFPI)
• IFPI's policy approach, dealing with internet and hard copy piracy and counterfeiting including use of forensics in court proceedings
• Presentation by the Mechanical Copyright Protection Society (MCPS) Anti-Piracy Unit
• Issues for image collections and libraries holding copyright protected and public domain works, and the digitization of libraries
• Country reports

Target Audience
Senior officials from relevant ministries and and/or collective management organizations

Language of Training
English

Venue and Duration
BCC, London, United Kingdom, two weeks

Expected Period
To be confirmed
16. WIPO/NIPO Training Course on Patents, Oslo, Norway

Description
The course is organized in cooperation with the Norwegian Industrial Property Office (NIPO).

Content and Structure
• Purpose of the patent system
• Introduction to the European and the Norwegian Patent System: aspects of biotechnology
• Software patenting, the Supplementary Protection Certificate (SPC)
• Patent Cooperation Treaty (PCT)
• Introduction to patent examination
• Patent search: PCT minimum documentation
• Manual patent search, search exercises
• Search tools using free databases, search exercises
• Assessment of patentability, exercises on assessing novelty and inventive step
• Implementation of a full electronic case handling

Target Audience
Patent examiners.

Language of Training
English

Venue and Duration
The Norwegian Industrial Property Office, Oslo, Norway, one week

Expected Period
September 14-18
17. WIPO/SGAE Advanced Training Course on Copyright and Related Rights for Senior Officials from Latin American Countries, Lima, Peru

Description
The course is organized in cooperation with the Spanish Society of Authors and Publishers (SGAE).

Target Audience
Senior officials from copyright offices and collective management organizations in Latin America

Content and Structure
- Evolution of the regulatory framework of copyright in Latin America
- Challenges faced by international copyright system
- Cultural industries and development
- Promotion of cultural industries. Public policies and finances
- Introduction to international treaty on copyright
- Beijing Treaty on Audiovisual Performances
- Marrakesh Treaty to facilitate access to published works for persons who are blind, visually impaired, or otherwise print disabled
- Exceptions and limitations to copyright. The rule of the three steps test
- Role and responsibilities of internet intermediaries in Latin America
- General aspects of collective management
- Collective management in Latin America and the role of the International Confederation of Societies of Authors and Composers (CISAC)
- Establishment of tariffs and licensing systems in the field of the musical and audiovisual industry;
- National experience about the collective management
- Management statutes for the collective management societies and the rules on free competition
- General aspects for internal and external controls on the management of collecting societies

Language of Training
Spanish

Venue and Duration
Lima, Peru, one week

Expected Period
May 18-22
18. **Intensive Summer Course on IP and Business Entrepreneurship**, 
jointly organized by the WIPO Academy and the Faculty of Law of 
the University of Haifa, Haifa, Israel

**Subjects covered**
- Strategic and organizational challenges related to monetizing IP and turning it into a corporate asset
- Role of Intellectual Property in Designing a Business Strategy
- Practical steps related to new ventures
- Incorporation IP into a business plan
- Commercialization of IP
- Collaborating with venture capitals and entrepreneurs
- Fundamental principles of IP
- Managing innovation in different sectors
- White a business plan related to innovative technologies
- Interact with entrepreneurs, executives, investors and venture capital fund managers.

**Language of tuition**
English

**Admission requirements**
To be considered, applicants shall:
- hold a Bachelor’s Degree in law, natural sciences, computer science or any field of engineering;
- be fluent in English.

**Maximum number of students**
In principle, a total number of 20 places are available for self-supported and financed students.

**Scholarships**
Around three to five scholarships are available. Scholarships cover:
- Return ticket
- Registration and tuition fees
- Full board and lodging
- Medical insurance

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

**Application forms**
Application forms are available in the WIPO Academy and Haifa University web sites.

**Venue**
Haifa, Israel

**Dates**
Three weeks at dates to be determined (between June and August 2015).

**Award**
Successful students will be awarded Certificates of IP and Business Entrepreneurship by the University of Haifa on behalf of WIPO.

**Teachers**
Classes are delivered by eminent academics from the University of Haifa, Israel, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.

**More information**
Applicants should visit the WIPO Academy web site for more details and updated information: www.wipo.int/academy

Visa costs, if any, are at the charge of participants.
WIPO Academy
Distance Learning Program
2015
General information

Objectives
By harnessing technology to facilitate the delivery of academic programs remotely, the WIPO Academy Distance Learning Program aims to increase the accessibility of IP knowledge on a global scale; making it available to all, irrespective of geographic location, socio-economic background, industry sector or language group.

Background
In 1998, the WIPO Academy adopted distance learning as an innovative teaching approach, investing in the potential of the Internet in order to expand its educational mandate. Since its launch approximately 350'000 people from all over the world have taken one or several WIPO distance learning courses.

Field and Scope of Training
The WIPO Academy has placed considerable emphasis on incorporating learning methodologies and pedagogies that complement the e-learning process: The Bloom Method is a learning technique rooted in cognitive behavioral psychology in which learners are encouraged to ‘remembering, understanding, applying, analyzing, evaluating and creating’. The Instructional Design of the course content is based on the Open University: ‘you teach, you ask, you assess and you evaluate’ the learners’ ability to apply and perform tasks at different intervals. The combined use of these two systems facilitates the effective transfer of information and knowledge between teachers and learners in the virtual environment.

The WIPO Academy networks with other institutions involved in the teaching of intellectual property through distance learning in order to combine substantive knowledge and pedagogical expertise in the design and development of courses. Partnerships with universities around the world enable the WIPO Academy to identify core groups of experts to serve as authors providing and enhancing the content of the courses with regional and national teaching materials. The WIPO Academy is the only institution which offers on-line courses in IP in seven languages with a suite of learner support. A unique feature of WIPO’s Distance Learning Program is the focus on language diversity and on-line academic and administration support. Both the Primer and the General Course on IP are available in the six official languages of WIPO- Arabic, Chinese, English, French, Spanish and Russian as well as Portuguese. The advanced courses are also available in English, French, Portuguese and Spanish, with further translations in Arabic, Chinese, Portuguese and Russian underway.

The WIPO Academy distance learning courses cover all aspects of IP. Learners and teachers can interact as often as necessary during the courses because communication takes place through online discussion forums and electronic mail. Teachers have their own interaction tools which allow them to correct exams and support any difficulties the learners might face during the course.

The range of courses offered via distance learning currently include:
- Primer on Intellectual Property (an easy-to-read introduction to the fundamental concepts of IP)
- General Course on Intellectual Property (DL-101)
- General Primers - Introduction to the Patent Cooperation Treaty (DL-101PCT)

There are also some 15 advanced courses on specialized aspects of IP:
- Advanced Course on Copyright and Related Rights (DL-201)
- Advanced Course on E-Commerce and Intellectual Property (DL-202)
- Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203) (new)
- Advanced Course on Biotechnology and Intellectual Property (DL-204)
- Introduction to the UPOV System of Plant Variety Protection (DL-205)
- Patents (DL-301)
- Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)
• Advanced Course on Examination of Applications for Plant Breeders’ Rights (DL-305) (new)
• Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)
• Advanced Course on Patent Information Search (DL-318)
• Advanced Course on Basics of Patent Drafting (DL-320)
• Advanced Course on Managing Intellectual Property in the Book Publishing Industry (DL-401)
• Advanced Course on Intellectual Property Management (DL-450)
• Advanced Course on Collective Management of Copyright and Related Rights (DL-501) (new)

**Teaching**

All of the above-mentioned specialized and advanced level courses are supported by in-house tutors and external expert practitioners in the field of IP.

**Course-Syllabus**

Each of the courses is divided in modules which are preceded by a list of learning objectives. The objectives provide the details of the competencies that participants should aim to achieve upon completion of the respective sections of the course. Self-assessment tools are strategically placed throughout each module to assist learners gauging both their levels of knowledge and progress as well as their ability to apply concepts and facts encountered through the entire course.

**Dynamic Teaching on Current IP Issues and Learner Needs**

Since 2012 the Program has started adapting its courses to the dynamic needs of the learners by including cases, landmark decisions and treaties made in the field taught.

**Target Audience**

The distance learning courses are available to a variety of end users, from professionals in the field to those with a general interest in IP. In addition to employees of IP Offices, groups such as lawyers, patent agents, engineers, economists, journalists and students in university programs can benefit from the Academy’s tailor-made courses which address general and specific IP issues.

