Stylish and inspiring

walton crocodiles
Right on trend, Walton Crocodiles gives you all the properties of Marmoleum with that extra special design edge. Inspired by the rich imagery and textures found in nature, this is a beautifully opulent style statement you’ll love to have in any part of your home.

For a sample of Walton Crocodiles call our sample ordering service on 0800 731 2369.

A brand new colour collection
Improve your indoor environment
Design ideas for open plan spaces
Marmoleum – the perfect lifestyle choice
setting the tone

Welcome to the Marmoleum Magazine. The floor that you choose as part of any room’s transformation is often not considered as important as soft furnishings, lighting or accessories. But capture the essence of your ideal look with the perfect floorcovering and the rest will often fall into place.

Your choice of flooring can influence many things such as the feeling of light and space, warmth and comfort or brightness and daring. We understand that choosing the right floorcovering can be a daunting task, never mind getting the colour & design right. That’s why the Marmoleum magazine is filled with design ideas, colour suggestions and tips on how to create a unique interior to fulfil your dreams.

Whatever your style there’s always a Marmoleum floor for you. All you have to do is choose!

Glowing with personality

Marmoleum is the very essence of natural style and inherent beauty. It brings with it a touch of sophistication and elegance for the most discerning homeowner. It is an investment you’ll enjoy and cherish, and carefully chosen, it will become the signature tone for your home.

Lasting good looks

Marmoleum is a natural product with beautiful colours that have been inspired by the richness of nature, colours that will not fade, even in the strongest sunlight, rewarding you with good looks that last.

Colour & Design

From classic elegance to contemporary chic, Marmoleum’s stunning range of colours and designs will satisfy even the most individual tastes.

An inspiring range of borders, inset tiles and feature panels allow for endless creativity and with the ability to create even bespoke designs, the only limit is your imagination.

Unique and beautiful

With Marmoleum you are in control, All designs are specially cut to order, giving you the opportunity to include your own personal colour preferences and create the floor of your dreams. Choosing from our wide range of colours and design elements to design stunning, individual floors couldn’t be easier. Perhaps you want to go a little further and create something totally unique, with Marmoleum you have that option too – simply turn to p22 to find out more about our bespoke design service.

Natural warmth

Because of the natural ingredients that go into the making of Marmoleum, it feels warm and comfortable to the touch, even under bare feet. It will make your home feel snug and warm. Marmoleum also has good for the environment as it’s made overwhelmingly from natural and harvestable raw materials.

Hygienic

Marmoleum brings you peace of mind and can be considered a healthy way to floor your home. The British Allergy Foundation Seal of Approval awarded to Marmoleum confirms that it can reduce exposure to the house dust mite allergen, which is considered a healthy way to floor your home. The British Allergy Foundation Seal of Approval awarded to Marmoleum confirms that it can reduce exposure to the house dust mite allergen, which is considered a healthy way to floor your home.

The greenest choice

Marmoleum is widely recognised for its beautiful and innovative design, but it truly comes into its own when you discover that not only is it made from natural, harvestable materials, but that it is considered the greenest floorcovering choice by many worldwide international eco-labels. These eco-labels don’t just look at raw materials but at cradle to grave performance: floorcovering production, distribution, installation, use & maintenance all the way through its life to recycling and disposal.

Marmoleum is globally recognised and independently renowned as a truly sustainable choice for your home, so why not find out more about how & why by visiting the ‘Forbo & the environment’ section of our website.
striking first impressions

Home at last. Often the simplest of floors, created using only colour, can have the strongest impact. For example, in this hallway Eiger and Coffee tiles have been laid to achieve a simple striped effect creating a crisp, clean and uncluttered entrance to the home.

For an instant statement why not try this imaginative full tile geometric design. The combination of barley, moraine, hyacinth and deep ocean has created a contemporary effect that will leave an impression on any visitor.

And being particularly durable and easy to clean Marmoleum is ideal for any hallway which bears the brunt of all weathers.
To achieve a clean and minimalist look work with full tiles grouped together to create bright contrasting blocks of colour. Or tone down your colour choice to work with natural wood & stone finishes. If you prefer a more traditional look then why not try combining calico & black tiles to create a timeless chequerboard effect. Or for the most simple yet effective way to refresh any room pick a single colour, sheet or tile, from our energizing palette to add zing!

what’s cooking?

