For Admission to the POST GRADUATE DEGREE COURSES

At

MBA (Dual Specialization), MBA (HR)

Bharati Vidyapeeth Deemed University

Institute of Management and Entrepreneurship Development Pune
Institute of Management and Research, New Delhi
Institute of Management and Rural Development Administration, Sangli
Yashwantrao Mohite Institute of Management, Karad
Institute of Management, Kolhapur
Abhijit Kadam Institute of Management and Social Science, Solapur
As the Chancellor of Bharati Vidyapeeth University I extend a very warm welcome to the students who are desirous of seeking admissions in our different Constituent units.

Bharati Vidyapeeth, the parent organization of this University is celebrating this year as its Golden Jubilee Year. At this moment my mind goes back over a period of five decades. Bharati Vidyapeeth initiated its academic journey with a single school. Now it is one of the premier educational institutions in the country, having under its umbrella more than 180 educational units including 80 colleges with 12 faculties. They include colleges of Medicine, Dentistry, Engineering, Pharmacy, Hotel Management and the like. There may not be any disciplines either conventional or emerging for which Bharati Vidyapeeth has not established its institution.

Within a short period of 20 years or so, Bharati Vidyapeeth University has established its academic reputation even across the national borders. Its high level of academic excellence is underscored by the fact that the Ministry of Human Resource Development, Government of India has given ‘A’ grade status to this University. The University’s another remarkable achievement is that it has been awarded a prestigious ‘A’ grade by the NAAC both in its first accreditation and also in reaccreditation. An approval by the UGC under Section 12B of its Act which our University has received by another feather in the cap of the University.

We at this University are committed to make available to our students a wide spectrum of academic options to choose from.

It has also been our endeavour to provide continuously updated education in a congenial environment to our students. I am very happy that a very large number of our past students have established their reputation as Medical Practitioners, Engineers, Pharmacy Industrialists and the like not only at the national level but also at the international level. Research is a focal area of activities of our University. We have three Research Institutes as constituent units of University. They are doing remarkable work. However, our aim is to develop this University as a Research University.

I again welcome all of you and wish you a very successful academic career as students of this University.
At a Glance

A) Last date for submitting the completed application form to Bharati Vidyapeeth Deemed University C.E.T. Dept., Second Floor, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-30 : 1st March, 2016 upto 5.00 p.m.

B) Date and time of Entrance Test (Written) : 6th March, 2016 10.00 am to 12.30 pm

C) Group Discussion and Personal Interview schedule as given on page 66.


E) Counselling and spot admission

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<tr>
<th>Counselling location</th>
<th>Admission to Institute at</th>
<th>Date</th>
<th>For detailed schedule of counseling &amp; result please refer the website. <a href="http://www.bvuniversity.edu.in">www.bvuniversity.edu.in</a> or imed.bharatividyapeeth.edu or <a href="http://www.bvimr.com">www.bvimr.com</a></th>
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<td>BVIMR, New Delhi</td>
<td>BVIMR, New Delhi, IMED Pune IM, Kolhapur, IMRDA, Sangli YMIM, Karad, AKIMSS, Solapur</td>
<td>10th, 11th April 2016</td>
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<td>Solapur</td>
<td>AKIMSS, Solapur</td>
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(Counseling will begin at 10.00 am at all centres)

F) Commencement of Classes : 4th July, 2016
Dear Students,

At the outset, let me welcome all of you who are intending to join our University.

I am extremely happy to note that you have selected our University for your further studies. All of you know that Bharati Vidyapeeth University is one of the leading Universities in the country having ‘A’ grade awarded by Ministry of Human Resource Development, Government of India.

It is also accredited with prestigious ‘A’ grade in 2004 and reaccredited with ‘A’ grade in 2011 by the NAAC, Bangalore. It is also significant to note that some of its constituent units have ISO 2001-2009 certification. Our University has excellent infrastructure for all its constituent institutions such as well-structured spacious buildings, continuously updated laboratories and hostels with all necessary amenities and facilities.

Today, the horizons of knowledge are expanding exponentially. It is, therefore, a challenge to cope up with this vibrant system of higher education and Bharati Vidyapeeth University is well-equipped to impart latest training and education to its students. We are committed to provide excellent teaching, learning and research under our 12 faculties. The University continuously updates the courses of studies being taught in our constituent Institutions, keeping in view, the rapid changes and dynamism around. Our libraries are continuously updated. The University ensures not only high quality training, education in the respective areas of knowledge to the students, but also places emphasis on all-round development of the students.

Abundant opportunities are also provided for co-curricular and extracurricular activities on the campus. In the discharge of its social obligations, the University is, no doubt, committed to see that the students graduating from this University are well-trained and well-prepared for jobs and become responsible citizens of the country.

The track record of the achievements of the University is indeed commendable. It is a matter of pride for us that scores of our students have achieved successes in their respective fields and established themselves in different spheres of life. We are aware that the success of any University largely depends on the number of successful students, it produces for the service of the society and the nation.

We, therefore, take every care for your bright future career and help you to translate your dreams into reality.

Once again, I take this opportunity to welcome all of you to the family of Bharati Vidyapeeth University and wish you success in your life.

Prof. Dr. Shivajirao Kadam
Bharati Vidyapeeth University, Pune

Bharati Vidyapeeth, the parent organization of this University is one of the largest educational organizations in the country. It has 171 educational units under its umbrella including 67 Colleges and Institutes of conventional and professional disciplines..

The Department of Human Resource Development, Government of India on the recommendations of the University Grants Commission accorded the status of "Deemed to be University" initially to a cluster of 12 units of Bharati Vidyapeeth. Subsequently, 17 additional colleges / institutes were brought within the ambit of Bharati Vidyapeeth Deemed University wide various notifications of the Government of India. Bharati Vidyapeeth Deemed University commenced its functioning on 26th April, 1996.

Constituent Units of Bharati Vidyapeeth Deemed University

1. BVDU Medical College, Pune.
2. BVDU Dental College & Hospital, Pune
3. BVDU College of Ayurved, Pune
4. BVDU Homoeopathic Medical College, Pune
5. BVDU College of Nursing, Pune
7. BVDU New Law College, Pune
8. BVDU Social Sciences Centre (M.S.W.), Pune
9. BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
10. BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
11. BVDU College of Physical Education, Pune.
12. BVDU Institute of Environment Education & Research, Pune
13. BVDU Institute of Management & Entrepreneurship Development, Pune
14. BVDU Poona College of Pharmacy, Pune
15. BVDU College of Engineering, Pune
16. BVDU Interactive Research School in Health Affairs (IRSHA), Pune
17. BVDU Rajiv Gandhi Institute of Information Technology & Biotechnology, Pune
18. BVDU College of Architecture, Pune
19. BVDU Abhijit Kadam Institute of Management & Social Sciences, Solapur
20. BVDU Institute of Management, Kolhapur
21. BVDU Institute of Management & Rural Development administration, Sangli
22. BVDU Institute of Management & Research, New Delhi
23. BVDU Institute of Hotel Management & Catering Technology, Pune
24. BVDU Yashwantrao Mohite Institute of Management, Malakapur-Karad
25. BVDU Medical College & Hospital, Sangli
26. BVDU Dental College & Hospital, Mumbai
27. BVDU Dental College & Hospital, Sangli
28. BVDU College of Nursing, Sangli
29. BVDU College of Nursing, Navi Mumbai

The status of University was given to a cluster of these colleges and institutes in appreciation of the high level of their academic excellence and for their potential for further growth.

During the last 20 years or so, the University has achieved higher pinnacles of academic excellence and has established its reputation to such an extent that it attracts students not only from various parts of India but also from abroad. According to a survey conducted by Association of Indian Universities, this University is one among the top ten Universities in the country preferred by the overseas students for admissions. At present, there are more than 850 overseas students from 47 countries on the rolls of constituent units of this University.

During the last 20 years, there has been tremendous academic expansion of the University. It now conducts in all 305 courses in its constituent units, of them 108 are Post Graduate, 45 are Under Graduate and 55 Diploma level courses. 12 Fellowship and 5 certificate courses. All the professional courses which the University conducts such as those of Medicine, Dentistry, Engineering etc., have approval of the respective statutory councils, viz., Medical Council of India, Dental Council of India, All India Council for Technical Education etc.