**Registration**

The registration process is facilitated by the Academy Registration and Payment Interface (ARPI); an electronic system that enables prospective students to enroll on courses and to monitor the status of their enrollment applications.

**Evaluation**

The student evaluation process for the distance learning program is designed to test students’ abilities to apply facts and concepts taught throughout the course and comprises of either a single, written, or multiple choice final exam that is administered to the participants using the WIPO Academy learning management platform.

Students are permitted to complete the final exam across a range of timeframes that vary from five hours to five days, prior to forwarding their answers, via email, back to their assigned tutors.

**Technical Requirements**

- Internet connection.
- Hardware: Pentium Processor or equivalent, 233MHz; 64 MB Ram; 28.8K Baud modem or better (56.6K Baud modem, Digital Subscriber Line or ISDN connection); Multimedia capability (specifically a sound card and speakers).
- Software: Windows 95, 98, Millennium, NT or 2000; Acrobat Reader; Microsoft Internet Explorer 5 (or later); E-mail capability.
- Plug-Ins: Acrobat Reader (Free download available at [www.adobe.com](http://www.adobe.com)); Real Player (Free download available at [www.realaudio.com](http://www.realaudio.com)).
**Tuition and Fees**
Registration fees are applied to all advanced courses according to schedule below (according to country of nationality):

- **Students**
  Developing countries and countries in transition: 80 US dollars
  Industrialized countries: 250 US dollars

- **Professionals**
  Developing countries and countries in transition: 120 US dollars
  Industrialized countries: 400 US dollars

- **Academics**
  Developing countries and countries in transition: 80 US dollars
  Industrialized countries: 250 US dollars

- **Government officials (including IP offices)**
  Developing countries and countries in transition: free of charge
  Industrialized countries: 250 US dollars
1. Intellectual Property Primer (DL-001)

**Description**

This “Primer on Intellectual Property” (DL-001) aims to provide course participants with knowledge of the fundamental aspects of IP: copyright and related rights, trademarks, patents, geographical indications, and industrial designs. It also allows participants to gain exposure to contemporary issues impacting the IP field such as: new plant varieties, unfair competition, enforcement of IP rights and emerging issues in IP.

Self-evaluation tools are strategically incorporated throughout each of the twelve modules to assist participants with gauging their levels of knowledge and testing their ability to apply concepts and key facts taught during the course.

**Content and Structure**

The DL-001 course is comprised of 12 modules each of which is designed to facilitate the sequential expansion and assimilation of general IP concepts:

- Module 1: Introduction
- Module 2: Overview of Intellectual Property
- Module 3: Copyright
- Module 4: Related Rights
- Module 5: Trademarks
- Module 6: Geographical Indications
- Module 7: Industrial Designs
- Module 8: Patents
- Module 9: New Plant Varieties
- Module 10: Unfair Competition
- Module 11: Enforcement of Intellectual Property Rights
- Module 12: Emerging Issues in Intellectual Property – IP and Development

**Final Exam**

There is no final exam in this course. Each module has a self-assessed set of questions encouraging the learner to enroll in the next level course which is the DL-101.

**Duration**

Course material for the DL-001 program can be reviewed at the pace most suited to individual participants. It is estimated that the academic literature for DL-001 can be reviewed in approximately three hours.

**Target Audience**

This course targets individuals seeking to obtain a general overview of the fundamentals of IP.

**Registration**

Registration is open to prospective participants at welc.wipo.int

**Language of Instruction**

The DL-001 course is currently offered in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish), as well as in Portuguese.

**Tuition Fees**

The DL-001 course is free of charge.

**Description**
The DL-101-PCT course is a specialist foundation course developed by WIPO experts on the Patent Cooperation Treaty (PCT). It aims to provide participants with an introduction and general overview of the PCT, the system that facilitates the international registration of patents.

**Content and Structure**
The content and methodology of all “General Primer” courses are structured to complement self-directed learning. As such, participants are able to review course material at their own pace.

Self-assessment tools are strategically placed throughout each module to assist participants with gauging their respective levels of knowledge and progress, as well as their ability to apply the concepts and facts presented within the course.

The 101-PCT course is comprised of 14 modules:
- Module 1: What is the PCT?
- Module 2: Why Use the PCT?
- Module 3: Preparing the PCT Application
- Module 4: Filing the PCT Application
- Module 5: Electronic Filing Using PCT-SAFE
- Module 6: Patent Agents and Common Representatives
- Module 7: The International Search and Written Opinion of the ISA
- Module 8: International Publication
- Module 9: International Preliminary Examination
- Module 10: Entry into the National Phase
- Module 11: Special International Phase Procedures
- Module 12: Procedures for Inventions in the Field of Biotechnology
- Module 13: Access by Third Parties to the File of a PCT Application
- Module 14: PCT Outlook

**Final Exam**
There is no final examination for 101-PCT.

**Certificate**
There is no certificate for 101-PCT.

**Duration**
The 101-PCT course material can be reviewed at the pace most suited to individual participants. It is estimated that the academic literature for this course can be reviewed in approximately three hours.

**Target Audience**
This course is open to any individual wishing to obtain a general understanding of the PCT system.

**Registration**
Registration is open to prospective participants at welc.wipo.int

**Language of Instruction**
The 101-PCT course is currently offered in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) as well as in German, Japanese, Korean and Portuguese.

**Tuition Fees**
The 101-PCT course is free of charge.
3. General Course on Intellectual Property (DL-101)

**Description**
The DL-101 course that builds on the concepts presented in DL-001-Intellectual Property Primer, provides participants with a more in-depth overview of the fundamentals of IP law, and is considered as indispensable to pursue more advanced courses of study on specific areas of IP law. Self-assessment tools are strategically placed throughout each module to assist participants with gauging their respective levels of knowledge and progress, as well as their ability to apply the concepts and facts presented within the course.

**Content and Structure**
The DL-101 course is comprised of 12 modules at the end of which there is a final exam.
- Module 1: Introduction to Intellectual Property
- Module 2: Copyright
- Module 3: Related Rights
- Module 4: Trademarks
- Module 5: Geographical Indications
- Module 6: Industrial Design
- Module 7: Patents
- Module 8: WIPO Treaties
- Module 9: Unfair Competition
- Module 10: Protection of New Varieties of Plants
- Module 11: Summary and Discussion on Intellectual Property Rights
- Module 12: IP and Development - The WIPO Development Agenda
- Final Exam

**Teaching**
Academic support is provided throughout the course where learners pose substantive questions,

**On-line discussions and assignments**
Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

**Final Exam**
The final exam for this course is comprised of a series of multiple choice questions. A fixed amount of time is allocated for participants to complete and submit the exam on-line. Participants are contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-101 course. Participants who pass the DL-101 final exam are awarded an electronic certificate of course completion.

**Duration**
The DL-101 course is taught over a period of six weeks. It is estimated that the course material can be reviewed in approximately 55 hours during six weeks.

**Target Audience**
This course is designed for individuals who are or will be employed in the field of administration of IPRs. It is also relevant for persons seeking general knowledge of IP, and for those who generate various forms of IP and seek a deeper understanding of the effective management and protection of IPRs.

**Registration**
Information on the registration periods and final exams is available at welc.wipo.int

**Language of Instruction**
The DL-101 course is currently offered in each of the six official languages of the United Nations: (Arabic, Chinese, English, French, Russian and Spanish), as well as in Portuguese, Ukrainian, Vietnamese and Thai, by partner institutions.

**Tuition Fees**
The DL-101 course is free of charge.
4. Advanced Course on Copyright and Related Rights (DL-201)

*Description*
The first of the 200-series advanced level courses, DL-201 Advanced Course on Copyright and Related Rights explains the fundamental principles of international copyright and related rights protection, including a comprehensive overview of the international treaties. This Advanced Course describes also the system of collective management of rights and deals with issues of copyright and related rights in the digital environment.

*Content and Structure*
The course consists of 12 substantive modules and a final exam.
- Module 1: The concept of copyright, the historical background and the international framework
- Module 2: The Berne Convention: principles and notions of works
- Module 3: The Berne Convention: content protection - rights and limitations
- Module 4: The Berne Convention: special types of works and situations
- Module 5: The TRIPS Agreement and the WIPO Copyright Treaty
- Module 6: Related rights: The Rome Convention, WIPO Performance and Phonograms Treaty (WPPT), The Beijing Treaty
- Module 7: Sui generis regimes of protection, sui generis rights and unfair competition
- Module 8: The TRIPS Agreement and enforcement issues
- Module 9: Collective management of rights
- Module 10: Copyright on the Internet
- Module 11: The Marrakesh Treaty
- Module 12: IP and Development – Flexibilities and Public Domain under Copyright
- Final Exam

*Teaching*
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

*On-line discussions and assignments*
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

*Final Exam*
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified time-frame and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-201 course.