Not only is Marmoleum beautiful in the kitchen but also extremely practical. In addition to being easy to clean, Marmoleum is inherently hygienic which makes it ideal for an area that needs to be kept spotless and germ free for food preparation.
a breath of fresh air

With modern living and working conditions meaning that we spend up to 90% of our time indoors, the quality of our indoor environment is becoming ever more important. Add to this the fact that our exposure to toxic pollutants is between 10 and 50 times higher indoors than outdoors and you can understand why some doctors and scientists are so concerned regarding this issue.

With the rise in asthma and allergies, it is important to think about the ways in which to minimise exposure to the causes of these conditions. The most common allergens are often caused by reactions to house dust mites and pet allergen. Both these factors have been identified by the UK Department of Health as Priority Pollutants (the other factors are carbon monoxide from gas appliances and environmental tobacco smoke). With their higher metabolic rate and developing organs, children are at greater risk from these pollutants and the UK and Ireland have the highest respiratory death rates in Europe.

Things you can do to reduce the risk in your home and improve your indoor environment include:

- use barrier covers on mattresses, duvets and pillows
- wash your bedding every week in a hot wash
- keep your house well ventilated and open windows regularly
- turn down your central heating by a few degrees
- keep your house well dusted
- choose a flooring covering that doesn’t harbour dust mites

Marmoleum has been awarded the prestigious British Allergy Foundation Seal of Approval. Reassuring news for those concerned by allergens around the home and the allergies they can give rise to such as asthma and eczema. The impact of flooring should not be underestimated when considering a healthy home environment.

For more general information on asthma and allergies a number of useful reference points are listed below:

- www.asthma.org.uk
- Tel 0800 121 6255
- www.allergyuk.org
- British Allergy Foundation
  Tel 01332 619898
- www.housedustmite.org
Modern homes and apartments are challenging traditional room design and are instead exploring the freedom that open plan spaces deliver. Choose a design style that best reflects your personality and create something that reflects who you are and how you live.

For those who like to live a life less ordinary, Marmoleum enables you to blend luxury with practicality, and is seen here adding a touch of individuality to loft living.

Alternatively, express yourself by using pastel colours to achieve a very light and relaxed feel. The unusual design in this living space is achieved by laying four different colour tiles in a random pattern. Made from natural raw materials, Marmoleum is also comfortable underfoot and warm to the touch which helps create a soothing environment.

The introduction of a single, simple design element such as the Strips border can by itself differentiate dining from living – no need for walls at all.
Soak away your troubles at the end of a tiring day amidst subtle tones and the delicate design of a Marmoleum floor. Create a perfect atmosphere for relaxing aching muscles and unwinding tired minds.

Bathroom bliss is achieved here by selecting a group of colourways that work well with the delicate blue tones and accessories of this bathroom. The mosaic style border pulls all the design elements together and provides a focal point for the room.

Or choose to unwind in your own private heaven with a Marmoleum floor where the colours blend softly together. Framed by a Panache border and complementary clipped corner tiles and key squares, it’s the perfect atmosphere for a long, lazy soak. And because Marmoleum is so easy to care for, a simple wipe takes care of the most exuberant bather’s excesses.
If you’re looking for something out of the ordinary – then our trend collections could be just the thing for you. Made from the same natural, harvestable raw materials as Marmoleum – but with a look & feel that is distinctively different – opting for Striato or Touch creates an interior that truly stands out from the crowd.

The secret of Touch lies in the careful blending of linoleum and cork, creating a unique hybrid product with a textile look and feel. The tactile surface creates a sensuous finish with high levels of comfort and enhanced acoustic properties while still providing a hygienic, durable and easy to clean floor.

To request samples of these next generation collections telephone: 0800 731 2369

Stripes are hot. Striato is sophisticated, sympathetic and links to the current linear trend in interior finishes. Directionality offers numerous design possibilities and combined with the natural colour palette it is inviting and warm yet spacious and bold. A real statement floor that is simplicity itself.

Tactility is in. Touch makes it easy to create inspiring interiors that intrigue your senses. Shiny and matt, rugged and smooth the textured surface of Duet combined with the neutral colour palette delivers a range of unique finishes that you sense as much as you see. There is also the possibility to combine with Solo for an even more comfortable, quieter and tranquil atmosphere.

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sunshine all year round

Today’s conservatories blend timeless elegance and stylish design to become a focal point of any home. By bringing the outdoors in, a conservatory provides a haven of warmth and light where you can entertain in style and comfort all year round, whatever the weather.