The University is a throbbing center of research activities and has launched Ph.D. programmes in 77 subjects and M.Phil in 3 subjects. It has also introduced quite few innovative academic programmes such as Masters in Clinical Optometry, M.Tech. in Nano Technology etc.

The University's performance and achievements were assessed by the "National Assessment and Accreditation Council" and it was reaccredited with a prestigious "A" grade in 2011. Some programmes of the constituent units such as College of Engineering at Pune, Management
Institute in Delhi and others have also been accredited by "National Board of Accreditation". Three constituent units of Bharati Vidyapeeth Deemed University are also the recipients of ISO 9001-2001 certifications.

Distinct Features of this University:

The University

- The University has been awarded “A” Grade by Ministry of Human Resources of India.
- Is one of the largest Universities in terms of Constituent Units established u/s. 3 of the UGC Act, 1956.
- Is a multi-faculty University with Twelve Faculties:
- Offers a wide range of academic programmes to the students. The number of Undergraduate, Postgraduate, and Diploma Programmes are 44, 104, 37 respectively.
- Is according to a survey conducted by the Association of Indian Universities, New Delhi, among the top ten universities and preferred by the overseas students for admissions. During the year 2009-10 there are 800 overseas students from 32 countries enrolled with constituent units.
- Has eight campuses located in different cities including New Delhi.
- Is probably the only University having three self-financing research institutes devoted exclusively for researches in health related sciences, pharmaceutical sciences and social sciences.
- Has established a separate Sports Department to promote sports activities.
- Has established a Centre for Performing Arts, which runs graduate programmes in various performing arts including dance, drama, music.
- Three Constituent Units of the University are assessed by the National Board of Accreditation and are accredited with prestigious grades.
- Its three Constituent Units have also obtained ISO 2001-2009 certification.
- Has organized several international and national level Seminars, Conferences, etc.
- Is a University which academically and intellectually very productive whose faculty members have very laudable record of research publications and patents.
- Has digitalized libraries of its constituent units.
- Has created excellent infrastructure for all its constituent units, including well structured spacious buildings continuously updated laboratories and libraries and hostels with all the necessary amenities and facilities for both boys and girls.
- Has built a specialized research institute accommodating 18 laboratories for the researches in pharmaceutical sciences.
- Has launched laudable outreach programmes through NSS units.
- Is proud of its Institute of Environment Science and Research Education, which has been identified as a nodal agency by the Government of India for its programmes of biodiversity and environmental products. It has adopted several primary schools with a view to create environmental consciousness among their students.
- Has established Women's Creativity Development Centre to undertake researches regarding women, particularly, those of disadvantage groups and to promote creativity among them.
Bharati Vidyapeeth Deemed University has campuses in Pune, Mumbai, Solapur, Kolhapur, Sangli, Karad and New Delhi, the capital city of India. Its two Medical Colleges are located each in Pune and Sangli.
Institute of Management and Entrepreneurship Development, Pune (IMED)

Established by Bharati Vidyapeeth in 1978, “Institute of Management and Entrepreneurship Development” (IMED) is a well known Business Schools in Western part of India. The Government of India under section 3 of UGC Act brought this Institute under the ambit of Bharati Vidyapeeth Deemed University, Pune w.e.f. 20th July 2000. IMED has been consistently ranked among top Indian Business Schools in India.

IMED has splendid layout on sprawling four acres of land with 'state-of-the-art' infrastructural & instructional facilities. As a constituent of Bharati Vidyapeeth Deemed University, IMED contributes in its own ways to the philosophy, vision and mission of Bharati Vidyapeeth i.e. “Be a World-Class University and a Global Resource in Innovative University Education for Ever-better World” and “Social Transformation Through Dynamic Education” respectively.

The team led by Dr. Sachin S. Vernekar, IMED could achieve the success under the able guidance of the founder Hon’ble Dr. Patangraoji Kadam, Vice Chancellor, Dr. Shivajiraoji Kadam and Secretary Dr. Vishwajeet Kadam. At IMED, the students, faculty and management share oriented common goals that are intellectually stimulating. Besides training young professionals to meet the challenges of globalization, we at IMED develop entrepreneurial skills in our students. Value addition lies at the core of our teaching curriculum and the syllabus is updated with the feedback from industry and is comparable with curriculum of leading national and international level institutes to retain edge in academics. The programmes are approved by AICTE.

**IMED – Key Features**

- Consistently ranked among top B-schools in India
- Industry Institute Partnership Summits (IIPS) for a strong industry interface.
- Strong Alumni association and industry connect
- Personality development of students through Personality and Entrepreneurial Development club
- Dynamic Faculty with rich Academic and Industrial experience
- Excellent infrastructural and instructional facilities
- Holistic development and Enhancing Employability of Students with: Focus on: IQ, EQ, SQ, and CQ.
- Enhancing employability through Certificate Course in Executive Excellence,
- Skill development by providing courses such as Business Analytics, Advanced Excel, Cyber Security etc
- Corporate Day activities
- Experiential Learning through Live projects
- Industry oriented syllabus
- Corporate Resource centre with excellent placement record
- Foreign Language classes
- Research and training wing

**RANKING**

- Awarded “A” Grade by Ministry of HRD, Govt. of India
- Re-Accredited with Grade “A” by NAAC.
- Ranked 8th in terms of Value for Money by India Today
- Ranked among Top 40 B-Schools in India by NHRD
- Ranked among top ten B-Schools in Western India by Business and Management Chronicle
- Recipient of Best Institute Award by ASSOCHAM for Promoting Leadership and Industry Institute Partnership

**Hon’ble Smt. Pratibha Patil (Former President of India) felicitating Dr. Shivajirao Kadam- Vice Chancellor, BVU, Pune during Law Day Award Function**

**Former President of India, Hon’ble Dr. A.P.J. Abdul Kalam being presented Research Journal of the University by Dr. Sachin Vernekar**
Sports facilities
Foreign collaborations

Corporate Resource Center (CRC) organizes corporate training, consultancy for industrial houses, besides providing summer and final placement for the students. The institute has its own Corporate Resource Center for Liaisoning with various Corporate. The institute has an excellent record of placement with approximately 100 Blue Chip Companies visiting the institute for placement every year.

Placement at a Glance (More than 130 Companies Participate in Placements)

| Students opted for placements | 195 |
| Students placed | 192 |
| Highest Package | Rs 14 lac |
| Companies participated in Placement Drive | 132 |

Placement Highlights 2014-15

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<tr>
<th>Our prominent recruiters:</th>
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<tr>
<td>Tech Mahindra</td>
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<tr>
<td>Vodafone India Pvt. Ltd</td>
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<td>BNY Mellon</td>
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<tr>
<td>Persistent</td>
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<td>India Infoline</td>
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<td>Posco Esi</td>
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<td>Thomas Cook</td>
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(Dr. Hemant Darbari (Executive Director, C-DAC), Dr. Sachin Vernekar (Dean FMS BVU and Director, IMED), Mr. Kailash Katkar (MD & CEO, Quick Heal Technologies (P) Ltd.), Dr. Ajit More and Dr. Abhayankar at the release of MBA/MCA Placement Brochure)
LOCAL ACADEMIC BODY (LAB)

This forum decides upon preparation and execution of academic calendar, administration of academic activities and enhancement of academic process at IMED.

FACULTY ACADEMIC BODY (FAB)

This is a forum for development of the faculty. The body meets regularly and discuss various contemporary issues in general management. The faculty members deputed for training and Seminars give Presentations to other faculty members in FAB meeting.

KNOWLEDGE RESOURCE CENTER

The library houses 55964 books and 154 National and International journals and magazines. It is equipped with digital system and audio-visual facilities and acts as academic resource for Research work. It has an open access system for all faculty and Book Bank facility for students as unique feature. IMED has membership of British Council of India and recognized libraries in Pune. Ebsco IEEE and J GATE (Online Journals) are part of the Digital Library.