*Certificate*
Participants who pass the DL-201 final exam are awarded a certificate of completion for the course.

*Duration*
The course requires approximately 120 hours of study time over a period of 12 weeks.

*Target Audience*
The course is designed for legal practitioners, managers in copyright offices and staff in collective management societies, broadcasting organizations or publishing industries, academics and university students with a prior knowledge of IP such as those who have successfully completed the DL-101. For this course participants are provided with a tutor.
**Registration**
Information on registration periods and enrollment is available at welc.wipo.int

**Language of Instruction**
The course is currently offered in Arabic, English, French, Portuguese, Russian and Spanish.

**Tuition and Fees**
As an advanced course, DL-201 incurs registration fees.
5. Advanced Course on E-Commerce and Intellectual Property (DL-202)  
(This course is under review)

**Description**
This course on E-Commerce and Intellectual Property aims to provide practical, useful and easy to understand information on IP law as it relates to commercial activities on the Internet. It explores the challenges to IP law in the digital age and examines specific electronic commerce practices that raise complex trademark, patent and copyright policy questions. One module is dedicated to IP, Competition and Development.

**Content and Structure**
The course consists of 7 substantive modules structured across three levels and a final exam.

- **Level I:** Provides participants with a foundation for understanding the basic concepts inherent in e-commerce and IP
  - Module 1: Intellectual Property in Electronic Commerce – Introduction
- **Level II:** Examines the IP aspects of e-commerce in the areas of trademarks, patents and copyright
  - Module 2: Internet Domain Names and Trademarks
  - Module 3: Electronic Business and Patents
  - Module 4: Digital Content and Copyright
- **Level III:** Addresses, in detail, sub-topics that pertain to the areas identified above.
  - Module 5: Managing Intellectual Property Online
  - Module 6: International Implications and Enforcement
- **Level IV:** Lecture
  - Module 7: IP and Competition
  - Module 8: IP and Development under an E-commerce Context
- **Final Exam**

**Teaching**
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

**On-line discussions and assignments**
Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

**Final Exam**
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-202 course.

**Certificate**
Participants who pass the DL-202 final exam are awarded a certificate of completion for the course.

**Duration**
This course requires approximately 120 hours of study time over a period of 12 weeks.

**Target Audience**
This course is designed for policy makers, business executives, legal practitioners, managers in copyright offices, staff in collective management societies, broadcasting organizations and publishing industries. Academics and university students with prior foundation knowledge of IP, for example, those who have successfully completed DL-101, may find this course to be of valuable and practical use.

**Registration**
Information on registration periods and enrollment is available at welc.wipo.int

**Language of Instruction**
The course is currently offered in Arabic, English, French, Portuguese, Russian and Spanish.

**Tuition and Fees**
As an advanced course, it incurs registration fees.
6. Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203) (new)

Description
The course aims at providing technical information on key concepts and international, regional and national experiences, policy options and legal mechanisms available, or under consideration, for the intellectual property protection of traditional knowledge and traditional cultural expressions. It is hoped that this course will strengthen capacity and stimulate consideration of these issues, share experiences and advance understanding of the range of issues and possible options in this area, in which legal and policy developments are still evolving at national, regional and international levels.

Content and Structure
- The course consists of 4 substantive modules and a final exam.
- Module 1: Overview and Key Concepts
- Module 2: Options for the IP Protection of TK and TCEs
- Module 3: Protecting TK and TCEs with Existing and Adapted IP Rights
- Module 4: Protecting TK and TCEs with a Sui Generis System of Protection
- Final Exam

Teaching
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-203 course.

Certificate
Participants who pass the DL-203 final exam are awarded a certificate of completion for the course.

Duration
The course requires approximately 50 hours of study time over a period of 6 weeks.

Target Audience
This course is addressed to officials of IP Offices, government officials from other departments, policy makers, diplomats, members of indigenous and local communities, employees of non-governmental organizations and intergovernmental organizations, lawyers, academics, researchers, students and individuals who already possess a working knowledge of the IP system. As the course covers the relationship between IP, TK and traditional cultural expressions, participants who are already familiar with the IP system, may be able to benefit the most from it. For those who are not, it is recommended that they complete the WIPO Academy’s “Primer on Intellectual Property” (DL-001) or the “General Course on Intellectual Property” (DL-101).

Registration
Information on registration periods and enrollment is available at welc.wipo.int

Language of Instruction
The course is currently offered in English.

Tuition and Fees
As an advanced course, DL-203 incurs registration fees.
7. Advanced Course on Biotechnology and Intellectual Property (DL-204) (This course is under review)

**Description**
The Advanced Course on Biotechnology and Intellectual Property (DL-204) aims to demonstrate the manners in which the current IP system can be utilized to effectively protect, develop and commercialize biotechnology inventions. Further, it aims to foster a view of the IP system that encourages its use as a tool for the increased development of and access to technology. A module and a lecture are dedicated to Flexibilities and Public Domain.

**Content and Structure**
The course is comprised of 9 modules sub-divided into 4 sections and a final exam.
- **Section I: Principles of Biotechnology-Associated IP**
  - Module 1: Overview of Biotechnology and IP
  - Module 2: International Framework of Biotechnology and IP
- **Section II: Current Biotechnology Practice**
  - Module 3: Reading a Biotechnology Patent
  - Module 5: Searching Patent Databases
- **Section III: Application and Commercialization of Biotechnology IP**
  - Module 6: Biotechnology Research and Intellectual Property Rights Management
  - Module 7: Licensing and Enforcing Intellectual Property Rights
  - Module 8: Commercializing your Biotechnology Invention – A Case Study
- **Section IV: Biotechnology and Development**
- **Final Exam**

**Teaching**
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

**On-line discussions and assignments**
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects launched by the Academy and its tutors where the participants show high level of interest and engagement.

**Final Exam**
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified time-frame and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-204 course.

**Certificate**
Participants who pass the DL-204 final exam will be awarded a certificate of completion for the course.

**Duration**
This course requires approximately 120 hours of study time over a period of 12 weeks.

**Target Audience**
This course targets government officials of IP Offices, employees of non-governmental organizations and intergovernmental organizations, patent attorneys, scientists, researchers, students and individuals who already possess strong working knowledge of the IP system.

**Registration**
Information on registration periods and enrollment is available at welc.wipo.int

**Language of Instruction**
The course is currently offered in English, French, Portuguese, Russian and Spanish.

**Tuition Fees**
As an advanced course, the course incurs registration fees.
8. Introduction to the UPOV System of Plant Variety Protection (DL-205)

Description
The DL-205 course, Introduction to the International Union for the Protection of New Varieties of Plants (UPOV) System of Plant Variety Protection, aims to provide a comprehensive description of the main notions, conditions and principles of the protection provided for plant varieties under the UPOV Convention.

Content and Structure
The course comprises 11 modules and a final exam:
Module 1: Nature of Plant Breeding and the Need for Plant Breeders’ Rights
  • Module 2: Subject Matter and Entitlement to Protection
  • Module 3: Conditions of Protection
  • Module 4: Applying for Plant Breeder’s Right
  • Module 5: Testing of Distinctness, Uniformity and Stability (DUS)
  • Module 6: Scope of the Plant Breeder’s Right – Act and Material Covered
  • Module 7: Scope of the Plant Breeder’s Right – Varieties with the Scope of the Plant Breeder’s Right
  • Module 8: Exceptions and Restrictions to the Plant Breeder’s Right
  • Module 9: Nullity and Cancellation of the Plant Breeder’s Right
  • Module 10: Union for the Protection of New Varieties of Plants
  • Final Exam

Teaching
Academic support is provided by experienced tutors who are expert practitioners in the field of IP.

Certificate
Participants who pass the DL-205 final exam are awarded a certificate of completion for the course.

Duration
The course requires approximately 36 hours of study time over a period of four weeks.

Target Audience
This course is specifically designed for officials and IP personnel within the public and/or private sector.

Public Sector:
• Government officials responsible for drafting Plant Breeder’s Rights legislation and the management of Plant Breeder’s Rights Offices; Organizers of Distinctness, Uniformity, Stability (DUS) trials; Distinctness, Uniformity, Stability (DUS) Examiners.