Any conservatory is a soothing place to sit and relax, to drink in the natural light and reflect on the day. The classical floor featured above complements the understated elegance of the rattan furniture, while the use of white marble clipped corner tiles and rust key squares creates a spacious and harmonious ambiance. An element of detail provided by the geometric Sovereign border in contrasting dark bistre adds the finishing touch.

For a smaller, simpler area choose a chequerboard effect on the diagonal to make the space appear bigger.

Or with floor to ceiling doors & windows opt for a lighter, fresher colour scheme and an organic border, such as shadow leaf, to reflect the outdoors.

Whatever you choose – take the time for relaxation and reflection – Marmoleum comes complete with peace of mind in the form of a 15 year guarantee.

Details of design elements used:
- Clip corner tiles CC t2607 and Highlight key squares MRKS t2767
- Sovereign border BR 310 and corner piece BR 195.

Details of design elements used:
- Shadow leaf border BR 1010 and corner piece BR 1015.
We all want the best for our children, to allow them to grow and develop in a safe environment. Choosing Marmoleum can help create a healthy home that is also practical and stylish.

Whether for baby’s nursery or your teenager’s bedroom you can create a look and colour scheme to please even the fussiest of children.

The British Allergy Foundation recognise that Marmoleum does not harbour allergens that can give rise to asthma and eczema. So it’s good to know Marmoleum is naturally bactericidal.

Work with simple blocks of colour to create a bright and invigorating room to play and grow in or for little princesses, create fairy tale colour schemes and personalise them too!
Creating a style statement and transforming valuable wall space into a stylish and functional surface has never been easier.

Bulletin Board, a natural notepad material, can be cut into any shape and even adhered directly to the wall if desired. With excellent pin hole recovery and a range of attractive colours, it will stay looking fresh for many years to come.

Your agenda, your time and most importantly your own space. Working from home means no more compromises.

With Marmoleum you are the boss and our varied colour palette and design potential, allied to the latest accessories, creates a home office environment that reflects your own sense of style.

For a classic elegant design, use highlight strips — available in any Marmoleum colour in a choice of four widths: 10mm, 20mm, 40mm and 80mm.
the Marmoleum collection

Inspirng
- T2607 white marble
- T3120 rosato
- T3228 red amaranth

Energising
- T2607 white marble
- T2795 butter
- T3126 marigold

Calming
- T2607 white marble
- T2713 calico
- T3075 shell

Soothing
- T2607 white marble
- T2621 dove grey
- T3053 dove blue

design elements

The design elements on this page are available in any colour combination taken from the palettes on the left. All colours are available in 333 x 333mm tiles and 2m wide sheet.

Borders & corners – 2 sizes: 55 x 1000mm and 111 x 1000mm
- Garland
  - Corner piece: BR 5215
  - Border: BR 5210
- Faschle
  - Corner piece: BR 340
  - Border: BR 340
- Mosaic
  - Corner piece: BR 195
  - Border: BR 190
- Sovereign
  - Corner piece: BR 315
  - Border: BR 310
- Shadow/leaf
  - Corner piece: BR 1015
  - Border: BR 1010
- Strips
  - Corner piece: BR 1005
  - Border: BR 1000

Highlight strips – 4 sizes: 10, 20, 40 and 80mm wide
- 10mm wide
- 20mm wide
- 40mm wide
- 80mm wide

Inset tiles – 333mm x 333mm
- Square: IS 220
- Outline: IS 230

Clipped tiles and key squares
- Clipped tiles: 333 x 333mm. Supplied with key squares 51 x 51mm.

Feature panels
- Superstar: PN SUPERSTAR X
  - 500, 750 & 1000mm diameters with the name of your choice
- Clipped tile: CC 2621
- Key square: KS 220
- Outline: KS 100

Bespoke designs

Everyone is an individual. From the beautifully simple gesture of naming the ‘superstar’ panel of the bedroom, to a more intricate floor which shows off your design potential, it can be achieved with Aquajet and Marmoleum.

Our in-house design team have the skills and experience to take your ideas and turn them into reality. With CADCAM technology, new standards of intricacy and reproduction open up a world of possibilities. The resulting patterns retain all the performance characteristics of the original product to be bold, give your home the personal touch.

To find out more contact our customer services department on Tel: 01592 643777.

Sample service – call 0800 731 2369

Whilst every care has been taken to ensure exact colour representation, printing capabilities may result in slight variations from the actual Marmoleum colours. It is recommended to view an actual sample piece before making your final selection. As all linoleum completes its maturing process, a temporary and variable natural phenomenon occurs which may give the product a yellow tint. Exposure to either natural or artificial sunlight will allow the tint to disappear and the true colour of Marmoleum to develop.