INFORMATION RESOURCE CENTER

The Computer center at IMED has more than 400 computers with the latest configuration. The computer center is professionally managed & equipped with three servers ported with Windows 2003 server and Linux. In addition to the general software it also has - a corporate database and SPSS. The center integrates itself with the rest of the world with leased line connection whose speed is 12 Mbps. The campus is Wi-Fi enabled. To support this Center, digital Library of 60 computers is also in operation. LCDs and Printer facility have also been made available to faculty and students.

FOREIGN LANGUAGE

Students are given a unique opportunity to learn Foreign Language either French or German to enable them to meet challenges while working with MNCs and facilitating their cross-cultural relations thus enhancing their employability.

AUDITORIUM

The campus has state-of-the-art Auditorium with more than 350 seating capacity.

MEDICAL FACILITY

The in-house Doctor visits the campus regularly and provides necessary medical help and guidance to all students and faculty members. In addition, the Institute has tieup with Bharati Hospital for any emergency.

IN-HOUSE BANKING

Bharati Sahakari Bank Ltd. is functioning within the Bharati Vidyapeeth Educational Complex. The Bank handles various banking facilities with a better rate of interest on deposits for the students, staff of Bharati Vidyapeeth and for the public at large.

SPORTS

Besides the playground with cricket pitch, Basketball, Volley ball & Badminton courts, there are provisions for indoor games like Table Tennis, Carom & Chess. The students are motivated to spend their leisure time & pay attention to their physical fitness. Dunkyard, a national inter collegiate basketball tournament is held every year.

HOSTEL

Home away from home...

Surrounded by ample open space and green garden, its envious sight is most appropriate for learning. There is a separate hostel for Girls and
Boys within the premises itself with a capacity to accommodate students from different parts of the world. Security provision is available 24 hours including dedicated Mess facility. The hostels have fully equipped rooms, surrounded by ample open space and green garden. It provides, all the amenities for comfortable stay and a very conducive environment for learning.

**MANAGEMENT / FACULTY DEVELOPMENT PROGRAMME**

The institute has laid great emphasis on the development and continuous improvement in the skills of its faculty members. To this end, the institute organizes AICTE sponsored Staff Development programme each year with participation from faculty members from various parts of the country. The SDP is conducted to develop innovative teaching learning skills which are used to improvise the teaching pedagogy.

IMED has collaborated with Value Varsity to offer MDP’s to corporate at all levels.

**PUBLICATIONS**

1. **IMED JMSR**: This is a biannual peer reviewed journal having ISSN No. 09758429. Leading Institutes in India subscribe to this journal which includes original research papers from authors globally.

2. **PUBLISHED PAPERS**: The faculty members of IMED have more than 300 published papers to their credit. They have brought out a number of books on management subjects.

3. **IMED NEWS**: In house quarterly Newsletter highlighting the activities and events conducted by the institute.

**UNIQUE EVENTS / ACTIVITIES OF IMED**

Industry Institute Partnership Summit (IIPS) was organized on sept 12, 2015, wherein 60+ Corporate leaders from reputed companies participated. The Corporate leaders were conferred awards for their excellent work in their functional areas. The felicitation function was followed by a panel discussion on “Evolving paradigm in Management Education – An industry perspective”.

**CORPORATE DAY / SOFT SKILL DEVELOPMENT**: Industry experts are invited to share their experience and deliver Guest lectures to the students on contemporary issues.

**MANAGEMENT FORUMS / CLUB**: The Forum activities are organized throughout the year wherein students are given platform to showcase their talents. The Events include Quiz, Simulations, Case Studies, etc.

**C-Googly** – An annual inter collegiate competition in Information Technology

Joint Project Co-operation programme between Linnaeus University, Sweden and IMED. Dr Sachin Vernekar and Dr B Sankaye visited Sweden to discuss potential areas for collaborations regarding funding og higher education programme, teacher and student exchange, organize joint conferences.

**National and International Conferences**:

Every year various departments at IMED conduct seminars and workshops. The third international conference is being planned at Nepal during the year.

From left to right **Mr. Tarun Malaviya**, Founder & CEO, Mithi Software Technologies, **Mr. Shaji Varghese**, G.M, PNB Housing Finance Ltd., **Kavita Kulkarni**, Head HR, Infosys, President, NHRD, **Shomendra Roy**, Vice President and Head Talent Acquisition Manufacturing, Reliance Industries Limited, **Ms. Soumi Alphons**, Head-HR, SAS Research and Development, **Mr. Madhusudan Mainkar**, Head-Marketing, BVG Life Sciences Ltd. being felicitated by **Dr. Hemant Darbari**, Director, C-DAC Dr. Sachin Vernekar (Dean FMS BVU and Director,IMED)
• National Seminar on “Contribution of HR to Organizational Excellence” was held on Feb 28, 2015. The dignitaries invited were VJ Rao (President & Strategic Business Head, Minda Industries Ltd.) as the Chief Guest and Mr. Amit Sharma (Director – HR with Philips India Ltd) as the Guest of Honor. Other eminent speakers were Mr. Bobby Kuriakose (Director – HR, Learning & Development, Forbes Marshall Group, Pune), Mr. Naresh Kumar Pinisetty (Deepak Fertilizers & Petrochemicals Co. Ltd) and Mr. Karan Bakshi (Staffing lead at TIBCO Software Ltd).

• National Conference on Financing for Entrepreneurs was held on 12th March, 2015 which focused on financing options available to entrepreneurs, role of MSME’s etc.

• National seminar on Big Data analytics was held on 14th March, 2015. The key speakers were Mr Sanjay Patwardhan (COE Head of Big Data, Cybage software), Mr. S. M. Babar, Head Cyber Crime Cell Pune, Mr. Hemant Diaware, Network Security Head, Semantics. The seminar focused on big data as a platform big data ecosystem, hadoop.

• E2 Marketing - this seminar was on digital marketing. The highlight of the seminar was on conduct of marketing plan and tag line for a product / business. For this various companies were visited so that students prepare real time plans for real products. Two companies agreed (Zoomcar and Harbinger). Students thus presented marketing plans on these two companies.

IMED and NHRD symposium - held jointly in association with NHRD, the symposium was on “Career opportunities in HR” on 6th Feb, 2015. More than 120 delegates and about 100 students participated in the event and the speakers provided insights into career opportunities to students. The main speakers were and their topics were Mr. Sadshib Padhee (Vice president HR, Kirloskar Pneumatic Company Ltd), Ms. Soumi Alphons (Program Manager, SAS R&D India), Mr. Samar Kamulkar (Sr. HR manager, Royal Caribbean International Miami, Florida), Mr. Sanjeev Fadnavis (President, Nitor Infotech and Commander Rajendra Pawar (Member NHRD).

Entrepreneurship cell conducted an activity under PRIDE on 12th March 2015 for promoting entrepreneurship. Successful entrepreneurs shared their valuable experiences. Mr. Yuvaraj Gadave & Mahindra Gadave, Kaka Halwai Sweets, Mr. Raj Bhargava, CEO Avicon Shipping, Mrs. Bhagyashree Aparadh, Director, Rana Hospitality Pvt. Ltd. & Founder of MEERA (Mahila Economic Empowerment Rural Area) Mr. Rajesh Dhotre, Founder of Skipper LED & Smt. Balutai Dhumal, Leading Scrap Trader for the Industry were invited for the event. The event was followed by a panel discussion on “Challenges and opportunities for management students in Entrepreneurship. The e-cell also provided valuable guidance to students throughout the year which resulted in one student taking the entrepreneurial route.

OZONE DAY: To highlight social and environmental issues

EXPRESSIONS: An annual International Cultural and management fest that provides the necessary platform to students for showcasing their talent

DUNKYARD: An intercollegiate Basketball Tournament held at National Level

SAHYOG (ALUMNI MEET): Institute organises Alumni Meet on regular basis as a leverage to enhance industry institute tie-ups and careers progression of current students.

FOREIGN STUDENT MEET: It is gathering of foreign students for cultural exchange, feel at home and skill enhancement.