Private Sector:
• Plant Breeders; IP Managers; IP Agents/Attorneys; Students.

Registration
Information on registration periods and enrollment is available at www.upov.int/resource/en/training

Language of Instruction
The course is currently offered in English, French, German and Spanish.

Tuition Fees
As an advanced course, it incurs registration fees.
9. Patents (DL-301)

Description
The course DL 301 on Patents aims to provide participants with an in-depth perspective on the principles and economic impact of patents and the patenting process as a whole. It incorporates examination of the traditional use of patents by centers of knowledge such as universities and other specialized institutions of higher learning. It also provides participants with a comprehensive review of the importance of Patent Pools in facilitating the effective transfer and development of technology.

Content and Structure
The Advanced Course on Patents, DL-301, is comprised of 8 substantive modules and a final exam.
- Module 1: The Macro-Economic Impact of the Patent System
- Module 2: The Patent Application Process
- Module 4: Kinds of Intellectual Property Protection Based on Types of Inventions
- Module 5: Legal Issues of the Patenting Process
- Module 6: Enforcement
- Module 7: New Issues, Important Cases and Discussions
- Module 8: IP and Development - Flexibilities and Public Domain under Patents
- Final Exam

Teaching
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-301 course.

Certificate
Participants who pass the DL-301 final exam are awarded a certificate of completion for the course.

Duration
This course requires approximately 120 hours of study time over a period of 12 weeks.

Target Audience
This course is designed for persons already possessing sound knowledge of the fundamentals of IP. It is open to legal practitioners, employees of IP offices, individuals involved in research and development and university students.

Given the advanced nature of the course, prospective participants wishing to undertake this course who do not possess solid knowledge of the fundamentals of IP are advised to complete the WIPO Academy General Course on Intellectual Property, DL-101, prior to attempting DL-301.

Registration
Information on registration periods and enrollment is available at welc.wipo.int

Language of Instruction
The course is currently offered in Arabic, English, French, Portuguese and Spanish.

Tuition Fees
As an advanced course, it incurs registration fees.
10. Trademarks, Industrial Designs and Geographical Indications (DL-302)

Description
This advanced course on trademarks, industrial designs and geographical indications aims to raise awareness of the complex issues involved in protecting and managing IP for branding. It is a preparatory course designed to precede practical training regarding protection of trademarks, industrial designs and geographical indications.

Content and Structure
The course is comprised of 7 substantive modules and a written final exam.
- Module 1: The Role of Trademarks, Industrial Designs and Geographical Indications in the Market
- Module 2: Trademarks
- Module 3: Geographical Indications
- Module 4: Industrial Designs
- Module 5: Protection Against Unfair Competition
- Module 6: Making Brand and Managing Intellectual Property
- Module 7: IP and Development Flexibilities and Public Domain under Trademarks
- Final Exam

Teaching
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-302 course.

Certificate
Participants who pass the DL-302 final exam are awarded a certificate of completion for the course.

Duration
This course requires approximately 120 hours of study time over a period of 12 weeks.

Target Audience
Subscribers should have a general interest in making the best use of IP in marketing and managing intangible assets of the private company. The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners, university students with knowledge of IP. It is highly recommended that participants who do not have knowledge in IP take the General Course on IP (DL-101) offered by the WIPO Academy free of charge.

Registration
Information on the annual registration period and enrollment is available at welc.wipo.int.

Language of Instruction
The course is currently offered in Arabic, English, French, Portuguese and Spanish.

Tuition Fees
As an advanced course, it incurs registration fees.
11. Examination of Applications for Plant Breeders’ Rights (DL-305) (new)

**Description**
The objective of this course is to provide a basic understanding of the examination of applications for plant breeders’ rights under the International Convention for the Protection of New Varieties of Plants.

**Content and Structure**
The course is comprised of 13 substantive modules and a written final exam.

- **Section I “Operating a Plant Breeders’ Rights Office”**
  - Module 1: The Plant Breeders’ Rights Office
  - Module 2: Administration of applications
  - Module 3: Entitlement to a breeder’s right
  - Module 4: Information to be published

- **Section II “Examining Novelty”**
  - Module 5: Examining Novelty

- **Section III “Examining the Variety Denomination”**
  - Module 6: Examining the variety denomination

- **Section IV “DUS Examination”**
  - Module 7: Introduction to the DUS examination
  - Module 8: Variety collections
  - Module 9: Examining Distinctness
  - Module 10: Examining Uniformity
  - Module 11: Examining Stability
  - Module 12: Conducting the DUS Trial
  - Module 13: Cooperation in DUS testing

- **Final Exam**

**Teaching**
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

**Certificate**
Participants who pass the DL-305 final exam are awarded an electronic certificate of completion for the course.

**Duration**
This course requires approximately 70 hours of study time over a period of 4 weeks.

**Target Audience**
- Officials/officially appointed persons: responsible for running PBR offices, responsible for drafting PBR legislation, key staff of PBR offices, organizers of DUS trials, DUS examiners
- Private Sector: breeders, IP managers, IP agents/attorneys, Academia/Students

Entry level requirement: successful completion of UPOV DL-205 Course “Introduction to the UPOV System of Plant Variety Protection under the UPOV Convention”, which means obtaining 70% or more in the final exam.

**Registration**
Information on the annual registration period and enrollment is available at welc.wipo.int

**Language of Instruction**
The course is currently offered in English.

**Tuition Fees**
As an advanced course, it incurs registration fees.

**Final Exam**
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-302 course.
12. Arbitration and Mediation Procedure under the WIPO Rules (DL-317)

Description
This course on Arbitration and Mediation under the WIPO Rules which is of an intermediate level aims to provide participants with a comprehensive understanding of the main features and advantages of the procedures designed by the WIPO Arbitration and Mediation Center. The course seeks to generate in-depth knowledge of the selection process to choosing the most adequate dispute resolution procedure for particular cases and the best methods for identifying the most appropriate dispute resolution clauses for insertion into agreements.

Content and Structure
The course consists of four substantive modules and a final exam.
- Module 1: The WIPO Arbitration and Mediation Center
- Module 2: Mediation
- Module 3: Arbitration and Expedited Arbitration
- Module 4: Conducting the Arbitration
- Final Exam

Teaching
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-317 course.

Certificate
Participants who pass the DL-317 final exam are awarded a certificate of completion for the course.

Duration
This course requires approximately 60 hours of study time over a period of 7 weeks.

Target Audience
As an intermediate level course, it is designed for individuals who already possess a working knowledge of the fundamental concepts of IP law. This program on Arbitration and Mediation under the WIPO Rules is a useful tool for persons who generate and/or seek to protect various forms of IP and wish to gain a more comprehensive understanding of dispute settlement procedure under the WIPO Rules.

It is strongly recommended that registrants are functionally knowledgeable in IP or have already passed either: the General Course on IP (DL-101) or Electronic Commerce and Intellectual Property (DL-202).

Registration
Information on registration periods and enrollment is available at welc.wipo.int

Language of Instruction
The course is currently offered in English. French, Portuguese and Spanish are under review.

Tuition Fees
As an advanced course, it incurs registration fees.
13. Patent Information Search (DL-318)

**Description**
This advanced course on Patent Information Search aims to introduce and illustrate comprehensively the concepts of searching patent information. Practical activities have been incorporated throughout the course to complement theoretical principles that underpin patent information searching. Course participants are also furnished with in-depth information regarding sources, techniques and data used during patent searches.

**Content and Structure**
The course consists of 7 substantive modules and a written final exam.
- Module 1: The Value of Patent Information
- Module 2: Patent Searching Activities and the Strategic Use of Patent Information
- Module 3: Techniques for Searching Patent Documents
- Module 4: Patent Information Search Drills (11 Drills)
- Module 5: Caution and Risks of Patent Searching
- Module 6: Patent Searching – Practical Aspects (14 search drills)
- Module 7: IP and Development Issues under Patent Information Search (2 search drills)
- Final Exam

**Teaching**
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

**On-line discussions and assignments**
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

**Final Exam**
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-318 course.

**Certificate**
Participants who pass the DL-318 final exam are awarded a certificate of completion for the course.

**Duration**
It is estimated that the course requires approximately 120 hours of study time over a period of 12 weeks.

**Target Audience**
The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners, university students with knowledge of IP. It is highly recommended that participants who do not have knowledge in IP take the General Course on IP (DL-101) and Patents (DL-301) prior to enrolling.