Exposure to either natural or artificial light will allow the tint to disappear and the true colour of Marmoleum to develop.
As long as the sun shines and the rain falls we can continue to produce Marmoleum.

Linseed oil produced from specially grown flax sourced in Canada. Wood flour from European trees. Rosin tapped from Portuguese pine trees. Jute from India and Bangladesh. And very finely ground limestone.

Marmoleum is a natural product from Forbo. Made predominantly from harvestable natural raw materials and processed according to an environmentally friendly material.

Once installed, Marmoleum is hygienic and anti-static. After its long life, it is completely biologically degradable. And so, in the end, the product will give its materials back to nature.
You can obtain full details on care and maintenance of Marmoleum at www.forbo-flooring.co.uk/marmoleummagazine. Alternatively you can ask your Marmoleum Design Consultancy or call our customer services department on 01592 643777.

Q My floors take quite a lot of punishment from the kids. Is Marmoleum covered by a warranty?
A Marmoleum is guaranteed to stay durable and beautiful. If your floor is fitted according to the Forbo Flooring instructions it will be covered by a warranty of no less than 15 years from the date of purchase.

Q The floor in my entrance hallway is rather uneven. Would it be still be possible for me to have Marmoleum fitted?
A Marmoleum needs a smooth underfloor so your floor may need to be levelled beforehand.

Q I like to think of myself as an individual, especially when it comes to my home! I'd like to design my own floor and I've heard there's a service you provide which will allow me to do this.
A Yes, this is something unique to Marmoleum. Not only can you choose the colours but you can also get creative and design your own floor. Our CAD/CAM technology allows for the reproduction of any design, no matter how intricate and our in-house design team have the skills and experience to take your ideas and turn them into reality.

Q I've just had Marmoleum fitted in my kitchen and I'm sure the colour isn't exactly the same as the one I chose in the shop, though it is similar.
A Your Marmoleum is brand new and may be showing some drying room yellowing. This natural phenomenon, a temporary, variable yellow tint, occurs as the Marmoleum completes its maturing process. You'll find that this is evident in some colours more than others. The solution is to simply expose the Marmoleum to light. Natural light is best but artificial light will also work though may take longer. The yellow tint will soon disappear and the true colour of the Marmoleum will develop within a few days.

Q On my Marmoleum floor? I would like it to stay looking this good for as long as possible.
A A Marmoleum floor is designed to last for many years – that’s why it comes with a 15 year warranty. Looking after your floor will help maintain the natural beauty of Marmoleum and add a little care and attention it will stay looking as good as new throughout its long life.

Floors take more punishment than almost any other item of furnishing in your home. Marmoleum has a strong protective finish that makes cleaning and maintenance very simple. Our specially developed cleaner and polish will provide all you need to maintain your floor. Alternatively, Monel is an effective all-in-one product for customers who prefer to retain the natural, matt appearance of Marmoleum.

Q I love the new range of Marmoleum colours I've seen in John Lewis and I'm very interested in using it in my conservatory. I'm worried that the colours I've chosen won't look the same at home.
A Colours will always look different when viewed under a different light source. Your perception of the colour may also change depending on the time of day or even surrounding wall colour or furnishings. With a product that will last as long as Marmoleum does, you'll want to get your colour choice right first time – so take advantage of our free sample service. Just contact us with your selection of colours and we'll have them sent to you at your home.

We have asked the Marmoleum design team and one of our technical experts, to answer questions often asked by customers considering Marmoleum for their home.

Q My kitchen is ‘L’ shaped, I've chosen the design I'd like to have but I'm not sure how the design will fit the shape of my floor.
A For all designs featured in our 333 x 333mm tile collection we can visualise your floor using our unique CAD drawing service, before you make your final choice. As well as the black and white visualisation, we'll give you a material cost and detailed price quotation including a breakdown of the design elements required. Requests are usually processed within three working days. This can be organised for you by your Marmoleum Design Consultancy.

Q Where can I buy Marmoleum?
A Marmoleum is available from leading interior furnishing and flooring stores including the John Lewis Partnership. These Marmoleum Design Consultancies (MDCs) can give you expert advice and answer queries on design and installation.

Q Do I have to buy any special products or equipment for cleaning and maintaining my Marmoleum floor? I would like it to stay looking good for as long as possible.
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