IMED GEMS: IMED Students compete in intracollegiate festival including various curricular activities, management games, debates, sports, etc.
INNOVATIVE PRACTICES

PEDC (Personality & Entrepreneurship Development Club)

The Institute’s Personality and Entrepreneurial Development Club (PEDC) makes holistic efforts to develop proper personality traits among the students that are required for their future career as business managers. The Marketing, Finance, HR and IT Clubs organize various events such as role plays, management games, case study competitions, business plans, open forum to groom the students to be competent leaders in their respective functional areas.

CCEE (CERTIFICATE COURSE IN EXECUTIVE EXCELLENCE)

The special add-on course is designed to meet the latest requirements of the corporate world and to increase employability of the MBA/MCA student, to develop them as finished products in terms of managerial skills and personal excellence.

COUNSELLING AND FEEDBACK SYSTEM

IMED has its own set of internal benchmarks for maintaining delivery of assured quality to its stakeholders. This is done through its unique 7-tier Counseling system and 5-Tier feedback systems.

7-Tier Counseling system: 7-Tier Counseling system in practice to maintain high level of motivation among the students comprising of Pre-Admission Counseling, Post-Admission Counseling, Counseling through PEDC, Counseling through mentoring, Counseling through profiling, Pre Summer training counseling and Post Summer Training counseling.

5-Tier feedback systems: IMED ensures that feedback is collected on all domains and accordingly utilized for well being and development of everyone. The various feedback systems installed are: Open loop feedback system, Fortnightly academic progress report, CR report, Student Teacher Assessment Report (STAR) and Open sessions with Director.

NATIONAL / INTERNATIONAL TIE-UPS / COLLABORATIONS / LINKAGES

- IMED has more than 50 MoU/LoUs signed Industry and International Universities such as LNU, Sweden, IUBAT, Bangladesh, All India Management Association, Association of Indian Management Schools, Confederation of Indian Industries, Maratha Chambers of Commerce, Industries and Agriculture, National Institute of Personnel Management, Indian Institute of Materials Management, Institute of Directors, Institute of Marketing & Management, Computer Society of India, National Society for Education & Training, Pune Management Association, NHRD Network, IQ SPL, Higher Education Forum, AMDISA, National Stock Exchange, National School of Leadership.
Testimonials

Mr. Vijay N. Nair, Head - HR, ER, Employee Care and Admin, MVML, Mahindra Vehicle Manufacturers Ltd.

“At IMED, the course added value by honing my skills towards becoming a strategic HR leader. The course ware helped me to understand the impact of emotional intelligence as also helped me to implement benchmarked HR strategies.”

Dr. Ujjal Bhattacharjee, Director HR GKN Sinter Metals Pvt Ltd

“A conducive atmosphere for learning at IMED and constant emphasis on industry-institute interface enhanced my personality and helped me shape my career.”

Sujit Edlabadkar, Regional Facilities Manager, Global Services Amdocs Development Center India Pvt Ltd

“I had an opportunity to pursue my MBA from IMED. It was the first CET batch 1996. We enjoyed atmosphere at IMED. Professors were very passionate, support from staff was excellent. Based on this I infact shifted to hostel life for 2nd year... IMED has done lot of investment in improving infrastructure, improving quality of education as well as overall grooming. No wonder many big companies visit IMED campus. Wishing all the best to current as well as upcoming batch.”

Rakesh Jha, MD & CEO Barclays Bank Uganda

“My stay in IMED was very rewarding as my passion for learning thrived in a conducive environment. It has helped me tremendously in my professional career. I am what I am because of IMED.”

Nitin Pawar, Vice-President Reliance Industries

“My tenure in IMED as a student was the best period of my life. A student centric approach to learning helped me in understanding the concepts of management and the progress I have achieved in my career is mainly due to the strong foundation that was built at IMED.”

Milind Kulkarni, CEO Transition HR India

“The unique learning experience that I received in IMED helped me to Horne my entrepreneurial skills. This is the sole reason for my success to be a successful entrepreneur that I am today.”

Govind Patel, Entrepreneur & Owner Samarth Diamond

“My passion for being a entrepreneur was kindled at IMED. Today I am a successful entrepreneur in the diamond business thanks from the motivation that I got at IMED.

Abhilasha Goel, Manager HR Reliance Ind. Ltd.

“The emphasis on soft skills development that tremendously helped me in my professional life. The credit of my success goes to IMED.”
**Testimonials**

*Abhishek Singhal*
Marketing
British Paints

“The industry institute activities undertaken at IMED broaden my outlook and helped me shape my career.”

*Nikita Gupta*
BNY Mellon

The excellent faculty of IMED helped me to build a strong foundation in my domain knowledge which enabled my progress in my professional life.

*Rahul Kumar*
Marketing
Mashreq Bank

The effort made by the CRC at IMED to place students is commendable. At IMED they make the students employable through value added programmes with emphasis on leadership.

*Govind Patel*
Entrepreneur & Owner
Samarth Diamond

My passion for being a entrepreneur was kindled at IMED. Today I am a successful entrepreneur in the diamond business thanks from the motivation that I got at IMED.

*Priya Raina*
Persistent

“The excellent facilities at IMED were leveraged to foster the right learning atmosphere which helped to optimize my learning process which has shaped my career.”

*Shilpi Agarwal*
Tech Mahindra

IMED aims at holistic development of students. My teaming skills and leadership qualities were harnessed at IMED which has tremendously helped shape my career.

*Chhavi*
Audi Ltd.

The teaching pedagogy at IMED which lays strong emphasis on experiential learning changed my outlook and has enabled me to be a better professional.
MBA PROGRAM

The Masters in Business Administration (MBA) is a full time two year programme of 100 – 120 credits with courses spread over 4 semesters. The program consists of core courses requisite to business education, open courses that are inter-disciplinary in nature and general courses that are focused towards skill development, career development and are value adding. During the third semester, the students can opt for DUAL SPECIALIZATION to enhance employability. The electives offered are Marketing, Finance, Human Resource Management, Banking and Insurance, Information Technology, International Business, Retail, Production, Hospitality Management, Financial Markets.

- The elective is offered if minimum of 10 students opt for any of the areas mentioned.
- The student has to select two areas of specializations that are offered by the institute.
- Both the electives have equal weightage and there is no concept like Major or Minor.

There is high emphasis on Continuous evaluation system, projects, and industry training / internships.

MBA (HR) PROGRAM

The Masters in Business Administration in Human Resource (MBA - HR) is a full time two year programme of 100 – 120 credits with courses spread over 4 semesters. Apart from courses that impart business management knowledge, the program has in-depth focus on HR area, that include, Compensation Management, Labour Economics, Managerial Competencies, Human Resource Information System, Labour Laws, Strategic HRM, Training and Development, Performance Management Systems, Organisational Development, Cross cultural management, Assessment centres, HRD instruments.

In addition, the students of MBA-HR can opt for electives in areas of Marketing, Finance, IT etc. There is high emphasis on Continuous evaluation system, projects, and industry training / internships.

CHOICE BASED CREDIT SYSTEM

The choice based credit system encourages student participation in academic programmes.

TEACHING – LEARNING PROCESS

Programme – A unit of study that a student undertakes that leads to certification (i.e. MBA, MBA-HR)

Courses – The smallest unit of assessment in a programme (i.e. subject)

Credit – A measure of efforts required from a student to learn a course

One credit equals to 15 hours of lectures / 30 hours of Laboratory work / 30 hours of field work / 30 hours of minor project / 20 hours of internship
CATEGORIES OF COURSES

Core Courses: which pertain to the discipline of study and are either foundational or specializations. It consists of compulsory courses and elective courses.

Open Courses: They are ancillary courses from other disciplines/specializations and are interdisciplinary.

General Courses: These are value adding courses expected to enhance knowledge and skill for career development, or knowledge about societal concerns.

ASSESSMENT

For all courses, the examination will be conducted by the University.

For all courses, both University Examination (UE) and Internal Assessment (IA) constitute separate heads of passing.

Grade: Percentage score in a course converted into a letter grade

Grade Point (G P): Grade mapped against a numeric scale.