**Registration**
Information on registration periods and enrollment is available at welc.wipo.int

**Language of Instruction**
The course is currently offered in English, French (being translated) and Spanish (being translated).

**Tuition Fees**
As an advanced course, it incurs registration fees.

**Description**
This advanced course aims to further complement participant’s previous knowledge regarding patent drafting and is intended to be used as a preparatory course for further, intensive, practical training in the field. It is neither a qualification course for patent drafting, nor a replacement of existing training manuals for patent attorneys or patent agents in countries in which robust systems for professional education in the area of patent practices exist.

**Content and Structure**
The course material for DL-320 has been designed on the basis of common denominators of several national patent laws in which most applicants seek patent protection.

The course consists of four substantive modules and a written final exam.
- Module 1: Why You Might Want a Patent?
- Module 2: Overview of Patents
- Module 3: Drafting a Patent Application
- Module 4: Notes and Practical Exercises on Drafting Patent Specification
- Thematic Discussion Modules on:
  - Basic Chemistry Patents
  - Basic Pharmaceuticals Patents
  - Basic Biotechnology patents
  - Basic Computing and Communications Patents
  - General Mechanical Patents
- Final Exam

**Teaching**
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

**On-line discussions and assignments**
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

**Final Exam**
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-320 course.

**Certificate**
Participants who pass the DL-320 final exam are awarded a certificate of completion for the course.

**Duration**
The course requires approximately 120 hours of study time over a period of 12 weeks.

**Target Audience**
Registrants are expected to have a solid working knowledge of the fundamentals of IP. This advanced course is predominantly designed for inventors, scientists, engineers and others engaged in technical endeavors.

Prospective participants who do not possess basic knowledge in IP are strongly advised to complete the WIPO Academy General Course on IP (DL-101), prior to enrolling for this course.

**Registration**
Information on registration periods and enrollment is available at welc.wipo.int

**Language of Instruction**
The course is currently offered in English.

**Tuition Fees**
As an advanced course, it incurs registration fees.

**Description**
The Advanced Course on Managing Intellectual Property in the Book Publishing Industry is intended to provide practical information to publishers to increase their understanding of how to manage IPRs in a business context. Rooted in the conventional practices of publishing houses, the course offers guidance to publishers, among others, on the legitimate exploitation of IP rights as economic assets. The course addresses all types of literary works, such as textbooks, newspapers, magazines and corporate literature.

The complex issues relating to digital and electronic publishing lie outside the scope of this course. The learning objectives and legal statements in the course have a universal value and are not substitute for national copyright legislation nor should they be used as a substitute for professional advice on specific laws.

**Content and Structure**
The course is comprised of two substantive modules sub-divided into 12 distinct units and a final exam:
- Module A: Unit A1 - Negotiating with authors: copyright ownership
- Module A: Unit A2 - Moral rights and ethical responsibilities
- Module A: Unit A3 - Publisher-author contracts
- Module A: Unit A4 - Negotiating with authors: financial agreements
- Module A: Unit A5 - Working with other content suppliers
- Module A: Unit A6 - Terminating the agreement
- Module B: Unit B1 - Negotiating publishing partnerships
- Module B: Unit B2 - Benefiting from subsidiary rights – buying, selling and licensing
- Module B: Unit B3 - Book fairs
- Module B: Unit B4 - Managing copyright assets
- Module B: Unit B5 - Managing online copyright and licensing
- Module B: Unit B6 - Copyright infringement
- Final Exam

**Teaching**
Academic support is provided by experienced tutors who are expert practitioners in the field of IP.

**On-line discussions and assignments**
Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

**Final Exam**
There is a written final exam for which participants must compose written responses within a specified timeframe which are submitted, via the e-learning platform. Participants are individually contacted regarding modalities to access the final exam approximately one week prior to the completion deadline of the course.

**Certificate**
Participants who pass the DL-401 final exam are awarded a certificate of completion for the course.

**Duration**
This course requires approximately 80 hours of study time over a period of ten weeks.

**Target Audience**
This course targets people seeking an in-depth knowledge in IP and publishing. Registrants are strongly recommended to possess knowledge of IP or have completed courses: DL-101, DL-201 or DL-202.

**Registration**
Information on registration periods and enrollment is available at welc.wipo.int

**Language of Instruction**
The course is currently offered in English.

**Tuition Fees**
As an advanced course, it incurs registration fees.
16. Intellectual Property Management (DL-450)

Description
This course on Intellectual Property Management (IPM) aims to raise awareness of the principal concepts of IPM and its importance as a spur to human creativity and the advancement of economic and social development. It also provides explanation on the development and implementation of an IPM strategy including the management of IP in an online environment.

Content and Structure
The course consists of 9 substantive modules that address the interdisciplinary nature of IPM and a written final exam.

- Module 1: Intellectual Property Management – Introduction and Overview
- Module 2: Economic Perspectives on Intellectual Property Management
- Module 3: Innovation and Intellectual Property Protection
- Module 4: Intellectual Property Value and Finance
- Module 5: Intellectual Property and Commercialization
- Module 6: Online Intellectual Property Management
- Module 7: Strategy for Intellectual Property Management
- Module 8: IP and Development - Open Source, Flexibilities and Public Domain
- Module 9: Case Studies for Intellectual Property Management
- Final Exam

Teaching
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-450 course.

Certificate
Participants who pass the DL-450 final exam are awarded a certificate of completion for the course.

Duration
This course requires approximately 120 hours of study time over a period of 12 weeks.

Target Audience
This course targets professionals with a basic knowledge in IP or business management, responsible for generally managing and protecting various forms of IP, with an enhanced legal and business focus. It is strongly recommended that registrants already possess knowledge of IP or have taken the General Course on IP (DL-101). Some knowledge on copyright (DL-201), patents (DL-301) and trademark (DL-302) would be an asset.

Registration
Information on registration periods and enrollment is available at welc.wipo.int.

Language of Instruction
The course is currently offered in English. Arabic, Chinese, French, Portuguese, Spanish and Russian are being translated.

Tuition Fees
As an advanced course, it incurs registration fees.
17. Collective Management of Copyright and Related Rights (DL-501) (new)

**Description**
This course aims at raising awareness of how creators, users, legislators and society at large benefit from the system of collective management. It covers the workings of collective management of copyright in the categories of music, text and images, works of visual art and photography and dramatic works. After a basic introduction of copyright and related rights which participants should know in advance of the course (see DL-201 Copyright), it lays the ground for the two main elements of a well-functioning copyright system: legislation and management of rights. The overriding principle is that whenever it is impracticable or impossible for IP rights holders to exercise their rights individually, collective management is a feasible solution. The course examines the synergies that exist among stakeholders in the legal, creativity, management, and policy arenas in order to balance the benefits to creators and society. It will also discuss the day-to-day work of CMO’s and how they are governed. Finally, the learners will be able to examine the challenges and opportunities brought about the digital technologies and the internet through pre-planned questions and answers as well as dynamic discussions among peers and experts.

**Content and Structure**
The course consists of modules and a written final exam.
- An introductory module for all target audiences
- Specialized modules for four distinct target audiences:
  - Collective management organizations for different categories of works (Modules 2-7)
  - Rights holders for different categories of works (Modules 8 - 13)
  - Policy makers (Module 14)
  - Legal practitioners (Modules 15)
- Final Exam

**Teaching**
Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

**On-line discussions and assignments**
Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

**Final Exam**
There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via the e-learning platform, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-501 course.

**Certificate**
Participants who pass the DL-501 final exam are awarded a certificate of completion for the course.

**Duration**
This course requires approximately 120 hours of study time over a period of 12 weeks.

**Target Audience**
This course targets anyone intending to learn in-depth about collective management and in particular, Collective Management Organizations (CMOs), primary rights holders, policy makers and legal practitioners. It is strongly recommended that registrants already possess knowledge of IP and in particular about Copyright and Related Rights or have taken the General Course on IP (DL-101) and the Advanced Course on Copyright and Related Rights (DL-201).
**Registration**
Information on registration periods and enrollment is available at welc.wipo.int

**Language of Instruction**
The course is currently offered in English.

**Tuition Fees**
As an advanced course, it incurs registration fees.
18. Joint WIPO-UNISA Intellectual Property Specialization Program via Distance Learning jointly offered by the WIPO Academy and the University of South Africa (UNISA)

**Description**
The Joint Intellectual Property Law Specialization Program by the WIPO Academy and the University of South Africa (UNISA) is designed for academics and professionals who already have knowledge about IP or possess a practical experience in IP and wish to strengthen and expand their future role in this field.

**Content and Structure**
The modules focus on the special circumstances prevailing in developing countries and approach the subject-matter against the background of international conventions. Participants are expected to examine the law of their own countries to determine how some obligations provided in some treaties on IP could be discharged. The modules of the program are taught using traditional correspondence-based distance teaching methods, as well as using the Internet.

- To qualify for the certificate, participants must take eight modules out of the nine that are listed below:
  - Collective Management of Copyright; Performers’ Rights
  - Essential Copyright Law
  - Essential Competition Law
  - Essential Industrial Design Law
  - Essential Patent Law
  - Essential Trademark Law
  - Internet Aspects of Copyright & Trademarks
  - Legal Aspects of Electronic Commerce
  - Traditional Knowledge & Biodiversity

Once admitted, participants receive a study package, consisting of tutorial matter in the form of work books, and tutorial letters, and extracts from cases and any other relevant materials. For each module, participants must submit a midterm written assignment for evaluation.

**Final Exam**
Final examination papers are sent to participants at their place of residence via fax or email. Participants should submit their written answers within 24 hours.

**Eligibility**
Admission to the program is subject to UNISA’s requirements for admission to degree studies. Basically, applicants should qualify for admission to a university or a degree program in the country of which they are a citizen, or where they reside permanently. These qualifications include, for example, full matriculation exemption, high school diploma, A-levels, HIGCSE or IGCSE plus a minimum age requirement.

**Scholarship**
Each academic year, the WIPO Academy avails a limited number of scholarships for students.

**WIPO Financial Assistance**
To satisfy the requirements listed above by UNISA, applicants for WIPO financial assistance must complete the Registration and Financial Assistance Form.

To that aim, the following documentation should be submitted to the WIPO Academy:
- Copies of diplomas or degrees and additional academic qualifications;
- Curriculum vitae;
- An essay stating the applicant’s motivation and reasons for wanting to enroll in this program as well as the need for financial assistance;
- A letter of recommendation from someone fully acquainted with the applicant’s academic and professional career; and
- Please note that an endorsement letter from the applicant’s employer may be requested in special circumstances.
Language of Instruction
English

Tuition fees
ZAR 1200.00 per module. Fees are payable in full on registration, unless an application for WIPO financial assistance has been submitted.

Venue and Duration
The duration of each module is 14 weeks. It is recommended that participants register for no more than two modules per semester.

Award
Upon satisfactory completion of the course, students receive a Certification in Intellectual Property Specialization, jointly awarded by WIPO and UNISA.
WIPO Academy
Academic Institutions Program
2015
Joint Master Programs on Intellectual Property

The Academic Institutions Program of the WIPO Academy offers on a yearly basis Joint Master’s Programs on IP in cooperation with selected academic institutions in Africa, Asia and the Pacific, Europe, the Middle East and Latin America. Some of these Joint Master’s Programs are organized in cooperation with sub-regional or national intellectual property administration. The curricula and syllabi of the Programs are jointly developed by the WIPO Academy and the relevant partner institution(s).

The following Joint Master Programs will be organized in 2015:

- Master’s Degree in Intellectual Property (MIP), jointly offered be the WIPO Academy, the Africa University and the African Regional Intellectual Property Organization (ARIPO), Mutare, Zimbabwe;
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Austral University in cooperation with the National Institute of Industrial Property (INPI), Argentina, Buenos Aires, Argentina;
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Seoul National University (SNU), Seoul, Republic of Korea;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Centre for Law and Technology and the University of Haifa, Haifa, Israel, and
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Bilkent University, Ankara, Turkey (new);
- Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia;
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroun;
- Master’s Degree in Patent Law, jointly offered by the WIPO Academy and the Centre for Law and Technology and the University of Haifa, Haifa, Israel, and
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and the University of Turin in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO), Turin, Italy;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroun;
- Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia;
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Seoul National University (SNU), Seoul, Republic of Korea;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Centre for Law and Technology and the University of Haifa, Haifa, Israel, and
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- Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia;
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Seoul National University (SNU), Seoul, Republic of Korea;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Centre for Law and Technology and the University of Haifa, Haifa, Israel, and
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and the University of Turin in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO), Turin, Italy;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroun;
- Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia;
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Seoul National University (SNU), Seoul, Republic of Korea;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Centre for Law and Technology and the University of Haifa, Haifa, Israel, and
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and the University of Turin in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO), Turin, Italy;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroun;
- Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia;
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Seoul National University (SNU), Seoul, Republic of Korea;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Centre for Law and Technology and the University of Haifa, Haifa, Israel, and
- Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and the University of Turin in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO), Turin, Italy;
- Master’s Degree in Intellectual Property (MIP) jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroun;
- Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia;
1. **Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Africa University and the African Regional Intellectual Property Organization (ARIPO), Mutare, Zimbabwe**

The program is organized with the financial assistance of the Government of Japan.

**Subjects covered**
- General Introduction to Intellectual Property
- Patents
- Trademarks and Geographical Indications
- Competition and Antitrust
- Industrial Designs
- Copyright and Related Rights
- Food and Agriculture Organization of the United Nations, the Convention on Biological Diversity, International Union for the Protection of the New Varieties of Plants System and Public Health
- Traditional Knowledge, Folklore and Genetic Resources
- Transfer of Technology and IP Asset Management and Strategic Planning
- IP and Small and Medium-Sized Enterprises and Large Enterprises
- Enforcement of Intellectual Property Rights
- Practical Sessions at ARIPO
- Research Project

**Language of tuition**
English

**Admission requirements**
To be considered, applicants shall:
- be nationals of an African country;
- hold at least a Bachelor (second lower class) degree from a recognized university in any discipline;
- be fluent in English.

**Maximum number of students**
In principle, a total number of 35 places are available for self-supported and financed students.

**Scholarships**
Around 20 scholarships are available. Scholarships cover:
- Return ticket
- Registration and tuition fees
- Full board and lodging
- Medical insurance

Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter they will also be provided with relevant information, including travel arrangements.

**Application forms**
Application forms are available in the WIPO Academy, ARIPO and Africa University / web sites.

**Venue**
Mutare, Zimbabwe

**Dates**
- May to July 2015: compulsory distance learning phase through the WIPO Academy e-Learning Center (lms.wipo.int), with final exam;
- August to December 2015: residential phase in Mutare, Zimbabwe, including a three-week practical training at ARIPO Headquarters in Harare;
- December 2015 to April 2016: preparation and submission of a final research paper.

**Award**
Successful students will be awarded Master’s Degrees in Intellectual Property (MIP) by the Africa University on behalf of WIPO.

**Teachers**
Classes are delivered by eminent academics from Africa University, ARIPO, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.

**More information**
Applicants should visit the WIPO Academy web site for more details and updated information: www.wipo.int/academy
2. Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Austral University, Buenos Aires, Argentina

The program is organized in cooperation with the Government of Argentina through the National Institute of Industrial Property (INPI).

Subjects covered
- Philosophy, Social and Political Foundations of IP
- Research Methodology, and Oral and Written Expression
- Brands and other Designations
- Copyright and Related Rights
- Patents and other Forms of Innovation Protection
- Contracts and Licensing
- Legal International IP Framework
- Economic Analysis of IP
- Biotechnology Patents
- Drafting of Patent Applications
- IP and Information Technology
- IP Management in Science and Technology Research Agencies
- Entertainment, Sport and Advertising laws
- Financial and Accounting Aspects of Intangible Assets
- Innovation Management
- IP Strategies in Global Companies
- Research and Thesis

Scholarships
Around 15 scholarships are available. Scholarships cover:
- Return ticket
- Registration and tuition fees
- Full board and lodging
- Medical insurance

In addition, five scholarships are offered by Austral University and the Government of Argentina through INPI to cover tuition costs.

Visa costs, if any, are at the expense of participants.

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

Application forms
Application forms are available in the WIPO Academy, INPI and Austral University web sites.

Venue
Buenos Aires, Argentina

Language of tuition
Spanish

Admission requirements
To be considered, applicants shall:
- be nationals of a Latin American country;
- hold a 4-year degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration;
- be fluent in Spanish. English reading comprehension ability is necessary.

Maximum number of students
In principle, a total number of 35 places are available for self-supported and financed students.