Weightage: The performance at University Examination (UE) and Internal Assessment (IA) will be combined to obtain Grade point Average (G PA). The weights for performance at University Examination will be 60% and that of Internal Assessment will be 40%.

Semester Grade Point Average (SG PA): overall performance indicator for a semester

Cumulative Grade Point Average (CG PA): Cumulative performance indicator upto a given semester.

Award of Class: on successful completion of programme, the final CG PA is mapped against a respective class.

GRADING SYSTEM

<table>
<thead>
<tr>
<th>Range of Marks (out of 100)</th>
<th>Grade Point</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>80 ≤ Marks ≤ 100</td>
<td>10</td>
<td>O</td>
</tr>
<tr>
<td>70 ≤ Marks ≤ 80</td>
<td>9</td>
<td>A+</td>
</tr>
<tr>
<td>60 ≤ Marks ≤ 70</td>
<td>8</td>
<td>A</td>
</tr>
<tr>
<td>55 ≤ Marks ≤ 60</td>
<td>7</td>
<td>B+</td>
</tr>
<tr>
<td>50 ≤ Marks ≤ 55</td>
<td>6</td>
<td>B</td>
</tr>
<tr>
<td>40 ≤ Marks ≤ 50</td>
<td>5</td>
<td>C</td>
</tr>
<tr>
<td>Marks ≤ 40</td>
<td>0</td>
<td>D</td>
</tr>
</tbody>
</table>
PROCEDURE AND RULES FOR ADMISSION

1. GENERAL

The information and the rules given herein are applicable for a combined test for admissions to the first year of two years full time post graduate degree programme Master of Business Administration (MBA), Master of Business Administration-Human Resource (MBA-HR) of Bharati Vidyapeeth Deemed University, Pune offered at

1. Institute of Management and Entrepreneurship Development, Pune
   [Intake: MBA-180, MBA(HR) - 60]
2. Institute of Management & Research, New Delhi.
   [Intake: MBA - 180]
3. Institute of Management, Kolhapur.
   [Intake: MBA- 60]
   [Intake: MBA- 60]
5. Yashwantrao Mohite Institute of Management, Karad.
   [Intake: MBA - 120]
6. Abhijit Kadam Institute of Management and Social Sciences, Solapur.
   [(Intake: MBA-60]

- The seats will be filled on merit based on their performance in B-MAT-2016 Test and GDPI conducted by Bharati Vidyapeeth Deemed University at the designated centers.
- One seat over and above the sanctioned intake of the programme at each center is reserved for sons and daughters of migrants from J & K valley, Defence and Civil Service personnel engaged in fighting against terrorist activities in J & K valley (D.O. No. F10-1/2003-Desk (U) dated 5-12-2003). The candidates to be admitted against these seats must have appeared the B-MAT-2016 and GDPI conducted by Bharati Vidyapeeth Deemed University Pune.

Note:

- 15% seats are reserved under Foreign / NRI / P.I.O. / O C I / Management Merit Category. Candidates seeking admissions to the seats of this category will have to apply separately on prescribed application form (fee of Rs. 1,000/-) and submit the same to The Registrar, Bharati Vidyapeeth Deemed University, Pune. Seats remaining vacant after allotment to Foreign / NRI / P.I.O./ O C I/ Merit students, will be allotted to Indian students under management category on the basis of merit based on the marks obtained by them in B-MAT 2016. The last date for submission of form to this category is 1st March 2016 before 5.00 p.m.
2. Eligibility

i) A graduate with bachelor or Masters Degree from any discipline who has passed with minimum 50 % marks in aggregate (45 % in case of SC/ST candidates) from a recognized University.

OR

The candidates in the final year Degree (Bachelors or Masters) are also eligible to apply. The admission of student, will remain provisional until the other necessary certificates in original, are submitted to the institute. The last date to submit all the certificates in original shall be 25th August 2016. If the certificates are not submitted by the said date or the eligibility will not be granted and the admission would automatically stand cancelled.

ii) The candidate should be an Indian National.

*Note:

The term aggregate marks used here shall mean the grand total marks obtained by the candidate, taken together for all the subjects, based on which the class declaration is made in that particular University from where the candidate has obtained degree. The candidate should have completed minimum of 15 years of formal education (10 + 2 + 3 or 10 + 2 + 4 basis). The candidates who have pursued their graduation in any medium other than English will have to complete an orientation course in English provided by the Institutes satisfactorily. The candidate who has done his graduation on part time or one time seating basis or on a two year basis are not eligible.

3. Nature of Entrance Test “B-MAT 2016”

3.1 The Entrance Test B-MAT 2016 for admission to MBA Programme will be of 250 marks. It will consist of (A) Written Test and (B) Group Discussion and Personal Interview. The written test will be conducted from 10.00 am to 12.30 pm, for a duration of two and half hours. The GD and PI will be held at the designated centres as per schedule mentioned in this brochure. The candidates have to be present at the centre of the examination at 9:30 a.m., positively

3.2 The written test comprises of 200 marks. It will be of 200 multiple choice questions of one mark each with four alternatives, with single correct or most probable answer. There is no negative marking. The break-up of marks will be as follows.

<table>
<thead>
<tr>
<th>A)</th>
<th>Written Test</th>
<th>Questions</th>
<th>Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>i)</td>
<td>Current Affairs</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>ii)</td>
<td>Mathematics at X level</td>
<td>30</td>
<td>30</td>
</tr>
<tr>
<td>iii)</td>
<td>Logical and Abstract Reasoning</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>iv)</td>
<td>Computer Awareness</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>V)</td>
<td>Verbal Ability and Reading comprehension</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>vi)</td>
<td>Quantitative Aptitude</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>vii)</td>
<td>Management Skill</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>200</td>
<td>200</td>
</tr>
</tbody>
</table>
B) Group Discussion and Interview Test

| i) | Performance in Group Discussion | 30 |
| ii) | Performance at Interview | 20 |
| **Total** | | **50** |

4. TEST CENTRES:

4.1 The B-MAT 2016 Test will be held at following centers:
Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Patna, Chandigarh, Kolkata, Jaipur, Indore.

4.2 For selecting choice of centre to appear for the entrance examination, write the corresponding number of the centre as shown in the table below:

<table>
<thead>
<tr>
<th>Center</th>
<th>Center No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pune</td>
<td>01</td>
</tr>
<tr>
<td>New Delhi</td>
<td>02</td>
</tr>
<tr>
<td>Navi Mumbai</td>
<td>03</td>
</tr>
<tr>
<td>Karad</td>
<td>04</td>
</tr>
<tr>
<td>Kolhapur</td>
<td>05</td>
</tr>
<tr>
<td>Sangli</td>
<td>06</td>
</tr>
<tr>
<td>Solapur</td>
<td>07</td>
</tr>
<tr>
<td>Lucknow</td>
<td>08</td>
</tr>
<tr>
<td>Patna</td>
<td>09</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Center</th>
<th>Center No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chandigarh</td>
<td>10</td>
</tr>
<tr>
<td>Kolkata</td>
<td>11</td>
</tr>
<tr>
<td>Jaipur</td>
<td>12</td>
</tr>
<tr>
<td>Indore</td>
<td>13</td>
</tr>
</tbody>
</table>

For example if the center is Pune fill as - 01

4.3 The authorities of Bharati Vidyapeeth Deemed University, however, reserve the right to make suitable change in center venues or schedule of B-MAT 2016 test.

5. APPLICATION PROCEDURE:

5.1 A candidate desirous of seeking admission to MBA, MBA (HR) Programme should submit the application form, enclosed along with this brochure, duly completed along with payment of Rs. 1,500/- towards entrance test fee in cash or through bank draft on any Scheduled Bank on any branch of Bharati Sahakari Bank Ltd. drawn in favour of "The Registrar, Bharati Vidyapeeth Deemed University, payable at Pune.

5.2 The Completed application form along with payment of entrance test fee is to be submitted to the "Admission Office, Bharati Vidyapeeth Deemed University, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune 411030 " either in person or through Post/ Courier.

5.3 The last date of submission of application form will be 1st March 2016 by 5:00 pm.

5.4 An incomplete application form or an application form which is not accompanied by necessary payment, will not be entertained and processed.

5.5 The University will not be responsible for any delay or loss of application/ admission card/ counselling letter/ any communication in transit. Such delay will not be condoned.
6. **INSTRUCTIONS FOR COMPLETING THE APPLICATION FORM**:

The candidate should avoid overwriting, cutting, erasing on the Application Form. Any discrepancies in the statements and/or submission of incomplete form will lead to its rejection/cancellation of admission.

6.1 The candidate’s name mentioned in the form, should be the same as mentioned in the documents of Bachelor’s Degree examination. While writing the name on the form one box for one alphabet is to be used and after the end of the word one box should be left blank.

6.2 In Item No. 3 of the form please put figures in appropriate box. Suppose your date of birth is 5th January 1985, it will be written as follows:

\[
\begin{array}{ccc}
0 & 5 & 0 1 1 9 8 5 \\
D D & M M & Y Y Y Y \\
\end{array}
\]

The address for communication be written in capital letters in the space provided under item No.6 in the form. e.g. 161/B, D.L.W Colony will be written as under:

**161/B, D.L.W COLONY**

6.3 The year of passing to be entered under item number 11. in the application form is the year in which the examination was held and not the year of declaration of result. This information is to be entered in figures (e.g.2009)

\[2009\]

If a candidate has not passed earlier but is appearing for the final year degree examination then the circle provided for “Appearing” is to be marked (✓).

6.4 If Entrance Test Fee is remitted through a Bank Draft, name of Bank be entered in the space provided.

6.5 A passport size photograph should be affixed at the appropriate place in the application form. The photograph should be firmly affixed by using glue. It should not be pinned on the form. The photograph should be duly attested by the principal/Head of institution, where the candidate had studied or by a Gazetted Officer. The attestation of photograph should be done in such a way that the photograph is not defaced.

6.6 The declaration in the application form should be duly signed by the applicant.

7. **ISSUE OF ADMISSION CARDS**

7.1 Admission cards for B-MAT 2016 test will be dispatched by post to the candidates under the certificate of posting. The admission card will indicate roll number and test center allotted to the candidate with its address.

7.2 The candidate must not mutilate this admission card or change any entry, made therein, after it has been authenticated by authorities.

7.3 In case the admission card is not received by the candidate, by 3rd March 2016 he/she should contact at the office of concerned designated center or Bharati Vidyapeeth Deemed University, Pune one day prior to test during working hours for collecting duplicate admission cards. In such a situation candidate should bring two copies of the same photographs along with him/her and a proof of submission/mailing of the application form (as submitted with the application form).
8. ENTRANCE TEST

The entrance test B-MAT 2016 will be conducted on 6th March 2016 from 10.00 am to 12.30 pm. The candidates have to be present at the centre of the examination at 9:30 a.m. positively.

9. Group Discussion and Personal Interview

Group discussion and Personal Interview will be held at following centres as detailed below -

A candidate can appear only once at any of the centres as per the following schedule.

<table>
<thead>
<tr>
<th>Name of center</th>
<th>Venue for GDPI</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pune</td>
<td>Institute of Management and Entrepreneurship Development, Erandwane, Pune 411 038 Tel.: 020-25425517, 25448005</td>
<td>6th March 2016</td>
<td>1.30 pm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7th March 2016</td>
<td>10.00 am</td>
</tr>
<tr>
<td>New Delhi</td>
<td>Institute of Management &amp; Research A-4 O pp. Ordnance Depot. NH-10 Paschim Vihar, Extension Rohtak Rd, New Delhi-110 063 Tel.: 011-25285808, 25284396, 25278446</td>
<td>6th March 2016</td>
<td>1.30 pm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>7th, 8th March 2016</td>
<td>10.00 am</td>
</tr>
<tr>
<td>Kolhapur</td>
<td>Institute of Management, Kadamwadi, Kolhapur Tel.: 0231-2668654, 2652426</td>
<td>6th March 2016</td>
<td>1.30 pm</td>
</tr>
<tr>
<td>Sangli</td>
<td>Institute of Management and Rural Development Administration, Sangli Tel.: 0233 2325776</td>
<td>6th March 2016</td>
<td>1.30 pm</td>
</tr>
<tr>
<td>Karad</td>
<td>Yashwantrao Mohite Institute of Management, Karad. Tel.: (02164)241169</td>
<td>6th March 2016</td>
<td>1.30 pm</td>
</tr>
<tr>
<td>Solapur</td>
<td>Abhijit Kadam Institute of Management and Social Science, Bajapur Road Solapur. Tel.: 0217- 2302016, 2341353, 6517205</td>
<td>6th March 2016</td>
<td>1.30 pm</td>
</tr>
<tr>
<td>Other Centres</td>
<td>Lucknow, Patna, Chandigarh, Kolkata, Jaipur, Indore.</td>
<td>6th March 2016</td>
<td>1.30 pm</td>
</tr>
</tbody>
</table>

It is not possible to send invitations for GD and PI to the candidates individually. They must attend GD and PI sessions as per the schedule given in this information brochure.
10. DECLARATION OF RESULT

The combined merit list of B-MAT 2016 based on 250 marks, i.e., written test of 200 marks and GDPI (Based on 50 marks) will be declared on 21st March 2016. The combined merit list for all the institutes together will be declared. Separate merit list will be prepared for Regular category and Foreign/NRI/PIO/OCI/Management Category.

The merit list of B-MAT-2016 entrance test will be declared and displayed at all the Institutes of Management of Bharati Vidyapeeth Deemed University and will also be displayed on its website. It is not possible to send individual invitation for counselling to the candidates. It shall be the responsibility of the individual candidate to see his own merit number and appear for the counselling at the centre of his/her choice as per schedule given in No. 12. on page 28.

11. BASIS OF SELECTION FOR ADMISSION

11.1 A Candidate desirous of seeking admission to MBA, MBA (HR) Programme should fulfill the minimum eligibility condition as stated in (2)

11.2 He/She must have appeared for the B-MAT 2016 Test, [Written Test Group discussion and Interview (GDPI)] conducted by Bharati Vidyapeeth Deemed University, Pune at designated centres.

11.3 The Candidate shall be offered admission on the basis of his/her rank in the final merit list and availability of the seats for a particular programme at a particular Institute of the candidate's choice at the time of counseling and admission in the concerned Institute.

11.4 In the case of candidates securing equal aggregate marks their relative rank will be determined on the basis of following order of preference:

a) When the total scores are the same, the candidates will be ranked according to their marks in written test.

b) If equal, the candidates will be ranked according to their percentage of marks obtained at HSC or its equivalent examination.

c) If equal, the candidates will be ranked according to their percentage of marks scored at SSC or its equivalent examination.

d) When all the above scores are the same, the candidates will be ranked on the basis of computerized random numbering.
12.Counselling and Spot Admissions:

The counselling and on the spot admissions session will be held at centers as per the following schedule.

The counselling schedule will be as follows:

<table>
<thead>
<tr>
<th>Counselling location</th>
<th>Admission to Institute at</th>
<th>Date</th>
<th>Counselling and Spot Admissions:</th>
</tr>
</thead>
<tbody>
<tr>
<td>BVIMR, New Delhi</td>
<td>BVIMR, New Delhi, IMED Pune IM, Kolhapur, IMRDA, Sangli YMIM, Karad, AKIM SS, Solapur</td>
<td>10th, 11th April 2016</td>
<td>For detailed schedule of counseling &amp; result please refer the website. <a href="http://www.bvuniversity.edu.in">www.bvuniversity.edu.in</a> or imed.bharatividyapeeth.edu or <a href="http://www.bvimr.com">www.bvimr.com</a></td>
</tr>
<tr>
<td>IMED, Pune</td>
<td>IMED, Pune</td>
<td>12th, 13th April 2016</td>
<td></td>
</tr>
<tr>
<td>Kolhapur</td>
<td>IM, Kolhapur</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sangli</td>
<td>IMRDA, Sangli</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Karad</td>
<td>YMIM, Karad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Solapur</td>
<td>AKIM SS, Solapur</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The candidate must report for counselling at 10.00 a.m. only, on the date of the counselling at the respective centers.