Dates
- March to May 2015: compulsory distance learning phase with final exam;
- May to October 2015: residential phase at Austral University, Buenos Aires, Argentina;
- November to December 2015: Tutorial phase and take home exams;
- February 2016: Submission of thesis

Award
Successful students will be awarded Master’s Degrees in Intellectual Property (MIP) by the Austral University on behalf of WIPO.
Teachers
Classes are delivered by eminent academics from Austral University, Buenos Aires, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.

More information
Applicants should visit the WIPO Academy web site for more details and updated information: www.wipo.int/academy
3. **Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT), Brisbane, Australia**

The program is organized in cooperation with IP Australia and with the financial assistance of the Government of the Republic of Korea.

**Subjects covered**
- General Introduction to Intellectual Property
- Patents and Biotechnological Inventions
- Copyright and Related Rights
- Trademarks, Domain Names and Geographical Indications
- Industrial Designs and Plant Variety Protection
- Traditional Knowledge and Other Emerging Issues, Interface Between Antitrust and IP Rights
- Intellectual Property Management and Commercialization
- Research Project

**Language of tuition**
English

**Admission requirements**
To be considered, applicants shall:
- hold a 4-year Bachelor degree in any discipline from QUT or an equivalent Australian or overseas institution. Applicants with a three-year Bachelor Degree with professional experience in the field of intellectual property may be considered for entry;
- be fluent in English.

**Maximum number of students**
In principle, a total number of 30 places are available for self-supported and financed students.

**Scholarships**
- Around eight to ten scholarships are available.
  - Scholarships cover:
    - Return ticket
    - Registration and tuition fees
    - Full board and lodging
    - Medical insurance

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

**Application forms**
Application forms are available in the WIPO Academy and Queensland University of Technology/or web sites.

**Venue**
Brisbane, Australia

**Dates**
Full residential: February to November 2015.

**Award**
Successful students will be awarded Master of Laws (LL.M) in Intellectual Property by the Queensland University of Technology on behalf of WIPO.

**Teachers**
Classes are delivered by eminent academics from the Queensland University of Technology, Brisbane, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers.

**More information**
Applicants should visit the WIPO Academy web site for more details and updated information: [www.wipo.int/academy](http://www.wipo.int/academy)
4. **Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and Seoul National University (SNU), Seoul, Republic of Korea**

The program is organized with the financial assistance of the Government of the Republic of Korea.

**Subjects covered**
- General Introduction to Intellectual Property (IP)
- International IP and IP Rights
- Patents and Management
- Trademarks and Management
- Emerging Issues in IP Rights
- Comparative IP Laws and Systems
- Commercialization of Technology
- International Business and Negotiation
- Strategies for International Patent Litigation
- Management of Intellectual Property
- IP Seminar I
- IP Seminar II
- Research and Writing Thesis

**Language of tuition**
English

**Admission requirements**
To be considered, applicants shall:
hold a four-year Bachelor Degree in any discipline from SNU or an equivalent Korean or overseas institution; and
be fluent in English.

**Maximum number of students**
In principle, a total number of 35 places are available for self-supported and financed students.

**Scholarships**
Around 12 scholarships are available. Scholarships cover:
- Return ticket
- Registration and tuition fees
- Full board and lodging
- Medical insurance

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

**Application forms**
Application forms are available on the WIPO Academy and Seoul National University web sites.

**Venue**
Seoul, Republic of Korea

**Dates**
This Master program is held over a period of 22 months, from March 2015 to December 2016.

**Award**
Successful students will be awarded Master's Degrees in Intellectual Property (MIP) by Seoul National University on behalf of WIPO.

**Teachers**
Classes are delivered by eminent academics from the Seoul National University, Seoul, Republic of Korea, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.

**More information**
Applicants should visit the WIPO Academy web site for more details and updated information: [www.wipo.int/academy](http://www.wipo.int/academy)
5. **Master of Laws (LL.M) in Intellectual Property, jointly offered by the WIPO Academy and the University of Turin, Turin, Italy**

The program is organized in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO).

**Subjects covered**
- General Introduction to Intellectual Property
- Patents
- Competition and Antitrust
- Copyright and Related Rights
- Trademarks and Geographical Indications
- Industrial Designs and Technology Transfer
- Unfair competition
- Exploitation and Enforcement of IP
- International Aspects of IP
- Study visit to WIPO
- Research Project

**Language of tuition**
English

**Admission requirements**
To be considered, applicants shall:
- hold a degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration. An attendance of a minimum of four years of University in the above fields is required;
- be fluent in English. This will be assessed through a recognized English proficiency test.

**Maximum number of students**
In principle, a total number of 40 places are available for self-supported and financed students.

**Scholarships**
Around 15 scholarships are available. Scholarships cover:
- Return ticket
- Registration and tuition fees
- Full board and lodging
- Medical insurance

Visa costs, if any, are at the expense of participants.

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

**Application forms**
Application forms are available in the WIPO Academy, University of Turin and the International Training Centre of the International Labor Organization / websites.

**Venue**
Turin, Italy

**Dates**
- June to August 2015: compulsory distance learning phase through the WIPO Academy e-Learning Center (lms.wipo.int);
- September to December 2015: residential phase in Turin, Italy. This includes a three-day visit to WIPO Headquarters in Geneva;
- December 2015 to February 2016: preparation and submission of a final paper.

**Award**
Successful students will be awarded Master of Laws (LL.M) in Intellectual Property by the University of Turin on behalf of WIPO.

**Teachers**
Classes are delivered by eminent academics from the University of Turin, Italy, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.

**More information**
Applicants should visit the WIPO Academy web site for more details and updated information: [www.wipo.int/academy](http://www.wipo.int/academy)
6. **Master’s Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II), Yaoundé, Cameroon**

The program is organized with the financial assistance of the Government of Japan

**Subjects covered**
- General features of intellectual property
  - General introduction to intellectual property
  - Other African intellectual property systems (ARIPO, Moroccan Patent Office, etc.)
- Technical and ornamental creations
  - Patents
  - Utility models
  - Industrial designs
  - Special titles (plant varieties, topographies of integrated circuits)
- Distinctive signs
  - Marks for goods and services
  - Trade names
  - Appellations of origin
  - Geographical indications
- Literary and artistic property
  - Copyright
  - Related rights
  - Electronic commerce and copyright
- Defense of intellectual property rights
  - Competition and intellectual property
  - Intellectual property disputes
- Working of intellectual property
  - Intellectual property and technology transfer
  - Intellectual property audit
  - Economics of intellectual property
- Current intellectual property problems
- Dissertation

**Language of tuition**
French

**Admission requirements**
To be considered, applicants shall:
- be nationals of an African country
- hold at least a Bachelor's Degree in law, economics, sciences or an engineering diploma issued by a recognized university;
- be fluent in French.

**Maximum number of students**
In principle, a total number of 35 places are available for self-supported and financed students.

**Scholarships**
Around 20 scholarships are available. Scholarships cover:
- Return ticket
- Registration and tuition fees
- Full board and lodging
- Medical insurance

Visa costs, if any, are at the charge of participants.

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

**Application forms**
Application forms are available in the WIPO Academy, OAPI and University of Yaoundé web sites.

**Venue**
Yaoundé, Cameroon

**Dates**
- October, 2015 to January, 2016: compulsory distance learning phase through the WIPO Academy e-Learning Center (lms.wipo.int);
- January to June 2016: residential phase at the University of Yaoundé II and at the OAPI Denis
Ekani Intellectual Property Academy in Cameroon, including a three-week practical work experience at OAPI headquarters in Yaoundé;

- June 2016: exam and submission of a final paper in Yaoundé.

**Award**

Successful students will be awarded Master’s Degrees in Intellectual Property (MIP) by the University of Yaoundé on behalf of WIPO and OAPI.

**Teachers**

Classes are delivered by eminent academics from the University of Yaoundé, Cameroon, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.

**More information**

Applicants should visit the WIPO Academy web site for more details and updated information: [www.wipo.int/academy](http://www.wipo.int/academy)
7. **Master's Degree in Patent Law, jointly offered by the WIPO Academy and the Centre for Law and Technology and the University of Haifa, Haifa, Israel**

**Subjects covered**
- Introductory courses in law
- Courses in IP Law
- Courses in Patent Law
- IP Licensing
- IP and Entrepreneurship
- Patent Drafting
- IP Enforcement
- IP Seminars

**Language of tuition**
English

**Admission requirements**
To be considered, applicants shall:
- hold a Bachelor's Degree in law, natural sciences, computer science or any field of engineering;
- be fluent in English.