- **FAILURE TO REPORT FOR COUNSELING ON THE SCHEDULED DATE AND TIME WILL RESULT IN INSTANTANEOUS CANCELLATION OF A CLAIM OF THE CANDIDATE TO THE SEAT.**

- The candidate must note that appearance for the examination and inclusion of name in the merit list does not necessarily mean that he/she will get admission to the institute & course. The admission will depend upon the availability of seats to the particular programme and institute at the time of his counselling.

- It shall be candidates responsibility to see the result B-MAT 2016 and confirm their merit no. The candidate should remain present for counselling as per the schedule.

- Individual counselling letters are not going to be sent. The candidate should attend counselling & spot admissions on their own as per the schedule given. The candidate should bring along with them proof of appearing for the B-MAT 2016 Test such as Admit Card & or photo copy of D.D. etc.

The candidate will be offered a seat in the Institute of their choice and course as per the combined merit lists prepared by Bharati Vidyapeeth Deemed University, Pune. for all the institutes and all the courses. The candidate will be called for counselling as per their merit number and will be offered a seat as per availability of the seat in the particular Institute and particular course.

The following certificates in original along with self attested two copies each of the same are to be submitted at the time of counseling and spot admission.

(a) Statement of marks (Last qualifying examination)
(b) Passing/Degree certificate (Last qualifying examination)
(c) Migration certificate from the University from which the candidate has passed the last examination (other than Bharati Vidyapeeth Deemed University).
(d) Transference /Leaving Certificate from the College last attended.
(e) Character Certificate from Principal of the College last attended.
(f) Affidavit regarding Gap in education on Rs 100/- stamp paper if applicable
(g) Caste Certificate (in case of SC /ST Candidates)
(h) Caste Validity Certificate (for SC /ST Candidates)
(i) Change in Name Certificate (if any for married female students).
(j) DD of the requisite fees as per the fee structure.
(k) 5 Passport size recent photographs.

The Mode of Payment of Fees shall be as given below

The fee is to be paid through Bank Draft of any Scheduled bank drawn in the name of Registrar, Bharati Vidyapeeth Deemed University, Pune payable at Pune.

If a candidate fails to confirm admission made to him/her, the same shall stand cancelled and the resultant vacancy will be offered to the next eligible candidate from the list. However, if candidate is unable to report in person, he/she can depute a representative with an authority letter signed by the candidate (see Page No. 33) along with requisite documents under sec.12 above and DD of fees.

12.2 The Attention of the candidates is particularly invited to the provisions of rules regarding the eligibility of candidates for admission to B-MAT and to the MBA Programme. If at any stage it is found that a candidate is not eligible either for admission to B-MAT or MBA Programme, his/her candidature and admission even if granted provisionally will be forthwith.

12.3 FEE STRUCTURE

The Fees including tuition fee, College Development Fee and other fee are as follows.

<table>
<thead>
<tr>
<th>Institute</th>
<th>Regular Merit Category</th>
<th>Management Merit Category</th>
<th>Foreign / NRI / PIO / OCI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pune</td>
<td>`2,50,000/- p.a.</td>
<td>`3,50,000/- p.a.</td>
<td>US $ 9,100 p.a.</td>
</tr>
<tr>
<td>Sangli</td>
<td>`1,75,000/- p.a.</td>
<td>`2,30,000/- p.a.</td>
<td>US $ 7,600 p.a.</td>
</tr>
<tr>
<td>Kolhapur</td>
<td>`60,000/- p.a.</td>
<td>`90,000/- p.a.</td>
<td>US $ 4,000 p.a.</td>
</tr>
<tr>
<td>Karad</td>
<td>`60,000/- p.a.</td>
<td>`90,000/- p.a.</td>
<td>US $ 4,000 p.a.</td>
</tr>
<tr>
<td>Solapur</td>
<td>`60,000/- p.a.</td>
<td>`90,000/- p.a.</td>
<td>US $ 4,000 p.a.</td>
</tr>
</tbody>
</table>

*Candidates will have to pay other fees for IMED, Pune and BVIMR, New Delhi as follows:

IMED, Pune: Cyber security fee - Rs. 9000; Book Bank Fee- Rs. 4000; Alumni Membership fee – Rs. 1000; Insurance /Healthcare Fee – Rs.1000; Student Welfare Activity fee – Rs.2000

BVIMR, New Delhi: Foreign Language fee – Rs. 10,000; Cyber Security fee - Rs. 9000; Book Bank Fee- Rs. 5000; Alumni Membership fee – Rs. 1000; Insurance /Healthcare Fee – Rs.1000; Student Welfare Activity fee – Rs.2000
Note:

a. The expenses in connection with Books, Uniform, Printed Forms, University Examination Fees, Industrial visits, Field Work, Summer Training, Specialized Training Modules, Special Assistance for Placement etc. will be borne by the student over and above the fees. It is desirable for every student to have own laptop for duration of the course.

b. At the time of admission, an amount of Rs. 300/- has to be paid towards eligibility fee and Rs. 100 towards house magazine subscription. This fee will not be refunded under any circumstances.

c. At the time of admission a candidate has to pay library deposit. This deposit shall be refunded upon completion of the course.

Refund of Fee:

In case of cancellation of Admission the Refund policy will be as follows:

(1) In the event of student withdrawing before the starting of the particular course, the entire fee collected from the student, after a deduction of the processing fee of Rs. 1,000/- (Rupees One thousand only) shall be refunded.

(2) If a student submits his application for cancellation of admission in a prescribed form (duly completed) within 15 calendar days from the date of commencement of the particular course, 10 percent of total amount of tuition fees prescribed for the course will be deducted form the amount of tuition fee paid by him and the balance amount will be refunded.

(3) If a student submits his application for cancellation of admission in a prescribed form (duly completed within 30 calendar days from the date of commencement of the particular course, 20 percent of the total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fee paid by him and the balance amount will be refunded.

(4) If a student submits an application for cancellation of admission after 30 calendar days from the date of commencement of the particular course, no refund will be made and Rule (5) may also be invoked. However, if the application for cancellation of admission is submitted before the last date prescribed for admission, and if the vacated seat is filled by another candidate, 25% of the amount of tuition fees prescribed for the course will be deducted from the amount of tuition fee paid by him and the balance amount will be refunded.

(5) If any student admitted to any course leaves the course after the prescribed last date for admission of the particular course no refund will be made and he will be required to pay full amount of tuition fees for the remaining entire duration of the course.

Conduct and Discipline:

If any student is found indulging in antinational activities, or in activities that run contrary to the letter and spirit of the provisions of Acts and Laws enforced by the Government, or any activity that causes his/her behavior to be contrary to rules of discipline, will be liable to be expelled from the Institute forthwith without any notice by the Director of the Institute.
If any of the statements made in application form or any information supplied by the candidate in connection with his/her admission is, at any time, found to be false or incorrect and willful suppression of facts, his/her admission will be canceled forthwith. The fees will be forfeited and he/she may be expelled from the Institution by the Director and prosecuted, if deemed necessary.

Each of the candidates seeking admission in the institute is required to give the following undertaking at the time of admission:-

A) “I have read all the Rules of Admission for the current year and after fully understanding these rules, I have filled in this application form for admission for the current year."

B) The information given by me in my application is true to the best of my knowledge and belief.

C) I have not been debarred from appearing at any examination conducted by any Government constituted or Statuary autonomous examination authority in India.

D) I fully understand that the Director of the Institute will have right to expel, rusticate me from the Institution for any infringement of the Rules of good conduct and discipline in general and particularly the ones referred to above and the rules of good conduct and discipline prescribed by the Institute/ University and in the undertaking given above.”

MISCELLANEOUS:

1. The candidates are informed that the medium of instruction, for all programmes is English.

2. At the time of seeking admissions, a candidate will be provisionally admitted to Programme at the Institute subject to the production of the Provisional Eligibility Certificate from the University.

3. The Institution shall have the right to satisfy about the conduct and character of a candidate by verifying antecedents of a candidate through the appropriate police-authority, before admitting him/her to the Institution.

4. There is no age limit for admission

12. Differences of opinion and disputes arising in the interpretation and implementation of the clauses in this Brochure, if any, will be referred to the Vice-Chancellor of the Bharati Vidyapeeth Deemed University, Pune and his decision shall be final and binding on all the concerned.

13. Any legal matters arising out of the total admission process of MBA through All India Common Entrance Test of Bharati Vidyapeeth Deemed University, Pune - 30 i.e. B-MAT-2016 will be in the courts of Pune, Maharashtra State.
As per the directions of Hon'ble Supreme Court of India Order No. SLP(C) No. 24295/2004 and SLP No. 143656/2005, WP (C) No. 173/2006 and SLP(C) No. 24296-24299/2004 all the students are hereby informed the following.

“If any incidents of ragging comes to the notice of the authority, the concerned students shall be given liberty to explain and if his explanation is not found satisfactory the authority would expel him from the institution.”

All the students should note the above directives from the Supreme Court.

Registrar
(Bharati Vidyapeeth Deemed University)
AUTHORIZATION FOR REPRESENTATIVE

I, ........................................................................................................................., son / daughter of .............................................................................................................., being unable to attend the counselling session for admission to the ............................................course in Bharati Vidyapeeth Deemed University Colleges, on ................................ whose photograph is affixed below and who will sign as shown below, to represent me at the counselling and on-the-spot-admission. I hereby declare that the choice of course made by this authorised representative will be irrevocable and that it will be final and binding on me. This authorised representative will present all the necessary documents, pay the appropriate fees and complete all the necessary formalities on my behalf.

Name of the candidate:

(IN CAPITAL LETTERS)

Roll No.:

Place:

Date:

Reason for absence:

Signature of the Representative

A recent passport size photograph of the representative should be affixed here.

Signature of the Candidate

A recent passport size photograph of the candidate should be affixed here.
BHARATI Vidyapeeth Deemed University, Pune

ALL INDIA ENTRANCE TEST

ANSWER SHEET

INSTRUCTIONS

1. Candidate should write name, centre name, roll no., test booklet no. in the first row of respective boxes using blue or black ball point pen and darken the corresponding CIRCLES.

2. All entries should be confined to the areas provided.

3. In this answer sheet the question numbers progress from top to bottom.

4. Use HB Pencil or Blue ball point pen or black ball point pen.

5. Darken only ONE CIRCLE for each question as shown below:

   Correct: A B C D
   Wrong: A B C D

6. If you wish to change an answer, ERASE completely the already darkened CIRCLE, then make a fresh mark. Mark once made may be difficult to remove hence be careful while marking the circle.

7. Make marks only in the space provided. Please do not make any stray marks on the answer sheet.

8. Rough Work MUST NOT be done on the answer sheet. Use your test booklet for this purpose.

9. On the answer sheet there may be more answer spaces than you need. If so, leave them blank.

10. Mark your answer only in the appropriate CIRCLE against the number corresponding to the question you are answering.

NAME OF THE CANDIDATE

ROLL NO.

CENTRE (CITY IN WORDS)

SIGNATURE OF THE CANDIDATE

SIGNATURE OF THE INVIGILATOR / WITH DATE
DESIGNATED CENTRES
(For issuing Application form, Information Brochure & for getting information)

1) Bharati Vidyapeeth University
   Institute of Management and Entrepreneurship Development,
   Institute of Management & Research
   Dental College & Hospital
   Yashwantrao Mohite Institute of Management, Karad
   Institute of Management,
   Abhijit Kadam Institute of Management and Social Science
   (For issuing Application form, Information Brochure & for getting information)
   Second Floor, CET Dept.,
   Bharati Vidyapeeth Bhavan,
   LBS Marg, Pune-411 030
   Tel. No. 020-24407131/132/133
   Fax No. : 020-24329675 between
   Mon-Fri : 10.00 to 1.30 and
   2.30 to 5.00, Sat : 9.30 to 1.00)

2) Bharati Vidyapeeth University
   Institute of Management and Entrepreneurship Development,
   Paud Road Erandwane, Pune  038
   Tel.: 020-25425517, 25448005

3) Bharati Vidyapeeth University
   Institute of Management & Research
   A-4, Rohtak Road, Paschim Vihar,
   Attached to Paschim Vihar
   (East Metro Station),
   New Delhi - 110063.
   Ph. : 011-25285808, 25284396

4) Bharati Vidyapeeth Deemed University
   Dental College & Hospital
   Sector No.7,
   CBD, Belpada,
   Mumbai - 400 614
   Tel.: 022-27564654, 27564655,

5) Bharati Vidyapeeth University
   Yashwantrao Mohite Institute of Management, Karad
   Bharati Vidyapeeth Educational Campus, Venkateshnagar,
   Koyana Vasahat, Malkapur, Karad.
   Tel.: 02164-241321, 241163

6) Bharati Vidyapeeth University Institute of Management and Rural Development Administration,
   Rajwada Chowk, Sangli
   Tel.: 0233-2325767, 2377249

7) Bharati Vidyapeeth University
   Institute of Management,
   Kadamwadi, Kolhapur
   Tel.: 0231-2668654, 2652426

8) Bharati Vidyapeeth University
   Abhijit Kadam Institute of Management and Social Science
   Bijapur Road Solapur.
   Tel.: 0217- 2302016, 2341353, 6517205

Cost of Brochure Rs. 200/-
(Rs. 400/- by post) Entrance test fee alongwith completed application form Rs. 1500/-

B-MAT 2016 - CALENDAR OF EVENTS
FOR ADMISSION TO MBA, MBA (HR), MBA (FM)

A) Last date for submitting completed Application Form to Bharati Vidyapeeth University, Pune 411030
   1st March 2016 before 5.00 p.m.

B) Dispatch of Admission Card (B-MAT 2016)
   On receipt of completed application
   6th March 2016
   10.00 a.m. to 12.30 p.m.

C) Date and Time of Entrance Test (written)
   Pune, New Delhi, Navi Mumbai,
   Karad, Kolhapur, Sangli, Solapur,
   Lucknow, Patna, Chandigarh,
   Kolkata, Jaipur, Indore.

D) Places where Written Test will be held
   6th March 2016
   6th, 7th March 2016
   6th March 2016

E) Group Discussion & Interview
   New Delhi
   Pune
   Kolhapur, Solapur, Karad, Sangli
   and Other Centres
   6th, 7th, 8th March 2016
   6th, 7th March 2016
   6th March 2016

F) Declaration of Result
   21st March 2016 at 5.00 p.m.

G) Counselling and spot admission

<table>
<thead>
<tr>
<th>Counselling location</th>
<th>Admission to Institute at</th>
<th>Date</th>
</tr>
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<tbody>
<tr>
<td>BVIMR, New Delhi</td>
<td>BVIMR, New Delhi, IMED Pune, IMIM, Karad, AKIMSS, Solapur</td>
<td>10th, 11th April 2016</td>
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<td>IMED, Pune</td>
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<tr>
<td>Solapur</td>
<td>AKIMSS, Solapur</td>
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</tbody>
</table>

For detailed schedule of counseling & result please refer the website.
www.bvuniversity.edu.in or imed.bharatividyapeeth.edu
or www.bvimr.com

Counseling will begin at 10.00am onwards at all centres on all days

(H) Commencement of Classes
   4th July 2016

NOTE:
1. The completed Application Form along with D.D. of Rs. 1500/- payable at Pune drawn on Bharati Sahakari Bank Ltd. or any Scheduled Bank in favor of the Registrar, Bharati Vidyapeeth University is to be submitted to the following address on or before 1st March 2016

“Bharati Vidyapeeth Deemed University, Bharati Vidyapeeth Bhavan, C.E.T. Department, Second Floor, L.B.S., Marg, Pune - 411 030.”

2. The result of B-MAT 2016 Test will be available in the institutes and it will also be displayed at our website www.bvuniversity.edu.in
www.bharatividyapeethuniversity.net

Online application forms are available on the website