**Maximum number of students**
In principle, a total number of 20 places are available for self-supported and financed students.

**Scholarships**
- A limited number of scholarships are available.
  Scholarships cover:
  - Return ticket
  - Registration and tuition fees
  - Full board and lodging
  - Medical insurance

Visa costs, if any, are at the charge of participants.

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

**Application forms**
Application forms are available in the WIPO Academy and Haifa University web sites.

**Venue**
Haifa, Israel

**Dates**
March 2015 to February 2016.

**Award**
Successful students will be awarded Master’s Degrees in Patent Law by the University of Haifa on behalf of WIPO.

**Teachers**
Classes are delivered by eminent academics from the University of Haifa, Israel, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers including WIPO.

**More information**
Applicants should visit the WIPO Academy web site for more detailed and updated information: [www.wipo.int/academy](http://www.wipo.int/academy)
8. Master's Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy and the Bilkent University, Ankara, Turkey (new)

The program is organized in cooperation with the Government of Turkey through the Turkish Patent Institute (TPI).

Subjects covered (to be confirmed)
- General Introduction to Intellectual Property
- Patents and Biotechnological Inventions
- Copyright and Related Rights
- Trademarks, Domain Names and Geographical Indications
- Industrial Designs and Plant Variety Protection
- Traditional Knowledge and Other Emerging Issues, Interface Between Antitrust and IP Rights
- Intellectual Property Management and Commercialization
- Research Project

Language of tuition
English

Admission requirements
To be considered, applicants shall:
- hold a Bachelor degree or an engineering diploma issued by a recognized university;
- be fluent in English.

Maximum number of students
In principle, a total number of 30 places are available for self-supported and financed students.

Scholarships (to be confirmed)
Around 10 to 12 scholarships will be available. Scholarships cover:
- Return ticket
- Registration and tuition fees
- Full board and lodging
- Medical insurance

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

Application forms
Application forms will be available in the WIPO Academy and Bilkent University web sites.

Venue
Ankara, Turkey

Dates
2015/2016 (to be confirmed)

Award
Successful students will be awarded Master's in Intellectual Property (MIP) by the Bilkent University on behalf of WIPO.

Teachers
Classes are delivered by eminent academics from the Bilkent University, visiting lecturers from other leading universities, reputed IP professionals and staff of co-organizers.

More information
Applicants should visit the WIPO Academy web site for more details and updated information: www.wipo.int/academy

Visa costs, if any, are at the expense of participants.
Colloquium for teachers

WIPO-WTO Colloquium for Teachers of Intellectual Property, jointly organized by the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO), Geneva, Switzerland

WIPO-WTO Colloquium for Teachers of Intellectual Property, jointly organized by the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO), Geneva, Switzerland.

Content
The Colloquium focuses each year on a different range of specialized IP topics. Participants are expected to discuss on case studies and relevant teaching experience in relation to those topics. In addition, the Colloquium discusses teaching methodologies. The Program will include visits to WIPO and WTO libraries and meetings with WIPO and WTO officials.

Language of tuition
English

Admission requirements
To be considered, applicants should:
hold an advanced degree and have teaching experience in intellectual property law or international law/economics/management with a specialization in IP;
be fluent in English.

Maximum number of students
In principle, a total number of 30 places are available.

Scholarships
Around 22 scholarships are available from WIPO and WTO. Scholarships cover:
- Return ticket
- Any fees related to the Colloquium
- Full board and lodging
- Medical insurance

Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will also be provided with relevant information, including travel arrangements.

Scholarships offered by WTO may also be offered to private university teachers and researchers.

Application forms
Application forms are available on the WIPO Academy and WTO web sites.

Venue
Geneva, Switzerland

Dates
Two weeks: from June 15 to 26, 2015.

More information
Applicants should visit the WIPO Academy web site for more detailed and updated information: www.wipo.int/academy

Visa costs, if any, are at the charge of participants.
WIPO Academy
Summer Schools Program
2015
General Information

The Summer School provides an opportunity to acquire deeper knowledge of IP, including an understanding of IP as a tool for economic, social, cultural and technological development and the role of WIPO in the administration of IP and also as the provider of global IP services.

Program

All Summer Schools share a common curriculum, format and duration, except the specialized Summer Schools. Participants are exposed to various aspects of IPRs, including the international nature of IP protection and the interface between IP and other disciplines. The program includes the following methodologies and takes an interdisciplinary, problem-oriented approach: lectures; simulation exercises; group discussions on selected IP topics; panel discussions; and case studies.

Content and Structure

- WIPO and its Role in Promoting Creativity and Innovation
- Selected Contemporary Issues in the Field of Trademarks
- International and Regional Trademark Systems
- Geographical Indications: The International Landscape and Current Issues
- Designs Protection and its Interface with Other IP Fields
- Internet Domain names and Alternative Dispute Resolution, including Illustration of Cases
- Trademarks and the Internet: Issues and Challenges
- Branding – Case Study
- International and Regional Patent Systems
- Selected Contemporary Issues in the Field of Patents
- The Use of Patent Information
- Protection of Trade Secrets: Current Issues
- Selected Cases on Patents and Biotechnology
- International Protection of Copyright and Related Rights
- Selected Contemporary Issues in the Field of Copyright and Related Rights
- Limitations and Exceptions of Copyright, including Access to Copyright Works for Visually Impaired Persons
- Unfair Competition and IP
- Economics of IP
- IP Management: A Practical Approach
- IP Valuation
- Transfer of Technology and Licensing
- Simulation Exercises on Licensing Negotiations
- Creative Industries and IP; Copyright Licensing
- Protection of New Plant Varieties, including the UPOV Convention
- IP and Biodiversity: International Landscape and Current Issues


- IP, Green Technology and Climate Change: Issues and Challenges
- Selected Cases on Enforcement of IPRs

Group Discussions on:

- Technology Transfer in the Field of IP
- Copyright in the Digital Age
- Open Innovation
- Brands and Branding

Eligibility

Interregional in nature, the WIPO Summer Schools Program is aimed at senior and graduate students from any academic discipline as well as young professionals working in any field in which IP may play a part.

Distance Learning

Candidates will be required to successfully complete a session of the Academy’s General Course on Intellectual Property (DL-101) online. Dates for the session will be announced. Special course for specialized Summer Schools will be announced.
Registration Fees
Based on country of residence:
• Developing countries and countries in transition: students US$ 250 and young professionals US$ 350;
• Developed countries: students US$ 500 and young professionals: US$ 700.

Travel, Accommodation and Living Expenses
Participants are responsible for their own travel to and from various destinations, as well as accommodation and living expenses during their participation.

Scholarships
Scholarships are available for international participants to the Summer Schools taking place in the Republic of Korea (ROK) and South Africa through the funds from the Governments of ROK and Japan, respectively. Scholarships include travel costs.

Award
A certificate of participation is awarded to participants who successfully complete program requirements.

Summer Schools 2015

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<tr>
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<th>Venue</th>
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<td>WIPO-India Summer School on IP (WISS)</td>
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<td>WIPO-China Summer School on IP (WCHSS)</td>
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<td>4</td>
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<td>WIPO-Mexico Summer School on IP (WMSS)</td>
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<td>WIPO-Russia Summer School on IP (WRSS)</td>
<td>St. Petersburg</td>
<td>July 6 to 17</td>
<td>December 15 to April 30</td>
<td>Russian</td>
</tr>
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<td>8</td>
<td>WIPO-Korea Summer School on IP (WKSS)</td>
<td>Daejeon</td>
<td>July 13 to 24</td>
<td>December 15 to May 15</td>
<td>English</td>
</tr>
<tr>
<td>9</td>
<td>WIPO-USA Summer School on Designs (WUSSS) [Topic TBC]</td>
<td>Alexandria</td>
<td>July 20 to 31</td>
<td>December 15 to May 15</td>
<td>English</td>
</tr>
<tr>
<td>10</td>
<td>WIPO-South Africa Summer School on IP and Transfer of Technology (WSASS)</td>
<td>Durban</td>
<td>November 23 to December 4</td>
<td>March 31 to August 31</td>
<td>English</td>
</tr>
</tbody>
</table>

Further Details
To find out more about the various Summer Schools, please visit our website at www.wipo.int/academy/en/courses/summer-school/.